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JUL 20 1972

The Carolina
JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.

Charlie Andrews, Burlington, subjects a popular soft drink to the "T Zone" taste test with somewhat questionable results. J. T. Overton, Southern Pines, and Bob Lyon (center), Wadesboro, look on approvingly.

an., 1948

e XXIX Number 1

In This Issue—

ARE YOU A SATISFIED PHARMACIST?

formula for freedom

The best formula for freedom, so far as the retail drug business is concerned, is a debt-free store. The man who operates such a store locks it up at night with the full knowledge that everything behind the locked doors belongs to him. He is under financial obligation to no one, can choose his own sources of supply, conduct his affairs according to his private judgment.

Financial freedom cannot be achieved without freely moving merchandise stocks. Overstocks gnaw at the vitals of the bank account, lead to sacrifice in selling price, turn potential profit into loss. One dollar invested in merchandise stock turned ten times a year earns $1.05. The same dollar turned once a year earns but 15 cents. Turn stocks often. Buy as needed through your service wholesaler.

Lilly ELI LILLY AND COMPANY

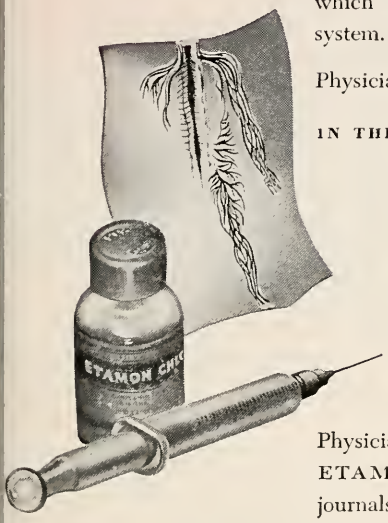
INDIANAPOLIS 6, INDIANA, U.S.A.

Announcing

a **NEW** *therapeutic agent for Peripheral Vascular disease*

ETAMON CHLORIDE

The introduction of ETAMON CHLORIDE is another in a series of significant Parke-Davis advances. This product corrects reduced blood flow in limbs affected by vascular disease. Spasm of blood vessels is relieved by its action in blocking the ganglia through which pass impulses from the sympathetic nervous system.



Physicians have found ETAMON CHLORIDE helpful

IN THE TREATMENT OF:

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Peripheral arteriosclerosis obliterans

Thrombophlebitis—relief of associated vasospasm

Causalgia or reflex sympathetic dystrophy

Raynaud's disease and other functional vascular disorders

Physicians in your vicinity are being familiarized with ETAMON CHLORIDE through page ads in medical journals, descriptive literature and calls by our representatives.

ETAMON CHLORIDE (tetraethylammonium chloride, P. D. & Co.) is supplied in 20-cc. multiple-dose STERI-VIALS® (rubber-diaphragm-capped vials), each cc. of solution containing 0.1 Gm. of ETAMON CHLORIDE.

PARKE, DAVIS & COMPANY · DETROIT 32, MICH.

MEDICAMENTA VERA · P & CO.

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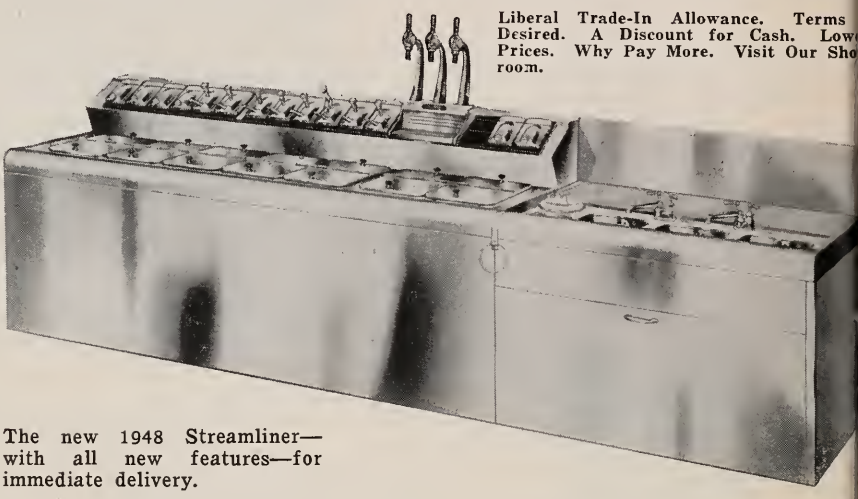
STANLEY KNIGHT

In stock for immediate deliver

Liberal Trade-In Allowance. Terms Desired. A Discount for Cash. Low Prices. Why Pay More. Visit Our Sho room.



The new 1948 Streamliner—with all new features—for immediate delivery.

With Over Thirty Years Experience Built Into Every Stanl Knight Soda Fountain . . . The "Best" Is Just Natura Offered in the Streamliner

All Fountains Available with Beautiful Enamel Formica or Stainless Steel Counters

- ★ WINGATE ICE CHIPPERS
- ★ CARBONATORS
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- ★ SANDWICH UNITS
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All Models Equipped with Triple Sinks and Simplified Plumbing at No Extra Cost

Stanley Knight Fountains Are Built with All Stainless Steel Facing, Lining and Coils

ODA FOUNTAINS

om Charlotte

Five Salesmen to Serve You . . . Free Designing and Planning Service

The 1948 Stanley Knight Bobtail Streamliner—Up to $250.00 Lower Than Other Bobtails.

EADQUARTERS FOR AMERICA'S FINEST SODA FOUNTAINS

DISTRIBUTORS

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FOUNTAIN SALES CO.

715 LOUISE AVE.—COR. CENTRAL AVE.—PHONE 8945
CHARLOTTE, N. C.

This NON-CANCELLABLE POLICY

For Members of the N.C.P.A. & T.M.A.

PAYS $5,000.00 ACCIDENTAL DEATH INDEMNITY

Loss of Time: Pays $200.00 per month for Total Disability due to accident, up to	$12,000.00
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Hospital or Graduate Nurse at home, $100.00 per month, additionally, up to	$ 200.00
Surgeons Fees: If your injuries require a doctor, but cause no loss of time, bills are paid, up to	$ 50.00
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Double Indemnity: If disability is caused by accident as stated above, pays $400.00 per month, up to	$24,000.00

SPECIAL FEATURES

1. Non-cancellable to the individual.
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3. Premiums are waived for permanent disability.
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INDEMNITIES MAY BE PURCHASED AS ABOVE OR FOR SMALLER AMOUNTS

F. W. SARLES, State Manager

Inter-Ocean Casualty Company

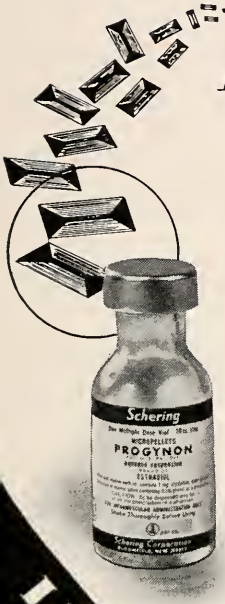
222 PIEDMONT BLDG. GREENSBORO, N. C.

AGENCY REPRESENTATIVES:
R. J. GOLDEN, MRS. J. E. FERGUSON, LUCAS ABELS, J. G. MARVIN

a NEW *event in Estrogen Therapy*

MICROPELLETS PROGYNON

(aqueous suspension, alpha-estradiol)



Schering, acknowledged leader in the endocrine field, has developed a completely new technic for parenteral administration of pure alpha-estradiol. MICROPELLETS PROGYNON provide the true follicular hormone in the form of MICROPELLETS suspended in normal saline. After simple intramuscular injection, the saline in which the MICROPELLETS are dispersed is rapidly absorbed leaving behind a depot of pure estrogenic hormone from which steady and prolonged absorption takes place. With safety, freedom from untoward side effects and economy, MICROPELLETS PROGYNON will take a *preferred position* in the armamentarium of the physician alongside of PROGYNON-B* (alpha-estradiol benzoate).

MICROPELLETS PROGYNON are available in multiple dose vials of 10 cc., each cubic centimeter containing 1 mg. of pure alpha-estradiol (12,000 R.U. or 120,000 I.U.). Boxes of 1 and 6 vials.

*®

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SCHERING

Schering CORPORATION

BLOOMFIELD, NEW JERSEY

IN CANADA, SCHERING CORPORATION LIMITED, MONTREAL

The ingredients they always look for on the label

When you recommend a product, few customers study the label. But they do look for one ingredient.

That ingredient is a name *they can trust . . . the Priceless Ingredient: the honor and integrity of the maker.*

When you display and recommend Squibb products, you benefit from all the power and prestige of a name nearly every American knows and believes in.

SUGGEST SQUIBB when they ask for aspirin. It is *promptly* effective because it disintegrates rapidly. There's no finer aspirin at any price.

People remember

SQUIBB

A name you can trust

Copyright 1947, E. R. Squibb & Sons

Excise Tax Repeal

A determined effort is being made by the N. A. R. D. to have the 20% excise tax on cosmetics repealed by the present Congress, and to reduce the tax on ethyl alcohol used for non-beverage purposes.

If you are tired of collecting these taxes from a none too willing public, then call your congressman's attention to these two bills, now under consideration by The House Ways & Means Committee:

H. R. 4287, introduced by Rep. Bertrand W. Gearhart, proposes repeal of 20% excise tax on cosmetics and toiletries.

H. R. 3921, also introduced by Rep. Gearhart, proposes to reduce present excessive tax on ethyl alcohol used for non-beverage purposes.

Also pending before The Committee is H. R. 4820, introduced by Rep. Gerald W. Landis, which also proposes repeal of the tax.

The Buyer's market is on its way back!

People are beginning to demand Quality Products for their money and Quality Products are what you always get

WHEN YOU BUY . . .

WHITE'S Flavor-Rich ICE CREAM

White Dairy Products Co., Raleigh

The Owens-Minor Way

There are many, many places
On the Old Dominion Strand,
Where the wholesale selling graces
Are the grandest in the land.

But I'd like to say with pleasure
Of the total rank and file,
There is really quite a measure
To the Owens-Minor style.

Here the people take your order
With the courtesies that please;
Every Son and every Daughter
Has precision, grace and ease.

Here you find with grand completeness
Quality and service best,
Here they pack with skill and neatness
All the things you may request.

From your penicillin pellet
To your sulfa aggregate,
Anything you need they sell it
Or you won't have long to wait.

Escharotic or narcotic
Precious drug from land or sea,
Hemostatic or hypnotic
Right on through the U.S.P.

Every therapeutic potion
Every poultice, pack or pill,
For each lozenger and lotion
Owens-Minor fills the bill!

For a place that doesn't vary
Good drug service every day,
Try the place on Tenth and Cary—
That old Owens-Minor Way!

This poem was sent to us voluntarily by J. F. Ragland, Proprietor of the Campus Pharmacy, Lawrenceville, Va. This druggist has also written several volumes of poems.

Owens & Minor Drug Company

Incorporated

1000 E. Cary Street Richmond, Va.

"Who have been good drug wholesalers since 1882"

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, $1.00 Single Numbers, 15 Cents

Vol. XXIX JANUARY, 1948 No. 1

SUPPORT NATIONAL HEART WEEK AND HELP TO FIGHT HEART DISEASE

As the years go by the pharmacy is being singled out more and more by public health officials, organizations engaged in the promotion of the public health and members of the medical profession as an important cog in the machinery which is being created to give the people of the United States a better conception of how to preserve their most precious possession—their health.

You have participated in campaigns to educate the public on the control of venereal disease. You have aided measurably in providing the funds for cancer research through your efforts during 1947 Pharmacy Week in cooperation with the American Cancer Society. You have in various ways helped the tuberculosis campaigns, infantile paralysis programs and other health movements.

For many years the American Heart Association has conducted a quiet campaign to inform the public of the necessity for early diagnosis and treatment of cardiac ailments in order to prolong life. This Association is now embarking on a broader campaign of public education because of the increasing menace of heart disease as a cause of death. It is a movement in which pharmacists should be interested and for which they contribute their support.

At this particular stage in the development of the program of the American Heart Association, their principal emphasis is on the raising of funds so that they may be in a position to prepare and supply more educational material and reach more people with their message.

Accordingly, National Heart Week has been established and will be observed from February 8 to 14, 1948. You have probably noticed an announcement of this in the *Journal of the National Association of Retail Druggists* of October 6 and you may or may not have returned the coupon included in that publication asking for educational material and further information.

It is quite well known to workers in the field of public health that the American Pharmacy is a public health education center and that many people obtain much of their health information in a drug store.

We are certain that you have space to spare to aid this campaign in a small way at least and perhaps in a larger way.

Whatever you do in cooperation with this campaign will tie you in with the national press, radio, magazine, motion picture and special publicity focusing attention on heart disease as a public health program during the week of February 8.

This is a new movement as far as the public is concerned because the American Heart Association has never gone directly to the public with a campaign of this kind. You will therefore be associating with something, although old in principle, that will appeal to many people as a new idea.

In addition to a small counter display card and posters for special display purposes, the American Heart Association is furnishing educational material in leaflet form for general distribution and a plastic heart measuring approximately six inches in height and five inches in width, with a depth of two inches. This plastic heart is in the nature of a collection box and you will find these distributed quite generally. Nowhere will the display of this plastic heart be found in a more appropriate setting than in the pharmacy, and we feel sure that nowhere will the campaign for the reduction of deaths from heart disease be more intelligently supported.

Wins Courtesy Contest

Congratulations to Ruffin Horne, the pharmacists and clerks of H. R. Horne & Sons, Fayetteville, for being designated one of the winners of the "Courtesy Contest" in November. Members of the Fayetteville Chamber of Commerce are divided into three classifications, with courtesy winners being selected each month. At the end of the year the retail establishment having the highest percentage of monthly "wins" will receive a cup.

From a recent survey on the question "What are the main reasons why customers dislike retail stores?", we learned that for every hundred customers, 45 say clerks are discourteous. Under the circumstances, we can appreciate the officials in charge of the Fayetteville Chamber of Commerce wanting to do something to help correct the situation. More power to them!

WECO to Spend $200,000 on Campaign

Plans have just been announced by Weco's Gordon E. Cory of his firm's "Sampling Promotion Campaign" on the companion items—Dr. West's Toothbrush and paste. Druggists in this area will get the details in December and January.

The special campaign will be supported by $200,000 worth of advertising in *Life* magazine and 186 major newspapers, from January 15th through April 1st.

Unusual Customer

"Polkadot," an eight months old deer, created a mild sensation in Sparta when she visited the pharmacy of N. C. P. A. President Roy Burgiss of Sparta. We understand "Polkadot" prefers ice cream to any thing to be found in the mountains of Alleghany County, and now having found that Roy has plenty of the food stored in the fountain, we presume she will be a regular customer.

Martin Speaks to Police School

One of the featured speakers to address a recent police school in Chapel Hill, held under the sponsorship of the Institute of Government, was Boyd N. Martin of Baltimore. Mr. Martin is District Supervisor of the Bureau of Narcotics.

It is evident from Mr. Martin's remarks that the District of which North Carolina is a part is not a safe place for addicts. Of 24 robberies in the District during the past year, persons involved in 17 of the cases are already serving sentences, and the balance are scheduled for trial. Much of the credit for this fine record, which is not exceeded by any other Narcotic District in the entire country, is due to the aggressive work of Agent W. T. Atkinson of Greensboro.

Goode Resigns

John A. Goode, Asheville pharmacist and past president of the N. A. R. D., has resigned from the State Highway Commission, of which he was appointed a member several years ago by Governor Gregg Cherry.

At the time Mr. Goode took office, he stated that his sole objective would be to build a good, all-weather road to every fishing hole in North Carolina. We do not know whether he accomplished this aim before resigning, but if not, he ought to enter the campaign for Governor of the State, using this objective as his main plank. It would appeal to a lot of folks who like to wet a hook from time to time.

B. Frank Page Recovering

Friends of B. Frank Page, president of the W. H. King Drug Company, Raleigh, will be distressed to learn that he has been confined to his bed for the past several weeks. It is gratifying to learn that he is improving, and we hope will be able to be out soon.

Experienced Salesman Wanted

An opportunity offered to experienced drug salesman under thirty-five years of age. Territory—Eastern North Carolina. Write: Salesman, c/o Carolina Journal of Pharmacy.

Harrell Addresses Student Branch

The Student Branch of the North Carolina Pharmaceutical Association had as guest speaker at its January meeting, J. W. Harrell of E. R. Squibb & Sons, who made a brief talk, followed by a color movie entitled "Penicillin in Medicine and Surgery."

During the business portion of the meeting, membership certificates were presented to the new members of the organization.

VA Pharmacist

Jesse Pike, Concord, has accepted a position with the Veterans Administration as Chief Pharmacist at Oteen and Moore General Hospital. Mr. Pike is well qualified, holding a Master's degree in Pharmacy. During the war he served in the Navy.

For a short time preceding his work with the Veterans Administration, he was pharmacist at Eubanks Drug Company, Chapel Hill.

Magical Calculation

Dr. P. J. Suttlemyre of Hickory is a mathematical genius as evidenced by the following formula, which originally appeared in N. A. R. D.'s Frates *Washington Bulletin:*

"Take your age in mind. Double it. Add 5 to that figure. Multiply the result by 50. Now subtract 365. Add the amount of change under a dollar in your pocket. Now add 115.

"What's the final total? You say it's 4167? If so, your age is 41 and you had 67 cents in your pocket."

A Note from Virginia

Mr. E. G. Sinclair, who formerly operated a retail pharmacy in Raleigh, writes from Blacksburg, Virginia: "Give my regards to Lee Jacobs and all the boys around The Hill." And, in writing, Mr. Sinclair subscribed to The Carolina Journal of Pharmacy, which shows he has not lost interest in what is going on in the State so far as pharmacy is concerned.

A Commendable Series of Ads

Your attention is directed to the series of educational advertisements which Parke, Davis & Company has been running in *The Saturday Evening Post.* The latest in the series, "Behind The Screen," appeared in the December 6th issue of *The Post.*

Parke, Davis & Company has spent thousands of dollars in stressing your importance to the people of your community by underwriting the cost of the ads at periodic intervals. The tone of the ads is kept at the highest possible professional level, and the illustrations used accurately portray pharmacy as we like to think of it.

If you are familiar with the series, which has been running for several years, and appreciate PD's attempt to tell your story to the public, mention it to their representative when he next visits your pharmacy.

We do not presume to speak for the pharmacists of the State, but as an individual, we heartily commend Parke, Davis & Company for sponsoring the "Know Your Pharmacist Better" series of educational advertisements.

News Briefs

W. L. (Bill) Sloan of Graham hopes to get his new drug store open in Chapel Hill by January 15th . . . James E. Walters, formerly of Fox & Lyon, Wadesboro, has opened the Walters Drug Company in Morven.

Boon-Iseley Drug Company of Raleigh and the St. Paul Fire and Marine Insurance Company of Minnesota have filed suit against a Raleigh filling station to recover damages allegedly done to an automobile belonging to Boon-Iseley. Gas, while being piped to the station, overflowed and as a result of a subsequent fire, damaged the drug firm's automobile.

Douglas O. Langston has opened the Corner Drug Store in Franklinton . . . for the past two years he did prescription work for Walgreen's of Raleigh . . . A. D. Edens of Mangum Street Pharmacy, Durham, is expected to head south for Florida for a well-earned rest now that he has a partner, R. G. Kale of High Point, to take care of the business in his absence.

Charlie Williamson (Gibson's of Concord) recently underwent a serious brain operation in a Charlotte hospital. . . . B. O. Lockhart is back at McDuffie-Eubanks, Greensboro, after a year with a Kingsport, Tenn., drug concern.

WE WANT YOUR ACCOUNT

Top Quality ***Photo Finishing***

Popular Prices

Rapid Service

Liberal Discount

Write for Samples and Full Information
P. O. Box 658
Richmond, Virginia

GALESKI PHOTO CENTER

The oldest and one of the largest, most modern plants in Virginia and the Carolinas

Are You a Satisfied Pharmacist?

We read with interest that a New York psychologist is making a survey to determine whether pharmacists are satisfied with their chosen profession. We can save that psychologist a lot of trouble. From years of personal observation of pharmacists we have found that about 85% of them are prone to complain and gripe about the disadvantages of their profession. They complain about the long hours, they complain about the chiselling customers, they complain about the evils of duplication of prescription items, they complain about the nuisance of selling stamps; and when they run out of specific complaints, they complain in general. But, of course, this is a universal frailty. If a psychologist would make a survey of practically any trade or profession, he would find a majority of its members dissatisfied about one thing or another. People have a way of overlooking the benefits of their particular calling and magnifying the faults. They always envy the other fellow. They always deplore their own conditions. It's the age-old story about the grass being greener in the other man's back yard.

Only occasionally do we run across a pharmacist who found out that the other fellow's job is not what it's cracked up to be.

One such pharmacist that we knew was a perennial complainer. He disliked the hours, he disliked his seven day work week, he disliked his clerk. As a matter of fact, it was whispered around that he even disliked his own wife. But for this latter fact we cannot vouch. Suffice it to say that he was a first-class griper. And who's job do you think he envied? The salesman's job. Oh, how he envied the salesmen that came into his store. They had shorter hours, they got vacations with pay, they got weekends off, they had no clerk headaches. He just spent his days wishing that he was a salesman rather than a retail pharmacist. Well, one day his dream came true. A large manufacturing pharmaceutical house offered him a position as a salesman and he jumped at the opportunity. He sold his store to his clerk and he gaily went forth into his beloved profession of salesmanship. To make a long story short, after six months in his new job, he quit and bought himself another retail drugstore. When we ran into him in his new store, we naturally inquired how come he had given up the long-sought-for life of ease that salesmen were supposed to have to go back into the slavery that he had griped about for years. Well, here was a druggist that had changed his tune.

"Shorter hours, hell!" he cried. "When a salesman knocks off for the day, he first has to go home and write his reports to mail to the company. So your evenings are killed anyway."

"But what about the weekends off and the vacations?" we inquired.

"Say," he growled. "On the salary these big companies pay their salesmen I couldn't afford to go away on vacations. Especially new salesmen, get the worst territories and wages that even a good junior wouldn't work for. And boy, you have to produce or the sales-manager is down your neck."

We were enjoying this change of heart, so we continued:

"But wasn't it worth it not to have to eat your heart out with nasty customers, not to have to take a lot of nonsense from people that pestered you for stamps and change for the telephone?"

"Faugh!" he exploded. "My customers aren't one-tenth as bad as some of the druggists I had to call on as a salesman. They kept me waiting for hours while they kibitzed around with money-order custom-

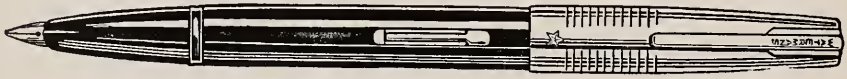
(Continued on Page 15)

If you are dissatisfied with your work and have a desire to cross the fence to greener fields, then read this factual story which originally appeared in *The Connecticut Pharmacist.*

Your Customers Buy A Pen To Write With . . . . .

A. The STALWART No. 352 ..... Retail $3.50

B. The CRUSADER No. 517 ..... Retail $5.00



C. The CORINTH No. 897 ..... Retail $8.75

D. The STRATELEIGH No. 1357 ..... Retail $13.50

A. Full point range, no extra cost. Grey Pearl, Brown Pearl, Blue Pearl or Jet.
Matching Pencil $1.50

B. Tarnish proof Lumalloy Cap. Jet, Grey, Maroon or Blue barrels.
Matching Pencil $3.00

C. Non-tarnishing Astralite Cap. Durable plastic barrel of Grey, Maroon, Blue or Jet.
Matching Pencil $4.25

D. Gold-filled Cap barrels of Jet, Grey, Blue or Maroon.
Matching Pencil $5.75

. . . *and no other pen writes*
like a WATERMAN'S

Ask our salesman to show you the complete WATERMAN line

JUSTICE DRUG COMPANY
GREENSBORO, N. C.

North Carolina Service Wholesaler

ARE YOU A SATISFIED PHARMACIST?

(Continued from Page 13)

ers. They kept me waiting while they finished their prescriptions. They made appointments with me and then didn't keep them. They insulted me if they imagined that my company did them wrong. They gave me the impression that they were doing me the greatest favor by giving me a two buck order. I'll take my retail customers any day."

After this outburst, we realized that here was a satisfied retail pharmacist. Here was a pharmacist that had learned his lesson. Here was a pharmacist that had found out THE HARD WAY that the grass is not always greener in the other fellow's backyard.

Thus, we can see that only when we observe at first hand the other fellow's troubles do we appreciate our own position. The trouble is that usually when we look at somebody else's job, we only see the advantages, never the disadvantages. And conversely, when we think about our own job, we see only the bad features and forget the good.

Another case in point was the pharmacist that always pointed enviously at a horse race bookmaker who operated from the poolroom across the street from his store. Whenever the bookie drove up in his convertible Buick the pharmacist would moan:

"Look at that car. Could a pharmacist ride around in a car like that? I can't even afford a bicycle."

When the bookie walked by in a new custom-tailored hundred and fifty dollar suit the pharmacist looked down at his own shabby Howard suit and muttered:

"And I have to sweat in the back room making powders and capsules while that uneducated bookie takes a blonde to see the Dodgers, or goes to Broadway nightclubs. I wish I had studied the horses instead of pharmacy."

Well, along came the periodic crackdown on gamblers and gambling. A couple of husky detectives hustled the bookie off to the clink. He was caught red-handed not only with horse-race bets but with policy slips and was implicated in several other unsavory deals. Furthermore, it was found that he had a previous record. Suffice it to say that a tough judge handed him a heavy fine plus a year in jail. We hurried over to our envious friend the druggist with the news.

Was he satisfied?

News Briefs

Mrs. Lucile Gillespie Brown is one of five pharmacists employed by the Madison Drug Company, Tampa, Florida. A sister-in-law of L. V. Pollard, Burnsville, Mrs. Brown was at one time an employee of Rogers Drug Store, Durham.

Vice-president of the Raleigh Chamber of Commerce for the next year will be Homer Starling, an official of the W. H. King Drug Company. Phil Gattis will serve on the Board of Directors.

Hickory's one-man chamber of commerce, P. J. Suttlemyre, is in Florida.

"THE SEAL OF SATISFACTION"

FOR PROFITS SAKE

Serve GIBSONS

ICE CREAM

VA Pharmacy Service Continues to Expand

Participating VA pharmacies of the State received a total of $8,476.75 as reimbursement for prescriptions filled for veterans during the first ten months of 1947.

The November prescriptions, which totaled $1,563.25, were reviewed and submitted to the Finance Division of the Veterans Administration prior to Christmas, with payment expected by the time this issue of the JOURNAL is available for mailing.

Since the service was inaugurated in September of 1946, a total of 3,837 prescriptions (average $2.62) have been processed by the N. C. P. A. and its Review Committee. The December, 1947 prescriptions are not included in this total, since they are now being assembled, checked and reviewed in preparation for transmittal to Winston-Salem for payment.

The average prescription price, as indicated above, is almost double the average figure cited by *The Lilly Survey*. The major reason for this is the larger quantities of medication being prescribed by VA authorized physicians. The fact that many veterans live some distance from "participating pharmacies" and the requirement prohibiting refills probably account for this situation.

With the majority of the early day kinks ironed out, there is reasonable assurance that this service will continue to expand and eventually become an important factor in the total prescription volume of the State. With an anticipated 10% of the State's 400,000 veterans as potential customers under the VA Pharmacy Service Plan, this program is one not to be passed over too lightly.

Pharmacists—Attention

If you want a well paid interesting job and will stay put, you may be the pharmacist who will be added to our staff of prescription specialists. This pharmacy is located in suburban Charlotte, working conditions are pleasant, clientele loyal and friendly. The right intentioned pharmacist will enjoy working with us. Write JH100, this publication.

BUTTERCUP ICE CREAM

"IT'S FAMOUS

because

IT'S GOOD"

SODA FOUNTAIN OPERATORS

These winter days are just right for having that fountain put in good condition for the busy season. For reliable work and when in need of block tin pipe, regulators, new or re-worked carbonators, write or call

JOHN W. VALENTINE & SON

P. O. Box 1452, Raleigh Phone 6346

Who Is The Most Ingenious Pharmacist of North Carolina?

INSTITUTE OF PHARMACY CONTEST ANNOUNCED

Who is the most ingenious pharmacist of North Carolina? That is a question we hope to decide by June 1, 1948, and here's how it is to be done:

Effective immediately the North Carolina *Institute of Pharmacy* will send, upon application, ten dollars ($10.00) to any pharmacist-member of the N. C. P. A. who will agree to enter "The Ingenious Contest" and abide by these simple rules:

(1) To invest the $10.00.

(2) To keep a monthly record of the investment.

(3) To file the record with the Institute of Pharmacy between May 1-10, 1948, remitting at the same time the principal and any profits, or accounting for any losses, during the contest period.

Judges—A committee of three prominent persons (to be selected later) will judge the reports on the basis of ingenuity and originality, and will designate the winner as "The Most Ingenious Pharmacist of North Carolina," at the same time giving the winner the option of selecting one of the following prizes:

(A) $100.00 in Cash (B) Suitable Bronze Plaque to be installed in the Institute (C) All-expense trip to Annual N. C. P. A. Convention at Carolina Beach, June of 1948.

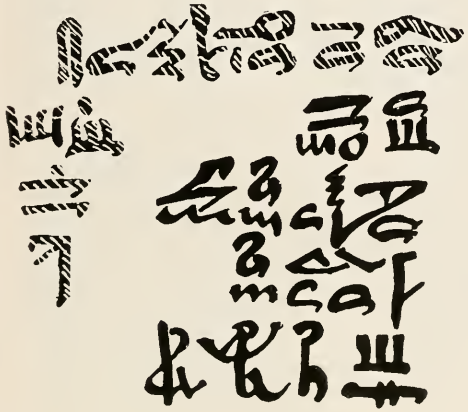
How to Enter Contest: Complete and return the card sent you on Jan. 7. By return mail you will receive a check for $10 and a report blank, which must be returned by not later than May 10, 1948.

What will be done with the net profits, if any, resulting from this Contest? All such profits will be added to the "Building Fund" of the N. C. Institute of Pharmacy.

General Announcements: You are not restricted in the use of the money—invest it in merchandise, in anything that you feel will be profitable. Naturally, the manner in which you handle your ten talents ($10), the turnover, the ingenuity you exercise, will all have a bearing on the final decision of the judges.

You may obtain as much assistance from your clerks, your family, your friends, as you desire. By careful selection of your investments we believe it possible to double, triple or quadruple the original investment within the four months' period. It is here that you demonstrate your *ingenuity* and *originality.*

You need not confine your activity to your pharmacy—go outside to your friends, your club, wherever it is possible to invest the money, keeping in mind the final decision will be made on the basis of *ingenuity* and *originality.* If you are able to double your money the first month, then you have 20 talents ($20) to start February with, 40 talents for March and so on.



Difficult Prescription

On the left is reproduced a copy of a prescription which Pharmacist C. M. Cain of Henrietta has had difficulty reading, and he has asked our assistance in translating it into readable language. Since three strikes have already been called on us, we are passing it along to the readers of the JOURNAL in the hope the answer will be forthcoming with dispatch.

We are not certain the prescription is properly shown—it may be reversed.

One thing is quite apparent—if the pharmacists of the State had to depend on prescriptions of this sort for a livelihood, then they will be on the relief roll in short order.

But when you review the matter in the light of some prescriptions which appear to have been written with a postoffice pen on the running board of a T Model Ford, then Mr. Cain's problem dwindles in significance.

Marion A. Ham, Architect
Durham, N. C.

Ye Ole Bissettes Apothecary Shop

Name .....
Address .....

℞ Season's Greetings gr. xx
Merry Christmas ʒ ii
Best Wishes q.s. ad ʒ iv

Mct Ft CCCLXV happy days
for the coming year
Sig: Tzt. i. p.c.

Date 12/25/47 Name S. Claus M.D.
Filled by Paul Bissette, Jr.

Carolina Camera

Despite a rush Christmas season, pharmacists of the State found time to develop some striking and ingenious cards to convey their holiday greetings. A few representative cards, with messages deleted in most instances, are reproduced on the opposite page.

Tiny Mite (1), the Mexican Chihuahua that is very much in evidence around the Paul C. Hood home of Dunn, leads off our parade of Christmas cards. Tiny is so small that she fits nicely into an overcoat pocket.

The three children (2) of Mr. and Mrs. B. R. Ward, Goldsboro, are ready for Santa. The youngest member of the family arrived just in time (December 14th) to occupy the center of the Wards' 1947 Xmas card.

Paul Bissette, Jr., of Wilson, adapted his card from the prescription file, and did it most effectively. Paul's dad is generally able to come up with something different, so it seems Junior is following in Senior's footsteps.

Running true to form, and most effectively, Marion A. Ham, the Association's Architect, turns to his drawing board and to his knowledge of architecture for his Christmas message. It has occurred to us that several of these columns would look nice on the front of The Institute of Pharmacy building.

Buddy and Beverly Thompson (3), of Chapel Hill, are intently reading a Christmas story, all in preparation for the arrival of Saint Nick. Dr. and Mrs. Herman O. Thompson used the snapshot on their cards this Christmas.

All ready for a bit of sledding, the children (4) of Mr. and Mrs. David R. Davis of Williamston smile most happily in anticipation of a "White Christmas."

The two sons (5) of Mr. and Mrs. John A. Mitchener, Jr., of Edenton, eagerly await the arrival of Santa, as they pose for a picture, later to appear on the Mitchener's greeting card.

Mr. and Mrs. John R. Elson, Sr., of Enka, recently sold their home in Hendersonville and purchased a beautiful residence (6) about a half mile from Mr. Elson's drug store, which is located on the highway leading from Asheville to Canton. The picture of the residence graced the Elson's Christmas card this season.

In case the friends of Numa Hill McCollum, Leaksville, and Mr. and Mrs. Luther Bunch, Goldsboro, are interested in learning the source of their plentiful fish supply, it's Jimmy's Seafood Market (7), as the picture indicates. For the one that got away, there's no more popular place than Jimmy's.

Wilbur Adams (8) and daughter, Nancy, of Carolina Beach, do a bit of surf casting. Now when it comes to pulling in 10 and 20 pound drum, Wilbur goes to the head of the class, because he is a past master at handling the rod and reel.

In the late fall a party of fishermen from Caldwell County's seat of government, Lenoir, traveled to Maine for ten days of lake fishing. The initial part of the trip was made by rail, later a plane (9) was chartered in order to reach an out-of-way spot where the fish were reported to be plentiful.

The cabin occupied by the group, the camp site, and some visible evidence of how successful the trip was are pictured—10 to 14. Ebb Smith of the Lenoir Drug Store and C. F. Jones of the State Revenue Department went along to test their rods against the lake trout.

Harry Custer (opposite page, lower left), for the past year assistant to the vice-president in charge of merchandising at the Rexall Drug Company, has accepted a position as partner and general manager of the Dean Rubber Manufacturing Company, North Kansas City, Missouri.

Prescription Balances Repaired

Accurately
Speedily Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.
915C E. Cary Street Richmond, Va.

BIGGEST O-N ADV. CAMPAIGN IN HISTORY

for ITCH-BURN of ATHLETE'S FOOT

O-N

RINGWORM INSECT BITES, POISON OAK

Sells! Repeats

$2.80
DOZEN
2 BONUS
AT YOUR WHOLESALERS
—
ADVERTISED

OWEN DRUG COMPANY
SALISBURY, NORTH CAROLINA

HERE'S A SURE-FIRE Repeater

O-N FOOT POWDER

—

Wonder Formula really does the work!

—

$2.80 do
2 Bonu

—

RETAIL
35c

TWIN SALES TWIN PROFITS

O-N

Liquid and tablets for cold discomforts

ORDER FROM YOUR WHOLESALER

$2.80 Doz.
2 BONUS

$1.20 Doz.
2 BONUS

OWEN DRUG COMPANY
SALISBURY · NORTH CAROLINA

News Briefs

Miss Lexie Virginia Caudle, Pharmacist at the N. C. Baptist Hospital, Winston-Salem, joined the N. C. P. A. on January 2nd to become the Association's "first member of 1948." Miss Caudle, a native of Peachland, is a graduate of the U. N. C. School of Pharmacy.

Another graduate of the School—Mrs. Marguerite White Hahl—spent most of 1947 in Venice, Italy, with her husband, an officer in the U. S. Army. The Hahl's are now located in Nuremberg, Germany, to which army post they were transferred in December.

R. A. Kellam is pharmacist in charge of the Henderson Drug Company, a new pharmacy recently established in Ellerbe by Hugh Henderson, owner.

W. W. Parker has been confined to the Marie Parham Hospital, Henderson, suffering from virus pneumonia.

Three dozen children attended a Christmas party sponsored by the Zebulon Drug Company as a climax to a contest.

LIQUID EXTRACT OF LIVER WITH IRON VALENTINE

8 Ounces net

1 Dozen at list $21.00 Through Wholesaler

Our recent journal and direct mail advertisements deal with the natural B_2 complex of this product, 5 mg. of riboflavin and 25 mg. niacin per fl. oz.

Valentine Company, Inc.
Richmond, Virginia

Scott Drug Company

Wholesale and Manufacturing Druggists

Charlotte, N. C.

Heads Charlotte Auxiliary

Mrs. W. K. Gardner, President of the Charlotte Woman's Druggist Auxiliary, is pictured on the left.

Mrs. Gardner, the former Miss Mattie Smith of Marshville, N. C., is an alumna of the School of Pharmacy, University of North Carolina, Class of '23.

Following graduation from the School, Mrs. Gardner accepted a position with the Sterling Drug Company, Charlotte, where she remained for more than 20 years, with the exception of a period between 1934 and 1938 at which time she was associated with the Lisk Pharmacy. At the present time she is doing part-time work as a relief pharmacist in the Queen City.

NORTH CAROLINIANS
ASK FOR
PINE STATE
ICE CREAM
Raleigh, North Carolina

Charlotte Auxiliary Helps Needy Family

MRS. WILKINS HARDEN, *Reporter*

There was much excitement in the air when we met at Thackers for our December meeting. To add to the holiday spirit, the tables were decorated beautifully with holly, evergreens and red candles.

The program was under the direction of Mrs. Lloyd Fesperman, who also had charge of the decorations. Mr. John Overcash sang "O Holy Night" accompanied by Mr. Charles Fesperman. Mrs. W. L. Howie read a Christmas story for us.

Mrs. Gilbert Colina and Mrs. Victor L. Riggsbee won the door prizes.

Mrs. W. K. Gardner, president, presided at the business meeting. She first welcomed Mrs. R. A. Dunn, an honorary member, who has contributed much to the success of the Club. Mrs. Dunn has been unable to attend for some time.

Mrs. E. J. Reeves reported that $168 was

(Continued on Page 37)

BODEKER'S PRODUCTS

BEAVER LINIMENT **$ 4.00 dozen**
JOHNSONS SALVE **$ 4.00 dozen**

and

A LINE OF PACKAGE GOODS

FOR DETAILS
ASK OUR SALESMEN

BODEKER DRUG COMPANY

RICHMOND 13, VIRGINIA

LONG DISTANCE CALL RICHMOND LD145

Mist from the Mountains

By James W. Harrison, Asheville

Asheville Briefs: J. V. Jenkins is now at Rollins' Drug Store after a year's stay at Pinner's. . . . Joe M. Ellison moved up from Coconut Grove, Florida to Asheville and is now one of the preseriptionists at Adams-Blanvelt. Incidentally, Joe gets mention in the Miami papers for sending his program of the meetings of the Asheville Drug Club to his former co-workers in Florida. . . . Ed Nowell is back at Grove Park Pharmacy after a stay of several years in Johnson City, Tenn. . . . D. D. Flowe has sold his interest in Hester's Pharmacy to his one-time partner, C. A. Lord and plans a long rest. Since acquiring sole ownership, Mr. Lord has changed the name to Lord's Drug Store. . . . The store at 402 Depot Street, known until reeently as Finley's Drug Store, is now Jones Rexall Drugs, having been purehased about three years ago by Maynard L. Jones. This store, too, was once of that Lord-Flowe partnership. . . . Dick Watson is doing a short shift at Charlotte Street Pharmacy as well as at Freeze's in Hendersonville. Dick, not Richard, is Watson's ehristened name as attested by the family Bible. . . . M. L. Cline, late of Oteen Drug Store, is now at Pinner's in West Asheville. . . . Arthur Kiser is second man on the mizzen mast at West Asheville Pharmacy. . . . Dr. C. T. Sisk, physician and pharmacist and father of two pharmacist sons, Bob and Charlie, has emerged from his second retirement to spell the boys at Asheville Pharmacy. . . . Grapevine has it that Connie Wilson, fresh from a few months in Virginia, will be seen at Lord's come Christmas time. . . . The "It's in the Blood" department has it that A. O. Mooneyham, wearying of torts, wills and testaments, is ready to forsake his law business for the mortar and pestle and the "Out on a Limb" division has it that Broadway will be the scene. . . . Milton Russell is busy full time at Kenilworth while his brother Joe is ditto at Goode's. . . . J. W. McKay departed for Florida, leaving the relief jobs to the rest of the field. . . . A. J. Miller is at Crouch-Coppedge since doing a summer stint at Kenilworth. . . . Alan Smith has traded his sample case for a ball point pen and moved into the office at Dr. T. C. Smith Company, being succeeded in the city territory by this reporter. . . . Evelyn Pinner, Beaman's "heart's last beat," had the honor of placing the thirteenth hundred dime on the Salvation Army's cheer fund dime board and received the original dime that started the board years ago. Of course she returned the dime to keep the board lucky and to start again next year. . . . The new window across the front of Goode's is a decided improvement over the old and imparts each item displayed with individual appeal. Albert Chandley who designed it and did much of the actual construction, revealed no little originality and much manual dexterity. . . . Remodeling goes on apace at the old Bank of West Asheville building, 414 Haywood Road, which will soon be the new home of the West Asheville Pharmacy. The Pharmacy s old site has been the scene of many a prescription for the past thirty years. . . . The Asheville Drug Club's Christmas Party was a huge success with more than a hundred attending. It was family night and there were entire families present. Eggnog (*mitis* for the kids and myself and *fortior* for the grown-ups), milk-fed turkey and left-handed* ham furnished the main

* A "left-handed" pig is one that reposes on his right side thus showing the left side to the sun. Some breeders claim that the left side is more tender than the right because there is no friction from the pen or ground to toughen the left side. When Biltmore Dairy Farms packaged a sausage years ago some of their truck salesmen claimed that their sausage was made only from the left ham of "left-handed" pigs.

(Continued on Page 27)

QUALITY DRUG-STORE FIXTURES AND FURNISHINGS

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WALL SECTIONS — BACK BARS — SHOW CASES — COSMETIC CASES — COSMETIC BARS — TOBACCO WALL SECTIONS — SODA BOOTHS — TABLES AND CHAIRS — FORMICA SODA FOUNTAIN COUNTERS — UPHOLSTERED BOOTHS — CHROME FURNITURE — DRINK MIXERS — TOASTERS — GRILLS — STAINLESS STEEL BACK BARS — REFRIGERATION EQUIPMENT

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Free - *Designing and Planning Service*

BERRYHILL-WARD

PHONE 8945 SALES CO. 715 LOUISE AVE

CHARLOTTE, N. C.

MIST

(Continued from Page 25)

dish, buffet style, and one would think that it came from a cornucopia it was so plentiful. Delicious. Christmas Tree, everybody got something, movies that had as many grownups as kids in the audience; dancing; Santa Claus in person and friendly, typical drug club camaraderie made this gathering one to be long remembered with pleasure and gusto. Atypical rather than typical inasmuch as it is so seldom encountered in such grand manner were the contributions of those who engineered this affair. For instance, the heretofore only suspected executive ability of Bill Wortman reached its zenith in a well-planned program which transpired with the smoothness hoped for but so seldom achieved. Impromptu yet as dramatic as if staged. Too, the consummate skill of Gentleman Joe Russell as he played cinematographer and shyly kept us entertained. Joe is quiet but most amiable and gives one the impression of having once been the little precocious boy who couldn't help but choose the profession of pharmacy because he knew he would be equal to its demands. Then there is Albert Chandley the born Rotarian, *bon homme versatile*, ever ready to play Santa Claus at eight o'clock, dance with beautiful maiden and comely matron at nine and wash the dishes and mop the kitchen at midnight. And there were those who kept the party going at even tempo just by their very presence, their picking up of the conversational threads, their gentle lagging of the precipitate and their clever exhortations to the "holders-back." Well, you enter in your ledger that the pharmacist and his allies are the "salt of the earth" and you won't be making any false entry.

* * * *

HOBBIES

Why is it that a man who can make a bull's-eye with a bow and arrow at fifty meters never gets a chance at a deer or bear in a three-day hunt? Maurice Cable, pharmacist at Adams-Blauvelt, would like to know the answer to that one. He spent three days participating in the November Bow and Arrow Hunt in Pisgah National Forest and while no lord of the forest fell from the ammunition in his quiver he does report plenty of fun and a nice outing.

Maurice is one of the charter members and organizers of the "Asheville Archers," local chapter of the Tar Heel Archery Association and publicity director for the association. This state association will enroll charter members until March 1948 and many chapters are being organized throughout the state. If you yearn for a hobby calculated to test your skill and give as much enjoyment as this promises and are interested in joining the association, contact Maurice L. Cable, Adams-Blauvelt, Asheville.

A few of the events scheduled for the "Asheville Archers" are: Tournaments, Bouts, and Hunts in season. This group is now using a basement room in the City Hall for its meetings. Many of the members have Ranges in their back yards and have sessions and frequent programs on Sunday afternoons.

* * * *

J. C. McGee lays down his Wyeth catalog and takes up the spatula and tax forms again. He is now co-owner with Mrs. Charity Barefoot of Martin's in Canton and reports good volume for the first month since assuming his new role.

* * * *

W. A. Ward, Swannanoa's affable pharmacist, may often be seen in Asheville, and the second Friday of the month always finds him at the Drug Club meetings where he occupies the Treasurer's chair.

* * * *

So much for now. Leaving you with this thought: Don't fret about the drug business; he who thinks it's on the tracks for "aitch" must have a time-table in his pocket somewhere.—Jim.

Recommended Reading

"What Shall I Stock," an article appearing in the current (December) issue of the *Journal of the American Pharmaceutical Association*, pages 604-5, is authorized by W. G. Dudley, Jr., of Reidsville.

The question has been asked: "Can a professional pharmacy exist successfully in a town of 5,000 or less?" Mr. Dudley has answered the query in the affirmative, and most convincingly, too.

If you missed the article, we suggest you look it up. It's good solid reading worthy of your attention.

• **Reliably Prepared . . .**

• **Popularly Priced!**

EVERFRESH

CITRATE of MAGNESIA

It's asked for by NAME—
people say "Everfresh"

Everfresh Citrate of Magnesia, U.S.P. packed 24 bottles to case, $3.60 a case. Shipping weight, 18-1/3 lbs. per dozen.

The McCAMBRIDGE & McCAMBRIDGE CO.
Baltimore 23, Maryland **Sole Distributors**

Get **CAPUDINE** *From Your Druggist*

Capudine advertisements have been emphasizing this for over 50 years—always promoting the sale of Capudine only through Drug Stores.

We take this opportunity to thank the Druggists of North Carolina for their co-operation in the sale of millions of bottles of Capudine during the past half century, without a complaint from a consumer.

"A Good Product Consistently Advertised"

CAPUDINE CHEMICAL COMPANY
Raleigh, North Carolina

Howell Hall

Happenings

PAT BURGISS, *Reporter*

Although the Christmas season is over, memories still linger of fragrant trees and steaming turkey. The gay holiday bells became wedding bells for a number of pharmacy students. First to announce their marriage were Bunny Earle ('48), Patterson Springs and Earl Horner, Burlington who had been secretly married since August. Then Danny Underwood surprised everyone by returning after the Thanksgiving holidays with a wedding band on his finger. On December 17, Joan West ('50), Durham became the bride of John Lee Jones, Jr. ('50), Canton. Anna Slack, Raleigh, the bride's roommate, was maid of honor, and Ushers were Olin Welch, John P. Horton, Reginald Ferrell, and Harold Hayes. In a quiet ceremony just after Christmas Doris Harrell ('50), Raleigh, and Harold Sauls, Raleigh, were wed.

A little pushed for time because of the Thanksgiving weekend, the members of Kappa Epsilon plunged nightly into practice for a play to be given at the N. C. P. A. program, December 3. Doris Gilliam, Sanford, acted as director of the group. Depicting the life of a pharmacy coed at Carolina, the scene was a room in one of the women's dormitories. Taking the part of eager, yet some-what discouraged freshmen were Lynn Blanchard, Virginia Limbaugh, Anna Slack, Maryellen Millaway, and Jane Bradford. The next scene showed Bunny Horner, Jean Synder, Pat Burgiss, Peggy Simmons, and Sybil Skakle as carefree members of the second year class. The third and fourth year scenes gave a picture of the life of upperclassmen. The script was "ad lib" and disclosed some of the humorous incidents of Howell Hall. The professors were subjects of numerous little quips.

Traditionally, Friday afternoon at five o'clock, and on November 14, twelve new members were initiated into Rho Chi honorary fraternity. After President Sammuel Koonce, Chadbourn, conducted the secret rites, he awarded each initiate with the Rho Chi key and certificate. The new members were then honored with a informal dinner at Danziger's. They are: Bruce Hawkins, Wilbur Provo, James Lovette, Larry Harris, William Brantley, Russell Young, Claude Wheeler, Mary Jane Bradford, Albert Jowdy, William Sheffield, Vann Secrest, Jr., and Paul Bissette.

Three weeks later Thomas Collier, Aiken Pace, and Robert Ross, who were unable to be present previously were also initiated into the society.

Santa Claus, or was it Bill Jordan, came early to visit the Kappa Psi's at their Christmas party at Webb's Cabin. He distributed funny little gifts with poems attached appropriate for the personality of the receiver. Later, Brainard Burrus, pledgemaster, and the pledges took over to present a humorous skit for the entertainment of the members. Guests were: Dr. and Mrs. Jacobs, Dr. Semeniuk, and Miss Mildred McKendry.

November 18, the Pharmacy Senate met with Pat Burgiss, acting chairman. Representing students who worked during the summer, Dave Claytor spoke about his experiences with customers at a retail store, while Doris Gilliam took the members on a verbal tour of Duke Hospital Pharmacy.

What methods do you suggest employing to aid you in keeping your prescription inventory low and still meet the demands of doctors and paitents effectively? Lynn Blanchard and Bob Seaborn interrogated

(Continued on Page 31)

NOW.. You Can Tell Your Customers to Take Their Choice, but take "BC"

★ Same famous formula—same fast relief. Two tablets equal one powder. Both act quickly to relieve headaches, the pains of neuralgia and minor muscular aches. Nationally distributed. Nationally advertised.

TABLETS
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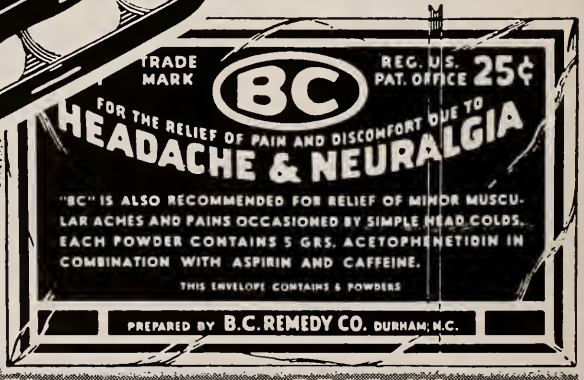
OPEN PRESS CORNER
25¢
BC
FOR THE RELIEF OF PAIN AND DISCOMFORT DUE TO
HEADACHE & NEURALGIA
EACH TABLET CONTAINS 2½ GRAINS ACETOPHENETIDIN IN COMBINATION WITH ASPIRIN AND CAFFEINE
12 TABLETS
DISTRIBUTED BY B.C. REMEDY CO. DURHAM N.C.


TRADE MARK
BC
REG. U.S. PAT. OFFICE 25¢
FOR THE RELIEF OF PAIN AND DISCOMFORT DUE TO
HEADACHE & NEURALGIA
"BC" IS ALSO RECOMMENDED FOR RELIEF OF MINOR MUSCULAR ACHES AND PAINS OCCASIONED BY SIMPLE HEAD COLDS. EACH POWDER CONTAINS 5 GRS. ACETOPHENETIDIN IN COMBINATION WITH ASPIRIN AND CAFFEINE.
THIS ENVELOPE CONTAINS 6 POWDERS
PREPARED BY B.C. REMEDY CO. DURHAM, N.C.

POWDER

10¢ and 25¢ SIZES

HEARD OVER 350 Radio Stations - READ IN 247 Newspapers

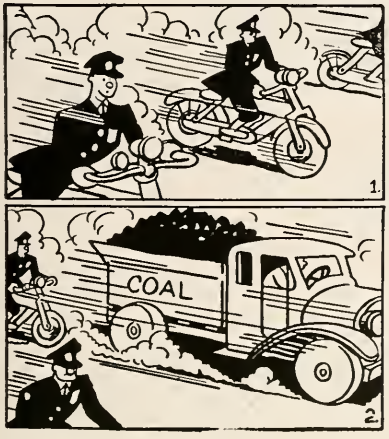
HOWELL HALL HAPPENINGS

(Continued from Page 29)

the local pharmacists on a series of similar questions relating to prescription room stock problems, and brought the answers back to the last regular meeting of the Pharmacy Senate for the quarter. A lively discussion of the query followed. Elected to the Senate at a special meeting on December 10, were: Alfred G. Howe, Charleston, S. C., William M. Carson, Gastonia, and Charles E. Deaton, Liberty.

New officers elected to serve Phi Delta Chi Fraternity next quarter are: President, Oliver Fleming; Vice-president, John Dees; Chaplain, John Rhem; Inner-Guard, Lacy Gilbert; and Master-at-Arms, Ed Hoyle. On Saturday, December 6, the new members were entertained at the house following their initiation. They are as follows: Gene Sherard, Bill Van Valkenburgh, Vance McGugan, Sherwood Parrish, Truman Hudson, Jim McGee, Doug Bain, Billy Jordan, Kelly Turner, Jim Bennick, John Ranicke, and Larry Harris.

To add a festive note to the approaching Yuletide season, the Pharmacy Girls' Association treated the school to a Christmas party on December 11. Roland Parker Lounge, Graham Memorial, was gaily trimmed in holiday colors, and a big tree was the center of attraction. Taking time out from dancing or playing cards, everyone enjoyed punch and cookies.



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IN NORTH CAROLINA

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Richmond, Va.

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satisfactorily

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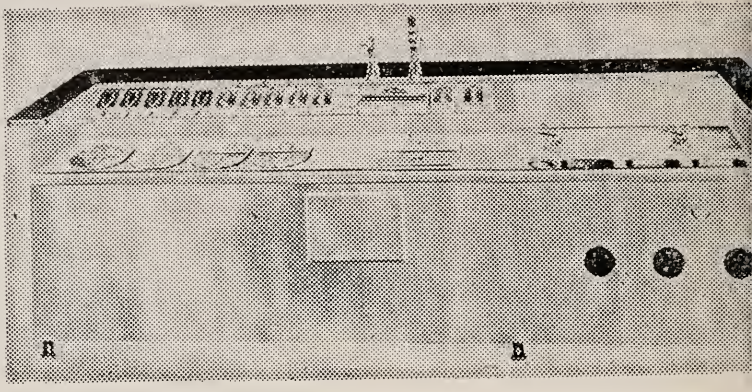
"Distinguished Through Quality for Over 58 Years"

CREAMER UNITS

20, 30, 40, 50 and 60-gallon fountains complete with triple sinks.



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Doings of the Auxiliaries

The Raleigh Woman's Drug Club

Mrs. Moffett Moore, *Reporter*

The annual Christmas party of the Raleigh Woman's Drug Club was held December 13th at the Tar Heel Club. Red candles, red and white table cloths, clever Santa Claus place cards, holly and Nandina berries combined with cedar, made a most attractive setting for the party.

Mrs. T. E. Pittman, president, welcomed the guests, members and their husbands, with an original poem.

We welcome you friends
With a greeting most hearty
To our Raleigh Drug Club's
Annual Christmas Party.
We planned and we've plotted
To get you all here
Just so we could fill you
With gay Christmas cheer.

It's ten days before Christmas
But much earlier still
The girls have been working
With jolly good will.
Their purpose was plain,
As soon you will see
To make this an evening
Of fun and of glee.

So on with the fun—
Let dull care fly away.
May this be a preview
Of glad Christmas Day.
And when that Day comes
Be sure you recall
That WE said it first—
MERRY CHRISTMAS TO ALL!

Special guests were introduced by Mrs. Pittman as follows: Dean and Mrs. M. L. Jacobs, Miss Alice Noble, and Mr. and Mrs. W. J. Smith, Chapel Hill; Mr. and Mrs. W. R. Adams, Carolina Beach; Mr. and Mrs. E. C. Daniel and E. C. Daniel, Jr., Zebulon. Other special guests of individual members were introduced by their hosts.

Immediately following the dinner, guests were invited upstairs for the Christmas tree, where R. I. Cromley, as Santa Claus, dispensed gifts and good cheer to all the guests. This was followed by a Christmas carol sing. Dancing concluded the program for the evening.

Special recognition should be made of those members who worked so diligently to make the party a success. The Entertainment committee was headed by Mrs. A. D. Pollard. She was assisted by Mrs. R. W. Hunter, Mrs. Moffett Moore, Mrs. J. B. Gaither, Mrs. W. H. DeLoache, and Mrs. Kenneth Keith.

The Decorating committee consisted of Mrs. R. I. Cromley, chairman; Mrs. R. W. Hunter, Mrs. H. G. Price, Mrs. D. L. Jordan, Mrs. R. E. Woodcock, Mrs. A. T. Baugh, and Mrs. George Bryan.

The Program committee was headed by Mrs. J. B. Gaither. She was assisted by Mrs. H. C. Starling, Miss Evelyn Newsome, Miss Mary Spell, Miss Eva Langston, and Mrs. O. G. Duke.

The attractive Santa Claus place cards used on the tables were made by J. B. Gaither of the W. H. King Drug Company. The E. R. Squibb Company, through J. W. Harrell, placed favors at each place—bottles of hand lotion for the ladies, and tooth brushes for the men.

The Mortar and Pestle Club

The December meeting of the Mortar and Pestle Club was a Christmas party, held at the home of Mrs. M. L. Jacobs at Chapel Hill, with the following hostesses assisting: Mrs. E. A. Brecht, Miss Alice Noble, Mrs. I. W. Rose, Mrs. H. O. Thompson, and Mrs. W. J. Smith.

The Jacobs' home, beautifully decorated with Christmas greens, glistening balls, and white hand-molded candles, made a beautiful setting for the party. Transcriptions of Christmas carols, playing softly, lent a Christmas atmosphere to the occasion.

The Christmas Story, depicted through the use of a Flannelgraph, was presented by Mrs. Leonard Crumpler in a most effective manner. The singing of Christmas carols by the entire group then followed.

(Continued on Page 35)

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DURHAM, NORTH CAROLINA

THE AUXILIARIES

(Continued from Page 33)

A very interesting lot of gifts made their appearance, and it was found that a Bingo game was to be the next feature of the evening. After the lucky winners had bagged their prizes, a short business session was held, with plans made for the February meeting.

The guests then exchanged Christmas gifts, apparently to the delight of all concerned, since complimentary oh's and ah's were very much in evidence.

The guests were then invited into the dining room for delicious refreshments. Miss Millicent McKendry, secretary of the School of Pharmacy, presided at the tea service.

The Apothecary Club

Mrs. M. P. Gunby, *Reporter*

Can you imagine a more beautiful place to have a dinner party than the lovely Forsyth Country Club? The members of the Apothecary Club were entertained there as guests of the O'Hanlon-Watson Drug Club at a Christmas party, December 5th, with Mrs. E. W. O'Hanlon and Mrs. Haywood Watson as hostesses.

Assisting them were committees working under the direction of Mrs. J. W. Ward, who planned gifts for the occasion, and Mrs. Gray Sowers and Mrs. Martin Gunby, who were responsible for the decorations.

The Club, with its handsome mirrored walls, was enhanced with the arrangements of Nandina berries, hawthorne, and Christmas greens, with white tapers in silver and crystal holders. The place cards were in Christmas motif, and a gift wrapped in red and white paper was found at each place.

During the evening the officers and guests were recognized. Mrs. J. M. Darlington, first vice-president of the State Auxiliary and Mrs. Sam Welfare, District Membership Chairman, who reside in Winston-Salem, were recognized. Other guests were Mrs. Davis, York Drug Store; Mrs. James Hutchins, Hutchins Drug Store; Mrs. Carlton Robinson, whose husband is opening Hawthorne Pharmacy this week; Mrs. W. B. Halsey whose husband is manager of Patterson Drug Company; Miss Frances Cole, pharmacist at Patterson Drug Company, and Miss Virginia Caudle, pharmacist at the Baptist Hospital. We are expecting these ladies to join our club in January.

Christmas carols were sung with Mrs. J. M. Darlington at the piano and Mrs. Martin Gunby leading the singing.

The guest of honor and speaker was Mrs. Wilson Simmons, a war bride from Belgium. In her beautiful but broken English, she told of how Christmas is spent in her country. She told of its observance on December 6th, in honor of a priest whose death occurred on that date. He, during his lifetime, had instituted a custom of giving gifts to the good children and switches to the bad ones. After his death, he was made a Saint and the anniversary of his death was called St. Nicholas Day.

It was a privilege to have Mrs. Simmons speak to the group. She resides in Winston-Salem, her husband being North Carolina representative for Winthrop-Stearns Company. She is a new member of the Apothecary Club.

At the conclusion of her talk, she was presented a lovely salad set.

The program for the evening was concluded with the singing of "Good Night, Ladies."

Woman's Auxiliary of the Greensboro Drug Circle

Mrs. V. F. Smith, *Reporter*

We met on November 18 in the recreation room of the Masonic Temple where we were served a delicious luncheon following the invocation by our Chaplain, Mrs. P. A. Hayes. Due to the illness of our President the meeting was in charge of Mrs. Rufus Russell, our Vice-President.

Our hostesses, Mrs. J. H. Best, Mrs. C. V. Cagle and Mrs. R. F. Whitely did a magnificent job of decorating the tables with arrangements of fruit in old glass linked together with fall leaves of the most beautiful colors and form. Our places were located by the guidance of little wooden spoons on which were painted little faces framed with curly locks of different colors. The handles of these spoons carried names

(Continued on Page 37)

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THE AUXILIARIES

(Continued from Page 35)

of those present. We also found at our places mimeographed copies of a song dedicated to the wives of Greensboro Druggists which we later sang to the tune of "Old MacDonald had a Farm." This proved such a popular idea that we adopted it for our theme song.

After pursuing our regular business a report was made on the barbecue which we had on November 14 and to which members of the Greensboro Drug Circle were invited. We all envy Guilford Dairy their club, which is a log structure located about ten miles from Greensboro in a setting of woods with a lovely front lawn leading down the side of a hill to a large lake, and every time we have an opportunity we impose upon the generosity of Mr. Mose Kiser and use it.

This is where we met for our barbecue but November 14 was one of those dreary cold days which ended with a drizzle and due to the fact that the mumps had caught up with our President, Mrs. Dewey E. Groome (the gal who gets things done in the right way) there was a misunderstanding in the opening of the club and some of us who arrived early stood around an outside fire on the banks of the lake.

Standing on the banks in the coldness of the late afternoon listening to the lapping sound of water brought quite a different sensation from the pleasure experienced in the warm summer months when many of us went swimming and boating in this same lake. Finally, before too many of us had arrived, someone remembered that we were meeting and the club was opened. After a little "heating up" we really enjoyed good barbecue, slaw and rolls, along with nice hot coffee.

Jimmy Cates, who was master of ceremonies, didn't arrive in time to so much as smell the barbecue but did a swell job in auctioning off several packages which had been contributed for the benefit of the Auxiliary by the different wholesale houses in Greensboro. Jimmy had a good excuse for not appearing in time to enjoy barbecue with us—he is connected with W. I. Anderson Co. and stated that since he couldn't control the bean market he had to do some marking down that evening. Anyway, as is always true when Jimmy takes over, we had plenty of excitement and fun and everyone expressed themselves as having a grand time.

Our next meeting will be held on December 16, at which time we will have our Christmas program and for this we have been given next to the impossible task of finding a gift for no more than fifty cents.

Benefit Bridge Party Sponsored By Asheville Auxiliary

Mrs. James W. Harrison, *Reporter*

The Woman's Auxiliary of the Asheville Drug Club sponsored a benefit bridge party at the Coca-Cola Bottling plant on Friday, December 5th.

Mrs. Ray Coppedge was general chairman for the party, and the following committees assisted her in the successful culmination of the planned event: Publicity, Mrs. Jimmy Harrison; Tickets, Mrs. J. C. McGee and Mrs. F. A. Powell; Prizes, Mrs. W. J. Wortman; Candy, cakes, etc., Mrs. Lacy Meredith.

A large number of reservations were made, and the resulting proceeds most gratifying. The funds obtained will be used as a contribution to the Scholarship Fund of the Woman's Auxiliary of the N. C. Pharmaceutical Association.

The Asheville Auxiliary is to be commended on their splendid efforts in behalf of the Scholarship for a worthy Pharmacy student.

CHARLOTTE AUXILIARY

(Continued from Page 23)

made at the benefit bridge party given on the 19th of November. It was a lovely party and the committee certainly deserves a vote of praise.

The Club voted to contribute $50 to help some needy family during the holiday season. This is an annual custom of the Club.

Response to the call of the Mecklenburg Sanatorium for scraps of felt and linoleum was wonderful. The scraps are used in a rehabilitation program at the Sanatorium.

Thirty-three members and three visitors attended the meeting.

Useful Information from Our Advertisers

Toohy Appointed Squibb Sales Manager

John J. Toohy, Vice-President since 1945, has recently been appointed General Sales Manager of E. R. Squibb & Sons. He succeeds to a position held for many years by R. D. Keim and afterwards by Joseph C. Hearn. Mr. Keim is now active with Squibb as Trade Relations Counsellor.

Mr. Toohy has been prominent in the industry, serving as Director and Chairman of the Drug and Chemical Section of the New York Board of Trade, also serving on its Advisory Council. He has been Chairman of the Manufacturers' Committee of the National Wholesale Druggists' Association. He represented the industry in Washington during the early days of the O. P. A. as price executive for the Chemicals and Drugs Branch of that organization.

Mr. Toohy joined Squibb twenty-five years ago. During his first assignment he worked in the daytime at the Squibb Laboratories and in the evenings in a retail drug store in Brooklyn. Later he served as a field representative in Philadelphia, Baltimore, and Pittsburgh. He has spent a number of years managing Squibb branches in Kansas City, Chicago, and Atlanta. The Atlanta branch was organized and opened by him. He later supervised national distribution from New York, and then concentrated his activities at Sales Department headquarters in New York, primarily in the administration of Squibb relations with all groups of customers.

Schering Introduces Micropellets Progynon

Pure micro crystals of alpha estradiol, when suspended in normal saline solution provide an immediate and prolonged effect upon intramuscular injection. Consequently, to meet many requests for an aqueous estrogen of this type, Schering Corporation of Bloomfield and Union, N. J., has introduced Micropellets Progynon. In this product the water is absorbed and the Micropellets remain in the tissue with all the advantages of a pellet implantation. Freedom from the pain of injection, which is an objection to other suspensions of large crystals or bulky amorphous masses, is assured when these tiny Micropellets are employed.

Alpha-estradiol, U. S. P. XIII, is the true follicular hormone as manufactured by the ovary. Micropellets Progynon (Schering's alpha estradiol in aqueous suspension) offer the patient the identical substance her body manufactures—not urinary excretion products and chemically unrelated synthetic estrogens. And the cost, unit for unit or on the basis of effect, permits of the use of no other product.

Dr. Gray is Parke, Davis Medical Consultant

Announcement that Dr. J. P. Gray has joined Parke, Davis & Company as Medical Consultant to the Sales and Promotion Division has been made by Harry J. Loynd, vice-president of the Company.

Dr. Gray comes to Parke-Davis with an exceptional medical background. A graduate of Johns Hopkins University with an M.D. degree, and of the Harvard School of Public Health with an M.P.H., he served in public health work for many years, including posts with the United States Marines Hospital in New Orleans, the State of California and the City of San Francisco, and the Michigan Community Health Project of the W. K. Kellogg Foundation. He also is an educator, having lectured in public health at the University of California, served as dean of the School of Medicine of the Medical College of Virginia in Richmond, and also as dean of the School of Medicine, University of Oklahoma, and superintendent of the University hospitals.

Dr. Gray's broad conception of public health and of medical progress will be of great value to Parke-Davis, and through its representatives to retail pharmacists throughout the nation.

Luteotrophin (Prolactin) Squibb

Description: A highly purified, freeze-dried luteotrophic hormone concentrate extracted from sheep pituitary glands. Physiologically standardized in terms of International units on the basis of ability

to increase the weight of crop sacs of immature male or female pigeons.

As the name indicates, the major physiologic action of this hormone is the stimulation of the corpus luteum to greater activity with resulting production of progesterone.

Indications: (1) To treat functional uterine bleeding, especially menorrhagia; and (2) to stimulate lactation, particularly in women who do not show signs of lactation within the sixth day after delivery.

Dosage and Administration: Preferably injected intramuscularly although it may also be given subcutaneously. *Menorrhagia:* 200 units daily until bleeding stops, but at least for 4 days starting at onset of menstruation; thereafter every other day for at least one week; repeated for 2 to 3 months until normal cycle is established. *To stimulate lactation:* 200 units daily not later than fifth or sixth day postpartum.

How Supplied: 5-cc. vials with potency of 1000 I.U., with 5-cc. vial of sterile diluent. Final mixture has volume of 5-cc. containing 200 I.U. per 1-cc.

Concentrated solutions can be made by adding only 1 or 2 cc. instead of 5 cc., of the diluent, which may be desirable when giving large single doses.

In dry form Luteotrophin Squibb retains its potency for not less than 5 years. After dilution, it maintains its potency for 2 months if kept sterile and in a refrigerator.

Steri-Vials Benadryl Hydrochloride

What It Is—A sterile solution containing in each cc., 10 mg. of Benadryl Hydrochloride (diphenhydramine hydrochloride, P. D. & Co.).

What It's For—Conditions in which the use of Benadryl is indicated, such as acute asthma, serum reactions, bee stings, irradiation sickness, and drug reactions, particularly when the condition is urgent and immediate action of the drug is desired.

How Supplied—In 10 cc. Steri-Vials (rubber-diaphragm-capped vials) one to a package. Benadryl also is available in 50 mg. Kapseals, bottles of 100 and 1,000; 25 mg. capsules, bottles of 100 and 1,000; and as an elixir containing 10 mg. per teaspoonful, in pint and gallon bottles.

Manufacturer: Parke, Davis & Company, Detroit 32, Michigan.

Schering Announces Triple Sulfonamide

A new step in the recently discovered principle of safer sulfonamide therapy has been announced by Schering Corporation, in the form of a new form of sulfa treatment. Based upon original work by New York Medical College's Dr. David Lehr, carried out under Schering grant, the preparation consists of three sulfonamides—sulfadiazine, sulfathiazole and sulfamerazine—incorporated into a tablet or into a liquid suspension, in equal parts. As Combisul and Combisul Liquid, respectively, each 0.5 Gm. tablet, or teaspoonful containing a total of 0.5 Gm., is to be used in any indication for which single sulfonamides formerly had been used.

Lehr found that the concentration or solubility of one sulfonamide in a solution does not affect and is not affected by the amount of another sulfonamide in the same solution. This principle has been carried through and has been found to hold true if there are three sulfonamides present. Thus, only one-third of the usual whole dosage of each sulfonamide need be given to obtain a potentiated therapeutic effect. The probability of crystalluria now is also extremely remote. Combination of sulfonamides has proven more effective, in shorter periods of time, with smaller dosage.

In addition to manufacturing chemotherapeutic and x-ray diagnostic agents, and pharmaceuticals, Schering Corporation of Bloomfield and Union, New Jersey is the world's largest manufacturer of sex hormones.

Etamon Chloride

What It Is—Etamon Chloride (tetraethylammonium chloride, P. D. & Co.) in sterile solution, is a new type nerve blocking agent.

What It's For—Interrupts normal transmission of nerve impulses and by doing so aids in relaxing nerve-induced constriction of peripheral blood vessels, tending to re-establish blood flow in diseases involving restricted circulation to the extremities.

How Supplied—In 20 cc., multiple-dose Steri-Vials (rubber-diaphragm-capped vials), each cc. of solution containing 0.1 Gm. of Etamon Chloride.

Manufacturer: Parke, Davis & Company, Detroit 32, Michigan.

Two New Lilly Sulfas

Eli Lilly and Company is offering two new sulfa preparations, Tablets, Sulfonamides Triplex, Lilly, and Coco-Sulfonamides Triplex, Lilly, (Sulfathiazole, Sulfadiazine, and Sulfamerazine). As the names imply, they are sulfonamide mixtures containing equal parts of sulfathiazole, sulfadiazine, and sulfamerazine.

The manufacturer recommends the preparations for treatment of all infections which respond to sulfa therapy, except meningitis. Sulfadiazine alone is the drug of choice in treating meningitis. Advantages of Sulfonamide Triplex preparations as revealed by pharmacologic and chemical investigation are: (1) Markedly decreased incidence of crystalluria and toxic reactions; (2) More complete absorption and excretion; and (3) Distinctly higher sulfa concentration in blood.

Sulfonamides Triplex, Lilly, is supplied 0.5 Gm. tablets containing sulfathiazole 0.167 Gm., sulfadiazine 0.167 Gm., and sulfamerazine 0.167 Gm. in packages of 100 and 1,000 tablets. Coco-Sulfonamides Triplex, Lilly, is a creamy chocolate-flavored suspension containing in each 100 cc. sulfathiazole 2.92 Gm., sulfadiazine 2.92 Gm., and sulfamerazine 2.92 Gm. This is equivalent to 1 1-4 grains of the sulfonamide mixture per cc. or about 5 grains per dram. It is supplied in one pint bottles.

Engagements

Mr. and Mrs. James Vance Simpson of Burlington have announced the engagement of their daughter, Mary Elizabeth, of Manteo to Malcolm Keith Fearing, Jr., also of Manteo. The wedding will take place on February 8.

Mr. Fearing operates a retail drug store —Fearings, Inc.—in Manteo.

Marriages

Miss Mildred Bailey of Lumberton and Mr. Frank Stephens of Orrum were married January 1. The young couple will live in Quantico, Va., where the bridegroom is employed as a pharmacist.

Miss Willie Elizabeth Floyd of Fairmont and Mr. Marvin Sharpe Canaday of Four Oaks were married on December 28. Mr. and Mrs. Canaday will make their home in Four Oaks, where the bridegroom is associated with his father in the management of the Four Oaks Drug Company.

Miss Doris Harrell, daughter of Mr. and Mrs. J. W. Harrell of Raleigh, and Mr. Harold Bruce Sauls were married on December 27. The young couple will make their home in Chapel Hill, where they are enrolled in the University of North Carolina. Mrs. Harrell is studying pharmacy.

Miss Barbara Ann Eatman, daughter of Mr. and Mrs. G. A. Eatman of Wilson, and Mr. Richard S. Atkinson, Jr., of Kenly, were married December 27th.

The wedding of Mrs. Ethel Hermie Swaim, of Elkin, and Odell Kelley Richardson, of Boone, was solemnized on Christmas Day.

The bride attended Draughon's Business College, Winston-Salem, and has held a position with the Turner Drug Company, Elkin, for several years. The bridegroom is a graduate of the Tennessee School of Pharmacy and a part-owner of the Boone Drug Company, Boone.

Births

Carolina's football team of 1966 increased by one with the birth of a boy on Dec. 27 to Mr. and Mrs. Harry Montgomery of Raleigh. All of Harry's customers in Eastern North Carolina will be expecting cigars on the next trip.

News from Here and There

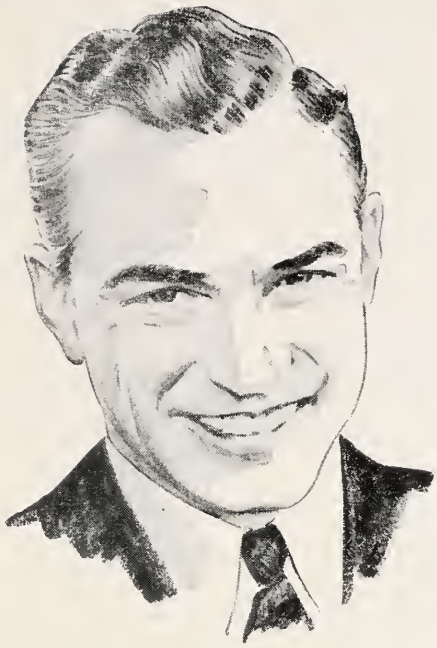
After working for one of the larger pharmacies of Miami, Lawrence Britt has returned to the State and intends resuming work behind the prescription counter at an early date.

George Smith of Chapel Hill is doing a bit of relief work in Madison for the Madison Drug Company, following resignation of J. A. Underhill.

A. M. Mattocks is working in High Point with Anderson's West End Drug Store. He replaces J. V. Farrington, who is now part-owner of the New White Oak Drug Company, Greensboro.

Within the past month the B & B Drug Company, of Durham, has been broken into three times, with a quantity of merchandise being stolen each time.

THE MILES MAN



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The Man from Miles . . .

WILL show YOU how his top accounts have stepped up sales and increased profits through window and counter merchandising.

WILL assist YOU to locate the traffic spots where inside displays can accomplish most.

WILL show YOU how to receive maximum discounts on purchases by combining orders.

WILL help YOU to sell each customer TWO packages of Alka-Seltzer instead of one, by tying in with the biggest Miles radio-magazine campaign in history.

Know your Miles Man better! Let him help you when he calls.

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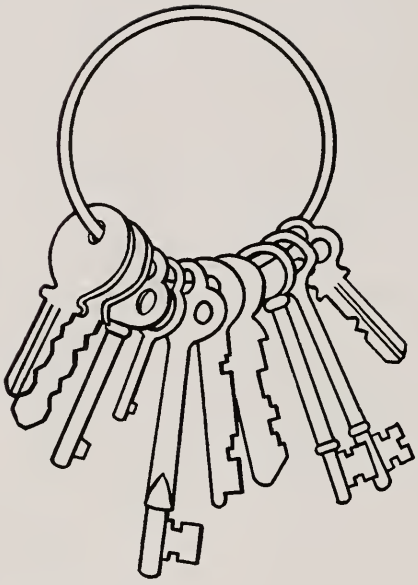

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THE LOYALTY OF OUR FRIENDS IS OUR MOST PRICELESS ASSET. THE KEY TO THIS TREASURE LIES IN THE SUCCESS OF OUR EFFORTS TO SATISFY THOSE WHOM WE ARE PRIVILEGED TO SERVE.

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Wholesale Druggists

Raleigh, North Carolina

"The House of Friendly and Dependable Service"

The Carolina
JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.

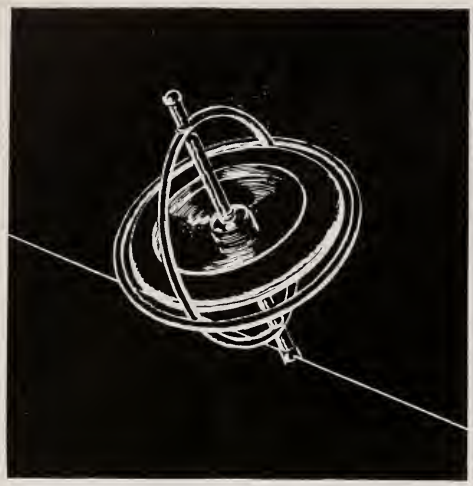
BOTANICAL EXPERT—H. R. Totten (pictured above) of the Botany Department, University of North Carolina, has introduced more embryo-pharmacists to the hills of Orange County than any other man alive. While not a pharmacist, Dr. Totten's knowledge of botanical drugs is unsurpassed as most any graduate of the UNC School of Pharmacy will testify.

Feb., 1948

ne XXIX Number 2

In This Issue—

- Fifty Years of Pharmaceutical Progress
- Prescriptions Without Peach Melba
- Personalities of the Month
- Drug Plant Garden to Be



perfect balance

One of the principal objectives of every retail drug store should be a perfect balance between inventory and sales. Merchandise on the shelves is of no value until it is sold. Carrying costs can soon consume every vestige of profit. As book values increase, bank balances go down, and no asset is quite so acceptable as money in the bank.

The most satisfying buying practice is that of buying as needed, in quantities to meet individual needs. Adequate buying is to be encouraged—overbuying condemned. Now is the time to reconcile all purchases to the buying budget, to follow the teachings of the Lilly Policy. Its soundness has been proved by more than half a century of continuous operation.

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These ampoules of

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permit adjustment of dosage to fit the needs of the patient

The first estrogenic hormone to be isolated in pure, crystalline form, THEELIN logically comes to the physician's mind when he encounters patients with estrogen-deficiency states. THEELIN has been a *standby in estrogenic therapy* since its introduction in 1930.

Treatment is facilitated by the wide range of strengths of THEELIN, permitting adjustment of dosage according to the needs of the patient. So keep adequate stocks of THEELIN on hand—ampoules of THEELIN In Oil, ampoules of THEELIN Aqueous Suspension, Steri-Vials® THEELIN In Oil.

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- 0.1 mg. 1000 International Units Amp. 178
- 0.2 mg. 2000 International Units Amp. 179
- 0.5 mg. 5000 International Units Amp. 191
- 1 mg. 10,000 International Units Amp. 182

ampoules THEELIN Aqueous Suspension:

- 1 mg. 10,000 International Units Amp. 312
- 2 mg. 20,000 International Units Amp. 304
- 5 mg. 50,000 International Units Amp. 313

Boxes of 6 and 25 Amp. 312 Boxes 6 and 50

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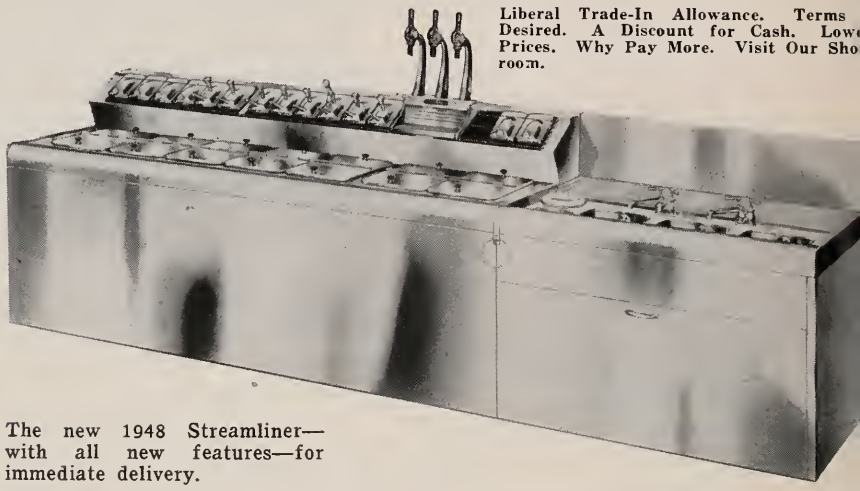

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With Over Thirty Years Experience Built Into Every Stanl Knight Soda Fountain . . . The "Best" Is Just Natural Offered in the Streamliner

All Fountains Available with Beautiful Enamel Formica or Stainless Steel Counters

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All Models Equipped with Triple Sinks and Simplified Plumbing at No Extra Cost

Stanley Knight Fountains Are Built with All Stainless Steel Facing, Lining and Coils

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Five Salesmen to Serve You . . . Free Designing and Planning Service

The 1948 Stanley Knight Bobtail Streamliner—Up to $250.00 Lower Than Other Bobtails.

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Yes, your soda fountain literally can spout dollars when you feature Sealtest Ice Cream. It's the largest-selling ice cream in America by an overwhelming margin! That means more people ask for it . . . more people will shop where it is sold . . . with resulting store traffic and profits for Sealtest dealers.

Your soda fountain *should* be your source of greatest sales. Is yours?

If not, get in touch with your nearest Southern Dairies Plant.

Southern Dairies

Sealtest

ICE CREAM

THE MEASURE OF QUALITY

TUNE IN: *The Sealtest Village Store, starring JACK CARSON with Eve Arden, Thursday Evenings, NBC*

the new

COMBISUL

(a mixture of equal parts of sulfadiazine, sulfathiazole and sulfamerazine)

is produced by Schering—first to introduce a mixture of two sulfonamides to increase the renal safety of sulfonamide therapy.

COMBISUL* contains the three most valuable sulfonamides for systemic therapy.

It extends further the proved benefits of mixed sulfonamides—increased urinary solubility, decreased renal irritation and enhanced therapeutic effect.

COMBISUL is the combination of choice for all infections in which either sulfadiazine, sulfathiazole or sulfamerazine was previously indicated alone.

COMBISUL is available in two forms—in tablets and as a liquid for children or adults unable to swallow tablets easily. COMBISUL Tablets of 0.5 Gm. consisting of 0.166 Gm. of sulfadiazine, sulfathiazole and sulfamerazine each. Available in bottles of 100 and 1000.

COMBISUL Liquid: A palatable solution containing 0.166 Gm. of each of the same sulfonamides per teaspoonful (4 cc.). Available in bottles of 4 and 16 oz.

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IN CANADA, SCHERING CORPORATION LIMITED, MONTREAL

NCPA Activities

Since the first of the year three separate Fair Trade mailings have been made: No. 1 on January 1st, No. 2 on January 15th, and No. 3 on February 4th. Each mailing contained Fair Trade price leaflets and a bulletin.

In addition, approximately 200 new price books have been sold to druggists in this and other nearby States.

Two issues of the *Tar Heel Digest* (Jan. 5th & January 19th) have been distributed as well as a special announcement relating to the VA Pharmacy Service Plan, National Heart Week literature, a complete financial report of The N. C. Institute of Pharmacy, etc.

The Digest and *NCPA Tips*, both confidential news bulletins, are restricted to members of the NCPA.

An Executive Committee meeting has been held (details in this issue of THE JOURNAL, a district meeting (Concord) organized and groundwork prepared for a testimonial dinner. To continue, a correspondence course in cosmetics has been set up and 28 saleslades enrolled; an "Ingenious Pharmacist" contest has been announced.

Yes. January was a busy month, but we expect to do better in February.

Woodward Elected

At a recent meeting of The Greensboro Drug Circle, C. T. Woodward, Upjohn sales representative, was elected president of the organization for the coming year. He succeeds V. F. Smith, who presided at the meeting.

Serving with Mr. Woodward will be Sam W. McFalls, vice-president; and L. P. Mayrand, secretary-treasurer.

W. B. Rosevear, a World War II colonel, spoke to The Circle on the subject "Can We Avoid World War III?" The speaker suggested "Establish contact with a city of like size (Greensboro) in Europe. Send a committee there to study needs and wants of those people. And when the committee returns, let it bring a group from that city to observe the ways of our people."

To Our —
GOOD FRIENDS
IN NORTH CAROLINA

Your orders for
Labels, Drug Boxes and
Physicians Prescription Blanks
are greatly appreciated.

McCourt Label Cabinet Co.
58 BENNETT STREET
BRADFORD, PENNA.

Ralph M. Crosson, Representative
P. O. Box 475, Columbia, S. C.

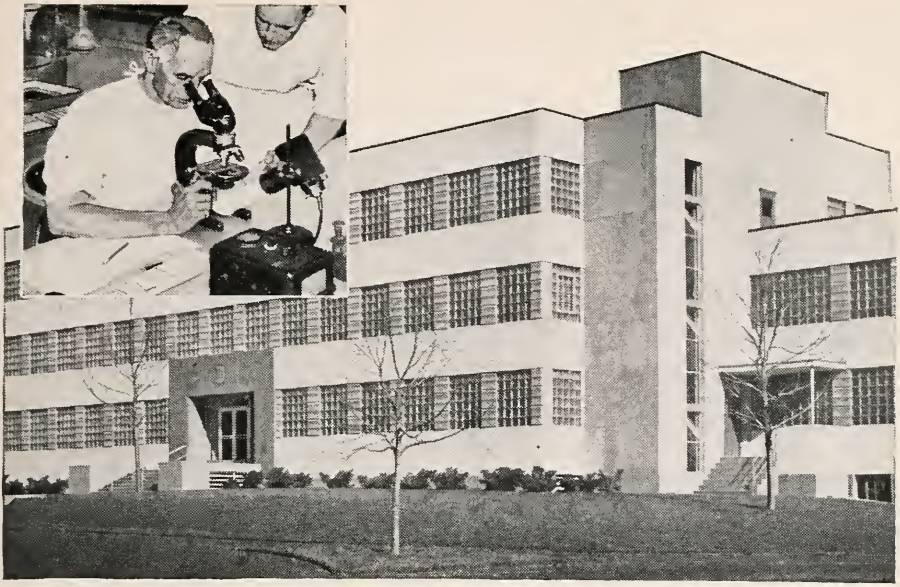
"THE SEAL OF SATISFACTION"

LABORATORY Quality Tested SUPERVISED

FOR PROFITS SAKE

Serve GIBSONS
ICE CREAM

Gibson Ice Cream COMPANY



YOUR RESEARCH LABORATORIES

. . . are you making the most of them?

Here the first crystallization of penicillin of any type was achieved. Here the first practical application was made of methods for the production of type-specific pneumococcus polysaccharides. Here the first purified and standardized extract of curare was prepared. These are but a few of the accomplishments of the Squibb research laboratories.

They are *your* research laboratories . . . their strength is your strength . . . their prestige is your prestige . . . . . . WHEN you identify your store with Squibb by recommending and displaying Squibb products.

People remember **SQUIBB**

A name you can trust

Copyright 1948, E. R. Squibb & Sons

Merchandise Profitable Flat Goods During The Best Selling Season

Take Advantage of National CONSUMER ADVERTISING

Beginning with the March issue of Goodhousekeeping Magazine, Miller Rubber Sundries Products will be advertised EVERY MONTH, to over 9,000,000 women.

Take Advantage of this NEW PROMOTION Which Makes You 43.4% PROFIT

YOU BUY a 30 piece package of Miller flat goods, including 16 fountain syringes in four price ranges, 8 combination syringes in four price ranges, and 6 water bottles in four price ranges. Your total cost is $38.55. **YOU RECEIVE . . . FREE OF CHARGE** an attractive four-colored display as pictured above, with a **FLASHING** water bottle, suitable for window or counter display. **YOU MAKE** 43.4% profit as you sell the 30 pieces for $68.20. A total profit of $29.65.

Order Today
Ask For Miller Promotion 4125

JUSTICE DRUG COMPANY
GREENSBORO, N. C.

North Carolina Service Wholesaler

Bellamy Announces

Hargrove Bellamy, of Wilmington, has announced he will be a candidate for Congress from the Seventh Congressional District in the Democratic primary in May.

He is a veteran of both World Wars, a former mayor of Wilmington, and well known throughout Southeastern North Carolina as senior partner of Robert R. Bellamy and Son, wholesale druggists of Wilmington.

Says Panic Is Started

"A woman bought a few items in a Bronx drug store, including a bottle of Rubbing Alcohol at 6c. Before leaving she reminded herself that she needed an empty pint bottle.

The pharmacist gave it to her and asked for 10c. "How come," said the lady. "A pint of Alcohol for 6c and an empty bottle for 10c. Give me another bottle of alcohol."

Are we going nuts? Let's watch our step, boys. The panic is started and the lunatic fringe is getting busy.

—The Bronx Pharmacist

$400,000 KK Nuts Sold

Folks in North Carolina consumed $400,000 of Double Kay Nuts last year says The Kelling Nut Company of Chicago. At 40% gross, that's a neat pile of cash towards operating expenses and net profits.

"It shows", says President M. J. Kelling, "what happens when manufacturers and drug store owners work together on a basis of mutual benefit and trust and confidence."

Barbara Ann Kiser

Barbara Ann, daughter of Mr. and Mrs. Ray Kiser of Gastonia, was born January 24th. Mr. Kiser is associated with Kennedy's of Gastonia as pharmacist, and teaches Materia Medica to a class of student nurses at the Gaston Memorial Hospital, of Gastonia.

An Advertisement

Our best ads aren't written—they are our policyholders.

That is why we insure most of the drug stores of the country.

Better fire insurance for druggists.

THE AMERICAN DRUGGISTS' FIRE INSURANCE CO.
CINCINNATI 2, OHIO

Our North Carolina agent is:
F. O. Bowman
625 E. Franklin
Chapel Hill, N. C.

Our South Carolina agent is:
Ralph M. Crosson
1812 Marion Street
Columbia 3, S. C.

Valentine's Meat-Extract

1 4/5 ozs. net

1 dozen at list $9.00 through wholesaler.

Valentine's Meat-Juice Company
Richmond, Virginia

Tono Scalpa

HAIR TONIC

NOW IN A NEW PACKAGE

Two Profitable Deals Now Available

Introductory Deal No. 380	Cost
¼ Doz. s/89 @ $7.20	$ 1.80
½ Doz. s/49 @ 4.00	2.00
⅙ Doz. s/49 FREE	00
1 Only Counter Display FREE	00
	$ 3.80

Profit at Suggested Retail Price 42%

Promotion Deal No. 1520	Cost
1 Doz. s/89 @ $7.20	$ 7.20
2 Doz. s/49 @ 4.00	8.00
1 Doz. s/49 FREE	00
1 Only Counter Display FREE	00
Newspaper Mats FREE	00
	$15.20

Profit at suggested retail price 60%

Also: Regular 5% for cash in case lots applies on Deal No. 1520.

Owens & Minor Drug Company

Incorporated

1000 E. Cary Street Richmond, Va.

"Who have been good drug wholesalers since 1882"

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

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Vol. XXIX FEBRUARY, 1948 No. 2

The Economics of Cancer

The American Cancer Society advances the argument that strictly on a dollars-and-cents basis—the least of the costs of cancer—it is good business to finance research for a cure for the disease.

The ACS points out that the price of cancer to this nation runs as high as $2 billion a year—a staggering sum. This includes estimates of medical fees, hospital charges and even cemetery plots and headstones for those who die before their time. It does not include some important intaugibles, however—like the full value of the wage-earner to his family, the damage done a home by the loss of a wife and mother, the future worth of a child to his family, community and nation. The dollars-and-cents yardstick cannot measure the pain of cancer patients, the heartaches of their families and the great concern that all of us feel while cancer is around to menace us. These costs are not borne by a few. For every two homes in America there is one cancer death.

Cancer's toll of two billion dollars a year means a contribution of $14 for every man, woman and child in the United States.

In our efforts to find the cause and cure, the nation has made little more than a token effort. Government financing of research and services has risen only recently from $1.5 to $14 million a year. The American Cancer Society, for 35 years the world's greatest force against cancer, has spent up to $12 million a year. Total these public expenditures, and the answer is $26 million —an annual expenditure of 18 cents per person for research, clinics, detection centers, public education and services to the cancer sick.

Each of us pays $14 a year in involuntary tribute to cancer; but to eradicate the disease, to end the incidental human suffering and to prevent the premature loss of services of the 188,000 people who die of cancer each year our individual effort amounts to 18 cents.

The war against cancer will not be won on an 18-cents basis. During World War II, which cost each American $640 a year, cancer killed more than twice as many Americans as were killed in combat.

Some of the nation's most eminent scientists have been mobilized by the American Cancer Society for the war against cancer. Exciting new fields of research have been opened; and they hold great promise of new clues to the cause and cure of cancer. Laboratory facilities are ready with new weapons—radioactive isotopes, million-volt X-ray machines, betatrons, and all the rest.

Some day we shall have a cancer cure. In this opinion, many of the responsible research authorities concur. But few will venture to guess as to whether that happy day will come in one, or ten, or a hundred years.

Meanwhile, common sense and American business practices tell us that each day lost costs money—about $5.5 million. To us, it is high time that this non-productive expense be stopped. This can be done only by curing cancer. And that can be done only by adequate financing of research. We favor an all-out war against our greatest enemy.

Congressman Durham Enters Race

Congressman Carl T. Durham, of Chapel Hill, has announced he will be a candidate for reelection to Congress from the Sixth District, which is composed of four counties—Guilford, Alamance, Orange and Durham.

The announcement from Congressman Durham's office followed a similar one by Thomas Turner, Greensboro attorney and former High Point resident, who has entered the race.

With the primary some months distant, not much interest has been noted to date in the Sixth District. As the campaign gains momentum, friends and supporters of Mr. Durham will most assuredly rally around this pharmacist who has demonstrated his ability as a public servant.

N.C.P.A Loses Honorary Member

Josephus Daniels, of Raleigh, former Secretary of the Navy and Ambassador to Mexico, who died recently, was an honorary member of the N. C. P. A. Mr. Daniels was employed in a Wilson drug store at the time (1880) the Association was organized. In later years, Mr. Daniels claimed he licked the stamps that carried the Association's organizational message.

Bill McDonald Says, "We have Done It Again"

One of the better prescription pharmacies of Western North Carolina is the Ninth Avenue Pharmacy of Hickory, owned and operated by Carl Wolfe and Bill McDonald, who, together with Joel Simmons, make up the pharmacy's staff of three pharmacists.

In 1945, according to one of the firm's ads which appeared in the Hickory *Daily Record,* the pharmacy filled 27,760 prescriptions. The following year the total went to 34,389 prescriptions, and was further increased in 1947 to the impressive total of 39,117.

"There must be a reason for these yearly increases," the ad goes on to say. Quality and correct compounding are emphasized by the Pharmacy, as indicated by the following:

"On February 13, 1932, the NINTH AVENUE PHARMACY came into being. From the first day we opened our doors our chief concern was in the correct compounding of each prescription that was entrusted to us. There has been NO COMPROMISE with quality in our drugs ever. Oftentimes we could have purchased cheaper drugs but we have held to our IDEAL, that, of giving each patient the medicine which his physician has prescribed . . . just as he intended it to be with never any substitution in quality.

"Following this policy has paid dividends, for the people of this community have grown to rely on us for correct and accurate filling of their prescriptions, just as has your doctor. For this confidence in our ability we are very grateful; it is one of our most cherished assets.

"To each of you who has had prescriptions filled at our store during the year just ended, we want to say thank you, and we hope the coming year will be a healthy one for you. But should you need any prescription service, we shall be only too glad to take care of it for you."

New Chapel Hill Pharmacies

Chapel Hill now has five pharmacies, two of them opened within the past sixty days.

Shortly before Christmas The Village Pharmacy, owned by E. L. Riggsbee and Mr. and Mrs. J. C. Fox, Jr., all pharmacists, made its formal bow to the public. Located on Franklin Street midway between the main business sections of Chapel Hill and Carrboro, the pharmacy is managed by Mr. Riggsbee with the assistance of Mr. and Mrs. Fox.

Mr. Fox, pharmacist with Sawyer and Moore, Durham, retains his position with this firm for the time being.

The second store to open—Sloan's Drug Store—occupies remodeled quarters on the corner of Franklin and Columbia Streets recently vacated by Pender's.

Mr. W. L. Sloan, the owner, is well known in this section where he has been associated in the drug business in Graham with Curtis Wrike. Mrs. Marsha Brewer, of Kinston, will assist Mr. Sloan in the operation of the business, as will Mr. Sloan's brother, Joseph, and James Peace of Siler City.

Fifty Years of Pharmaceutical Progress-1897-1947*

By M. L. JACOBS, *Dean*
University of North Carolina School of Pharmacy

The title of this paper, "Fifty Years of Pharmaceutical Progress, 1897-1947," has been selected deliberately for this occasion because we are met here to commemorate the fiftieth anniversary of the founding of the School of Pharmacy at this University. It seems appropriate, however, that we should look back beyond this particular period in our history in order to become oriented in our thinking so that we may better appreciate the happenings of the period to be discussed.

Pharmacy in the Eighties

Prior to 1880 there were no laws regulating the practice of pharmacy in this state and there is no record of any sort of school for pharmacists in North Carolina before this time. The majority of prospective pharmacists received their training under the tutelage of their employers who were older pharmacists, or physicians, who operated drug stores primarily for their convenience in the compounding of their own prescriptions.

Any person in this state before 1880, therefore, could declare himself to be a pharmacist and enter into the practice of the profession without legal restrictions or benefit of formal education. It is true, however, that the greater number of prospective pharmacists did receive a degree of professional training under the apprentice or preceptorial system and were thus enabled to render a more or less adequate pharmaceutical service at the time. From historical records it is clear that older experienced pharmacists, as well as many physicians, realized the inadequacy of the situation and felt the importance of remedying it as quickly as possible. The need for a licensing act became imperative.

This condition led in 1880 to the formation of the North Carolina Pharmaceutical Association by prominent pharmacists and physicians of the time. As soon as the organization came into being the members went to work immediately to secure the passage of an act requiring that all pharmacists be licensed by an examining board of pharmacists that would pass upon the candidates' fitness for pharmaceutical practice. Such an Act was passed by the General Assembly of 1881 and ten names were submitted to Governor Jarvis by the State Pharmaceutical Association, who in turn appointed five of the group to constitute the first Board of Pharmacy. The practice of selecting board members from names sent to the Governor by the North Carolina Pharmaceutical Association continued for

(Continued on Page 81)

DEAN M. L. JACOBS

* Presented at 50th Anniversary Celebration, Chapel Hill, Nov. 13, 1947.

N.C.P.A. Executive Committee Meets

CONVENTION DATES CONFIRMED

The dates of the 1948 annual meeting of the N. C. P. A. were confirmed by the Association's Executive Committee during the group's first meeting of the year, held at Winston-Salem on January 21st.

Due to a conflict in the dates of the North and South Carolina Pharmaceutical Associations, both organizations having selected June 8-10 for their annual meetings, the committee discussed the advisability of shifting the meeting forward a week or backward to May, but finally voted to let the original selection remain.

The Hotel Bame, Carolina Beach, will be convention headquarters. The committee authorized the secretary to confer with members in New Hanover as to selection of local secretary and other convention details.

In the absence of President Roy Burgiss, who was confined to his home with a cold, T. G. Crutchfield, of Greensboro, first vice-president, presided. Also attending the meeting were R. P. Lyon, Wadesboro; J. C. Jackson, Lumberton; W. A. Gilliam, Winston-Salem, and Secretary W. J. Smith, Chapel Hill. N. C. P. A. president-elect, T. J. Ham, Jr., of Yanceyville, was present as a guest.

Preliminary financial reports covering operation of the Association, THE CAROLINA JOURNAL OF PHARMACY, The Institute of Pharmacy and the VA Prescription Program for 1947 were presented by Secretary Smith. Net cash assets of The Association and the JOURNAL totaled $6,625 at the end of the year.

The Institute of Pharmacy had assets of $22,725.05 on December 31, three-fourths of which was invested in insured building and loan stock at 2½% interest, the balance deposited in the Bank of Chapel Hill.

During the year, the committee was told, a total of 3,837 prescriptions were handled under the VA Pharmacy Service Plan. The prescription average was $2.62, or $10,040.00 for the entire year.

W. J. Smith was reelected secretary-treasurer of the Association for 1948, and, as compensation for this work as well as his duties in connection with the editorship of THE CAROLINA JOURNAL OF PHARMACY, as secretary of the Fair Trade Bureau and the Veterans Administration Pharmacy Program, his annual salary was increased from $4,200 to $5,000.

Additional funds of $300 were voted for office help, and Attorney F. O. Bowman and Assistant Secretary-Treasurer C. M. Andrews retained on the same basis as has prevailed in the past.

Effective immediately graduates of the School of Pharmacy, at Chapel Hill, who pass the Board of Pharmacy exams and are licensed to practice pharmacy in this State, will be given membership in the Association for the balance of the year without cost. Such memberships will be renewable on and after January 1st in the usual manner, namely by payment of the regular membership dues. The committee is anxious to cooperate with the younger pharmacists and felt that the free membership for the first year would be helpful to all concerned. Under this plan a minimum of 40 memberships are expected to be offered by the Association in June for the remaining months of July-December, 1948.

The committee instructed the secretary to collect full dues from new members, exclusive of the new registrants, up to and including October 1st. Individuals joining the Association from October 1 through December 31 will have their payments credited to the following year—the last quarter being without cost. Heretofore the plan in effect was to credit all new membership dues after June 1st to the following year.

The secretary was authorized to charge mileage at the rate of 6c a mile when traveling on official Association business. The rate in effect in the past was 5c a mile, which was deemed too low under present conditions.

Authorization was voted for purchase of

a tape recorder to be used in connection with annual meetings and for recording certain speeches believed to be of historical importance. The purchase will involve an expenditure of around $125.

The Association will be host to the officials of District No. 3 of the state boards of pharmacy and colleges of pharmacy at a barbecue dinner when this joint group meets in Chapel Hill in April. Roger A. McDuffie, Greensboro, is co-chairman of District 3 for the boards of pharmacy, and H. C. McAllister, Chapel Hill, is secretary-treasurer for both groups.

Members of the Association will be surveyed as to their present interest in group life insurance to determine if this matter should be further pursued.

Extension of social security to cover the small business proprietor was discussed. The committee decided to draw up a suitable resolution for presentation at the annual meeting, so the subject might be considered at length.

The committee was presented details of the cosmetic school now underway in the State; heard a report of recent Fair Trade activities, including distribution of the new price book, and before adjourning, directed the secretary to write the wholesale druggists of the State, expressing the organization's appreciation over their newly adopted practice of prepaying freight, express and motor deliveries on merchandise shipped to retail outlets.

Salesgirls to Qualify as "Beauty Consultants"

Cosmetic School Underway

Cosmetic salesgirls employed by various members of the N. C. P. A. have been enrolled in an eight weeks' correspondence course, which is offered under the sponsorship of the Association in cooperation with The Cosmetic School of Beauty Fashion, a New York concern.

The first of eight lessons was mailed from New York on January 31st, and consisted of four major parts: (1) Selling Cosmetics, (2) Personal Appearance, (3) Proper Approach, and (4) Making a Sale. Succeeding lessons will discuss (1) the skin, (2) various cosmetic preparations, and finally, a self-examination.

Upon completion of the course, all registrants will assemble in Chapel Hill for a two-hour written examination conducted by a representative of The Cosmetic School of Beauty Fashion. Those passing the examination will receive a certificate as a "Beauty Consultant," which may be used at point of sale and featured in advertising.

The course has been accepted by outstanding department stores and chain organizations all over the country. The minimum number of registrants (20) accepted by The School at any one time has retarded progress in the independent field, however, the N. C. P. A. experienced little difficulty in enrolling this number, so perhaps this is the answer.

A repeat of the course will be offered later if a minimum of 20 members desire to enroll their salesgirls.

Hogan Pharmacy Opened

Hogan's Pharmacy, Kinston's newest drug store, was opened by Pharmacist A. L. Hogan on January 16th.

The new firm is located in a new building, has modern equipment throughout. The owner is a native of Ellerbe and a graduate of the School of Pharmacy, U. N. C.

Mr. Hogan has been associated with Marton's Drug Store, Kinston, for better than twenty years, and the establishment of his own pharmacy represents the culmination of a life-time ambition.

Prescription Balances Repaired

Accurately
Speedily Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.
915C E. Cary Street Richmond, Va.

TO RETURN TO THE PLACE WHERE YOU
MOSS GALLEY
RIPTIONS
JERGENS · WOODBURY

Rxs Without Peach Melba

Moss Salley, Asheville pharmacist, has his cake and eats it, too. Or, to put it another way, Mr. Salley is cashing in on some valuable soda fountain and luncheon traffic without becoming heir to the various headaches that crop up when one is trying to mix popsicles with penicillin.

Sometime ago the building adjacent to Moss's drug store was vacated, which provided a wonderful opportunity for him to put a dream of his into action, namely complete separation of his drug store from the fountain and luncheonette departments. The pictures on the opposite page tell the story.

First, the vacant building was completely remodeled with a 6-foot opening equipped with sliding doors set up in the connecting wall between the two locations. The drug and prescription departments were then shifted into their new locations, leaving ample space behind for spacious booths, a large fountain; everything necessary for operation of a first rate luncheon service.

With moving completed, the luncheonette business was sold to Paul Teague, an experienced operator in the soda and luncheon field. This permitted Mr. Salley to concentrate on his prescription business, which was his primary aim all along.

Along about this time Don Plemmons was added to the prescription staff of Salley's Drug Store, which, at that time, consisted of Mr. J. E. Corpening and Mr. Salley. Purchase of a new biological refrigerator and several other pieces of equipment helped to complete the professional side of the business.

Upon entering the drug store, one is impressed with the orderly arrangement of merchandise, the neat appearance of the semi-open prescription department, and the lack of noises and smells that frequently arise where food is served. Comfortable chairs are provided for customers who wait for their prescriptions.

If a customer wants a sandwich or soda while waiting, all he or she need do is step through the nearby entrance to Teague's. And, of course, this routine works both ways, as a high percentage of Salley's customers come by way of the luncheonette, where many of them obtain a good view of the prescription department while seated in the booths.

Since the luncheonette operates on a longer schedule than does the drug store, the usual thing for Mr. Salley to do is open his front door, then unlock the sliding doors, which in effect converts the two businesses into one. At night, the doors are pulled shut and locked without interruption of the food service.

Has this move paid off? Most decidedly. We do not have any late figures, but the first month after the change the prescription volume of Salley's jumped 20%. And what about the luncheonette? According to Mr. Salley, the equipment which he had on hand when the shift was made was sold on very liberal terms, but the new owner found it possible to pay off the entire indebtedness in one-third the time allowed on the bill of sale

There's no economic secret involved in this story—it was merely a question of doing what one could do best. Mr. Salley's interest was in his prescription department, which he has developed as a result of directing his energy along professional lines. On the other hand, Mr. Teague has prospered in the soda and food line. By personal supervision of the luncheonette, by providing good food and service, he has a profitable business, which is a goodwill builder and traffic producer for the adjacent drug store.

Not every druggist is in position to knock a hole in the wall, and shift his drug department away from the soda department. But, when done, it seems to pay. At least, Mr. Salley is mighty enthusiastic about his setup, which he will gladly show you in case you have an opportunity to visit Asheville.

Oh, yes. Now that Mr. Salley doesn't have to worry about where the next gallon of syrup is coming from, he's been able to catch up on his fishing. And not at the expense of his bank account, either!

Interior pictures of Salley's Drug Store and the adjoining soda shop are shown on the opposite page. Note the entrance (center, left) between the two businesses.

Go Western.....

in your candy department

with **PANGBURN'S from TEXAS**

"Honey"
Pangburn's is made with milk and honey

...out sells all Package Candy **Combined**

Manufactured in the State of Texas!

now *Expanding*

GOING NATIONAL...
with the South's **newest most modern** Package Candy Factory

AGENCIES

NOW BEING APPOINTED
CLIP AND MAIL TO—

PANGBURN'S, INC., CJ2
FORT WORTH, TEXAS

..... Ship $25 - $50 Assortment
..... Send information about agency appointments

FIRM _____
STREET _____
CITY _____ STATE _____
BY _____

The "Ragtime" Package - Ruff-dip Western Style Chocolates

PANGBURN COMPANY, FORT WORTH, TEXAS

*Candy retails from $1.50 to $2.00 per pound

Tar Heel Digest

Raleigh—Stanley S. Slesinger recently purchased the Five Points Pharmacy from D. L. Jordan. C. G. Hicks remains with the firm as pharmacist.

Charlotte—Henry M. Gaddy writes us to send his Association mail to Tampa, Florida, where he is spending the winter. E. P. Crawford of Lenoir and Brevard is another N. C. pharmacist now in Florida.

Clinton—According to an item appearing in the *Mount Olive Tribune*, R. J. (Jack) Darden of Butler's Pharmacy is something of a musical genius. On a recent radio broadcast over Station WRRZ, Jack played an accordian and a harp at the same time. The paper goes on to say "Jack has ayways been known as something of a mechanical wizard, fixing your wrist just as easily and quickly as he could your washing machine."

Raleigh—When requested to supply a current address, Phil D. Gattis, who recently disposed of his drug store to John E. Treadwell, wrote: "My address will vary—Florida, California and England for the next twelve months," which to our way of thinking implies a bit of traveling.

Salisbury—Maddrey Cooke is doing part-time relief work at Innes Street Drug Company.

Kinston—As John C. Hood of J. E. Hood & Company prepared to fill the five hundred thousandth prescription compounded in the pharmacy, a picture was snapped to record the occasion for posterity.

Bryson City—An exhibit of paintings by Rudolph F. Ingerle, noted Chicago painter, was recently on display in the window of Bennett's Drug Store. These pictures appeared in the rotogravure section of *The Chicago Tribune*, Sunday, January 25.

Enfield—Following acceptance of a position as medical service representative with Eli Lilly & Company, Sam Beavans has sold the prescription stock of his pharmacy, and in the future his two brothers, Cary and Eugene, will operate the business as a soda shop.

Tarboro—Pharmacy student Alvin Moore, son of Mr. and Mrs. M. A. Moore (Moore's Pharmacy) miraculously escaped death recently when a light plane in which he was flying with a friend struck a power line and crashed. The accident occurred while Alvin was home on a weekend visit with his parents.

Hickory—P. J. Suttlemyre, as a member of the Executive Committee of the NARD, attended the "Joint Conference of the Council of the A. Ph. A. and the Executive Committee of the NARD," which was held in Washington, January 22, at the Statler Hotel. As a result of the conference, a series of joint resolutions were developed from the consideration of resolutions adopted by national and state pharmaceutical associations at their respective annual conventions held in 1947.

Asheville—John A. Goode has been appointed a member of NARD's "Fair Trade and Planning Committee," which has been set up in order to provide independent retail druggists with a realistic program for their organized activities to counteract the propaganda of the plotters against Fair Trade.

Fayetteville—W. A. Clark, after a lengthy stay in Williamsburg, Va., is back in this State with Bender's Drug Store.

Madison—John E. Tilley, formerly of O'Hanlon's of Winston-Salem but more recently an associate of Lamm's of Mount Airy, has accepted a position with the Madison Drug Company. He replaces John Underhill, who resigned in early January.

Wilmington—Hargrove Bellamy, wholesale druggist and former mayor of this city, is being mentioned as a possible candidate for Congress from the Seventh Congressional District.

Lumberton—J. C. Jackson, a member of the board of directors of the Chamber of Commerce, has been chosen to serve with officers on the Chamber's executive committee.

Varina—Following an appendectomy at Rex Hospital and convalescence, W. G. Thomas has returned to his pharmacy in Varina. He says he is getting along nicely now.

Botanical Drug Garden to Be Established by Research Foundation

DIRECTORS HOLD ANNUAL MEETING; McDUFFIE REELECTED

The second annual meeting of the directors of the North Carolina Pharmaceutical Research Foundation, Inc., was held in Chapel Hill on Feb. 3. Directors present included Roger A. McDuffie, president; P. A. Hayes, vice-president; D. L. Boone, I. T. Reamer, H. C. McAllister and W. J. Smith.

Dr. E. A. Brecht, Foundation secretary, was present to give a summary of his work for the past year. The faculty of the Pharmacy School was also present.

Secretary Brecht reported receipt of an official communication from the Government stating contributions to the Foundation would be considered as an "exempt item" in computing one's taxes, as provided by Federal tax regulations. A financial report was also presented by Secretary Brecht, which will be published in THE CAROLINA JOURNAL OF PHARMACY at a later date.

At the request of the Board of Grants, consisting of the faculty of the School of Pharmacy, $8,200 was appropriated to the University of North Carolina to be used as allotments for five graduate research fellowships in pharmacy, special supplies, equipment and materials for research.

An experimental drug plant garden will be established at the Mason Farm near Chapel Hill, if plans developed by the directors materialize. As a beginning, $200.00 was appropriated for purchase of seeds. Mr. F. J. LeClair, a noted botanist, will supervise establishment of the botanical garden. Later, it is hoped, sufficient funds will be available for employment of a full time laborer to do the cultivating, harvesting, etc.

Plans were mapped for distribution of The Foundation booklet, an elaborately illustrated brochure which explains concisely the objectives of the whole project. In order to secure widespread distribution of the booklet, 5,000 copies are being printed.

Roger A. McDuffie, who has served as head of The Foundation during its first year of existence, was unanimously reelected as president for another year. Mr. McDuffie was highly commended for the interest he has manifested and the work he has put into the project. Without compensation and entirely on his own, Mr. McDuffie made eight trips to Chapel Hill in connection with his duties as head of The Foundation, made innumerable telephone calls and personally has called on most of the pharmacists of Greensboro in an effort to raise funds to carry on the work.

In accepting The Foundation presidency for another year, Mr. McDuffie said he had become convinced of the desirability of getting The Foundation on a firm financial basis, of the potential value of the proposed Foundation program to the pharmacists and people of the State, and of his personal interest and desire to see The Foundation grow and become an instrument of lasting value.

P. A. Hayes, President of Justice Drug Company, Greensboro, and Dr. E. A. Brecht, Chapel Hill, were reelected vice-president and secretary respectively.

Due to a heavy schedule at the School of Pharmacy, where he teaches, Dr. Brecht was reluctant to accept the secretaryship of The Foundation for another year, but he consented after the directors agreed to relieve him of some of the work by authorizing employment of a part-time assistant. Since The Foundation was organized, Secretary Brecht has written hundreds of letters, prepared reports, and in general has looked after most of the "paper work," which has been unusually heavy. The calibre of work being done by Secretary Brecht was highly praised by the directors, and his acceptance of the secretaryship for another year met with unanimous acceptance.

Reelected to the Executive Committee were Paul B. Bissette, of Wilson, and C. T. Council and I. T. Reamer, both of Durham.

B. F. GOODRICH PROMOTION No. 4120

$29.16 Profit (A Profit of 43.9%)

Merchandise	Druggist's Cost Each	Druggist's Cost Total	Retail Value Each	Retail Value Total
16 WATER BOTTLES				
4 each No. 36	$ 1.35	$ 5.40	$ 2.50	$10.00
4 each No. 35	1.07	4.28	2.00	8.00
4 each No. 28	1.00	4.00	1.70	6.80
4 each No. 27	.87	3.48	1.40	5.60
8 COMBINATION SYRINGES				
2 each No. 36-C	2.13	4.26	4.00	8.00
2 each No. 35-C	1.60	3.20	3.00	6.00
2 each No. 28-C	1.35	2.70	2.30	4.60
2 each No. 27-C	1.20	2.40	2.00	4.00
6 FOUNTAIN SYRINGES				
1 each No. 36-F	1.80	1.80	3.30	3.30
2 each No. 35-F	1.31	2.62	2.50	5.00
1 each No. 28-F	1.10	1.10	1.90	1.90
2 each No. 27-F	1.00	2.00	1.60	3.20
30		$37.24		$66.40

SALES PROMOTION FEATURES

Retail Value of the Merchandise $66.40

Druggist's Cost (30 pieces of flat goods at regular prices) 37.24

Attractive 4-color "Flashing" display complete with cord, socket and flash unit ..... NO CHARGE

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Total Druggist's Cost 37.24

TOTAL DRUGGIST'S PROFIT $29.16

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Tarkenton Says— "Have a Hobby"

"Every pharmacist should have a hobby," says Pharmacist E. L. Tarkenton of Wilson. Mr. Tarkenton's hobby is raising pigeons, which not only afford him a great deal of pleasure, but profit as well.

In a pamphlet, which Mr. Tarkenton circulates to his friends, he makes the following observations, under the title, "The Pigeon Talks":

"I'm only a pigeon, I have friends the World around, I like kind treatment. I can make my home in a Mansion or a box built for two. I ask for the simple things in life, such as God's sunshine, a daily bath, plenty of fresh water, clean home and you know I am a vegetarian. A variety of grain in order that I may have a balanced diet.

"I have no teeth and I require health grit containing all the mineral elements essential to my health and my children. My traits and habits are not perfect. Ever since I was liberated from Noah's Ark I have given pleasure and profit to millions of people.

"People find a real fascination in my everyday life, as a housekeeper, I like to furnish my home and care for my young. I don't believe in divorces. Who I marry I marry for life, until death do we part.

"I have the satisfaction that I am helping to make peoples lives more enjoyable because my beauty has a charm that makes you forget the everyday grind. My squab I give unto you as a brain and body builder. My squabs are the answer to your search for finer food.

"I breed from 9 to 12 times a year. The business-like care with which I rear my young is greater than any other domestic animal or bird. I love kind treatment, talk to me, I like the sound of my keeper. I may not know every word spoken, but I like to know I am not forgotten.

"Don't neglect me, see that my house is kept clean. Give me plenty fresh water, proper feed and grit and I will thank you in a way that will be understood by Pigeon lovers who understand my traits and habits."

The Good Words Do Get Around

From Smith's Church St. Drugs, Spartanburg, S. C.: "I have examined one of your Fair Trade price books and think it an excellent thing to do for the drug trade. If possible, I would like to purchase a copy and am enclosing check for $5.00 to cover cost of same."

From Hodges Drug Store, Greenwood, S. C.: "We enclose $5.00 for copy of Fair Trade price book in loose-leaf binder."

From The Geer Drug Company, Spartanburg, S. C.: "We are enclosing $75.00 for which please send us 15 copies of your latest Fair Trade price list."

From John A. Goode, Goode's Drug Store, Asheville: "A number of state secretaries have sent me copies of their Fair Trade lists, but I must say that I have seen none quite so good as yours."

From Ralph E. Foster, Jr., Franklin, Virginia: "Please send us a copy of your new Fair Trade Book. Check for $5.00 enclosed."

Look into this LIQUID vitamin and mineral food supplement—

ZYRONE

ZYRONE isn't just "another vitamin pill." It is a LIQUID food supplement which supplies the minimum daily requirements of Vitamins B_1, B_2, and the Vitamin Niacin, 12 times the minimum daily need of Iron, and helpful amounts of Calcium, Phosphorus, and Manganese.

Examine the ZYRONE formula. See if it isn't one of the finest of its kind you have ever seen. Then remember that ZYRONE is backed by a heavy radio campaign designed to reach all classes.

Where ZYRONE has already been introduced, retailers report a high percentage of repeat sales. Stock ZYRONE with the confidence that comes in stocking any product of

THE CHATTANOOGA MEDICINE CO.

Chattanooga Tennessee

A Most PROFITABLE SPACE in any DRUG STORE

"If every foot of space in our store brought in as much net profit as this Peacock drawer does . . . our store earnings would be more than doubled."

The drawer that holds a stock of Dean Reservoir End Prophylactics can be the **biggest earning space,** for its size, in your store. It is easily stocked without big investment . . . takes little room . . . and repeat business on Peacocks gives you a merchandise turnover that can be amazingly profitable. The unique health feature plus the fine quality of Peacocks keeps them perennial favorites.

It pays you to keep this drawer well stocked!

Package No. 17
3's—Retails 50c

FOR MORE SAVINGS to CUSTOMERS
MORE VOLUME to YOU
Suggest and Sell the
DOZEN PACKAGE
TO EVERY CUSTOMER

All Dean Prophylactics are sold through drug stores ONLY!

REDI-WET Skins. Pre-moistened. Box of 3's in plastic capsules. Retails $1.50 . . . Dozen $5.00.

Peacock

RESERVOIR END PROPHYLACTICS

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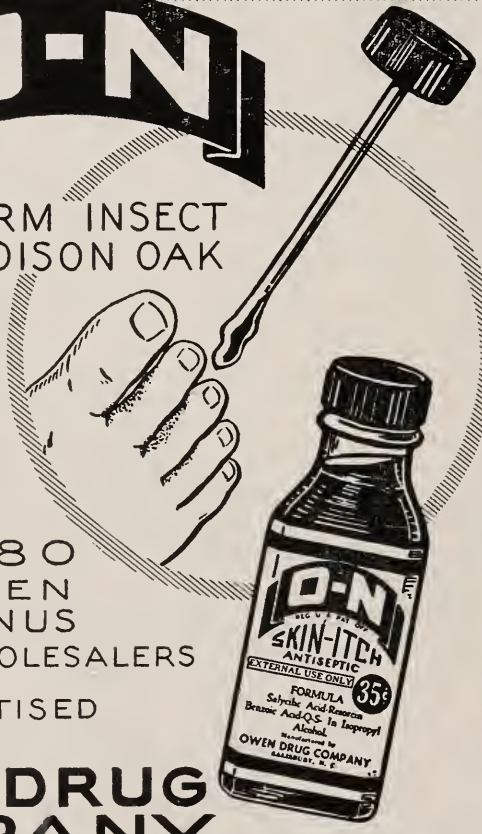

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Liquid and tablets for cold discomforts

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2 Bonus

OWEN DRUG COMPANY
SALISBURY · NORTH CAROLINA

Senter's Drug Store

Formal opening of Senter's Drug Store, which occupies new and larger quarters in Carrboro, was held on January 27th. As a special attraction, visitors attending the opening received chances towards two "mystery boxes," one packed with men's gifts, the other with cosmetics and the like.

Fifteen years ago Senter's Drug Store was established in Carrboro by P. L. Senter. His son, Lloyd M., was taken into the business following his graduation and registration as a pharmacist. Sometime ago the two, father and son, decided to erect a new building to house the growing drug business which they had built over the years.

Their plans, which have been realized, not only provide ample space for a first class drug store, but office space for a physician and an adjacent business, doubtless a flower shop. The Senters are to be congratulated on their new pharmacy, which is a credit to Carrboro.

Sanitary Regulations Discussed

Asheville Club to Elect New Officers

"On the basis of sanitary regulations, North Carolina has a rating of No. 1 in the nation," declared Tom Clarke at the January meeting of the Asheville Drug Club. Clarke, a member of the Asheville City Health Department, outlined the history of sanitary regulations in this State for the benefit of Club members.

"Salesmanship at the Soda Fountain," a talk by Charles Williams, and a health department flm. "'Twixt the Cup and Lip," completed the program.

A Nominating Committee, headed by Charles Sisk, brought in the following slate of officer-candidates: President, W. P. Wortman; Vice-President, W. A. Ward; Secretary, Robert Sisk, and Treasurer, Don Plemmons.

The Nominating Committee recommended that the Club establish the policy of Vice-President succeeding the President to office.

Approval was voted to President Albert Chandley's suggestion that the Club issue a monthly bulletin. James W. Harrison will be Editor and General Manager.

Says "How-de-Do" to All Hens

C. Macbeth Cain, of Caroleen, writes as follows:

"You will find my dues enclosed. I've added $2.00 extra to help defray some of the expenses I know you gentlemen have had to meet. Please accept this small donation as in my setup I have been able to contribute very little to the Association in lieu of the benefits received.

"With 'aigs' at 80c per dozen, old HCL already has me saying good morning to all the roosters and doffing my hat, with a bow and a 'how-de-do' to all the hens I pass on the roadside."

National Cathedral Representative Speaks to Charlotte Auxiliary

MRS. WILKINS HARDEN,
Corresponding Secretary

The January luncheon meeting of the Charlotte Woman's Druggist Auxiliary was held at Thackers Restaurant on the 13th. Mrs. W. K. Gardner, president, presided.

Mrs. Victor Riggsbee, in her report, told us that Mrs. B. M. Stone was a patient at Memorial Hospital. We were all sorry to learn of this and hope Mary will soon be on her feet again. We were also sorry to hear that Lou Faulkner (Mrs. A. P.) had been sick.

Then for the good news: Sarah and Reuben Russell have a beautiful baby girl.

When the letters of thanks for our Christmas donations were read, it gave us all a wonderful feeling. There was a great satisfaction in the knowledge that our Auxiliary had helped a few of our fellowmen to have a nicer Christmas.

The Auxiliary gave fifty dollars to the project, thirty dollars to worthy children in Tech High School, ten dollars to CARE, and ten dollars to a hospitalized veteran.

After the business session, Mrs. Gardner turned the meeting over to Mrs. Harry Stowe, who, in turn, introduced the representative in N. C. for the National Cathedral, Mrs. E. C. Griffith.

Mrs. Griffith gave a most delightful talk about the Cathedral, how it came to be built, something of the work and services carried on in Washington by the individuals associated with the Cathedral.

A corsage, given by Mrs. Robert Biberstein, was presented to the guest speaker.

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For Members of the N.C.P.A. & T.M.A.

PAYS $5,000.00 ACCIDENTAL DEATH INDEMNITY

Loss of Time: Pays $200.00 per month for Total Disability due to accident, up to	$12,000.00
Loss of Time: Pays $200.00 per month for Total Disability due to sickness, up to	$ 4,800.00
Hospital or Graduate Nurse at home, $100.00 per month, additionally, up to	$ 200.00
Surgeons Fees: If your injuries require a doctor, but cause no loss of time, bills are paid, up to	$ 50.00
Double Indemnity: Should accident occur while passenger on train, street car or ship, the Death Indemnity would be	$10,000.00
Double Indemnity: If disability is caused by accident as stated above, pays $400.00 per month, up to	$24,000.00

SPECIAL FEATURES

1. Non-cancellable to the individual.
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BURLINGTON

MRS. ELIZABETH MATTISON
CHAPEL HILL

M. W. STEVENS
HIGH POINT

A. P. CARSWELL
DURHAM

A. W. PALMER
SANFORD

N. A. LEWIS
WILSON

W. B. HARRIS
HIGH POINT

Personalities of the Month

John Vanstory Farrington

Greensboro

Born Murphy, N. C., January 4, 1906; graduated from UNC School of Pharmacy in 1926 and licensed as pharmacist same year; retail experience with Wake Drug Company, Raleigh; Economy Drug Company, Hickory (co-owner); Anderson's West End Drug Store, High Point; now co-owner of The New White Oak Drug Company, Greensboro; member of the NCPA, NARD, The Lions Club and Phi Delta Chi; President of the High Point-Thomasville Drug Club; Methodist.

James Robert King

Durham

Born Wake County, January 6, 1880; a graduate of Page's School of Pharmacy; licensed as pharmacist 1909; retail experience with Thomas Drug Company, West Durham; Mebane Drug Company, Mebane; Alamance Pharmacy, Graham, and T. E. Holding, Wake Forest; a member of the NCPA and the NARD; Baptist; now owner-operator Crabtree Pharmacy, Durham.

Eugene Freeland Rimmer

Sanford

Born Sept. 28, 1889; licensed as pharmacist 1912 following a period of drug store experience in Tarboro; for many years operated drug stores in Charlotte (Elizabeth Drug Company, Rimmer's Drug Store) and in 1938-39 owned pharmacy in Yadkinville; now operates Rimmer's Drug Store, Sanford, with assistance of Mrs. Rimmer and his daughter, Mrs. Robert Youngblood, both of whom are pharmacists; for twenty years (1927-47) represented the American Druggists Fire Insurance Company in North Carolina; NCPA President, 1934-35; has held practically every elective and appointive NCPA office; at one time was associated with national drug journal as feature writer.

Charles H. Beddingfield, Jr.

Clayton

Born Clayton, N. C., March 7, 1923; graduate of the UNC School of Pharmacy (Dec. 1944) and licensed pharmacist, 1945; retail experience with the Walgreen Drug Company, Durham; Toms Drug Store, Wilmington; Fulghums Drug Store (later Taltons Drug Store), Kenly; now associated with his father and uncle in the management of Beddingfield Brothers Drug Store, Clayton; member of the NCPA and the Clayton Rotary Club; member of the Baptist Church.

George W. Montague

Durham

Born Bethel Hill, N. C., October 29, 1877; retail drug experience with George P. Montague Pharmacy, Garner; W. H. King Drug Company, Raleigh; Johnson's Pharmacy, Southern Pines; Duffy Drug Company, New Bern; W. M. Yearby Drug Company and Peabody Drug Company, Durham; studied pharmacy under the late William F. Simpson and licensed as pharmacist in 1903 following completion of pharmacy course at Practical Druggists' Institute of New York; in 1915 purchased Dixie Drug Company, Durham, and converted it into pharmacy; now manages Montague's Pharmacy, Durham, of which he is sole owner; member of NCPA and NARD; Baptist.

Douglas O'Brien Langston

Franklinton

Born Henderson, N. C., May 9, 1912; initial drug store experience with the L. W. Henderson Pharmacy, Franklinton, N. C.; graduated from UNC School of Pharmacy in 1944 and licensed as pharmacist following year; retail experience with Cecil-Russell Drug Company, Greensboro, and Walgreen's of Raleigh; now operates own pharmacy—The Corner Drug Store—in Franklinton; member of the NCPA and the Methodist Church.

W. C. File

Raleigh

An associate member of the North Carolina Pharmaceutical Association; now associated with Edwards Drug Company, Raleigh.

Mrs. Robert Youngblood

Sanford

Born Charlotte, N. C., Feb. 25, 1922; daughter of Mr. and Mrs. E. F. Rimmer; attended Alexander Graham Junior High and Central High School, Charlotte; graduated from UNC School of Pharmacy, S. B. in Pharmacy (March 19, 1944); licensed as pharmacist ten days later; practical drug store experience with her father and mother in Charlotte and Sanford; prior to entering Pharmacy School was enrolled in Woman's College, UNC, Greensboro, from Sept. 16, 1940 through May 27, 1941; assists her father and mother, both pharmacists, in operating Rimmer's Drug Store, Sanford.

Robert Neal Watson

Jonesboro

Born Jonesboro, May 16, 1914; graduate of the UNC School of Pharmacy, 1938, and licensed as pharmacist same year; prior to his present co-ownership and management of Lee Drug Store, Jonesboro, worked in Chadbourn at the Waccamaw Drug Company; member of the NCPA, NARD, A.Ph.A., the Sanford Chamber of Commerce, and a 32nd degree Scottish Rite Mason; Presbyterian.

Eugene Delano Millaway

Burlington

Born Greensboro, Dec. 20, 1901; son of the late Rev. G. F. Millaway (a N. C. Methodist minister for 40 years); licensed as pharmacist, 1941; now manager of Mann's Drug Store, Burlington; member of North Carolina Pharmaceutical Association and the Grange; lives on farm near Burlington and lists "farming" as his hobby; a member of the Methodist Church.

(Continued on Page 71)

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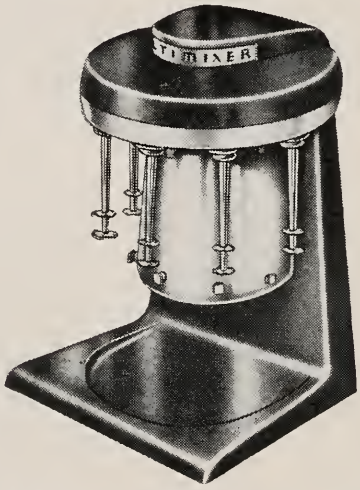

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PERSONALITIES

(Continued from Page 69)

MRS. ELIZABETH MATTISON

Chapel Hill

Born Chapel Hill, Dec. 8, 1919; attended Chapel Hill High School and graduated from UNC School of Pharmacy (S. B. in Pharmacy) on June 11, 1940; has been associated with the Duke Hospital Pharmacy, Durham, for the past several years.

MAC WATSON STEVENS

High Point

Born Broadway, N. C., July 9, 1914; graduated from UNC School of Pharmacy, 1940, with BS degree in pharmacy; licensed as pharmacist same year; from 1941 to 1945 was associated with the Lafayette Drug Company, Lillington; now pharmacist with Ingrams Pharmacy, High Point; member of the Lillington Masonic Lodge, the North Carolina Pharmaceutical Association; Presbyterian Church.

ABLE PAUL CARSWELL

Durham

Born Burke County, N. C., June 11, 1903; attended Glen Alpine High School and UNC School of Pharmacy (Ph.G., June 7, 1926); formerly associated with his brother, Ranson F., in operation of Forsyth Drug Company, Winston-Salem; now sole owner and manager of Carswell Drug Company, East Durham.

ARCHIBALD WILLIAM PALMER

Sanford

Born May 1, 1901; attended Gulf and Sanford High Schools; a graduate of the UNC School of Pharmacy (Ph. G., June 11, 1924); practical drug store experience prior to registration with R. W. Palmer, of Gulf, N. C., now proprietor of the Acme Drug Company, Sanford.

NORMAN A. LEWIS

Wilson

Born Nov. 3, 1909; served in armed forces during World War 2; now associated with Bissette's Drug Store, Wilson.

WILLIAM BROWN HARRIS

High Point

Born Embro, N. C., Jan. 12, 1894; attended the Macon High School of Warren County and Struby School of Pharmacy, Macon, Georgia; licensed as pharmacist in 1932; practical drug store experience with Owen Drug Company, Winston-Salem, and Boyce Drug Company, Warrenton; now operates two pharmacies—Ring-Harris Pharmacy, of High Point, and Jamestown Drug Store, Jamestown, N. C.

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We solicit your orders

Our experience of over 70 years insures our ability to serve you satisfactorily

BUTTERCUP ICE CREAM

"IT'S FAMOUS

because

IT'S GOOD"

Howell Hall Happenings

By PAT BURGISS

The moment something better to do turns up, any New Year's resolutions on the part of a pharmacy student are broken. The annual one, "I solemnly swear to study harder THIS year," has become a toss-up to see which subject needs the most concentration:

1. A nap
2. The daily crossword puzzle
3. Classes at the Carolina Theatre.

Plans for spring activities are already under way. Senior class president, Ed Powell and Dean Jacobs investigated possibilities of the fourth year class visiting the Eli Lilly plant in Indianapolis, Indiana. Consequently, it looks as if the class will take a northward trip the second week in April for a three day visit as guests of the plant. At an executive council meeting in January, arrangements were made for the big pharmacy weekend to be held early in May. Tentative committee chairmen are: Dance, Ben Collins; Picnic, Rudolph Pittman.

Setling down to a long business session the first of the month, members of Kappa Epsilon found their calendar of coming events full. First planned is a party in February for the members of Theta Psi Epsilon, chemical sorority. Chick Slack was named chairman of original ideas. Also discussed was the founder's day banquet to be held May 13. Invitations will be sent to resident alumnae members, and the girls hope to get a national officer as guest speaker.

On Tuesday, January 20, with the candlelight ceremony of the fraternity, Lucille Earle Horner, Burlington, and Virginia Limbaugh, Asheville, were initiated into Kappa Epsilon. Immediately following, Viola Howell and Lena Silver Campbell were pledged. Congratulations to y'all!

With Hal B. Hawkins acting chairman, the Pharmacy Senate met January 13, to discuss their forth-coming N. C. P. A. Student Branch program; and after much consideration they decided to debate the query, Resolved, Commerce is lowering the standards of professional pharmacy. Elected to defend the affirmative were David Claytor and Doris Gilliam while John Rhem and Greg Howe will take the negative side. To serve as debate chairman will be John Hood.

The members of Phi Delta Chi are completing arrangements for the renewal of their annual dance, discontinued during the war. To be held February 28, in Woman's Gym, it promises to be very successful. The fraternity has entered the intramural basketball play and so far has two wins in the same number of starts. Playing are Cliff Hemingway, Billy Jordan, John Rancke, J. P. Horton, George Morgan, J. C. McGee, Kelly Turner, Oliver Fleming, Herb McKeithan and Bob Phifer.

Very charmingly, Miss Alice Noble entertained Kappa Epsilon Wednesday night, January 14th. While everyone sat around a huge open fire and chatted, Miss Noble, assisted by Peggy Simmons, served fruit cake, cokes and candy. Goodbyes were reluctantly said to a most enjoyable evening.

Recent initiates of Kappa Psi fraternity are: Bob Martin, Red Oak; Lloyd Brisson, Fayetteville; Bill Horton, North Wilkesboro; "Dusty" Leonard, Hickory; John Wilkie, Asheboro; and Wayne Mitchell, Roseboro.

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Baltimore 23, Maryland **Sole Distributors**

Doings of the Greensboro Auxiliary

By MRS. V. F. SMITH, *Reporter*

The Woman's Auxiliary of the Greensboro Drug Circle met in session for its regular meeting on December 16, 1947, at 12 o'clock, Noon, for luncheon in Masonic Temple. The hostesses were Mrs. I. O. Wilkerson, Mrs. Sam McFalls, Mrs. O. W. McFalls and Mrs. Roland Whiteley.

Each and every one came to the meeting filled with the Holiday spirit and were very generous with their broad smiles and hearty handshakes. It was also good to have with us again our President, Mrs. Dewey E. Groome, after an illness which kept her confined within her home for several weeks.

The luncheon tables were lovely in their decorations of a center arrangement made with a small Christmas tree with ornaments surrounded at the base with Nandina berries, pine sprays, and large red apples, and an end arrangement of red candles nesting in cedar and Nandina berries. Other arrangements throughout the room were made with red Poinsettia plants.

Mrs. P. A. Hayes, our Chaplain, gave the invocation, after which all members joined in the singing of Christmas carols while waiting to be served with their plates of food. As the luncheon came to a close a loud applause called our attention to Santa Claus as he came running in with a full pack on his back. (It is rather hard to guess at times just who hides behind the red suits and white beards of Santa Claus but this one had actions and a voice very similar to those of our Jimmy Cates, without whom we would find it hard to carry out any kind of a program.) After Santa had placed his heavy pack on the floor he began reading letters that most members had written telling him what they wished for Christmas and as he read a letter he passed out a lovely gift to the writer. A few of us forgot to write letters and—well, we didn't get much.

Mrs. J. T. Usher, Chairman of the Membership Committee, who has never failed in her duty to bring in a new member, this time introduced Mrs. Earl D. Adams and we were so happy to welcome Mrs. Adams as a member.

Bridge Tournament Planned By Raleigh Group

MRS. MOFFETT MOORE, *Reporter*

The January meeting of the Raleigh Woman's Drug Club was held at the home of Mrs. R. W. Hunter on Fairview Road.

A short business meeting was held, with Mrs. T. E. Pittman president, presiding. Reports were given by standing committee chairmen, and plans were discussed for a Bridge Tournament to be held in February. Mrs. R. I. Cromley, as chairman of Ways and Means, and her committee of Mrs. J. C. Brantley, Jr., Mrs. M. B. Melvin, Mrs. B. F. Page, Mrs. D. L. Jordan, Mrs. Kenneth Franklin, and Mrs. Homer Starling will be in charge of arrangements. We are all looking forward to a most delightful afternoon and evening on the day of the Tournament. The time and place will be announced through the telephone committee and Press as soon as plans are completed.

The Buyer's market is on its way back!

People are beginning to demand Quality Products for their money and Quality Products are what you always get

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Pangburn's Going Great in '48

Long-time favorites of druggists in 22 states of the South, West and Midwest, Pangburn's glorified Texas cowgirls who appear in all Pangburn advertisements, and who perhaps are as well known as Pangburn chocolates, are soon to make their bow in the remainder of the 48 states.

With the completion of its new plant—the most modern candy factory in the Southwest—which has increased its capacity more than three times, the Pangburn Candy Company is ready to expand into the national field and daily is adding many new agencies over its rapidly expanding territory.

One of Pangburn's lovely models, Miss Jerry Portwood, is shown with Pangburn sales representatives (l. to r.) Bill Adams, whose territory is the state of Oklahoma; Harry Gantt, Illinois and Indiana; Dick Noon, Iowa, and Sales Manager Warren Lee.

Like the product she advertises (Pangburn's famous Ruff-Dip Western style milk and honey chocolates) Jerry is a typical Western girl.

W. MOSS SALLEY, Asheville

Turn to page 57 for "Prescriptions without Peach Melba"—the story of Mr. Salley's Asheville pharmacy; of how he avoids mixing penicillin with popsicles.

NORTH CAROLINIANS
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ICE CREAM
Raleigh, North Carolina

News Briefs

In case you are interested H20 Bery Comp. OP is Waterbury's Compound, original package. . . Mrs. Marsha Brewer acted as relief pharmacist for Hunter L. Kelly, Watts Hospital pharmacist, while the latter took a month's vacation in January. . . among those attending the Shrine meeting in New Bern and Cherry Point on January 22nd were E. C. Daniel of Zebulon and T. J. Ham, Jr., of Yanceyville. . . E. G. Green, Eckerd manager, has been installed as President of the Durham Merchants Association, which, incidentally, is the largest merchants association in North Carolina. . . Mr. and Mrs. J. Floyd Goodrich have returned to Durham after spending a brief vacation in Florida. . . with his boss (C. T. Council, President of the B. C. Remedy Company) in Florida, Floyd was doubtless able to combine business with pleasure. . . the Golden Anniversary Convention of the National Association of Retail Druggists will be held in Atlantic City, October 12-16. . . many druggists will want to attend this meeting as well as the A. Ph. A. Con-

TABLETS

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vention, scheduled for San Francisco next August. . . G. C. Hartis (Parke, Davis & Company representative with headquarters in Winston-Salem) broke his arm as a result of a fall but he did not let the accident prevent him from calling on the trade. . . the mid-winter meeting of the N. C. Board of Pharmacy was held in Chapel Hill on Feb. 16-18.

84 Pharmacy Students Make Dean's List at U. N. C.

More than a third of the students enrolled in the Pharmacy School at Chapel Hill during the Fall quarter made the Dean's List—a simple statement that portrays much good to come to the profession in future years.

Out of the 223 students enrolled in Pharmacy, 84 averaged 87.5 or better in all subjects to make the Dean's List. And of this number, 38 made the "honor roll" by averaging 92.5 or better in all subjects.

Two students, John Rhem of Garysburg and John B. Woodard of Hamlet, made A's on all subjects.

A most interesting and revealing statistic released by the School authorities was that 72% (61 students) of the persons making the Dean's List were veterans. The high calibre of work being done by the veterans enrolled in the Pharmacy School duplicates a situation to be found throughout the University. It has been said that the veteran, being more mature, recognizes the importance of his University training and applies himself more diligently to his studies than does the non-veteran. Certainly the situation prevailing in The Pharmacy School seems to bear this out.

Dean Jacobs and his staff are to be commended for helping to make such a creditable record possible. A strong, capable faculty and an intelligent, hard working student body can and will add materially to the advance of the profession—more power to both groups.

Students making the honor roll are as follows:

J. M. Alligood, Washington; D. L. Bennett, Fuquay Springs; Jane Bradford, Greensboro; W. C. Brantley, Raleigh; A. E. Brothers, Elizabeth City; Patsy Roy Burgiss, Sparta; E. G. Caldwell, Lumberton; W. D. Cash, Chesnee, S. C.; S. M. Cavenaugh, Wallace; B. F. Cooper, Warsaw; W. T. Dement, Oxford; R. L. Dewar, Fuquay Springs; J. W. Edwards, High Point; P. L. Fisher, Jonesville; O. G. Fleming, Smithfield; Doris M. Gilliam, Sanford.

L. L. Gordon, Rutherfordton; R. E. Heath, Newport; Lucille Earl Horner, Patterson Springs; R. T. Hudson, Hickory; F. E. Jones, Morehead City; R. L. Knox, Charlotte; S. G. Koonce, Chadbourn; Virginia Limbaugh, Asheville; J. F. Lovette, Graham; J. H. Lowder, Albemarle; W. W. Northcott, Trinity; W. W. Provo, Elizabeth City; W. M. Puckett, Fuquay Springs; J. F. Rhem, Garysburg; C. H. Sanders, Somerville, Tenn.; R. E. Scharff, Asheville; H. D. Smith, Spartanburg, S. C.; J. K. Turner, Speed; M. R. Vickers, Mocksville; R. C. Wilson, Hendersonville; J. B. Woodard, Hamlet; R. R. Woody, Snow Camp.

The Dean's List (average of 87.5 or better) consisted of the following students:

J. H. Baker, Winfall; Frank Barnett, Henderson; Charlotte M. Borders, Shelby; C. S. Brinkley, Valdese; L. C. Brisson, Fayetteville; J. E. Brookshire, Winston-Salem; Lena S. Campbell, Black Mountain; R. E. Carter, Roxobel; W. T. Collier, Roanoke Rapids; A. R. Culler, Miami, Fla.; A. L. Davis, Roxboro; W. E. Davis, Warrenton; Mary E. Ellington, Charleston, S. C.; Z. L. Finger, Valdese; W. S. Gardner, Macon; L. I. Graham, Roseboro; J. G. Grantham, Wilmington; E. W. Griffin, Kings Mountain; L. C. Harris, Cliffside; R. F. Harrison, Chadbourn; H. B. Hawkins, Statesville; J. C. Hood, Jr., Kinston.

A. G. Howe, Charleston, S. C.; Viola G. R. Howell, Mt. Airy; P. R. Jenkins, Como; C. E. Johnson, Forest City; W. M. Jordan, Asheville; J. D. Lowe, High Point; J. C. McDonald, Durham; James W. Mitchener, Edenton; V. H. Perry, Franklin; E. S. Powell, Oxford; J. M. Rancke, Lumberton; R. P. Rogers, Jr., Durham; W. C. Rose, Newton Grove; W. P. Rose, Chapel Hill; G. S. Sherard, Burlington; Sybil Austin Skakle, Hatteras; Doris Harrell Sauls, Raleigh; J. C. Southern, High Point; H. C. Stone, Lumberton; A. G. Turner, Draper; E. M. Ussery, Cognac; C. C. Wheeler, Wilson; J. C. Wilkie, Asheboro; B. A. Williams, Nashville.

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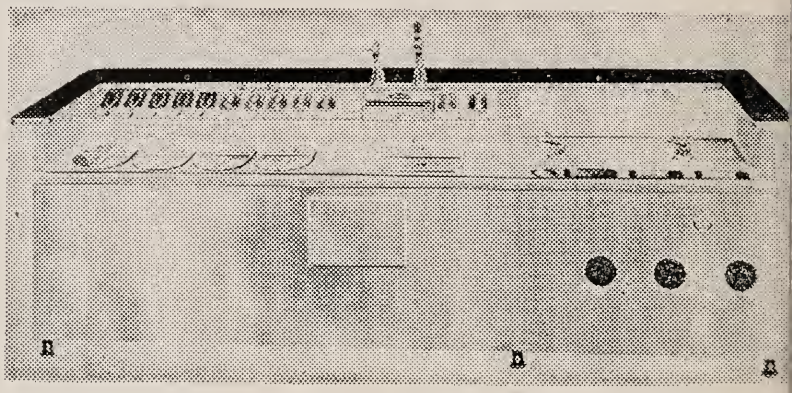

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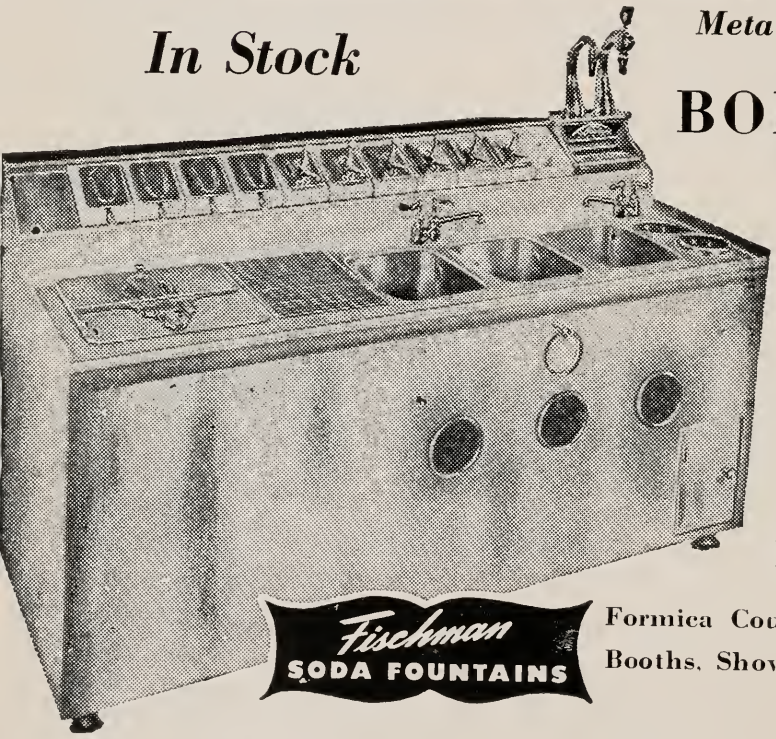

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Gentlemen:

Again my tablets of Potassium Chloride, with the special covering that carries it through the the stomach without injury, is nearly empty.

My bottle from you contained 500 tablets under prescription number—— by Dr.——, which was given me for———disease of Ol' Number 8 by——— Hospital on my 1st trip there, and will continue, no doubt, till curtains.

At Dr.—— request I tried discontinuing the tablets, but in 24 hours I was the center of a whirling universe, so please find attached my check.

Please send by mail as we are out in the sticks eight miles.

1948 BC

Two of the young ladies were busy in our vitamin department combing over every "B" and "B-Complex" capsule and tablet combination, while an impatient country-customer waited.

"I think they are a little off the beam in their search," said the customer as I came upon the scene.

"He wants a vitamin tablet containing B and C," one of the girls explained, "and we don't seem to have the combination."

"Shucks! Ladies—'t'ain't new vitality I'm after. . . I've got a headache. . . I'm after B-C powders in the new easy to take tablet form."

And were their faces red!

J. L. Cobb, Waynesville.

The Prescription

The phone rang—9:45 Saturday night.

"Hello, I'd like to speak to the prescriptionist, if you please."

"This is the pharmacist——"

"Oh, will you fill this prescription number, please; I'll have a taxi pick it up for me—Reg. Number 3425——."

"Hold the phone, please, while I look it up—here, I have it—an ointment filled in March two years ago."

"No! No!, this prescription is by Dr. B. O. It's a new prescription written here just a few minutes ago. I have the paper right here in my hand—it's a cough mixture, so the doctor says. It must be there in your 'registry' for the number is printed on the blank—Reg. No. 3425—and your drug store is printed on the left-hand lower corner."

" $%&

"No, I don't understand, but I'll bring the paper down tomorrow. I thought you could fill any prescription by its number. . . ."

—J. L. Cobb, Waynesville.

Prescription Note

Dear W. J.:

We are having a number of patients write to us that they cannot have the enclosed prescription* filled at their local drug stores. It is, of course, merely a mixture of 15 cc's of Lactic Acid and 35 cc's of Sodium Lactate to be put in a 2 ounce bottle, and dispense 12 such doses.

—I. T. Reamer
Duke Hospital, Durham.

*Lactic Acid, USP	15.0
Sodium Lactate (Merck)	35.0

D.T.D. Bot. No. 12

Sig: Take at 9:00 P.M. before retiring. Mix contents with one-half pint milk. Stir well and drink at once.

The above prescription, now in rather wide use in the State, particularly by the Mental Hygiene Clinics of the Veterans Administration, does not present any incompatibilities or require special compounding equipment. The Sodium Lactate, while not official, may be obtained from any wholesale druggist.

Perhaps the toxicity of Lactic Acid has acted as a deterrent to some pharmacists in filling the prescription. Since high concentrations of the two drugs are required in the treatment of conditions for which the prescription is designed, this should be taken into account.

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PHARMACEUTICAL PROGRESS

(Continued from Page 53)

some years and even today the pharmaceutical association *elects* a Board member each year and the Chief Executive, by law, must name such pharmacist to membership on the examining board.

U. N. C. School of Pharmacy Created

It is easy to suppose that the same group that was instrumental in organizing the State Association and in securing the passage of the Pharmacy Act was likewise interested in higher educational standards for pharmacists. While no specific reference can be cited as to the reasons, Dr. Thomas W. Harris in 1880 was instrumental in establishing a school of pharmacy at this University in connection with the School of Medicine. The course of study extended over two sessions of five months each and led to the degree of Graduate in Pharmacy. The School did not enroll many students during the following years and, as a consequence, when Dr. Harris resigned in 1886 the School was discontinued.

In 1890 Dr. Richard H. Whitehead attempted to revive the School, but again the instruction was abandoned in a short time. No further effort was made at the University to offer a course in pharmacy until some seven years later when a school was established permanently.

In March, 1897 there was created the present school now beginning its fifty-first year of successful operation. Edward Vernon Howell, a native of Raleigh and at that time a practicing pharmacist of Rocky Mount, was appointed head of the School. He was a graduate of Wake Forest College and of the Philadelphia College of Pharmacy. Dean Howell continued as active head of the school until his death in 1931 at which time the late John Grover Beard, a teacher in the School since 1909 and a graduate of the University, was named dean. Professor Beard served as dean until his death in April, 1946.

Dean E. V. Howell—Dean J. G. Beard

Thus two men were responsible for the development and growth of the School during its fifty years of existence—Edward Vernon Howell and John Grover Beard.

Dean Howell served as head of the School from the time it was established until 1931—a period of thirty-four years. In 1901, President F. P. Venable recommended to the Board of Trustees that the School be incorporated. This indicates that Dean Howell early demonstrated an ability in organization and leadership that made it apparent that by that time the School was on a firm foundation and should be set up as a full-fledged school in the University. This quality of leadership and the ability to inspire students to utmost effort and accomplishment is evident also when one studies the records of students in the School during the first twenty years of this century and finds that an increasingly larger number stayed in college until they had earned their degree, even though the pharmacy law did not require until January, 1922, that they hold a degree in order to become fully registered.

The compulsory requirement of a three-year course by the member schools of the American Association of Colleges of Pharmacy in 1925 was an advancement welcomed by Dean Howell and Professor Beard. Evidence of this is found in the December issue of the Carolina Journal of Pharmacy in 1925, under the title, "A New Era in North Carolina Pharmacy," by J. G. Beard. About this time the School moved from Person Hall into the present pharmacy building, then known as Pharmacy Hall, but later officially named Howell Hall. Dean Beard wrote as follows and I quote: "The completion of the new home for the School of Pharmacy at the State University marks a distinct epoch in the history of pharmacy in North Carolina and presages a period of progress in education that will have far reaching results in the drug life of the state. . . . Coincident with this physical expansion of the School is a curriculum extension that makes the minimum course in pharmacy now cover a period of three years, instaed of two, as heretofore. The latter step was taken in conjunction with a similar advance by more than fifty of the sixty-three organized colleges of the country, to meet the educational demands imposed by a profession that is constantly widening its scope to embrace its increasing responsibilities as an adjunct medical science." End quote.

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EACH POWDER CONTAINS 5 GRS. ACETOPHENETIDIN IN COMBINATION WITH ASPIRIN AND CAFFEINE.
THIS ENVELOPE CONTAINS 6 POWDERS
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Dean Howell did not live to see the three-year course replaced by a standard four-year curriculum in 1932, but we know that he favored the change since it represented another advancement in pharmaceutical education.

Although Professor Beard did not assume actual leadership of the School until 1931 when he was appointed dean shortly after the death of Dean Howell, he can be identified with every constructive move that affected pharmacy and pharmaceutical education since he was appointed a member of the School of Pharmacy Faculty in 1909. Dean Beard was a master of the English language and it stood him and pharmacy in good stead. He effectively championed pharmaceutical legislation affecting pharmacy for over thirty years, both in the state and in the nation. He appreciated the importance of graduate training in pharmacy and was instrumental in persuading the Administrative Board of the Graduate School early in his administration as dean to approve a program of graduate study leading to the degree of Master of Science in Pharmacy.

Expansion of the School

The School of Pharmacy had a humble beginning measured by standards of today. For the first fifteen years it was housed in the New West Building. To quote from the 1897 catalogue: "The New West Building contains the Dialectic Literary Society's Hall, the pharmaceutical laboratory, a lecture room and thirteen dormitories." Later the entire first floor was set aside for the use of our School.

In 1912 the expanding School was moved to Person Hall, a building that had been used successively as an administration, classroom, chemistry, and School of Medicine building.

In 1925 the present building, which had previously housed the department of chemistry for over twenty years, was partially renovated and turned over to the School of Pharmacy for its exclusive use. It was felt by many at the time that this building would be adequate for the School for years to come and perhaps this would have been the case except for certain happenings since that time. For example, mention may be made of the lengthening of the curriculum, the necessity for graduate instruction, and the greatly increased enrollment of both high school graduates and veterans. Since the War the School has grown to the point where classroom and laboratory space, office and research laboratory accommodations are all entirely inadequate.

During the first twelve years of the School's history, its faculty was composed of one member. Service courses in chemistry, botany, physics, physiology, etc., were then as now taught under the direction of the respective professors of these subjects in other departments of the University. In 1909 a second member was added to the staff, in 1922 a third, in 1926 a fourth, etc., until at present the School has six full time teachers. This represents about 75 per cent. of our anticipated instructional needs for next fall due to a greatly increased number of laboratory sections and to the recently expanded graduate program which will be referred to later.

Pharmaceutical Educational Progress

Many factors have influenced pharmaceutical education in this state and nation during the past fifty years. An attempt to recount these influences and to evaluate their effects upon the profession would indeed be a formidable task and time does not permit of such treatment here. However, there have been certain developments through the years that are very significant and it is my purpose briefly to mention some of these factors as contributing forces to pharmaceutical educational progress.

The original course of study as outlined in the catalogue of 1897 extended over two sessions of nine months each and led to the degree of Graduate in Pharmacy. This course was deemed adequate by many, but it soon became evident that additional training was desirable for those interested in preparing themselves for specialized branches of the profession, as well as those who wished more thorough training as retail practitioners. As a result of this need two new curricula were added in 1914, both of three years duration. One led to the degree of Pharmaceutical Chemist and the other to that of Doctor of Pharmacy. The two curricula were almost identical in content,

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the only essential difference being that one year of practical experience was required for the Doctor of Pharmacy degree. It is obvious, however, that both failed to meet the baccalaureate requirement already felt by some to be desirable.

In 1900 a national organization, composed of pharmacy schools, was created under the title, "The American Conference of Pharmaceutical Faculties." The name was later changed to the American Association of Colleges of Pharmacy. This organization meets each year jointly with the American Pharmaceutical Association and with the National Association of Boards of Pharmacy. It seeks to interpret the educational needs of pharmacy and to see to it that these needs are provided in the several states by its member colleges. This School of Pharmacy became a member of the Association in its early days. In carrying through the regulations and purposes of the national organization it has always had the full encouragement and cooperation of the University administration and of the pharmacists of the state. I mention this latter fact because I think it reflects favorably on the progressive attitude on the part of North Carolina pharmacists through the years.

In 1925 the American Association of Colleges of Pharmacy made a regulation that the minimum degree course should be of three years duration and in 1932 ruled that its member colleges must require four years to complete a standard course of study leading to the degree of Bachelor of Science in Pharmacy.

Four-Year Course

Thus in a period of a few years (1925-1932) all recognized schools of pharmacy in the country changed the minimum degree course from a two-year curriculum to a four-year course of study. And I might say here that some schools of pharmacy have recently announced curricula of five years duration either on a compulsory or optional basis. If I may be permitted to make a prediction in this respect, it would be that some type of five-year program will be the rule and perhaps a requirement in the not too distant future.

The question might be raised as to the effect on the profession of increased educational requirements in pharmacy. I think that each generation of pharmacists have evaluated the increased requirements in much the same way as an individual looks upon better educational practices and opportunities for his own children. They have been in favor of higher standards because fundamentally they want to see all prospective pharmacists secure a more thorough training than they themselves had to the end that each generation may render a higher type of pharmaceutical service and thus add to the prestige of pharmacy as a public health profession. History proves that higher educational requirements in any profession serves to attract a greater number and better qualified people to that profession. Pharmacy is no exception. There are more bright young people in the upper third of their high school classes clamoring to get into schools of pharmacy today than ever before. There are doubtless many reasons for this situation not the least of which is the opportunity to get a fundamentally sound education and thus be in a position to make a place for themselves in one of the several branches of the profession.

The adoption of the four-year course of study, therefore, was of far reaching importance. It not only made possible the inclusion of a better balanced and more complete technical training but also allowed for a broader basic training and permitted the inclusion of certain cultural subjects as electives. It provided for the first time a background for graduate study in pharmacy so necessary if the profession was to regain the leadership in its own field which had gradually been lost to the organic chemist as a result of insufficient specialized training in pharmacy.

The trend away from galenical type preparations and toward the isolation from natural sources or the synthesis of complex organic compounds as therapeutic agents, has greatly increased the need for the highly trained specialist known as the pharmaceutical chemist and research pharmacist. I am happy to say that some schools of pharmacy are realizing their responsibilities with respect to graduate work and are setting up sound programs of graduate study. I do not

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wish to imply that there is any difference between the organic chemist and the organic pharmaceutical chemist in so far as basic chemical knowledge is concerned, but only to point out that the chemist with a pharmaceutical and pharmacological background and with some knowledge of the relationship between chemical structure and pharmacologic action is best qualified for research in the field of medicinal chemistry.

Graduate Instruction

The opportunity for advanced pharmaceutical training in the nation is wholly inadequate. More schools of pharmacy, therefore, should take steps to expand their graduate offerings in order that the situation may be improved.

The research program in this School was inaugurated in 1933 when a course of study leading to the Master's degree was established. During the past year this program has been extended to include courses of study leading to the doctorate degree. It is felt that this School is fortunate in being an integral part of the University of North Carolina in that all closely related minor fields in which a graduate student may wish to pursue work are located on one campus. For this and many other reasons it is felt that this School has too long postponed the opportunity to develop a graduate program so vitally needed in the training of young men and women for careers in teaching and research.

It is well to recognized that graduate instruction in any field is expensive. It must be subsidized in one way or another if best results are to be obtained. Last year, at the instigation of President E. C. Daniel, the Executive Committee of the North Carolina Pharmaceutical Association approved the establishment of the North Carolina Pharmaceutical Research Foundation, Inc., as the agency for co-operating with the School in expanding and supporting its graduate program. The Foundation was incorporated last December and has for its objective the raising of funds for the sole purpose of supporting graduate study in the School of Pharmacy at Chapel Hill and in the State of North Carolina. I wish to express our deep appreciation to those pharmacists and friends of pharmacy in North Carolina who were instrumental in establishing the research foundation. We feel that it marks a great step forward in pharmaceutical educational progress in the state.

Physical Improvements

During the last year or two a number of improvements have been made in the physical facilities of Howell Hall. These were necessary to accommodate the present large enrollment in the School. This year, for the first time, the School has a full-time departmental librarian who will be of inestimable value both to undergraduate and graduate students in aiding them in the proper use of the pharmaceutical material which is of fundamental importance in the educational process.

Gifts

Through the years the School has had the interest and wholehearted co-operation of its alumni and friends and we are deeply grateful for their inspiration and assistance. I wish that it was possible at this time to enumerate the gifts that have been of such definite assistance in carrying on our work. I would like to mention the several scholarships that are given annually by alumni, wholesalers, manufacturers, and friends which have enabled many deserving students needing financial assistance to obtain a pharmaceutical education. Our library was started by the Class of 1897 and since those early days we have been the recipients frequently of gifts of single volumes, sets of reference books, subscriptions to periodicals, and other materials needed for research. In the library there is a portrait of the late Dean E. V. Howell, presented by an alumnus, and within a short time there will be a portrait of the late Dean J. G. Beard. There also hangs in the building a portrait of the late Dr. E. F. Kelly, native North Carolinian and nationally known pharmacist, which was presented to the School by the State Pharmaceutical Association. I am likewise deeply appreciative of the several class gifts and the medals and prizes, which have served as stimuli for scholastic proficiency and campus citizenship, and I am especially appreciative of the modern dispensing laboratory provided a few years ago through the generosity of an alumnus.

Timely Tips

Scientific—General Interest Messages from Our Advertisers

Histadyl (Lilly)

Histadyl (Thenylpyramine Hydrochloride, Lilly), a new antihistaminic compound has recently been announced by Eli Lilly and Company. It is recommended for treatment of allergic symptoms.

"Histadyl" was identified during the period of pharmacologic and clinical investigation as Antihistamine Drug 01013. During experimental work Lilly research workers found it to be the most active antihistaminic of a series of compounds under investigation.

According to Wells and associates the mode of action of "Histadyl" and other antihistaminic drugs is best regarded as a competition between histamine and the antihistaminic drug for a site of action or receptive substance. Absorption of the antihistamine drug on the site of action prevents histamine from reaching and combining with the same site and thus reduces the histamine effect.

"Histadyl" is recommended for treatment of nasal symptoms and lacrimation associated with hay fever, for acute urticaria or angioneurotic edema due to food and drug allergy and serum sickness, and for vasomotor rhinitis, atopic dermatitis and eczema, chronic urticaria, and allergic cough.

Dosage ranges from 12 to 100 mg., the usual dose being 50 mg. four or five times daily. "Histadyl" is well tolerated, although some patients have experienced drowsiness and dizziness on small doses. Others have taken 400 mg. per day for a number of days without unpleasant by-effects. Supplied in packages of 100 and 1,000 pulvules containing 25, 50, or 100 mg. "Histadyl."

Schering Again Reduces Hormone Prices

Again the initiative in effecting major reductions in the cost of vitally needed hormones has been taken by Schering Corporation. Prices for Pranone (anhydrohydroxy-progesterone) and Proluton (crystalline progesterone) have been lowered 25 per cent as a result of economies gained from greatly expanded production facilities and new manufacturing technics in the Schering plants at Bloomfield and Union, N. J. This is the fourth major price drop for Schering hormones within a year.

Mr. Francis C. Brown, president of Schering, has announced these decreases in cost as part of the company's program designed to make potent hormones available for the treatment of many more persons in need of their benefits. Pranone and Proluton, progestational hormones officially recognized by the United States Pharmacopoeia, are employed to protect pregnancy. Many hundreds of thousands of potential abortions have been carried successfully to term through their effective use. They are also employed for a wide variety of other indications.

Engagements

The engagement of Miss Ann Bradshaw Pegram to Everette Marcillus Edwards, Jr., of Apex, has been announced by Miss Pegram's parents, Mr. and Mrs. C. W. Pegram.

Mr. and Mrs. A. B. Macon of Mt. Airy, have announced the engagement of their daughter, Ellen Halsey of Winston-Salem, to William Colfax Brown of Randleman.

Miss Macon, a 1947 graduate of the School of Pharmacy, U. N. C., is employed as pharmacist in Bobbitt's Pharmacy, Winston-Salem. Mr. Brown is a member of the senior class in the School of Pharmacy, at Chapel Hill.

Deaths

Robert Allison Grimes, Sr., a resident of Hickory for the past 42 years, died February 2.

A native of Washington, N. C., Mr. Grimes was reared in Thomasville and came from there to Hickory about 1906 where he was associated with the Walter S. Martin Drug Store. In 1916 he organized the Grimes Drug Store, sold to Carl Wolfe and W. R. McDonald, Jr., in 1932, now operated as the Ninth Avenue Pharmacy.

Creating More ALKA-SELTZER and ONE-A-DAY CUSTOMERS for Your Store!

QUIZ KIDS. In the eight years it has been sponsored by Alka-Seltzer, *Quiz Kids* has made quite a name for itself. Every Sunday it is creating more sales for you.

MORGAN BEATTY. Every second customer who comes into the average drug store has recently heard Alka-Seltzer and One-A-Day (Brand) Vitamin advertising over coast-to-coast N.B.C. News of the world.

QUEEN FOR A DAY. Five days a week, 452 stations on the Mutual Broadcasting System carry this popular program. *Queen For A Day* reminds millions of women to buy Alka-Seltzer and One-A-Day (Brand) Vitamins.

LUM AND ABNER. You've heard 'em . . . you like 'em. And so do your customers! Broadcast five days each week over Columbia Broadcasting System, *Lum and Abner* send plenty of Alka-Seltzer and One-A-Day customers to your store.

Monday, Tuesday, Wednesday, Thursday, Friday, Sunday—day after day 8 out of 10 of your customers are pre-sold on Alka-Seltzer and One-A-Day (Brand) Vitamins before they reach your store.

Cash in on this ready-made, *profitable* business by featuring Alka-Seltzer and One-A-Day (Brand) in your displays.

MILES LABORATORIES, INC., Elkhart, Ind.
Manufacturing Chemists for over 60 Years

IT ALL ADDS UP { Friendly Dependable Service

Satisfied Customers

W. H. King Drug Company

Wholesale Druggists

Raleigh, North Carolina

"The House of Friendly and Dependable Service"

The Carolina
JOURNAL OF PHARMACY

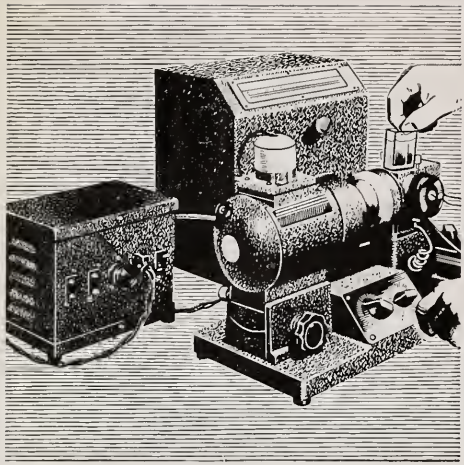
Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.

Sheaffer Pen Company's H. J. Farnsworth (left) is perplexed over winning a "door prize" which, oddly enough, turned out to be a door. N.C.P.A. Secretary W. J. Smith is shown making the presentation.

larch, 1948

ue XXIX Number 3

Social Security for the Pharmacist



quality without qualification

Quality is a thing to be proved, not claimed. Even the maker himself is not sure of the quality of his product unless his operations are in agreement with accepted practices of standardization and control. To insure quality, great care must be exercised in the selection of crude materials, in every step of production, in the testing and standardization of the finished product. In the Lilly Laboratories, Quality is a scientific fact—not just a word, a theory, or a selling argument. Physicians can prescribe and pharmacists dispense Lilly Products with the assurance that there is nothing finer in the markets of the world.

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Announcing

a **NEW** *therapeutic agent for Peripheral Vascular disease*

ETAMON CHLORIDE

The introduction of ETAMON CHLORIDE is another in a series of significant Parke-Davis advances. This product corrects reduced blood flow in limbs affected by vascular disease. Spasm of blood vessels is relieved by its action in blocking the ganglia through which pass impulses from the sympathetic nervous system.

Physicians have found ETAMON CHLORIDE helpful

IN THE TREATMENT OF:

Thromboangiitis obliterans (Buerger's disease)

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Thrombophlebitis—relief of associated vasospasm

Causalgia or reflex sympathetic dystrophy

Raynaud's disease and other functional vascular disorders

Physicians in your vicinity are being familiarized with ETAMON CHLORIDE through page ads in medical journals, descriptive literature and calls by our representatives.

ETAMON CHLORIDE (tetraethylammonium chloride, P. D. & Co.) is supplied in 20-cc. multiple-dose STERI-VIALS® (rubber-diaphragm-capped vials), each cc. of solution containing 0.1 Gm. of ETAMON CHLORIDE.

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In stock for immediate delivery

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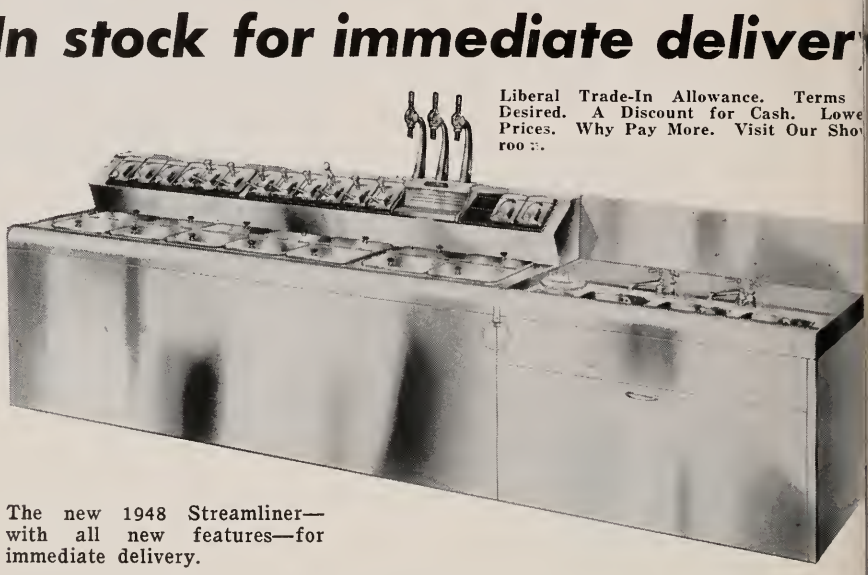

The new 1948 Streamliner—with all new features—for immediate delivery.

With Over Thirty Years Experience Built Into Every Stanl Knight Soda Fountain . . . The "Best" Is Just Natural Offered in the Streamliner

All Fountains Available with Beautiful Enamel Formica or Stainless Steel Counters

- ✶ WINGATE ICE CHIPPERS
- ✶ CARBONATORS
- ✶ CONDENSING UNITS
- ★ SANDWICH UNITS
- ✶ TOASTER SECTIONS
- ✶ STEAM TABLES
- ✶ SANDWICH TABLES
- ✶ SERVICE TABLES

All Models Equipped with Triple Sinks and Simplified Plumbing at No Extra Cost

Stanley Knight Fountains Are Built with All Stainless Steel Facing, Lining and Coils

SODA FOUNTAINS

from Charlotte

Five Salesmen to Serve You . . . Free Designing and Planning Service

The 1948 Stanley Knight Bobtail Streamliner—Up to $250.00 Lower Than Other Bobtails.

HEADQUARTERS FOR AMERICA'S FINEST SODA FOUNTAINS

DISTRIBUTORS

BERRYHILL FOUNTAIN SALES CO.

715 LOUISE AVE.—COR. CENTRAL AVE.—PHONE 8945
CHARLOTTE, N. C.

This NON-CANCELLABLE POLICY

For Members of the N.C.P.A. & T.M.A.

PAYS $5,000.00 ACCIDENTAL DEATH INDEMNITY

Loss of Time: Pays $200.00 per month for Total Disability due to accident, up to	$12,000.00
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Hospital or Graduate Nurse at home, $100.00 per month, additionally, up to	$ 200.00
Surgeons Fees: If your injuries require a doctor, but cause no loss of time, bills are paid, up to	$ 50.00
Double Indemnity: Should accident occur while passenger on train, street car or ship, the Death Indemnity would be	$10,000.00
Double Indemnity: If disability is caused by accident as stated above, pays $400.00 per month, up to	$24,000.00

SPECIAL FEATURES

1. Non-cancellable to the individual.
2. Incontestable as to origin of disability.
3. Premiums are waived for permanent disability.
4. Fifteen day grace period.
5. Provides claim arbitration.
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INDEMNITIES MAY BE PURCHASED AS ABOVE OR FOR SMALLER AMOUNTS

F. W. SARLES, State Manager

Inter-Ocean Insurance Company

222 PIEDMONT BLDG. GREENSBORO, N. C.

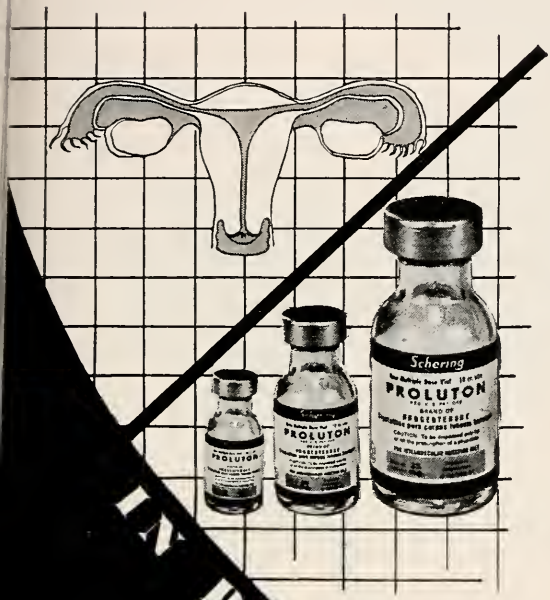
AGENCY REPRESENTATIVES:
R. J. GOLDEN, MRS. J. E. FERGUSON, LUCAS ABELS, J. G. MARVIN

ever-widening demand

for PROLUTON

(progesterone)

"hormone of pregnancy"



IN PURE FORM

Physicians have been quick to see the exceptional merit of PROLUTON* (corpus luteum hormone) by injection. PROLUTON (progesterone) offers physiologically sound medication in many stubborn gynecologic conditions, for its use constitutes replacement of nature's own deficiency. As PROLUTON is the pure, crystalline corpus luteum hormone, its potency is high and unvarying.

naturally EFFECTIVE

Because its action is similar to that of the progestational hormone of the mammalian ovary, PROLUTON is remarkably successful in correcting disorders characterized by deficiency of corpus luteum hormone. Virtually a specific in controlling abnormal uterine motility, PROLUTON has proved of major worth in forestalling such a catastrophe as abortion and in controlling functional uterine hemorrhage. It is likewise of value in relieving painful menstruation, without the need for sedation.

Physicians using PROLUTON have learned to place full confidence in it, for even in high dosage, it has no disturbing side effects.

PACKAGING: PROLUTON (progesterone in oil) ampuls of 1 cc. containing 1, 2, 5 or 10 mg.; boxes of 3, 6 and 50 ampuls; also vials of 10 cc. containing 25 mg. per cc.; box of 1 vial. PRANONE* (anhydrohydroxy-progesterone) tablets of 5 or 10 mg.; boxes of 20, 40, 100 and 250 tablets, and 25 mg.; boxes of 20 and 100 tablets.

*℞

IN PREFERRED POSITION

SCHERING

Schering CORPORATION

BLOOMFIELD, NEW JERSEY

IN CANADA, SCHERING CORPORATION LIMITED, MONTREAL

PANGBURN'S

Western Style Chocolates

FOR EASTER

PANGBURN'S PANGBURN'S PANGBURN'S PANG
WESTERN STYLE CHOCOLATES WESTERN STYLE
PANGBURN'S RUFF-DIP CHOCOLATES RUFF-DIP
MADE OF MILK AND HONEY MADE OF MILK AND
PANGBURN'S PANGBURN'S PANGBURN'S PANG
WESTERN STYLE CHOCOLATES WESTERN STYLE
PANGBURN'S RUFF-DIP CHOCOLATES RUFF-DIP
MADE OF MILK AND HONEY MADE OF MILK AND
PANGBURN'S PANGBURN'S PANGBURN'S PANG
WESTERN STYLE CHOCOLATES WESTERN STYLE

PANGBURN'S
CHOCOLATES
from TEXAS...

★ PANGBURN COMPANY, FORT WORTH, TEXAS ★

News Roundup In and Near Hickory

By P. J. Suttlemyre

A new 12 foot Bastain-Blessing soda fountain has been installed in the Highland Drug Store. With red exterior and black border trimming, the fountain is one of the most attractive in this section. Owner Charles R. Brady added other equipment, including a new ice shaving machine and a mixer, at the same time the fountain was installed.

Other new fountain installations in this area include late "Liquid" models in Dayvault's Drug Store, Lenoir, and the Peoples Drug Store, Taylorsville.

Claude P. Suttlemyre has resigned his traveling position with Sharp & Dohme, due to serious illness of his daughter, Mary Lynne, who is under treatment at the Charlotte Memorial Hospital.

Carl Wolfe, who has been confined to a hospital for the past three weeks, has returned to work at the Ninth Avenue Pharmacy, of which he is co-owner.

Miss Colleen Propst, daughter of Mr. & Mrs. Charles Propst, of Hickory, and Eulon Shook, Jr., son of Pharmacist and Mrs. Eulon Shook of Hickory, were married on February 4th. The bridegroom, a graduate of the School of Pharmacy, U. N. C., and licensed pharmacist, is associated with his father in the operation of the Shook Drug Company—one of Hickory's better known drug firms.

New Fountain Installations

The Berryhill Fountain Sales Company, 715 Louise Avenue, Charlotte, distributor for Stanley Knight soda fountains and luncheonette equipment, announces the recent installation of Stanley Knight soda fountains in the following drug stores: Hogan's Pharmacy at Kinston, Charlie's Drug Store at Mount Holly, Airheart's Drug Store at Concord, Hanover Drug Company at Wilmington, Sylva Pharmacy at Sylva, Hawkins-Burgess Drug Company at Statesville.

More women choose KOTEX

than all other sanitary napkins

With downy softness that holds its shape... with the extra protection of the exclusive safety center. New, softer Kotex brings more comfort than ever!

Telephone N-155, Wire or Mail orders to

THE PEABODY DRUG COMPANY

Wholesale Druggists

Durham, North Carolina

Identify and Win

How many of the individuals pictured on the opposite page can you name? If it is a majority, you have a chance to win a handsome gold-filled pharmacists' lapel pin, or in case the winner is not a pharmacist, the cash value of the pin will be awarded.

Here's all you need do to enter the contest: Take a blank sheet of paper, enter three columns headed (1) seated, first row, left to right; (2) standing, second row, left to right; and (3) standing, third row, left to right.

Then in the proper column enter the last name of each individual pictured. You need not record the person's initials—just his last name.

Finally, enter your name and address and mail entry to CAROLINA JOURNAL OF PHARMACY, Drawer 151, Chapel Hill, N. C. Prize will be awarded to contestant identifying the highest total number of persons appearing in picture, or in case all are identified, to the first such entry received from a contestant.

To Our —
GOOD FRIENDS
IN NORTH CAROLINA

Your orders for
Labels, Drug Boxes and
Physicians Prescription Blanks
are greatly appreciated.

McCourt Label Cabinet Co.
58 BENNETT STREET
BRADFORD, PENNA.

Ralph M. Crosson, Representative
P. O. Box 475, Columbia, S. C.

CAPSULES
MULTI VITAMIN

There is no
substitute
for experience

THE UTMOST IN
SCIENTIFIC CONTROL

MANUFACTURING CHEMIST L. P. MAYRAND GREENSBORO NORTH CAROLINA

We Are Proud to Present

a complete inventory of

McKesson & Robbins Products

We have taken on this line because we believe it presents an unusual opportunity for you to do a big volume on high profit items.

Here's Why:

1. Consumer acceptance (because of national advertising on many fast moving items in the line).
2. Average profit of more than 50%.
3. Prize Incentive Plan for clerks and proprietors.

Our salesman would appreciate an opportunity to discuss your profit potential as a McKesson dealer.

Owens & Minor Drug Company

Incorporated

1000 E. Cary Street Richmond, Va.

"Who have been good drug wholesalers since 1882"

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
AT CHAPEL HILL, N. C.
W. J. SMITH, MANAGING EDITOR

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Vol. XXIX MARCH, 1948 No. 3

Stir What You Got

Some of us who have allowed ourselves to become lax in operating our pharmacies may well heed the advice of a Durham waitress, who, when confronted by an insistent customer demanding more sugar for his coffee, said "Stir what you got."

With competition growing more keen day by day, it would be a good idea to look your pharmacy over to see if it meets the test of the three C's—cleanliness, courtesy, completeness. If you are not satisfied your house is in order, a bit of "stirring" may prove to be exactly the right prescription.

One common excuse offered nowadays for not making needed improvements is "high prices." While careful thought should be given to modernization programs, particularly when they involve large outlays of cash, to delay such a program indefinitely will, in the end, prove far costlier.

As a beginning, in most cases, your bank account need not be touched. No expensive fixtures, no costly fronts, no chromium plated cases—just a liberal application of the waitress's counsel: "Stir what you got."

Soap and water, when stirred with a liberal application of elbow grease, will help most pharmacies. Start with the front, work back through the store, and while you are at it, don't neglect the prescription counter, some of which are anything but hospital clean.

Although Hitler and Tojo were adequately taken care of more than two years ago, some clerks act as though courtesy is still a rationed item. Courtesy is a simple thing, it's dirt cheap, it's mighty important to the success of any business. Could your own clerk's "courtesy IQ" stand a bit of agitation?

As to completeness—a complete stock of drugs and pharmaceuticals—there's a first rate wholesale druggist near at hand with a hundred thousand items, any one of which can be in your pharmacy in a jiffy. And it comes prepaid, you know.

With the average pharmacy of the State supposedly serving the health needs of 4,000 persons, ample opportunity is provided the alert pharmacist to "stir what you got." With a little thought and planning you can look to the future with confidence, knowing that your business will be secure without your having to call on your creditors for "more sugar."

Yes, "stir what you got" is sound advice. Let's practice it more often.

Social Security for the Pharmacist

This timely article, written by T. L. Gaukel and originally published in *The Meyer Druggist*, discusses some of the obligations and benefits of the Social Security Act. Mr. A. T. Nicholson, Tarboro pharmacist, advocates the Social Security Act be amended so as to apply to the owners of small unincorporated businesses, now excluded from participation. The NCPA Executive Committee has discussed the question and has recommended it be taken up at the next annual meeting of the Association—Carolina Beach, June 8-9-10.

Like his employees, the $25,000 a year corporation president will receive Federal Old Age and Survivors Insurance payments when he retires, or his family will get monthly benefits if he should die. But owners, proprietors, or partners of an unincorporated business cannot qualify. They are excluded as independent merchants or self-employed. Social Security is not deducted from their remuneration, neither do they have the same protection as their employees.

Census figures show that there are over 60,000 unincorporated businesses in Missouri. These are largely retail stores and service establishments. Owners of businesses, in view of present high prices and profits, may not need this protection now, but a survey made in Philadelphia in 1943 showed that about 80% of this group reported annual incomes of less than $3,000.

Small businessmen who have written us point out that they are no better able to provide for their own security than their employees. They are virtually unanimous in their desire for coverage.

While the Social Security Administration and the Treasury Department have recommended the extension of this protection to small businessmen and other self-employed persons, as well as other groups presently excluded, this would require an amendment to the Social Security Law.

Most small businessmen have had some contact with Social Security either because as employers they have reported wages paid their employees or because they have worked as employees themselves. All employers of even one part-time worker have certain obligations under the program. They are required to deduct 1% of the wages paid employees up to a maximum of $3,000 a year, add another 1% as the employer's share, and make a quarterly tax and information return to the Internal Revenue Bureau. These taxes will increase to 1½%, for each on the first $3,000 of annual salary on January 1, 1950, and to 2% for each on January 1, 1952.

While most employers are making complete returns in the prescribed form, one of the chief remaining problems in administering the law is incomplete or incorrect reporting of taxable wages paid. These reports are sent by the Internal Revenue Collector to our Central Records Office in Baltimore so that wages, on which benefits eventually will be based, can be recorded in the individual's Social Security account under his correct name and Social Security number.

Reporting the correct name and account number exactly as it appears on the Social Security card is important since we must maintain a record of an individual's earnings over a lifetime working period.

Of some 180,000,000 wage items received annually, 2,500,000 or 1.3% are reported without numbers. Over 20,000,000, or 11%, are incorrectly reported either as to name or number. The annual cost of processing these improperly reported items is about $1,500,000.

This major and costly administrative problem could be solved, or at least substantially reduced, if bookkeepers would be more careful in following the instructions on the tax form by: (a) Copying into their records the name and number exactly as shown on the employee's card; (b), Securing the account number at the time of employment; and (c), Notifying the Social Security Field Office when a woman employee marries or a name is changed on their records for some other reason.

Incidentally, a retail druggist should not

accept Social Security cards as a proper means of identification in cashing checks. Those who steal checks can also fraudulently obtain a Social Security card in the name of the payee from a Social Security Field Office. Thus, when a retail merchant compares the signature on the check with the one on the Social Security card, they will naturally agree. Social Security cards are issued for only one purpose, the administration of the Government's family insurance program and they are not proper credentials for identification.

Now, what are some of the benefits under the Federal Old Age and Survivors Insurance provisions of the Social Security Act for workers who are having Social Security deducted from their earnings? There are two types of benefits—Retirement and Survivors. Wage earners are insured against the risk of loss of income when they grow too old to work. Survivors of young wage earners who die are protected.

Workers, age 65 or over, who have been paying taxes on the maximum amount of $3,000 a year since the program became effective January 1, 1937 and who expect to retire soon could qualify for about $45.00 a month as long as they live. Their wives, when they reach age 65, can receive an additional $22.50 monthly. Thus, a total of $67.50 a month is payable for the couple. These are "insurance" payments, made as a right because the worker has paid contributions which are like premiums. If the worker should die before his wife, she would receive about $34.00 a month as long as she lived. Workers with lower earnings would receive lower benefits as the payments are based on the average monthly wage and the length of time the worker has paid into the system.

While these payments may appear nominal, they are really quite substantial when compared with the cost of an annuity or the size of an estate it would be necessary to accumulate, considering present low interest rates, to pay like amounts. The Social Security Administration has recommended that the benefit rate be increased by an amount approximating the rise in living costs.

In the case of a young worker, who had been in the system since January 1, 1937, with an average monthly wage of $150.00, who died in 1947 and left a widow and two young children, the family would receive total monthly payments of about $58.00. All benefits would stop when the youngest child reached age 18, under the assumption that a widow and two grown children could support themselves. If the widow did not remarry, when she reached age 65 she would receive about $25.00 a month as long as she lived. With a life expectancy of twelve years for a woman at age 65, this family could receive a total of about $12,000 in monthly benefits over a long period—rather substantial insurance protection.

Retail druggists, who render so many services in their communities, can assist in our efforts to prevent loss of benefits. These payments must be claimed at a Field Office of the Social Security Administration by those eligible. They do not come automatically. Every day, we uncover cases where benefits have been lost because persons did not know they were entitled to receive them. We can make payments retroactively for only three months prior to the filing of a claim. We are especially anxious to contact those now eligible for benefits: i.e. (a), Workers who have Social Security cards, who are over age 65 and have retired from their regular employment; (b), Relatives of workers of any age in trade and industry who have died; and (c), Relatives of World War II veterans who died after discharge. Construction and other workers, who are over age 65, and who are not normally employed during the winter months because of weather conditions, should contact the nearest Field Office. In such cases we can pay benefits for the months in which they do not work and withhold payments when they again become employed. Retail druggists can assist by passing this information along to those concerned.

The Manager of the nearest Social Security Field Office, whose address can be obtained from your telephone directory or Post Office, will be glad to furnish additional specific information upon request. He will also supply free copies of "Obligations" Booklet No. 30 and "Benefits" Booklet No. 35, giving detailed explanations.

North Carolina Service Wholesaler

Sutton's - Where Glamour and Beauty Predominate

What is believed to be the most extensive stock of cosmetics to be found in any pharmacy of North Carolina is on display in Sutton's Drug Store, Chapel Hill. The store's inventory of cosmetics and perfumes, while not known, is said to exceed the total gross inventory of the average drug store in this State.

Sutton's cosmetic department fills 18 standard wall cases (six pictured below) in addition to many specially designed floor cases. Both wall and floor cases are electrically lighted and have mirror backs to better enhance the attractiveness of the merchandise.

Such well known treatment lines as Elizabeth Arden, Helena Rubinstein, Frances Denney, Yardley, Dermetics, Elmo and Tussy are stocked. Revlon and Chen Yu merchandise are also among the agency lines on display in Sutton's.

Among the well known lines of perfumes stocked by Sutton's are Weil, Chanel, Schaparelli, Prince Matchabelli, Lucien Lelong, Lentheric, Coty, Renoir, Moneau, John Frederic, Charbert, Elizabeth Arden and Yardley. The discerning patron should have no difficulty in selecting just the right perfume from this imposing list.

The department is under the capable guidance of Mrs. J. L. Sutton (pictured below), an experienced cosmetician who is thoroughly familiar with the products she sells. As a further means of increasing her knowledge of beauty aids, Mrs. Sutton has enrolled in "The Cosmetic School of Beauty Fashion," a two months' correspondence course in cosmetics which she expects to complete this month.

By putting cosmetics up front, by use of good lighting and lots of mirrors, by stocking name brands which their customers prefer, by increasing the unit sale through suggestion of related items, by liberal use of advertising space in local papers and magazines and by operating the department

(Continued on Page 132)

NOW.. You Can Tell Your Customers to Take Their Choice, but take "BC"

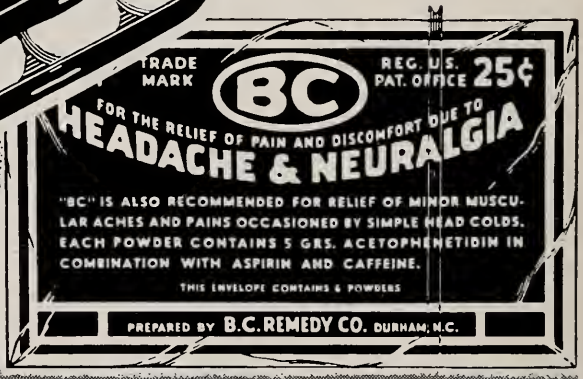
★ Same famous formula—same fast relief. Two tablets equal one powder. Both act quickly to relieve headaches, the pains of neuralgia and minor muscular aches. Nationally distributed. Nationally advertised.

TABLETS

BC
OPEN PRESS CORNER
25¢
BC
FOR THE RELIEF OF PAIN AND DISCOMFORT DUE TO
HEADACHE & NEURALGIA
EACH TABLET CONTAINS 2½ GRAINS ACETOPHENETIDIN IN COMBINATION WITH ASPIRIN AND CAFFEINE
12 TABLETS
DISTRIBUTED BY B.C. REMEDY CO. DURHAM, N.C.

POWDER

10¢ and 25¢ SIZES


TRADE MARK
BC
REG. U.S. PAT. OFFICE 25¢
FOR THE RELIEF OF PAIN AND DISCOMFORT DUE TO
HEADACHE & NEURALGIA
"BC" IS ALSO RECOMMENDED FOR RELIEF OF MINOR MUSCULAR ACHES AND PAINS OCCASIONED BY SIMPLE HEAD COLDS. EACH POWDER CONTAINS 5 GRS. ACETOPHENETIDIN IN COMBINATION WITH ASPIRIN AND CAFFEINE.
THIS ENVELOPE CONTAINS 6 POWDERS
PREPARED BY B.C. REMEDY CO. DURHAM, N.C.

HEARD OVER 350 Radio Stations - READ IN 247 Newspapers

Jack Lister of Mount Olive Wins Purepac Contest

Jack Lister, Lewis Drug Company, Mount Olive, won the "Weekend at the Waldorf" contest sponsored by W. H. King Drug Company, Raleigh, Peabody Drug Company, Durham, and the Purepac Corporation. The prize includes two round trip railroad tickets from Raleigh to New York, 3-days stay at the Waldorf Astoria, dinner at the Stork Club, attendance at a radio broadcast, etc.

James H. Davis, Maffitt Soda Shop, Wilmington, received second prize of $100 in cash for selling highest total amount of Purepac merchandise during the contest.

Third prize, a check for $50.00, was awarded to Mrs. Fairley McDonald, L. G. Fox Drug Company, Rockingham.

J. B. Gaither of the W. H. King Drug Company, shown below on the left, supervised the contest. N. C. P. A. Secretary W. J. Smith holds Lister's prize winning ticket, which was drawn from hundreds of entries sent in by customers of the two wholesale firms in the State.

LIQUID
EXTRACT OF LIVER

U. S. P.
VALENTINE

•

8 ounces net
1 dozen at list
$21.00
Through wholesaler

•

Valentine Company, Inc.
Richmond, Virginia

WE WANT YOUR

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Top Quality ***Photo Finishing***

Popular Prices

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☆ The N. C. Institute of Pharmacy

☆ The N. C. Pharmaceutical Research Foundation, Inc.

As an aid toward clarifying the differences in the objectives of The N. C. Institute of Pharmacy and the N. C. Pharmaceutical Research Foundation, Inc., we are publishing below a few brief statements about each. The prime purpose of The Institute will be "extension work"; "research" is and will be the predominating factor in The Research Foundation. In case you are interested and desire additional details, write for booklets describing the two projects much more comprehensively than appears below.—Ed.

Research Foundation

Purpose—To foster and promote the growth, progress, and general welfare of pharmaceutical education and research at the School of Pharmacy of the University of North Carolina and in the State of North Carolina; to foster and promote pharmaceutical research by accepting funds for fellowships of various types; to assist in the selection of important research problems and to insure as far as possible that they be carried out by competent investigators; to supplement or contribute to the salaries or compensations of persons engaged in pharmaceutical teaching and research.

Organized—December, 1946.

Directors—E. C. Daniel, Zebulon; Carl T. Durham, Chapel Hill; B. Frank Page, Raleigh; I. T. Reamer, Durham; C. T. Council, Durham; P. A. Hayes and Roger A. McDuffie (President), Greensboro; D. L. Boone, Durham; Alfred N. Martin, Roanoke Rapids; Paul B. Bissette, Wilson; H. C. McAllister and W. J. Smith, Chapel Hill. Secretary—E. A. Brecht, Chapel Hill.

Past Activities—Fund raising campaign which to date has resulted in contributions totaling better than $23,000; has underwritten one fellowship at UNC and has allocated necessary funds for five fellowships ($1,000 each) beginning Sept., 1948; basic funds to get botanical drug garden underway have been provided; made available necessary backing to enable School of Pharmacy, UNC, to set up graduate program leading to Ph.D. degree in Pharmacy.

Future Activities—Release of illustrated booklet (in color) describing highlights of Foundation's program; 5,000 copies will be distributed in April followed by solicitation of funds in May.

Institute of Pharmacy

Purpose—A building dedicated and devoted to the upbuilding of Pharmacy as a necessary health profession; for extending educational facilities to pharmacists and drug store employees in public practice; for instilling in public opinion the value of Pharmacy in everyday life; for providing a convenient home for members of the North Carolina Pharmaceutical Association and their friends while visiting the State University at Chapel Hill.

Organized—June, 1946.

Building Committee—John A. Goode, Asheville; P. J. Suttlemyre, Hickory; W. A. Gilliam, Winston-Salem; R. P. Lyon, Wadesboro; Roger A. McDuffie, Greensboro; W. R. Adams, Carolina Beach; Ralph P. Rogers, Durham; Octavus Griffin, Roanoke Rapids; B. R. Ward, Goldsboro; D. R. Davis, Williamston. General Chairman: T. J. Ham, Jr., Yanceyville. Treasurer: W. J. Smith, Chapel Hill.

Past Activities—Confined solely to raising necessary funds with which to erect and equip building. Slightly over two hundred individuals and firms have contributed better than $25,000 in cash to The Institute, as of February 20. (A comprehensive financial report has been mailed to all NCPA members.)

Future Activities—Continuation of fund raising campaign until sufficient money is on hand to justify erection of building. Currently this is being done through "Ingenious Contest," sale of J. Louis Cobb paintings, and personal contact work by county chairmen. Reservation of memorial plaques ($500) and allocation of inscription space on bronze mortar and pestle plaque ($100) will be continued, until construction of the building gets underway.

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Thompson Pharmacy Remodelled

(Opposite page, top)

Ennis L. "Buddy" Pearce (right), Partner and Manager; and Leland F. Parrish (left), Registered Pharmacist and Assistant Manager, greet the public from the newly modernized Prescription Department of Thompson Pharmacy, located opposite Park View Hospital on Falls Road, Rocky Mount, North Carolina.

This firm has recently expended several thousand dollars for remodelling the store in order to better serve its customers, and to make its Prescription Department one of the cleanest and most efficiently operated in the city.

UNC Pharmacy Faculty

(center)

Currently occupied with a record breaking enrollment of 223 students, the faculty of the School of Pharmacy, University of North Carolina, takes time out to pose for an official picture. At the conference table are, left to right, Professors I. W. Rose and E. A. Brecht; Mrs. Millicent McKendry, secretary; Mrs. Ernestine Lynch, Dean M. L. Jacobs, W. J. Sheffield, Professor H. O. Thompson, A. W. Jowdy, and Professor Fred Semeniuk.

Institute Contribution

(bottom)

Mrs. H. C. Starling, President of the Woman's Auxiliary of the NCPA, is shown presenting a check for $539.50 to T. J. Ham, Jr., Chairman of the North Carolina Institute of Pharmacy and NCPA President-Elect. The money represents contributions made by individual members of the Woman's Auxiliary as well as club donations for a memorial plaque to be installed in the N. C. Institute of Pharmacy. The plaque will be dedicated in memory of Mrs. Franklin Wills Hancock of Oxford, who organized the Woman's Auxiliary and served as its president for many years.

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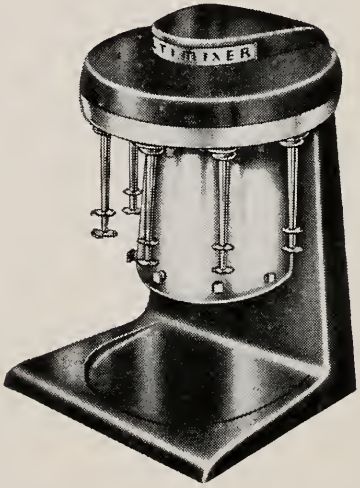

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CHARLOTTE, N. C.

Herman Cline Elected President of District 4

F. Herman Cline, manager of T. A. Walker's, Inc., of Charlotte, was elected president of N. C. P. A. District 4 following a meeting of the druggists of that area in Concord on February 25. A mail ballot election followed nomination of officer candidates at the meeting.

Mr. Cline succeeds J. Paul Gamble, the retiring president, who was continued as an officer of District 4 through his election as secretary-treasurer for the coming year.

Joe W. Pike, Jr., chief pharmacist of Cabarrus County Hospital, Concord, was elected vice-president.

Approximately a third of the druggists of the District attended the meeting, which was held in The Hotel Concord. The business session, running from 2 to 6 P.M., was highlighted by a talk on "Socialized Medicine," by A. Kirk Hardee, Charlotte pharmacist.

An informal open forum was conducted by President Paul Gamble and N. C. P. A. Secretary W. J. Smith. Resolutions adopted by the group included opposition to "socialized medicine" as defined by the Wagner-Murray-Dingle bill and commendation to the wholesale druggists of the State upon their newly inaugurated policy of prepaying delivery charges on merchandise.

Secretary Smith was instructed to obtain information from a designated list of pharmaceutical firms relative to their policy of selling pharmaceuticals to "dispensing physicians." The information, when compiled, will be published.

A dinner in the ballroom of the hotel, which was nicely arranged by Joe Pike, of Concord, local chairman for the event, closed the meeting.

National Leaders to Appear on Program

Dr. E. C. Elliott, former president of Purdue and now director of The Pharmaceutical Survey, and P. H. Costello, Secretary of the National Association of Boards of Pharmacy, are slated as guest speakers in Chapel Hill on April 5-6. The occasion being a District 3 meeting of State Boards and Colleges of Pharmacy.

District 3 is composed of seven states—Alabama, Florida, Georgia, Mississippi, North and South Carolina, Tennessee—and Porto Rico. Approximately 75 members and guests are expected to attend the two day session, which will be held in the auditorium of Howell Hall of Pharmacy.

H. C. McAllister, N. C. Board Secretary and Secretary-Treasurer of District 3, is in charge of arrangements. He is being assisted by P. A. Foote, of Florida, co-chairman for the colleges, and Roger A. McDuffie, of Greensboro, co-chairman for the boards of pharmacy.

Secretary McAllister has announced Director Elliott will discuss "Pharmacy—Its Self-Government and Its Survival." Mr. Costello, whose headquarters are in Chicago, has as his subject, "Adequate Board of Pharmacy Records."

Other speakers to appear on the program include T. D. Wyatt, of South Carolina, "Desirability of Eliminating the Use of Graduated Prescription Bottles"; Dean R. C. Wilson, of Georgia, "Limitation of Enrollments"; W. D. Perry, Chapel Hill, "Methods for Selection of Students in Col-

(Continued on Page 127)

F. Herman Cline, President
N.C.P.A. District 4

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O-N

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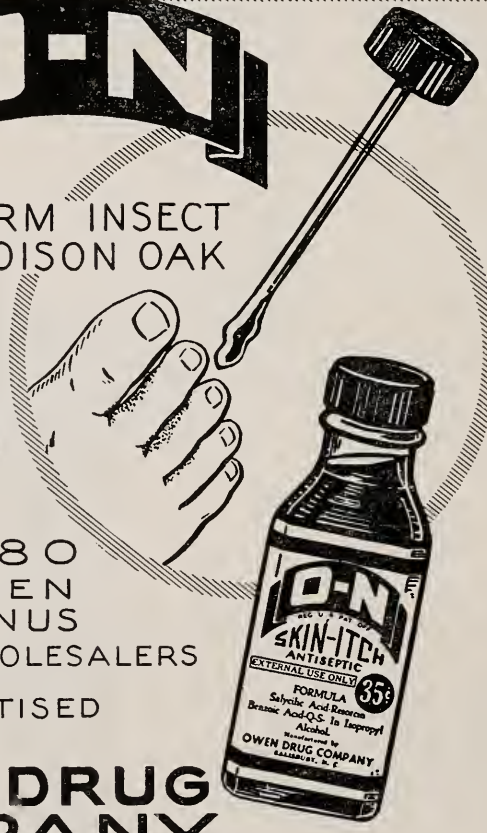

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SENTERS' DRUG STORE

Carolina Camera

Officers of the Woman's Auxiliary of the North Carolina Pharmaceutical Association are shown (opposite page, top) as they gathered in Chapel Hill recently for a business session.

Seated, left to right: Mrs. W. A. Ward, Swannanoa; Mrs. H. C. Starling (president). Raleigh; Mrs. J. M. Darlington, Winston-Salem, and Mrs. W. B. Gurley, Windsor.

Standing, left to right: Mrs. J. C. Jackson, Lumberton; Mrs. W. J. Smith and Mrs. M. L. Jacobs, Chapel Hill; and Mrs. A. D. Pollard, Raleigh.

The center photo (opposite page) is an interior view of the Sloan Drug Company, Chapel Hill, showing the semi-open prescription department. Mrs. Marsha Brewer, of Kinston, is assisting the owner, Pharmacist W. L. Sloan, in operating the business.

The bottom photo is a view of the front of Senter's Drug Store, Carrboro, which Wallace Patterson, the photographer, not only made but managed to "include himself in"—note his reflection in the glass. Space in the building, designed by Architect Marion A. Ham of Durham, has been provided by another business in addition to the drug store, and upstairs there will be rooms for a physician, who has already located in Carrboro.

Hogan's Pharmacy, Kinston, is pictured in the inset. Opened recently by A. L. Hogan, well known Kinston pharmacist who for many years was associated with Marston's Drug Store, the business represents the culmination of a life-time ambition on the part of the owner.

National Pharmacy Week to Be Widely Observed

It is highly encouraging to note that more than 17,000 requests were received by the National Pharmacy Week Committee for the special display made available by the Committee for use during the week of April 18-24. The response this year was far greater than in 1947, indicating the Committee's policy of tying the Week in with national health campaigns is a wise one.

In addition to the various programs worked out on a state level, all four national broadcasting networks will carry special pharmacy messages during National Pharmacy Week.

The theme of National Pharmacy Week this year, as was the case in 1947, will be "public education on cancer control." As an aid to the American Cancer Society, the Committee has supplied, on request, special newspaper mats, addresses, radio scripts and booklets in addition to the window display. "Your pharmacist works for better community health" is the keynote of all this material.

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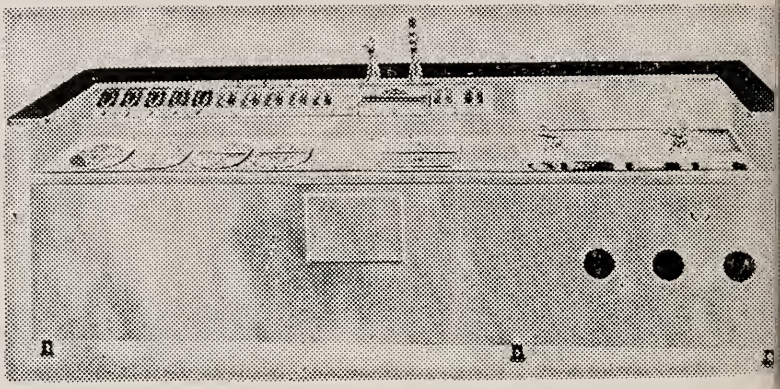

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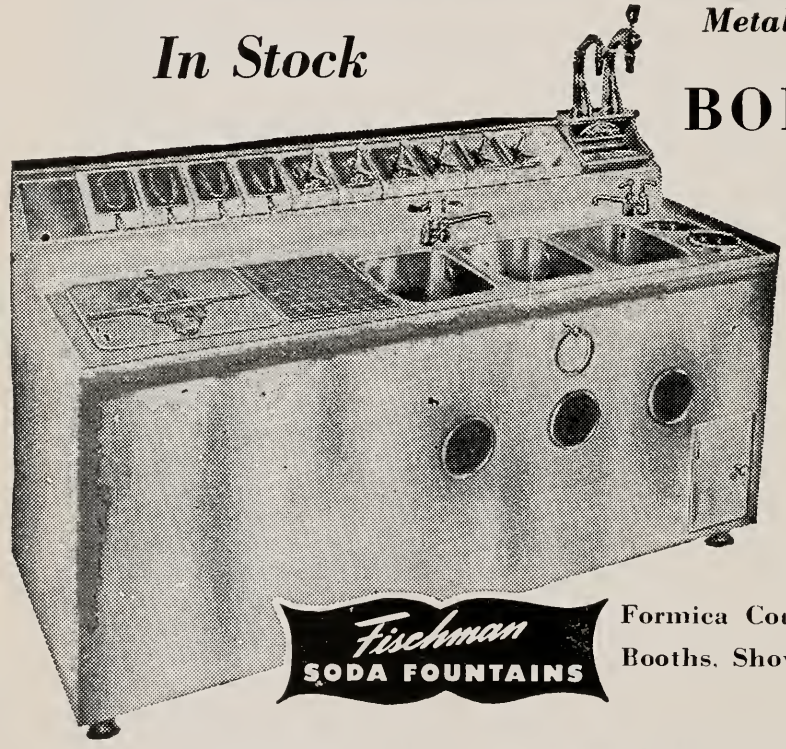

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Board of Pharmacy News

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J. C. Brantley, Jr.....Raleigh
W. A. Gilliam.....Winston-Salem

Roger A. McDuffie.....Greensboro
T. H. May, Inspector. Wake Forest
F. O. Bowman, Atty...Chapel Hill

H. C. McALLISTER, *Secretary-Treasurer*
Chapel Hill, N. C.

Board of Pharmacy Meeting

Examinations

Following the dates set for the Board examinations, the third Tuesdays in February and June, the Board of Pharmacy held an examination meeting on February 17 and 18. Of those candidates taking the examinations, eight were successful in passing and were licensed as pharmacists. They were: Florence Bonner Hoffman, High Point; Gilbert LeRoy Little, New Kensington, Pa.; Harold Edward Malion, Fairmont; Leonard Jesse Parker, Greensboro; John Arthur Ranzenhoffer, Burgaw; Flora Maria Tann (col.), Rich Square; William West Taylor, Durham; John Samuel Williford, Kinston.

William West Taylor, a graduate of the School of Pharmacy of the State University, received the honor of making the highest average on the examinations. Mr. Taylor is one of the students who had his education interrupted by his service with the Armed Forces.

All of the members of the Board were present for this meeting. In addition, the members welcomed the member-elect, C. R. Whitehead of Ramseur, to one of the sessions. Mr. Whitehead will replace Roger A. McDuffie whose term expires April 28, 1943. It is with much regret that the Board views the prospect of losing the fine services of Mr. McDuffie, however, it considers itself fortunate to have a man of such outstanding moral and professional qualities as Mr. Whitehead possesses to replace Mr. McDuffie.

Reciprocal Registration

Two applications for reciprocal registration were approved at this meeting. They were: Vincent Joseph Lindenschmidt, Winston-Salem from Indiana; Jerome Morris Ellison, Asheville from Florida. Other pharmacists registered by reciprocity in the interim since the last meeting were reported as follows: Charles Robinson Yandell, Pineville from South Carolina; Julius Cody Neal, Gastonia from Georgia; George Henry Stone, Jr., Charlotte from South Carolina; Henry George Huber, Charlotte from New Jersey; Israel Irvin Applebaum, High Point from Kentucky; and Walter Gideon Landaker, Ft. Lauderdale, Fla. from Illinois.

Disciplinary Actions

At this meeting nine cases were brought before the Board for review for the purpose of taking such disciplinary action as might be indicated. Five of these cases involved indulgence in the use of alcoholic beverages to an extent to render the individual unfit to practice pharmacy. Three cases involved narcotic irregularities and one was for the conviction of performing a criminal abortion. Of those cases in which intemperance was charged, license was withheld in one case. The remainder were renewed on probation with the understanding that any violation of the terms of the probation would constitute just cause for the revocation of the license. In the three cases of narcotic irregularities, licenses were withheld in two. In the third, the pharmacist's license was reinstated after

having been withheld for more than two years and on evidence that conditions warranted such reinstatement. In the case involving criminal abortion, license was renewed on probation. This action was taken in view of the fact that the individual had been paroled after having served only several months of a two to three year sentence and the fact that the withholding or revocation of license in this case would have been more of a penalty on the family than on the individual due to restricted employment opportunities. The Board was further convinced that no cause for complaint would be registered against the individual as a result of his future activities.

In the discussion of these cases it was brought out that the Board had the authority under the law to withhold or revoke licenses for a number of reasons including intemperance in alcoholic beverages or use of narcotic or hypnotic drugs to an extent to render the individual unfit to practice pharmacy. It was the sense of the members of the Board that the dangers involved in the distribution of drugs today are greater than at any time in the past and that the safe handling of drugs requires not only a fundamental knowledge of these drugs but an alertness of mental faculties far beyond that required for ordinary transactions. The members expressed the opinion that there was no place in North Carolina pharmacy for those individuals who placed the lives of others in jeopardy by the use of alcoholic, narcotic, or hypnotic drugs. The Secretary was instructed to investigate and upon probable cause bring before the Board all cases involving such conditions.

Inspection Work

The Board reviewed the inspection work as reported by Mr. T. H. May. He stated that emphasis had been placed on the enforcement program which was announced at the Charlotte Convention. The measurable results of this program are encouraging. Based on the random selection of three lots of about two hundred inspection reports (about 25% of the stores in the State) dated three months prior to the Convention, three months immediately following the Conven-

Scott Drug Company

Wholesale and Manufacturing Druggists

Charlotte, N. C.

tion, and the past three months; the following conditions were found to exist, using as an indicator whether or not the pharmacist was on duty at the time when the store was inspected:

Three months prior to Convention (199 reports) 79.9% pharmacists on duty.

Three months immediately following Convention (211 reports) 84.9% pharmacists on duty.

Three months immediately past (286 reports) 86.4% pharmacists on duty.

In a large percentage of the stores in which the pharmacist was not on duty, it was found that prescriptions were being held for his return. A small number of reports stated that pharmaceutical service was being rendered in the absence of the pharmacist. It is conditions falling in the latter classification on which the inspection efforts will be directed in the immediate future.

Further developments in the inspection program were reported. Among these being that the facilities of the State Bureau of Investigations had been made available to the Board of Pharmacy to be used as the occasion demands. This assistance will be of particular value in cases where it is found necessary to bring indictments.

Physician's Permits

With the passage of the act relegating the practice of pharmacy and the distribution of drugs to pharmacists, certain exemptions were made. One of these provided that the Board of Pharmacy might grant a permit to a physician to conduct a drug store in a town of under 500 population (this was later raised to 600). It was felt by the Legislature that rural communities might be handicapped for pharmaceutical service due to lack of transportation facilities at that time. Since then the automobile has brought every community within a few minutes' drive of our larger towns. It has further developed that the physician no longer has the time to devote attention to the operation of a drug store thereby creating a potentially dangerous situation regarding the distribution of drugs. Believing, therefore, that the people of the rural communities were entitled to the same protection as those in the more thickly settled areas, the Board of Pharmacy has decided

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to issue no original permits to physicians to conduct drug stores in towns of under 600 population. This does not mean, however, for the time being at least, that those stores which are now being operated under physician's permits will not be allowed to continue to operate under the present ownership.

Practical Experience Requirements

The law which sets forth the requirements to be met in order to be registered as a pharmacist provides, among other things, that a candidate shall have four years' experience in pharmacy under the instruction of a licensed pharmacist. It provides, however, that the actual time in attendance at a reputable school or college of pharmacy, not to exceed three years, may be deducted from the time of experience required. This means, in effect, that a candidate must have at least one year of practical experience not concurrent with school attendance. It has been found through experience that under certain conditions this amount of practical pharmacy training is sufficient to qualify a graduate to discharge the responsibilities which go along with registration. In other cases, however, the quality of the practical drug store experience has been such that he either has difficulty passing the practical examination of the Board of Pharmacy or if he does pass, he is ill fitted to meet the practical problems which arise in the every day operation of a drug store. This problem is not peculiar to North Carolina. Similar conditions have been experienced by most of the Boards of Pharmacy in the nation. For a number of years some of the boards have been requiring that practical pharmacy experience meet certain standards. It has now developed that those boards which have been diligent in supervising this practical experience are reluctant to accept licentiates of other states for reciprocal registration which have not required candidates to meet certain standards. To overcome this inequality, the National Association of Boards of Pharmacy began in 1937 to work out standards for the evaluation of practical experience. These standards were adopted in 1940. In 1942 it was decided to postpone the effective date for the en-

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forcement of the standards until after the war. After some revision the standards were finally adopted by the National Association of Boards of Pharmacy on August 26, 1947 and were presented to the individual states. In order to keep abreast of the highest standards of pharmaceutical practice and to insure that licentiates of the North Carolina Board of Pharmacy will be given favorable consideration for reciprocal licensure in all states which enter into reciprocal exchange, the Board adopted the standards at the June meeting in 1947. These standards are as follows:

1. The term "year" as used to designate the quantitative standard for practical experience shall mean fifty-two average work weeks of apprenticeship training acquired under the supervision of a registered pharmacist.

2. The pharmacy owner or registered pharmacist supervising the practical experience of an applicant for registration must notify the Board of Pharmacy whenever an applicant for registration begins employment under their supervision and whenever an applicant leaves their employ.

3. Persons working under the supervision of registered pharmacists and expecting to qualify for the registered pharmacist examination must notify the Board of Pharmacy of the beginning and end of their employment under the supervision of a registered pharmacist within five days of the beginning or ending of such employment.

4. Boards of Pharmacy shall not allow credit for claims of practical experience under the pharmacy laws unless such claims can be corroborated by records on file in the Board office showing the beginning and ending of the practical experience claimed as supplied by the applicant during his training period and by the pharmacist who supervised the practical experience during the training period.

5. Practical experience shall be credited only when it has been obtained in a pharmacy acceptable to the Board of Pharmacy for that purpose.

6. The term "supervision" as used in connection with the practical experience requirement shall mean that in the pharmacy where practical experience is being obtained a registered pharmacist supervising practical experience shall be in personal contact with and actually giving instruction to the person obtaining experience during the entire period of such experience.

7. A pharmacy acceptable to the Board of Pharmacy as a proper place to obtain practical experience shall conform to the best traditions of pharmacy in the state. It shall have available all necessary equipment for professional service, necessary reference works, in addition to the official standards, and current professional journals, and shall meet the following minimum standards:

(a) It must be a pharmacy operating under a permit from the Board of Pharmacy in states where annual permits are required. In states where there is no permit law, the pharmacy must be operated at all times under the supervision of a registered pharmacist and must have signified its willingness to train apprentices or to employ persons desiring to obtain practical experience in accordance with the state pharmacy laws.

(b) A pharmacy acceptable to the Board for practical experience must have a clear record with respect to observance of Federal, State and municipal laws and ordinances governing any phase of activity in which it is engaged.

(c) The pharmacy owner and the registered pharmacists supervising the practical experience of applicants for registration must agree to abide by the Code of Ethics of the American Pharmaceutical Association.

8. The individual obtaining practical experience shall keep a notebook properly certified to by the pharmacist supervising the practical experience covering the details of his practical training and this notebook shall be submitted as a part of the application for the Board examination.

The mechanics whereby the terms of these regulations can be certified have not yet been perfected. However, work is being done on this phase of the project and it is expected to be completed before summer vacation when many students will be acquiring practical experience. Subsequent announcements on this topic will be made in the CAROLINA JOURNAL OF PHARMACY.

New Greensboro Pharmacy Opened

Greensboro's latest retail drug firm—the Crutchfield-Browning Drug Company—was opened for business on March 13th. Located at 357 North Elm Street, opposite the Gilmore Clinic, the new pharmacy expects to emphasize the prescription department.

The owners are T. G. Crutchfield, A. C. Browning and J. A. Cannon, Jr. For the past several years Mr. Crutchfield has been associated with Wilkerson-McFalls Drug Company while Mr. Browning has worked for various Greensboro pharmacies, including the Greene Street Drug Company and the College Drug Store.

Prior to the war both Mr. Crutchfield and Mr. Browning worked together in Crutchfield's Drug Store located in the O. Henry Hotel. Thus, the new partnership is a renewal of a former business association.

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Mist from the Mountains

By JAMES W. HARRISON, Asheville

Mr. and Mrs. W. A. Ward of Swannanoa braved the bad weather of February ninth for a trip to Chapel Hill, Mrs. Ward for the meeting of the officers of the Woman's Auxiliary of the NCPA and "Bill" on account of he never misses an opportunity to return for a visit to his alma mater. Well, the hopeful make pilgrimages to the shrine of Ste. Anne de Baupre, the Mohammedans make treks to Mecca but Sahib Bill motors to his own beloved shrine. Snow holds no terrors for him but it held him bound for two days and forced his return by train. While in Chapel Hill the Wards visited the W. J. Smiths.

Shuford Snyder (UNC '47) is now connected with Knight's Pharmacy, Black Mountain.

"Bill" McDonald, Ninth Avenue Pharmacy, Hickory, is much improved in health after recent surgical treatment. His associate, Carl Wolfe, has also been ill but is now improving.

We are glad to report that Lloyd Jarrett is now out of the hospital and, while not entirely recovered, is able to be back on the job at his Biltmore Drug Store.

It not only rained for Lloyd, it also poured in that Mrs. Jarrett sustained a broken hip while on a visit to Washington and was hospitalized at the time of Lloyd's illness. She is now able to get around a little with the aid of crutches.

J. R. Elson of Enka was a surgical patient at Mission Hospital in February.

But all is not gloom on the mountain front. Florida vacations have been enjoyed by Ben Klein of Charlotte Street Pharmacy, P. D. Rollins of Rollins Drug Store, Boyd Mullen of Mullen's Pharmacy and L. E. Murrow of Merrimon Avenue Pharmacy. Boyd Mullen also had a short stay in Louisiana in late December. Bob Sisk of Radford's crowded a lifetime of pleasure into a ten days' trip to Cuba in late January.

Many Asheville stores use motor cycles for delivery and the West Asheville-Ideal combine uses a jeep but it remained for Boyd Mullen to inaugurate a Whizzer Bike delivery service and he asserts that it makes a twelve-block street seem like a hundred yards "crow flight" jaunt.

Earl Houser, Beaman Pinner, L. G. Crouch and Albert Chandley deserve some sort of bouquets for their perfect attendance records at Asheville Drug Club meetings. These members have not missed a single meeting in the last consecutive twenty-five monthly meetings since the club was reorganized two years ago and some special acclaim should be accorded Pinner and Houser who have not even been tardy during that time. The Club's February meeting saw the election of the nominating committee's entire ticket and these officers will serve for the next twelve months, W. P. Wortman, president; W. A. Ward, vice-president; R. C. Sisk, secretary; Don Plemmons, treasurer; Albert Chandley, ex officio, and Dean Tainter are the new members of the Executive Committee. An ovation was given the retiring officers and allegiance to the new officers was pledged anew. Robert Lambe, general manager of Radio Station WNCA, addressed the club on "The Relationship of Radio Advertising to Drug

Stores.'' Mr. Lambe revealed that 26% of the advertising revenue received by the four major networks during 1947 came from the manufacturers and distributors of merchandise sold in drug stores. H. C. Rigby of Barefoot's discussed the manner in which the pharmacists of the nation were co-operating with the National Heart Association during National Heart Week. The entertainment was by Fritz Albertson, Asheville accordionist with Beaman Pinner's baritone leading the spontaneous singing evoked by Albertson's selections.

Lloyd Brookshire answers the phone at his Norwood Pharmacy and gets a request to refill prescription No. 4490. A search of his files tells him no such number was filled for that customer; he tells her so and she replies that she has given him the right number because the medicine was a prescription from her doctor for her baby. A few tactful questions later Lloyd learns that she had really given him the right number from her point of view. She had read to him the control number on a 15 cc vial of Vi-Syneral. Lloyd handled the transaction with an eye toward sometime in the future sending her another bottle with perhaps another control number.

Bruce Bryan has transferred from Liggett's Asheville to Liggett's Charlotte. Walter Buhmann is holding up fairly well working two shifts but hopes to have a replacement for Bruce soon.

The City and County Health Department reveals that Asheville ranks number one of the cities of the state in sanitation and health and that North Carolina ranks number one of the forty-eight states in the same department. That's an excellent record in view of the low rank the state had in literacy during the war.

Did you ever see a drug store window that actually proclaimed itself as being dressed by a woman? Salley's had such a window during Valentine week. The motif was the baby department and the few products displayed with such skill in design carried out this scheme with just that air of symmetry observed in a row of alphabet blocks tiered by a child's hands—and no more. There were the ''Lambtwins,'' ''Elsie the Cow,'' a Bobbin Bill toy, a rattler and a comb-brush set. Hanging from the ceiling well within sight range were a few other toys and lullaby implements such as teething rings and baby playthings. But the main eye-catching appeal was furnished by an 8 x 12 color photograph of a beautiful baby girl that by all the rules of destiny should have been named Violet but wasn't. Her eyes are of that deep blue reminiscent of a Swiss lake and by 1967 will lure by coquetry and hold by constancy, and the photographer caught it all, he even captured all the aura of the child's daintiness. The window dresser had a stroke of genius when she superimposed this photograph upon a red lace-trimmed heart. This child is Lynn, twenty-one months old daughter of J. E. Corpening, one of Salley's right-hand men. Of course, Miss Sue Triplett dressed the window and that's what we started to tell you about when we started this paragraph. But the point is that a deft touch, an instinct for the little niceties in motif will go a long way toward making an outstanding window display and Miss Sue has these attributes in plenty.

Norwood Pharmacy is now graced with a new 50 gallon capacity Fischman Soda Fountain. Although it has been used only a few days its utility bespeaks a faster tempo in serving more and more patrons.

Back in June 1914 while the Athletics were well on the way to another pennant and the Braves were floundering in last place, even before Gavrillo Princip fashioned the bomb that was to start the first World War, even before Congress had passed the Harrison Narcotic Law, a gangling, good-looking kid in knee-pants so impressed Frank Smith at Smith's Drug Store on South Pack Square that he gave him a job. Thus began a drug store career that has seen calendar leaves blown away for almost thirty-four years. Ed Michael, that thirteen year old, ''going on fourteen'' stripling who entered Smith's Drug Store that hot June day years ago, leaves the drug business March first to enter the department store field, having bought an in-

terest in Cobble's Department Store, West Asheville. Mr. Frank trained Ed well, so well indeed that Charlie Stowe stole him away then lost him to Grant's Pharmacy who in turn suffered him to be lured again to his original mentor, Mr. Frank. But Scruggs and Bilbro had him twice after his second stay at Smith's. This used up seventeen years of Ed's life, then he lolled in semi-idleness for three months until Dan Foster spun a web for him at Palace Pharmacy. Half his career in one place would imply that Ed had quite outgrown his earlier wanderings. Well, the boy grew older. It is most regrettable that Ed did never acquire his license and spent half a lifetime in a profession that would have heaped more benefits on him with full licensure. But who are we to judge his circumstances and the things and events that prevented his becoming so. Nevertheless, Ed has been an asset to every organization with which he has been affiliated, to every establishment that has been graced by his presence. He has ever been the clean-living, upright gentleman unafraid, with all the virtues of our noble profession instilled in him by those worthy mentors of a bygone era and he leaves us with nostalgic regret on his part and a sense of loss on ours. Good luck, Ed; you have our best wishes for success and happiness in your venture and if and/or when your old surroundings exercise that overwhelming lure, we shall welcome you back again.

The Asheville Chapter of the Woman's Auxiliary of the NCPA gave a Valentine party for the men of the Asheville Drug Club on St. Valentine's night at the home of Mr. and Mrs. W. P. Wortman on Cherry Lane. A report of this affair may be read on another page in this Journal but this reporter has to put in his half a stickful. It was the kind of party that one knows he must leave if he gets up in time to attend Sunday School or least get up in time to send the kids. But it was hard to get away—one kept right on enjoying himself, so he stayed a little longer. It speaks well for Dean Tainter that his calling the square dance almost made a dancer out of one who had never before seen such a dance, to say nothing of trying to participate in it. It also speaks well for Dean and Mrs. Dean that they returned to Asheville on Saturday to attend the party after having attended the Drug Club meeting the evening before. That's commuting, besides the Tainters accounted for almost ten percent of the attendance. Bill Wortman's agility and suppleness on the dance floor was good enough to arouse good-natured envy in graceful Albert Chandley, and Bill's quasi-Apache dance with Thora Meredith almost brought down the house. Bob Sisk's ebullience soon gave way to weariness caused by a long day behind the prescription counter, and Ed Brown heard a horn blow at midnight that signaled his departure. L. G. Crouch stayed a little longer, long enough to eat a second supper because he had come to the party supperless and had danced away the energy from the first one. The Buckleys and the Greenspans came late and stayed later; the Chandleys don't leave any party till it's all over and the Wortmans couldn't leave because they were already at home. Tommy Hiles and Mrs. Tommy and the Bolingers had to relieve their baby sitters but they crowded a few hours of sheer enjoyment nevertheless. All in all it was a splendid party and there should be more of the same. Such gatherings promote that needed affinity one group with another and make for more interest in Drug Club and Auxiliary activities. Everybody thoroughly enjoyed every phase of it and the ladies of the Auxiliary deserve our thanks, they all worked to make it a success. An example of how co-operative such affairs can be is evinced by a Lederle man, Johnny Morrison, giving an afternoon's labor in waxing the floors and running a vacuum cleaner in the home of an Upjohn man, Bill Wortman. No puns intended.

So much for now. Leaving you with this thought: The pharmacist has no need to worry over his relations with the public if he always strives to improve his relations with his fellow pharmacists.

—Jim.

P. A. Lee has sold his interest in the Butler & Lee Drug Company to his former partner, C. R. Butler, and to W. W. Carroll. The name of the firm has been changed to Butler-Carroll Drug Company.

THE BODEKER DRUG COMPANY

RICHMOND, VIRGINIA

GUESTS OF ELI LILLY AND COMPANY
FEBRUARY 18, 19, 20 AND 21, 1948

First row, left to right: W. S. Gibson, A. J. Deas, Jr., L. H. Rice, H. F. Miller, Jr., W. W. Atkins, G. F. Franck, E. L. Krug and R. W. Lowe.

Second row, left to right: R. L. Inge, J. E. Hook, H. M. Conyers, G. J. Shepherd, Jr., E. H. Clarke, F. O. Crump, A. J. Deas, III and M. H. Holmes.

Officers Installed by Asheville Drug Club

R. C. SISK, *Reporter*

W. P. Wortman, sales representative of the Upjohn Company, was installed as President of the Asheville Drug Club on February 13th. Serving with him will be W. A. Ward, Swannanoa, vice-president; R. C. Sisk, secretary; and Don Plemmons, secretary.

Albert Chandley, retiring president, and Dean Tainter, of Marion, were named to the Executive Committee.

Robert Lambe of Station WNCA discussed the "Advantages of Tying Network Broadcasting with Local Stores." An explanation of the objectives of National Heart Week was outlined by H. C. Rigby of Barefoot's Drug Store. Entertainment was supplied by Fritz Alberson, who played several request numbers on his accordion.

Club members discussed the advisability of purchasing an antique medicine chest for presentation to the museum at the School of Pharmacy at Chapel Hill, but the matter was dropped due to value placed on chest by owner.

A vote of thanks was tendered Dean Tainter, of Marion, who attended the meeting despite adverse weather conditions, driving over snow-covered roads in order to be present.

NATIONAL LEADERS

(Continued from Page 111)

leges of Pharmacy"; Dean E. T. Motley, of South Carolina, "Feasibility of Initiating Professional Lectureship Tours in District 3 for 1948-49 School Year"; Faculty of the Florida School of Pharmacy, "Modernizing Rx Courses"; Dr. H. O. Thompson, Chapel Hill, "Teaching New Remedies"; Terry Sanford, Chapel Hill, "Training Pharmaceutical Law Enforcement Officials"; C. Lee Huyck, of Alabama, "A Beginning Course in Dispensing Pharmacy," and a panel discussion on "Board of Pharmacy Examinations."

The N. C. Pharmaceutical Association will be host to the District representatives at a barbecue. Headquarters will be at the Carolina Inn, Chapel Hill.

• **Reliably Prepared . . .**

• **Popularly Priced!**

EVERFRESH

CITRATE of MAGNESIA

It's asked for by NAME—
people say "Everfresh"

Everfresh Citrate of Magnesia, U.S.P. packed 24 bottles to case, $3.60 a case. Shipping weight, 18-1/3 lbs. per dozen.

The McCAMBRIDGE & McCAMBRIDGE CO.

Baltimore 23, Maryland Sole Distributors

Howell Hall Happenings

By PAT BURGISS

Convention Report

Reporting on the Rho Chi national convention held this summer during the A. Ph. A. meeting, Dr. E. A. Brecht spoke at the monthly assemblage of Rho Chi. He informed the members that they had increased in number nearly three hundred during the past year. At the business session of the dinner meeting, the chapter delegates voted to transfer two hundred dollars to a Rho Chi research foundation and to secure financial aid for a roster. Oliver Fleming, chapter secretary, then read a notification of Dr. George Webers' election as national president.

KE's Busy

Members of Theta Psi Epsilon professional chemistry fraternity were entertained by the Kappa Epsilon sorority in the KE chapter room, Monday, February 2. Over hands of bridge or just sitting around chatting, the future feminine workers in the fields of chemistry and pharmacy became better acquainted. Refreshments served by Jean Snyder and Chick Slack carried out the red and white motif of the KE colors by white frosted buns, red cheese sandwiches and Russian tea.

At a meeting later in the month, the members discussed tentative plans for a Sunday breakfast Pharmacy Weekend for the three Greek letter organizations. Columbus, Ohio, and KE CONVENTION were mentioned also, and Lambda chapter is planning to send some delegates to represent the Tar Heelia school . . . And while we are still talking about KE's, congratulations go to two of their hard working members, Lynn Blanchard and Jean Synder, for winning the local chapter Alpha Gamma Delta award for most activity points.

The engagement of Virginia Limbaugh, KE and third year pharmacy student to Bob Callahan, both of Asheville, was announced February 1. The marriage will take place March 20.

Senate Debate

President Harry Wilson, called the February meeting of the Student Branch to order, and then retired from the program to let a debate squad representing the Pharmacy Senate take over. Doris Gilliam and David Claytor affirmed that "The commercial practices in pharmacy are preventing its advancement professionally," while John Rhem and Greg Howe opposed them. By non-professional advertising, cut rate sales, and dark cubby-hole prescription rooms, the affirmative avowed druggists were lowering their standards. "On the contrary," stated the negative, "the professional ethics of a man will remain the same regardless of what type store he is in, and competition is necessary for better service and research."

A board of judges composed of two students and a faculty member gave the winning decision to the affirmative speakers.

Rho Chi Taps

At the February meeting of the N.C.P.A. fifteen students were tapped by Rho Chi, national honorary fraternity. They are as follows: James Edwards, Sam Cavenaugh, Scott Gardner, Mary Beth Lockwood, W. A. King, Hal Hawkins, Peggy Costner Simmons, W. M. Jordon, Thomas Mitchell, John Hood, Jr., William Forrest, Gordon Heath, Winfield Rose, William Puckett, Rudolph Pittman.

After welcoming the new members, Presi-

dent Sam Koonce decided they should entertain the audience with a stunt-race to fold powder papers. Winfield Rose and Scott Gardner, being the last to finish had to make "Speeches" on: "I'm so proud of me since I made PX" or "Why I am going to be such a good pharmacist." All in a little fun with hard grinding students!

New Senate Members

At the regular meeting of the Pharmacy Senate, February 10, three new members gave their initiation speeches. Henry Dale Smith spoke on "The Recommendations of the National Boards of Pharmacy and Apprenticeship Requirements." Walter Clodfelter gave the facts, causes, and remedies about "Allergies," and Bill Jordan chose as his subject "Thiopentathal Sodium."

Fraternity Notes

Final plans were made this week for the Phi Delta Chi dance on February 28. Dave Howard and his orchestra furnished the music, and guests included the entire pharmacy school and faculty. Before the dance there was a party at the house for the members and their dates, and later, after the dance, open house.

The PDC team defeated Kappa Psi Fraternity 33 to 23 in a basketball game earlier in the month. Another game is scheduled and the boys are looking forward to victory again. In season play the Phi Delta Chi's finished third in their league with a record of five wins and two losses.

Officers Elected by Kappa Psi

At an annual election of officers for Beta Chapter of Kappa Psi, Ben Collins was elected Regent to serve with the following: John Hood, Vice-Regent; Hal Hawkins, Secretary; Bob Wilson, Treasurer; Ernest Rabil, Historian; John Wilkie, Chaplain; Russell Young, Sgt.-At-Arms; Bill Jordan, Pledge-Master; Dave Overton, Steward; and Bill Horton, Manager, athletic team.

At the last meeting it was voted to hold a swag dinner with a guest speaker the first Monday night of each month.

ADFI Stockholders and Directors

The progress of The American Druggists' Fire Insurance Company was noted during a recent meeting in Cincinnati of the stockholders and directors of the firm. P. J. Suttlemyre, Hickory, a member of the ADFI Board of Directors, attended from this State.

Dr. George D. Beal, of Pittsburgh, the son of the late Dr. James E. Beal, was elected to the ADFI Board of Directors succeeding Dr. William C. Anderson, who died this past year. Director Beal is an assistant director of the Mellon Institute and a past president of the American Pharmaceutical Association.

It was announced at the meeting that the ADFI Company now insures more retail drug stores than ever before in the Company's history. Further, the Company paid losses to more druggists during 1947 than any prior year.

Because of savings the Company makes in the cost of its insurance to druggists, it was stated at the meeting "The ADFI company has now saved the retail drug trade in this country a total of $6,646,000 in the cost of its fire insurance."

BUTTERCUP
ICE CREAM

"IT'S FAMOUS
because
IT'S GOOD"

W. B. GURLEY
WINDSOR

J. S. PIERCE
ROCKY MOUNT

H. S. SEDBERRY
ROCKY MOUNT

H. L. KELLY
DURHAM

E. E. THOMAS
ROXBORO

R. S. GORHAM
ROCKY MOUNT

I. T. REAMER
DURHAM

W. A. CRABTREE
SANFORD

A. H. KEEN
DUNN

JOSEPH LAZARUS
SANFORD

J. E. PHILLIPS
ROCKY MOUNT

J. F. SHERARD
BURLINGTON

W. A. BURWELL
RALEIGH

J. I. MATTHEWS
RALEIGH

E. L. RIGGSBEE
CHAPEL HILL

J. R. CASTEEL
DURHAM

Personalities of the Month

William Burden Gurley
Windsor

Born Windsor, N. C., July 3, 1895; attended Windsor Graded School and School of Pharmacy, UNC, 1917; early drug store training with H. M. Bell at Windsor Pharmacy Company (1912-1915); member Charity Lodge No. 5, A.F.A.M., Rotary Club (past president). Treasurer, Town of Windsor, is member of Bertie-Chowan District Health Board, director of Infantile Paralysis Campaign (Bertie County). 1946 and 1947, sold nearly one million dollars in war bonds during World War 2; has served on numerous NCPA committees; an Episcopalian, Vestryman, Treasurer of St. Thomas Church, Windsor, now busily occupied in operating the Windsor Pharmacy Company.

James Stanley Pierce
Rocky Mount

Born December 20, 1897; attended UNC School of Pharmacy and licensed as pharmacist June 9, 1920; now co-owner and manager Kyser Drug Company, Rocky Mount.

S. Stiles Sedberry
Rocky Mount

Born Fayetteville, August 7, 1873; received early drug store training under father, Bond E. Sedberry; attended Trinity College and licensed as pharmacist March 16, 1892; following death of father and later retirement of brother, C. D. Sedberry, continued to operate pharmacy in Fayetteville until sold in 1916, at which time the name changed to MacKethan & Company; remained with this drug firm until 1931 at which time he moved to Rocky Mount to become associated with the I. W. Rose Drug Company, a position he still retains; holds "life membership" in the N.C.P.A., a Mason, K. of P., Rotary, and Methodist Church.

Hunter Liggett Kelly
Durham

Born Apex, N. C., October 27, 1918; graduate of the School of Pharmacy, UNC, 1940 and licensed pharmacist, 1941; obtained practical drug store experience with Boon-Isley Drug Company, High, and specialized training in hospital pharmacy in Durham at the Duke Hospital Pharmacy; now chief pharmacist Watts Hospital, Durham; member of NCPA, A.Ph.A., Southeastern Hospital Pharmacy Association; Durham Cooperative Club President Durham Drug Club and charter member, American Society of Hospital Pharmacists; a member of the Baptist Church.

Eugene Ernest Thomas
Roxboro

Born Person County, July 15, 1891; licensed as pharmacist in 1913; obtained practical drug store experience with Thomas Drug Company, Roxboro; member of NCPA, a Mason, formerly a member of Rotary and Kiwanis Clubs of Roxboro; a notary commissioner; now co-owner and vice-president Fort Branch Coal Mine of Logan, W. Va., also vice-president of The General Supply Company, Madison, W. Va.; president of Hamlet Austin & Thomas; Baptist.

Richard Speight Gorham
Rocky Mount

Born Edgecombe County, Feb. 18, 1883; entered the University of N. C. in 1899; dropped out for period of two years and during this period worked in Rocky Mount; reentered University as pharmacy student in 1902 and received license as pharmacist in March, 1903; was associated with Palace Pharmacy of Rocky Mount and Cook's Drug Store, Tarboro, until January 1, 1905, at which time formed co-partnership with late W. A. May and opened retail drug firm of May & Gorham, Rocky Mount, of which he is owner and manager today; a member of the NCPA, NARD, Kiwanis, Mason (all branches), Methodist Church.

Israel Thomas Reamer
Durham

Born Whiteford, Maryland, Feb. 23, 1905; licensed as pharmacist in Maryland in 1925 following graduation from the Univ. of Maryland in 1924; staff member of the pharmacy department, Johns Hopkins Hospital, 1925-1931; member of the NCPA, NARD, A.Ph.A., Durham Lions Club; a former president of the Durham Drug Club, member of the N. C. Board of Pharmacy, secretary of the American Society of Hospital Pharmacists for 3 years, Chm. Sub-Section on Hospital Pharmacy in A.Ph.A.; now chief pharmacist Duke Hospital and instructor in pharmacy in the Duke University School of Medicine; president of Reaco Products, Inc., member of N. C. Pharmaceutical Research Foundation executive committee, president Durham Civic Club Bowling League, also captain Lions Club Team and member of the championship (bowling) team for the year 1947; local secretary 1941 annual NCPA convention.

William Alonzo Crabtree
Sanford

Born 1871 in Wake County, near Apex; worked three years (1890-1893) for Harward & Hunter in Apex as druggist apprentice; in 1893 went to Sparks, Georgia and opened drug store; studied pharmacy in Macon, Georgia and passed Georgia Board in 1895; returned to North Carolina in 1897, located in Sanford and established Crabtree Drug Company; registered in the State by reciprocity; sold drug business in 1943 to Thomas R. Cole of Pinehurst and retired; Master Mason since 1900; Charter member Sanford Rotary Club, President of the Sanford Building & Loan Assn. for past 30 years, a life member of the NCPA, member of Baptist Church.

Albert Harrington Keen
Dunn

Born Hartsville, S. C., Sept. 22, 1909; for eight years an employee of the Four Oaks Drug Company, Four Oaks, three years with Andrews Drug Store, Goldsboro, now associated with Hoods Drug Store, Dunn; an associate member of the NCPA and a member of the Methodist Church.

JOSEPH LAZARUS
Sanford

Born in Rhodesia, South Africa (where he lived for 13 years prior to coming to this country), June 23, 1907; a graduate of the School of Pharmacy, UNC, 1926; licensed as pharmacist in 1928; a former employee of the Crabtree Drug Company, Sanford; now operates Lee Drug Store, Sanford, and is co-owner of the Lee Drug Store, Goldston; member of the NCPA, NARD and A.Ph.A.

JASPER EDWARD PHILLIPS
Rocky Mount

Born Macclesfield, N. C., January 18, 1913; graduated from South Edgecombe High School on May 12, 1929 and the School of Pharmacy, UNC, on June 6, 1933 with the degree of Ph.G.; received early training in retail pharmacy with Thomas J. Moore of Wilson; now operating own business—Ricks Drug Company, Inc., Rocky Mount—which he established in 1947.

JOHN FRANK SHERARD
Burlington

Born Ninety Six, S. C., July 25, 1889; a graduate of the Philadelphia College of Pharmacy and Science, 1912; licensed as pharmacist in Pa. (1912), S. C. (1914) and N. C. (1920); retail experience with Rumsey and Burwell, Philadelphia, Green & Bishop, Spartanburg, Cecil's of High Point, Burlington Drug Company, currently employed in Black's Drug Store No. 2 of Kannapolis; a veteran of World War 1; member of NCPA, Elks, Phi Theta Sigma (Alta Chapter, Philadelphia); holds degree in chemistry from Clemson College, 1910, and while attending this college, as well as P.C.P., won letter in baseball; Methodist.

WILLIAM ARMISTEAD BURWELL
Raleigh

Born Warrenton, N. C., June 14, 1891; studied chemistry at University of North Carolina, and following pharmacy work at Page's School of Pharmacy, Greensboro, was licensed as pharmacist in 1912; has had extensive retail drug store experience in Warrenton, N. C.; since Nov. 1, 1923 has represented Eli Lilly & Company in the Raleigh territory; a member of the NCPA and the Methodist Church.

JOHN IVEY MATTHEWS
Raleigh

Born Rose Hill, N. C., January 7, 1909; following graduation from Rose Hill High School enrolled in School of Pharmacy, UNC, from which institution he graduated on June 8, 1937 with degree of S.B. in Pharmacy; licensed as pharmacist June 17, 1937; employed as pharmacist in Shallotte for short time, later managed Dees Pharmacy, Weldon and during early war years was employed by Walgreen's of Raleigh; now on the prescription staff of Eckerd's of Raleigh.

EDGAR LLOYD RIGGSBEE
Chapel Hill

Born Pittsboro, N. C., Aug. 18, 1923; a graduate of the School of Pharmacy, UNC, S.B. in Pharmacy June 25, 1945; licensed as pharmacist in State, Sept. 6, 1945; retail experience includes early training in the Pittsboro Drug Company, Pittsboro, and post-registration work with Walgreen, Eckerd and Sawyer & Moore, all of Durham; now part-owner and manager of The Village Pharmacy, Chapel Hill.

JAMES RALPH CASTEEL
Durham

Born Cumberland, Maryland, May 3, 1912; graduate of the Univ. of W. Virginia (S.B. in Pharmacy), June 9, 1936; licensed as pharmacist in W. Va. in 1936 and in N. C. by reciprocity in 1946; retail experience includes City Pharmacy, Morgantown, W. Va., Strosnider Drug Company, Williamston, W. Va., and Family Drug Store, Elkins, W. Va.; in this State has been associated with Martin's of Canton, Missildine & Tryon and Parker's of Murphy; now co-owner and manager of the Durham Drug Company, Durham; served 4½ years in US Army, discharge was Lt.-Col.; member of NCPA.

SUTTON'S

(Continued from Page 103)

always under the supervision of a trained cosmetician, Sutton's has developed a valuable market for cosmetics and toiletries in the Chapel Hill area.

Where a sincere effort is made to merchandise cosmetics, as in this case of Sutton's, the pharmacist finds it easy to occupy a dominant position in the field despite the competition of department and variety stores.

"THE SEAL OF SATISFACTION"

LABORATORY Quality Tested SUPERVISED

FOR PROFITS SAKE

Serve GIBSONS

ICE CREAM

Gibson Ice Cream COMPANY

DOINGS . . .

Of The Woman's Auxiliary

Despite snow, sleet, and what have you, the Committees of the Woman's Auxiliary have functioned energetically since we last sent you information through the publication of "Doings."

The Membership Committee, with plans formulated and forms being prepared for mailing to you, asked us to have you looking for mail from them. When it comes along, how about mailing the membership blank along with your dues right away so that all records can be assembled well before the Annual Convention? As you know, 75% of the dues will be added to our Scholarship Fund at the School of Pharmacy, making it possible for an outstanding student to study Pharmacy. Dean Jacobs tells us that the fund is now $4,473.41. The interest from this amount makes possible the scholarship. So, even though it might not be possible to attend the Annual Convention, won't you help our projects by sending your $1 dues to the Membership Chairman, Mrs. M. W. Stone, when you receive her letter?

The Executive Committee met at Chapel Hill, February 9th—yes, the day of the BIG snow. Plans were discussed for the coming convention and these will be publicized in the next issue of "Doings." Appointments of local committees to act during the convention will be made prior to the next issue of the bulletin and they will also be listed then.

We wish to use this issue of "Doings" to honor the local auxiliaries and to greet the two new district auxiliaries.

The Woman's Auxiliary of the 9th NCPA District was organized November 21, 1947 at Goldsboro. Mrs. Starling, State president, attended the meeting and assisted in the organization. It was decided to meet at the same time as the NCPA district meetings each year. Officers were elected as follows: President: Mrs. W. R. Adams, Carolina Beach; Vice-President: Mrs. J. T. Vinson, Goldsboro; Secretary: Mrs. L. E. Bunch, Goldsboro; Treasurer: Mrs. W. Y. Whitley, Fremont. The projects of the group will be decided upon at the next meeting to be held soon.

The Woman's Auxiliary of the 6th NCPA District was organized at Southern Pines last Fall. It was decided to meet at the same time the men hold their NCPA District meeting. Mrs. J. C. Jackson was elected president; Mrs. R. C. Ivey was elected secretary.

The Lizzie Hancock Chapter, an organization comprising five counties, was organized April 12, 1946. Their meetings are held annually. The officers are: Mrs. D. D. Hocutt, Henderson, president; Mrs. L. W. Henderson, Franklinton, vice-president; Mrs. C. E. Page, Jr., Henderson, secretary and treasurer. This organization, so far as we know, is the first to comprise more than a city area.

The city auxiliaries are a great source of pride to the state organization. They are a never failing source of encouragement and support in all instances, especially in planning the state conventions when they are held in the respective cities. We want to take time here to say "Thank you" for the many kindnesses of these local groups.

The Asheville Chapter of the NCPA was organized in 1938 and reorganized March, 1946. Under the capable leadership of Mrs. L. G. Crouch, president, the club is most active. Mrs. Albert Chandley is vice-president, and Mrs. F. A. Powell is secretary-treasurer. At the Charlotte convention they contributed $75 to the Scholarship Fund. Their recent benefit bridge party, they tell me, was a fine success, and that proceeds from it will help to swell the fund still further.

The Charlotte Woman's Druggist Auxiliary was also organized in 1938 (Nov. 21). They are helping such a long list of worthy causes that it is difficult to avoid omitting some of them inadvertently, but we are listing the following: Contribution to the Schol-

arship Fund of $150; a book to the library at the School of Pharmacy; $50 to worthy causes at Christmas time including $30 to the children of Tech High School, $10 to CARE, and $10 for a gift to a hospitalized veteran; $15 to Charlotte Life Saving Crew for equipment. A benefit bridge party was given to raise money for the projects. Officers of the club are: Mrs. W. K. Gardner, president; Mrs. Lester C. Smith, vice-president; Mrs. E. J. Reeves, secretary-treasurer.

The Mortar and Pestle Club of Chapel Hill-Durham was organized April of 1946. Their fund-raising activities enabled this group to contribute $100 to the Scholarship Fund at the Charlotte convention. The officers are: Mrs. R. P. Rogers, president; Mrs. M. L. Jacobs, vice-president; Mrs. J. B. Threatt, secretary; Mrs. W. B. Morgan, treasurer.

The Woman's Auxiliary, Greensboro Drug Circle was organized June 20, 1941. Various fund-raising projects have been used by this club, and at the Charlotte convention they contributed $100 to the Scholarship Fund. In addition to their club work, the organization is responsible for keeping the Greensboro Museum open one day each week. The Museum contains the O. Henry collection in which the druggists are especially interested, due to O. Henry's connection with the profession of Pharmacy. The officers of the Greensboro Club are: Mrs. Dewey E. Groome, president; Mrs. R. C. Russell, vice-president; Mrs. V. F. Smith, secretary; Mrs. C. J. Kee, treasurer.

The Raleigh Woman's Drug Club, organized Feb. 1, 1945 has the following as officers: Mrs. T. E. Pittman, president; Mrs. D. L. Jordan, vice-president; Mrs. D. O. Langston, secretary; Miss Edith Laughlin, treasurer; Mrs. Moffett Moore, reporter. This club contributed $150 to the Scholarship Fund. Other projects included $100 donation to the American Cancer Society; $50 to the Institute of Pharmacy Plaque fund; $15 to the School of Pharmacy library. They also furnished hostesses and refreshments for week end entertainment at the Y.W.C.A. They hold an annual Christmas party and a summer picnic to which are invited husbands and friends.

Funds are raised through a bridge tournament, a bazaar, and from the sale of cards and stationery.

The Winston-Salem Apothecary Club was organized June 8, 1935. The present officers are Mrs. J. W. Ward, president; Miss Sara McPhail, vice-president; Mrs. E. L. Smith, secretary; Mrs. J. A. Way, treasurer. Their activities, in addition to a $50 contribution to the Scholarship Fund, include the following projects: Contribution to the Milk and Ice Fund; To the Cancer Fund; Sale of T. B. Christmas Seals; $10 contribution to the Woman's Lounge at the School of Pharmacy; Contribution to Arts and Crafts School, Winston-Salem.

The Publicity Committee would like to take this opportunity to thank the members who furnished the above information through answering questionnaires concerning each club.

We shall eagerly await the reports of these clubs which will be made at the annual meeting to be held at Carolina Beach in June.

By the way, do you have suggestions concerning the State Auxiliary? If so, we shall appreciate it if you will make these suggestions into Resolution form, and mail to Mrs. I. W. Rose, Chairman Resolutions Committee, 411 E. Rosemary Street, Chapel Hill, N. C.

News Notes

We were distressed to learn of the death of Mrs. Harris King of Durham. Mrs. King has been an active member of the Auxiliary for many years.

Our sympathy is extended to Mrs. G. E. Brookshire of West Asheville whose husband died recently.

We were sorry to learn of the accident which Mrs. Jarrett had, which necessitated much discomfort, and an enforced use of crutches for some time.

Mrs. E. L. Hicks of Concord is ill at Cabarrus County Hospital, Concord.

Mrs. W. T. Airheart assumed responsibility of moving their drug store, and is actively managing it. Her husband is ill—also at Cabarrus County Hospital, Concord.

Bennick Translates Egyptian Rx

We are indebted to James Bennick, first year pharmacy student from Charlotte, for assistance in translating the difficult prescription written in Egyptian hieroglyphics, as reproduced on page 17 of The Carolina Journal of Pharmacy, January issue.

Mr. Bennick discovered that the prescription was taken from the Ebers Papyrus, an Egyptian document written about 1550 B. C. and containing a large number of prescriptions for various ailments, the symptoms of diseases and diagnosis, action of the heart and blood vessels, the treatment of wounds and sores together with some folk lore.

As translated by Mr. Bennick with the assistance of Dr. H. Joachim and a University student majoring in German, the prescription reads as follows:

"This drink is taken for the back:
Cumin 1 dram
Goose Grease 1/3 dram
Milk q.s. ad Liter 0.6"

The Ebers Papyrus was found in a tomb at El Assassif near Thebes between the legs of a mummy and is now preserved at the University of Leipzig.

Charlotte Auxiliary Plans Bridge Party

Mrs. Wilkins Harden,
Corresponding Secretary

Plans for a bridge luncheon in April were discussed at the regular monthly meeting of the Charlotte Women's Druggist Auxiliary, held in Charlotte on February 18.

Following invocation by Mrs. J. L. Fesperman, a delicious lunch was served.

Mrs. W. K. Gardner, president, announced that to date the Auxiliary had fifty-nine paid members.

Mrs. T. D. Bennett was in charge of entertainment. After singing America, she conducted a contest which was won by Mrs. G. V. Lawrence.

Door prizes were won by Mrs. Lawrence Smith, Mrs. E. J. Reeves, Mrs. Harry Stowe, Mrs. V. L. Riggsbee and Mrs. G. C. Hughes.

We were so happy to have Mrs. Henry Fairley with us. The Fairleys have bought a drug store in Salisbury and though we miss them very much, we do hope they will be happy in their new home.

The Valentine party had to be cancelled due to a heavy snow.

Marriages

Miss Wilma Jean Byrd became the bride of George Edwin Royall, Jr., of Elkin, on Sunday afternoon, February 22nd.

The bride, who has been an employee of the Turner Drug Company in Elkin, is a graduate of the Jonesville High School. Mr. Royall, a graduate of the School of Pharmacy, UNC, and veteran of World War 2, is associated with his father in the Turner Drug Company.

Mr. and Mrs. Royall are making their home in the Lewis Apartments of Elkin.

Births

Mr. and Mrs. Robert R. Dees of Burgaw announced the birth of Elizabeth Batson Dees on February 24 at the James Walker Memorial Hospital, Wilmington.

The Phil Link's of Reidsville (Gardner Drug Company) have a young son, Philip Anthony, born January 28.

Deaths

Carl Durdin Britt, age 45, died in Chadbourn on Feb. 29 following a long period of declining health. Following graduation from the School of Pharmacy, UNC, Mr. Britt was employed by the Wiggins Drug Company in Raleigh, Rocky Mount and Fairmont. He retired several years ago due to ill health.

Jesse B. Pickelsimer, age 67, retired pharmacist, died in Brevard on February 28 as the result of a recent stroke.

Shortly after he retired from the drug business in 1941, Mr. Pickelsimer suffered a stroke from which he never fully recovered.

He attended the University of N. C. and the Atlanta College of Pharmacy and was licensed as a pharmacist in this State in 1908. For many years he was closely identified with the development of Transylvania County.

Bill Gurley Describes "The Blizzard of '48"

The Executive Board of The Woman's Auxiliary of the NCPA will long remember Monday, February 9th, for the hardships each Board member underwent in returning home following a business session in Chapel Hill. Grandfather may talk about the blizzard of 1898, but his story can easily be matched by the W. B. Gurleys of Windsor and others who used the highways on February 9th.

The snow, which blanketed the state, started in Chapel Hill around noon, picked up momentum around one o'clock, and was headed towards a record breaker by 3:30 P.M., the approximate time the meeting was concluded.

The following letter (which was not written for publication but will give you an excellent picture of weather conditions existing on the day of the meeting) is an abstract of comments by W. B. Gurley, of Windsor, who drove his wife to Chapel Hill in order that she might attend the meeting:

"We met our first wreck along the highway less than three miles from Chapel Hill. A few miles further on we saw several more and as we neared Raleigh cars were piled up everywhere.

"By the time we reached Raleigh it was really snowing. We had difficulty with the snow, which accumulated on the wind shield, but since it did not stick, we were able to drive fairly well. Had the snow been 'wet,' we would have stopped in Raleigh.

"From Raleigh to Rocky Mount we came along fine as a lot of snow plows had been put into operation by that time. We reached Rocky Mount at 7:10, ate supper at Privette's Dining Room, and when we came out the snow was three inches deeper. From Rocky Mount on home . . . no snow plows.

"After reaching each town, I would say: 'Let's try and make it to the next one.' After passing Tarboro, it began to get worse and from Bethel to Robersonville, we had to break a track as there had been no traffic over that stretch of road. All I had to drive by was the woods or fields on each side of the road, for there was no way of telling where the hard surface of the road was.

"Many times in turning a bend in the road, I ran off of the hard surface but managed each time to get back on it without skidding. About two miles this side of Robersonville, for no reason that I could see, the car began to skid. For the next hundred yards the car gave a beautiful exhibition of 'S' works. Finally, it decided to get back on the road, not as a result of any driving skill on my part, just plain luck.

"Between Robersonville and Williamson, we breezed along fine. No bumps in the road since the snow was deep enough to make a soft cushion.

"I tried to be extra careful in crossing the dam at Williamson, for I knew that if I got off it, it might be Greenwood Cemetery and no flowers. But my luck was still holding. We arrived in Windsor at 10, so made fair time after all.

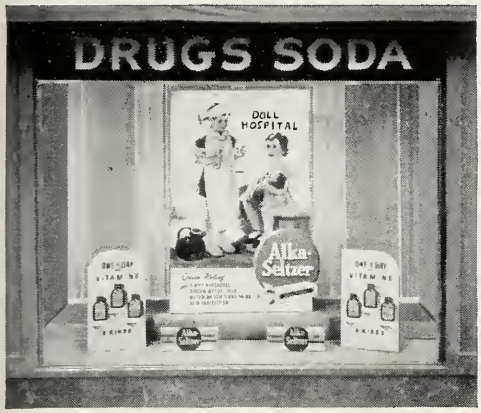
"Next morning I put on hip boots and started for the drug store. My first step off the porch into the snow took me up to six inches above the knees. About noon I measured a level place in the yard—it was 19 inches. Some snow for these parts."

Mrs. J. M. Darlington, a member of the Board, left Chapel Hill on a bus around 5 P.M. Road conditions were so bad in Burlington the bus was stopped, forcing Mrs. Darlington to continue her trip to Winston-Salem on the train. She arrived home at mid-night.

Mr. and Mrs. J. C. Jackson of Lumberton succeeded in reaching Sanford, but were unable to proceed home until the following day. Mrs. Homer Starling, Mrs. Dewey Pollard and Miss Barbara Ward, all of Raleigh, made the trip home without mishap, but ten minutes after entering the city limits of Raleigh the highway was closed.

Mr. and Mrs. W. A. Ward, of Swannanoa, decided to remain over for a day to await weather developments. After two days of an enforced vacation, they stored their car in Durham and returned home by train.

5 ways to MULTIPLY your ALKA-SELTZER PROFITS!

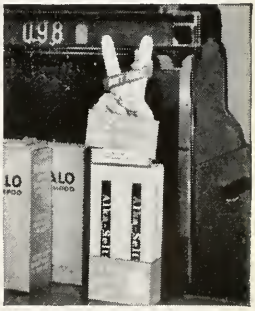


1 **WINDOW DISPLAY.** Alka-Seltzer window displays (like this *new* one) have plenty *stopping* power. They help bring *more* Alka-Seltzer customers into *your* store.

2 **COUNTER DISPLAYS.** Counter displays featuring Alka-Seltzer really pay off for *you*. Alka-Seltzer is a *fast* mover, with a real profit on every sale.

3 **FOUNTAIN.** Each single packet sale makes a profit at the fountain . . . and its "sampling" job helps you sell *more* large packages.

4 **AISLE DISPLAY.** Mass displays move merchandise . . . everybody knows that. It's smart business when you devote them to fast-selling, big-profit items like Alka-Seltzer. You make a *real* profit on every sale.



5 **CASH REGISTER.** This "traffic spot" pays off in more ways than one when you use it to double your sales on Alka-Seltzer.

It's good business to make sure your store gets its *full* share of the profitable Alka-Seltzer sales created by Alka-Seltzer's good reputation and heavy advertising. When you feature Alka-Seltzer in your store, you *multiply* your Alka-Seltzer profits!

MILES LABORATORIES, INC., Elkhart, Ind. . . . *Manufacturing Chemists for over 60 Years*

When they bring their spring colds to you—

be sure to have plenty of Cru-Mo *on hand*—Cru-Mo *is a natural during changeable spring weather! Check your stock now and reorder* Cru-Mo *right away!*

Tubes, 25c. . $2.00 doz.
Jars, 35c. . . 2.80 doz.
1 free with 1 doz.
4 free with 3 doz.

W. H. King Drug Company

Wholesale Druggists

Raleigh, North Carolina

"The House of Friendly and Dependable Service"

The Carolina
JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.

D. Clyde Lisk (left), Charlotte pharmacist, and Theron Brown agree Lance products, now sold coast to coast, are tops when it comes to real eating enjoyment. A most welcome part of the Convention, Brown and his booth will he at Carolina Beach in June.

April, 1948

Volume XXIX Number 4

"NOW YOU CAN TAKE PENICILLIN AND STILL EAT"

PAGE 169

• TELL IT TO THE DOCTOR
TELL IT TO THE DOCTOR •
THE DOCTOR • TELL
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TO THE DOCTO

tell it to the doctor

Tell it to the doctor! That is the theme that governs every activity of your Lilly medical service representative. Day after day he calls on your physicians, conducting personal interviews which result in improved relationships between pharmacist and physician, in increased Lilly specifications for your store. Doctors are always eager for the full story on any product that promises to be helpful in healing the sick and relieving the distressed. They have long realized that organized research on an industrial basis has made many excellent contributions to medical care. They welcome the Lilly representative. You should, also, for your Lilly representative works for you, never against you. That is the Lilly Policy.

Lilly ELI LILLY AND COMPANY

WE PAY HIM BUT HE WORKS FOR YOU

INDIANAPOLIS 6, INDIANA, U.S.A.

SURGICAL ASSISTANT

from the pharmacy

OXYCEL®

absorbable hemostatic

OXYCEL aids the surgeon by promptly stopping certain types of bleeding not amenable to control by clamps and ligatures. Applied directly to the bleeding surface, it cuts down blood loss and shortens operating time by keeping the operative field free from capillary bleeding. Left in place, OXYCEL is completely absorbed within a period of several days, with virtually no tissue reaction.

OXYCEL is ready for use as it comes from the container. Pliable as gauze or cotton, permitting use by direct application to oozing surfaces or as a pack in bleeding cavities. OXYCEL is available in 3 forms – pads, pledgets and strips – to meet various requirements of generalist and specialist . . . and particularly of the surgeon, urologist, proctologist, gynecologist, neurosurgeon, ophthalmologist, otolaryngologist and dentist.

OXYCEL PADS (Gauze Type)
Sterile 3" x 3" eight-ply pads

OXYCEL STRIPS (Gauze Type)
Sterile 18" x 2" four-ply strips, pleated in accordian fashion.

OXYCEL PLEDGETS (Cotton Type)
Sterile 2¼" x 1" x 1" portions

The hemostatic qualities of OXYCEL (oxidized cellulose) are protected by packaging which insures against contact with reducing agents.

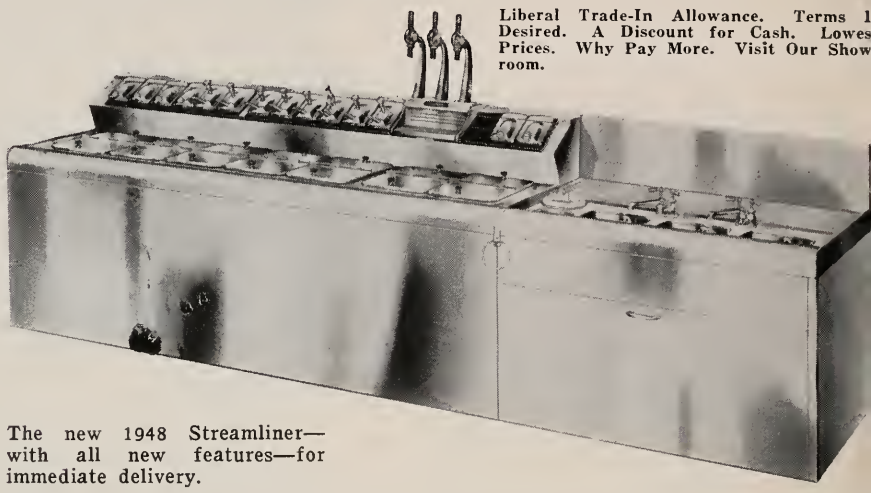
PARKE, DAVIS & COMPANY • DETROIT 32, MICHIGAN

MEDICAMENTA VERA

STANLEY KNIGHT

In stock for immediate delivery

Liberal Trade-In Allowance. Terms 1
Desired. A Discount for Cash. Lowes
Prices. Why Pay More. Visit Our Show
room.



The new 1948 Streamliner—with all new features—for immediate delivery.

With Over Thirty Years Experience Built Into Every Stanle
Knight Soda Fountain . . . The "Best" Is Just Natural
Offered in the Streamliner

All Fountains Available with Beautiful Enamel Formica or Stainless Steel Counters

- ★ WINGATE ICE CHIPPERS
- ★ CARBONATORS
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- ★ SANDWICH UNITS
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- ★ SANDWICH TABLES
- ★ SERVICE TABLES

All Models Equipped with Triple Sinks and Simplified Plumbing at No Extra Cost

Stanley Knight Fountains Are Built with All Stainless Steel Facing, Lining and Coils

SODA FOUNTAINS

rom Charlotte

Five Salesmen to Serve You . . . Free Designing and Planning Service

The 1948 Stanley Knight Bobtail Streamliner—Up to $250.00 Lower Than Other Bobtails.

HEADQUARTERS FOR AMERICA'S FINEST SODA FOUNTAINS

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715 LOUISE AVE.—COR. CENTRAL AVE.—PHONE 8945
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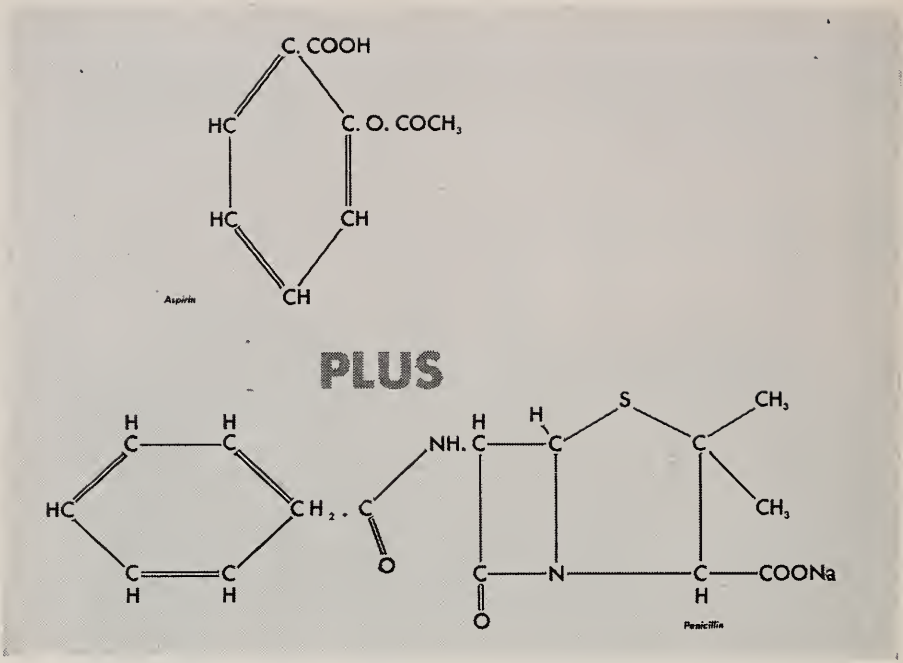


FORMULA for a larger prescription business

A large and profitable prescription business . . . why do only some pharmacies enjoy it?

The answer is chiefly one of customer confidence, which must be earned. One way to build that confidence is to promote and display over-the-counter items which carry "prescription prestige."

Whether it's aspirin to relieve a headache or penicillin to save a life, each bears the name Squibb. The store that actively promotes Squibb over-the-counter items usually has a large prescription business, too.

People remember **SQUIBB**

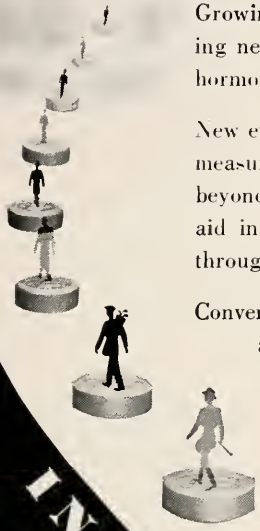
A name you can trust

Copyright 1948, E. R. Squibb & Sons

Optimistic Outlook...

ORETON-M

(Methyltestosterone U.S.P. XIII)



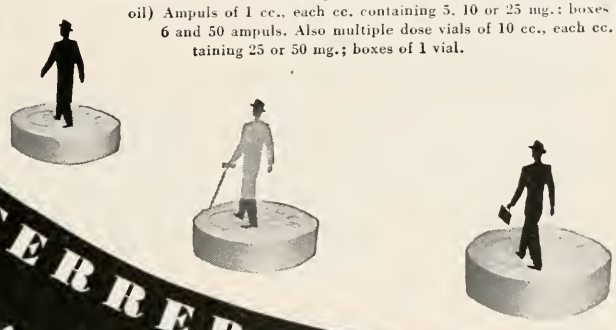
Growing emphasis on prolonging the *useful* life of old persons is opening new fields for ORETON-M.* methyltestosterone, the only male sex hormone effective by mouth.

New evidence reveals that ORETON-M Tablets can often restore a good measure of confidence and mental and physical vigor to the man well beyond middle age. As always, ORETON-M continues to be a primary aid in stimulating gonadal function during the years from puberty through the male climacteric.

Convenience coupled with proved high potency has long made ORETON-M a leader. And now with ever-expanding uses, ORETON-M will continue to maintain preferred position.

PACKAGING: ORETON-M (Schering's Methyltestosterone U.S.P. XIII) Tablets containing 10 mg., boxes of 15, 30 and 100 tablets; and 25 mg., boxes of 15 and 100 tablets. ORETON* (Schering's Testosterone Propionate U.S.P. XIII, in oil) Ampuls of 1 cc., each cc. containing 5, 10 or 25 mg.; boxes of 3, 6 and 50 ampuls. Also multiple dose vials of 10 cc., each cc. containing 25 or 50 mg.; boxes of 1 vial.

*℗



IN PREFERRED POSITION

SCHERING

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CORPORATION BLOOMFIELD, NEW JERSEY

IN CANADA, SCHERING CORPORATION LIMITED, MONTREAL

Your PROFIT-SPRING

The spring that never runs dry . . . (when you keep the drawer filled)

Peacock

RESERVOIR END PROPHYLACTICS

This ever-flowing source of earnings knows no "dry season." Day after day . . . week after week . . . customers who KNOW the fine quality of Peacock Reservoir End Prophylactics . . . who SEE the health feature . . . keep coming back to your store.

And this demand for Peacocks expands general drug trade throughout the year.

Your Peacock profits are never spread thin, through miscellaneous competition. Whatever others may do, the Dean policy holds strictly to selling Dean Prophylactics through Drug Stores **ONLY**

Package No. 17
3's—Retails 50c

FOR MORE SAVINGS to CUSTOMERS
MORE VOLUME to YOU
Suggest and Sell the
DOZEN PACKAGE
TO EVERY CUSTOMER

REDI-WET Skins. Premoistened. Box of 3's in plastic capsules. Retails $1.50 . . . Dozen $5.00.

Dean RUBBER MFG. CO.
North Kansas City, Mo.

DEAN Headquarters in Your District,
PARAMOUNT SALES CO., P. O. Box 477, Knoxville, Tenn.

YES, cabinet hinges get a good workout when you're scooping out Sealtest Ice Cream. And your cash register jingles profitably, too.

That's because Sealtest is the largest-selling ice cream in America by a wide margin. That leadership was built upon *quality*, and is maintained by one of the greatest promotion plans in ice cream history.

If you are not already a Sealtest dealer, why not hear the Sealtest story? Just telephone the Southern Dairies Plant in your area.

Southern Dairies
Sealtest
ICE CREAM
THE MEASURE OF QUALITY

TUNE IN: The Sealtest Village Store, starring JACK CARSON with Eve Arden, Thursday Evenings, NBC

Greer Discusses Pollens

Details of the world's largest single shipment of pollen—450,000 grams of Ragweed pollen which took 800 persons three weeks to collect—were presented by R. T. Greer, of Lenoir, who addressed the student body and faculty members of the School of Pharmacy, U. N. C., on April 9th in Howell Hall.

Mr. Greer, who is the world's largest collector and distributor of pollens, is a pioneer in the field, having become aware of physicians' interest in the condition known erroneously as "hay fever" more than 40 years ago. Large shipments of pollens are made regularly by Mr. Greer to pharmaceutical houses in this and foreign countries.

Mr. Greer discussed the early morning collection of pollen, methods of identifying by microscopic means, and current prices which vary from $4 an ounce to more than $150 an ounce. Bermuda grass pollen, which is in short supply on account of the nature of the grass, few folks wishing to encourage its growth, is currently being quoted at $90 an ounce.

An interesting fact cited by Mr. Greer during his talk was there are more than 150 species of Golden Rod—a roadside field frequently will contain 50 or more species of this plant. Since the pollen from the different species of Golden Rod is nearly identical, it can be mixed for pharmaceutical use, which is contrary to the general rule in the field.

While the Greer Drug Company specializes in pollens, a great deal of crude medicinal drugs are purchased for shipment out of the state. Some of the more important botanicals mentioned by Mr. Greer which his firm purchases are Wild Cherry Bark, Black Haw, Balm of Gilead Buds, Passion Flower and Golden Seal.

Burt Tops Contestants of "Identify & Win" Contest

While several individuals identified a high percentage of the persons pictured on page 96 of THE CAROLINA JOURNAL OF PHARMACY, March issue, no one correctly identified all.

The best record was made by M. S. Burt of the Durham Drug Company, who has been sent a gold filled pharmacists' lapel pin. Honorable mention goes to Sam Welfare, of Winston-Salem; T. J. Ham, Jr., of Yanceyville, and W. R. Pendergraft, of Eubanks Drug Co., Chapel Hill, for their near-correct lists.

In case you are interested, here's the correct list:

First row, left to right: Chancellor R. B. House, Chapel Hill; E. W. O'Hanlon, Winston-Salem; Clyde Eubanks, Chapel Hill; J. L. Hawk, Atlanta (President, Ga. Pharmaceutical Association); E. C. Daniels, Zebulon; M. L. Jacobs, Chapel Hill; R. Blackwell Smith, Richmond (Dean, School of Pharmacy, Medical College of Virginia), and W. J. Smith, Chapel Hill.

Second row, left to right: E. A. Brecht, Chapel Hill; D. D. Hocutt, Henderson; Sam Welfare, Winston-Salem; P. J. Suttlemyre, Hickory; W. A. Gilliam, Winston-Salem; Paul B. Bissette, Wilson; C. C. Fordham, Jr., Greensboro; J. Paul Gamble, Monroe; I. W. Rose, Chapel Hill; R. R. Copeland, Ahoskie, and Herman Cline, Charlotte.

Third row, left to right: J. W. Tyson, Greensboro; Ralph P. Rogers, Durham; H. C. McAllister, Chapel Hill; T. G. Crutchfield, Greensboro; J. C. Jackson, Lumberton; W. L. West, Roseboro; Joe L. Wear, Charlotte; David R. Davis, Williamston; Curtis Nottingham, Rocky Mount; Octavus Griffin, Roanoke Rapids; T. J. Ham, Jr., Yanceyville, and W. B. Gurley, Windsor.

Talk on Old Silver Heard by Auxiliary Group

Members of the Mortar and Pestle Club (the Durham-Chapel Hill Woman's Auxiliary) assembled at the home of the president, Mrs. Ralph P. Rogers, for their February meetng.

Mrs. George B. Cutten gave a most interesting talk on Old Silver, and illustrated her remarks by a display of old silver spoons. She also examined pieces of silver brought to the club by the members, and gave the history of the various patterns exhibited.

At the conclusion of a short business session, a social hour was enjoyed. Bearing in mind the anniversary of George Washington's birthday, Mrs. Rogers planned decorations and refreshments in keeping with that occasion. Mrs. I. W. Rose assisted in serving.

REMEMBER *Mother* ALWAYS

Especially on Mother's Day!

Give mother Nunnally's, the kind of candy she knows and loves. For more than three generations Nunnally's has been the symbol of tenderness, affection and good taste. That's why mother will appreciate your thoughtfulness on Mother's Day. It's an Old Southern Custom.

Nunnally's

THE CANDY OF THE SOUTH

Pertinent Paragraphs

Tom Bruce writes from Hot Springs (Mountain Park Pharmacy): "Things are pretty dull these days, so have been spending my spare time flying. Got my private license the other day—lots of fun."

"Where can I obtain a new Remington?" a member writes. Our latest information is that this publication will not be available before late May or early June.

We understand W. J. Whitson of Phelps, N. Y., recently spent several days in Western North Carolina looking the country over. Since he has license to practice pharmacy in this State, our good friend, Stacy Smith, of Asheville ought to make a memorandum of this—here's a chance to put a mighty good pharmacist to work and at the same time help an A-1 pharmacist get established.

One of the oil paintings recently exhibited in Chapel Hill as a part of the North Carolina Artists' Exhibit was the work of Pharmacist (and artist) Phil Link of Reidsville.

E. W. Rollins, Chief Pharmacist at the N. C. Baptist Hospital, Winston-Salem, attended a meeting of the Southeastern Hospital Pharmacists' Association in Atlanta on January 17-18. Rollins will present a paper at the next meeting of the Association, which will be held in Biloxi, Miss.

Commander C. V. Timberlake, Jr., writes from Pensacola, Florida, of his interest in joining the N.C.P.A. and A.Ph.A. "Tim," as he was known to his schoolmates, is thinking seriously of returning to pharmacy.

Drug Circle Entertained

The Greensboro Drug Circle had one of its best meetings on April 9. Sixty-one persons were present, including the ladies, who attended as guests of the Circle.

Frank Goodrum and his assistants spared no efforts in arranging the entertainment program. Music, songs, and humorous skits, rendered by Gene Crutchfield, and his band, really relaxed the crowd.

Barbecue was consumed in great quantity and without effort. Mr. and Mrs. Goodrum had the tables decorated with flowers and each lady present was given a rose to wear.

C. T. Woodward presided.

Scott Drug Company

Wholesale and Manufacturing Druggists

Charlotte, N. C.

5-Year Recreation Program Discussed

By L. P. MAYRAND, Greensboro

John Latham, chairman of Greensboro's Recreation Committee, was the speaker at the March meeting of the Greensboro Drug Circle. Introduced by Stephen Forrest, Mr. Latham spoke interestingly of the city's five-year recreation program, which includes two swimming pools, enlargement of the municipal golf course, additional play equipment for children in various parks, the need for all such recreational facilities being felt throughout the city.

Frank S. Goodrum was appointed program chairman for the next meeting, with Rufus Russell and A. G. Poindexter, Jr., as assistants.

The Drug Circle recently donated $50.00 to the North Carolina Pharmaceutical Research Foundation.

A barbecue is planned for the Summer to which local doctors will be invited.

We would like to see still more druggists attend these meetings. Attendance, however, for the past several months has been the best ever. There is a healthy nucleus in the Club and the interest and efforts of these members are producing results.

News Briefs

Mr. and Mrs. J. C. Hood have returned to Kinston following a visit to their daughter, who lives in Farmville, Va. On the return trip, the Hoods stopped off at Chapel Hill for a short visit with another of their daughters, Mrs. Marsha Brewer, who is doing part-time work at Sloan's Drug Store while Mr. Brewer completes his work at the University.

The Economy Drug Store has been opened in Norwood by John O. Upchurch and others. C. A. Sanders, of Albemarle and Lexington, is the pharmacist. Upchurch was connected with the Innes Street Drug Company, Salisbury, and Lutz Drug Store, Hickory, prior to opening the new store.

CAPSULES

FERYL-VITA

"Start where you are,
with what you have,
make something out of it,
never be satisfied"

G. W. CARVER

THE UTMOST IN
SCIENTIFIC CONTROL

MANUFACTURING CHEMIST L. P. MAYRAND GREENSBORO NORTH CAROLINA

T. M. A. Directors Meet to Plan Convention Entertainment

T. M. A. Business Meeting

A meeting of the Board of Directors of the Traveling Men's Auxiliary, affiliated with the N. C. Pharmaceutical Association, was recently called by President Floyde F. Potter at the Cape Fear Hotel, Wilmington. Purpose of the meeting was to select convention committees and to prepare plans for the 1948 Convention, which promises to be one of the best ever staged by the State Association.

Present for the meeting were Floyde F. Potter, Bristol-Myers Company, president; Charles E. Davis, Merck & Company, vice-president; L. J. Loveland, Mid-South Corporation; J. Floyd Goodrich and Miss Hattie L. Dudley, B. C. Remedy Company, secretary-treasurer and assistant secretary-treasurer respectively; J. M. Darlington, O'Hanlon-Watson Drug Company; Norman Moury, The Wampole Company, and M. G. Morris, E. R. Squibb & Sons.

Mr. W. W. Morton, of Durham, was selected as TMA Program Chairman. He will be assisted by W. B. Lennon, of Wilmington. Mr. Morton and his committee have already completed preliminary plans, which include signing Ted Weems and his band for a dance.

The TMA party this year will be on Thursday night, June 10th, in the auditorium of the City Hall at Carolina Beach. We are leaving nothing to be desired in the way of pleasant entertainment for our guests . . . we want them all to have a good time.

As President of the Auxiliary, I want to take this opportunity to invite all traveling salesmen calling on the drug trade, not already members, to join our group. We need your support and we want you to be active in the Traveling Men's Auxiliary. Please consider this your official invitation to attend the Convention and become one of our members.

(Continued on Page 149)

"Peabody Handles My Business"

Telephone N-155. Wire, or Mail your ORDERS to

THE PEABODY DRUG COMPANY

Wholesale Druggists

Durham, North Carolina

To the Druggists of the State, I extend best wishes for a successful meeting. The meeting this year, I believe, will be a "Blue Ribbon Convention," deserving of a place among the finest of many excellent conventions in the past. We are looking forward to seeing you in June.

T. M. A. Convention Headquarters

Convention Headquarters for the T.M.A. has been established at the Royal Palm Hotel. Your president, F. F. Potter, is happy to announce he will handle reservations for rooms at the Royal Palm Hotel for the three days of the Convention—June 8, 9, 10. All those desiring to make reservations, write to: F. F. Potter, R.F.D. No. 3, Charlotte, N. C. First come, first served.

Hemmle Returns to Charlotte

Colgate-Palmolive Peet Company has announced the appointment of H. A. Limbach as Southern Divisional Manager of the Company's toilet article department, with headquarters in Atlanta. Mr. Limbach, formerly district manager in Buffalo, will have the Charlotte, Atlanta, New Orleans and Dallas districts under his supervision.

Mr. E. H. Hemmle and family have returned from Atlanta to make their home in Charlotte, where Mr. Hemmle has charge of the Charlotte division.

Auto Accident

Collie Jacobs, colored of Baltimore, attempted to pass three other cars on Highway 301 north of Wilson, and at the same time, met two cars coming from the opposite direction. It was impossible for Jacobs to get back in line on the right side of the road, observers said, so his automobile sideswipped a car belonging to F. F. Potter of Charlotte.

Mr. Potter's car was damaged an estimated $800, while Jacobs' car received damages estimated at $350.00.

Patrolman Sholar investigated the accident and arrested Jacobs for drunken and reckless driving. There were no injuries.

News Briefs

Miss Bonnie Hoffman, who recently received her pharmacists' license, has gone to work for Anderson's Drug Store, High Point.

J. B. Allison has returned to Cline's Pharmacy, Concord, where he was formerly employed.

Reaco

Reaco B-Complex with C Tablets
$20.00 Doz. 100s

Reaco A & D Capsules
$9.00 Doz. 100s

A. E. P. Tablets
$24.00 Doz. 100s

Pyridoxine HCl (B6) 10 mg. Tablets
$2.75 per 100

Pyridoxine HCl (B6) 25 mg. Tablets
$5.75 per 100

Reavita Capsules
$33.00 Doz. 100s

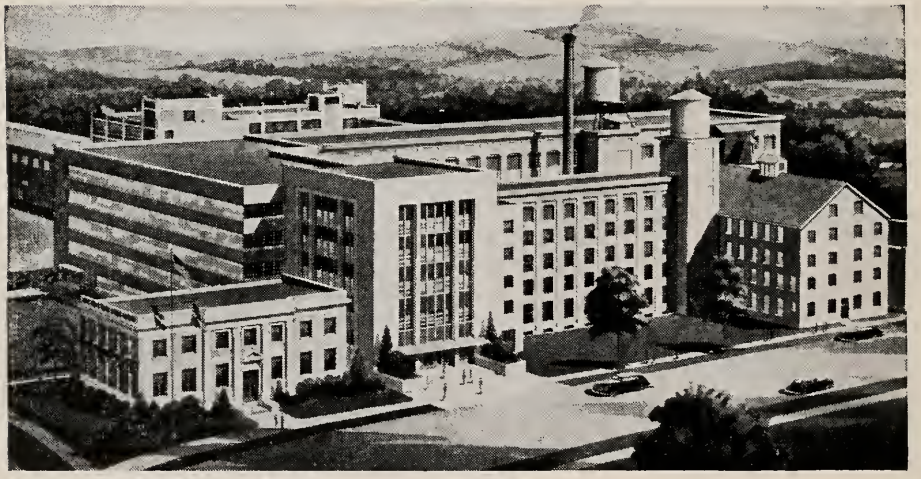
Your cooperation in stocking Reaco Products is appreciated.

REACO PRODUCTS

P. O. Box 1922

Durham, North Carolina

Norwich*



PARTIAL VIEW OF THE MAIN NORWICH PLANT AND LABORATORIES

The home of Pepto-Bismol, Unguentine,
Norforms, Swav, Amolin Deodorants, Zemacol
and other profit-makers in your store.

THE NORWICH PHARMACAL COMPANY, NEW YORK

*Reg. U.S. Pat. Off.

Aspirin for Children

Has this little drama ever happened at your house? The baby is cross, and running a temperature. The mother frantically calls the doctor and describes the symptoms, and he advises, "Give him one-fourth (or maybe a half or three-quarters) of an aspirin tablet and put him to bed." The mother tries to cut an aspirin with a razor blade and cuts her finger instead, which adds still more confusion to the distraught household.

Maybe it hasn't, but such a drama occurs daily in hundreds of homes where there are small children. That's one reason mothers everywhere are welcoming St. Joseph Aspirin for Children, a new aspirin tablet manufactured by Plough, Inc. of Memphis that is made especially for children. Each tablet contains 1 ¼ grains, exactly one fourth of the usual five-grain U.S.P. tablet.

St. Joseph Aspirin for Children assures accurate dosage and eliminates cutting or breaking regular size tablets into halves and quarters. Sweetened and orange flavored to appeal to the child's taste, it is truly easy to give—ease to take.

Packed 50 tablets to the bottle and enclosed in a distinctive pink and blue carton, it's fair traded at full advertised price of 35c. A dozen bottles are packed in an eye-appealing display carton, which is also decorated in pink and blue. Druggists are displaying St. Joseph Aspirin for Children with their regular aspirin displays and in the Baby Department.

Advertisements for the new product are now appearing in leading daily newspapers and *Parents* magazine.

Ode to the Treasury Department

The Ides of March are over,
And now I can relax;
I've met my obligations,
I've paid my income tax.
Tho Junior doesn't know it,
He raised the wherewithal;
For his Piggy Bank was Peter,
And Uncle Sam was Paul.

—*American Legion Magazine.*

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods

We solicit your orders
Our experience of over 70 years
insures our ability to serve you
satisfactorily

Look into this LIQUID vitamin and mineral food supplement—

ZYRONE

ZYRONE isn't just "another vitamin pill." It is a LIQUID food supplement which supplies the minimum daily requirements of Vitamins B_1, B_2, and the Vitamin Niacin, 12 times the minimum daily need of Iron, and helpful amounts of Calcium, Phosphorus, and Manganese.

Examine the ZYRONE formula. See if it isn't one of the finest of its kind you have ever seen. Then remember that ZYRONE is backed by a heavy radio campaign designed to reach all classes.

Where ZYRONE has already been introduced, retailers report a high percentage of repeat sales. Stock ZYRONE with the confidence that comes in stocking any product of

THE CHATTANOOGA MEDICINE CO.

Chattanooga Tennessee

National Baby Week

(April 25 to May 1)

FEATURE JOHNSON'S BABY WINDOW

The Window That Identifies Your Store With All Babies And Mothers

Your window will be shipped on receipt of any 3 dozen assortment of the following products. Any 6 or 12 dozen assortment earns 5% or 10% better price as listed below.

	12 Dozen	*6 Dozen*	*As Wanted*
Baby Powder, 4 oz.	$1.80	$1.90	$2.00
Baby Powder, 10 oz.	3.38	3.56	3.75
Baby Oil, 6 oz.	3.33	3.52	3.70
Baby Oil, 16 oz.	6.89	7.27	7.65
Baby Cream	3.33	3.52	3.70
Baby Lotion	3.33	3.52	3.70
Baby Soap	1.17	1.24	1.30
Baby Needs Box	3.18	3.35	3.53
Baby Gift Box	7.59	8.01	8.43
Deluxe Gift Box	14.20	14.99	15.78

Place Your Order Now

This window has been so popular the Manufacture has been hard pressed in the past, to take care of the demand.

Owens & Minor Drug Company

Incorporated

1000 E. Cary Street Richmond, Va.

"Who have been good drug wholesalers since 1882"

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

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Vol. XXIX APRIL, 1948 No. 4

The Inner Urge

One vexing problem the Committee on Admissions of the School of Pharmacy at Chapel Hill has to deal with each year is who of the many applicants to accept and who to turn down. Since the School's physical plant and teaching staff are geared to a maximum of 60 entering students, the importance of the Committee's decisions are evident when viewed in the light of the extraordinarily large number of applicants these days.

From personal observation we know the Committee has acted as intelligently and as fairly as could be expected. Each application is thoroughly reviewed by the Committee; this is not a hit or miss screening of applicants, but an intensive consideration of the applicant's probable fitness for pharmacy by a group of men who clearly recognize their responsibility to the public and to the profession.

Various factors influence the Committee's final decision, the more important being the applicant's previous scholastic record. While this is not a perfect yardstick, it is the most readily available one, and, when properly used, is helpful in estimating the calibre of work to be done by the candidate.

Medical schools in this country have used specialized "predictive tests" for better than two decades; Pharmacy, so far as we know, has never used any "tailored" tests in its field, nor have any been available. Presumably this situation suggested the development of such tests to the Director of The Pharmaceutical Survey, Dr. Edward C. Elliott, who, it is reported, is expected to announce the completion of a series of tests for use in the schools and colleges of pharmacy this Fall. While this will not wholly answer the question of who to admit to our schools, it is a step in the right direction.

While it is relatively easy to measure some of the factors which have an influence on a person's career, no one to date has been able to set up standards to weigh what has been aptly termed "the inner urge"—the urge to get ahead, the urge to succeed.

You'll find plenty of examples of this force right in your home community. You'll recall Joe was a little slow on the mental uptake when it came to splitting an infinitive, yet he now directs the leading industry in town. And Tom's D's outnumbered his A's by a wide margin, but his pharmacy is the most efficient and prosperous in town. Predictive testing, on the basis of their scholastic record, would probably have had these boys down for the count.

Until psychologists learn more about the "inner urge" we suspect we will go on basing our educational conclusions on a candidate's ability to answer questions, complete sentences, punctuate correctly. As far as the present, we are confident the Committee on Admissions will exercise its best judgment in deciding who to admit to the School of Pharmacy this Fall.

GIRL
Corgan

Senter's New Carrboro Pharmacy

Interior pictures of Senter's Drug Store, Carrboro, are shown on the opposite page. With new fixtures, a semi-open prescription department and the latest in heating and air conditioning equipment, the Senters have a pharmacy which is a credit to their community and one that the profession may well be proud of.

The pharmacy's personnel, pictured (top) include, left to right, Mrs. Lloyd M. Senter, Miss Joyce Clark, Mr. P. L. Senter (in prescription department), Mrs. Charlotte Ray and Mr. Lloyd M. Senter.

The center picture shows Mr. P. L. Senter and his son, Lloyd, in their hospital-clean prescription department of which they are most rightfully proud. To lessen the cluttered up appearance that so many prescription departments present, the Senters have a separate room for checking incoming merchandise and for storing excess stock. In addition, there is a small room for office equipment and records.

Lloyd and Miss Joyce Clark are pictured (bottom) in the magazine department—one of the pharmacy's many separate units.

Senter's new building and pharmacy is a monument to the industrious labor of Mr. P. L. Senter, who took his share of hard knocks during the depression years, but did not let this weaken him in the slightest. For the past fifteen years he has applied himself diligently, edueated his son, who holds a S.B. degree in Pharmacy from the U. N. C. School of Pharmacy, and as a result is now able to practice pharmacy in surroundings far superior to that which he started out with.

A bright future is predieted for this aggressive pharmacy under the experienced guidance of Mr. Senter and his son, with the assistance of Mrs. Lloyd Senter, an experienced cosmetician, and a capable staff of clerks.

The building was designed by Marion A. Ham, Durham Architect.

Offers Specialized Service

Announcement is carried in this issue of The Carolina Journal of Pharmacy—see advertisement facing third cover—of the establishment of a new service in the State by K. E. Handy, of Raleigh, formerly medical service representative of Eli Lilly Company but more recently operator of a retail pharmacy in Virginia.

Mr. Handy will specialize in the sale of drug store. His fee for bringing buyer and seller together and for taking care of the necessary details involved in transfer of ownership is 5%. In addition to monthly listings of stores for sale, Mr. Handy will assist owners in disposing of equipment.

If you wish to dispose of your business, write Mr. Handy. In case you are in the market for an established store, refer to the advertisement facing the third cover page, or write direct to Mr. Handy. There is no charge for listing your store.

Although the service which Mr. Handy is making available in the State has been offered to a limited extent by the State's wholesale drug firms and the N. C. P. A. for many years, no organized attempt has ever been made to bring buyer and seller together. Hence we believe Mr. Handy will find a ready demand for his service, and that he is bringing to our profession something which will be highly desirable.

Convention Reservations

The officials of the N. C. P. A. and the convention chairmen have been working for some time to complete plans for the annual meeting to be held at Carolina Beach, June 8-10. The May issue of the Carolina Journal of Pharmacy will carry details concerning the program, convention speakers, etc. Watch for it!

In the meantime, if you have written to Carolina Beach for reservations and have been unable to get suitable housing, write the N. C. P. A. office, Drawer 151, Chapel Hill, N. C. Every effort will be made to obtain desired accommodations; certainly adequate housing will be available at the Beach even though your exact need is not readily obtainable. The Association will be glad to assist you in any way possible to get comfortably located for the duration of the convention.

STOCK UP NOW! Get *genuine* Gem quality . . . get the perfect fit of *genuine* Gem Blades. STOCK UP NOW—generously!

Avoid '5 o'clock Shadow' with GEM Blades

This Gem 12 for 49c Special Offer is on for a short while only. Saves your customers 11c (18%). Order at once if you haven't already done so.

PACKING: self-selling counter carton contains 10 packages, 12 blades each, with used blade compartment. Your cost, per carton $3.50.

Distributed by

JUSTICE DRUG COMPANY
GREENSBORO, N. C.

North Carolina Service Wholesaler

Microfilms Prescriptions

The Hawthorne Pharmacy of Charlotte, N. C. has installed a Recordak machine and is in the process of recording all its prescriptions for the past years on 16 mm nonflamable microfilm. So far as known, this is the first drug store in the entire Southeast to employ this modern method of prescription filing. The primary purpose of its use is space saving and greatly increasing prescription volume has made such a method imperative with this store. Whereas an ordinary prescription file which holds 1000 prescriptions occupies about 5 by 6 by 9 inches; a roll of 100 feet of microfilm is stored in a space 4 inches square and ¾ inch thick. This 100 feet of film will record several thousand prescriptions.

The Recordak machine combines a photographing unit and a film reading unit with enclosed viewing screen and occupies a desk space of only 20 by 22 inches. It can be placed conveniently on a film filing cabinet which will accommodate about 240 rolls of films. An instantaneous adjustment permits photographing any size copy up to 9½ by 14 inches. Photographing reduces documents 19 times and projection enlarges them 23 times, thereby producing a slightly enlarged viewing of the original prescription.

Cost of using Recordak is not prohibitive for any store doing a good prescription volume. The dual machine is rented for a fee of $15.00 per month, including any necessary service. Film is supplied in 200 foot rolls at $6.00 each. These are cut and filed in 100 foot lengths.

RECORDAK

Recent Fischman Fountain Installations

Ramsey Refrigeration and Manufacturing Corporation, 816 West Trade Street, Charlotte, distributor of Fischman Soda Fountain equipment, announces the following installations in the State:

Central Drug Store, Bessemer City; Martel Mills Corp., Norwood Pharmacy, Mooneyham Drug Company, Steele Drug Store, all of Asheville; Fox & Lyon Drug Store and Parsons Drug Store, Wadesboro.

Davis Street Pharmacy, Burlington; McNair Brothers Drug Store, Greensboro; Shelton's Sundries and Boulevard Soda Shop, Charlotte; Asheboro Recreation Center, Asheboro, and Southern Bus Corp., Rock Hill, S. C.

Airheart's Pharmacy in New Location

Airheart's Pharmacy, Concord, recently moved from a location on Main Street, which it has occupied for nearly ten years, to a new one-story brick building located about a block from The Hotel Concord.

With much new equipment the newly located pharmacy presents a most pleasing appearance.

In the absence of the owner, W. T. Airheart, who is confined to a local hospital, Mrs. Airheart and Pharmacist T. B. Fearrington, formerly of Valdese, are operating the busines most efficiently.

Pharmacy Reopened

George W. Honeycutt and G. G. Inman of Wilmington have reopened the Federal Pharmacy, Rockingham, as a drug store following purchase of the business from Mrs. Robert McNair, who operated the business as a sundry shop following death of her husband several years ago.

The new owners are experienced pharmacists. Mr. Honeycutt has been associated with Tom's Drug Store, Wilmington, while his partner, Mr. Inman, was on the staff of prescriptionists of Standard Pharmacy.

"EVERYBODY WILL BE THERE

Don't let anybody Tell you This isn't going to be the greatest N.C.P.A. Convention Ever! BE WISE AND--- BE THERE."

CAROLINA BEACH—JUNE 8-9-10, 1948

Complete Details in May Issue This Journal

Lance

The Best
Peanut Butter
Sandwiches
Peanuts
Candies
and Other
Bakery Products

Edward Wilkins O'Hanlon Honored for Distinguished Service

RECEIVES MORTAR & PESTLE AWARD

Edward Wilkins O'Hanlon, of Winston-Salem, prominent pharmacist of that city and Past-President of the North Carolina Pharmaceutical Association (1901-02) was honored at a testimonial dinner on April 15th. Held in The Oldtown Club of Winston-Salem, approximately 150 pharmacists and friends of Mr. O'Hanlon attended to pay homage to this outstanding business and professional leader.

A brass mortar and pestle were presented to Mr. O'Hanlon by W. J. Smith on behalf of the N. C. Pharmaceutical Association. The mortar carried the following inscription: "Presented to Edward Wilkins O'Hanlon by The N. C. Pharmaceutical Association for Distinguished Service in the Field of Pharmacy—April 15, 1948."

An accompanying citation, which appeared along with a picture of Mr. O'Hanlon in the printed program, read as follows: "For distinguished services in the pharmaceutic arts and sciences . . . and for his eminent contributions as a retail and wholesale pharmacist . . . and specifically for his preserving devotion to the enhancement of the service and prestige of American Pharmacy . . . the North Carolina Pharmaceutical Association takes pleasure in presenting the first *N. C. P. A. Mortar & Pestle Award* to Edward Wilkins O'Hanlon."

An extensive musical and speaking program, under the direction of a local committee consisting of James M. Darlington, Wade A. Gilliam and Samuel E. Welfare, preceded the presention ceremony.

Andrew J. Strum presided. After the invocation, given by Allan M. Craig, dinner was enjoyed. Miss Margaret Welfare, talented daughter of pharmacist Sam Welfare, presented three musical selections.

Mr. Strum then presented the Toastmaster, Wade A. Gilliam, who, in turn, introduced the speaker of the evening.

Short talks were made by Allan M. Craig, Presbyterian Missionary; W. H. Watkins, President of Watkins Book Store; and J. C. Jackson, Vice-President of the N. C. Pharmaceutical Association.

Impromptu congratulatory remarks were made by Prof. I. W. Rose of the School of Pharmacy, Chapel Hill; T. J. Ham, Jr., president-elect of the N. C. P. A.; and T. G. Crutchfield, first vice-president of the Association. A letter was read from M. L. Jacobs, dean of the School of Pharmacy.

Mr. O'Hanlon was born in Fayetteville, attended the Maryland College of Pharmacy, and has been engaged continuously in retail pharmacy in Winston-Salem since 1891.

He served as President of the North Carolina Pharmaceutical Association in 1901-02, and in addition to actively managing O'Hanlon's of Winston-Salem at the present time, he also serves as President of the O'Hanlon-Watson Drug Company, wholesale druggists.

EDWARD WILKINS O'HANLON

Now You Can take Penicillin and Still Eat

By PHILIP H. VAN ITALLIE

Technical Editor, Wyeth Incorporated

Penicillin is a therapeutic prima donna. For the first few years of its appearance on the medical stage it was very hard to handle indeed. It did not like hot weather, so it had to be sheltered in the refrigerator. It was sensitive to acid, so it could not stand being swallowed like common drugs; the acidity of the stomach killed it. It couldn't stand alkali, so it couldn't be given orally with bicarbonate. It was "too good" for the drug store and insisted on being injected by the doctor himself.

We have come a long way since these "early days"—five years ago. The prima donna has come down to earth—and into the drug store.

What's happened to penicillin? It is plentiful. It is pure. It is stable. It is cheap.

Because it is plentiful and cheap we can afford the larger doses required for oral administration. Because it is pure, it is less sensitive and can be handled by persons without special training.

Limitations of Oral Penicillin

For the treatment of diseases requiring unusually high dosage and long continued therapy—such as syphilis, sepsis, subacute bacterial endocarditis and severe infections susceptible to penicillin—the injectable forms of penicillin are preferred. For most other diseases the trend is toward the more convenient oral form of the drug.

Excretion Is Measure of Absorption

When an aqueous solution of penicillin is injected intramuscularly at least 60 per cent of the drug is excreted in a short time; most of it can be recovered from the urine within two or three hours. This indicates that at least 60 per cent of the dose is absorbed into the blood stream and less than 40 per cent is destroyed.

When an aqueous solution of penicillin is consumed by mouth, the quantity of the drug that can subsequently be identified in the urine may vary from almost nothing to as high as 25 per cent. This enormous variation means all the difference between effective medication and the total loss of penicillin to the patient. The object of buffering is to minimize this loss.

While the penicillin content of the urine is a rough index of the effectiveness of the mode of administration, a more direct and accurate method of estimating its utilization by the body is to measure the quantity present in the blood serum. Very accurate and rapid methods of testing even minute quantities of penicillin in the serum are now available.

What Serum Levels Show

By observing the blood level of penicillin at regular intervals after the antibiotic has been taken by mouth we can determine the peak of the drug's concentration in the blood as well as the length of time it remains there in sufficient strength to do battle against susceptible microorganisms.

In most cases the favorable response of patients to penicillin continues for as long as any of the drug can be demonstrated in the blood by the most sensitive tests available today. Therapeutic results frequently continue for some time after the concentration of the drug in the blood declines beyond the point where its presence can be ascertained by tests now used by microbiologists. A concentration as slight as 0.02 units of penicillin per cubic centimeter of serum means that the drug is still in there pitching.

Clinical Response Is Final Criterion

Naturally, in the final analysis, all that counts is the quick recovery of the patient. However, if 50,000 units of penicillin by mouth every three hours is enough to cure the patient, there is little sense in giving 75,000 or 100,000 units. Studies of blood levels of the drug tell us when the patient is getting enough and how often an additional dose should be administered.

In the case of oral penicillin, the measurement of blood levels also gives vital information about the effect of food and adjuvant drugs on the utilization of the drug. Here are some of the vital facts that the study of serum levels has disclosed about oral penicillin:

Stomach Acid Destroys Penicillin

(1) The acidity of the stomach juice is one of the important destructive factors for penicillin taken by mouth. Also it is almost the only factor that can be controlled. The truth of this statement is proved by the increased effectiveness of penicillin in infants, in adults with achlorhydria, and in patients treated with penicillin buffered with sodium citrate.

(2) Food in the stomach tends to decrease the effectiveness of penicillin. This is due in part to increased acid secretion and to mechanical interference with the passage of penicillin to the duodenum, where most of it is absorbed.

Not All Antacids Protect Penicillin

(3) Any antacid substance will neutralize gastric acidity, but not all antacids have an efficient penicillin sparing action. Sodium bicarbonate actually destroys penicillin. Sodium citrate buffers gastric acidity and also protects penicillin.

(4) Sodium citrate has the advantage of instant solubility in the gastric juice in contrast with such insoluble antacids as calcium carbonate. The specific stabilizing action of sodium citrate is demonstrated by the fact that sodium citrate buffered penicillin solutions may be boiled without decomposition. This protective property is exclusive to sodium citrate.

(5) If the patient can take his first dose of penicillin in the morning on a fasting stomach, when gastric acidity is at its lowest ebb, and then refrain from eating until the penicillin is absorbed, any penicillin will answer the purpose of the first morning dose, even if it is not buffered. However, since penicillin dosage must be repeated every two or three hours, it would be necessary to sacrifice the patient's meals if an empty stomach were required every time a tablet were to be taken. This is impractical because it would starve the patient.

Patients Must Eat

(6) If the patient is to take penicillin at effective intervals *and also eat*, it is necessary to employ a buffer which will protect penicillin even if the stomach is not entirely empty. The only penicillin for which high and protracted blood levels (usually of 4 hours' duration) have ever been demonstrated, when taken 30 minutes after a meal, is penicillin buffered with sodium citrate.

(7) The dosage of properly buffered penicillin for oral administration is from 3 to 5 times that required for injection treatment. Some people absorb penicillin better than others. Penicillin buffered with sodium citrate can be taken a half hour before a meal and, if necessary, as early as half an hour after breakfast, or an hour after heavier meals. Such an oral penicillin will fit in with any patient's normal meal times.

The above represents an enormous practical forward stride. Not that it outmodes injection treatment or lessens the importance of other well established therapeutic measures; but it makes oral penicillin therapy practical in those cases where the physician does not consider injection therapy essential in the patient's interest.

Dispense in Original Package

Although modern efficient production and packaging methods have made penicillin remarkably stable, this stability can be dangerously compromised by unnecessary exposure to atmospheric moisture. Oral penicillin should be dispensed in the original unbroken package whenever possible.

The medical consensus on the proper use of oral penicillin can be summarized as follows:

What Oral Penicillin Can Do

Oral penicillin can replace intensive injection therapy as soon as the infection has been controlled. Hospitalized patients can be discharged sooner.

Oral penicillin can supplement injection therapy. Many physicians inject 300,000 units of penicillin in oil and wax (Romansky formula) or the new procaine-penicillin in oil at the end of the day and prescribe for the following day sodium citrate-buffered penicillin, one tablet every two or three hours.

Oral penicillin has frequently been the only treatment of mild infections. It is especially convenient for patients who are up and about.

Oral penicillin has been found valuable for prophylaxis of streptococcal diseases, and to prevent the development of bacterial endocarditis after dental and other oral surgery in patients suffering with rheumatic heart disease.

TWIN SALES TWIN PROFITS

O-N

Liquid and tablets for cold discomforts

ORDER FROM YOUR WHOLESALER

$2.80 Doz.
2 BONUS

$1.20 Doz.
2 BONUS

OWEN DRUG COMPANY
SALISBURY · NORTH CAROLINA

SELL O-N FOOT POWDER
$2.80 DOZEN—2 BONUS
RETAIL 35c

for ITCH-BURN of ATHLETE'S FOOT

O-N

RINGWORM INSECT BITES, POISON OAK

Sells! Repeats

$2.80
DOZEN
2 BONUS
AT YOUR WHOLESALERS
—
ADVERTISED

OWEN DRUG COMPANY
SALISBURY, NORTH CAROLINA

Order from your Wholesaler

DOUBLE YOUR SALES
SELL IN PAIRS

District 3 Views Problems

Board and College Representatives from Seven Southern States Meet in Chapel Hill

Dr. Edward C. Elliott, Director of The Pharmaceutical Survey, in addressing the delegates to the two-day session of District 3 of the National Association of Boards of Pharmacy and Colleges of Pharmacy, held in Chapel Hill, April 5-6, said he had become deeply impressed with the view "that too many members of the pharmacy profession are not jealous of its reputation."

"How well the various state boards and state pharmaceutical associations do their jobs in the future will determine the future survival of pharmacy as a profession," Dr. Elliott predicted.

In addition to Dr. Elliott and P. H. Costello, Secretary of the National Association of Boards of Pharmacy, more than a dozen members of District 3 from seven Southern States appeared on the program to discuss problems of particular significance to the two groups. Appearing on the formal program to present papers or discuss assigned topics were:

Thomas D. Wyatt, Spartanburg; C. Lee Luyck, Birmingham; R. C. Wilson, Athens; E. T. Motley, Columbia; Charles H. Becker,

(Continued on Page 185)

Attend District 3 Meet

Present for the recent District 3 meeting of the National Association of Boards of Pharmacy and Colleges of Pharmacy in Chapel Hill, pictured on the opposite page, were:

First row, left to right: E. T. Motley, Dean, and R. C. Stokes, Professor of Pharmacy, School of Pharmacy, Univ. of S. C., Columbia; J. Hampton Hock, Professor of Pharmacy, School of Pharmacy, Medical College of S. C., Charleston; Dr. Edward C. Elliott, Director, The Pharmaceutical Survey, Washington; P. H. Costello, Secretary, National Association of Boards of Pharmacy, Chicago; R. C. Wilson, Dean, School of Pharmacy, Univ. of Ga., Athens, Ga.; N. R. Garner, Member Tenn. Board of Pharmacy, Memphis; and R. L. Crowe, Dean, School of Pharmacy, Univ. of Tenn., Memphis, Tenn.

Second row, left to right: T. D. Wyatt, Secretary, S. C. Board of Pharmacy, Spartanburg; W. A. Prout, Dean, School of Pharmacy, Medical College of S. C., Charleston; Don S. Evans, Member of Florida Board of Pharmacy, Orlando; George I. Martin, Member of Florida Board of Pharmacy, Tallahassee; and R. Q. Richards, Secretary, Florida Board of Pharmacy, Ft. Myers.

Third row, left to right: J. C. Ballew, President, N. C. Board of Pharmacy; Lenoir; C. Lee Huyck, Dean, School of Pharmacy, Howard College, Birmingham; Landon Williams, Montgomery, and P. H. Hartung, Cullman, both members of the Alabama Board of Pharmacy; H. L. Chichester, Member Georgia Board of Pharmacy, Macon; P. A. Foote, Director, School of Pharmacy, Univ. of Florida, Gainesville; W. A. Gilliam, Member N. C. Board of Pharmacy, Winston-Salem; J. K. Attwood, President Florida Board of Pharmacy, Jacksonville; T. E. Hibbett, Jr., President Tenn. Board of Pharmacy, Nashville; and R. T. Wauker, Secretary, Tenn. Board of Pharmacy, Nashville.

Fourth row, left to right: E. A. Brecht, Professor of Pharmacy, U. N. C. School of Pharmacy, Chapel Hill; H. C. McAllister, Secretary, N. C. Board of Pharmacy, Chapel Hill; W. L. Moose, Mt. Pleasant, and I. T. Reamer, Durham, both past members of the N. C. Board of Pharmacy; Roger A. McDuffie, Member of the N. C. Board of Pharmacy, Greensboro; T. H. May, Inspector, N. C. Board of Pharmacy, Wake Forest; E. L. Hammond, Dean, School of Pharmacy, Univ. of Miss., University, Miss.; J. C. Brantley, Jr., Member, N. C. Board of Pharmacy, Raleigh; H. O. Thompson, Professor of Pharmacy, U. N. C. School of Pharmacy, Chapel Hill; and M. L. Jacobs, Dean, School of Pharmacy, Chapel Hill.

Fifth row, extreme left: Fred Semeniuk, Profesor of Pharmacy, U. N. C. School of Pharmacy, Chapel Hill.

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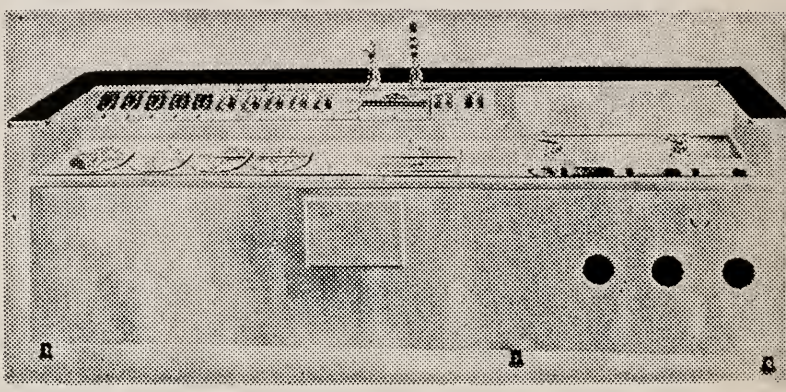

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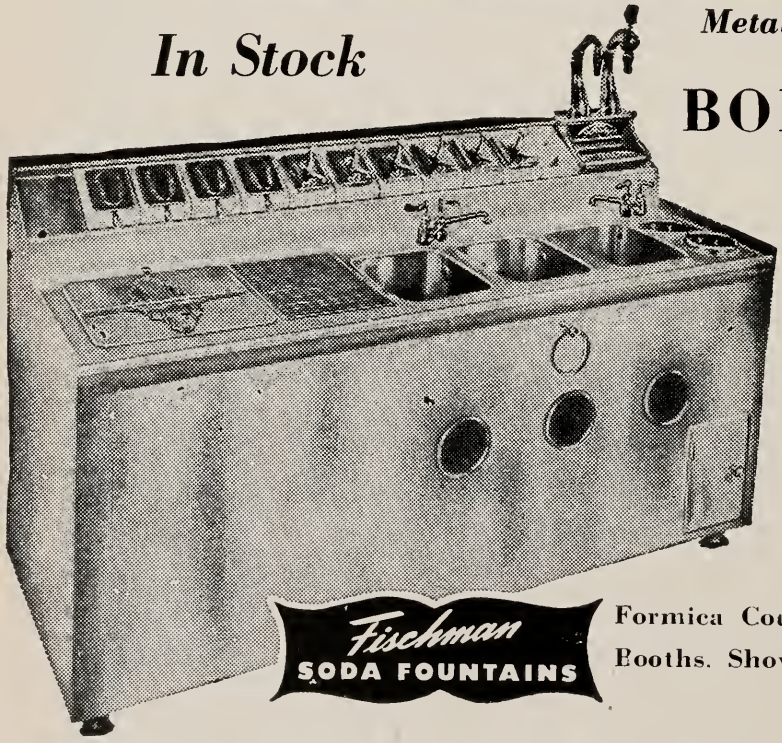

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Socialized Medicine - - - and the Pharmacist

A. KIRK HARDEE, Charlotte

Socialized medicine as it applies to pharmacy presents a problem that all of us must face with clear understanding. It is one of the major crises for our profession today. There were three bills before the last Congress dealing with the matter of public health on a national basis: the Taft health bill, S. 545; Senator Lodge's bill S. 678; and the old Wagner-Murray bill in a new dress, S. 1320.

We all realize that many people, especially those in the lower income bracket, do not receive adequate medical care and some method should be provided to help them.

Of the three bills the Taft bill seems to give us the nearest of what we need in the most suitable form. The Lodge bill, next best while the Wagner-Murray-Dingle bill is still a socialistic, bureaucratic, piece of legislation. To study the bills in all detail, would take many days or rather months, but to give us a working knowledge of the major features of the various bills, let us look at them for a few minutes, individually. Under the Wagner-Murray-Dingle bill every worker would be taxed a part of his earnings each month; his employer would contribute a similar amount, any additional would be appropriated from the general revenue. In return workers and their dependents would be eligible to receive comprehensive medical and hospital services to be paid for out of those payroll taxes accumulated in the Social Security Fund in Washington, D. C. Administration and direction of these services would reside basically with the federal government. The present plans provide a five man federal control board and all regulations will be laid down in Washington. The number of times you can see a doctor, whether or not you need a specialist will be controlled by the policy formed in the Nation's Capitol. Approximately 75% of the population would be eligible to the benefits. The Taft bill is not geared for a broad mass of people, applying only to twenty to twenty-five per cent of the population. The Taft bill which is supported by Senators Ball, Smith and Donnell and favored by the American Medical Association proposes to supplement the existing services (the best medical service in the world, showing the greatest advancement in medicine) with a program of free or part cost care for limited groups financed by public funds.

A. KIRK HARDEE

This bill places control of administration with the state and local government, providing two hundred million dollars yearly for general medical, surgical, and hospital service and a yearly amount increasing up to twenty million dollars for dental service. Other features include ten million dollars for Cancer control, periodical medical and dental examinations of all children in primary and secondary schools, and three million dollars for a survey of health and medical care resources in the states. These funds are to be matched in part by state and local governments. The Lodge bill (drugs for the poor man) received considerable backing in the last Congress and appeared to have had the best chance of being enacted. The bill provides for federal matching of state funds to make the drugs directly available, eliminating red tape. Under the Lodge bill a number of medicines, the manufacture of which has become standardized and which are regarded by the laymen as specific remedies for

well-defined diseases, but which are too expensive for the lower income bracket are to be given to people requiring this help. Specifically covered in the bill are sulfa drugs, liver extract, mercury diuretics, endocrine products, vitamin preparations, typhoid vaccine, penicillin, and streptomycin with medications used in other branches of medicine such as dermatology and obstetrics to be added. Also included will be laboratory tests, X-rays, etc. The federal government giving full recognition to the work of private enterprise.

The appeal of a national health program to the American public cannot be overlooked particularly in the presidential election year. The attempt to capture this appeal presages a bitter congressional battle among supporters of the various bills and we all should be prepared to lend our support in the defeat of the Wagner-Murray-Dingle bill because while it does not mention Pharmacy we may rest assured that this act will be extended to cover pharmacy within a few years. The old adage of giving a person an inch and their taking a mile certainly applies more to the government than to any individual. Among minor worries we would have another tax return to make out and pay on a monthly or quarterly basis.

Socialized medicine has been tried with various degrees of success in many countries including New Zealand, England, and Mexico. I have just reread a survey of socialized medicine in Mexico for its first three years of operation, 1943 to 1946 in the *American Druggist*, February 1947. It was established through the efforts of the government and labor leaders over violent opposition of laborers, businessmen, industrialists, employers and professional men. If ever socialized medicine had a golden opportunity for success it was here, with the population having the attitude of "live today and let tomorrow take care of itself" and a great mass of poor laborers making from 75 cents to $1.00 a day. Starting with the federal district the plan has been extended to include about 7% of the entire population. The group with the smallest percentage of people receiving benefits are the agricultural workers, stock raisers and miners, the ones needing help most. As usual the experience of the Mexican people indicates that regardless of how noble or idealistic socialized medicine may be in theory, in practice it fails to give the public what it wants and what it needs. The usual true charges of inefficiency, corruption, and negligence have been proven against the administration. The Mexican Confederation of Workers, one of the most aggressive groups in passage of the bill have turned against it. Even the doctors and pharmacists in service of the administration complain as to the lack of motivation and stimulation and generally hold that private enterprise is the most efficient.

We all know of England's troubles with socialized medicine, the poor and indifferent medical care that they receive along with starvation prices paid for prescription work. I think most of us will remember the picture in "Life" magazine of the dentist who had made so little under socialization that he had stopped practicing and had taken a job as a minor bookkeeper in order that he might live.

Fortunately for our part the supporters of the Wagner-Murray-Dingle bill have run into a great deal of trouble during the last year. For many years there has been an insidious program of propaganda in favor of the Wagner bill directed from the Social Security Board with Isadore Faulk, the director of research for the Social Security Board as generalissimo of the drive. The F.B.I. is now investigating alleged misappropriation of federal funds for financing of this drive. The House Appropriations Committee has received the results of a survey by Representative F. A. Harness and we can expect a major housecleaning this spring in the nerve center of the national campaign for socialized medicine, the Bureau of Research and Statistics of the Social Security Board, which still has its vast propaganda machinery intact. If the F.B.I. confirms the existence of this bureaucratic lobby, and the misusing of taxpayers' funds, criminal action must be taken against Federal officials and employers involved. In committee hearings of the twenty-three organizations supporting this bill, nine were found to be of communistic origin and affiliation and eight others got their supporting material from the Social Security Board. It is supported by such socialistic

minded senators as Pepper, Taylor and McGarth. In addition, President Truman, besides stirring up all the trouble in the South with his Civil Rights Program shows a support of this bill over the others in two of his "Reports to the Nation." He has rejected what he calls "charity methods" and a "national health program" paid for by "beneficiaries."

We have a great tendency, when we talk about matters involving social security, to confuse or to unite security with freedom and to consider them as synonymous. They, of course, are not synonymous, and when security is had as a result of government paternalism, it results in a corresponding reduction of the fundamental freedom of the individual. A good illustration is the case of the slave who works for a paternalistic master who provides him food and shelter and a reasonable assurance of living out his life in modest comfort. He has security but no freedom; his independence is gone, and the stimulus for his own personal progress is non-existent.

Socialized medicine conscious bureaucrats, it is said, will be present with amendments when the Taft bill comes up again for hearing, amendments that will seek to incorporate many of the features of the Wagner-Murray-Dingle act. There is an old adage which says that "politics make strange bed-fellows," and the truth of it is certainly being demonstrated in Washington. Almost every move, every gesture is going to be made to the presidential election year of 1948. To curry favor with the farmer, the union, the veterans and the colored vote is the "behind the scenes" approach to 1948. And it is up to us as individuals and as a group to see that any bill passed by Congress does not contain the objectionable features of the Wagner-Murray-Dingle bill. Taking the prescriptions that we fill for the veterans and collect for from the Veterans Administration as an example, our many troubles with them would be but a grain of sand on the seashore as compared with our trouble if this bill is passed. In closing we can be assured that the government after socializing medicine will soon socialize education, agriculture, journalism, entertainment, and possibly even religion.

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Everfresh Rubbing Alcohol Compound, 70% Ethyl Alcohol with a light, fresh fragrance.

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NEWS of the NEW

Gluco-Thricil (formerly called Gluco-Tricin), a stable antibiotic and decongestant containing ephedrine (as the lactate), 1 per cent, and tyrothricin, 1:5,000, in an isotonic dextrose solution. Supplied by Parke, Davis & Company in one ounce bottle with dropper cap, and pint bottles.

Indigestion: The failure to adjust a square meal to a round stomach.—*Wall St. Journal.*

War—Nothing has ever been decided by war that could not be decided without it; and if decided after war, why not before?—General U. S. Grant.

Schering Corporation of Bloomfield and Union, New Jersey, manufacturers of endocrine and pharmaceutical preparations for the medical profession, announce the appointment of Mr. Stanley K. Gryde, a resident of Charleston, South Carolina, as representative of the firm in South Carolina.

A recession is a period in which you tighten up your belt. In a depression you have no belt to tighten up—and when you have no pants to hold up, it's a panic.—*Calif. Citrograph.*

Hay Fever—Much achoo about nothing.—Peter Donald.

Dr. Isaiah Bowman, President of Johns Hopkins Univ., declaring himself in favor of *UMT:* "It is no good for a town without a fire department to send in a mail order for a fire engine when it hears that a house is burning."

Choline Dihydrogen Citrate, supplied by Parke, Davis & Company in 10 grain tablets, in bottles of 100 and 1,000, is the dihydrogen citrate salt of choline, containing approximately 40 per cent choline. The product is indicated in the treatment of cirrhosis of the liver, fatty liver, and other hepatic disorders.

Vulnerability—Man is the only animal you can skin more than once.—*Fenestra Salesman.*

Appliance—U. S. Rubber Company has been issued a patent for a heated wiper for windshields.—*Modern Plastics.*

Photography—Captured German equipment, displayed by the U. S. Army Signal Corps, includes a camera that will photograph a building 25 miles away with snapshot detail, and a 210 degree lens which is capable of photographing the entire sky from Horizon to horizon.—*Newsweek.*

Crack Shot—One of the greatest marksmen of the FBI was passing through a small town, and every where he saw evidences of the most amazing shooting. On trees, on walls, and on fences there were numberless bullseyes with the bullet holes in the absolute center. He asked to meet the person responsible for this great marksmanship.

The man turned out to be the village idiot. "This is the most wonderful marksmanship I have ever seen," said the FBI man. "How in the world do you do it?" "Easy as pie," said the village idiot. "I shoot first and draw the circles afterward." —*Pageant.*

Elixir Carbrital, supplied by Parke, Davis & Company in 16 ounce bottles, contains in each fluid ounce, pentobarbital sodium, 2 gr., and carbromal, 6 gr., in a palatable vehicle. It is useful where gentle, mild sedation is desired, as in insomnia, following dental visits, and in nervous tension. Especially adapted to pediatric use.

Dentist—No one bores you to tears like a dentist.—*Banking.*

Children—"Have you any children?" "Yas, suh. Ah's got foah." "How old are they?" "Well, now le's see—Ah's got one lap chile, one creeper, and one porch chile and one yard young'un."—*Reading Magazine.*

Persistence—When you feel that being persistent is a task, think of the bee! A red clover blossom contains less than 1/8th of a grain of sugar; 7,000 grains are required to make a pound of honey; a bee, flitting here and there for sweetness, must visit 56,000 clover heads for a pound of honey; and there are about 60 flower tubes to each clover head. When a bee performs that operation 60 times 56,000, or 3,360,000 times, it secures sweetness enough for only one pound of honey!—*Mutual Moments.*

Bachelors—For the preservation of the fearful bachelor, Paul Hauser, in the *Portland Oregonian*, sets forth a few simple rules: (1) Stay away from crowds, (2)

(Continued on Page 171)

Avoid being caught alone, (3) Hibernate like a bear throughout 1948, (4) Refuse to answer any question in the affirmative without advice of your lawyer, (5) Eat garlic twice a day, and (6) Drop dead.

Dental Hygience—Sweetest method yet proposed for preventing tooth decay is going on trial in a special colony of rats at the Harvard School of Dental Medicine. Method consists in adding a rare sugar, glyceric aldehyde, to ordinary sugar. If theory is sound and method adapted for humans, every piece of candy eaten, every lump of sugar used would carry its own decay preventive with it.—*Science Service.*

Worry—Mrs. Silas Bennett was a philosopher. "I've raised four girls and three boys, expecting everytime they'd be twins and redheaded like their Grandpa and yet they ain't." "And I've worried considerable over small-pox breaking out in my big family. So fer, 'taint." "Last summer, I was real melancholic, fearin' I'd get an appendix. But I guess I ain't. And thru it all, it never once't occurred to me that I'd be the one to fall thru them rotten old meetin' house steps and break my legs in two places; but I be."—*Sunday.*

Bank Ads Keyed to "Your Druggist"

The Commercial National Bank of Charlotte has been running a series of ads in *The Charlotte News* in which services of the Bank are compared to similar ones to be found in local drug stores.

One of the messages stated "Your Druggist Can't Afford to Make Mistakes . . . filling doctors' prescriptions is a profession which calls for an exact knowledge of drugs and chemistry. Your druggist can't afford to make mistakes. His reputation for carefulness is so great that we unhesitatingly use the medicine he compounds. Charlotte's druggists, who are indispensable to the good health of our community, are daily conducting their business on this exacting principle. The Commercial National Bank likewise operates on the principles of carefulness. Like the druggist, your bank can't afford to make mistakes."

The Seeman Printery, Inc.

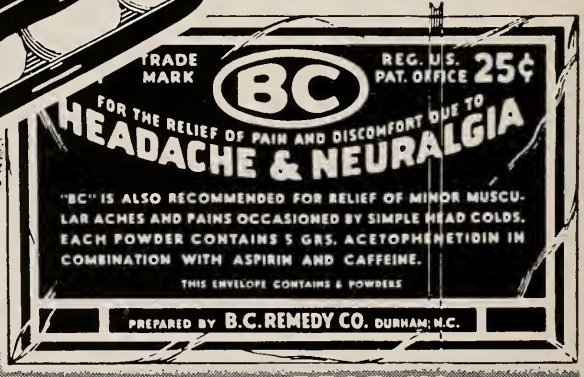
Where* Good *Printing is a Habit

WE SPECIALIZE IN SATISFACTION AND PROMPTNESS

Printers in Durham, N. C., Since 1885

NOW.. You Can Tell Your Customers to Take Their Choice, but take "BC"

★ Same famous formula—same fast relief. Two tablets equal one powder. Both act quickly to relieve headaches, the pains of neuralgia and minor muscular aches. Nationally distributed. Nationally advertised.


TRADE MARK
BC
REG. U.S. PAT. OFFICE 25¢
FOR THE RELIEF OF PAIN AND DISCOMFORT DUE TO
HEADACHE & NEURALGIA
"BC" IS ALSO RECOMMENDED FOR RELIEF OF MINOR MUSCULAR ACHES AND PAINS OCCASIONED BY SIMPLE HEAD COLDS. EACH POWDER CONTAINS 5 GRS. ACETOPHENETIDIN IN COMBINATION WITH ASPIRIN AND CAFFEINE.
THIS ENVELOPE CONTAINS 6 POWDERS
PREPARED BY B.C. REMEDY CO. DURHAM, N.C.

POWDER

10¢ and 25¢ SIZES

HEARD OVER 350 Radio Stations - READ IN 247 Newspapers

Research Foundation Releases Brochure

A handsomely illustrated brochure has been released by the N. C. Pharmaceutical Research Foundation throughout the State. Purpose of the brochure is to reemphasize the objectives of The Foundation, and at the same time provide a medium through which to interest the general public.

In connection with the latter objective, pharmacists are being asked to display the brochure in their pharmacies in such a way to bring the publication to the attention of their customers. The text treatment is so skillfully done that the average layman will find the brochure to be exceedingly interesting, and will want to read it from cover to cover.

While distribution of the brochure to date has been confined to this State, eventually it will be sent to all major pharmaceutical manufacturers throughout the country. It was largely this that dictated an order for 5,000 copies of the brochure.

Attached to each brochure mailed this month was a letter written by the Secretary of The Foundation, Dr. E. A. Brecht. The letter follows:

Dear Sir:

Please display this brochure. It is a fitting tribute to pharmacy, and your customers will have a better appreciation of your service after they have looked through the pamphlet.

This brochure was printed primarily to explain the North Carolina Pharmaceutical Research Foundation with the feeling that you will join in the support of its work.

To succeed, The Foundation requires your support. There are important sources of large funds which will become available if and when the pharmacists of North Carolina prove their interest by their own contributions.

It has been suggested that the proprietor of an average drug store should give at least one hundred dollars. (One pharmacist, not counting the directors, has already given one thousand dollars.) Many other pharmacists and associates may not be able to give this much, but even ten dollars will help to show complete support.

In any case, this is not a high pressure campaign. We want this Foundation to succeed because our pharmacists believe in its values.

A contribution blank is enclosed for your convenience. In general, contributions should be designated for one of the endowment funds.

Our directors have generously contributed $11,400 to the University of North Carolina for the first two years of the Foundation's program. Its success has been notable, but its continuation depends upon your support. Let's do it now.

In case you failed to receive the brochure, write Dr. E. A. Brecht, School of Pharmacy, Chapel Hill. He will be glad to send you a copy without obligation. Its title is "In Every Drop of Medicine."

Millis Appointed Assistant Chief VA Pharmacy Division

Archie E. Millis has been appointed assistant chief of the Veterans Administration pharmacy division, E. Burns Geiger, chief of the division, announced.

Before coming to his new position in the VA Central Office in Washington, D. C., Millis was chief of the pharmacy division in VA branch office No. 5 in Atlanta, Ga.

Receiving his BS in pharmacy from the University of North Carolina at Chapel Hill in 1936, he joined the staff of the Duke University Hospital in Durham, N. C., as pharmacist. He remained here for six years.

Commissioned a second lieutenant in the Army in 1941, he entered active duty with the 65th General Hospital in 1942 as pharmacy officer and medical supply officer. He served in the European Theater of Operations for two years and returned to the United States in 1945. He was released from active service in September, 1945, and now holds the rank of major in the Army Reserve Corps.

He returned to Duke University as pharmacist and resigned his position in September, 1946, when he joined VA in Atlanta.

He is a member of the American Society of Hospital Pharmacists, the American Pharmaceutical Association, and the North Carolina Pharmaceutical Association.

Pertinent Paragraphs

Kenneth Lee Dingler of Mount Airy is moving his family to Marion on April 1st where he has accepted a position with Tainter's Drug Store. Since he graduated at Chapel Hill, Kenneth has been working for Mr. W. S. Wolfe.

Robinson's Drug Store, Belmont, announces another addition to their staff of prescriptionists—Frank Watkins of Charlotte.

Archie E. Millis, formerly Chief of the Pharmacy Division, Veterans Administration, Branch Office No. 5, Atlanta, Georgia, has been promoted and transferred to Washington.

The third edition of Gutman's Modern Drug Encyclopedia & Therapeutic Index is now out of print. The new Fourth Edition will be ready early in 1949.

"Mr. Derges, doc—plese send me some each gres," as translated by one of our pharmacists, reads "Mr. Druggist, Doc, please send me some itch ointment."

A large quantity of narcotics, believed to have been taken from a hospital at Galax, Va., was recovered by local police of Mt. Airy following a raid in that city. Arrested were Mrs. Lillie Dean and Richard Hundley.

Dr. Charles W. Armstrong, of Salisbury, Kiwanis International President, along with the International Kiwanis Office, are attempting to get every Kiwanis Club in this country to screen the movie "Fred Jones, Kiwanian" during 1948. Fred Jones is by profession the neighborhood druggist. The picture has 147 separate locations and over 3,000 people in the cast. If you are a Kiwanian, you will doubtless witness the picture this year.

One of the State's oldest retail drug stores—Duffy's Drug Store, New Bern—has been renamed "City Drug Store" by the present owners, one of whom is R. A. Boger. The store, formerly owned by H. Bryan Duffy, who is now operating the Duffy Medicine Company, was sold about two years ago. At the time of the sale an agreement was reached whereby the name of the firm would be changed within two years.

Following a short period of hospitalization, A. M. Mattocks of Greensboro has gone to work for the Green Drug Company, High Point.

Election—Yearing

The statesman throws his shoulders back and straightens out his tie, and says: "My friends, unless it rains, the weather will surely be dry."

And when this thought into our brains has percolated through, we common people nod our heads and loudly cry: "How true!"

The statesman blows his massive nose and clears his august throat, and says: "The ship will never sink so long as it's afloat."

Whereat we roll our solemn eyes, applaud with main and might, and slap each other on the back, while we say: "He's right."

The statesman waxes stern and warm, his drone becomes a roar. He yells: "If in the course of human events, you take the numerator of the second denominator and add it to the figure 2, I says unto you and I says it without fear of contridiction, that the result will invariably be 4."

And thereupon our doubts dissolve, and fears are put to rout, and we agree that here's a man who known what he's about.

NORTH CAROLINIANS ASK FOR PINE STATE ICE CREAM

Raleigh, North Carolina

This NON-CANCELLABLE POLICY

For Members of the N.C.P.A. & T.M.A.

PAYS $5,000.00 ACCIDENTAL DEATH INDEMNITY

Loss of Time: Pays $200.00 per month for Total Disability due to accident, up to	$12,000.00
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Hospital or Graduate Nurse at home, $100.00 per month, additionally, up to	$ 200.00
Surgeons Fees: If your injuries require a doctor, but cause no loss of time, bills are paid, up to	$ 50.00
Double Indemnity: Should accident occur while passenger on train, street car or ship, the Death Indemnity would be	$10,000.00
Double Indemnity: If disability is caused by accident as stated above, pays $400.00 per month, up to	$24,000.00

SPECIAL FEATURES

1. Non-cancellable to the individual.
2. Incontestable as to origin of disability.
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INDEMNITIES MAY BE PURCHASED AS ABOVE OR FOR SMALLER AMOUNTS

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RICHMOND 13, VIRGINIA

Cashed His Check

From the Greensboro Daily News we gently lift a bit of news, written by Bill Weaver, which indicates one of our pharmacies on the coast has quite a reputation among banking circles. Here's the item:

A Greensboro representative for a motor parts firm was somewhat embarrassed recently in Wilmington . . . financially embarrassed, we mean.

He had money, in the form of a company check, but no appreciable amount of negotiable green folding stuff. So he went to a bank to get his firm's check cashed.

He walked up to "information"—an attractive young woman—and asked to see the man who cashed checks for folks from out of town. He showed the young woman his credentials. "Here's my identification," he said, proffering a handful of pictures, cards and letters.

The y. w. looked at him sadly and said, "This bank doesn't have anyone to examine those."

"You mean," the local man declared, "that you don't have a cashier or vice-president to attend to this kind of business."

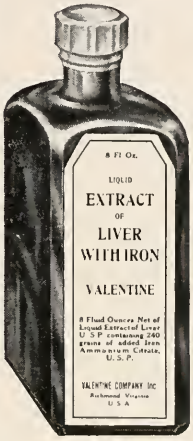
"No, sir," she replied.

"Then, what do traveling men from out of town do? Where do they go to get their checks cashed?" he said, somewhat hopelessly.

"Why," the receptionist paused, "they just go around to the drug store on the corner. They cash checks around there."

The salesman went around the corner . . . and without difficulty . . . cashed his check.

LIQUID EXTRACT OF LIVER WITH IRON VALENTINE



8 Ounces net

1 Dozen at list $21.00 Through Wholesaler

Our recent journal and direct mail advertisements deal with the natural B_2 complex of this product, 5 mg. of riboflavin and 25 mg. niacin per fl. oz.

Valentine Company, Inc.
Richmond, Virginia

"THE SEAL OF SATISFACTION"

FOR PROFIT'S SAKE

Serve GIBSONS

ICE CREAM

Howell Hall Happenings

By PAT BURGISS

In honor of its fifteen initiates, the first monthly dinner meeting of Rho Chi Society was held at the Carolina Inn, February 26. Thirty-six members and their guests heard two student speakers talk about recent drugs developed to treat capillary fragility. Bill Brantley, Raleigh, aptly summarized much library research on Rutin, and discussed the therapeutics of its action. Comparing Vitamin P, which yet remains to be proven a vitamin, with Rutin, Pat Burgiss explained it was a factor necessary to maintain the correct capillary permeability.

Phi Delta Chi Fraternity presented a comedy entitled, "A Day in Brinkley's Apothecary Shoppe" at the March meeting of the N. C. P. A. Student Branch. Really, it was neither a typical day in a drug store, nor was it a typical store, but the boys presented humorous incidents that happen to a pharmacist some time or another during his daily routine. The cast included Buddy Brinkley as the pharmacist; George Matthews, front man; A. Parrish, soda clerk; and Truman Hudson, errand boy. Other members of the fraternity played the roles of customers, doctors or salesmen.

With Dr. E. A. Brecht acting as chairman, the Pharmacy Senate met February 24. Lynn Blanchard, president, discussed parliamentary procedure and its application to the Senate. Initiation speeches were given by Lloyd Brisson, Fayetteville, on "The Pharmacist and First Aid"; and by Rex Paramore, Fuquay Springs, on "Aralen Diphosphate." At the first Senate meeting after the Spring holidays, Mr. J. W. Harrell, Squibb representative from Raleigh, showed a film on modern nutrition. The movie stressed the symptoms and cure of vitamin deficiencies.

The Phi Delta Chi Fraternity elected chapter officers for the Spring Quarter, March 8. Oliver Fleming was re-elected President. George Matthews was elected Vice-President; Ed Hoyle, Master-at-Arms; Vance McGugan, Chaplain, and J. P. Horton, Inner Guard. The chapter is now working to complete plans for its twenty-fifth anniversary banquet to be held some time this spring.

The first of March Kappa Psi held a dinner meeting at the Carolina Inn. Guest speaker was Mr. H. C. McAllister, Secretary of N. C. State Board of Pharmacy, who spoke on the present state laws governing pharmacy. He expresed the hope that better laws to protect pharmacy would be passed in the future, and that the students in school today would promote the profession by abiding by the laws.

Webb's Cabin was decorated in a George Washington theme, complete with cherry trees and hatchet, Friday night, February 20, for a Kappa Psi party. Dave Overton acted as master of ceremonies for a "truth or consequences" show, and gifts were awarded the winning contestants. Later, Brainard Burrus led a mountaineer song festival, and the party ended in a grand square dance.

Starting the spring fun was the Pharmacy Girls' Association, who borrowed the KE-Kappa Psi chapter room for a party just after the holidays. The girls forgot their studies of the U.S.P. and N.F. for a while, and concentrated on making six no-trump bids. Sandwiches and cokes were served with a salad course. For making the evening a success much credit goes to Evelyn Stutts, who was party chairman.

Lynn Blanchard and Jean Synder were elected as delegates to the KE convention to be held in Columbus, Ohio the fifteenth of April. Final plans for the Founder's Day banquet, May 13, are requiring most of the KE's efforts at present.

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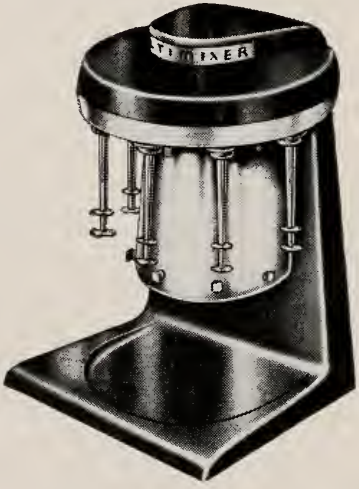

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CHARLOTTE, N. C.

Asheville Drug Club

R. C. SISK, *Secretary*

The Asheville Drug Club met March 12th in the Grill Room of the Langren Hotel with thirty-five members present. At the conclusion of dinner, the meeting was called to order by the president, W. P. Wortman. Correspondence was read by the secretary, R. C. Sisk, and discussion followed. An invitation was received from the Buncombe County Medical Society to attend a meeting of the Club to hear M. H. Peterson, Associate Director of the National Physicians Committee, Chicago, Ill., speak on "Communism in Medicine." Several members expressed their intention of accepting the invitation.

The treasurer, W. A. Ward, reported the financial status of the Club for the past year before turning his books over to the incoming treasurer, Don Plemmons.

President Wortman appointed several committees to serve during his term of office: Membership Committee—Earl Houser, Chairman, Thomas Hiles, and Moss Teague; Advisory Committee—Maurice Cable, Chairman, Alan Smith, and Moss Salley; Attendance Committee—Joe Russell, Chairman, Charles Sisk, Ed Nowell, and Albert Chandley; Bulletin Committee—James Harrison, Chairman, R. C. Sisk, and David Blau.

A round table discussion concerning some type of By-laws for the Club followed. Maurice Cable stated that while secretary he had discussed this with members and suggested that the secretary write W. J. Smith and obtain any information possible.

The president appointed a program committee to be responsible for the entertainment at the next meeting, April 9th. H. C. Rigby was selected as chairman with J. M. Radford and L. G. Barefoot to serve with him.

The meeting was then turned over to the program committee, Beaman Pinner, chairman with Charles Sisk and John Welch assisting him. The first phase was an open forum for all members to discuss the sale of exempt narcotics, dangerous drugs, penicillin (troches, gum or tablets) and sulfa drugs (troches, gum or tablets). Next, a bingo game was very much enjoyed with Albert Chandley winning the jackpot prize. The meeting was then adjourned.

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Woman's Auxiliary Greensboro Drug Circle

MRS. V. F. SMITH, *Reporter*

Many of us were able to admire the lovely blossoms of Forsythia, Japonica, Pear Trees, and other early blooming plants, as we traveled to the Masonic Temple for our luncheon meeting and it was hard to recall that our February meeting had been cancelled because of snow and sleet.

Mrs. A. G. Poindexter, Mrs. J. H. Heritage, Mrs. S. L. Jones, Mrs. N. B. Moury and Mrs. F. S. Petrea, hostesses for the meeting, did a marvelous job in planning the program and decorating with St. Patrick's Day in mind. Shamrocks were scattered over a table covered in white on which stood several large green candles in holders of irish potatoes, the shamrock again appearing in one corner of the white paper napkins. A lovely arrangement of Calendula formed the centerpiece.

Irish songs, such as Wearin' of the Green, Peggy O'Neil, The Band Played On and My Wild Irish Rose filled the air while plates were being served.

Mrs. J. T. Usher, who is Chairman of our Membership Committee, introduced Mrs. A. A. Gwynn as a new member (Mr. and Mrs. Gwynn are newcomers to Greensboro, he being connected with the Asheboro Street Pharmacy).

To complement the program a green card, representing a lady's high-top shoe, was placed in our hands, on which were written in white ink the following questions:

1—Why would an Irish lassie refuse an imitation diamond?

2—What was the trick in driving the snakes out of Ireland?

3—What Irishmen are essential at the Radio station?

4—When is a moving picture a dance?

5—What college dance is a reminder of St. Patrick?

6—What kind of knee does an Irishman like best?

7—What color should be the carpet in an Irish church?

8—What Irish town grows on a tree and is very useful in pharmacy?

Two of our members were clever enough to answer six of these questions correctly and for their efforts were given very useful prizes. It would hardly be fair to give the questions without furnishing the answers, which are as follows:

1—Shamrock.

2—St. Patrick.

3—Pat and Mike.

4—Irish Reel.

5—Snake Dance.

6—Blarney.

7—Green.

8—Cork.

In the usual routine of business an election of a nominating committee was had, which committee will report at our April meeting, and it was voted to give $25.00 toward the purchase of books for a student of the Pharmacy School.

Asheville Auxiliary Activities

MRS. J. W. HARRISON, *Reporter*

The Asheville Chapter of the Woman's Auxiliary gave a Valentine Party for the men of the Asheville Drug Club, February 14th at the home of "Bill" and "Billy" Wortman on Cherry Lane. The ladies worked hard on this affair and made sandwiches and punch for the guests. Those who attended had a wonderful time, dancing, and consuming the refreshments. They all made it home in plenty of time to sleep a little before getting up to take the kids to Sunday School. Dean and Mrs. Tainter of Marion are becoming steady commuters to Asheville—they had been in town the day before, he for the Drug meeting, then back again the next night for the party. Dean's calling of the Square Dance had all of us attempting to trip the light fantastic.

The Asheville Chapter of the Woman's Auxiliary of the N. C. P. A. met Friday, March 5 at the home of Mrs. F. A. Powell, 90 Griffing Boulevard. It was the first meeting of the year and new officers were elected as follows: Mrs. Albert Chandley, president; Mrs. Edwin Brown, vice-president; Mrs. H. R. Laidlaw, secretary-treasurer; Mrs. C. E.

(Continued on Page 183)

Bolinger, corresponding secretary. Decisions made were: (1) to have a meeting every two months instead of every three as heretofore, to be held the first Friday of even months; (2) that the meetings be in various homes of the members with simple refreshments served; (3) to have a local project; (4) to plan for and have a year book; (5) have a parliamentarian for the chapter. After the business session, Mrs. Chandley presided at the tea table which was decorated to beautiful effect with gladioli and white candles. The sixteen members present signed a card of sympathy to Mrs. Q. T. Bilbro in condolence for her recent bereavement. Mrs. Cecil Cowan was welcomed as a new member.

Musical Quiz Program Conducted by Auxiliary

MRS. WILKINS HARDEN

Corresponding Secretary

The March meeting of the Charlotte Woman's Druggist Auxiliary will stand out as a high spot in our year because of our visitors. We were so happy to have as our guest our State Auxiliary President, Mrs. H. C. Starling of Raleigh, and Mrs. W. R. Adams, past State Auxiliary President, of Carolina Beach.

Mrs. Starling in her charming manner spoke to the Club of the district organizations. Mrs. Adams graciously invited all to attend the Convention at Carolina Beach and said she would be happy to help anyone find a place to stay during the meeting, which will be held this year, June 8-9-10.

Mrs. J. Loyd Fesperman gave the invocation. Following the luncheon, Mrs. Fesperman introduced Mr. Clyde White, director of the Hymn Singers Choir. Mr. White conducted a quiz program of Stephen Foster music. The contestants were Mrs. Clyde Webb, Mrs. Lester Smith and Mrs. W. K. Gardner, each of whom received a candy bar for their correct answers.

Mr. Chipley, one of Charlotte's accomplished singers, sang Beautiful Dreamer, Sweetest Story Ever Told, Easter Parade and The Holy City. He was accompanied by Mrs. George Bunning.

President Gardner announced the names of the nominating committee, who will bring in a slate of officers at the April meeting of the Club. Serving on the committee will be Mrs. Luke Blackmer, Chm., Mrs. P. W. Delaney and Mrs. Reuben C. Russell.

Door prizes were won by Mrs. H. W. Wohlford, Mrs. Lawrence Smith, Mrs. H. L. Bizzell and Mrs. Lester C. Smith.

We were so happy to have Mrs. Paul Gamble of Monroe with us.

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WARREN W. HORNE, Fayetteville

Forty-ninth President of the North Carolina Pharmaceutical Association

Warren W. Horne Dies

State Loses One of Its Most Outstanding Professional Pharmacists

Warren Winslow Horne, prominent Fayetteville pharmacist and forty-ninth President of the N. C. Pharmaceutical Association, died in that city on April 10, following an illness of two days.

Mr. Horne was born in Fayetteville on March 8, 1875, the son of Henry Ruffin and Maria Swann Winslow Horne. His early education was obtained in the local schools and in the Horner Military Academy, at Oxford. From the latter institution he entered the University of North Carolina and remained for two years. While at Chapel Hill Mr. Horne joined the Phi Society and the Beta Theta Pi fraternity.

Leaving the University he returned to Fayetteville and was employed as a junior drug clerk by his father in the store now known as H. R. Horne and Sons. Here he remained until the fall of 1898 when he enrolled as a pharmacy student in the University of Michigan.

The next two years were spent in serious study at Ann Arbor and they earned for Mr. Horne, in 1900, the degree of Pharmaceutical Chemist, Ph.C. He was licensed by examination shortly afterwards as a registered pharmacist by the Michigan Board of Pharmacy, and almost immediately was licensed in this State and began his long association with H. R. Horne & Sons pharmacy.

As soon as he became licensed Mr. Horne joined the N. C. Pharmaceutical Association. Later, in 1917, he was made a life member. So interested was he in the affairs of the organization and so quickly did he make his influence felt that in two years he was elected by the Association as a member of the state board of pharmacy. This record has no parallel—passing the board and in two years becoming a member of it.

Mr. Horne acted at one time or another as chairman of almost every committee in the Association. His first assignment came in 1903—the chairmanship of the Papers & Queries Committee. In 1927 he served as secretary of the Proprietors Section of the Association, and in 1928-'29, President of the N. C. Pharmaceutical Association.

As has been stated so frequently in the past, "Warren Horne personified the finest traditions of American Pharmacy." His pharmacy is a landmark in Cumberland County, made so largely through his fine professional work and that of his brother, S. R. Horne, who survives him.

Funeral services conducted at the Episcopal Church in Fayetteville on Sunday, April 11, were attended by many of Mr. Horne's friends, by pharmacists under whose capable guidance he had helped to get established in the profession, and by many out-of-town members of the Pharmaceutical Association.

DISTRICT 3 VIEWS PROBLEMS

(Continued from Page 165)

Gainesville; Cliff Pace, W. D. Perry, H. O. Thompson and H. C. McAllister, of Chapel Hill, and Dr. Elliott and Mr. Costello.

P. A. Foote, of Gainesville, co-chairman for the colleges, and Roger A. McDuffie, of Greensboro, co-chairman for the boards, presided over the sessions.

Resolutions adopted emphasized the encouragement of professorial lectureship tours in the District and stressed the desirability of encouraging more veterinary pharmacy due to the increased animal population. Secretary McAllister was instructed to draw

(Continued on Page 186)

up a prospectus of a course designed for the instruction of pharmacy law enforcement officials. The Institute of Government at Chapel Hill has offered to aid in setting up the course for pharmacy law enforcement officials of the Southeast.

At the concluding session, R. T. Walker, secretary of the Tennessee Board of Pharmacy, was elected chairman for the boards, and Dean M. L. Jacobs of the U. N. C. School of Pharmacy, chairman for the colleges. H. C. McAllister was reelected secretary-treasurer of the two groups.

Next year's sessions of District 3 will be held in Charleston, South Carolina.

The conference closed with a barbecue on the campus of the University near Howell Hall of Pharmacy at which the N. C. Pharmaceutical Association was host. A banquet at the Carolina Inn, sponsored by the State Board of Pharmacy, was a concluding feature of the sessions the first day of the meeting.

Bridge Luncheon

MRS. WILKINS HARDEN

Corresponding Secretary

To be added to our memories of happy times was the bridge-luncheon given for the Charlotte Woman's Druggist Auxiliary. This lovely party was given on March 31 in the Blue Room of the Y. W. C. A. through the generosity of Scott Drug Company.

A vote of thanks goes to Mrs. A. B. Morgan and Mrs. Johnny Bennick for planning this delightful affair.

A most delicious luncheon was served at one o'clock, after which bridge, hearts and rummy were played. During the games, Coca-Colas and peanuts, donated by Lance, Inc., were served.

Prizes went to holders of lucky numbers. These were: Mrs. A. B. Morgan, Mrs. Robert Biberstein, Mrs. W. K. Gardner. Mrs. H. L. Bizzell, Mrs. Geo. C. Hughes, Mrs. Lester Smith, Mrs. Johnny Bennick and Mrs. Wilkins Harden.

Officers Elected

The April luncheon meeting was held at Thackers Restaurant on the 13th. Mrs. T. N. Edwards gave the invocation.

After the luncheon, Mrs. W. K. Gardner, president, presided over the business meeting. Mrs. A. B. Morgan and Mrs. Johnny Bennick told us about the tentative plans for a party to include our husbands. We do hope the weather will be on our side this time, as our Valentine party had to be canceled on account of bad weather.

Mrs. P. W. DeLaney read the report of the nominating committee. The following slate of officers were elected for the year 1948-49: President, Mrs. Lester C. Smith; Vice-President, Mrs. E. J. Reeves; Secretary-Treasurer, Mrs. Geo. C. Hughes; Corresponding Secretary, Mrs. L. D. Smith.

Mrs. Gardner told us that Mrs. Paul Gamble is making plans for a call meeting in Monroe to organize the Woman's Auxiliary of the 4th N. C. P. A. District.

Door prizes were won by Mrs. Gilbert Colina, Mrs. H. W. Wohlford and Mrs. Victor Riggsbee.

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Births

Gail Barker Edwards, Jr., young son of Mr. and Mrs. Gail Edwards of Wake Forest, was born on March 19. The happy parents used a unique prescription, signed by the attending physician, to announce the arrival of Gail, Jr.

R. C. (Dick) Scharff of South Norfolk, Va., writes that another daughter, Ruth Jewel, born on Easter Monday, has been added to the family. Before migrating to Virginia, Dick was associated with the Madison Drug Company, of Madison.

Deaths

HARRY T. HICKS

Harry Thomas Hicks, age 46, vice-president and a director of the Capudine Chemical Company of Raleigh, died March 19 following a lingering illness.

A graduate of the University of North Carolina, Mr. Hicks was a member of the Raleigh Chamber of Commerce, a director of the Raleigh Little Theatre, the Carolina Country Club and the Sphinx Club.

Mr. Hicks father, Henry T. Hicks, was the founder of the Capudine Chemical Company.

CHARLES ALARIE LORD

C. A. Lord, age 61, died suddenly on March 13 as a result of a heart attack at his home in Asheville.

Born in Fall River, Mass., Mr. Lord located in Asheville about 30 years ago, and for the past 20 years had operated drug stores in that city. At the time of his death, he was operating Lord's Pharmacy, located on Merrimon Avenue.

JAMES DULON BROWN

James Dulon Brown, who operated Brown's Drug Store in Garner for the past 14 years, died March 29 in Raleigh following an illnes of several weeks. He was 67 at the time of his death.

A graduate of the School of Pharmacy, U. N. C., Mr. Brown operated a pharmacy in Warsaw for 15 years prior to locating in Garner.

QUINTON TROTMAN BILBRO

Q. T. Bilbro, age 60, well known pharmacist of Asheville, died in that city on March 3 following a short illness.

A native of Kinston, Mr. Bilbro settled in Asheville after World War 1, and for a period of 25 years operated pharmacies in that section, the last being Bilbro's of West Asheville, which he sold several years ago.

Mr. Bilbro was a 32nd degree Mason, a member of Rockwell-Ballew post of the American Legion, and the Asheville Country Club. He was an active and enthusiastic golfer.

CAPTAIN E. V. STEPHENSON

Military rites for Capt. Edward Vasser Stephenson, USMCR, was held in the Seaboard Cemetery on April 15. A detail from the VFW and the American Legion participated.

Captain Stephenson was killed on March 4, 1945, while leading an attack against the Japs on Montoyama, Iwo Jima. He had been overseas since March, 1943, serving with the famous Third Marine Division in New Zealand, Bougainville, Guam and Iwo Jima.

Born July 15, 1916, he was a graduate of the School of Pharmacy, University of North Carolina, Class of 1937. After being licensed as a pharmacist and prior to his enlistment in the Marine Corps, he worked in Madison, where he was associated with the Madison Drug Company.

In 1945 the North Carolina Pharmaceutical Association conducted its 7th War Loan Drive in his honor. One of the Third Marine Division rifle ranges on Guam is named "Stephenson Range" in his memory. A bronze memorial plaque will be installed in the N. C. Institute of Pharmacy in recognition of his services to his country.

Surviving are his wife, the former Mary Helen Shelton of Madison; his parents, Mr. and Mrs. E. H. Stephenson, and a sister, Mary Frances Stephenson of the home.

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Our working fee is 5% on sales.

We need listings on stores and to hear from those interested in purchasing.

DRUG STORE FOR SALE THIS MONTH

60 miles east of Raleigh, town of 1,100, trading area 3,000 population; store located on main North and South highway; one other drug store in town, four physicians who prescribe; prescriptions average 11,000 annually, gross volume $42,000; fountain and fixtures good and priced at $6,000, stock valued at $14,000; for quick sale will sell for $16,000—$9,000 cash, balance on terms.

STORE FIXTURES

A complete set of drug store fixtures for sale, including ten 5-foot wall cases and a ten foot backbar, making a total set of wall fixtures of 60 feet. In addition: prescription counter, wrapping counter, cigar case, floor cases, two cash registers, scales, typewriters—everything needed in the way of fixtures for a first class drug store.

These fixtures must be moved by May 1st. Make us an offer—the owner will sacrifice. Fountain and backbar and wall cases can be bought separately.

WANTED: Drug Store in College Town

If you want to sell, list with me——If you want to buy, communicate with me

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"With your new dispenser, it's a pleasure to serve Alka-Seltzer."

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"No mess. No fuss. Zing, and there it is. A wonderful improvement. You bet we'll sell more."

•

"I congratulate whoever is responsible for this distinct improvement over the old method."

•

"It has increased our sales. Customers are delighted."

•

"A superior machine. New package is moistureproof, easier to handle, cleaner for customer, untouched by fountain help."

•

"No more standing on your head trying to crush tablets."

•

"Cleaner, quicker, better in every way."

•

"A relief to fountain operators."

•

"It will greatly step up the sale and popularity of Alka-Seltzer."

•

"Once again, our thanks to Miles Laboratories."

"Moves merchandise with least effort."

•

"100% improvement."

•

"Much more sanitary."

•

"I have been in the drug business in Iowa since 1895. No product has more of my respect than a Miles product. This dispenser is in that order."

•

"It's all you claim for it."

•

"A great time-saver."

•

"This is one time that haste does not make waste."

•

"Great, especially in damp weather."

•

"It has made the boys at the fountain happy."

•

"A great step forward in increasing the sale of Alka-Seltzer."

"We like it more every day."

•

"We are going to town with it."

•

"As usual, Miles steps forward."

•

"It's super-duper."

•

"We are satisfied with your policies and desire to allow the retailer a reasonable profit for his service. Be assured of our cooperation."

•

"This calls for a big bouquet."

•

"Anything Miles does is okay. We are behind you 100% all the time."

•

"Excellent advertising. Keeps 'em moving."

•

"The answer to a druggist's fountain prayer."

•

"It is selling more large-sized Alka-Seltzer too."

•

"Has definitely increased Alka-Seltzer sales."

•

"We have a 20-ft. back bar, and I'll pay you for another dispenser to take care of the traffic."

•

"It's another good will builder. We like you because you give us a profit."

The single tablet dispenser does such a good sampling job—it increases your sales on the 30c and 60c sizes.

MILES LABORATORIES, INC., Elkhart, Ind....*Manufacturing Chemists for over 60 Years*

Outsells

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RALEIGH, N. C.

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Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.

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May, 1948

me XXIX Number 5

CONVENTION PROGRAM ISSUE

the lamp in the window

Symbolic of the earlier days of American pharmacy was the lighted lamp in the drug-store window. All through the night it glowed, a beacon of hope, a symbol of unselfish service. It identified the drug store as a haven of refuge, promised relief and comfort to the sick and afflicted. Pharmacy has in its heritage many glorious traditions of which the lamp in the window is but one.

Although the historic lamp is now practically extinct, the fundamentals of pharmaceutical practice have changed but little. The responsibilities of the pharmacist are greater today than ever before. Eli Lilly and Company considers the pharmacist an important factor in medical care. He must be recognized in all transactions. That is the Lilly Policy.

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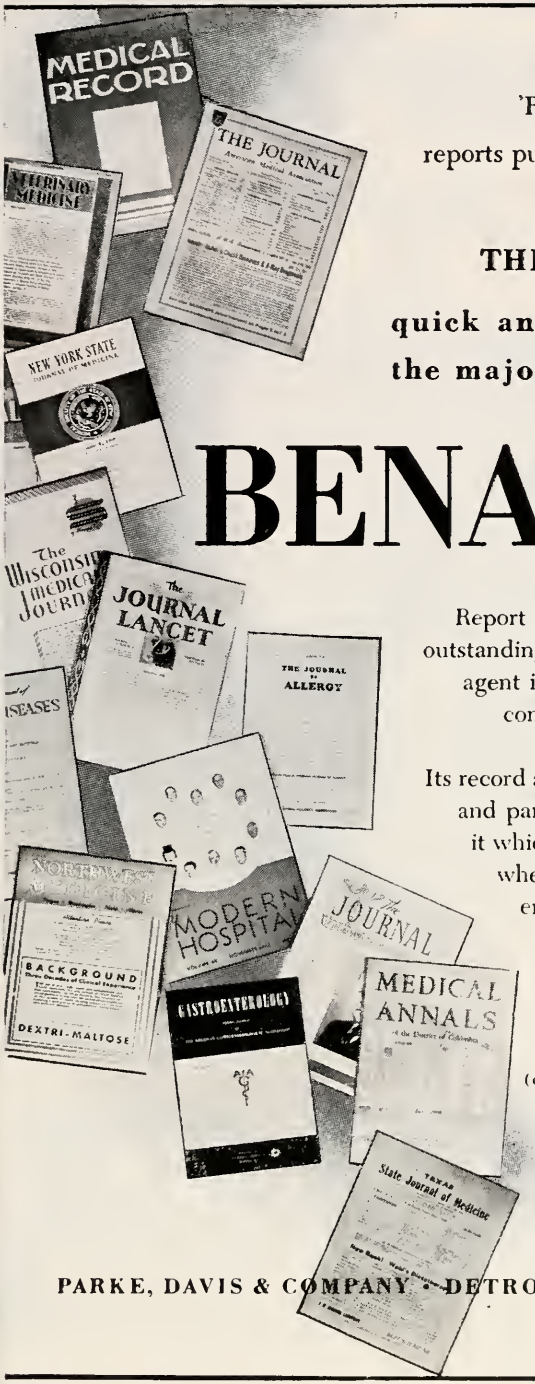

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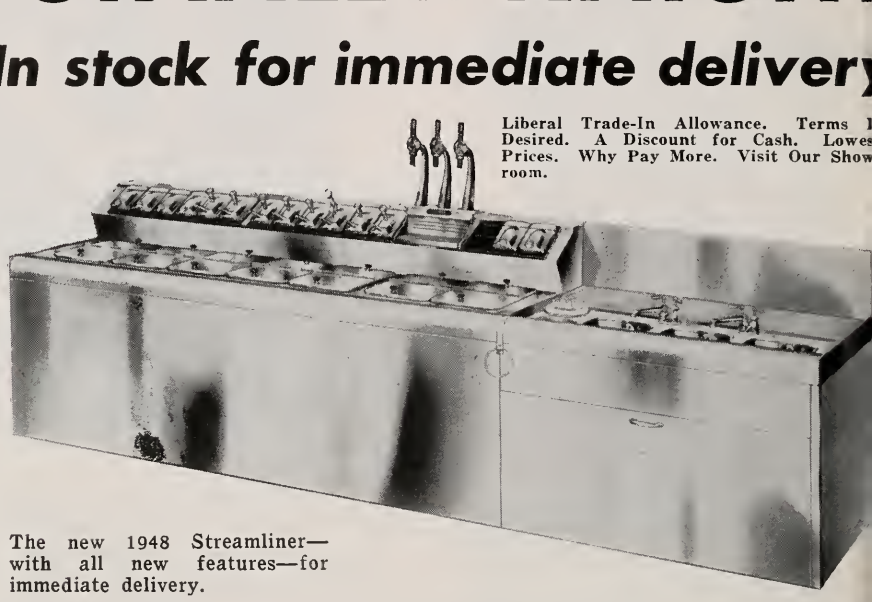

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All Fountains Available with Beautiful Enamel Formica or Stainless Steel Counters

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- ★ CARBONATORS
- ★ CONDENSING UNITS
- ★ SANDWICH UNITS
- ★ TOASTER SECTIONS
- ★ STEAM TABLES
- ★ SANDWICH TABLES
- ★ SERVICE TABLES

All Models Equipped with Triple Sinks and Simplified Plumbing at No Extra Cost

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Five Salesmen to Serve You . . . Free Designing and Planning Service

The 1948 Stanley Knight Bobtail Streamliner—Up to $250.00 Lower Than Other Bobtails.

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CHARLOTTE, N. C.

Pharmacy Popular with GI's

A total of 13,245 World War II veterans are training in pharmacy under the G. I. Bill, a Veterans Administration survey disclosed.

Of the total, 12,899 are enrolled in educational institutions and 346 are taking on-the-job training in pharmacies.

The VA survey lists occupational fields of some 2,000,000 veterans studying in schools and colleges, and 546,000 training on-the-job on December 1, 1947.

Veterans are eligible for education and training under the Servicemen's Readjustment Act (G. I. Bill) if they served in the armed forces between September 16, 1940, and July 25, 1947; had 90 days or more of service; and were released under conditions other than dishonorable.

The 90-day minimum is waived for veterans released because of service-connected disabilities.

Plough Celebrates 40th Anniversary

Plough, Inc., Memphis, Tenn., manufacturers of St. Joseph Aspirin, Penetro Products and other proprietaries, is celebrating its 40 anniversary.

Plough is striving to make its 40th year the greatest ever in sales, and the Plough policy of fair trade at full advertised prices is an important factor. This policy is said by dealers to be the strongest and most liberal platform of sales policies in the industry.

The company's output in 1908, the first year, was 25 packages daily, and now the volume is 104,000,000 packages annually. Sales have grown from $1,400 in 1908 to $14,000,000 in 1947 for the company and its subsidiaries. Today there are 1,000 employees, 10 per cent of whom are among the company's 4,400 stockholders.

EVERFRESH

PRODUCTS Will Build Steady Sales for You!

YOU add greater prestige . . . and greater sales . . . when you offer superior, nationally-famous Everfresh Products. They have been tested by use through many years and are known to meet every pharmaceutical standard!

YOUR CUSTOMERS WILL ASK FOR EVERFRESH PRODUCTS BY NAME

Everfresh Rubbing Alcohol Compound, 70% Ethyl Alcohol with a light, fresh fragrance.

Everfresh Saccharin Tablets dissolve instantly . . . non-bitter . . . none better. **Everfresh Citrate of Magnesia,** an original leader in the field.

Order Today Through Your Own Wholesaler!

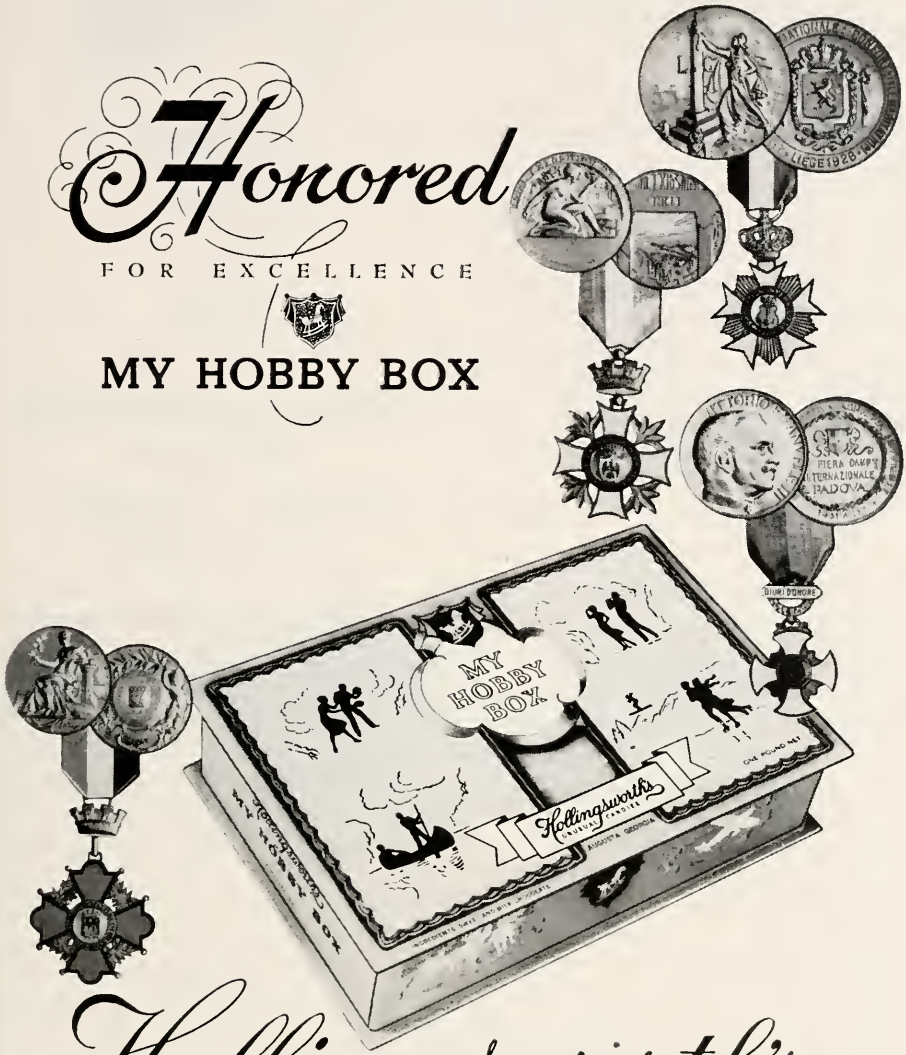
The McCambridge & McCambridge Co.

2201 Eagle Street Baltimore, Md.

Honored

FOR EXCELLENCE

MY HOBBY BOX



Hollingsworth's

UNUSUAL CANDIES

FOR THOSE WHO LOVE FINE THINGS

Henderson Drug Club Organized

Following a barbecue and brunswick stew supper on April 14th, the State's most recent local drug club—The Henderson Drug Club—was organized in that city. J. P. B. Connell of Parker's Drug Store was elected Chairman of the group, while C. E. Page, Jr., will serve as Secretary-Treasurer. Both officers will serve until a regular slate of officials is voted on at a later date.

The Club has already made one contribution to the betterment of pharmacy in Henderson through an agreement on closing of the individual pharmacies in the evening. The plan in effect has all but two pharmacies closing at 6 P.M. during the week and 7 on Saturday. The two pharmacies that remain open until 9 P.M. rotate with the others, thus the night work for all concerned is greatly lessened.

Future Pharmacists

A survey by the National Association of Boards of Pharmacy recently completed lists a total of 94,641 pharmacists as actively engaged in pharmacy at the present time. The total figure includes 1,077 from North Carolina.

Based on an annual replacement figure of three and one-half percent for those who decease, retire or transfer to other fields of endeavor, it is estimated North Carolina will need to license 38 pharmacists annually. Potential replacements now enrolled at Chapel Hill are as follows: 1948, 42 senior students; 1949, 72 junior students; 1950, 44 sophomore students, and 1951, 65 freshman students.

Due to the war-time loss of potential additions to our roll of licensed pharmacists, the large classes now enrolled at Carolina will eventually aid materially in balancing the annual replacement figure to the 3½% basis. As to the future it seems evident that the 60 to 65 new students entering the Pharmacy School each year will amply take care of our needs beyond 1951.

NORTH CAROLINIANS ASK FOR

PINE STATE ICE CREAM

Raleigh, North Carolina

To Our —

GOOD FRIENDS IN NORTH CAROLINA

Your orders for Labels, Drug Boxes and Physicians Prescription Blanks are greatly appreciated.

McCourt Label Cabinet Co.
58 BENNETT STREET
BRADFORD, PENNA.

Ralph M. Crosson, Representative
P. O. Box 475, Columbia, S. C.

N. C. DRUGGIST

Make this year's Pharmaceutical Convention the BEST *ever . . .*

we will see you at

CAROLINA BEACH

JUNE 8-10

Lance

Manufacturers of

PEANUT FOOD PRODUCTS

Well-Placed Honor

In giving to E. W. O'Hanlon of Winston-Salem the first Mortar and Pestle Award, the North Carolina Pharmaceutical Association has bestowed richly deserved honors upon a long-time leader in North Carolina pharmacy who has likewise distinguished himself in a long career of local civic leadership.

During its meeting here a few days ago the Association made the high and coveted award to Mr. O'Hanlon "for distinguished services in the pharmaceutical arts and sciences . . . and for his eminent contributions as a retail and wholesale pharmacist . . . and specifically for his persevering devotion to the enhancement of the service and prestige of American Pharmacy." The Association also paid tribute to Mr. O'Hanlon in its award presentation program as "an outstanding pharmacist, wise counselor, a Good Samaritan, a great humanitarian."

Mr. O'Hanlon is all of these and more. Since 1894 when he came to this city from his native Fayetteville, he has been a vital influence for progress and the good in Winston-Salem. Eminently successful in the conduct of his drug businesses, "Ed" O'Hanlon has never been primarily concerned in merely "making money." His aim has ever been to serve, and it has well been said of him that no one was ever refused needed medicine by Mr. O'Hanlon because of the lack of money. Always keenly interested in the affairs of his profession and in the welfare of the Community, he has served as President of the State Pharmaceutical Association, as president of the Winston-Salem Chamber of Commerce, as president of the Rotary Club, as master of the Winston-Salem Masonic Lodge, and as an elder of the First Presbyterian Church. But perhaps it has been through his constant work-a-day contacts with the people that he has exerted the greatest influence through the years.

Winston-Salem has grown to its present status as one of the leading cities of the Southeast largely through the labors and influence of such city builders as "Ed" O'Hanlon. The city, as well as the profession of pharmacy, owes to him an inestimable debt of gratitude and appreciation.
—Editorial, Winston-Salem *Sentinel*.

BUTTERCUP ICE CREAM

"IT'S FAMOUS
because
IT'S GOOD"

POWERS-TAYLOR DRUG COMPANY
Richmond, Va.

Wholesale Druggists
Importers & Jobbers
Druggists' Sundries & Fancy Goods

We solicit your orders
Our experience of over 70 years
insures our ability to serve you
satisfactorily

Asheville Club Sponsors Broadcast

Reported by R. C. SISK, *Secretary*

In the absence of President W. P. Wortman, who was in Atlanta on business, W. A. Ward of Swannanoa, Vice-President, presided during the April 9th meeting of the Asheville Drug Club.

A quiz program, with prizes for the boys with extra high IQ's, was conducted by Mr. Houser, acting in behalf of the program committee, which in addition to himself, included H. C. Rigby and James W. Harrison.

The formulation of a constitution and by-laws was discussed by the Club. The Acting President appointed Secretary R. C. Sisk and the Executive Committee to prepare a constitution and set of by-laws for presentation to the Club at a later date.

One minute of standing silence was paid Charles A. Lord, one of the Club's faithful members who passed away recently.

Roy Johnson, Chm., H. C. Rigby and John Morrison were chosen to serve on a special committee to contact the local health department to work out the details of a school on "Food Handling."

During National Pharmacy Week radio broadcasts were arranged with local stations through a committee consisting of Beaman Pinner, J. W. Harrison, Albert Chandley and R. C. Sisk.

The program for May will be under the direction of John A. Goode, Chm., Moss Salley and Maurice Cable. The Club meets the second Friday evening of each month at the Langren Hotel.

EXPERIENCE

Experience is acquired only by years of doing—by experience one becomes an expert.

We are expert on drug store fire insurance—our agents are experienced in serving druggists better.

This, plus lower cost, higher security and greater service is only for druggists—ask about it.

THE AMERICAN DRUGGISTS' FIRE INSURANCE CO.
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Accurately
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Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

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915C E. Cary Street Richmond, Va.

"THE SEAL OF SATISFACTION"

FOR PROFIT'S SAKE

Serve GIBSONS

ICE CREAM

Greetings

FOR YOUR STILL GREATER PROFIT
SELL . . . . . .

THE MIRACLE PAIR FOR DENTAL CARE

LOOK ABOUT YOU...

See who gives Norris Exquisite Candies and who serves them. In either case, Norris Candies are the compliment which discriminating people instinctively pay to good taste.

NORRIS
EXQUISITE
CANDIES

To The

North Carolina

Pharmaceutical Association

Our Best Wishes

INTERNATIONAL
CELLUCOTTON PRODUCTS CO.

Kotex	Fibs	Quest
Kleenex	Wonderform Belts	Kurb.

to save thousands of women-hours

PRANONE

(ANHYDROHYDROXY-PROGESTERONE U.S.P. XIII) *tablets*

for dysmenorrhea

Severe dysmenorrhea afflicts approximately one-sixth of the female population of the country. Among those severely afflicted, the loss of time from work due to dysmenorrhea is three times greater than that due to the common cold.[1]

Where once the main therapeutic agents for functional dysmenorrhea were the ineffectual or dangerous "pain-killers," now PRANONE* Tablets provide rational physiologic therapy.

The effective oral form of corpus luteum hormone, PRANONE Tablets act to *prevent* painful menstruation by helping to correct the hormonal imbalance. Seven out of 10 women can be expected to benefit from PRANONE Tablets for dysmenorrhea.[2,3] PRANONE even allays the psychologic symptoms of premenstrual tension. And this welcome relief is obtained without danger of side effects.

PACKAGING: PRANONE (Anhydrohydroxy-progesterone U.S.P. XIII) Tablets of 5 or 10 mg.; boxes of 20, 40, 100 and 250. Also 25 mg., boxes of 20 and 100.

BIBLIOGRAPHY: (1) Haman, J. O.: Am. J. Obst. & Gynec. **49**:755, 1945. (2) Greenblatt, R. B.; McCall, E., and Torpin, R.: Am. J. Obst. & Gynec. **42**:50, 1941. (3) Harding, F. E.: Am. J. Obst. & Gynec. **53**:279, 1947.

*®

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BLOOMFIELD, NEW JERSEY

IN CANADA, SCHERING CORPORATION LIMITED, MONTREAL

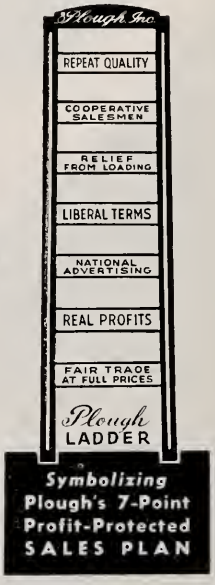
GREETINGS

To North Carolina Pharmaceutical Association

Plough Sales Corporation extends greetings and sincere best wishes to each member of your association with the hope that your Convention will be the best ever.

We'd also like to thank you for your patronage of the past and to assure you that in the future everything humanly possible will be done here to make your transactions with us both pleasant and profitable.

Remember! One of the outstanding features of Plough's 7-Point Profit-Protected SALES PLAN, as typified by the Plough Ladder, is **Fair Trade at FULL Advertised Prices.**



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LONGEST PROFIT...

The direct route from American Greeting Publishers' plant to your greeting card department gives you major advantages in service, price and promotion . . .

1 Regular service by salesmen

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CAROLINA BEACH

June 8-9-10

Best wishes for a successful sixty-eighth convention of the North Carolina Pharmaceutical Association and its affiliates.

We are hoping to see you all and know that if you attend you will be greatly benefited.

Owens & Minor Drug Company

Incorporated

1000 E. Cary Street Richmond, Va.

"Who have been good drug wholesalers since 1882"

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, $1.00 Single Numbers, 15 Cents

Vol. XXIX MAY, 1948 No. 5

It's Vacation-Convention Time

The North Carolina Pharmaceutical Association and its affiliated auxiliaries, The Woman's Auxiliary and the Traveling Men's Auxiliary, returns to the coastal section of the State in June for their annual meetings—the first time the three groups have met in the area in nearly two decades. Wartime expansion of facilities made possible the selection of Carolina Beach as the site of the 1948 Convention.

While the business program has been carefully planned, the emphasis of the entire meeting will be on rest and relaxation. The convention committee, well aware of the long hours and vacationless-months most pharmacists have worked the past year, eliminated all afternoon business sessions in order to provide more time for fishing, swimming, boating, golfing—all the things for which this section is nationally famous.

Following the opening exercises Tuesday night, June 8, you'll have an opportunity to hear one of the nation's most gifted speakers, Dr. Richard T. Sanner of Parke, Davis & Company. And to close the night's activities, by popular request, CBS's radio stars, The Johnson Family, will play a return engagement.

Wednesday night, designated as "Bellamy Night" in honor of the sponsor, R. R. Bellamy & Son of Wilmington, will be highlighted by a comedy show in which you may be a participant. And on the last night the T. M. A. will present a show and dance by Ted Weems and his band, known from coast to coast as one of the top bands in the business.

As customary in the past, extensive planning has gone into the parties, teas, luncheons and special events for the ladies. Orton Plantation, where hundreds of plants unfold a panorama of riotous color, will be open. St. Phillips Church, the old Lord Cornwallis home, the house where Whistler's mother was born and scores of other sites will appeal to lovers of American history and may be easily visited, as they are all located nearby.

If it's fishing you like, then you will want to enter the "fishing rodeo" so as to qualify for one of the valuable prizes that will be given away. You will have your choice of casting from pier, boat, strand or sound.

With hundreds of cottages available on a rental basis, bring your family for a week's stay at the Beach. The children will enjoy the surf, the gaily lighted midway, the 30 riding devices that will be in operation and for which there will be free tickets.

A number of fine restaurants, noted for their seafood dishes, are located on the Beach. And midway between Carolina Beach and Wrightsville, you will find two of the South's finest seafood cookeries—"Miss Janie's" and "Trail's End"—that can be unqualifiedly recommended.

June 8-9-10, it's vacation-convention time at Carolina Beach. Plan now to attend as this is going to be a memorable event in the history of the Association.

Convention Program

of the

Sixty-Eighth Annual Meeting

of the

North Carolina Pharmaceutical Association

Carolina Beach

Tuesday, June 8

2 P.M. Registration Desks open in Lobby of Hotel Bame for N. C. P. A., T. M. A., and Woman's Auxiliary.

Meeting of N. C. P. A. Executive Committee.

7:30 P.M. Joint session of the N. C. P. A., T. M. A. and Woman's Auxiliary, Auditorium of The City Hall.

Sixty-eighth Annual Convention of the N. C. P. A. called to order by President T. Roy Burgiss.

Fifteenth Convention of the reorganized Woman's Auxiliary called to order by Mrs. H. C. Starling, President.

Thirty-fourth Convention of the Traveling Men's Auxiliary called to order by President F. F. Potter.

Invocation—Rev. John D. MacLeod.

Introduction of Mayor A. P. Peay by W. R. Adams, General Convention Chairman.

Address of Welcome by Mayor Peay.

Response by O. W. Smith, Pilot Mountain.

Welcome to the Ladies by Mrs. W. R. Adams.

Response by Mrs. M. L. Jacobs, Chapel Hill.

"The Pharmaceutical Change of Life," R. T. Sanner, Parke, Davis & Company.

Communications and Announcements.

Entertainment by Larry Walker, Program Director of Station WBT, Charlotte, and The Johnson Family Singers.

Wednesday Morning, June 9

HOTEL BAME

9 A.M. Annual Report of the President, T. Roy Burgiss.

Appointment of Committee on President's Address.

Announcement of appointment of members of the Nominating Committee and Time and Place Committee.

Presentation of Resolutions.

"Showmanship in the Drug Store" by C. E. Deger, Southern Manager, Market Development Dept., Owens-Illinois Glass Company.

Forum on remodeling under sponsorship of the Committee on Papers & Queries. A panel of pharmacists, including L. E. Bunch, of Goldsboro; R. M. Watson of Jonesboro; B. D. Arnold of Raleigh and L. M. Senter of Carrboro, will be introduced by Committee Chairman W. R. McDonald, Jr., of Hickory.

Distribution of mimeographed committee reports:

(a) Fair Trade.
(b) Legislative.
(c) Membership.
(d) Insurance.
(e) Public Relations.
(f) Institute of Pharmacy.
(g) Research Foundation.

New Business.

Adjournment.

Thursday, June 10

HOTEL BAME

9 A.M. Annual Report of the North Carolina Board of Pharmacy by H. C. McAllister, Secretary-Treasurer.

"Detailing the Doctor" by W. T. Glass, Jr., Standard Pharmacy, Wilmington. Program presented by Interprofessional Relations Committee, W. Moss Salley, Chm.

Report of the Executive Committee and N. C. P. A. Secretary-Treasurer by W. J. Smith.

Report from School of Pharmacy, University of North Carolina, Dean M. L. Jacobs.

"The N. C. Food, Drug & Cosmetic Act" by F. O. Bowman, Attorney, N. C. Pharmaceutical Association. Program presented by Committee on Practical Pharmacy & Dispensing, W. A. Ward, Swannanoa, Chm.

Consideration of committee reports. Discussion leaders: James R. Casteel, Alfred N. Martin, L. E. Bunch, P. J. Suttlemyre, Paul B. Bissette, T. J. Ham, Jr. and E. A. Brecht.

Report of Resolutions Committee by J. C. Jackson, Chairman.

Report of the Committee on Time and Place.

Report of the Nominating Committee.

Installation of Officers.

Adjournment.

General Entertainment Program

Tuesday

7:30 P.M. Entertainment by Larry Walker, Program Director of Station WBT, Charlotte, and The Johnson Family Singers. This popular Columbia Broadcasting System group made possible through cooperation of the B. C. Remedy Company. Auditorium of The City Hall.

Wednesday

2 P.M. Golf Tournament, Wilmington Country Club, sponsored by The Traveling Men's Auxiliary. Ladies are invited to participate. Prizes.

4 P.M. Beach Party in front of Breakers Hotel, for entire family. Sponsored by The Woman's Auxiliary.

7:30 P.M. "Fun Festival" sponsored by Robert R. Bellamy & Son, Wholesale Druggists, Wilmington. Auditorium of The City Hall.

Thursday

8 P.M. Floor show and Dance, sponsored by The Traveling Men's Auxiliary. Music by Ted Weems and Band. Auditorium of The City Hall.

Ladies Entertainment Program

Wednesday, June 9

1 P.M. Luncheon sponsored by Buttercup Ice Cream Company and White Ice Cream Co. Ocean Plaza, second floor.

Thursday, June 10

2 P.M.—Bridge-Tea sponsored by The W. H. King Drug Company, Raleigh. Ocean Plaza, second floor.

Officers of The Woman's Auxiliary

Mrs. H. C. Starling, Raleigh.....*President*

Mrs. J. M. Darlington, Winston-Salem
First Vice-President

Mrs. M. L. Jacobs, Chapel Hill
Second Vice-President

Mrs. A. D. Pollard, Raleigh
Secretary-Treasurer

Mrs. W. A. Ward, Swannanoa
Parliamentarian

Mrs. W. B. Gurley, Windsor.....*Historian*

Mrs. J. C. Jackson, Lumberton.....*Advisor*

Mrs. W. R. Adams, Carolina Beach..*Advisor*

Committee Chairmen

Membership: Mrs. M. W. Stone, Charlotte

Resolutions: Mrs. I. W. Rose, Chapel Hill

Hospitality: Mrs. W. L. West, Roseboro

Nominating:
Mrs. A. L. Fishel, Winston-Salem

Publicity: Mrs. W. J. Smith, Chapel Hill

PROGRAM

WEDNESDAY, JUNE 9, 9:30 A.M.

Annual Business Session, Ocean Plaza, second Floor.

The T. M. A. Convention Program

Officers

F. F. Potter, Charlotte.....*President*

Charlie E. Davis, Kershaw, S. C.
Vice-President

J. Floyd Goodrich, Durham
Secretary-Treasurer

Miss Hattie Leigh Dudley, Durham
Assistant Secretary-Treasurer

THURSDAY, JUNE 10, 11 A.M.

Annual Business Session and Election of Officers.

Greetings

Members of the

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

Convening at Carolina Beach
June 8-9-10

We extend to you a Hearty Welcome and a Cordial Invitation to make our Firm your headquarters while here.

It will be both a privilege and a real pleasure to have you with us, and we are looking forward to making your visit an enjoyable one.

ROBERT R. BELLAMY AND SON

WILMINGTON, N. C.

Carolina Beach in Readiness for Convention

The general convention activities will be under the direction of W. R. Adams with assistance of Co-Chairman G. O. Tripp, both pharmacists owning and operating pharmacies on the Beach. The local Chamber of Commerce, of which Mr. Tripp is Treasurer, and Mrs. Adams, the immediate past president of The Woman's Auxiliary, have been most cooperative in arranging the various entertainment events, in supplying publicity folders, and lists of cottages and other rental property.

The auditorium of The City Hall, where entertainment has been scheduled for the three consecutive nights of the convention, will be available without cost to the Association. With a seating capacity of 800, the auditorium will be ample to take care of the three groups expected to use it.

Information service will be provided at the registration desk located in the lobby of the Hotel Bame. A bulletin board to cover current announcements will be maintained near the registration desk.

Assisting the chairman and the co-chairman will be the members of the N. C. P. A. living in Wilmington, who will act as hosts to incoming delegates and visitors. The official committee is as follows:

Committees 68th Annual N. C. P. A. Convention

W. R. ADAMS, *General Chairman*

G. O. TRIPP, *Co-Chairman*

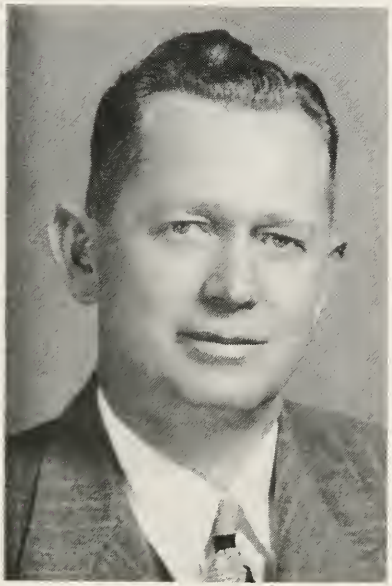
Executive Committee

E. Reid Toms — W. T. Glass, Jr.
J. M. Hall, Jr. — A. D. Walker
Clement Byrd

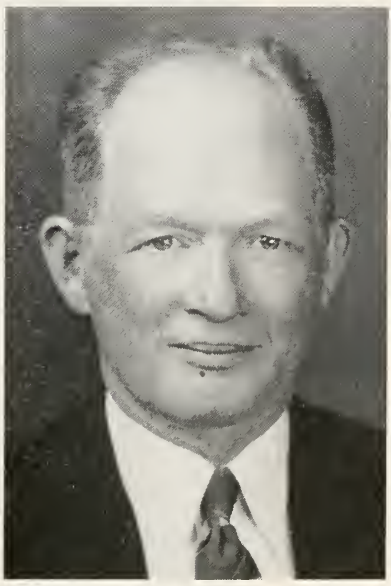
Publicity Committee

J. M. Hall, Jr. — E. N. Hoffman

(Continued on Page 243)



W. R. ADAMS
General Convention Chairman



G. O. TRIPP
Convention Co-Chairman

CAROLINA BEACH BEAUTIES

PLAN TO ATTEND

THE NORTH CAROLINA PHARMACEUTICAL ASSOCIATION CONVENTION

JUNE 8, 9, and 10, 1948

At

CAROLINA BEACH

and

MEET OUR MR. LOWE, BILL GIBSON,
and HENRY F. MILLER, JR.

BODEKER DRUG COMPANY

1408-1420 East Main Street
Richmond 13, Virginia
Long Distance Call LD 145

Auxiliary Completes Successful Year

Shown on this page are Mrs. Homer Starling, of Raleigh, the president of The Woman's Auxiliary, and the two immediate past-presidents of the Auxiliary, Mrs. J. C. Jackson, of Lumberton, and Mrs. W. R. Adams, of Carolina Beach, who is serving as general convention chairman for the ladies this year.

MRS. H. C. STARLING

While many persons have assisted in bringing the Auxiliary to its present high rank among similar organizations throughout the country, the lion's share of credit goes to these three officers, all of whom have worked most diligently to build the Auxiliary until today it is recognized as having the largest membership of any state pharmaceutical auxiliary in the United States.

The Auxiliary has not stopped with numerical superiority—it has functioning a twelve-month program which is adding much to the prestige and progress of pharmacy in the State. Best known is their scholarship fund, which is growing at the rate of approximately $1,000 a year, but this is only one of many programs the ladies are sponsoring.

For details of official program, see opposite page.

MRS. W. R. ADAMS

MRS. J. C. JACKSON

Business Session of the Woman's Auxiliary of the N. C. Pharmaceutical Association

Song.....America
Devotional.....Mrs. O. C. Trogdon
Roll Call
Reading of Minutes
Report of the Treasurer..Mrs. A. D. Pollard
Report of the Historian..Mrs. W. B. Gurley
Standing Committee Reports
  Executive.....Mrs. W. A. Ward
  Hospitality.....Mrs. W. L. West
  Membership.....Mrs. M. W. Stone
  Resolutions.....Mrs. I. W. Rose
  Publicity.....Mrs. Leonard Crumpler
  Nominating.....Mrs. A. L. Fishel
Musical Selection
Greetings from the N. C. P. A..T. R. Burgiss
Greetings from the T. M. A...Floyde Potter
Greetings from the School of Pharmacy
  Dean M. L. Jacobs
Appointive Committee Reports
  Plaque Wording.....Mrs. J. C. Jackson
  Woman's Lounge.....Mrs. M. L. Jacobs
Local Auxiliary Reports
  Asheville.....Mrs. L. G. Crouch
  Charlotte.....Mrs. W. K. Gardner
  Durham-Chapel Hill....Mrs. R. P. Rogers
  Greensboro.....Mrs. Dewey Groome
  Lizzie Hancock Chapter..Mrs. D. D. Hocutt
  Raleigh.....Mrs. T. E. Pittman
  Wilmington.....Mrs. Hargrove Bellamy
  Winston-Salem.....Mrs. J. W. Ward
  District 4.....Mrs. Paul Gamble
  District 6.....Mrs. J. C. Jackson
  District 9.....Mrs. W. R. Adams
Report of Delegates to Woman's
  Auxiliary, American Pharmaceutical
  Association.....Mrs. E. A. Brecht
President's Recommendations
Installation of Officers
Adjournment

COMMITTEES

Mrs. W. R. Adams, *General Chairman*

Executive Committee

Mrs. W. R. Adams, *Chairman*
Mrs. Hargrove Bellamy
Mrs. Mamie Bridges
Mrs. J. M. Hall, Jr.
Mrs. E. R. Toms

Luncheon Committee

Mrs. Hargrove Bellamy, *Chairman*
Mrs. E. S. Benson
Mrs. E. N. Hoffman
Mrs. J. P. Moore

Beach Party

Mrs. J. M. Hall, Jr., *Chairman*
Mrs. J. M. Hall, Sr.
Mrs. R. E. Miller
Mrs. A. D. Walker

Bridge-Tea

Mrs. E. R. Toms, *Chairman*
Mrs. J. L. Alderman
Mrs. H. W. Greene
Mrs. R. M. Herring
Mrs. R. F. Munns

Prizes

Mrs. Mamie Bridges, *Chairman*
Mrs. B. F. Clifton
Mrs. S. M. Frisbee
Miss Anna Glennon
Mrs. A. L. Mansfield
Mrs. Stanley Sidbury
Mrs. Jimmie Wells

Pages

Mrs. W. T. Glass, Jr.
Mrs. J. H. Clendenin

Congratulations

to the N. C. P. A.

May your Sixty-eighth Annual

Convention Be

Successful

Pleasant

Profitable

☆ ☆ ☆

Burwell & Dunn Company

Service Wholesale Druggists

Charlotte, N. C.

"Come On In, Ladies, The Water's Fine" . . .

Ladies, you are most cordially invited to attend the 15th session of the reorganized Woman's Auxiliary of the N. C. P. A., June 8-10 at Carolina Beach.

This is one place where fun and entertainment are going to be rising with the tide and high as the waves! So you'd better come with that husband or sweetheart of yours, to have your share of fun.

The business session will be held Wednesday morning at 9:30. Everyone rises early at the beach, so this hour should not inconvenience you. We not only need your presence to make this a joyous occasion, but we also need your thoughts and suggestions in our business meeting, in order to make it an outstanding success.

Why not begin now to make your plans to be with us? This is an opportunity to combine business with pleasure and enjoy a pleasant vacation at the beach.

I shall be looking forward to seeing you.

NAOMI S. STARLING, *President.*

Ladies, mark a red circle around the dates June 8, 9, and 10 on your calendar, because we are planning to make them red letter days in your life—that's convention time at Carolina Beach.

A varied and interesting entertainment program has been arranged for your enjoyment, but we promise to give you a little time to acquire that wonderful sun tan that you've been wanting.

We are expecting to see every eligible lady present at our business session on Wednesday morning, June 9. Let's make this the best meeting ever!

Leave dull care behind, and plan on three days of fun and frolic.

"Come on in, ladies, the water's fine."

MRS. W. R. ADAMS,
Entertainment Chairman.

PLANNING AUXILIARY PROGRAM—Left to right, Mesdames W. R. Adams, B. Frank Page, W. A. Ward, W. B. Gurley, J. C. Jackson, H. C. Starling, J. M. Darlington and T. R. Burgiss.

June 8-9-10, 1948

IS THE DATE

We Are Looking Forward to Greeting You at Carolina Beach

★ ★ ★

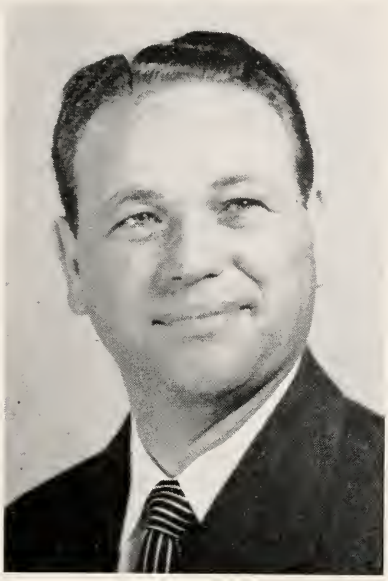
Annual Meeting of the

North Carolina Pharmaceutical Association

★ ★ ★

JUSTICE DRUG COMPANY
GREENSBORO, N. C.

North Carolina Service Wholesaler



W. W. MORTON

W. W. Morton (left), T. M. A. Entertainment Chairman, has been busy for the past two months lining up the best possible talent for the dance and show which the Traveling Men's Auxiliary will sponsor as a concluding convention event, Thursday night, June 10th.

Ted Weems and his band have been selected to play for the dance. This is one of the top name bands and its appearance at Carolina Beach is being awaited with interest by many persons who like to listen and to dance to good music.

A golf tournament—details at the registration desk—has been arranged by the T. M. A. Ladies are invited and there will be prizes.

W. B. Lennon, Wilmington, has assisted Mr. Morton in arranging for the T. M. A.'s part of the program.

The annual business session of the T. M. A. will be held Thursday morning, June 10, beginning at 11 A.M. Presiding will be F. F. Potter, president, shown seated above, and J. Floyd Goodrich, secretary-treasurer. The ladies are Miss Hattie Dudley, Durham; Mrs. Potter and Mrs. M. W. Stone, Charlotte.

WHAT O'HANLON-WATSON "*SERVICE*" MEANS TO YOU—

S- SATISFACTION
E- ECONOMY
R- RELIABILITY
V- VALUE
I- INTEREST
C- COURTESY
E- EFFICIENCY

Conveniently Located to
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Serve the Drug Trade
of Piedmont and Western North Carolina

We Solicit Your Patronage

O'HANLON-WATSON DRUG CO.

WINSTON-SALEM, N. C.

Registration

Registration includes admission to all meetings and entertainment features not otherwise provided for. Wear your convention badge on all occasions for purposes of identification and admission to meetings and entertainment features.

The registration fee for members of the Association and for visitors will be $5.00. No registration fee for members of the Students' Branch of the N. C. P. A.

The registration fee for members of the Woman's Auxiliary of the N. C. P. A. will be $1.00; the fee for visitors will be $5.00.

The registration fee for members of The Traveling Men's Auxiliary will be $10.00.

Convention Photographer

An experienced photographer will be available during the entire convention to make group pictures, informal shots, etc. Usual photographic rates will be in effect. Further details at the registration desk.

The Buyer's market is on its way back!

People are beginning to demand Quality Products for their money and Quality Products are what you always get

WHEN YOU BUY . . .

WHITE'S Flavor-Rich ICE CREAM

White Dairy Products Co., Raleigh

REGISTRATION DESK—Shown above are two of the key registration officials: J. Floyd Goodrich, fourth from left, and Charlie Andrews, extreme right. *Please Register Immediately Upon Arriving.*

WEL

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DRUG

Carolina Beach, N. C.

O-N Liquid for Colds — O-N Cold Tabl

OWEN D

SALISBURY

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AROLINA

GISTS

June 8-9-10-1948

—O-N Antiseptic — O-N Foot Powder

RUG CO.

NORTH CAROLINA

BEST WISHES

For a Successful
and profitable
Convention

★ ★ ★

Scott Drug Company
Charlotte, N. C.

Return Engagement of "The Johnson Family Singers" Highlights Entertainment Program

Larry Walker, Program Director of WBT, Charlotte, and The Johnson Family (shown below) created so much favorable comment last year at Charlotte where they entertained that a return engagement has been arranged. This popular radio group will be heard Tuesday night, June 8, in the auditorium of The City Hall.

The Johnson Family broadcasts regularly from Charlotte over the Columbia network to a large listening audience. In addition to her appearances with "The Family," the young lady seated at the piano with Larry now has her own program.

The Family's appearance on the convention entertainment program is made possible through the cooperation of the B. C. Remedy Company, whose products the group advertises on the radio.

Prizes

The customary array of drug merchandise prizes have been eliminated this year from all general sessions. As a replacement the Association will give away a number of Chatham Blankets, made possible by voluntary cash contributions of Parke, Davis & Company and Lance, Inc. A bedroom suite will be given away during the "Fun Festival" on Wednesday night, June 9.

A separate prize committee has been set up by The Woman's Auxiliary and a select list of manufacturers and wholesalers contacted. Present indications are the ladies will have an ample number of prizes for their various events.

Fraternities

Both Kappa Psi and Phi Delta Chi will have cottages at the Beach for general entertainment purposes. Both organizations are scheduling special alumni dinners during the convention.

A week at Carolina Beach, with its courtesy and friendliness . . . with its hard, smooth beach washed with the surf of the Atlantic Ocean and drenched with the Carolina sun . . . and you will come back again and again.

Have a Coke

Enjoy the
Pause that Refreshes

N.C.P.A. Membership Cards

If your N. C. P. A. dues for the current year have been paid, you doubtless are familiar with one of the Association's latest services: billfold membership cards for identification purposes when out of your home territory.

We are indebted to Miss Halcyone B. Collier, prescriptionist with Eckerd Drugs, Inc., of Asheville, for her suggestion that the cards be made available in addition to the certificate customarily supplied in the past. The many letters received by the Secretary expressing approval of the idea indicates the soundness of Miss Collier's suggestion.

If you are a member of the N. C. P. A. and desire one of the "pharmaceutical identification cards," you may obtain it by paying your 1948 dues.

Mortar and Pestle Club

The April meeting of the Mortar and Pestle Club was held at the home of Mrs. D. L. Boone, Durham, with the president, Mrs. R. P. Rogers, presiding.

The chief business of the evening was the report of the nominating committee who presented the following slate of officers: Mrs. E. A. Brecht, president; Mrs. I. T. Reamer, vice-president; Mrs. Hunter L. Kelly, secretary; Mrs. W. B. Morgan, treasurer.

It was decided that the club would meet four times during the coming year, one meeting to be a luncheon, the others to be decided upon later.

Delicious and attractive refreshments were served by Mrs. Boone before adjournment.

Miss Sarah McPhail

Miss Sarah McPhail, an employee of O'Hanlon Drug Store for the past 27 years, died at her home in Winston-Salem. Burial was in Salem Cemetery. She had been in declining health a year, and critically ill six weeks.

She was a member of the First Presbyterian Church, the Woman's Auxiliary of the N. C. P. A., and the local auxiliary of the American Legion. She was past-president of the Pilot Club and the Winston-Salem Apothecary Club.

For the pause that refreshes, visit the Coca-Cola fountain in the lobby of the Bame Hotel, where you will find Sam Foster, third from left, and W. H. Maxwell, sixth from left.

Hunter's
TRADE MARK

For over 30 years the favorite throughout the South.

H. B. HUNTER COMPANY, Inc.

Norfolk, Virginia

From East—From West

If you attend the 68th Annual Convention of the N. C. P. A. and its affiliated auxiliaries at Carolina Beach, June 8-10, you'll meet fellow members of the profession from all over the State, as witness the group picture shown below wherein we have, left to right, the following:

First row: M. L. Jones, Asheville; Horace Lutz, Hickory; Thomas H. May, Wake Forest and A. B. Kunkle, Charlotte. Standing: Beaman Pinner, West Asheville; Fred Moss, Gastonia; J. C. Jackson, Lumberton; and Roger A. McDuffie, Greensboro.

For a bit of surf and suntan, for congenial friendship, for a business vacation your entire family will enjoy—it's Carolina Beach in June.

Fishing Contest

Yes, it wouldn't be a beach convention without a fishing contest.

No matter whether you prefer to fish from the pier, from the surf, or from a boat, there will be valuable prizes in all categories.

If you have a tackle you would like to test, this is the opportunity you've been looking for. For those who do not possess the necessary equipment, you may rent what you need from any number of concerns on the Beach. Deep sea fishing parties arranged.

The 500 foot fishing pier at Kure's Beach, which extends over fish-filled waters of the Atlantic Ocean, is made to order for all anglers. It cost only 35c for a day's fishing, and bait and tackle are right at hand for sale or rent. Fishing at its best for the whole family—with comfort and safety—and plenty of the big prize-winning ones waiting to be caught.

Births

Mr. and Mrs. A. L. McLean, Jr., of Raleigh, are the happy parents of a daughter, Marcia Dianne, born February 21st at Rex Hospital. Father "Mac" is pharmacist at Walgreen's of Raleigh.

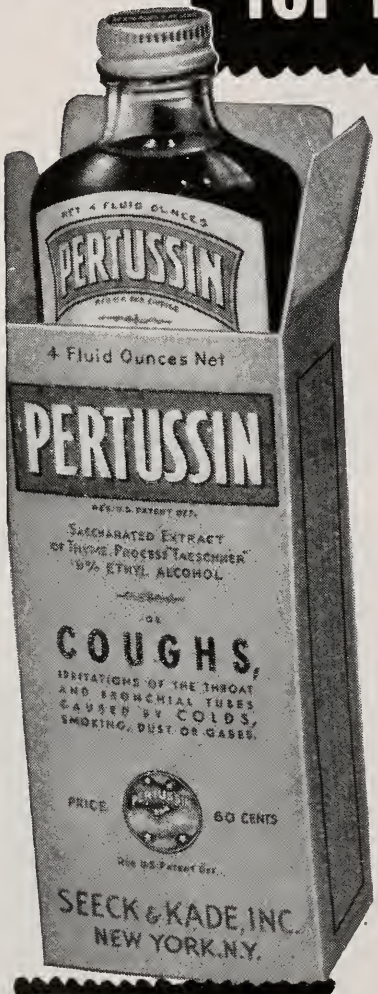
Objectivity

Speaking of children, a comparatively young father of 3 whose wife is about to present him with a 4th, is only mildly delighted. "At least there'll be 6 in the family," he says, "and we won't have that problem of a left over half-grapefruit every morning."—*This Wk.*

Facts at-a-glance

Why you should Push PERTUSSIN for BAD COUGHS

(DUE TO COLDS)



Pertussin is absolutely free from narcotics, creosote and chloroform. It may be taken with safety as often as needed by the aged, by adults—even small children.

Pertussin—with a single therapeutic element—brings such wonderful prompt relief because it works *internally.*

It increases the natural secretions in the respiratory tract to soothe dry, irritated membranes.

It loosens thick phlegm. Makes it easier to expectorate.

Pertussin lessens severity and frequency of coughing. Pleasant tasting, too! Pertussin was prescribed by thousands upon thousands of physicians for many years.

You make full 33⅓% profit on 4-oz. size all year round

SEECK & KADE, INC.
NEW YORK 13, N. Y.

Whitehead Commissioned Member Board of Pharmacy

Charles Raymond Whitehead, who was recently commissioned a member of the N. C. Board of Pharmacy, was born in Ramseur on August 4, 1902, the son of Charles G. and Ida J. Whitehead.

Following graduation from the Ramseur High School in 1919, he entered Wake Forest College, where he studied for a year. Later, he transferred to the University of North Carolina, graduating from the latter Institution in 1924 with Ph.G. degree in Pharmacy.

While at the University, Mr. Whitehead was a member of Phi Delta Chi Fraternity; member and secretary-treasurer of the U. N. C. Branch of the American Pharmaceutical Association; Pharmacy Representative on the Student Council and Student Assistant in Theoretical Pharmacy and in the Pharmaceutical Laboratories.

In recognition of his outstanding scholarship and leadership while at the University, he was awarded the Lehn & Fink Medal.

Mr. Whitehead has had extensive training in pharmacy. He started out with the Ramseur Pharmacy, and later worked for Germain Bernard at Blacknall's Drug Store, Durham; and the Kyser Drug Company, Rocky Mount. In 1924 he returned to Ramseur, where he has operated the Ramseur Pharmacy for the past 24 years.

The abilities of this pharmacist were early recognized in Ramseur. A wide list of honors have come to him, including member and president of the Ramseur Lions Club; secretary of the Board of Trustees of the Ramseur High School; member of the Ramseur City Council, and director of the Ramseur Building & Loan Association. He is a member and Deacon of the Ramseur Baptist Church.

Mr. Whitehead brings to the Board of Pharmacy a long period of practical drug store experience and professional training which will enable him to adequately fulfill the requirements of the position. He has kept himself fully informed on developments in Pharmacy—his library of texts and references is fully up-to-date and complete. As for his prescription department, Mr. Whitehead will not have to make any apologies. While small, it is well equipped and spotlessly clean.

Mr. Whitehead replaces Roger A. McDuffie, of Greensboro, who, as President of the N. C. Pharmaceutical Research Foundation, will continue to exert progressive leadership in the advancement of the profession. Few men in the State have contributed so much to Pharmacy in the way of time, money and constructive effort as has Roger McDuffie. As he winds up his work as a member of the Board of Pharmacy, it is encouraging to know that his wise counsel and enthusiasm for getting things done will still be at work, further extending the scope of Pharmacy which began more than 30 years ago when he aided in the establishment of The Carolina Journal of Pharmacy.

C. R. Whitehead

To the North Carolina Pharmaceutical Association—

Our Best Wishes for a Successful and Profitable Sixty-Eighth Annual Meeting.

VICK CHEMICAL CO.
Greensboro

VICKS VAPORUB | 94 53 26 17 | VICKS VA-TRO-NOL • VICKS INHALER • VICKS MEDICATED COUGH DROPS

Over 94 53 26 17 Million Packages Used Yearly

Mrs. Jordan Elected

Mrs. D. L. Jordan was elected and installed as president of the Raleigh Woman's Drug Club at a meeting of the group May 6 at the home of Mrs. M. B. Melvin. Mrs. Jordan succeeds Mrs. T. E. Pittman, who presided at the business session.

Other officers installed were: Mrs. H. G. Price, vice-president; Mrs. W. F. Matthews, secretary; Mrs. John Buffaloe, treasurer; and Mrs. R. E. Woodcock, reporter.

Members voted to contribute $150 to the Scholarship Fund of the School of Pharmacy at U. N. C. and $150 to the Wake County Cancer Drive.

Following the business meeting, a social hour was held. Assisting Mrs. Melvin in serving were Mesdames H. C. Starling, Travis Tomlinson, J. C. Warren, John E. Treadwell, W. L. Johnson, and Misses Penina Wooten and Evelyn Newsome.

Jesse Pike Resigns

Jesse Pike, formerly of Concord, has resigned as Chief Pharmacist at the Oteen Veterans Administration Hospital to accept a position with E. R. Squibb & Sons. Mr. Pike and family have moved to Greenville, S. C., where they will make their home.

Before officially taking over his new work, Jesse did a bit of relief work for his brother, Joe, who is in charge of the Pharmacy Department, Cabarrus County Hospital, Concord. This enabled Joe to run down to Chapel Hill, where he succeeded in employing one of the senior pharmacy students to assist him in the Department.

Welcome Visitors!

As Mayor of Carolina Beach I am afforded a very genuine pleasure to be able to express these few words of cordial welcome to our town, North Carolina's fastest growing, largest and most complete resort.

Every business establishment, hotel, rooming house, church, and every official of the town joins in extending a welcome to all visitors and a sincere hope that your vacation here will be an event for you to remember pleasantly.

Cordially yours,
A. P. PEAY, Mayor

A happy group of Eastern North Carolina pharmacists—their smiles indicating something of what is in store for you at Carolina Beach, June 8-9-10.

This NON-CANCELLABLE POLICY

For Members of the N.C.P.A. & T.M.A.

PAYS $5,000.00 ACCIDENTAL DEATH INDEMNITY

Loss of Time: Pays $200.00 per month for Total Disability due to accident, up to	$12,000.00
Loss of Time: Pays $200.00 per month for Total Disability due to sickness, up to	$ 4,800.00
Hospital or Graduate Nurse at home, $100.00 per month, additionally, up to	$ 200.00
Surgeons Fees: If your injuries require a doctor, but cause no loss of time, bills are paid, up to	$ 50.00
Double Indemnity: Should accident occur while passenger on train, street car or ship, the Death Indemnity would be	$10,000.00
Double Indemnity: If disability is caused by accident as stated above, pays $400.00 per month, up to	$24,000.00

SPECIAL FEATURES

1. Non-cancellable to the individual.
2. Incontestable as to origin of disability.
3. Premiums are waived for permanent disability.
4. Fifteen day grace period.
5. Provides claim arbitration.
6. Freedom from technicalities.

INDEMNITIES MAY BE PURCHASED AS ABOVE OR FOR SMALLER AMOUNTS

F. W. SARLES, State Manager

Inter-Ocean Insurance Company

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AGENCY REPRESENTATIVES:
R. J. GOLDEN, MRS. J. E. FERGUSON, LUCAS ABELS, J. G. MARVIN

Naval Reserve Seeks Pharmacists

The Surgeon General of the Navy, Rear Admiral Clifford A. Swanson, MC, USN, has announced that civilian pharmacists with B.S. degrees may now apply for immediate commissioning in the Medical Service Corps (Pharmacy) of the Naval Reserve. Admiral Swanson said that progress is being made in organizing 240 inactive Volunteer Medical Reserve Divisions, each of which requires two pharmacy officers. There are vacancies remaining in some of these divisions. It is expected, however, that these vacancies will be promptly filled now that qualified pharmacists may be commissioned in the Naval Reserve directly from civil life.

The Surgeon General also stated that Selection Boards are processing applications from qualified pharmacists currently holding Naval Reserve commissions, for immediate integration into the Regular Navy. At the present time appointments into the Medical Service Corps of the Regular Navy are restricted to officers who served on active duty as a Temporary or Naval Reserve officer prior to December 31, 1946. The Bureau of Medicine and Surgery expects to have 50 pharmacy officers on active duty in the Regular Navy by the fall of this year. If these requirements for the Regular Navy are not met in the near future, Reserve pharmacy officers, at their own request, could be placed on active duty. Those eligible for active duty as Reserves would be qualified pharmacists, now commissioned in the line or staff corps of the Naval Reserve, who request and are re-classified as Medical Service Corps, and newly commissioned Medical Service Corps officers. Thus, newly commissioned Reserve pharmacy officers might enter on active duty immediately, if needed and if they so desired. Extended active duty as a Reservist is counted for pay and promotion purposes on the same basis as active duty in the Regular Navy.

Civilian pharmacists and qualified enlisted personnel of the Naval Reserve, holding a B.S. degree, may apply for commissions in the Medical Service Corps of the Naval Reserve to any Office of Naval Officer Procurement. Commissioned officers in the Naval Reserve, who are professionally qualified in pharmacy, may request re-classification to the Medical Service Corps (Pharmacy) in their present rank by letter request to the Chief of Naval Personnel via the Commandant of their Naval District and the Bureau of Medicine and Surgery. Applications and requests for information should not be made directly to the Navy Department in Washington as local offices are required to take first action on all such matters.

The address of the Naval Officer Procurement Office in this area is 721-31 Healey Building, Atlanta 1, Georgia.

MAIL TO:
LUCAS C. ABELS—INSURANCE SERVICE
Res: 609 W. Gaston St.; Office: 222 Piedmont Bldg.
Greensboro, North Carolina

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Yes, I am interested in the plans I have checked above. Please send me more information without cost or obligation.

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Fancy Orange Juice — Grapefruit Juice

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"The Pharmaceutical Change of Life"

R. T. Sanner, who will discuss "The Pharmaceutical Change of Life" at the first general session of the convention, scheduled for Tuesday night, June 8, in the auditorium of The City Hall, Carolina Beach, is a graduate of the University of Maryland School of Pharmacy, class of 1924.

He was engaged in the retail drug business for a period of 15 years, and for the past ten years has been associated with Parke, Davis & Company. He is now serving as one of the branch managers out of the Baltimore Office.

Mr. Sanner will outline, during the course of his talk, a program to build public recognition of the professional contribution of pharmacists to public health and welfare.

R. T. SANNER

CAPSULES

FERYL-VITA

"Success depends not so much on how hard one tries, but on whether one keeps at it"

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Students Continue Scholastic Record

Figures just released by the Dean of the School of Pharmacy, Dr. M. L. Jacobs, indicates the pharmacy students are continuing their outstanding scholastic record as reported in this publication recently. Better than a third of the students made the Dean's List (average 87.5% or better on all subjects) and 29 made the Honor Roll (average 92.5% or better on all subjects) during the Winter Quarter.

Eighty-six students made the combined Dean's List and Honor Roll. Included in this were 29 students making the Honor Roll. Of the 86 students making the combined list, three-fourths (75%) were veterans.

Students averaging 95% or better on all subjects were as follows: Arthur E. Brothers, Patsy Roy Burgiss, Earle G. Caldwell, William Davis Cash, B. F. Cooper, Doris Marie Gilliam, Herman W. Lynch, William M. Puckett, Henry Dale Smith, and J. K. Turner, Jr.

McDuffie Speaks at U. N. C. Alumni Meet

Roger A. McDuffie, President of the N. C. Pharmaceutical Research Foundation, was one of the speakers appearing on the program held in conjunction with the annual business meeting of the General Alumni Association of the University of North Carolina at the Carolina Inn, Chapel Hill, April 29.

Under the general heading of "Programs in Progress," President McDuffie described the Research Foundation, its objectives and what has been accomplished to date. He appeared on the same program with Dean W. R. Berryhill of the University Medical School, I. G. Greer, Executive Secretary of the Business Foundation, and President Frank P. Graham of the Greater University.

An alumni luncheon and afternoon business session were attended by several hundred persons, including Pharmacist W. L. West, of Roseboro, Vice-President of the Sampson County Alumni Association, and W. J. Smith, Chapel Hill, Secretary of the N. C. P. A.

Pharmacist-Mayor Earl Tate of Lenoir was nominated as a candidate for a post on the General Alumni Association. Voting will take place this month with installation of the successful candidates at the Alumni Luncheon in Chapel Hill on June 7.

N. C. Hospital Week

North Carolina Hospital Week, observed in the State from May 9 through the 15th, was promoted by many pharmacists who displayed a large colored poster in their windows and pharmacies. The posters, supplied by the N. C. Good Health Association, were distributed by the N. C. P. A. to 850 pharmacies.

The Good Health Association is offering three prizes—$50, $15, $10—for the first, second and third best window displays installed in connection with the celebration of Hospital Week. Display pictures should be forwarded to H. C. Cranford, P. O. Box 1, Durham, N. C., on or before June 1st.

Fair Trade Committee Meets

John A. Goode, of Asheville, attended a meeting of The Fair Trade Policy and Planning Committee of the National Association of Retail Druggists, which met in New York City at the Pennsylvania Hotel on May 14th. Purpose of the meeting was to develop a realistic program for the defense of Fair Trade.

Drug Store For Sale

Located in Western North Carolina in the center of tourist attractions. Near Great Smoky Mountain National Park and Fontana Dam. Tourist season just beginning. Further details to interested parties. Write: Great Smoky, c/o Carolina Journal of Pharmacy, Chapel Hill.

Address Presented by Mr. W. H. Watkins

At the Edward Wilkins O'Hanlon Mortar and Pestle Award Dinner Winston-Salem, N. C., April 15, 1948

Back in the early nineties the quiet town of Winston with a population of 7,000 people was awakened to new growth by the arrival of a young stranger—out to seek his fortune.

Although not subject to the disturbances of the elements, once in a while our section is hit with a tornado or cyclone as was the case when young Ed O'Hanlon arrived in these parts. Then it was, that he decided that his home town Fayetteville, North Carolina, did not hold broad enough opportunities for him with which to spread his wings of service to the world. With this momentous decision made, Ed launched out to lend a hand in making the world bigger and better, wiser and richer. Today, as one evidence of his activities, Winston-Salem boasts a population of approximately 95,000.

Quite seriously now, it is Ed's own story that, leaving home as a boy he mistakenly took the wrong train and by accident landed in the town of Winston. Following a night of rest after his trip, he awoke to look out upon what he thought must be the metropolis of the world. 'Streets throughout the center of the town were crowded with horse-drawn covered wagons all loaded with tobacco for the busy markets here. "Never," thought young Ed, "had I known there were so many wagons in the world. Yes, truly this is the place of opportunity."

So, with self-assurance and in this frame of mind he went out into the streets to explore further, and to seek a connection in the business life of the town that would best prove him a community asset. Going into the drug store of the late Mr. Smith, located adjacent to Ed's present business location, he approached Mr. Smith and asked for a job as pharmacist. Busily engaged Mr. Smith asked, without looking up, what he knew about filling prescriptions. Satisfied with his qualifications Mr. Smith said, "Young man go back into the prescription room, remove your hat and coat and get to work filling those prescriptions that have accumulated during the absence of my prescription clerk who is out on his regularly scheduled drunk." Ed continued in Mr. Smith's service for sometime, but it was not too long until Mr. Smith was out of business and Ed was in. *An up and coming young man if you please.*

It was at about this time, in the year 1897 that Ed became the man in *my* life for it was then that I, a boy just out of college, was privileged to go into his employ and it is not overstating facts to say that the period of time I was in his service proved valuable to me in many ways for the years ahead—valuable because of his lessons in thrift.

Always a believer in tall stories, it was in the year 1913 that Ed built the handsome eight-story building which is now his business home, and which was then the tallest building in the up-town section.

Ed's business was established along lines and on policies well worthy of future example. His was the only drug store in the city enjoying the reputation in those days of selling liquors or wines. But of still greater importance was the fact that it was then known that no customer, black or white, was ever turned away from his store needing medicine because he did not have the money with which to pay for it.

Relating to my personal connection with his business it may be interesting to know that my working day began at 7 A.M. and ended at 9:30 P.M. weekdays, 12:00 P.M. Saturdays. My duties consisted of sweeping the floors, making the fire, drawing soda, and filling innumerable bottles with paregoric, turpentine, castor oil, vanilla, etc. Also delivering orders and selling anything within my reach on the sales floor. Having worked on this schedule for about six months Ed called me aside to say to me that although I was not worth the salt in my bread, he was ashamed to keep working me at $16.00 a month and so he was going to elevate my

salary to the handsome sum of $18.00 a month which figured approximately 5c an hour for a 76 hour week. It may be noted in my interest that in those days income tax was not to be considered. Ed justified this raise as a means of encouragement to me to work hard and make something of myself.

Daily I was impressed by Ed with my wastefulness—if I tore off two inches more wrapping paper or four inches more tying twine than was needed. With great pride, shared by his personnel and the community at large, Ed installed in his store the finest Soda Fountain ever shipped to the state up to that time.

Important always to Ed and I might say the keynote to his personal popularity was his love of human contact. Each day he would arise early, canvass the warehouses, shaking hands with all the farmers and inviting them to his store which was advertised on every barn in the county. Through these contacts and his genial manner Ed's circle of friends widened and widened, soon outnumbering that of many of our most distinguished citizens.

It is indeed doubtful if any citizen has ever served a community more constructively, belonged to more organizations of community interest, and given more liberally of himself to his church, than has Ed O'Hanlon. Certainly none has ever more positively taken his stand on conviction, for Ed has always been well known for that fine trait of character which ranks him in the front lines of usefulness. Always positive in his position on issues for community betterment, Ed's principles have counted for much in making Winston-Salem go ahead.

When new interest contemplated casting their lot in Winston-Salem and were inquiring into the merits of the place Ed always "A Community Booster" told the prospector that our death rate was only one per capita. Therefore, we the people, who stand today the beneficiaries of a tax free inheritance to his many virtues declare our allegiance to, and love for, this citizen who has seen us progress from a town of 7,000 to a city of approximately 95,000.

Friends in all walks of life rise up and call him blessed, and as one who has known and loved him throughout the years I count it an opportunity to so express my personal esteem.

CAPUDINE

is the Liquid Headache and Neuralgia Relief that has always been promoted for sale only through *Druggists*.

For over 50 Years Capudine advertisements have directed the consumers to "Get Capudine from your *Druggist*."

"A Good Product Consistently Advertised"

CAPUDINE CHEMICAL COMPANY
Raleigh, North Carolina

DELIVERY NOW

IN STOCK

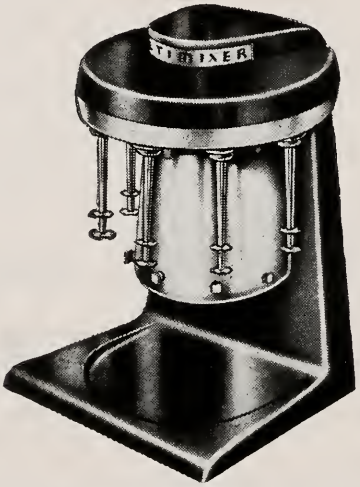
MULTIMIXERS

Mixes 1 to 5 Drinks at the Same Time

Available in Tan, Black or Green

Height 19″ Width 14″ Depth 12″ Weight 46 Lbs.

Price
$146.81
including
Excise Tax
Plus N. C.
Sales Tax



Machine Craft
Single Mixers
in Stock
$51.00
Plus N. C. Tax

Myers Single
Mixers
with One Cup
$45.90
Plus N. C. Tax

ORDER NOW

BERRYHILL-WARD

PHONE 8945 **SALES CO.** 715 LOUISE AVE

CHARLOTTE, N. C.

NEWS of the NEW

Trimeton. An entirely new approach to the chemistry of the antihistamine substances for relief of allergic symptoms and hay fever was recently announced by scientists of the Schering Corporation laboratories of Bloomfield, New Jersey. Low in toxicity, high in potency, "Trimeton," Schering's new antihistaminic drug, is relatively free from those properties which from clinical experience with other drugs would be expected to exert undesirable side effects in human patients other than antihistaminic.

Comic Books. The estimated production of comic books in 1946 reached the staggering figure of 540 million copies, or 45 million a month, a larger total than the highest estimate ever made of such production in this country. It is presumed that sales might go up to 100 million a month if enough newsprint could be obtained.—*Printing Magazine.*

Safety. New England Road Warning: "Drive slowly—We like to measure distance in miles, not kill-o-meters."—*Parade.*

Clean Business. When a certain Tar Heel householder laid in his winter's supply of coal, and received a bill from the dealer, he noticed that it boasted the slogan, "It's black business, but we treat you white." The householder wept a little when he noted the amount of the bill, but he wiped his tears and bravely made out the check. And with it he sent a note, which read: "May I offer a suggestion? I think you should change your slogan to, 'It's a dirty business, but we clean you good!'"

Strike. Passing a bowling alley the other night, there was a sudden crash of pins, accompanied by the cry of "Strike" and 10 guys came running with signs ready to picket.—*Construction Digest.*

Procaine Penicillin G Crystalline in Oil. The water insoluble procaine salt of benzylpenicillin-G, each cc. of solution containing 300,000 units of the crystalline salt. Packaged in 10 cc. multiple dose vials by Schering Corporation; for *intramuscular injection only.*

Gossip. Electricity travels 11,600,000 miles a minute, arriving 59 seconds behind town gossip.—*Plattsmouth Journal.*

Conscription Simplified. Haile Selassie, Ethiopian emperor issued a conscription order in 1935. Military sources released it last week, as talk of a U. S. draft was revived: (1) All men and boys able to carry a spear go to Addis Ababa. (2) Every married man will bring his wife to cook and wash for him. (3) Every unmarried man will bring any unmarried woman he can find to cook and wash for him. (4) Women with babies, the blind, and those too aged and infirm to carry a spear are excused. (5) Anyone found at home after receiving this order will be hanged."—*Rocky Mt. News.*

Opportunity. Plantations of the ante-bellum South bought supplies in large quantities. Molasses, for instance, was purchased in barrel lots. At one plantation, a little lad of about 6 formed the habit of slipping down to the basement. Hurrying to the barrel he would dip his fingers into the molasses and then contentedly lick them clean. Came the day when he tumbled into the barrel. Coming to the surface, rubbing the molasses out of his eyes, and licking it off his fingers, he raised his eyes, saying: "Oh, Lord, make my tongue equal to my opportunity!"—*Rotarian.*

POISON OAK
POISON IVY

Sell

JORDAN SKIN LOTION

Results Guaranteed

ATHLETE FOOT

2 free with each Dozen

5%—3 Doz.; 10%—6 Doz.

Through Your Drug Jobber

Advertised Through Leading Dailies

Certificates Awarded to "Beauty Consultants"

Twenty-one young women employed by member stores of the North Carolina Pharmaceutical Association are no longer just cosmetic salesgirls, but full-fledged "beauty consultants" certified by the Cosmetic School of Beauty Fashion, of New York.

Admission to this nationally known school is restricted to women experienced in selling cosmetics. All accepted students are given a thorough and rigid training course of eight weeks on how to advise properly in the use of cosmetics. In order to qualify as a "beauty consultant," the student takes a two hour written examination after completion of the course. If a grade of 75 or better is made, a certificate is awarded by the School, which may be displayed in the cosmetic department at point of sale and featured in advertising.

In this State the N. C. Pharmaceutical Association assisted in enrolling 30 women students, 23 of whom completed the course and came to Chapel Hill on April 8 for the final examination. Of the 21 successfully passing the examination, Miss Elsie Woolard of Henderson made the highest grade.

A number of the registrants, including the proctors who supervised the examination, are shown below. They are:

First row, left to right: Rosalie Burke, Wilmington; Helen M. James, Greensboro; Miss Lillian Traub, associate editor Beauty Fashion magazine, New York, instructor of the Cosmetic School of Beauty Fashion; Elmer Sheets, editor Beauty Fashion magazine, New York; Mrs. T. K. Pettus and Mrs. J. E. Coleman, Durham.

Second row, l. to r.: Mrs. J. L. Sutton, Chapel Hill; Mrs. Ruth B. Wilkie, Belmont; Cora Lois McGuire, Boone; Mrs. Beatrice Vestal, Elkin; Elsie Woolard and Clara Tucker, Henderson.

Third row, l. to r.: Marion Eure, Ahoskie; Susie G. Bogue, Fremont; Sally Parnel, Fairmont; Mrs. Opal Eskridge, Elkin; Joyce Mae Sandy, Midway Park.

Fourth row, l. to r.: Mrs. Lena Mae Hamilton, Fairmont; Mrs. Mary R. Brady, Fayetteville; Mary Agnes Parish, Rocky Mount.

Those attending the session at Chapel Hill but not pictured are: Irene Chambers, Asheville; Odessa Thompson and Mrs. Leon Smith, Kannapolis; Margaret Elsie Bur-

(Continued on Next Page)

nette. Black Mountain; Arlene Elizabeth Cates. High Point.

As an aid to the employers of the "beauty consultants" who desired newspaper advertising, special mats similar to the one reproduced below were made available. The blank space at the lower left is supposed to carry a picture of the "beauty consultant."

While it is not definite at this time, the Association will doubtless set up another class this year in order that others may have an opportunity to obtain this specialized training. In order to avoid the vacation season, the class may get underway in September, with registration in August and final examination in November. Students who took the correspondence part of the original course but not the final examination will have an opportunity to take the written work in November without further cost.

COMMITTEES

(Continued from Page 209)

Fishing Contest Committee

H. W. Greene

George T. Shew

R. E. Miller

L. E. Britt

Welcome Committee

A. G. Ahrens

E. S. Benson

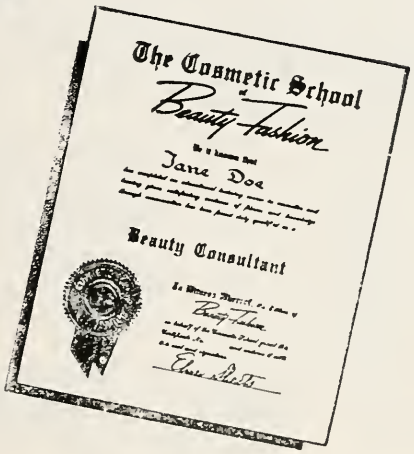
P. L. Caldwell

R. M. Herring

D. B. Seitter

Fred N. Warrick

THE Expert GIRL BEHIND OUR COSMETIC COUNTER



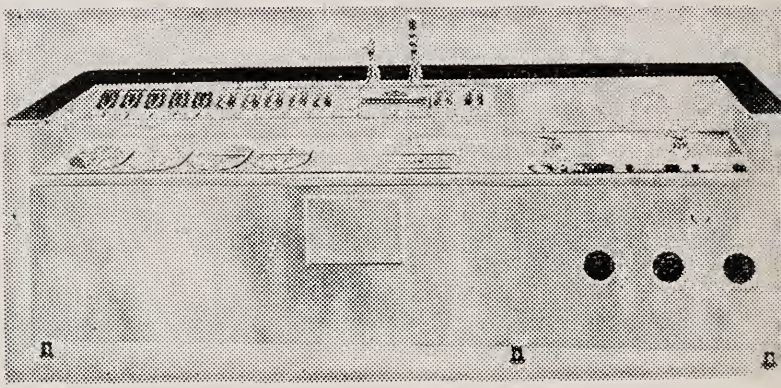
This certificate is your assurance that the salesgirl attending you is a trained beauty consultant, qualified by The Cosmetic School of Beauty Fashion to give you expert advice on your beauty problems and cosmetic needs.

FISCHMAN SODA FOUNTAINS

"Distinguished Through Quality for Over 58 Years"

CREAMER UNITS

20, 30, 40, 50 and 60-gallon fountains complete with triple sinks.



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Metal Throughout

BOBTAILS

4′ 2″, 5′ 6″ and 6′ sizes

STORE FIXTURES

Formica Counters, Backbars, Booths, Showcases, and Tables

The South's Largest and Best Equipped Soda Fountain Dealer.

RAMSEY REFRIGERATION and MANUFACTURING CORPORATION

816 West Trade St. Charlotte, N. C. Phone 4-2482 and 4-4502

Congressman Durham Lauded by A. Ph. A. Secretary

In a recent letter, reproduced below, to the Secretary of the N. C. P. A., the Secretary of the American Pharmaceutical Association, Dr. Robert P. Fischelis, highly lauded the abilities of Congressman Carl T. Durham, Representative of the 6th N. C. Congressional District, and suggested that all pharmacists in North Carolina give their support to his renomination and reelection.

Due to the timely significance of Dr. Fischelis' letter, it has been reproduced and sent to all pharmacists residing in the 6th District. In order that Mr. Durham's many friends residing outside the 6th District may know of the high esteem he is held in Washington, the letter is being published in its entirety.

"I suppose it is entirely superfluous for me to be telling you and other pharmacists in North Carolina what a tower of strength your Congressman, Carl Durham, is to American pharmacy here in the nation's capitol. However, on the theory, that a prophet is not without honor save in his own country, I want to take just a little time to sing Carl's praises because he has been of immeasurable help to me and to the cause for which we are working here in Washington.

"As you know, a Congressman who is returned to his post for a number of years gathers prestige and seniority which in themselves are very valuable assets, not only to his own constituents but also to the professions or industries which he happens to represent.

"Carl Durham has never lost sight of the fact that he is a pharmacist, even though he is a Congressman who has very broad interests. I think we should all be proud of the position he occupies in the eyes of his fellow members of the Congress. This goes for both the Democratic and the Republican side. I have seen him function, both as a member of the majority and of the minority. I can tell you that aside from any partisanship, Congressman Durham's opinions and words count for a great deal with his colleagues on both sides of the House.

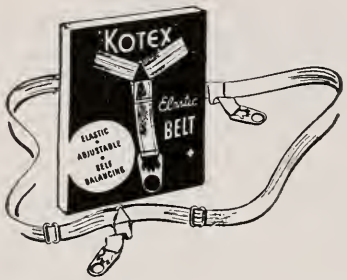
"Not only was he the author of the bill creating a Pharmacy Corps in the Army and sponsored this measure successfully through the House and Senate but he has also been a tower of strength in obtaining the recognition we now have in the Medical Service Corps of the Army and Navy. This bill was a majority measure of the Republican party but in the hearings and the committee rooms Congressman Durham's opinion was constantly sought and his suggestions and amendments were all approved.

"But it is not only in our field that Carl Durham has made great strides and rendered important service. In the matter of atomic energy he is one of the few Congressmen who is looked upon as an expert from the standpoint of legislation and general evaluation of the effects of this new weapon for war and instrument for advance in science in medicine and other peacetime pursuits.

"You men in North Carolina can feel very proud of the accomplishments of your pharmacist congressman. We here in Washington sincerely hope that you will do whatever may be necessary to return him to his post for another term. While I doubt very much that there is any danger of Congressman Durham not being renominated, it is nevertheless important that all pharmacists in North Carolina give their support to his renomination and reelection. We see daily demonstrations of what happens when you take too much for granted and let things go by default.

"I hope you will pardon me for seeming to inject myself into a state affair but we have worked so closely with Congressman Durham and he has done so many splendid things for pharmacy and the American Pharmaceutical Association here in Washington that I could not refrain at this time from letting you know how strongly we feel about having him continue as your representative here in Washington."

Very profitably yours



Popular teammate to America's fastest-selling sanitary napkin. Women naturally ask for this all-elastic, adjustable belt—just as they naturally prefer Kotex.

Telephone N-155. Wire, or Mail your ORDERS to

THE PEABODY DRUG COMPANY

Wholesale Druggists
Durham, North Carolina

Reaco

Reaco B-Complex with C Tablets
$20.00 Doz. 100s

Reaco A & D Capsules
$9.00 Doz. 100s

A. E. P. Tablets
$24.00 Doz. 100s

Pyridoxine HCl (B6) 10 mg. Tablets
$2.75 per 100

Pyridoxine HCl (B6) 25 mg. Tablets
$5.75 per 100

Reavita Capsules
$33.00 Doz. 100s

Your cooperation in stocking Reaco Products is appreciated.

REACO PRODUCTS

P. O. Box 1922
DURHAM, NORTH CAROLINA

Folic Acids Discussed by Dr. Waller

Recent years of research resulting in the announcement of the structure and synthesis of Folic Acid has opened up new avenues of hope in the search for drugs that will aid in the cure of man's most dread diseases, cancer and leukemia, according to Dr. Coy W. Waller, research pharmaceutical chemist at the Lederle Laboratories and nationally known authority in his field, who spoke to pharmacy students and faculty of the University of North Carolina.

The subject of Dr. Waller's talk was "The Folic Acids and Their Antagonists."

"No one knows just yet exactly what some of the folic acids will do," said Dr. Waller, a U. N. C. Pharmacy School graduate of the class of '37, "but we have already found that one of the four types, Teropterin, greatly improves the well-being of cancerous patients and lessens pain."

And another, called the liver factor, has been shown "to be effective in the treatment of macrocytic anemias of nutritional origin and in pernicious anemia," he pointed out. This last acid was obtained from liver and yeast, Dr. Waller said, while the other one comes from the growth of an unidentified bacteria. Both of these materials have been synthesized and made available for medical use.

Prior to the lecture, Dr. Waller was guest of Rho Chi, national honorary pharmaceutical society, at a dinner held at the Carolina Inn, Chapel Hill.

Asheville Auxiliary Meets

MRS. J. W. HARRISON

The Asheville Chapter of the Woman's Auxiliary of the N. C. P. A. met Friday afternoon, April 2 in the Candlelight Room of the Biltmore-Plaza with Mrs. Albert Chandley, presiding. A most interesting program was planned. Three of the interior decorators of Bon Marche gave illustrated lectures on draperies, curtains, and other phases of interior decoration.

During the business session Mrs. Ed. Nowell was appointed chairman of the Year Book Committee, to be assisted by Mrs. H. H. Shigley.

At the conclusion of the business session, a salad course was served. Mrs. Earl Houser, Mrs. Beaman Pinner, and Mrs. Maurice Cable were hostesses for the meeting.

Remington's Practice of Pharmacy—Ninth Edition

The Ninth Edition of Remington's Practice of Pharmacy, for more than 60 years the outstanding authority on the science and profession of pharmacy, will be available about June 1. This famous book has been completely rewritten from cover to cover by outstanding authorities in every phase of pharmaceutical practice, including hospital, manufacturing and retail pharmacy, as well as the allied sciences upon which the profession is built. The book consists of 1,500 pages of the most modern scientific information available concerning pharmacy.

VALENTINE'S PHARMACEUTICALS
VOLUME 1 4/5 OZ.
MEAT EXTRACT
GLYCERINE 9% BY VOL.
A clarified aqueous extract of lean beef.
VALENTINE'S MEAT-JUICE CO. RICHMOND, VA. U.S.A.

Valentine's Meat-Extract

1 4/5 ozs. net

1 dozen at list $9.00 through wholesaler.

Valentine's Meat-Juice Company

Richmond, Virginia

NOW.. You Can Tell Your Customers to Take Their Choice, but take "BC"

★ Same famous formula—same fast relief. Two tablets equal one powder. Both act quickly to relieve headaches, the pains of neuralgia and minor muscular aches. Nationally distributed. Nationally advertised.

TABLETS
BC
OPEN PRESS CORNER
25¢
BC
FOR THE RELIEF OF PAIN AND DISCOMFORT DUE TO
HEADACHE & NEURALGIA
EACH TABLET CONTAINS 2½ GRAINS ACETOPHENETIDIN IN COMBINATION WITH ASPIRIN AND CAFFEINE
12 TABLETS
DISTRIBUTED BY B.C. REMEDY CO. DURHAM, N.C.

TRADE MARK
BC
REG. U.S. PAT. OFFICE 25¢
FOR THE RELIEF OF PAIN AND DISCOMFORT DUE TO
HEADACHE & NEURALGIA
"BC" IS ALSO RECOMMENDED FOR RELIEF OF MINOR MUSCULAR ACHES AND PAINS OCCASIONED BY SIMPLE HEAD COLDS. EACH POWDER CONTAINS 5 GRS. ACETOPHENETIDIN IN COMBINATION WITH ASPIRIN AND CAFFEINE.
THIS ENVELOPE CONTAINS 6 POWDERS
PREPARED BY B.C. REMEDY CO. DURHAM, N.C.

POWDER

10¢ and 25¢ SIZES

HEARD OVER 350 Radio Stations - READ IN 247 Newspapers

TAR HEEL NEWS DIGEST

High Point—E. P. Crawford, after spending the winter months in Florida, where he says the fishing was tops, has settled in High Point, purchased a home at 713 North Main, and will do relief work the balance of this year. The Crawfords formerly lived in Lenoir.

Lillington—Recent speaker at the Lillington Rotary Club was Shelton Boyd, co-owner of the Lafayette Drug Company. "Fair Trade" was the subject of Mr. Boyd's talk.

Sylva—Fitz Smith has resigned as pharmacist-manager of the Sylva Pharmacy to accept a similar position with the Adams-Young Drug Company, Angier.

Winston-Salem—E. W. Rollins, Chief Pharmacist of the N. C. Baptist Hospital, appeared on the program of The Southeastern Hospital Pharmacists Association, held in conjunction with the Southeastern Hospital Conference at Biloxi, Miss., April 22-24, to discuss "A Basis for Drug Charges in a Hospital."

Brevard—Shifting from The Justus Pharmacy, Hendersonville, to nearby Macfie Drug Company, Brevard, O. D. Biddy may be found in the prescription department of the latter pharmacy nowadays.

Hendersonville—On March 1st Fred S. Justus took over The Justus Pharmacy as individual owner, having purchased it from the other heirs.

Roanoke Rapids—Among the participants of "Career Day," sponsored by the Roanoke Rapids High School on April 29, was W. T. Boone, manager of Matthews Drug Company, who discussed "Pharmacy."

Goldsboro—In the queer note department we have three samples this month. First, an order received by B. R. Ward of the Goldsboro Drug Company called for "1 dose of Callions and a bottle of eye ding"; secondly, J. Louis Cobb of Waynesville, had a request for a package of "Glycerine Apostrophes"; and finally, just to make life a bit more interesting, W. B. Gurley of Windsor solved in short order a written request for "Goldmelt dedcaber Fonice."

Greensboro—Gordon E. Cory has been promoted to the position of Southeastern Divisional Sales Manager of Weco Products and will cover the area from Western Virginia through Florida, including Eastern Tennessee in the Knoxville area.

Madison—Following a month of relief work at Graybeal's Drug Store, West Jefferson, George Smith of Chapel Hill went directly to Madison where he made it possible for Charlie McFalls of the Brown-McFalls Drug Company to get in a bit of vacation rest.

Red Oak—The drug store formerly operated by Dr. J. H. Martin in Red Oak has been closed. Dr. Martin died recently and his two sons, one the operator of a pharmacy in Macclesfield, decided to give up the drug store permit.

West Asheville—Solon Minton, who recently accepted a position with the Palace Pharmacy, has been replaced at Elson's of Enka by Shuford Snyder. Following graduation from the U. N. C. School of Pharmacy this past June, Shuford worked for W. A. Ward of Swannanoa and later with Knight's Pharmacy, Black Mountain.

Winston-Salem—W. A. Simmons has purchased part-interest in the Willson Drug Store (Ogburn Station) and he together with Charlie Willson will operate the business in the future. For the past year Mr. Simmons has been an employe of Eckerd's of High Point.

Durham—Harry H. Allen, Jr., of Cherryville, has replaced J. C. Fox on the prescription staff of Sawyer & Moore. On April 1st Mr. Fox started work on a full time basis in The Village Pharmacy, Chapel Hill, which was jointly established by him and his partner, E. L. Riggsbee, last December.

Raleigh—Troy H. Johnson, formerly of New Bern but more recently of Person Street Pharmacy No. 2 (now Hayes Barton Drug Store), has opened his own business under the firm name of Johnson's Pharmacy at 1809 White Oak Road, Raleigh. Ben Coppedge will do some relief work for Mr. Johnson.

Plymouth—Arps Pharmacy, operated here for many years by P. M. Arps, has been purchased by J. P. David and the name changed to Plymouth Drug Company.

Howell Hall Happenings

By PAT BURGISS

Pharmacy Weekend

The seventh and eighth of May will mark the sixteenth anniversary of Pharmacy Weekend. Launched in 1932, the merry-making at parties, picnics and dances has become an annual affair eagerly looked forward to and pleasantly remembered by many pharmacy students. This year nearly two hundred couples will be on hand for the events. Starting the weekend, Friday afternoon at Hogan's Lake, Phi Delta Chi and Kappa Psi Fraternities will "Battle to the finish" a softball game. Following these outdoor activities, a barbecue supper will be served, and as the moon comes up, campfire singing will end the day's entertainment.

Several small parties are planned for Saturday afternoon, and at eight o'clock the annual dance will be held in Woman's Gym. Music will be furnished by the Duke Ambassadors. Participating in the figure will be Jean Gattis, Hillsboro, with David Claytor, president of the School of Pharmacy; Frances Ashworth, Fuquay Springs, with Rex Paramore, Vice-President of School of Pharmacy; Evelyn Stutts, Sanford, with W. M. Jordon, Secretary-Treasurer, School of Pharmacy; Mrs. Sholar Powell with Sholar Powell, President Senior Class; Mrs. Rudolph Pittman with Rudolph Pittman, President Junior Class; Mrs. John Lee Jones, Durham, with Mr. John Lee Jones, President Sophomore Class; Mrs. E. G. Williams with Earl G. Williams, President Freshman Class; Jean Snyder, President Pharmacy Girls' Association, escorted by Ernie Hicks; Mary Alice Wilson, with Harry Wilson, President of the Student Branch; Lynn Blanchard, President of Kappa Epsilon and Senate, escorted by Jim Fowler; Mrs. C. S. Brinkley with C. S. Brinkley, representing Phi Delta Chi fraternity; Doris Gilliam, with Ben Collins, President Kappa Psi fraternity; Mrs. Sam Koonce with Sam Koonce, President Rho Chi fraternity. In charge of the weekend plans are Ben Collins, Bob Phifer, and Rudolph Pittman.

Separate Honor System

At the last meeting of the Pharmacy Senate in April, the pros and cons of a separate honor system for the School of Pharmacy were discussed by the members. Henry Dale Smith, reporting for a committee who investigated possibilities, said there was too much personal contact among students in Pharmacy School for fairness, and already enough segregation from the other campus activities. He pointed out, however, there would be a deeper sense of responsibility and understanding of the seriousness of the honor code if the students had their own system. After a general discussion, the Senate went on record as opposed to a separate system, and voted to ask permission to aid in the orientation of new students.

Kappa Epsilon Party

The Pharmacy Girls' Association were the guests of Kappa Epsilon when the sorority entertained Monday night, April 26, at Miss Noble's. The event was a surprise stork shower for Mrs. Don Schakle, senior in pharmacy school. After the gifts were presented to Sybil in a blue and white decorated baby carriage, the girls served cokes and cookies.

Dr. Eby Visits Fraternity

In honor of Dr. Frank Eby, Grand Regent of Kappa Psi, from Philadelphia, the

(Continued on Next Page)

fraternity held a dinner meeting at Carolina Inn, April 15. Dr. Eby presented a short talk on the history of Kappa Psi, and then discussed how the professional pharmacist could increase his prestige. Faculty members present were Dr. M. L. Jacobs, Dr. Fred Seminuck, and Al Jowdy.

Ben Collins, president of the local chapter, extended an invitation to all graduate members of Kappa Psi to drop by for a visit at the fraternity cottage at Carolina Beach the week of the N. C. P. A. convention.

April Rho Chi Meeting

Doris Gilliam and Oliver Fleming were student speakers at the April dinner meeting of the Rho Chi Society. Discussing poisons, Mr. Fleming told the common ones encountered in home and store experience, and gave their antidotes and treatment. Miss Gilliam in her talk termed Choline, with its therapeutic effects in the treatment of cirrhosis of the liver, a new wonder drug. At the next meeting of the society, Dr. Coy W. Waller research pharmaceutical chemist at the Lederle Laboratories, will be their guest and speak on his first hand experience in the development of folic acid. Dr. Waller, a native of Mount Olive, graduated from the School of Pharmacy in 1937.

Marriages

Miss Antoinette Norwood Salley, daughter of Mr. and Mrs. William Moss Salley, of Asheville, and Major Allen Mitchell Burdett, Jr., were married at the First Presbyterian Church of Asheville on April 19.

Mrs. Burdett attended Duke University where she was president of the Pi Beta Phi sorority. In 1947 she was queen of the Rhododendron Festival, a colorful event sponsored annually by Asheville.

Major Burdett is a graduate of the United States Military Academy. He served in the European theatre during the war and received the Bronze Star medal with an Oak Leaf cluster and the Purple Heart. He is now serving as assistant professor of military science and tactics at Georgia Tech in Atlanta, where the couple are making their home.

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K. E. Handy, Ph. G.

"Specializing in Sale of Drug Stores"

304 W. Morgan St.
Raleigh, North Carolina

DRUG STORES FOR SALE THIS MONTH

No. 1. In the heart of the largest city in Western North Carolina, doing $60,000 annually, filling 9,000 prescriptions; have 5 year lease at unusually low rental of $100 a month—the lease alone is worth $5,000. Will sell for $20,000.

No. 2. In manufacturing town of 14,000, trading area of 50,000, doing about $40,000 annually on a $4,000 stock; 5,000 prescriptions a year; rent, $42.50 a month. Price $7,500.

No. 3. In the Southern part of the State, town of 15,000, trading area of 50,000 in heart of tobacco-cotton belt, county seat of best farming county in the State, newest store (about 6 years old) in town, has Walgreen Agency, doing about $70,000-$80,000; the owner is not licensed and does not have pharmacist—this is the only reason the store is for sale. Price $32,500 with guaranteed stock of $18,000.

No. 4. In Charlotte, pharmacy with annual volume of $40,000; rent $85 a month, lease 2 years with option for 3 more years; stock $6,000; reason for selling: no pharmacist. Price $13,500.

OTHER ATTRACTIVE STORES FOR SALE

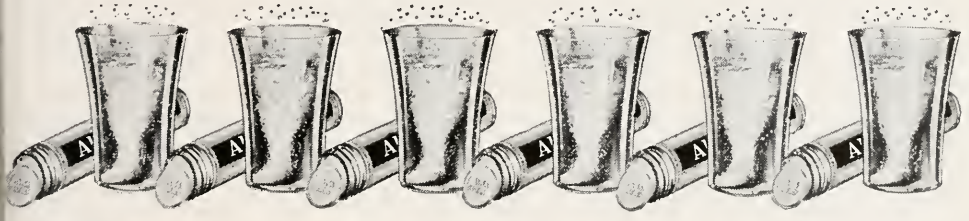
Our working fee is 5% on sales.

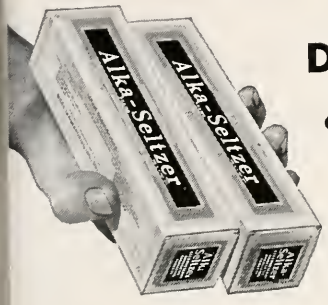
If you want to sell, list with me—If you want to buy, communicate with me

MILLIONS OF FAMILIES from coast to coast are friends of Alka-Seltzer . . . know it . . . depend on it . . . keep it on hand ready for quick relief. Alka-Seltzer is the most heavily advertised drug product sold in your store today.

THOUSANDS OF PEOPLE in your own home town have discovered for themselves that there's nothing quite like Alka-Seltzer for bringing fast, effective relief from headaches, stomach upsets, discomforts of a cold. It's a big seller . . . a big profit-maker for you.

HUNDREDS OF YOUR CUSTOMERS know Alka-Seltzer, buy Alka-Seltzer. The way to make sure your store gets its full share of Alka-Seltzer business is to display Alka-Seltzer in your windows, *feature* it in your store.





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Sell 2 Packages instead of ONE

Over and over Alka-Seltzer's advertising reminds your customers that "an extra package on the side keeps the family well supplied." You *double* your profits on every sale when you sell two packages instead of one.

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JUNE 8-9-10, 1948

W. H. King Drug Company
Wholesale Druggists
Raleigh, North Carolina
"The House of Friendly and Dependable Service"

The Carolina
JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.

Mrs. T. M. Ward, of Angier, whose delightful singing was one of the high lights of the 68th N. C. P. A. Convention, is shown above.

June, 1948

ume XXIX Number 6

IN THIS ISSUE

- CONVENTION NEWS
- OFFICER NOMINEES
- RESOLUTIONS

first

things

first

Drugs and medicines constitute the chief stock in trade of every successful drug store. It is much better to establish the drug store as a health center than as a source of supply for anything and everything. There is an occasional store that fills few prescriptions and still makes money, but there is no store anywhere that enjoys a good prescription business that does not make money. Sell sundries and miscellaneous supplies if you must, but only after the health needs of your community have been served. Put first things first. Your Lilly medical service representative will work with you every step of the way.

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GLUCO-THRICIL provides, in an isotonic solution of glucose, the vasoconstrictor action of ephedrine in combination with the antibiotic properties of tyrothricin. While relieving the discomforts of nasal obstruction by shrinking membranes, thereby promoting ventilation and drainage, GLUCO-THRICIL at the same time reduces the possibility of bacterial invasion.

GLUCO-THRICIL mixes readily with nasal secretions. Of low surface tension, it spreads easily, provides wide surface coverage and penetrates tiny spaces. It is non-sensitizing and, due to adjusted pH, it is also non-irritating and does not interfere with natural defenses of the nasal epithelium.

GLUCO-THRICIL's two-fold action is highly regarded by physicians and appreciated by patients. Its merits are recurrently emphasized to physicians through medical journal ads, through direct mail, and by our medical service representatives.

GLUCO-THRICIL is available in 1-ounce bottles with dropper cap and 1-pint bottles, for administration by drops, spray or nasal pack.

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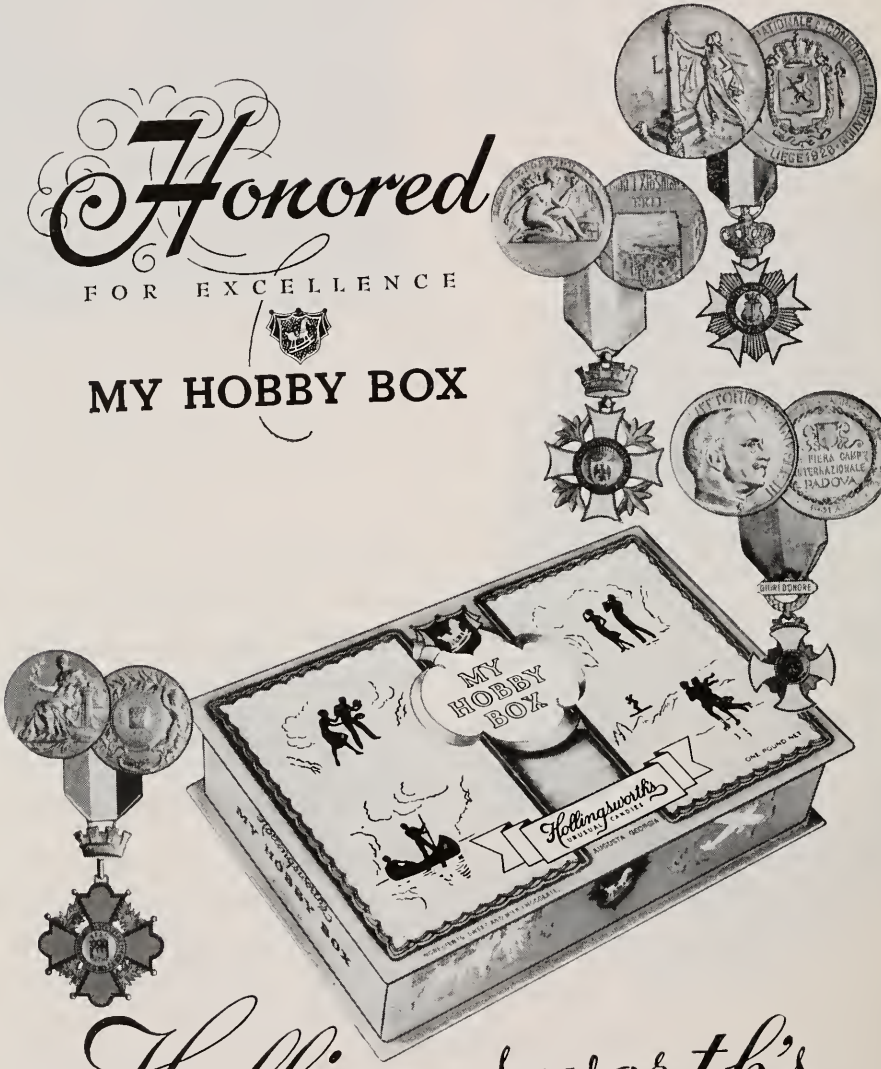
MY HOBBY BOX



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FOR THOSE WHO LOVE FINE THINGS

SUSTAINED leadership in oral estrogen therapy

ESTINYL

(ethinyl estradiol)

Clinically confirmed efficacy maintains ESTINYL's standing in the forefront of oral estrogen preparations. Its potency is unequalled by any estrogen—natural or synthetic—in use today. In rapidity of action, ESTINYL* is comparable to preparations requiring injection. Its noteworthy freedom from side effects in therapeutic dosage permits undisturbed treatment. Beneficial response to minute doses—*measured in hundredths of a milligram*—makes for economy.

Repeated specification reflects ESTINYL's status in oral estrogen therapy.

ESTINYL Tablets, 0.02 (buff) or 0.05 mg. (pink), in bottles of 100, 250 and 1000.

ESTINYL LIQUID, 0.03 mg. per 4 cc. (teaspoonful), in bottles of 4 and 16 oz.

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BLOOMFIELD, NEW JERSEY

IN CANADA, SCHERING CORPORATION LIMITED, MONTREAL

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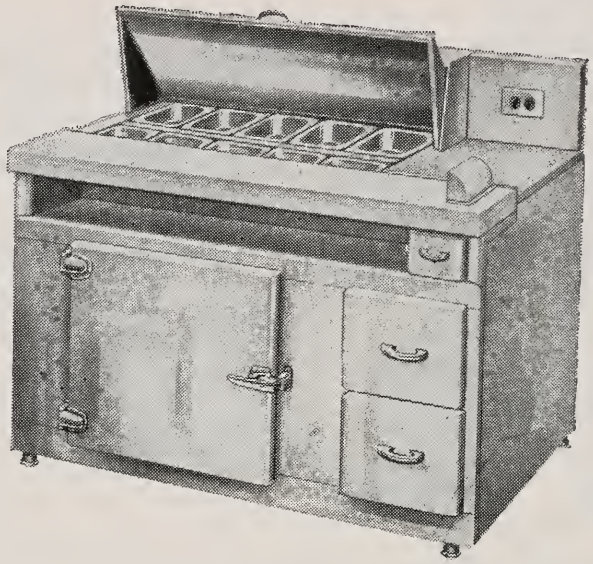

SHOWN ABOVE—THE 4 FT. COMBINATION SANDWICH UNIT AND TOASTER SECTION.

SANDWICH UNITS Are Available in the Following Sizes: 30 Inch—36 Inch—48 Inch and Up

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STAINLESS STEEL TOASTER SECTIONS: Sandwich Tables—Service Tables and Steamtables.

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Rx Film Shown

The regular meeting of the Greensboro Drug Circle was held May 14. C. T. Woodward presided. A film titled "Rx" was shown by M. G. Morris, E. R. Squibb representative. This film depicted the research and control work done by pharmaceutical houses relative to chemicals and drugs used in prescriptions. The film was enjoyed by all.

Roger A. McDuffie spoke briefly about the present fund campaign for the N. C. Pharmaceutical Research Foundation. He mentioned that four fellowships had been awarded for next year. Mr. McDuffie said that the Foundation would rather have one thousand persons donate $10.00 each than for one man to donate $10,000.

The goal of the foundation is one million dollars. $33,000 has been subscribed up until recently. The speaker mentioned that getting your name on the support list is the important thing now. Our ambition is to have 100% of the Pharmacists and those connected with the drug trade in North Carolina contribute. Nearly 100% of the Greensboro Pharmacists have donated.

C. T. Woodward then appointed Earl D. Adams, Steve Frontis and E. Rouse on the program committee for the family picnic which is to be held jointly with the Drug Circle Auxiliary on June 18.

Writes Song

We knew that Pharmacist C. Macbeth Cain of Caroleen was quite a versatile fellow, but we did not know his talents extended to the musical field.

"I'll Take Off My Hat to You, Dear," a song written by Mr. Cain, has been published by the Groene Music Company of Cincinnati. The music is by Luther A. Clark, who arranged the piano part of "When It's Springtime in the Rockies."

Mr. Cain has no intention of forsaking pharmacy for Tin Pan Alley; his sole interest was to prove he could do a creditable song-writing job.

Sells Painting

The versatility of still another pharmacist —J. Louis Cobb of Waynesville—is indicated by the following:

"You'll be interested to learn that I've had another customer for one of my COBB-OILS. Sam Byrd, the actor-producer-author-professor of the College of Charleston (S. C.) has just bought one of my negro subjects for his Prospect Hill Plantation House there in the low country. Sam, as you perhaps know, was Jeter Lester's 'batty' son in the original cast of 'Tobacco Road.'"

Prescription Balances Repaired

Accurately
Speedily Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.
915C E. Cary Street Richmond, Va.

To Our —
GOOD FRIENDS
IN NORTH CAROLINA

Your orders for
Labels, Drug Boxes and
Physicians Prescription Blanks
are greatly appreciated.

McCourt Label Cabinet Co.
58 BENNETT STREET
BRADFORD, PENNA.

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P. O. Box 475, Columbia, S. C.

Attract the customers who buy the most

The more successful pharmacist conducts his business so as to attract quality-minded customers . . . the ones who buy the most.

Squibb customers are quality-minded customers.

To attract *more* of these customers to your store, let them *see* Squibb products on your shelves, counters, and in your windows.

Recommend and display Squibb.

People remember **SQUIBB**

A name you can trust

Copyright 1948, E. R. Squibb & Sons

Parke-Davis Research Activities Televised

Millions of people throughout the United States got their first glimpse of the inside of a pharmaceutical research institution recently when several sections of the Research Laboratories of Parke, Davis & Company, Detroit, were photographed for television reproduction. The Detroit firm is believed to be the first pharmaceutical house in the United States to be visited by a television production corps.

The program, recorded on film, will be reproduced for television audiences in many metropolitan cities, including Baltimore, Chicago, Philadelphia, Detroit and St. Louis. Audiences will see an over-all view of the Parke-Davis laboratories; scenes of pharmaceutical college students touring the plant; research in the radio-activity laboratories; use of the Varburg apparatus for tests on vitamin products; the electro-encephalograph for the recording of brain waves for comparison tests in the use of Dilantin for the control of epilepsy; and the infra-red, spectrometer, used in the analysis of complex organic compounds such as antibiotics. Other scenes show the chemical regulation and controls employed in the manufacture of Promin, the anti-leprosy drug; and scenes in the Parke-Davis ampoule department, where Promin ampoules are coming off the production line.

Norwich Introduces New Insect Repellent

Norwich Insect Repellent, a pleasantly scented lotion type repellent, is now being introduced by The Norwich Pharmacal Company. This new product is effective against mosquitoes, flies, black flies, gnats, and similar types of insects.

Attractively packaged in a 1½ fluid ounce shaker top bottle, for easy application, Norwich Insect Repellent retails for 50c (fair trade minimum 47c).

Initial distribution will include a merchandizing counter display holding sixteen bottles.

Fair Trade Books

Price $5.00. Send order to N. C. Pharmaceutical Association, Drawer 151, Chapel Hill, N. C.

Lance

The Best
Peanut Butter
Sandwiches
Peanuts
Candies
and Other
Bakery Products

Deal to Head District 2

Harland M. Deal, Lenoir pharmacist, was elevated to the presidency of District 2 of the North Carolina Pharmaceutical Association at a meeting held in Lenoir on May 12. He succeeds W. R. McDonald, Jr., of Hickory, as head of the organization.

Dean Tainter of Marion was elected vice-president. Yates E. Spake of Morganton succeeds R. W. Campbell, of Taylorsville, as secretary-treasurer.

Chief speaker at the District 2 meeting was John W. McPherrin, Editor of the *American Druggist*.

Weldon-Roanoke Rapids Drug Club Organized

Octavus Griffin, of Roanoke Rapids, was elected president of the Weldon-Roanoke Rapids Drug Club at an organization meeting on May 25th. Serving with him will be J. S. Selden, of Weldon, vice-president; and W. T. Boone, of Roanoke Rapids, secretary-treasurer.

Present plans call for a meeting of the Club every three months.

Twin Daughters Born

The well known drug firm of Fayetteville —H. R. Horne & Sons—may soon have a new name (?) . . . perhaps H. R. Horne & Daughters.

The reason being Mr. and Mrs. H. Ruffin Horne are proud parents of twin daughters born June 3.

Congratulations to the Hornes on this double blessing.

Registered Pharmacist Wanted

Registered Pharmacist (able to reciprocate) for work in Norfolk, Virginia neighborhood drug store. Pleasant working conditions, good hours, vacation. Salary $100.00 per week. Interview arranged at our expense. Write Box 2301, c o Carolina Journal of Pharmacy, Drawer 151, Chapel Hill, N. C.

Scott Drug Company

Wholesale and Manufacturing Druggists

Charlotte, N. C.

"STANBACK for Peter Donald"

Night after night, over the most powerful and popular radio stations in the country, millions of American families are listening to "The Peter Donald Show" . . . and hearing about Stanback Headache Powders and Tablets.

Peter Donald is Radio's No. 1 Storyteller. Now he's helping to make Stanback the No. 1 Headache Reliever in North Carolina.

New Radio Show Boosts STANBACK Sales

Yes, it's Peter Donald for Stanback . . . in one of the newest and funniest shows on the air. Up . . . up . . . up . . . goes the popularity of Stanback's new hit show. Up . . . up . . . up . . . go the sales of Stanback.

Radio audiences are measured by Hooper Ratings. Latest Hooper Ratings in Charlotte, North Carolina, reveal this show has more listeners than Fred Allen, Amos 'n Andy, Al Jolson, Dennis Day, Mr. District Attorney, Chesterfield Supper Club, the Fitch Bandwagon . . . and many more of the leading network shows.

This record-breaking audience means MORE SALES FOR YOU. And here's proof: Stanback sales for first four months of 1948 are 10.7% ahead of last year!

HEARD ON THESE POWERFUL STATIONS

Plus scores of others throughout the U. S.

WBT	Charlotte, N. C.
WPTF	Raleigh, N. C.
WWNC	Asheville, N. C.
WAIR	Winston-Salem, N. C.
WSTP	Salisbury, N. C.
WRVA	Richmond, Virginia
WTAR	Norfolk, Virginia
WCAU	Philadelphia, Pa.
WSB	Atlanta, Georgia
WNOX	Knoxville, Tennessee
WSM	Nashville, Tennessee
WWL	New Orleans, La.
WLW	Cincinnati, Ohio

All over America people are saying:

Snap Back with STANBACK

Yes, your soda fountain literally can spout dollars when you feature Sealtest Ice Cream. It's the largest-selling ice cream in America by an overwhelming margin! That means more people ask for it . . . more people will shop where it is sold . . . with resulting store traffic and profits for Sealtest dealers.

Your soda fountain *should* be your source of greatest sales. Is yours?

If not, get in touch with your nearest Southern Dairies Plant.

Southern Dairies

Sealtest

ICE CREAM

THE MEASURE OF QUALITY

Official Nominee List

The Nominating Committee composed of W. A. Gilliam, Chairman, C. H. Beddingfield, R. R. Copeland, E. C. Daniel, D. R. Davis, B. R. Ward, and Sam E. Welfare submitted the following slate of officers to the Annual Meeting of the N. C. P. A.:

For President

J. C. Jackson.....Lumberton

J. T. Stevenson.....Elizabeth City

1st Vice-President

W. R. McDonald, Jr.....Hickory

Dean Tainter.....Marion

2nd Vice-President

Paul Gamble.....Monroe

D. D. Hocutt.....Henderson

3rd Vice-President

W. B. Gurley.....Windsor

H. M. Winders.....Farmville

Member of Executive Committee
(3-year term)

T. J. Ham, Jr.....Yanceyville

J. D. Bain.....Clayton

Member of N. C. Board of Pharmacy
(1948-49)

Roger A. McDuffie.....Greensboro

W. L. West.....Roseboro

Member of N. C. Board of Pharmacy
(1949-50)

H. C. McAllister.....Chapel Hill

W. A. Ward.....Swannanoa

Director of Research Foundation
(2 directors)

Herman Cline.....Charlotte

E. C. Daniel.....Zebulon

A. N. Martin.....Roanoke Rapids

B. Frank Page.....Raleigh

An official ballot listing the above slate of nominees will be mailed from Chapel Hill on or before July 10th.

Thirty-Five Students Graduate in Pharmacy

Thirty-five senior pharmacy students received degrees of Bachelor of Science in Pharmacy at the graduation ceremony in Chapel Hill on June 7. The degrees were presented by Dean M. L. Jacobs.

Stormy weather forced the graduates and their friends out of Kenan Stadium and into Memorial Hall. An outdoor party for the graduates and their parents, which was sponsored by the School of Pharmacy, met the same fate. The food was hastily transferred to the auditorium of Howell Hall, with little delay in the activities nor discomfort to the approximately 200 persons in attendance.

The list of graduates, all of whom expect to take all or part of the State Board exams this month, follows:

Evelyn P. Blanchard, Wallace; Charlotte Mae Borders, Shelby; William C. Brantley, Raleigh; Clifton S. Brinkley, Hickory; William C. Brown, Randleman; Patsy R. Burgiss, Sparta; Brainard M. Burrus, Canton; Lena S. Campbell, Black Mountain; David D. Claytor, Hillsboro; and Oliver G. Fleming, Smithfield.

Doris M. Gilliam, Sanford; Leon L. Gordon, Rutherfordton; Leon I. Graham, Roseboro; Ellerbe W. Griffin, Jr., Kings Mountain; Larry C. Harris, Cliffside; Charles B. Hawkins, Clyde; Reeves Hawkins, Clyde; Lucille E. Horner, Patterson Springs; Viola R. Howell, Mt. Airy; and Samuel G. Koonce, Chadbourn.

James F. Lovette, Graham; Dorothy J. Lyerly, Belmont; George W. Mathews, Jr., Asheville; Maryellen C. Millaway, Burlington; James W. Mitchener, Edenton; George D. Morgan, Clayton; Edward S. Powell, Oxford; Gold B. Propst, Morganton; John F. Rhem, Garysburg; Willie C. Rose, Newton Grove; Winfield P. Rose, Chapel Hill; Charl H. Sanders, Somerville, Tenn.; Robert H. Seaborn, Victoria, Va.; Evelyn Shugar, Tarboro; and Herbert A. Temple, Sanford.

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The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

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Vol. XXIX | JUNE, 1948 | No. 6

Association Delegates Vote to Repeal By-Law Limiting Board of Pharmacy Membership to One Term of Five Years

The issue of whether a member of the Board of Pharmacy should be eligible to succeed himself was decisively settled at Carolina Beach on June 10 when three-fourths of the members present voted to repeal Section 5 of the Association's By-Laws. Section 5, adopted in 1940, prohibited a pharmacist from serving more than one 5-year term as a member of the State Board of Pharmacy.

Since the additional qualifications for Board membership were adopted eight years ago, some dissatisfaction had been voiced at intervals but nothing definite had been done toward altering the situation. An opinion by the Attorney General of the State that Section 5 of the By-Laws "went beyond the law" helped to set the stage for open discussion of the subject at the 68th annual meeting.

Retention of Section 5 was urged by John C. Brantley, Jr., of Raleigh, a member of the Board. He voiced the opinion that Board membership should be rotated so as to give as wide a representation as possible to qualified pharmacists in the State. Mr. Brantley's position was supported by J. V. Farrington of Greensboro, by L. S. Sullivan of Durham and others.

Seeking repeal of Section 5 with its one-term limiting clause were Professor I. W. Rose of Chapel Hill, W. A. Ward of Swannanoa, M. B. Melvin of Raleigh, W. L. West of Roseboro and several other pharmacists. Arguments presented by proponents of the repeal measure centered around the potential economic loss to the State and to the profession through regular elimination of members from the Board with no consideration for the member's proficiency as an examiner.

"When a member does not measure up to the standards of the Board," the group stated, "the way is open for a change in personnel inasmuch as two nominees are voted on by mail ballot each year—generally the member whose term is expiring and one newcomer."

While the decision of the voters to repeal Section 5 will have an important influence on the future of Pharmacy in this State, the significant thing about the whole matter was the democratic way in which the issue was debated and settled. More than an hour of the Association's final business session was given to the discussion in order that all might freely express their opinions.

When the final vote was taken and the issue decided, one had visible proof of our way of life and could thank God that we are living in a country where opinions can be freely expressed without fear of a firing squad, and with the positive knowledge that the final outcome would not be smothered behind an iron curtain.

Carolina Beach Meeting Well Attended

The 68th annual convention of the North Carolina Pharmaceutical Association and its affiliated auxiliaries has just closed. Meeting on the coast at Carolina Beach for the first time in nearly two decades, many members came with the expectation of having to put up with inadequate facilities, of listening to programs presented under adverse circumstances, of seeing attendance figures dip to a new low.

But all were pleasantly surprised.

Not since 1939 have the business sessions been so well attended or member discussion so spirited. The total attendance figure topped the 700 mark, and as for statewide representation, it was freely conceded that this meeting rated high. Practically every town of any size in the State had one or more of its citizens present at Carolina Beach on June 8-10.

Three business sessions were held—an opening (night) session and two morning sessions. The latter two sessions were crowded, with late arrivals using the tops of tables as seats. Competition from the Atlantic Ocean was expected to cut deeply into the attendance at the business sessions, but it turned out differently. Business before pleasure was the keynote of the meeting.

Entertainment was superb. Beginning Tuesday night with Larry Walker and The Johnson Family Singers and running through Thursday night when the T. M. A. presented "The Imperial Hawaiian Revue" and Freddie Slack's Orchestra, the delegates were treated to a series of parties, teas, luncheons and shows. The "Ole Time Minstrel Show" sponsored by Robert R. Bellamy & Son, of Wilmington, on Wednesday night, was enthusiastically received.

The various parties sponsored by the Woman's Auxiliary were well attended. The Auxiliary now has more than 400 paid members, which makes it the world's largest organization of its type. A progress report listing details of the many fine programs engaged in by The Woman's Auxiliary will be published at a later date.

Due to a conflict in the convention dates of the Virginia, North & South Carolina Pharmaceutical Associations, attendance of the T. M. A. group was off somewhat as compared with recent years. However, there were plenty of red and black T. M. A. badges in evidence, indicating that Secretary J. Floyd Goodrich and his co-workers had been occupied at the registration desk.

Prize winners in the fishing contest sponsored by the N. C. P. A. during the convention were Paul E. Tart of Greenville, Mrs. Henry Dillon and Robert Dillon, both of Elkin. Hal Hawkins of Statesville received a consolation prize for the smallest fish—1½ ounces.

D. R. Davis, Williamston; R. N. Watson, Jonesboro; and Fred Johnson, Wadesboro, received prizes from Owens-Illinois Glass Company for best entries in a contest sponsored by that firm.

Officers installed at the annual meeting included the following:

N. C. Pharmaceutical Association

President.....T. J. Ham, Jr., Yanceyville
1st vice-president..J. C. Jackson, Lumberton
2nd vice-president
W. R. McDonald, Jr., Hickory
3rd vice-president..J. Paul Gamble, Monroe
Secretary-treasurer
W. J. Smith, Chapel Hill
Member of Executive Committee for
3-year term.....T. Roy Burgiss, Sparta

Woman's Auxiliary

President.. Mrs. M. L. Jacobs, Chapel Hill
1st vice-president
Mrs. J. T. Usher, Greensboro
2nd vice-president
Mrs. H. F. Bobbitt, Glen Alpine
Secretary-Treasurer
Mrs. R. P. Rogers, Durham
Parliamentarian
Mrs. C. R. Wheeler, Oxford
Historian.....Mrs. J. Paul Gamble, Monroe

Traveling Men's Auxiliary

President.....C. E. Davis, Kershaw, S. C.
Vice-President.....W. W. Morton, Durham
Secretary-Treasurer
J. Floyd Goodrich, Durham
Assistant Secretary-Treasurer
Hattie Leigh Dudley, Durham

Resolutions Adopted at the Annual Meeting of the North Carolina Pharmaceutical Association June 8-10, 1948

1. Be it resolved that the North Carolina Pharmaceutical Association condemn the practice of some manufacturers having merchandise on Fair Trade who have violated their contracts by changing minimum prices without advance notice to the trade, and urge these manufacturers to give retailers at least ten days' notice prior to change in minimum prices.

2. Be it resolved that the North Carolina Congressional representatives be urged to favor legislation extending the benefits of Social Security to small unincorporated retail business owners.

3. Be it resolved that the North Carolina Pharmaceutical Association commend the National Association of Retail Druggists for setting up the Fair Trade Policy and Planning Committee, and extend to it full cooperation in carrying out the objectives of the Committee.

4. Be it resolved that the North Carolina Pharmaceutical Association encourage omission of the term "Cut Rate" from signs and names of North Carolina drug stores.

5. Be it resolved that we go on record as opposing the 20% Excise Tax, particularly on essentials, and if a tax is to be collected, let it be collected from the manufacturer and not the retailer.

6. Be it resolved that the North Carolina Pharmaceutical Association urge the druggists of North Carolina to continue to participate in the Veterans Administration program, thereby rendering greater service to our veterans.

7. Be it resolved that the North Carolina Pharmaceutical Association commend our wholesale druggists for their cooperation in the recently adopted policy of prepaying delivery charges on merchandise, and urge its members to give preference to these recognized wholesale drug outlets in purchasing drug and sundry merchandise.

8. Be it resolved that we request the 3% State Sales Tax be removed from baby products such as powder, oils, creams, and nursing bottles, which are almost as essential as foods.

9. Be it resolved that we have adequate laws to protect our good people and those who are trained to dispense drugs; and that the requirements of hospitals and clinics that dispense drugs be the same as our drug stores.

10. Be it resolved that the North Carolina Pharmaceutical Association recommend that the Department of Agriculture put more men in the field of inspection, and that we offer our fullest support in helping to convict those who are promoting the sale of so-called dangerous drugs over the counter in some of our drug stores and other channels.

11. Be it resolved that wherever possible, the President or the Secretary-Treasurer, or both, attend the national conventions of the N. A. R. D. and the A. Ph. A., in addition to the regularly appointed delegates.

12. Be it resolved that thanks be extended to the directors and especially to Secretary E. A. Brecht for their splendid work on behalf of the North Carolina Pharmaceutical Research Foundation; and be it further resolved that those interested in pharmacy in North Carolina support and cooperate with this program to the best of their means and ability.

(Continued on Page 293)

T. J. Ham, Jr., *President*
N. C. Pharmaceutical Assn.

NOW.. You Can Tell Your Customers to Take Their Choice, but take "BC"

★ Same famous formula—same fast relief. Two tablets equal one powder. Both act quickly to relieve headaches, the pains of neuralgia and minor muscular aches. Nationally distributed. Nationally advertised.

TABLETS

BC
OPEN PRESS CORNER
25c
BC
25c
FOR THE RELIEF OF PAIN AND DISCOMFORT DUE TO
HEADACHE & NEURALGIA
EACH TABLET CONTAINS 2 GRAINS ACETOPHENETIDIN IN COMBINATION WITH ASPIRIN AND CAFFEINE
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10¢ and 25¢ SIZES

TRADE MARK
BC
REG. U.S. PAT. OFFICE
25¢
FOR THE RELIEF OF PAIN AND DISCOMFORT DUE TO
HEADACHE & NEURALGIA
"BC" IS ALSO RECOMMENDED FOR RELIEF OF MINOR MUSCULAR ACHES AND PAINS OCCASIONED BY SIMPLE HEAD COLDS. EACH POWDER CONTAINS 5 GRS. ACETOPHENETIDIN IN COMBINATION WITH ASPIRIN AND CAFFEINE.
THIS ENVELOPE CONTAINS 6 POWDERS
PREPARED BY B.C. REMEDY CO. DURHAM, N.C.

HEARD OVER 350 Radio Stations - READ IN 247 Newspapers

Attorney General Rules Section 5 of Association's By-Laws "Not Warranted by Law"

SECTION 5 REPEALED AT ANNUAL MEETING

As a result of an election held by the N. C. P. A., Mr. C. R. Whitehead was elected a member of the Board of Pharmacy and was commissioned by Governor Cherry on April 28, 1948, to serve for a period of five years. Subsequent to Mr. Whitehead's election and commissioning, and prior to his taking the oath of office, he found it necessary to resign as a member of the Board due to ill health.

This resignation created the problem of determining whether or not Mr. Whitehead was a member of the Board by virtue of his having been commissioned, or whether Mr. McDuffie continued as a member of the Board due to the fact Mr. Whitehead had not qualified by taking the prescribed oath of office.

This question was presented to the Attorney General for clarification. His answer is reproduced herewith.

The Attorney General further pointed out that the By-Law adopted by the Association prohibiting a member of the Board from succeeding himself was void since such a By-Law sets up a condition for membership beyond that prescribed by law.

Following a lengthy and spirited discussion of the subject at Carolina Beach on June 10, Article I, Section 5, of the Association's By-Laws was repealed. Section 5, which was made a part of the By-Laws in 1940, reads as follows:

"The North Carolina Pharmaceutical Association shall elect at each annual meeting from among the most skillful pharmacists in North Carolina, for a term of five years, one pharmacist to the State Board of Pharmacy. The same must have been registered as a pharmacist in North Carolina at least five years previous to his election; he must be actually engaged in pharmacy; and shall not succeed himself."

The By-Laws were further amended so as to provide the necessary machinery for election of Board members by mail ballot. Due to the failure of Mr. Whitehead to take the prescribed oath of office, two members must be elected to the Board—one to assume office immediately following the mail ballot election, the other on April 28, 1949.

A list of the nominees is published elsewhere in this issue of the JOURNAL. Ballots will be mailed on or before July 10, and must be returned within 30 days after receipt.

STATE OF NORTH CAROLINA
DEPARTMENT OF JUSTICE

Raleigh
20 May 1948

HARRY MCMULLAN,
Attorney General

SUBJECT: North Carolina Board of Pharmacy; Public Officers; Failure to Qualify after Appointment; Holding Over Until Successor Appointed and Qualified; North Carolina Pharmaceutical Association; Powers in Designating Member of Board of Pharmacy.

Mr. H. C. McAllister, Secretary.
North Carolina Board of Pharmacy
P. O. Box 471
Chapel Hill, North Carolina

Dear Mr. McAllister:

In your letter of May 13, 1948, you call my attention to Section 90-55 of the General Statutes, dealing with the election and appointment of members of the North Carolina Board of Pharmacy and reading as follows:

"The board of pharmacy shall consist of five persons licensed as pharmacists within this state, who shall be elected and commissioned by the governor as hereinafter provided. The members of the present board of pharmacy shall continue in office until the expiration of their respective terms, and the rules, regulations, and by-laws of said board, so far as they are not inconsistent with the provisions of this article, shall continue in effect. The North Carolina pharmaceutical association shall annually elect a resident pharmacist from its number to fill the vacancy annually occurring in said board, and the pharmacist so elected shall be commissioned by the governor and shall hold office for the term of five years and until his successor has been duly elected and qualified. In case of death, resignation, or removal from the state of any member of said board of pharmacy, the said board shall elect in his place a pharmacist who is a member of said North Carolina pharmaceutical association, who shall be

commissioned by the governor as a member of the said board of pharmacy for the remainder of the term. It shall be the duty of a member of the board of pharmacy, within ten days after receipt of notification of his appointment and commission, to appear before the clerk of the superior court of the county in which he resides and take and subscribe an oath to properly and faithfully discharge the duties of his office according to law."

You also call my attention to one of the by-laws of the North Carolina Pharmaceutical Association dealing with the election of members of the North Carolina Board of Pharmacy, and this by-law is as follows:

"Sec. 5. The North Carolina Pharmaceutical Association shall elect at each annual meeting from among the most skillful pharmacists in North Carolina, for a term of five years, one pharmacist to the State Board of Pharmacy. The same must have been registered as a pharmacist in North Carolina at least five years previous to his election; he must be actually engaged in pharmacy; and shall not succeed himself; Provided that this does not prohibit the reelection of any member of the present board for one additional term."

As a basis for your question, you relate certain facts which I will briefly outline:

In June, 1947, the North Carolina Pharmaceutical Association elected as its member of the North Carolina Board of Pharmacy Mr. C. R. Whitehead who was to succeed Mr. Roger A. McDuffie; and it was the intention of the Association for Mr. Whitehead to serve for a term of five years, beginning April 28, 1948, according to the statute above quoted. Mr. Whitehead was issued a commission by Governor Cherry, as provided by the statute, for the regular five-year period beginning April 28th, 1948. Shortly after Mr. Whitehead received his commission from the Governor, Mr. Whitehead tendered his resignation because of ill health; and I assume his resignation was accepted. Mr. Whitehead never did qualify for his term of office by appearing before the clerk of the Superior Court of the county in which he resided and subscribing to the regular oath to properly and faithfully discharge the duties of his office within ten days after the receipt of his appointment and commission. It should perhaps be stated that irrespective of any ten days, he never, at any time, took the oath of office and thereby never qualified himself for such office. It will thus be seen that Mr. Whitehead never did intend to qualify and take the oath of office because of his resignation on account of ill health.

Upon this statement of facts and considering same in connection with the applicable statute and by-law, you submit to this office certain questions as follows:

1. Does Mr. McDuffie remain as a member of the Board of Pharmacy until his successor has qualified?

2. If so, how shall his successor be elected, by the North Carolina Pharmaceutical Association, or by the North Carolina Board of Pharmacy?

3. If it is found that the North Carolina Pharmaceutical Association must hold an election for the purpose of electing a member of the Board created by Mr. Whitehead's resignation, is the requirement prohibiting a member from succeeding himself binding in this particular case or, in other words, is Mr. McDuffie eligible for re-election to succeed himself?

4. If it is found that the vacancy is to be filled by the remaining members of the Board of Pharmacy, would the requirement of the by-laws of the Pharmaceutical Association prohibiting a member from succeeding himself be binding upon the Board of Pharmacy in making the selection of Mr. Whitehead's successor?

Before answering your questions specifically, I desire to deal with the status of Mr. Whitehead upon his resignation and his failure to qualify for office and also the validity of the by-law above quoted as passed by the North Carolina Pharmaceutical Association.

Of course, the above-quoted statute, which provides the machinery for electing members of the Board of Pharmacy and filling vacancies, requires that any person, whether designated by the Pharmaceutical Association or appointed by the Board of Pharmacy, to appear before the clerk of the Superior Court of the county in which he resides and to take and subscribe an oath to properly and faithfully discharge the duties of his office according to law. This is a qualification which must be complied with before such appointment makes a man a legal member of the Board of Pharmacy or, as we say in legal language, a *de jure* member of the Board of Pharmacy. Section 90-55 of the General Statutes, above quoted, provides that any pharmacist elected to the Board of Pharmacy shall hold his office for the stated term "and until his successor has been duly elected *and qualified*." This, of course, is nothing but the general law that applies to all public officers and is also found in the chapter on public officers in the General Statutes, Section 128-7, which states: "All officers shall continue in their respective offices until their successors are elected or appointed, *and duly qualified*."

So far as the information before me is concerned, it does not appear that Mr. Whitehead ever exercised any of the duties of his office, attended any official meetings of the Board or ever, at any time, attempted to act as a member of the Board of Pharmacy. Communications by letters would not, in any way, invalidate what I have said. We are, therefore, of the opinion that Mr. Whitehead never, at any time, became a member of the Board of Pharmacy; and he did not complete the necessary steps to qualify himself for such office by taking the required oath. Mr. Whitehead, therefore, was never, at any time, a legal member of the Board of Pharmacy prior to his resignation; and, therefore, it follows that he never did vacate any office nor does any vacancy exist because of his appointment.

I now deal with the by-law passed by the North Carolina Pharmaceutical Association. It will be noticed that this by-law attempts to set up certain qualifications that a member must have before he can be elected a member of the Board of Pharmacy. This by-law says that before a member of the Pharmaceutical Associa-

tion can be a member of the Board of Pharmacy, he must (1) be one of the most skillful pharmacists in North Carolina; (2) have had this status of one of the most skillful pharmacists in the State for a period of five years previous to his election; he must have been registered for this period of five years; (3) be actually engaged in the practice of pharmacy; (4) he shall not be eligible to succeed himself as a member of the Board.

Section 90-55 of the General Statutes, which is the law controlling the election of members of the Board of Pharmacy as well as filling vacancies on the Board, simply provides that the North Carolina Pharmaceutical Association shall annually elect a resident pharmacist from its number to fill the vacancy annually occurring in said Board. The membership of the Board is staggered so that the term of one member expires every year. It will be noticed, therefore, that the statute does not set up any such qualifications or conditions of eligibility for this office as is required in the by-laws of the Pharmaceutical Association. The statute only requires that an individual shall be a resident pharmacist and a member of the Pharmaceutical Association in order to hold this office. We are utterly unable to find any authority or power on the part of the Pharmaceutical Association to set up and require these superadded qualifications. Since Section 90-55 of the General Statutes is careful to fix the qualifications and powers for a member of the Board of Pharmacy, we do not think that the North Carolina Pharmaceutical Association has any power and authority to set up, through a by-law, other and additional qualifications for this office. The Pharmaceutical Association derives its authority from the statute, and the statute does not vest it with authority to create additional qualifications in electing a member to the Board of Pharmacy. There is, therefore, no power under the statute that, either directly given or implied, provides for other or more stringent qualifications for this office to be created by the Association. This is not a new principle, and it might be pointed out by way of analogy that the Constitution of the State fixes the qualifications of certain constitutional officers. This having been done, the Legislature itself cannot create and impose other qualifications. See STATE EX REL SPRUILL v. BATEMAN, 162 N. C. 589; LEE v. DUNN, 73 N. C. 595. So far as we can see, this principle prevails in nearly all jurisdictions. It follows, therefore, that the above-quoted by-law of the North Carolina Pharmaceutical Association is, in our opinion, invalid, void, and of no effect. The superadded requirements that a member must be one of the most skillful pharmacists in North Carolina, must be registered as a pharmacist in North Carolina for at least five years previous to his election, must be actually engaged in the practice of pharmacy and shall not succeed himself in office are invalid requirements and are not enforceable by law. The only requirements fixed by law are that a man must be a member of the Pharmaceutical Association and a resident pharmacist. It should be noticed that I am not saying

(Continued on Page 293)

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Ward to Head Asheville Drug Club

R. C. SISK, *Reporter*

The installation of W. A. Ward, of Swannanoa, as president of The Asheville Drug Club and an address by Mr. C. C. Demaree of The City Laboratory featured the May 14 meeting of the Club, which was held in The Langren Hotel.

Mr. Ward, who was recently elected vice-president of the Club, succeeded President W. P. Wortman, whose affiliation with Parke, Davis & Company takes him out of the State.

Mr. Demaree, in discussing the operation of The City Laboratory, stated that 35,638 specimens (venereal, typhus, diphtheria, undulent fever, etc.) were tested during 1947 at a cost of approximately 25c each to the County of Buncombe.

This interesting phase of the program was arranged by Maurice Cable, who introduced the speaker.

Recognition was given to Club members who participated in a series of broadcasts during National Pharmacy Week. Scripts prepared by James W. Harrison, Editor of the "Friday Night Elixir," were presented by W. P. Wortman over WWNC, Albert Chandley over WNCA, Moss Salley over WISE, and Beaman Pinner and R. C. Sisk over WSKY.

W. A. WARD, *President*
Asheville Drug Club

The Club voted to sell the magazine "Better Health" under an arrangement worked out with the publisher. All profits from the sale of "Better Health" through member stores will go to the treasury of the Club.

The newly devised set of By-Laws, copy of which was presented President Ward, will be published in the next issue of the "Friday Night Elixir," and will be voted on at the next meeting.

Charles J. Sisk was elected vice-president succeeding W. A. Ward, who was elevated to the presidency.

The program committee for June consists of Dean Tainter, L. G. Crouch and Stacy Smith, the latter acting as chairman of the group.

President Ham Attends Danville Meeting

T. J. Ham, Jr., newly installed president of the N. C. Pharmaceutical Association, attended a recent meeting of the Danville, Va., Branch of the Virginia Pharmaceutical Association. Danville is just across the State line from Mr. Ham's hometown of Yanceyville, N. C.

Other guests present at the meeting were Dean R. Blackwell Smith of Medical College of Virginia; Dr. Milton L. Neuroth, MCV faculty member; R. R. Rooke, President of the Virginia Pharmaceutical Association; W. E. Locke, Past President of the Virginia Pharmaceutical Association and present member of the State Board of Pharmacy of Virginia; and Bill Garter, pharmacist of Richmond, Virginia.

Religion

An aged Negro woman described a younger member of her congregation as having "Jes' enough 'ligion to make her mis'able—too much to be happy dancin', drinkin', and carryin' on, an' too little to be right happy at prayer meetin'."

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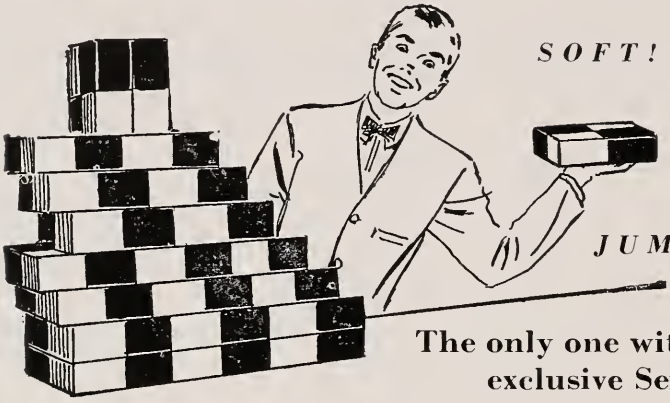

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Durham, North Carolina

Twenty-seven North Carolina pharmacists. How many of the 25 between Moss Salley (top row, extreme left) of Asheville and George McLean (bottom row, extreme right) of Clinton, can you identify?

TAR HEEL NEWS DIGEST

Dunn—Captain David Henry Hood, son of Mr. and Mrs. Paul C. Hood, is now stationed at Fort Bragg with the 82nd Airborne Division. Captain Hood recently completed the airborne course at Fort Benning, Ga., and is a qualified parachutist.

Charlotte—H. A. Hammond has resigned as pharmacist-manager of the Kiser Drug Company, 2400 Wilkerson Blvd.

Beaufort—Mrs. J. B. Sewell, Jr., is now making her home at 209 Turner Street. She was formerly associated with Bynum's Drug Store of New Bern.

Greensboro—Thomas B. Waugh, city salesman for the Justice Drug Company, was recently elected president of the Greensboro Co-Operative Club.

Asheville—A. J. Miller writes that he is taking a much needed rest at Mountain Home. He has been prescriptionist at the Crouch-Coppedge Pharmacy since this new firm opened about nine months ago.

Spring Hope—A puzzler received by the Southside Pharmacy was for a package of "arians i east tablets." Ironized Yeast Tablets was the solution.

Wilmington—George H. Edmonds has resigned as pharmacist at the James Walker Memorial Hospital to accept a position with Coleman's Drug Store, Jacksonville. His brother, M. M. Edmonds of Wallace, expects to join him soon.

Sylva—G. B. Woodward, formerly of Perry's Drug Store, Franklin, is now an employee of the Sylva Pharmacy. He replaces Fitz L. Smith, now manager of the Adams-Young Drug Company, Angier.

Wilmington—Lawrence E. Britt, until recently an employee of Futrell's Pharmacy, may now be found behind the prescription counter of Standard Pharmacy.

Yanceyville—N. C. P. A. President Tom Ham has realized an ambition of long standing—a new home designed for perfect living. For years the Hams have made their home over their drug store with all the inconvenience occasioned by living too near their work. With the erection of their new home, which is one of the most modern in Caswell County, both Mr. and Mrs. Ham are looking forward to the use of their new residence.

Rockingham—George G. Inman of the Federal Pharmacy writes: "Since coming to Rockingham, we have been busy cleaning and remodeling . . . hope to have our formal opening before June 1."

Wallace—W. L. Cameron, formerly of Carthage, has accepted a position with the Gowan Drug Company, replacing Marion Edmunds, who is now working in Jacksonville.

Raleigh—Miss Mildred Showalter, after teaching Pharmacy in Austin, Texas, for the past nine months, has returned to this State. She is planning to take the practical part of the State Board of Pharmacy exams on June 16-17.

Durham—The Durham Drug Club met on May 11. Chief speaker was Dr. E. A. Brecht of Chapel Hill, who discussed progress of the N. C. Pharmaceutical Research Foundation.

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Rocky Mount Group Organizes

At a recent meeting in Rocky Mount of local druggists, the Rocky Mount Retail Drug Association was formed. Wendell Tyson, of the Standard Pharmacy, was elected president; Stanley Pierce, Kyser Drug Company, vice-president; and E. M. Vann, Almand's Drug Store, secretary-treasurer.

Principal speakers at the organization meeting were Reggie Rooks of Richmond, president of the Virginia Pharmaceutical Association; E. C. Daniel of Zebulon, past-president of the N. C. Pharmaceutical Association; Gamble Bowers and Curtis Nottingham, of the Owens & Minor Drug Company, Richmond.

Nottingham acted as chairman and introduced the speakers.

The new organization will strive to unite the pharmacists of the city for mutual advancement, assistance and improvement of their services; to assist in educational and professional training in order that the standards of pharmaceutical education may be raised to a higher plane; to assist the State Board of Pharmacy in the effort to regulate the practice of pharmacy in the state; and to further relations of good will and respect between pharmacists, physicians, dentists, veterinarians and the public, and to promote mutual cooperation of these professions so as to extend their usefulness to the public.

Present at the organization meeting were the following: C. A. Almand, E. M. Vann, W. S. Johnson, Stanley Pierce, J. L. Matthews, Bryan Whitford, R. S. Gorham, Bob Fleming, Wendell Tyson, B. C. Branch, Buddy Pierce and Jack Phillips.

New Kinston Club

E. B. Marston, Jr., has been elected President of the Kinston Retail Druggists Association. Serving with him will be J. Talbott Capps, vice-president, and H. C. Sudreth, secretary-treasurer.

Meetings of the group will be held monthly on the first Wednesday of each month at 1 P.M. Dues have been set at $3 a month to take care of the luncheon as well as group newspaper advertising, etc.

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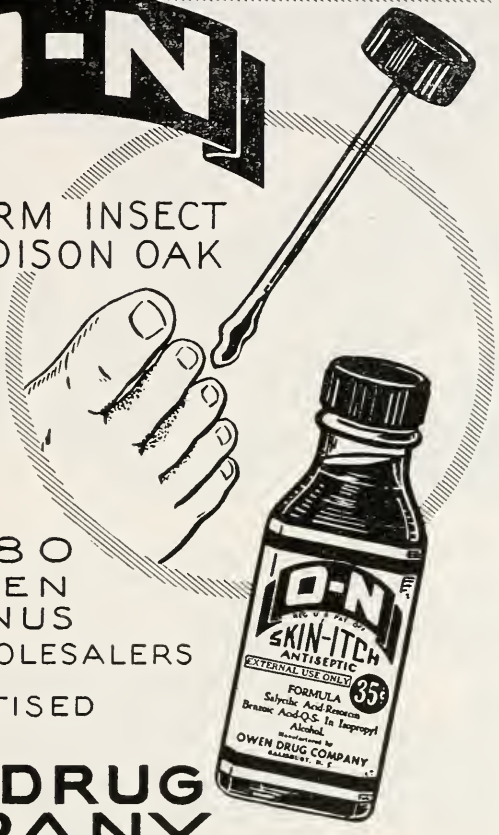

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Carolina Camera

Little Miss Susanne Bunch, daughter of Pharmacist and Mrs. Luther Bunch, of Goldsboro, is shown on the opposite page gloriously happy to be in the midst of white bunnies and vari-colored baby chicks. Window displays of this type are helpful in promoting the sale of animal health remedies, of focusing attention to the veterinary department.

Artistic, beautiful in color and design, and streamlined for maximum efficiency, Airheart's Drug Store, Concord (opposite page), recently had its formal opening at its new location.

The drug store, with a floor space of 28 by 70 feet, is housed in a new one-story building especially erected for this purpose. A cream-colored acoustical ceiling, blondewood cabinets and showcases, shadowless flourescent lights and walls of pale green help to make this store ultra-modern.

The semi-open prescription department at the rear is in charge of T. B. Fearrington, formerly of Valdese, and Pharmacist W. T. Airheart. Assisting as general sales clerks are D. R. Holshouser, who has been with the firm for the past three years, Mrs. Airheart and her sister, Mrs. Inez Asbury. Milliard Benfield is in charge of the fountain and Jackie Airheart, a junior at the Concord high school, assists after school, on Saturdays, and during vacations.

A motorcycle delivery service is to be installed in the near future.

Graduates from Harvard

Present to see their son graduate from the Harvard School of Medicine on June 1st were Mr. and Mrs. E. T. Beddingfield of Clayton. Before entering Harvard, E. T., Jr. attended the School of Pharmacy and the School of Medicine at the University of North Carolina.

Oldest Drug Store

Hal Cornwell of Lincolnton sends us a post card from his wife's hometown, Bethlehem, Pa., where is located the Simon Rau Drug Store, oldest (established 1743) in the United States.

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June 21-26: National Swim-for-Health Week

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North Carolina Service Wholesaler

Showmanship in the Pharmacy

Address given at the N. C. P. A. Convention, Carolina Beach, N. C., June 10, by C. E. Deger, Southern Manager of the Market Development Department of Owens-Illinois Glass Company.

If some pharmacist in the audience were specially gifted as a painter and was commissioned to paint a picture to express the part the pharmacist plays in modern living, he would no doubt lay out a scene depicting America's mountains, oceans and plant life, filled with minerals and life-giving substances. In the scene would be animals, recalling their contribution to man. Great laboratories would be represented working in the development of health building and life prolonging pharmaceuticals, biologicals and antibiotics. In the center of the picture would be a drug store or prescription pharmacy, the greatest factor in the drug industry, i.e., the institution which brings together our national resources and the products of our great laboratories, in cooperation with the medical profession, to help mankind enjoy a fuller happier life through the alleviation of pain, and providing those essentials for regaining and protecting health.

It is an impressive picture, and every pharmacist here may feel justifiably proud to be a part of the industry so vital to the welfare of every man, woman and child. It is good to take a few moments from our busy day to reflect on the important role the pharmacist plays in the American way of life. It makes the pharmacist realize how really important it is for him to do an outstanding job in his profession, not only because he wants to succeed personally, but also desires to contribute his share to democracy and make it bigger and better for those to follow.

The more successful a pharmacist is, the better service he renders humanity; therefore it is proper for every American pharmacist to will for, and work toward, being as successful as honorably and humanly possible.

There is no profound or complicated formula for being a successful pharmacist; success comes from doing a great many little things unusually well. Even though the individual elements for success are simple, one cannot emphasize too much how these little things must be performed in a manner to produce favorable impressions.

The expression "favorable impressions" is a more genuine way of saying what is implied through the proper kind of showmanship. Showmanship is too often associated with "show-offishness." We are going to speak of showmanship more in the light of sound merchandising, meaning making favorable impressions in the way a pharmacy may be operated, and thereby winning the confidence and patronage of more and more customers.

Location and external appearance of a pharmacy should make a good impression. Of course, it is highly desirable to locate where "business is." Sometimes location can be improved; however, usually this is not so easy, which makes it vitally important to have a bright impressive store front and attractive window displays which are given fresh appeal through frequent changes. The interior of the store should be well-lighted and give an up-and-coming appearance. The impression that passers-by receive from the outward appearance of store can do much for winning them as regular customers.

Inside the store, the customer must find a bright, warm, confidence-building atmosphere. This is attained by keeping the basement, backroom, fountain and other store equipment modern, clean and free of odors. It means also, cheerful and courteous attention of alert store people. To maintain the proper atmosphere, frequent improvement should be made; if you don't spend money in constant improvement, competitors will; and thereby make a more favorable impression. It is likewise necessary to give a great deal of attention to your personnel so that they will represent your store in a manner favorable to customers.

The pharmacist himself is the guiding influence about the store. It is good for him to build a trustworthy organization of assistants and place confidence where it is deserved. Entire departments can be assigned to competent assistants and thereby relieve

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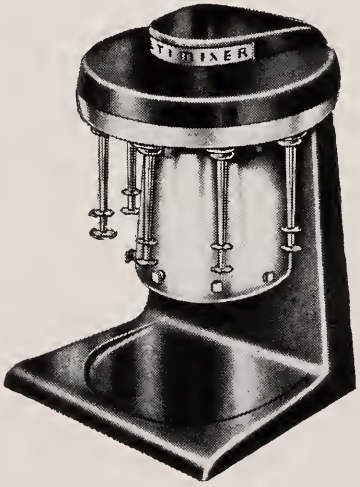

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522-524 East Trade St.

the manager of certain responsibilities, giving him more time for thinking and planning his operation and keeping more personally in touch with the manner in which his customers are being served.

It is well for the pharmacist to take a keener interest in the activities of his assistants' problems or proper habits because freedom of personal problems are so important for sales people to have the right attitude which unconsciously reflects itself in making favorable impressions. Modern merchandising calls for selling ideas and service, in addition to good products. This makes it very important for a good pharmacy to be laid out into well defined departments, each properly designated with signs. It is likewise essential to have counter and floor displays which can be merchandised according to seasonal needs and tie-ins with national events. For example, it is smart merchandising, early in Fall, to set up a feature display of vitamins and play up how they build resistance against winter ills that are lurking ahead. At the same time it would be well also to spotlight display attention on cold preparations so that customers will be given the impression that your store is headquarters for a complete and full line of these necessities. When consumers show an interest in particular items, return that interest with professional advice.

When national consciousness is focused on such events, as: Baby Week or First Aid Week—that is the time to display a complete assortment of pertinent items to acquaint your trade with the fact that you carry a complete and fresh stock of these necessities. While consciousness is at its peak, that is the time to impressively present that merchandise, and cash-in with sales.

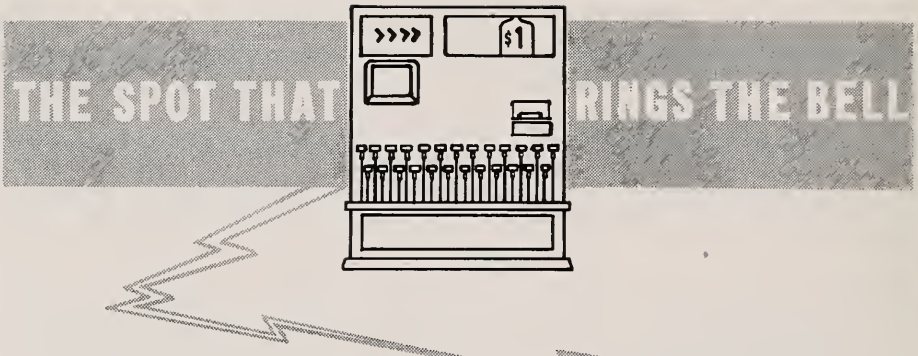
In departmentalizing your store, important consideration should be given to the Prescription Department. It is the heart of your drug store. It is the only exclusive department in your store. It draws customers from a greater radius than any other department in your store. It is the only department the operation of which requires and demands specialized study, training and a license. You are a professional man rendering a professional service, and while the atmosphere of your entire store may not be and need not necessarily be professional, the atmosphere of your prescription department must be, if you are to prosper as a pharmacist.

The first impression of your prescription department is formed by its general appearance. Have it as modern looking as you can afford, but avoid making it modernistic. The use of a pair of apothecary show globes at your prescription department or in your window or both is suggested. The globes are traditional trade marks of your profession and they identify your store as a *drug* store. Be sure that your prescription department is spotlessly clean and that whatever display material or samples are in view are neat, in order and above all current. Nothing gives you a bad impression faster than being out of date; for example, suggestions for Poison Ivy still on display in mid-December. Keep in step with and cash in on the multi-million dollar advertising done by manufacturers by using their material, and using it while they are using it in consumer's magazines and on the radio.

Be cheerful but businesslike and confidence inspiring. When a customer comes to you for a prescription he, or someone he knows is ill, and wants desperately to get well. If you can, by your general attitude, make him feel that your filling of his doctor's prescription will bring that about, you have made an impression that will merit permanent patronage. Create this same impression when you deliver the filled prescription over the counter. A pleasant word, a note of confidence that the results will be good, or some other kind of verbal pat on the back will make the customer want you as his pharmacist, just as some similar reason has caused him to choose one doctor among the several who were available. Perhaps the use of some little thing like a leaflet on the handling and taking of medicines or a plastic teaspoon of accurate measure wrapped with his prescription would be your way of establishing this bond.

These or similar items may be available through your wholesaler—wrap arounds are free, measuring spoons may be obtained at a nominal cost.

Be sure your prescriptions are properly packaged and that the best obtainable and



Peacock

Package No. 17, 3's
Retails, 50c

RESERVOIR END PROPHYLACTICS

This "profit spot" holding Dean's Reservoir End Prophylactics "rings the bell" in many ways . . . again and again.

It brings you pleased customers in ceaseless repeat purchases. Peacock's superior quality and visible health feature bring customers back.

It doesn't take special sales effort. Customers want Peacocks and come in especially for them. And when they come, they often buy other merchandise.

Watch this valuable spot that rings your profit bell!

Remember all Dean prophylactics are sold through drug stores ONLY.

REDI-WET Skins
Premoistened. Box of 3's in plastic capsules.
Retails $1.50 . . .
Dozen $5

Dean RUBBER MFG. CO.
North Kansas City, Mo.

DEAN Headquarters in Your District,
PARAMOUNT SALES CO., P. O. Box 477, Knoxville, Tenn.

most suitable containers are used. The appearance of your finished work to which your name on the label is affixed, the impression it makes on the customer and the way that the container protects the medicine until it is used up, are of prime importance, and they certainly demand that you buy the best packages obtainable, just as you buy the best drugs.

Just remember that you and your clerks will impress for better or for worse every person who steps up to your prescription counter. What he buys there is the most precious thing in your store to him at that particular time. Make him feel fortunate to have come to you to have his prescription compounded. He is very susceptible to being impressed. Don't miss this opportunity for building good will. It presents itself many times daily. From a survey made by the Home Makers Guild of America, the following are seven reasons why women shop in particular drug stores as listed in order of importance—

(1) Confidence in their store.
(2) Professional atmosphere.
(3) Convenient location.
(4) Cleanliness.
(5) Friendly atmosphere.
(6) Delivery Service. *and lastly*
(7) Price.

You can direct showmanship toward doctors, too. They will recognize it and appreciate it, for all good doctors use it themselves. Why not make a call on a doctor whose business you would like. Take with you a sample kit of the various types of prescription containers all filled and labelled, fictitiously or not, and show him how you would put up one of his prescriptions; how it would look when filled. If he is a specialist, tell him of any special equipment or knowledge you have which would fit in with his specialty. Mutual confidence and good will are created when this is done well, and surely these are necessary between and among professional men.

Your window displays, which should feature often a professional concentration, offer you unlimited ways of expressing showmanship. Display the working tools of your chosen profession proudly and completely. Your professional window should say, "This is a drug store where you can enjoy courteous, cheerful help and where you can rely upon meticulous professional service."

You will no doubt be interested in these few quotes which are unsolicited comments sent in by Home Makers Guild consultants and they accompanied the returns of questionnaires on the Drug Store Survey, to which previous reference was made. A woman in Oregon City, Oregon says, "I believe a drug store should be a store with a feeling of cleanliness and confidence, with courteous and intelligent clerks who were trained to help customers select the right drug or health articles they need. Also, a professional looking prescription department gives a feeling of confidence."

Here's one from Minneapolis, Minn., "For just ordinary drug items I don't mind going to a store where all types of items are sold. When I'm given a doctor's prescription I like taking it to a store which features a specialized prescription department where I know that's their line of business."

From Alton, Oklahoma comes, "Confidence in the pharmacist is as important as confidence in a physician. Friendliness with an understanding of the problems involved in illness make the ideal pharmacist; someone in whom we can place the utmost confidence."

This last from Cape Girardeau, Mo., "Coming from a family of doctors, this questionnaire has been close to my heart. Like the doctor, the druggist should, I think, be almost part of the family. He must be respected and admired to gain the confidence we need to have in him."

The American shopper wants to do business with an up and coming merchant and the best way to be that kind of pharmacist is to keep abreast of the progress in your industry, read the better publications, talk to industry leaders and keep active in association work. Through these sources you get ideas and receive reminders that help immeasurably to do the kind of job that will impress customers favorably which is essential to attain the most of success in the operation of your store.

Thank you for being such a fine audience and I sincerely wish you many happy, successful and profitable years ahead.

The Public's Health—Your First Concern

Cancer, The Arch Enemy

No disease is so feared as cancer and none so little understood.

Second to heart disease as a cause of death, it is a hundred times more dreaded. Yet not only does the general public know few of the facts, even professional men—physicians, dentists, pharmacists—are still not sufficiently familiar with the most advanced discoveries about cancer.

The pharmacist's unique position of trust in the community, his opportunities to reach the public with general health information, make him a valuable co-worker in the fight against cancer. With increased professional knowledge and alertness, he can assist in the detection of many cancer cases *in the early stages*, while they are still most susceptible to cure.

As part of the great new campaign to extend our knowledge, so that more lives may be saved and more individuals spared severe suffering, the American Pharmaceutical Association and the U. S. Public Health Service have jointly planned a cancer information program for the pharmacists of America.

A series of bi-monthly bulletins will be sent to each of the 12,000 pharmacists who have already expressed their desire to cooperate. These short, concise messages, for the pharmacist's own information, will come in the form of a bulletin to be posted in the prescription room, serving as a continual reminder to THINK OF CANCER.

Each bulletin will describe an early important sign of some kind of cancer which may be present in persons with persistent symptoms who come to the attention of the pharmacist—larynx, skin, mouth, lungs, uterus, gastro-intestinal tract, and lower bowel.

Each mailing will also include a counter card, for public display, telling the same facts in popular language.

The prospect of curing cancer increases directly with the promptness with which it is brought to the attention of the physician for diagnosis and treatment. Those who have come to rely upon their neighborhood pharmacist for advice and help in health matters often reveal symptoms which *may be* cancer. They are the people who should be counseled to see their doctor, for cancer is one of the most curable of all major causes of death, *if caught early enough*. Today the only possible way to reduce the enormous mortality of cancer is to discover and give proper treatment for the cancer while it is yet in its initial stage and before it has had a chance to spread to other parts of the body.

There are 350,000 new cancer cases each year. In 1947, there were approximately 180,000 cancer deaths. It has been estimated that in 1980, 290,000 people will die of cancer. When it is realized that only

(Continued on Next Page)

Look into this LIQUID vitamin and mineral food supplement—

ZYRONE

ZYRONE isn't just "another vitamin pill." It is a LIQUID food supplement which supplies the minimum daily requirements of Vitamins B_1, B_2, and the Vitamin Niacin, 12 times the minimum daily need of Iron, and helpful amounts of Calcium, Phosphorus, and Manganese.

Examine the ZYRONE formula. See if it isn't one of the finest of its kind you have ever seen. Then remember that ZYRONE is backed by a heavy radio campaign designed to reach all classes.

Where ZYRONE has already been introduced, retailers report a high percentage of repeat sales. Stock ZYRONE with the confidence that comes in stocking any product of

THE CHATTANOOGA MEDICINE CO.

Chattanooga Tennessee

Cancer

40,700 cancer deaths were reported in 1900, it can easily be seen that the problem will, unless radical measures can be taken, assume gigantic proportions.

It is true that part of this rise can be attributed to increasingly more skillful diagnostic techniques: in other words, many deaths formerly reported as due to other diseases are now accurately laid to cancer. But cancer itself is on the increase, primarily as a result of the lengthening life span. In 1900, the average expectation of life was 49 years. Babies born today will on the average live to the age of 66. Since cancer strikes more people over 35, a larger proportion of the population of that age or older means a greater incidence of cancer.

On the other hand, the disease is by no means uncommon in the younger age groups, and is occasionally seen even in infants. But the death rate rises sharply after 35, so that special precautions should be taken by people of that age or over.

Recent years have seen a gradual improvement in the public's attitude toward cancer, due largely to the effective work of voluntary organizations, notably the American Cancer Society, to show that cancer is curable if adequate therapy is applied at a sufficiently early stage. There has been, too, an increased and justifiable hope that research will eventually solve the riddle of cancer. Many people, seeing the earth-shaking development of the atom bomb, ask, "Then why not the perfect cure for cancer too?" The discovery of the atom bomb may indeed presage the triumph of research over cancer, although it is not likely to come about within the next several years, even if the same amount of money and effort were spent as the atom bomb required. The years of unpublicized, patient, basic research which long preceded Hiroshima, have not yet passed for the cancer problem. It may be said that cancer is, of the two, even more fundamental, for it is the problem of life itself. Cancer is the sudden uncontrolled growth of a few body cells. When we learn what causes normal cells to grow the way they do, we shall have a clue to what makes them grow abnormally.

In the meantime, the three—and only three—types of treatment known beyond all question to cure cancer are surgery, radium, and X-ray. Salves, pills, needle injections, or any other so-called miraculous cures only result in self-deception, often to the point where it is too late to save the patient.

The objectives of the nationwide cancer control program led by the National Cancer Institute of the U. S. Public Health Service, and carried on by State and local health agencies, are prevention, early discovery, and adequate treatment. Future articles will discuss the work being carried on to achieve these goals.

The American Pharmaceutical Association is glad to be able to cooperate in making available to American pharmacists the facts about cancer, because it believes its members belong in the fight.

EXPERIENCE

Experience is acquired only by years of doing—by experience one becomes an expert.

We are expert on drug store fire insurance—our agents are experienced in serving druggists better.

This, plus lower cost, higher security and greater service is only for druggists—ask about it.

THE AMERICAN DRUGGISTS' FIRE INSURANCE CO.
CINCINNATI 2, OHIO

Our North Carolina agent is:
F. O. Bowman
625 E. Franklin
Chapel Hill, N. C.

Our South Carolina agent is:
Ralph M. Crosson
1812 Marion Street
Columbia 3, S. C.

This NON-CANCELLABLE POLICY

For Members of the N.C.P.A. & T.M.A.

PAYS $5,000.00 ACCIDENTAL DEATH INDEMNITY

Loss of Time: Pays $200.00 per month for Total Disability due to accident, up to	$12,000.00
Loss of Time: Pays $200.00 per month for Total Disability due to sickness, up to	$ 4,800.00
Hospital or Graduate Nurse at home, $100.00 per month, additionally, up to	$ 200.00
Surgeons Fees: If your injuries require a doctor, but cause no loss of time, bills are paid, up to	$ 50.00
Double Indemnity: Should accident occur while passenger on train, street car or ship, the Death Indemnity would be	$10,000.00
Double Indemnity: If disability is caused by accident as stated above, pays $400.00 per month, up to	$24,000.00

SPECIAL FEATURES

1. Non-cancellable to the individual.
2. Incontestable as to origin of disability.
3. Premiums are waived for permanent disability.
4. Fifteen day grace period.
5. Provides claim arbitration.
6. Freedom from technicalities.

INDEMNITIES MAY BE PURCHASED AS ABOVE OR FOR SMALLER AMOUNTS

F. W. SARLES, State Manager

Inter-Ocean Insurance Company

222 PIEDMONT BLDG. GREENSBORO, N. C.

AGENCY REPRESENTATIVES:
R. J. GOLDEN, MRS. J. E. FERGUSON, LUCAS ABELS, J. G. MARVIN

Statesville Drug Co. Sold

Announcement was recently made of the sale of the Statesville Drug Company by L. W. MacKesson, who organized and has operated the business since 1904. The new owners are Sam G. Hickman and Doyt S. Cornelius.

The business will continue to be operated under the name of the Statesville Drug Company, and there will be no changes in the store's personnel. Mr. MacKesson will remain with the store as head of the prescription department.

The Statesville *Daily*, in commenting on the sale, said: "Mr. MacKesson loves Statesville and appreciates the warm friends he has here and his friends, in turn, are gratified that he will continue to make Statesville his home and to be with the drug store."

Relaxation Better Than Exercise

Speaking before the National Heart Week Association, Dr. Wingate M. Johnson of Winston-Salem, N. C., professor of clinical medicine at the Bowman Gray School of Medicine, said: "During the World War, Walter Camp boasted that he kept President Wilson's Cabinet in prime physical condition by his famous daily dozen exercises. The only member of the Cabinet who refused to take these exercises was Josephus Daniels, who died recently four months after his 86th birthday. All the others died long ago and Camp himself did not quite reach the 66th milestone." He said that "even more important than the annual vacation of two weeks or more are frequent week-end vacations. Every one needs a free afternoon a week," he stated.

Rotarians Addressed by N. C. P. A. Secretary

During May N. C. P. A. Secretary Smith addressed two Rotary groups in Hamlet and Mocksville. In both instances the programs were under sponsorship of pharmacists.

The Hamlet program was presented by J. S. Birmingham, with the speaker discussing the various botanical drugs grown in the state. "Better Health through Pharmaceutical Research" was the subject of the Mocksville address. The speaker was introduced to the Mocksville Rotarians by Pharmacist S. B. Hall.

NORTH CAROLINIANS ASK FOR PINE STATE ICE CREAM

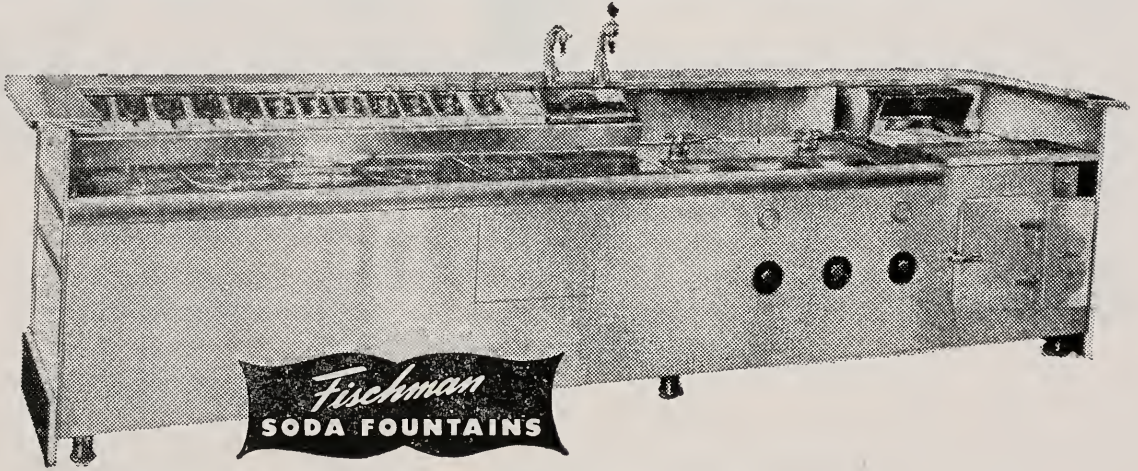
Raleigh, North Carolina

EVIDENCE! . . . OF *Fischman's*

SUPERIORITY—OVER 125

FISCHMAN SODA FOUNTAINS

Were Sold by Us to Quality-Conscious Customers During the Past Year . . .



ILLUSTRATED ABOVE IS THE FISCHMAN SODA-PAK LUNCHEONETTE . . . BUILT, SHIPPED, AND INSTALLED IN ONE UNIT . . .

MODERATELY PRICED

"OVER 59 YEARS OF QUALITY LEADERSHIP"

SOLD, DELIVERED, AND INSTALLED BY THE SOUTH'S LARGEST AND BEST EQUIPPED SODA-FOUNTAIN DEALER

RAMSEY REFRIGERATION AND MANUFACTURING CORP.

816 W. TRADE CHARLOTTE, N. C. PH. 4-2482

RESOLUTIONS

(Continued from Page 267)

13. Be it resolved that the North Carolina Pharmaceutical Association express its thanks to the School of Pharmacy at Chapel Hill for making space available without cost for the offices of the N. C. Pharmaceutical Association and the N. C. Board of Pharmacy.

14. Be it resolved that a standing vote of thanks be extended Mr. and Mrs. Wilbur R. Adams, Mr. G. O. Tripp, and Mr. W. W. Morton (local chairmen for the convention) for their efforts toward making the convention a success.

15. Be it resolved that we pledge to Secretary Smith and his assistant, our continued support and a rising vote of thanks for all they have done.

16. Be it resolved that the N. C. Pharmaceutical Association express its thanks to all those responsible for the fine convention we have had.

Has Narrow Escape

Mrs. Thomas H. May, of Wake Forest, wife of the Board of Pharmacy Inspector, escaped serious injury when lightning struck a power line near where she was standing. Although severely shocked, Mrs. May succeeded in driving her car several miles to her home where she collapsed. We are glad to report she has fully recovered following treatment and rest at home.

Dear Old Dad

While fathers all over America are being snowed under with loud neckties and ash trays, it is interesting to note that in some parts of the world Father's Day is a complete bust. There is an island near Sumatra on which children take the mother's name and only daughters can inherit property. On Palau Island, the women can have any male executed if he even disturbs their contemplation.—*This Week.*

Wanted

Six or eight old-type metal soda chairs. Mrs. Sarah Stamps, 1404 Alabama Avenue, Durham, N. C.

SEC. 5 REPEALED

(Continued from Page 271)

that the Pharmaceutical Association cannot impose qualifications and conditions of the pharmacists of the State before a man can be a member of the Pharmaceutical Association; but once he is a member of the Pharmaceutical Association and is a resident pharmacist, that is all that is required to be a member of the N. C. Board of Pharmacy, and no other requirements can be enforced unless and until the General Assembly of the State sees fit to add these qualifications by statute.

I, therefore, answer your question No. 1 that Mr. McDuffie is now a member of the Board of Pharmacy; and, under the law, he remains a member of the Board of Pharmacy until his successor has been duly appointed and qualified.

I answer your question No. 2 that since Mr. Whitehead has never held office and has never qualified, Mr. McDuffie's successor should be elected by the N. C. Pharmaceutical Association; and this will not be filling a vacancy but will be an original appointment.

I answer your question No. 3 that Mr. McDuffie is eligible to succeed himself in office if the Pharmaceutical Association sees fit to elect him again.

I answer your question No. 4 by saying, as I have said above, that the Pharmaceutical Association will elect Mr. McDuffie's successor and that the by-law above quoted is invalid, void and is not warranted by law. It follows, therefore, that whenever any vacancy does occur, which is filled by the Board of Pharmacy, in such case, the Board can elect an officer to succeed himself on the Board.

Yours very truly,
HARRY McMULLAN,
Attorney General
(Signed) Ralph Moody
RALPH MOODY,
Assistant Attorney General

Johnson's Pharmacy

Johnson's Pharmacy, established at 1513 Fairview Road in Raleigh, is fast becoming one of the better pharmacies in that section of the City. In operation less than two months, the business already has expanded to the point where additional personnel has been added.

The owner, Troy H. Johnson, has a wide circle of friends in the Hayes Barton section of Raleigh. He formerly worked with Hobson Gattis and T. R. Rand, Jr., at the Hayes Barton Drug Store. After leaving the latter pharmacy and prior to opening his own business, Troy put in a month of relief work at Eckerd's of Raleigh.

AUXILIARY DOINGS

The Apothecary Club

MRS. E. W. ROLLINS, *Recording Secretary*

The Apothecary Club held its May meeting at the lovely home of Mrs. Leon Cahill, our new president, with Mrs. J. P. Andrews and Mrs. E. P. Crabtree as joint hostesses. Minutes were read on the recent successful dinner party the club had enjoyed in Mrs. A. L. Fishel's home. It was a most delightful affair, put on by our finance committee in order to swell the funds for the Scholarship Donation.

After all business of the May meeting was dispensed with, and plans made for an enthusiastic meeting in September, an evening of fun was provided by our hostesses.

With such a group of leaders, we expect great things for the coming year.

The Winston-Salem Apothecary Club

MRS. MARTIN P. GUNBY, *Reporter*

It was a wonderful night for the 26 ladies of the Winston-Salem Apothecary Club when they met with Mrs. A. L. Fishel at her home on Poplar Street.

The house was decorated with spring flowers, which made a beautiful background for the much bedecked ladies, and, let me say right now, that Patou, Frederick and Eisenberg surely spoke for themselves.

The dining room table with a center piece of Narcissi and pansies really could have taken a prize. A most delicious dinner was served, of chicken salad with all the trimmings; needless to say, everyone enjoyed the home-cooked food.

Our hats are off to Mrs. Fishel, Finance chairman and to Mrs. E. P. Crabtree who made this dinner possible, in order to replenish our treasury, $44 being realized from their untiring efforts.

New officers were installed as follows: Mrs. Leon Cahill, president; Mrs. E. P. Crabtree, vice-president; Mrs. E. L. Smith, recording secretary; Mrs. J. M. Darlington, treasurer.

Mrs. Ward, the outgoing president, was presented a lovely vase in appreciation of her grand work. Mrs. Crabtree made the presentation for the club.

It was with much regret that we spoke of the death of Miss Sarah McPhail. She was loved by everyone who came in contact with her, and her departure will leave a vacant place which will be hard to fill.

Charlotte's Women's Druggist Auxiliary Party

MRS. WILKINS HARDEN,
Corresponding Secretary

I can think of nothing that's more fun than entertaining our husbands. The barbecue given by the Charlotte Women's Druggist Auxiliary is no exception.

This gala affair was held on the night of May 1 at the Catawba River. The lucky ones who did not have to work in the afternoon, went out early to fish and relax in the sun. Around seven the famous Rogers barbecue and brunswick stew was served to the assembled guests.

After supper, chatting and dancing were the order of the evening.

May Meeting

The Charlotte Women's Druggist Auxiliary met on May 11 at Thacker's Restaurant for the last meeting of the fiscal year. Mrs. W. K. Gardner, president, presided.

Before lunch was served the Auxiliary sang America after which Mrs. J. Lloyd Fesperman gave the invocation.

After the business meeting plans were discussed for a picnic during the summer. This affair is to be for the ladies of the Auxiliary and their children and will be held at the Charlotte T. M. A. clubhouse. The Auxiliary voted to buy a gift as a token of appreciation to the Charlotte T. M. A. for the generous use of their clubhouse.

Mrs. Fesperman, in a most impressive manner, conducted the installation of the

officers for the coming year. These officers include: Mrs. Lester C. Smith, president; Mrs. E. J. Reeves, vice-president; Mrs. G. C. Hughes, Secretary and Treasurer; Mrs. D. L. Smith, Corresponding Secretary.

In appreciation for her splendid work this year, Mrs. Gardner, our retiring president, was presented a gift by the Auxiliary. Mrs. Clyde Webb made the presentation.

Door prize winners were Mrs. C. T. Harper, Mrs. T. E. Whitehead, and Mrs. Irving Ferster.

The Lizzie Hancock Chapter

Mrs. C. B. White, *Reporter*

The Lizzie Hancock Chapter of the Woman's Auxiliary of the North Carolina Pharmaceutical Association met with the Oxford, N. C. members at the Woman's Club for a luncheon meeting, Wednesday, May 12, with twenty members and two visitors present.

The club rooms were beautifully decorated with mixed flowers. Roses, snapdragons and peonies predominated in the three arrangements on the luncheon table. Attractive place cards standing on top of favors marked each guest's place. The state president, local president, secretary-treasurer, and a visitor, Mrs. B. F. Page, were remembered with lovely gardenia corsages.

Mrs. C. R. Wheeler, of Oxford, acting as mistress of ceremonies, introduced Mrs. Hall who gave the invocation. Welcome words were then expressed by Mrs. Wheeler with Mrs. W. W. Parker, Jr. fittingly responding. During the luncheon, three high school girls, accompanied by Katherine Newbern, rendered a short musical program. Mrs. Wheeler then introduced the guests and local officers of the club: Mrs. H. C. Starling, state president, and Mrs. B. F. Page, Raleigh; Mrs. D. D. Hocutt, chapter president; Mrs. C. E. Page, Jr., secretary-treasurer; Mrs. J. B. Mayes, Jr., daughter of the late Mrs. Lizzie Hancock, for whom the chapter is named. Two granddaughters of the late Mrs. Hancock, Lucy Hancock and Betsy Brent Mayes, graciously served the luncheon.

After the luncheon Mrs. Hocutt called the meeting to order. In her introductory remarks Mrs. Hocutt reviewed the history of the organization of the Lizzie Hancock Chapter. The secretary then read the minutes of the last meeting and gave the treasurer's report. A note from Mrs. L. C. Kerner was read, accepting the honorary membership given her by this chapter. The membership chairman reported one new member during the year, and nine members joined after the meeting, making a total membership of twenty-nine and one honorary member. The state membership chairman, Mrs. Janie Wheeler, urged all present to join the state auxiliary, resulting in 12 new and renewal memberships in addition to those joining in advance of the meeting.

Mrs. Homer C. Starling, state president, told briefly the plans of the state convention to be held at Carolina Beach, June 8, 9, and 10. She further discussed the purpose of the auxiliary—to contribute to the student scholarship fund at Chapel Hill.

The question of whether or not the Pharmacy field would be crowded by 1952 was brought to discussion by Mrs. C. H. Hunt. It was decided this field was badly in need of more workers and emphasis was placed upon encouraging boys and girls to study pharmacy.

Mrs. B. F. Page of Raleigh spoke briefly about what the fellowship and spirit of the Raleigh Woman's Drug Club had meant to her and through work and cooperation they were able to make large contributions to the scholarship fund and the cancer drive.

The nominating committee submitted the following slate of officers for the coming year, which was unanimously accepted: President, Mrs. C. E. Page, Jr., Henderson; secretary-treasurer, Mrs. L. R. Creech, Oxford.

Mrs. F. F. Lyon read regrets from Mrs. W. J. Smith, Chapel Hill, upon being unable to attend this meeting. A motion was made by Mrs. Wheeler that this meeting be reported to the Carolina Journal of Pharmacy and at the convention. This motion was seconded by Mrs. W. W. Parker, Jr.

Mrs. Mayes was recognized and she profusely expressed what this organization meant to her and how much the state organization had meant to her late father and mother.

After thanking all committees, Mrs. Hocutt adjourned the meeting.

Greensboro Auxiliary Contributes $100 to Student Loan Fund

MRS. V. F. SMITH, *Recording Secretary*

Mrs. D. E. Compton, Mrs. C. C. Fordham, Jr., Mrs. Wayne Jones, Mrs. B. D. Kerr and Mrs. V. F. Smith were hostesses to the Auxiliary on May 18 at a luncheon.

Mrs. Compton, acting as Chairman, followed the same pattern of entertainment as often appears on a radio program and called for the most embarrassing moments of our life. We indulged in much fun and laughter after listening to some of the confusions of life. Mrs. P. A. Hayes had the best one to tell; one which took first prize. Other prizes went to Mrs. O. C. Trogdon, Mrs. Stephen Forrest and Mrs. G. E. Cory.

As has been our custom, we will again join our husbands of the Drug Circle in June for a family picnic at Guilford Dairy Club and this being our last business meeting our President gathered up the loose ends of business in closing her term of office.

As an appreciation for the many nice things Mr. P. A. Hayes, President of Justice Drug Co., has done for our Auxiliary down through the years he has been made an honorary member of our organization.

We voted to contribute $100.00 to the Student Loan Fund and at this time to pay a pledge made in February, 1947, of $50.00 toward the fund for a new Pharmacy Building. We also gave $25.00 toward the purchase of books for the benefit of a student of the School of Pharmacy.

Mrs. O. C. Trogdon, representing the membership, presented Mrs. Dewey E. Groome with a lovely costume pin in appreciation for the splendid service she has rendered as our President.

New officers have been installed as follows:

Mrs. Stephen T. Forrest, President
Mrs. Jesse Tyson, Vice-President
Mrs. M. C. McNeely, Treasurer
Mrs. C. C. Fordham, Jr., Historian
Mrs. I. O. Wilkerson, Chaplain
Mrs. G. E. Cory, Recording Secretary
Mrs. Wayne Jones, Mrs. I. L. Zuckerman, Mrs. T. B. Waugh, Advisors.

TABLETS
P. H. A.
A SYSTEMIC ANTISPASMODIC

"Our Destiny is not to Create but to Unveil"

—WILISTAIFER

THE UTMOST IN SCIENTIFIC CONTROL

MANUFACTURING CHEMIST L. P. MAYRAND GREENSBORO NORTH CAROLINA

SAMUEL R. HORNE

The death of Samuel Ruffin Horne, prominent Fayetteville pharmacist, brought sadness since it followed the death of his brother, Warren W. Horne, by just five weeks. Samuel R. Horne died Sunday morning, May 16th, after an illness of several years.

He was associated with his father and brother in the ownership and management of H. R. Horne and Sons, one of North Carolina's oldest drug firms.

Mr. Horne was the son of the late Henry Ruffin Horne and Maria Swann Winslow Horne. He was educated at Fayetteville Military Academy, Washington and Lee University, and the University of Maryland. He received his degree of doctor of pharmacy from Maryland University.

Surviving him are his wife, Mrs. Mamie Garrison Horne, and one son, Henry Ruffin Horne, who is now managing H. R. Horne and Sons.

The funeral was held from St. Johns Episcopal Church, Fayetteville, of which he was a member.

EDITORIAL TRIBUTE TO S. RUFFIN HORNE

Passing of S. Ruffin Horne has removed from the Fayetteville community in the space of a few brief weeks a second member of a distinguished family of druggists, who contributed much in a substantial way to the welfare and progress of their city.

Representative of the best and the most lasting in the way of community service he and his brother, Warren W. Horne, had carried on a business which through sturdy growth and survival of one community disaster after another had come to be Fayetteville's oldest continuous mercantile enterprise—if the painstaking, conscientious and scientific ministration to the pharmaceutical needs of a community can be identified by the term mercantile, which we doubt.

The Horne Brothers, Ruffin and Warren, and their father before them will be remembered by their community as professional men, the allies of doctors, who set a high standard in their calling, which had a direct bearing on the health and welfare of their community.

It is a consoling thought at a time of sadness that the enterprise is carried on in the third generation.—Editorial, *The Fayetteville Observer.*

ROBERT McFERRIN HOLROYD

R. M. Holroyd, age 55, one of the owners of the Columbus Drug Store, Whiteville, died May 31 from a stroke suffered two days previously.

Mr. Holroyd was a native of Athens, West Virginia, but had spent the last 20 years in Whiteville. He is survived by his wife, a son stationed with the Army Medical Corps in Japan, and a sister, Mrs. J. Scott Thompson, of Raleigh.

APPETIZING APPETIZER

Nutritional adequacy is an essential for normal convalescence—in geriatrics—for growing children—during pregnancy and lactation.

To stimulate the appetite and gastric secretion, thousands of physicians have employed

VALENTINE'S MEAT EXTRACT

the internationally-known liquid Meat Extract. Professional literature gladly supplied on request.

Valentine's MEAT-JUICE CO. Richmond, Va. SINCE 1871

ATTENTION PHARMACISTS: The advertisement above is appearing in national and sectional medical journals. Check your stock. Be sure your supply of Valentine's Meat Extract is adequate.

Information gladly supplied

Births

Mr. and Mrs. R. E. Scharff of Chapel Hill announce the birth of a son, John Cole Scharff, on May 5. Mr. Scharff is completing his pharmacy studies at the University.

Mrs. Jacobs Elected President of the Woman's Auxiliary of the N. C. P. A.

Mrs. M. L. Jacobs, capable wife of the Dean of the School of Pharmacy at Chapel Hill, was elected president of the Woman's Auxiliary in their annual business session held at Carolina Beach.

Mrs. Jacobs has been active in the Auxiliary for several years, and has just completed a term as vice-president. She was also Chairman for the past two years of the Committee on the Woman's Lounge at the School of Pharmacy. Through her efforts as chairman of that committee, the lounge at the School was completely redecorated and refurnished.

During the past year she also served as vice-president of the Durham-Chapel Hill Mortar and Pestle Club.

In addition to her work with the Auxiliary, she is active in civic affairs of Chapel Hill. She is vice-president of the Chapel Hill Parent-Teacher Association, secretary of the Chapel Hill Garden Club, and an active member of the Baptist Church Missionary Society.

Unlike a great percentage of the population of Chapel Hill, Mrs. Jacobs was born and raised there. She went to Meredith College one year, transferring thereafter to the University, where she met her husband.

Her duties as wife of the Dean of the School are many and varied, and she, in her gracious manner, capably fulfills these duties.

In addition to these many activities, she is a homemaker, and mother of two daughters, Betty Sue and Ann.

MRS. M. L. JACOBS, *President Woman's Auxiliary, N. C. P. A.*

"THE SEAL OF SATISFACTION"

LABORATORY Quality Tested SUPERVISED

FOR PROFIT'S SAKE

Serve GIBSONS

ICE CREAM

Gibson Ice Cream COMPANY

Earl Tate Honored for Community Service

Earl H. Tate, mayor of Lenoir for the past eleven years and president of the Lenoir Drug Company, was presented a plaque and citation for outstanding community service at a dinner held in his honor in Lenoir on May 12. The citation and plaque was presented to Pharmacist Tate by the Editor of *American Druggist*, John W. McPherrin of New York.

Pharmacists from throughout N. C. P. A. District 2 as well as members of the Caldwell County Medical Society and many friends of Mr. Tate attended the citation dinner. Joe H. Robertson of the Duke Power Company handled local arrangements and presented the three main speakers of the evening who were: Macon M. Williams, District Governor, 194th District, Rotary International; Harold F. Coffey, President, Kent-Coffey Mfg. Company; and W. J. Smith, Secretary, N. C. Pharmaceutical Association.

The last twenty-five minutes of the program was broadcast over Lenoir's Radio Station WJRI and is reproduced below in its entirety. The address presented by Mr. Williams appears on pages 302-303.

WJRI Broadcast

Station Announcer: This broadcast comes to you from the Carlheim Hotel in Lenoir, where over sixty men and women of this community are attending a testimonial banquet arranged by a committee of public-spirited citizens in honor of Earl Henry Tate, a local druggist who has been awarded the Citation for Outstanding Community Service by *American Druggist* Magazine, one of the oldest national business magazines of America.

The Toastmaster of this meeting is Joseph H. Robertson. The principal address will be made in a few minutes by John W. McPherrin, editor of *American Druggist*, who has come to Lenoir from New York City to make the official presentation of the American Druggist Award at this time.

Mr. Robertson, the toastmaster, is about to introduce Mr. McPherrin.

Toastmaster: I wish you of the radio audience could have heard all of the tributes that Mr. Tate has received tonight from his fellow citizens.

The next speaker is editor of *American Druggist*, the national magazine which has recognized the importance of community service as expressed by our own Earl Henry Tate.

His name is John W. McPherrin, and he has come to Lenoir in honor of our fellow citizen and pharmacist.

The 60,000 retail druggists of the nation know Mr. McPherrin as editor of *American Druggist*, but in the last few years he has become known to many others as a crusader

Earl Henry Tate

for small business. Because of his activities in behalf of local business enterprises, he has served as Vice-Chairman of the Information Committee of the Committee for Economic Development. This is the business group which has done so much to stimulate sound thinking on the problems facing our free enterprise system.

A few weeks ago in New York City, Mr. McPherrin was General Chairman of the Second Annual Forum of the National Association of Magazine Publishers. This Association includes nearly 400 magazines of all types with a total circulation in excess of 120,000,000. The Forum under Mr. McPherrin's direction included such speakers as General Omar Bradley, Beardsley Ruml and others.

American Druggist, the business magazine which he edits, is not connected with any trade association.

In its seventy-seven years' existence as an independent Journal, it has become the largest national magazine of the drug industry.

Before Mr. McPherrin presents the Citation, he is going to talk to us about the need for community leaders or "Neighborhood Statesmen," as he calls them. I hope he tells you, as he did me, why a business magazine like *American Druggist* is interested in promoting better communities.

I think the idea of awarding these Citations to men like Earl Henry Tate serves a most useful purpose because it reminds all of us of our duty as citizens.

It is a pleasure to present the man who conceived this idea, the editor of *American Druggist*, John W. McPherrin, of New York City . . . Mr. McPherrin.

Mr. McPherrin: Thank you, Mr. Robertson. It is a privilege to be here and share with you the pleasure of paying tribute to one of your own citizens . . . while he still can see and hear. Too often we do such things as an afterthought when it is too late for him to enjoy it. Of course, right now he is probably the most uncomfortable person in the room. I think he would feel better if somebody would say something bad about him . . . so that he can relax.

Mr. Tate, you can meditate while I talk about home towns—like your Lenoir and what they mean to America—and then I'll come back to you later.

During these restless days of confusion in high places, we should be grateful for the hometowns of America where business men know their customers, not as capitalists or communists, but as people.

This is a place to tell you that my home town is not New York City. I have to live there, but I was born and raised in Des Moines, Iowa. I am proud of my grass roots background and my hometown is still Des Moines even if I can't live there.

Mr. Robertson asked me to tell you why a business magazine like *American Druggist* gives a citation for Outstanding Community Service. The answer is very simple. We believe wholesome communities are the only real protection against Fascism, Communism and any other doctrines that denies the individuality of man.

Every good community is the result of unselfish civic activity on the part of many good citizens known as community leaders. The problems facing America today are intensifying the need for wholesome prosperous communities. To create them we need more community leaders, more public service by the able men and women of each community.

I feel sure that you will agree with what I have to say about the need for more civic minded leaders. Many years ago I noticed that most successful local business men were active in some form of community life. It seemed to me that if what they did was better known, more people would follow their examples. Therefore, about five years ago we created a citation to reward retail druggists who had done something for the good of their home towns.

Although our citation is limited to retail druggists, we know that there are many other public spirited citizens among all business and professional men. However, we know the druggists better, and we know that many of them have helped build wholesome prosperous communities.

Because of the nature of his profession, the pharmacist enjoys public confidence. Furthermore, he sees more people per day than almost any other local business man.

Everyday over 15,000,000 people go in and out of the drug stores of the nation. In the last five years, we have given 70 citations in the United States.

The one that we give today is the third to be awarded in this state. I think you ought to know that we of *American Druggist* do not nominate the man. They are nominated by their own communities and each nomination must be signed by three leading citizens of the community. We then make a confidential local investigation and if the nominee's qualifications are up to the standard required, we approve the nomination. We never claim that the Citation is awarded to the most outstanding men in a state or even a town. We do not believe it is humanly possible to determine who is the most outstanding, but we do know that the men who have received the Citation are among the most outstanding community leaders in the United States, and that includes the man we honor tonight.

I am proud of the men who have been awarded the Citation. Each one is a Neighborhood Statesman of America. Your fellow citizen, Mr. Tate, and others like him, in every business and profession are as important to America as the more famous statesmen in Washington.

Let me tell you about some of the others who have received the Citation.

In San Diego, California, a druggist made it his business to do something about juvenile delinquency. He formed baseball clubs for boys who had no family supervision.

And in Laredo, Texas, another druggist felt impelled to do something for the boys of his hometown. He promoted a $100,000 Boys' Club Building and he spends more time there than in his very successful drug store.

In Dunn, North Carolina, a town of 3,000 people, a druggist, and a Mason, like your own honored citizen, was responsible for promoting a local cannery which canned pork chops and sweet potatoes for their own use—not for resale to the public. He also promoted the idea of a large Town Hall seating 5,000 people. Its purpose was to bring world famous artists and speakers to his homeland.

I should tell you of a druggist in Des Moines, who was elected to the school board by his customers. Later, as President of the School Board, he insisted that the Des Moines School Board be concerned with what happened to children after school was out as well as during school. He told the board, "As a druggist I know what happens to the children after school is out." Today Des Moines juvenile delinquency is lower than ever before.

These are only a few examples of the outstanding community service that have been given by druggists. I wish I had time to tell you about each of the 70 who have received the Award we present tonight.

At its roots, America is sound and good and its roots are deep in communities like Lenoir where you have men like Earl Henry Tate. Because of his notable and unselfish work for his hometown, he has been awarded the citation. As long as this nation has towns like Lenoir and Neighborhood Statesmen like Earl Henry Tate, we don't have to worry about this nation.

I now ask Mr. Tate to join me here at the microphone so that I may present him with American Druggist Citation for Outstanding Community Service.

Mr. Tate, may I read this Citation aloud for the benefit of your friends in this room and those listening on the radio.

The Citation reads as follows:

"A CITATION
FOR OUTSTANDING
COMMUNITY SERVICE
Presented by *American Druggist*
To EARL HENRY TATE

His fellow citizens having testified to his unusual and unselfish activities in behalf of his community, this national citation is made in recognition of his public service as a civic leader and pharmacist."

Mr. Tate, this is your citation. I congratulate you on behalf of your fellow citizens. I am very happy that I could be here today and share the wonderful thrill of this occasion and I am sure everyone here would like to stand up and salute you.

ADDRESS BY MACON M. WILLIAMS EARL H. TATE TESTIMONIAL DINNER

We are here this evening to pay tribute to citizenship and community service. We so often hear a certain citizen spoken of as the first citizen of the community. This title is not given because he is active in many civic and fraternal organizations, but this title is bestowed upon a citizen because of the fact that he has been interested and active in many different activities—and served them all well—and a great contribution has been made in community service. In our opinion community service is the greatest activity in which we can participate.

It has been our observation that there are four different types of citizens in every community.

First: The citizen who is unwilling to give of his time, or means, to the betterment of his community. This citizen wants to live and prosper at the expense of his fellowman but contributes nothing to the welfare of the community in which he lives, and I am sorry to say there are far too many of this type.

Second: There is the citizen who is willing to contribute of his time but will give nothing of his means. He likes to be in the front line where his efforts are seen by everyone, but ask him to give financially to some worthwhile community activity and see how cheerfully he says no. Too often he is a prosperous citizen, drawing a large salary, but owns very little in the corporation by which he is employed but his excuse for not giving is that he has contributed through the company. The fact is that he has actually given less of his own money than the day laborer who has given a day's pay, for if he would figure the small amount of stock owned and deduct the amount that is taken from the government in taxes the contribution has been very small. Yes, this citizen will give of his time but he is too tight to give financially.

Third: There is the citizen who will give financially but just try to get a little of his time. Oh, once in a while if he can be the big dog in the undertaking under consideration this citizen will agree to give a little of his time, but usually he is too busy

(Continued on Next Page)

BUTTERCUP ICE CREAM

"IT'S FAMOUS

because

IT'S GOOD"

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods

We solicit your orders

Our experience of over 70 years insures our ability to serve you satisfactorily

to be bothered. The business man who feels that his business must have all of his time, either has a very poor organization, or at least he is unwilling to trust them. No one is so important to any business that it will not run for a while without him. Now, how much more pleasure would this type of citizen get out of life if he would realize that the business would be there when he got back and get out and actually see the money he has given at work. No, he can't be bothered, he says, let the other fellow do it.

The first type of citizen we don't need in my community. The second and third are worthwhile and do lots of good in their way, but how much more valuable citizens they would be if they would be willing to combine these two opportunities to be of service to their community.

The fourth class: Is the citizen who is willing to give of his time, his energy, and his means. Now this fellow is just as busy a man as any of those in the second and third classes we have mentioned and his time means just as much to his business, but, he loves his community *more* and realizes that the greatest contribution he can make as a citizen is through his efforts in community service. This fourth type of citizen believes that he lives in the best community in the land and if there is anything that he can do to make it a better one you will always find him in the front fighting for those better things.

The fine citizen we are honoring this evening, Earl Tate, certainly belongs in this latter group. Never is Earl too busy to contribute his time in service to his community, his state and his country, and never is he called upon for financial assistance that he is not ready and anxious to help. It is said that one sows and another reaps. Earl, you are sowing seeds of community service and the future generation will reap the abundant harvest which was brought about through your love for your fellowman, your desire to make this a better community for them to live in, and through your untiring efforts in their behalf.

Earl, this tribute to you this evening is well deserved and we hope that you have many, many more years of fruitful service to your community, your state and your country, ahead of you.

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DRUG STORES FOR SALE THIS MONTH

No. 1. In the heart of the largest city in Western North Carolina, doing $60,000 annually, filling 9,000 prescriptions; have 5 year lease at unusually low rental of $100 a month—the lease alone is worth $5,000. Will sell for $20,000.

No. 2. In manufacturing town of 14,000, trading area of 50,000, doing about $40,000 annually on a $4,000 stock; 5,000 prescriptions a year; rent, $42.50 a month. Price $7,500.

No. 3. In Eastern Central part of the State; best corner location in town of 10,000; three other white drug stores; ten physicians; annual volume $70,000; 18,000 Rxs. yearly; $15,000 stock; rent $115 a month. Price $27,500.

No. 4. In Western part of the State; town of 16,500; 4 other drug stores; 17 physicians; $100,000 annual volume; average 50 Rxs. a day; rent $165 a month; will guarantee $18,000 stock; will sell for $28,000.

OTHER ATTRACTIVE STORES FOR SALE

Our working fee is 5% on sales.

If you want to sell, list with me—If you want to buy, communicate with me

Sell MORE with these tested displays

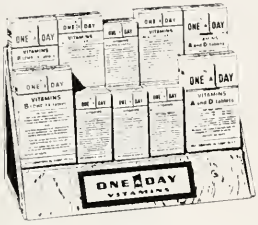
Ask your Miles Man about them

SCOTCH TAPE DISPENSER for Alka-Seltzer—ideal at your wrapping counter.

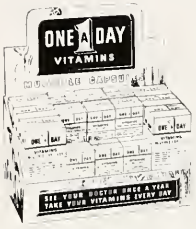
PYRAMID DISPLAY One-A-Day (Brand) Vitamins, for any vitamin department.

COMBINATION DISPLAY—Alka-Seltzer, One-A-Day, (Brand) Multiple Vitamins.

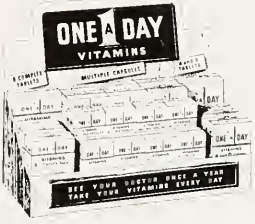
"BUY 2" PYRAMID—another reminder for customers to buy 2 instead of 1.



"3 KINDS" DISPLAY for A & D, B-Complex, Multiple Capsules.



ASSORTMENT 2567—ask your wholesaler. A packed display unit.



ASSORTMENT 4000—another packed unit from your wholesaler.

WOOD DISPLAY—a universal counter merchandiser for Alka-Seltzer and One-A-Day (Brand) Vitamins.

YOU TURN the popularity of Miles products into cash money when you use these displays in your store. Displays help you get your full share of the profitable Alka-Seltzer and One-A-Day (Brand) Vitamin sales. And, as you know, Miles Fair Trade protection makes certain you get a generous profit on every sale! It's smart business to display Miles products in your store ... ask your Miles Man about these displays.

MARBLE DISPLAY—another attractive merchandiser for both Alka-Seltzer and One-A-Day (Brand) Vitamins.

3-WAY COUNTER DISPLAY—an eye-catcher from any angle.

DISPENSER MERCHANDISER featuring the 30¢ and 60¢ sizes.

MILES LABORATORIES, INC., Elkhart, Ind.... *Manufacturing Chemists for over 60 Years*

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SERVICE *MAKES A HIT* WITH A CUSTOMER

No effort is spared within the W. H. KING DRUG CO. to serve you with Friendliness and Dependability.

W. H. King Drug Company

Wholesale Druggists

Raleigh, North Carolina

"The House of Friendly and Dependable Service"

The Carolina
JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.

A teacher whose love of the profession and knowledge of "secumdum artem" has been shared with hundreds of grateful pharmacists—Ira Winfield Rose, Professor of Practical Pharmacy, U. N. C. School of Pharmacy.

July, 1948

lume XXIX Number 7

IN THIS ISSUE

• NEW PRACTICAL EXPERIENCE REQUIREMENTS ADOPTED BY STATE BOARD OF PHARMACY
Page 339

to each
his own

The basis of human disagreement is misunderstanding. Wherever misunderstanding is present, there are also present suspicion, distrust, and resentment, which often lead to illogical conclusions. No family, no business organization, no industry can afford to allow misunderstanding to develop among its members. The drug industry consists of the three essential elements of manufacturing, distributing, and dispensing. Each is necessary to the existence of the others. None can endure without the functions of the others. The best interests of all will be served by a full measure of mutual respect and recognition. For more than half a century Eli Lilly and Company, as a manufacturer, has consistently respected the rights and functions of both the retail druggist and his wholesale distributor.

Lilly ELI LILLY AND COMPANY

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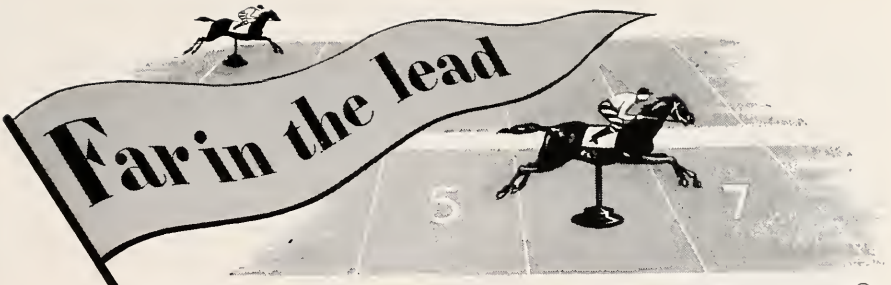

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pioneer antihistaminic

Developed in the Parke-Davis Research Laboratories, BENADRYL was the first antihistaminic agent offered to the nation's physicians. Yet BENADRYL was not released until it had been tested clinically for a period of over two years.

favored by physicians

It is a real tribute to the effectiveness, safety, and economy of BENADRYL that it is more widely prescribed than any other antihistaminic.

hundreds of scientific references

In evaluating the worth of a product physicians rely on statements appearing in their professional journals. More than two hundred references to BENADRYL have been published in the medical literature—reflecting the findings of prominent clinicians and investigators.

backed by research

Over four years of clinical studies in hospitals, clinics and office practice attest the high merit of BENADRYL for allergies of many types, including *hay fever, urticaria, contact dermatitis, angioneurotic edema, food allergy, pruritic dermatoses, drug sensitizations, and serum sickness.*

professionally promoted

Parke-Davis has not been content to let BENADRYL coast on its high reputation. Continued detailing to physicians through medical service representatives is supplemented by full-page advertisements in leading journals.

BENADRYL HYDROCHLORIDE (diphenhydramine hydrochloride, P. D. & Co.) is available in 50 mg. Kapseals®, 25 mg. capsules, as an elixir containing 10 mg. per teaspoonful, and in 10 cc. Steri-Vials® containing 10 mg. in each cc.

Stock more BENADRYL now for the increased demand during the hay fever season.

PARKE, DAVIS & COMPANY • DETROIT 32, MICHIGAN

MEDICAMENTA VERA P D & CO.

Delivers the Goods

P. J. Suttlemyre reports the Caldwell Drug Store, of Granite Falls, had a call for "Bernanzerine Ash" for use as a wash for horse's hooves. The customer, a woman fortune teller dressed in overalls (the old look), was satisfied with Potassium Permanganate.

Will Charlie Run?

R. N. Watson of the Lee Drug Store, Jonesboro, was asked by a customer who his choice was for Governor of North Carolina. Neal is reported to have refrained from selecting either of the two candidates then running for this position, but to have told his friend "What I would like to know is 'Will Charlie Justice be running in September?'"

Attends Council Meeting

H. C. McAllister, Secretary of the N. C. Board of Pharmacy, attended a meeting of the American Council on Pharmaceutical Education, held in Washington on June 26.

Registered Pharmacist Wanted

Registered Pharmacist (able to reciprocate) for work in Norfolk, Virginia neighborhood drug store. Pleasant working conditions, good hours, vacation. Salary $100.00 per week. Interview arranged at our expense. Write Box 2301, c/o Carolina Journal of Pharmacy, Drawer 151, Chapel Hill, N. C.

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$20.00 Doz. 100s

Reaco A & D Capsules
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A. E. P. Tablets
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Pyridoxine HCl (B6) 10 mg. Tablets
$2.75 per 100

Pyridoxine HCl (B6) 25 mg. Tablets
$5.75 per 100

Reavita Capsules
$33.00 Doz. 100s

Your cooperation in stocking Reaco Products is appreciated.

REACO PRODUCTS

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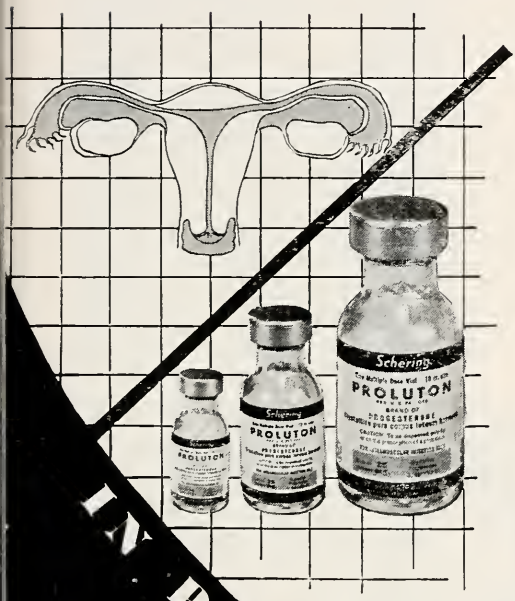
DURHAM, NORTH CAROLINA

ever-widening demand

for PROLUTON

(*progesterone*)

"hormone of pregnancy"



IN PURE FORM

Physicians have been quick to see the exceptional merit of PROLUTON* (corpus luteum hormone) by injection. PROLUTON (progesterone) offers physiologically sound medication in many stubborn gynecologic conditions, for its use constitutes replacement of nature's own deficiency. As PROLUTON is the pure, crystalline corpus luteum hormone, its potency is high and unvarying.

naturally EFFECTIVE

Because its action is similar to that of the progestational hormone of the mammalian ovary, PROLUTON is remarkably successful in correcting disorders characterized by deficiency of corpus luteum hormone. Virtually a specific in controlling abnormal uterine motility, PROLUTON has proved of major worth in forestalling such a catastrophe as abortion and in controlling functional uterine hemorrhage. It is likewise of value in relieving painful menstruation, without the need for sedation.

Physicians using PROLUTON have learned to place full confidence in it, for even in high dosage, it has no disturbing side effects.

PACKAGING: PROLUTON (progesterone in oil) ampuls of 1 cc. containing 1, 2, 5 or 10 mg.; boxes of 3, 6 and 50 ampuls; also vials of 10 cc. containing 25 mg. per cc.; box of 1 vial. PRANONE* (anhydrohydroxy-progesterone) tablets of 5 or 10 mg.; boxes of 20, 40, 100 and 250 tablets, and 25 mg.; boxes of 20 and 100 tablets.

*℞

IN PREFERRED POSITION

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BLOOMFIELD, NEW JERSEY

IN CANADA, SCHERING CORPORATION LIMITED, MONTREAL

Lilly Opens Pilot Plant

Eli Lilly and Company has announced the opening of a new building, located at the corner of Delaware and Merrill Streets in Indianapolis, which will be used as a pilot plant for investigating organic chemical manufacturing. Pilot plant facilities for various departments within the Lilly company have been in operation previously, but the new structure marks the first time that the pharmaceutical manufacturing company has devoted an entire building to such activities.

The new pilot plant will be used to translate small-scale laboratory production of a new product into large-scale factory production. The company's research laboratories make small quantities of a new drug in 12 and 22-liter flasks, whereas the capacities of the pilot plant equipment range from 30 to 75 gallons. Factory production is carried out in vessels or tanks holding from 50 to many thousands of gallons.

The building is 55 feet wide and 157 feet in depth and consists of two sections, one of which is three stories high and faces on Delaware Street. This houses the development laboratories, a conference room, a drafting room, and the office of J. H. Waldo, head of the Lilly organic chemical development department, who is responsible for the developmental work in the new pilot plant.

In the pilot plant, organic chemists and chemical engineers will work out specific details necessary for making a new drug. They will determine instructions for its manufacture, gather information concerning the size of equipment to be used and the materials of which that equipment should be made, and study methods for recovering solvents used in manufacturing and for utilizing by-products.

Pilot plant investigations also result in the production of sufficient quantities of a new drug to complete clinical investigations and to discover packaging and marketing problems. The data from these investigations aid in determining costs of full-scale production. Pilot plant personnel also make constant studies of ways to improve production or to lower costs of drugs already being made by using new equipment, by simplifying procedures, or by increasing yields.

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Sandwiches
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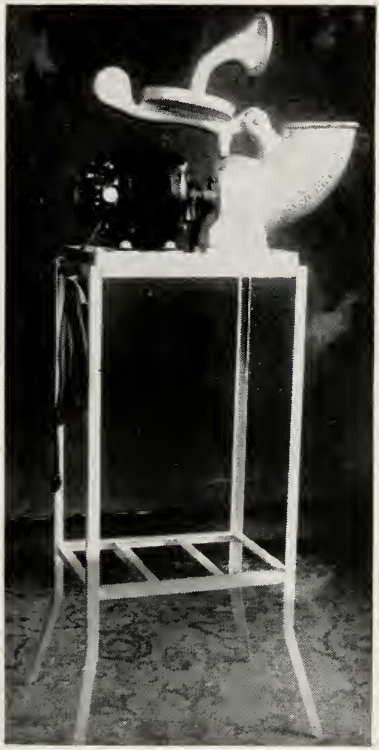

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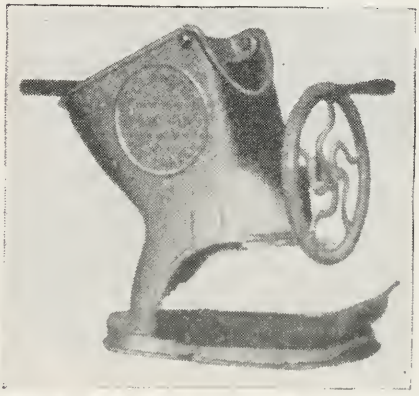
DELIVERED

THE WINGATE $137.50
DELIVERED



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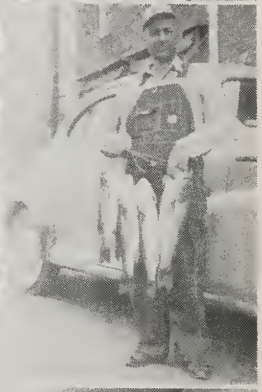

Tar Heel Camera

Officers of the Charlotte Woman's Druggist Auxiliary for 1948-'49 are pictured on the opposite page, upper left. Seated, left to right, are Mrs. Lester C. Smith, president, and Mrs. Elmer Reeves, vice-president. Standing, left to right, are Mrs. D. L. Smith, corresponding secretary, and Mrs. George Hughes, secretary-treasurer.

A meeting of the Henderson Drug Club was held in that city on June 23. Present for the occasion, which featured a barbecue-brunswick stew supper, were the following club members (top, right): Standing, left to right: E. W. Woolard, Harry Walker, W. W. Parker, D. D. Hocutt and D. L. McCallum. Seated, left to right: J. P. B. Connell, president, and C. E. Page, Jr., secretary-treasurer. Miss Elizabeth Edgerton, of Norlina, and Mrs. Dwight Foreman, of Washington, D. C., were guests.

Haywood Jones, Zebulon Drug Company pharmacist, has announced Sherman Mitchell (opposite page, center, right) the winner of a fishing contest sponsored by the firm during National Fisherman's Week. Mitchell caught the largest fish, a 5½ pounder, with a hook in a pond near Zebulon. A special window display was featured by the drug company during the Week.

Interior of the Community Drug Store, whose formal opening was recently celebrated in Lexington, is shown on the opposite page. Owned and managed by Pharmacists George S. White and M. H. Williams, the pharmacy is one of the most attractive in central North Carolina.

New Pharmacy Opened in Greenville

John Biggs and Clyde Hollowell are receiving congratulations these days on their modern drug store opened June 25 in the Proctor Hotel, Greenville. This is the second drug store these two young pharmacists have been associated with in Greenville, the first being Hollowell's Drug Store established ten years ago by Clyde Hollowell.

The new firm has been named "Biggs Drug Store" and is completely air conditioned. All fixtures are new, including a modern cosmetic counter, back bar, an electric elevator, fluorescent lights, and fountain.

Entrance to the drug store is by way of an imposing all-glass door.

Twenty Pharmacists

Of the twenty persons licensed as pharmacists by the N. C. Board of Pharmacy on June 17, six returned to pharmacies owned and managed by their families. In this group were the following: Brainard M. Burrus of Sylva; E. W. Griffin, Jr., of Kings Mountain; Samuel G. Koonce of Chadbourn, George W. Mathews, Jr., of Asheville; James W. Mitchener of Edenton and Patsy Roy Burgiss of Sparta.

Three of the candidates, taking the practical examination only to complete Board requirements, returned to positions which they have held for sometime. These were: Leslie M. Myers of Patterson's, Winston-Salem; Joe T. Russell of Goode's, Asheville; and Miss Mildred Showalter of Raleigh, an instructor in pharmacy at the University of Texas.

Edward Sholar Powell, of Oxford, remains in Chapel Hill to do graduate work; K. E. Handy will continue his real estate business in Raleigh and will do relief work occasionally; John Jacob Gerlinger, of Charlotte, continues as sales representative of Sharpe & Dohme.

The remaining eight newly licensed pharmacists have accepted positions with the following firms: Clifton S. Brinkley, Nissen Drug Co., Winston-Salem; W. C. Brown, Greene St. Drug Co., Greensboro; David D. Claytor, Sloan Drug Co., Chapel Hill; Gold B. Propst, Lenoir Drug Store, Lenoir; John F. Rhem and C. H. Sanders, Tom's Drug Store, Wilmington; Robert H. Seaborn, Hollowell's, Greenville; and Herbert A. Temple, Campbell's Pharmacy, Hamlet.

John F. Rhem, of Garysburg, and Miss Mildred Showalter, of Raleigh, tied for the honor of making the highest average of the examination, the average being 92.

(Continued on Page 355)

"It Is Later Than You Think"

While walking down one of the main thoroughfares of a large Northern city some time ago, I casually glanced across the street at a large clock anchored on a Bank Building. On the clock was this inscription, "It is later than you think." This made a profound impression on me. Time really marches on. Time and tide wait for no man.

We all, more or less, have good intentions. I say, "Tomorrow, I am going to clean up my prescription department and make it look more professional, so that I will not be ashamed of it." "Tomorrow, I am going to mail my check for my annual dues to the N. C. P. A., so that the work of this organization may be more effective." "Tomorrow, I am going to make my donation to the Institute of Pharmacy." "Tomorrow, I am going to change the name of my store from Kelley's Cut Rate Drug Store to Kelley's Professional Pharmacy." "Tomorrow, I am going to attend the Drug Club, and lend my energy, time and thought to it, to help build up better relations with my fellow druggists, which will enable me to be in a better position to discuss our mutual problems." "Tomorrow, I am going to write the newly elected officers of the N. C. P. A. and congratulate them and also offer my services in any capacity which they may elect to use me." "Tomorrow, I am going to make my donation to the N. C. Pharmaceutical Research Foundation, the greatest forward step in this century." "Tomorrow, I am going to write Mr. W. J. Smith, Secretary-Treasurer of the N. C. P. A. and congratulate him on the splendid work he is doing, and naturally I am going to include his co-worker, Mrs. W. J. Smith."

All these thoughts are very noble and commendable, but unless I translate them into positive action, they become as a sounding brass or a tinkling cymbal, or as the chaff which the wind driveth away, and profiteth me nothing.—J. V. Farrington, New Whiteoak Drug Store, Greensboro, N. C.

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because
IT'S GOOD"

POWERS-TAYLOR DRUG COMPANY
Richmond, Va.

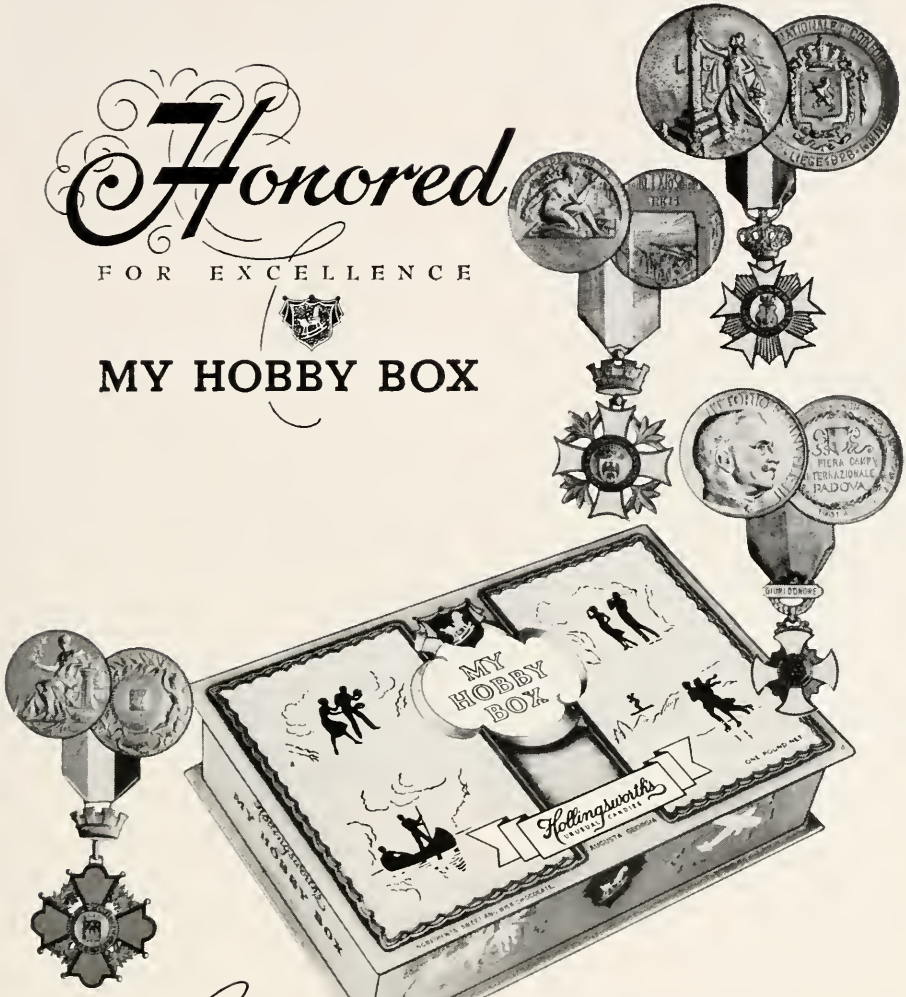
Wholesale Druggists
Importers & Jobbers
Druggists' Sundries & Fancy Goods

We solicit your orders
Our experience of over 70 years
insures our ability to serve you
satisfactorily

Honored

FOR EXCELLENCE

MY HOBBY BOX



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UNUSUAL CANDIES

FOR THOSE WHO LOVE FINE THINGS

1948 Meeting—Woman's Auxiliary N.C.P.A.

By MRS. A. D. POLLARD
Secretary-Treasurer

OFFICERS 1947-1948

Mrs. H. C. Starling, Raleigh.....President
Mrs. James Darlington, Winston-Salem
First Vice-President
Mrs. M. L. Jacobs, Chapel Hill
Second Vice-President
Mrs. A. D. Pollard, Raleigh
Secretary and Treasurer
Mrs. W. B. Gurley, Windsor.....Historian
Mrs. W. A. Ward, Swannanoa
Parliamentarian

The fifteenth annual Convention of the Reorganized Woman's Auxiliary of the N. C. P. A. met at Carolina Beach, N. C., June 9, 1948, at 9:30 A.M., with Mrs. H. C. Starling, President presiding.

The meeting opened with the assembly singing "America," after which Mrs. O. C. Trogdon of Greensboro, gave the devotional.

The roll call and the reading of minutes were dispensed with on motion and unanimous vote from the floor.

The Treasurer's report was given by Mrs. A. D. Pollard, followed by the Historian's report by Mrs. W. B. Gurley. Both reports were accepted as read.

The report of standing Committees were next and proved most interesting. The reports were as follows:

A report of the Executive Meeting, which was held in Chapel Hill, February 9th, was read by Mrs. W. A. Ward. This report was accepted.

Mrs. W. L. West gave the report of the Hospitality Committee. Christmas greetings were mailed to the 410 members of the Woman's Auxiliary; 17 messages of sympathy were sent to the families of Pharmacists who suffered the loss of loved ones by death; 10 convalescent messages were sent to those members of the profession or their families who were ill and two messages of congratulations to the mothers and fathers of new babies. This report was accepted.

Mrs. Lester Smith made the report of the Membership Committee for Mrs. M. W. Stone, Membership Chairman, who was absent. Mrs. Smith reported that membership dues had been received from 410 members.

The Resolutions Committee work was reported by Mrs. I. W. Rose, Chairman. Resolutions were offered in appreciation to all those who had contributed to the success of the Auxiliary during the year and to those who had planned and carried out the extensive work in preparation for the convention. A resolution was offered as follows: "Whereas the president of the Woman's Auxiliary of the N. C. P. A. does a large amount of traveling, and

Whereas there is no money allocated for her traveling expenses,

Be It Resolved that the By-Laws of the Woman's Auxiliary be amended by the addition of Section 3 to Article VII—Dues, to read as follows: "Of the 25% of dues reserved for operating expenses, the president shall receive $35.00 for traveling expenses, or her actual traveling expenses during the year, whichever sum is lesser of the two amounts."

The resolution was unanimously accepted.

Mrs. Leonard Crumpler gave the report for the Publicity Committee and told something of the publication of "Doings," a pamphlet which is published three times a year.

The Nominating Committee composed of Mrs. A. L. Fishel, Chairman, Mrs. O. C. Trogdon and Mrs. C. A. Ring, Sr., submitted the following slate of officers for the new year, which was accepted unanimously:

Mrs. M. L. Jacobs, Chapel Hill, President.
Mrs. J. T. Usher, Greensboro, First Vice-President.
Mrs. H. F. Bobbitt, Glen Alpine, Second Vice-President.
Mrs. R. P. Rogers, Durham, Secretary-Treasurer.
Mrs. C. R. Wheeler, Oxford, Parliamentarian.
Mrs. J. Paul Gamble, Monroe, Historian.

At this time Mrs. T. M. Ward of Angier sang two lovely selections. She was accompanied by Mrs. A. C. Cole of Carolina Beach.

Greetings were brought from the N. C. P. A. by its President, T. R. Burgiss and

from the President of the Traveling Men's Auxiliary, Floyde Potter and from the School of Pharmacy by Dean M. L. Jacobs.

The Appointive Committees reported as follows:

Mrs. J. C. Jackson gave the report on the plaque wording: The inscription is to be as follows:

"In loving memory
of
Lizzie Hobgood Hancock
Born Died
Organizer and First President
of the
Woman's Auxiliary of the N. C. P. A."

Mrs. M. L. Jacobs reported on the Woman's Lounge at the School of Pharmacy. Both of these reports were accepted.

Reports were heard from the local Auxiliaries. Mrs. W. A. Ward for Asheville; Mrs. W. K. Gardner for Charlotte; Mrs. J. B. Threatt for Durham-Chapel Hill; Mrs. W. P. Brewer for Greensboro; Mrs. C. E. Page for Lizzie Hancock Chapter; Mrs. D. L. Jordan for Raleigh; Mrs. W. R. Adams for Wilmington; Mrs. J. W. Ward for Winston-Salem; Mrs. J. C. Jackson for District 6 and Mrs. Luther Bunch for District 9. Those speaking for these clubs told briefly of their work during the year and of their plans for the future. Checks were presented to the Treasurer for the Scholarship Fund as follows:

Asheville $50.00; Charlotte $150.00; Greensboro $150.00; Durham-Chapel Hill $50.00; Raleigh $150.00; Winston-Salem $50.00.

Mrs. E. A. Brecht gave a report of the meeting of the Woman's Auxiliary of the American Pharmaceutical Association and urged that as many as possible join this organization.

Mrs. James Darlington, First Vice-President, took the chair while Mrs. Starling gave a short talk in which she thanked the ladies for their cooperation during the year and made the following recommendations:

"Due to the growth of our organization and to the increased amount of work necessary to keep up with finances, correspondence, and the clerical details, and in order to maintain a continuity of thought in planning and carrying out programs from one

(Continued on Page 335)

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Rubbing Alcohol
70% Ethyl Alcohol, attractive professional package, unusually pleasant odor. Widely preferred for professional use and in the home.

Saccharin Tablets
No bitter taste due to undissolved particles . . . scientifically molded for instant solubility.

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This distinctive package is instantly recognized. A quality brand universally known and asked for by name.

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70% Isopropyl Alcohol, and featuring an exceptionally fine odor that's rare in rubbing compounds.

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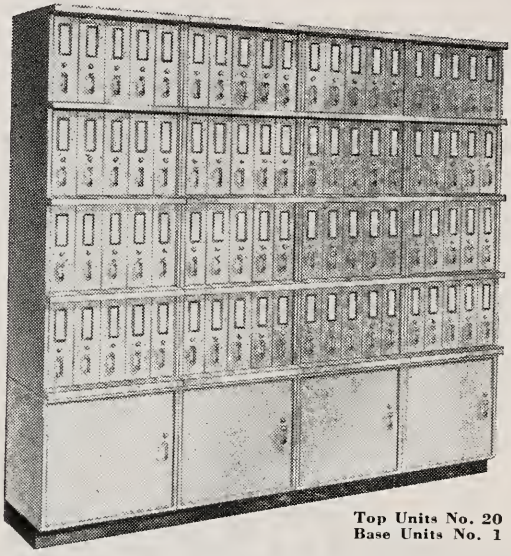

Top Units No. 20
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THE GRAND RAPIDS SECTIONAL SYSTEM

The Grand Rapids Sectional System is as important to the Prescription Department as modern show case display and the "Eye-Line System" is to profitable drug store merchandising.

A booklet devoted entirely to the Prescription Department is yours for the asking.

Our salesmen are prepared to furnish complete information and prices, and to take your orders for "Grand Rapids" drug store equipment.

OWENS & MINOR DRUG CO.

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Who Have Been Good Wholesalers Since 1882

RICHMOND, VIRGINIA

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

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Annual Subscription, $1.00 Single Numbers, 15 Cents

Vol. XXIX JULY, 1948 No. 7

A Major Responsibility

The success or failure of the newly adopted experience requirements, which are outlined in this publication, rests almost solely with those of you who own and manage the State's 850 plus retail pharmacies.

If you look upon the new regulations as just so much "red tape," the plan to supplement college training with twelve months of practical drug store work will have failed to serve its purpose. On the other hand, if you accept this opportunity to become a distinct part of our present day educational program, your cooperation will assure more efficient pharmacy personnel and will add greatly to the professional prestige of retail pharmacy.

In order to qualify as an applicant for registration the State Board of Pharmacy for many years has required a year of practical drug store experience certified to by one or more practicing pharmacists. Criticism of some licensed pharmacists over inability to perform certain routine drug store tasks indicates that some persons have been lax in signing experience affidavits in the past. The new regulations may not be the whole answer, but henceforth the "12-months practical experience" will have to be something more than experience gained behind the soda fountain.

Some factors recommended by the Minnesota Board of Pharmacy and quite applicable in this State, which should be considered in the training of apprentices, are the following:

1. Re-emphasize again and again the necessity for personal cleanliness, neatness of appearance, and dignified, courteous, professional conduct. These will inspire professional respect and confidence on the part of the layman and physician alike.

2. Teach them professional approach. When properly exercised, it is a valuable asset regardless of whether you are selling a clinical thermometer, receiving or delivering a prescription, or selling a box of candy.

3. Give them an opportunity to watch your technique both in and out of the prescription department.

4. Let them learn how you disseminate personal and public health information.

5. Teach them any special techniques required for the successful operation of each department in your pharmacy.

6. Invite them to help you in the manufacture and sale of pharmaceuticals and assist you in compounding prescriptions.

7. Your accounting system and keeping of records may be different from that which they studied in College. Explain it to them.

8. Show them how to use your want book and teach them how to order and check invoices.

9. Teach them how to courteously answer the telephone. If done properly, it will make many loyal customers.

10. Encourage them to read your current professional, scientific, and trade journals. Check up by asking them questions about certain articles. Also, encourage them to become members of your local, State, and national pharmaceutical organizations when they are eligible.

N. C. Pharmacist First Naval Aviator to Receive Commission in Medical Service Corps

LCDR Claude V. Timberlake, of Youngsville, N. C., has been commissioned as a Lieutenant Commander in the Medical Service Corps of the U. S. Navy. He was formerly Commanding Officer of Squadron CQTU4 at Saufley Field, Florida.

In a letter to Secretary Smith, LCDR Timberlake had this to say about his new commission:

"I have just accepted a permanent commission as a Lieutenant Commander in the Medical Service Corps of the U. S. Navy. I have the distinction of being the first naval aviator in the newly created Medical Service Corps. Just where I'll be assigned and what my job will be I don't know but I do retain my wings.

"Have a pretty good idea that I will be assigned to the Aviation School of Research here at Pensacola doing flight test, as well as lab work on the problems of acceleration and pilot fatigue encountered by military pilots. There are many other problems which come up from time to time such as nausea from high altitude flying."

LCDR Timberlake is a graduate of the U. N. C. School of Pharmacy and a licensed pharmacist in this State. He entered the Navy in 1938 and received his wings and commission in 1939. Since November, 1945, he has been stationed at Saufley Field, Pensacola, Florida.

Loses $1,500

The theft of $1,500 from the Walgreen Drug Store of Raleigh late in June has been announced.

According to Detective Captain R. E. Goodwin the manager of the drug store opened the firm's safe to get change for various cash registers scattered throughout the business. In doing so, a leather folder containing $1,455 was laid on the floor beside the same and unintentionally left there for a period of 10 or 15 minutes.

When the manager recalled leaving the folder on the floor, he returned to find it missing. Around 100 people had been in the store by that time and by the safe which is located at the front near the cigar counter.

Pioneer Druggist Dies

M. M. Sauls, pioneer druggist of Ayden, died July 6 following a heart attack suffered the previous day. Mr. Sauls died while en route to a Kinston hospital where he was being taken for treatment. He was owner-manager of M. M. Sauls Pharmacy.

A Most Befitting Gesture

To the new eighty thousand dollar Methodist Church at Pilot Mountain a very handsome altar set has been presented in honor of Oscar W. Smith, one of Surry County's leading, well liked, and well known pharmacists.

The altar set of polished brass consists of a 24 inch cross, two 11 inch vases, and two 15 inch candlesticks. The engraving on the cross reads:

"Presented to the Pilot Mountain Methodist Church in honor of Oscar Wilbur Smith for his valiant courage, his unceasing efforts, and his grateful generosity in the building of this edifice."

Not only is Mr. Smith an able pharmacist and an ardent churchman, he is also an ex-mayor of Pilot Mountain and an energetic worker in civic and county affairs.

TMA Contributes to Foundation

J. Floyd Goodrich, Secretary-Treasurer of The Traveling Men's Auxiliary, reports a contribution of $100.00 by the TMA to the N. C. Pharmaceutical Research Foundation, Inc.

Two members of the TMA, R. C. Cagle of Rockingham and J. Ben Coppedge of Raleigh, were honored by being designated as "Life Members" of the organization.

Officers of the TMA for 1948-'49 are: President, C. E. Davis of Kershaw, S. C.; Vice-President, W. W. Morton of Durham; Secretary-Treasurer, J. Floyd Goodrich, and Assistant Secretary-Treasurer, Miss Hattie Leigh Dudley of Durham.

The Board of Governors consists of the following members: F. F. Potter, Joe L. Wear, M. G. Morris, J. M. Darlington and W. S. Gibson.

Casteel Named "Most Ingenious Pharmacist"

As a result of his entry in the "Ingenious Contest" sponsored by The N. C. Institute of Pharmacy, James R. Casteel, Durham pharmacist, has been named "The Most Ingenious Pharmacist of North Carolina." Casteel invested $10 in pharmaceuticals sent to him by the Institute on January 13, 1948. By reinvesting principal and profits over a 4 months' period in additional pharmaceuticals, proprietary items and candy, he realized a net profit of $162.04, which has been contributed to the Institute.

Second prize was awarded to J. Louis Cobb of Waynesville who used his initial $10 to purchase paints. Three oil paintings and a window display netted an investment return of $135.00. In addition, Pharmacist Cobb contributed two oil paintings (Howell Hall and Person Hall) which will later appear in the Institute.

A gift wrapping service offered by contestant J. Frank Pickard of Greensboro netted a total of $75.98 and enabled him to be declared third prize winner. The service inaugurated by Mr. Pickard was so well received in his community that it is to be continued on a permanent basis.

Fitz L. Smith, manager of Adams & Young Drug Company, Angier, was named fourth prize winner. Smith's investments were in a baked goods sale, sewing, a mange remedy, and stud service from a dog which he had leased for two weeks.

Edwin R. Fuller of the Innes Street Drug Company, Salisbury, placed a toy bank in his prescription department and requested each visitor using profane language to deposit 10c in the bank for each offense. From this and a bit of cash which he won on a basketball game, Ed. returned $23.23 to the Institute.

Sam E. Welfare, of Winston-Salem, arranged with local school children to sell mints, with half the profits being returned to him towards the contest. This plus $20 earned on a stove which he sold enabled Sam to realize a profit of $40 on his ten talents ($10).

McDuffie-Eubanks Drug Company, Greensboro, purchased a large deal of tooth brushes and used the $10 nest egg as a prize for the clerk selling most brushes during contest period. The free goods in the deal were sold at a net profit of $36 to the Institute.

Wade Gilliam and Jimmy Way, of the Summit Street Pharmacy, Winston-Salem, invested their money in toys, leather bags and kits, which were sold at a special price. The $25.00 realized by these two pharmacists has been turned over to the Institute.

D. Clyde Lisk, of Charlotte, bought a $10 cough syrup and nose drop deal from McKesson & Robbins. This latter firm contributed 4 dozen of the same combination to Mr. Lisk for use in the contest. By reinvesting his principal and profits, Mr. Lisk realized a net profit of $65.00, which he sent to the Institute.

Profits from the sale of flavoring extracts enabled T. J. Ham, Jr., of Yanceyville, to return a total of $60.50 to the Institute.

W. B. Gurley invested his $10 in Seaforth Preparations for men and netted a profit of $20.00.

C. H. Beddingfield, Clayton, bought a ham for $10 and sold for $12; during the February snow invested $5.00 in a poker game and won $12.00; loaned $5.00, collected 3c interest and gift of $1; returned net profit of $15.03 to Institute.

Thomas Wayne Russell, of the Elm Street Pharmacy, Greensboro, purchased some merchandise from Justice Drug Company "at a special close-out price," which was later sold at a net profit of $40.40. Subsequent investments included pharmacists lapel pins and a "lucky number" contest, both of which netted a total of $29.00. The "lucky number" contest referred to was won by Dewey Pollard of Raleigh, who contributed the prize of $10 to the Institute. Russell's return to the Institute amounted to $79.40.

Rowe Campbell of Taylorsville realized $20.00 from a series of basketball games which he bet on, with a net profit of $10 over the contest period.

Net profits on pharmaceuticals and pharmaceutical specialities manufactured by L. P. Mayrand, of Greensboro, who was one of the contestants, were as follows: Quinidine Sulfate Tablets, $2.10 profit; Prenalis Capsules, $7.40 net profit; Feryl-Vita Capsules, $6.16 net profit, and Thiamine Chloride 25 mg. Tablets, $7.24 net profit. Total net profit on investment of $10 returned to Institute: $22.90.

(Continued on Page 335)

Arnold's Drug Store, located on Hillsboro St., between Meredith and State College, is shown on the right. This pharmacy was completely remodeled by its owner, B. D. Arnold, at a total cost of less than $1,000.00. Handy with tools, Arnold did much of the work himself.

The pharmacy's brightest spot, according to Mr. Arnold is the baby department. Built for $18, the department's volume doubled six months after installation. "Today we could use a 15 foot section," says Pharmacist Arnold. The department is located directly back of the pharmacy's main wrapping counter.

Mr. Arnold is pictured in the forefront serving one of his many customers, whose loyal patronage has helped to build this firm into one of the State's most up-to-date suburban drug stores.

Merchandise in Arnold's is grouped by departments, with cut-out letters designating each section. The letters (note "laxatives" to the left) were obtained without cost from The Coca-Cola Company and installed at a total outlay of $13.00.

Ruben Emory, who has been working in drug stores since he was nine years old, is pictured in the Rx Dept. with Mr. Arnold. Plans for the Rx Dept. were drawn by Merck & Co. Various fixture firms submitted bids of $1,500-$1,600 on the department; it was built by a Raleigh firm for $500.

Located near State College, Arnold's serves the drug needs of many veterans and their families, who live in "Vetville." The semi-open Rx Dept., as pictured, is rapidly replacing the old-style section, which isolated the pharmacist from the rest of the store.

NOW.. You Can Tell Your Customers to Take Their Choice, but take "BC"

★ Same famous formula—same fast relief. Two tablets equal one powder. Both act quickly to relieve headaches, the pains of neuralgia and minor muscular aches. Nationally distributed. Nationally advertised.

TABLETS
BC
OPEN PRESS CORNER
25¢
BC
FOR THE RELIEF OF PAIN AND DISCOMFORT DUE TO
HEADACHE & NEURALGIA
EACH TABLET CONTAINS 2 GRAINS ACETOPHENETIDIN IN COMBINATION WITH ASPIRIN AND CAFFEINE
12 TABLETS
DISTRIBUTED BY B.C. REMEDY CO. DURHAM, N.C.

TRADE MARK
BC
REG. U.S. PAT. OFFICE 25¢
FOR THE RELIEF OF PAIN AND DISCOMFORT DUE TO
HEADACHE & NEURALGIA
"BC" IS ALSO RECOMMENDED FOR RELIEF OF MINOR MUSCULAR ACHES AND PAINS OCCASIONED BY SIMPLE HEAD COLDS.
EACH POWDER CONTAINS 5 GRS. ACETOPHENETIDIN IN COMBINATION WITH ASPIRIN AND CAFFEINE.
THIS ENVELOPE CONTAINS 6 POWDERS
PREPARED BY B.C. REMEDY CO. DURHAM, N.C.

POWDER

10¢ and 25¢ SIZES

HEARD OVER 350 Radio Stations - READ IN 247 Newspapers

Wins Courtesy Contest

H. R. Horne & Sons Drug Store of Fayetteville has been declared winner of the "courtesy contest" sponsored by the Fayetteville Chamber of Commerce. The contest ran for a period of six months.

In addition to winning the contest, one of Horne's employees—Mrs. J. L. Brady—was adjudged the most courteous clerk and has been presented with a diamond ring.

Horne's will receive an engraved cup as first prize winner.

Ruffin Horne, in commenting on the contest, said: "It seemed especially fitting that we should have achieved this distinction this year as I know nothing that would have brought more pleasure to my Dad and Uncle than to have their pharmacy adjudged the most courteous in Fayetteville. They, themselves, were certainly symbolic of courtesy."

Ruffin's father and uncle died several months ago.

Scholars

Students averaging 95% or better on all studies during the Spring Quarter of the School of Pharmacy, U. N. C., included Donald L. Bennett, Earl G. Caldwell, W. D. Cash, W. T. Collier, B. F. Cooper, Paul L. Fisher, W. S. Gardner, Doris M. Gilliam, S. G. Koonce, W. W. Provo, Vann V. Secrest, Henry Dale Smith, James G. Taylor, J. Kelly Turner, and John B. Woodard.

Eighty-five students (about 40%) made the combined Dean's list and honor role. To do this one must average 87.5% or better on all subjects. Of the eighty-five students, 36 made the honor roll by averaging 92.5% or better on all subjects.

Seventy percent (70%) of the students making the Dean's list or honor role were veterans of World War 2. This bears out the statement frequently made by University authorities that the veterans are doing above average in their studies at Chapel Hill.

Attends Meeting

P. A. Hayes of the Justice Drug Company, Greensboro, and J. Floyd Goodrich and E. Clarence Tilley of the B. C. Remedy Company, Durham, recently attended the Carolinas Grand Council meeting of the United Commercial Travelers of America in Greenville, South Carolina. E. Clarence Tilley was appointed chairman of the Auditing Committee at the Convention and was elected one of the five delegates to the international meeting which convenes in Columbus, Ohio, June 21st through 24th. J. Floyd Goodrich and E. Clarence Tilley are past Grand Counselors of the Carolinas.

Asheville Auxiliary Meets

The Asheville Woman's Auxiliary to the N. C. P. A. held their June meeting June 4 at the Langren Hotel.

An ice course was served from a tea table decorated with roses and sweetpeas. Games were played and prizes awarded the lucky winners.

A brief business session was held. Hostesses were Mrs. Ed Brown, Mrs. C. R. Bowan, and Mrs. J. W. Harrison.

Says Remodel Now

When Luther Bunch considered remodeling his pharmacy (picture on opposite page), he was advised to leave it "as is." Luther's friends figured he would lose his country trade, which makes up a high percentage of the store's volume, by undertaking to bring his pharmacy up-to-date.

"You mean to tell me," said Luther, "that country folks don't appreciate nice things," and proceeded to change things around. Later events have proved the wisdom of his action, as he has not only retained his rural trade, but is showing a nice increase with residents of the city.

Luther says: "If your pharmacy needs remodeling, now is the time to do it. Don't wait until you are too old to enjoy working in a pharmacy you can be proud of." He continues with this bit of advice: "I waited one year for prices to come down, and they went up 50%. If the present trend continues, they will probably be double twelve months hence."

Proud Pop

At the recent picnic sponsored by the Greensboro Auxiliary and the Greensboro Drug Circle (see page 337), we talked to Jim Sykes, who told us all about the new addition to his family—a son, born several weeks previously to the picnic. Jim's father and mother, Mr. and Mrs. Ralph J. Sykes of the Revolution Drug Company, were among the happiest of grandparents.

Forward

Pharmacy is certainly going forward. Of all the conventions I have attended since 1931, I have never seen a more interesting or a better attended business session than the one at Carolina Beach. This, I believe, can be attributed to several factors: the short sessions (9 A.M. to 1 P.M.) and the mimeographing of reports.

I enjoyed the Carolina Beach meeting and hope that year after next the Association will see fit to come East once again.—B. R. Ward, Goldsboro Drug Co., Goldsboro, N. C.

Scott Drug Company

Wholesale and Manufacturing Druggists

Charlotte, N. C.

←THE OLD LOOK. Busch Drug Store, Goldsboro, before extensive alterations converted this 40 year old firm to one of the most modern in the State.

THE NEW LOOK→. Absence of cut-rate signs and all-glass front are noticeable.

←THE OLD LOOK (Interior). The owner, Pharmacist Luther Busch, is shown at the left.

THE NEW LOOK→ (Interior). Seeds stored in large cans (shown above) are now sold from specially designed containers in the rear. Mr. and Mrs. Busch are pictured in the Rx Department, which is ultra-modern.

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Night after night, over the most powerful and popular radio stations in the country, millions of American families are listening to "The Peter Donald Show" . . . and hearing about Stanback Headache Powders and Tablets.

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Yes, it's Peter Donald for Stanback . . . in one of the newest and funniest shows on the air. Up . . . up . . . up . . . goes the popularity of Stanback's new hit show. Up . . . up . . . up . . . go the sales of Stanback.

Radio audiences are measured by Hooper Ratings. Latest Hooper Ratings in Charlotte, North Carolina, reveal this show has more listeners than Fred Allen, Amos 'n Andy, Al Jolson, Dennis Day, Mr. District Attorney, Chesterfield Supper Club, the Fitch Bandwagon . . . and many more of the leading network shows.

This record-breaking audience means MORE SALES FOR YOU. And here's proof: Stanback sales for first four months of 1948 are 10.7% ahead of last year!

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WWNC	Asheville, N. C.
WAIR	Winston-Salem, N. C.
WSTP	Salisbury, N. C.
WRVA	Richmond, Virginia
WTAR	Norfolk, Virginia
WCAU	Philadelphia, Pa.
WSB	Atlanta, Georgia
WNOX	Knoxville, Tennessee
WSM	Nashville, Tennessee
WWL	New Orleans, La.
WLW	Cincinnati, Ohio

All over America people are saying:

Snap Back with

STANBACK

E. V. Howell Memorial Placed

By E. A. BRECHT

The E. V. Howell Memorial Committee, reactivated by Chancellor R. B. House, and composed of W. C. Coker, W. deB. MacNider, W. W. Pierson, F. O. Bowman and M. L. Jacobs, met in Howell Hall on June 30th to establish a suitable memorial to the late Dean E. V. Howell.

Dean Jacobs reported that the E. V. Howell Fund, created in 1931, now amounts to $1,036.85 and that no new contributions have been made in the past fifteen or more years.

The committee was instrumental in securing the gift by J. E. Murray, '13, of a portrait of Dean Howell which now hangs in the library of the Pharmacy Building and in causing the Building to be named officially "The Howell Hall of Pharmacy" by the University Board of Trustees.

The committee voted unanimously to transfer the fund, including accrued interest, to the North Carolina Pharmaceutical Research Foundation, Inc., the identity of the fund to be preserved and the income therefrom to be used for the purchase of historical books and books and materials for research for the School of Pharmacy Library. The books are to be identified by a suitable bookplate.

It is believed that many former students and friends of Dean Howell will be interested in supporting the E. V. Howell Memorial Endowment Fund.

Random Milestones in Research

Dr. E. A. Brecht, Professor of Pharmacy, U. N. C., and Secretary of the N. C. Pharmaceutical Research Foundation, spoke at the July 9th meeting of the Asheville Drug Club. His topic was "Random Milestones in Research."

Dr. Brecht recounted short histories in the development of modern materia medica, pointing out the role of the pharmacist. The position of pharmacy in scientific research has been made possible by the extension of pharmaceutical education to include the highest academic degree, the Ph.D.

It was shown how research for original ideas may occur any place at any time, without elaborate equipment. However, the development of the idea to its final and practical application now requires research teams and subsidized laboratories. Some recent research projects have been developed by as many as a hundred scientists working on different phases.

The pharmacists of North Carolina have joined through their state association in forming a non-profit corporation, the North Carolina Pharmaceutical Research Foundation, Inc., for the purpose of assuring a position of leadership for this state in pharmaceutical research for better health.

The five point program of the foundation includes one thousand dollar research fellowships for worthy students at the School of Pharmacy. The foundation will guarantee that adequate equipment, supplies, and library material are available. Funds will be used as available to obtain the best teachers for the School of Pharmacy. A garden of drug plants has been started at Chapel Hill to determine which can be grown profitably in this state and to improve their quality. Finally, the foundation will operate an Information Bureau at the School of Pharmacy to supply data to pharmacists on new dispensing problems.

Marriages

Miss Ellen Halsey Macon, daughter of Pharmacist and Mrs. A. B. Macon, and Mr. William Colfax Brown of Randleman were married June 22 at the Central Methodist Church, Mount Airy. Both Mr. and Mrs. Brown are graduates of the School of Pharmacy, U. N. C., and are licensed pharmacists.

On June 26 Miss Hazel McDade of Cedar Grove became the bride of L. Craig Lewis of Winston-Salem. The bride is a graduate of State Teachers College of Boone. The bridegroom is a graduate of the School of Pharmacy, U. N. C., and is at present serving as Medical Service Representative for Eli Lilly and Company with headquarters in Winston-Salem.

Births

A third member has been added to the family of Mr. and Mrs. Sam Williford of Kinston—a son born June 4.

Blair Preston, daughter of Mr. and Mrs. Henry Fairly, Jr., of Salisbury, was born June 21.

Mist from the Mountains

By JAMES W. HARRISON, Asheville

Asheville Briefs—After a winter in Florida and a few weeks at Charlotte Street Pharmacy, Frederick Burt has settled down at Biltmore Drug Store. He gives Lloyd Jarrett the first relief he has had in many a day and he made it possible for Lloyd to take in the N. C. P. A. Convention at Carolina Beach. . . . After a few months at West Asheville Pharmacy, Arthur Kiser has joined forces with Charles Lord, Jr. at Lord's Drug Store. . . . Halcyone Collier has succeeded David Crowe as pharmacist at Norburn Hospital Pharmacy. Charlotte Borders is seeking practical experience at Adams-Blauvelt and Nell Evans is doing likewise at Goode's. . . . Joe Russell and George Matthews, Jr. became licensed at Chapel Hill in June, the former taking his place at Goode's and the latter going on a full shift at Grove Park Pharmacy. . . . Other fourth-year pharmacy students in Asheville for the summer include Russell Young at Barefoot's, Bill Jordan at Salley's, Harry Wilson at Palace, Frank Kiser at West Asheville Pharmacy. . . . David Crowe leaves Norburn Hospital Pharmacy for VA at Moore General Hospital, succeeding Jesse Pike who takes traveling job with Squibb in Greenville, S. C. territory. . . . J. W. McKay is prescriptionist at Merrimon Avenue Pharmacy. . . . Solon Minton is at Palace and Shuford Snyder moves from Black Mountain to Elson's at Enka. . . . Balfour Brookshire may be found one day at West Asheville Pharmacy and the next at Ideal Drug Store. . . . H. T. Sloan, who made a valiant effort to take on a full time job at Liggett's, was forced to give it up when a World War I wound got the upper hand. . . . New fixtures at Charlotte Street Pharmacy and at Langren Drug Store have added much to the appearance of these stores and a new floor at Rollins' has meant a decided improvement. . . . In nearby Black Mountain, Jinx Knight, fourth-year pharmacy student is busy at Knight's Pharmacy. . . . Walter Buhman is still putting in double time at Liggett's. . . . Salley's has added a new three wheel Harley Davidson motorcycle and a uniformed driver for quick delivery service.

A six pound seven ounce baby girl was born to Mr. and Mrs. Joe Radford on June 7. Joe is still giving out cigars and one of the hardest things he had to do was to refrain from loading some of those cigars for timed explosions. He likes to play tricks with his friends.

David Blau, recent Jergens representative in Asheville and former associate editor of "Friday Night Elixir" was married May 28 in Brooklyn to Miss Evelyn Penland of Asheville. The bride is office manager of radio station WSKY and the groom is now sales representative of Plexiglass. They will make their home at 60 Baird Street, Asheville.

Charles Lord, Jr., proprietor of Lord's Drug Store, and Miss Margaret Dellinger of Asheville were married June 13 at St. Mark's Lutheran Church. After a wedding trip in the North, the couple have settled down at their home on Dogwood Road. Mrs. Lord was connected with Southern Bell in Asheville for the past ten years and Mr. Lord is part owner and manager of Lord's Drug Store on Merrimon Avenue.

A fire caused by a bolt of lightning damaged J. R. Elson's home on Monte Vista Road on June 14th. The interior of the second story was burned out entirely and damage is estimated at more than $5,000. Mrs. Elson, who was at home at the time, did not know that the lightning had set the house afire until she smelled smoke. The

cause of the fire disrupted telephone service and a neighbor drove to Enka for help. The Enka fire department used all the available water and extinguishers and the house seemed doomed until the West Asheville Fire Department arrived in time to prevent total loss. All of Mr. Elson's records, even his Fire Insurance policies, were destroyed by the fire. The fire cut short a Florida rest for Mr. Elson who motored up on a thirteen hour trip as soon as he heard about it.

Beaman Pinner's punctuality record went by the boards on June 18 when he failed to attend the June meeting of the Asheville Drug Club. Beaman had been neither tardy or absent from a meeting since the Club was organized, but he was compelled to attend a 40 and 8 Convention in Raleigh on that day and prior commitments forced his absence at the Drug Club meeting. The parody on justice of the thing was that had the Club meeting not been postponed, his record would still be intact. O, well, he says he'll start another string.

The Sylva Pharmacy at Sylva is now in new quarters across the street from the old location. Mrs. G. K. Best has made many improvements and has a more spacious store.

R. M. Rimmer, pharmacist at Angel's Drug Store, Franklin, is much improved at Angel Hospital, where he has been since May 15 when he suffered severe burns as a fall displaced a gallon of Sulfuric Acid on himself. He had a very narrow escape but is expected to recover.

Don Plemmons of Salley's takes the hottest day of the year when he journeys to Youngsville, north of Raleigh, to be best man at his half-brother's wedding on June 12. Don says that the 5 p.m. in that little country church was the hottest time and place he has ever known but he got the boy married just the same.

New drug travelers in Asheville are A. J. Brinker with Winthrop-Stearns and W. C. Breazeale with Wyeth. A youngster named Boswell with an immense alligator bag succeeds Bill Wortman who recently held the portfolio for Upjohn.

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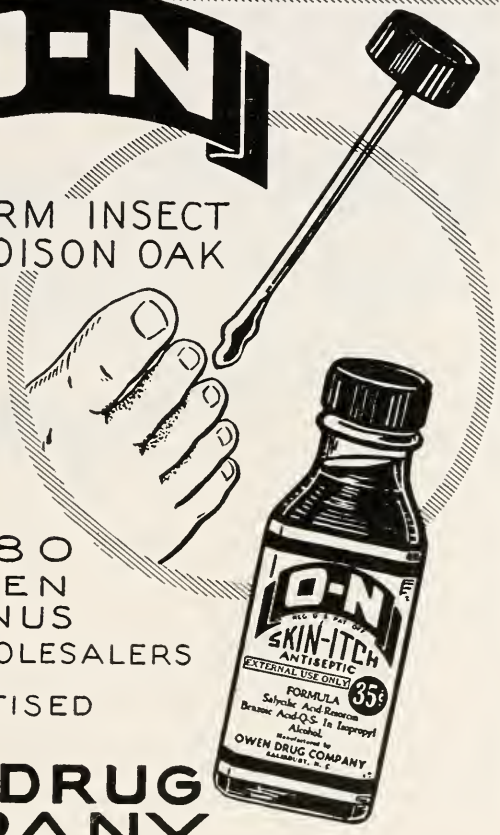

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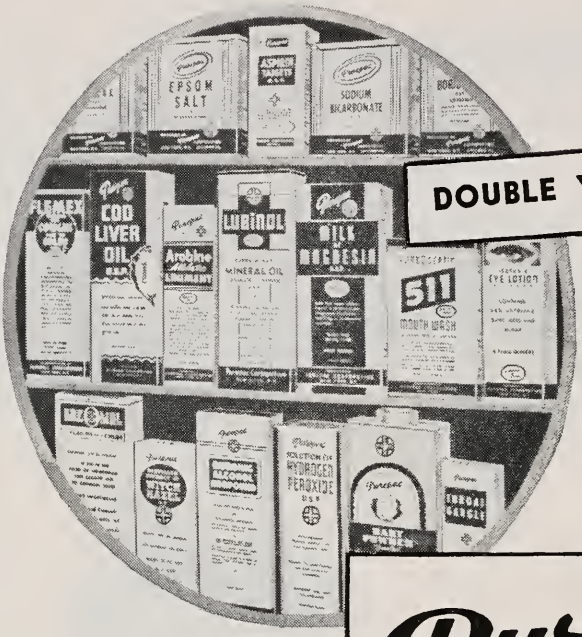

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JUSTICE DRUG COMPANY
GREENSBORO, N. C.

DEPENDABLE SERVICE SINCE 1898

TAR HEEL NEWS DIGEST

W. O. Edmonds has been appointed sales representative of the Special Markets-Industrial Division of Winthrop-Stearns Inc., with headquarters in Charlotte, covering North and South Carolina and Eastern Tennessee.

Haywood Jones, Zebulon Drug Company pharmacist, addressed the Zebulon Rotary Club on June 25. The Carolina herb industry was the subject of his talk.

O. W. Smith, former mayor of Pilot Mountain and operator of Smith's Drug Store, was among a large delegation from this State to the recent Democratic National Convention held in Philadelphia.

A meeting of the Board of Directors of the N. C. Pharmaceutical Research Foundation, Inc., has been scheduled in Chapel Hill, August 1st, by Roger A. McDuffie, president. The faculty of the School of Pharmacy and Controller Carmichael of the University of North Carolina have been invited to attend.

Dr. W. H. Womble, Jr., Greensboro physician, went fishing on Tom Crutchfield's lake the other day and came back well pleased with an eight pound, three ounce largemouth bass . . . he made the catch with a 5½ ounce fly rod . . . Tom's probably been feeding vitamins to the fish.

Lee Wharton, Gibsonville druggist, has operated a drug store on the same corner for 43 years. Richard E. Morris says: "If they ever get around to picking the man who has done the most for his community in Gibsonville they had better look over the record of Druggist Lee Wharton."

Narcotics valued at $100 were stolen from the Davis & Melvin Drug Store of Roseboro on July 3. The thieves entered through an unlocked rear window. A similar burglary was reported two months ago when the Salemburg Drug Store, three miles away, was entered. Narcotics were stolen there also.

Mrs. Edward Haupt, wife of Pharmacist Edward Haupt of Newton, was injured recently when her car collided with a panel truck.

Eli Lilly & Company has awarded a fellowship to Duke University for research on the synthesis of certain drugs. The fellowship will be supervised by Dr. Charles R. Hauser, Professor of Chemistry.

Raymond E. Pethel of China Grove assumed management of Grant's Pharmacy, of Lexington, following the sudden death of Grant Raker in late June.

J. P. Burnett, Jr., former manager of the Lumberton Drug Company, is now in Tarboro as an employee of the Tarboro Drug Company. The change was made in June.

Miss Lynn Blanchard writes from Concord, where she is working in the Pharmacy Department of Cabarrus County Hospital: "I like my work fine." This, we feel certain, will please Joe Pike as he has been looking for a first class assistant for a long time.

Following purchase of the Garner Drug Store by J. L. (Jake) Alderman, the name of the business was changed to Alderman's Garner Drug Store. Prior to going into business for himself Mr. Alderman was an employee of Marston's Drug Store, Kinston.

J. M. Hall, Sr., of Wilmington, has been reelected a member of the New Hanover Board of County Commissioners. Now that his son, J. M., Jr., has returned from service and is back in the pharmacy helping his father, Mr. Hall doubtless has more time for outside activities.

Following his installation as President of the Greensboro Co-Operative Club, Thomas Waugh attended the organization's national convention in Albuquerque, New Mexico. Tom is city salesman in Greensboro for the Justice Drug Company.

Mr. and Mrs. B. Frank Page have returned to Raleigh after spending a vacation at Ocean Drive, South Carolina.

The newly installed president of the Carrboro Lions Club is Pharmacist Lloyd M. Senter.

J. G. Abernathy, of Elkin, has Thomas L. Smith of Plymouth to thank for helping him vacation in Canada and other northern points. Smith, a former Lilly representative in Eastern North Carolina, is doing relief work at Abernathy's Pharmacy in the owner's absence.

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Basart's Drug	Greenville, N. C.
Baxter's	New Bern, N. C.
Bell's Drug Store	Greenville, N. C.
Bunch Drug Co.	Goldsboro, N. C.
Butler and Carroll	Dunn, N. C.
Clark's Pharmacy	Williamston, N. C.
Coleman Drug	Jacksonville, N. C.
Davis Pharmacy	Williamston, N. C.
Edward's Pharmacy	Ayden, N. C.
Edward's Drug	Wake Forest, N. C.
W. B. Fearing	Manteo, N. C.
Goldsboro Drug Co.	Goldsboro, N. C.
Hall's Drug Co.	Scotland Neck, N. C.
Johnson's Drug	Smithfield, N. C.
Matthews Drug Store	Rocky Mount, N. C.
Matthews Drug Co.	Roanoke Rapids, N. C.
Mitchener's Pharmacy	Edenton, N. C.
Morehead City Drug	Morehead City, N. C.
Parker's Drug Store	Henderson, N. C.
Parker-Taylor Drug Co.	Woodland, N. C.
Phillips Drug	Morganton, N. C.
Rick's Drug	Rocky Mount, N. C.
Rock Drug	Valdese, N. C.
Rosemary Drug	Roanoke Rapids, N. C.
Louis Selig	Elizabeth City, N. C.
Selma Drug	Selma, N. C.
Standard Drug No. 2	Kinston, N. C.
Ward's Drug Store	Nashville, N. C.
Warren's Drug Store	Greenville, N. C.
Weldon Drug	Weldon, N. C.
Whitehead's	Scotland Neck, N. C.
Whitley Drug	Fremont, N. C.
Windsor Pharmacy	Windsor, N. C.
Woolard's	Henderson, N. C.
E. V. Zoeller and Co.	Tarboro, N. C.

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NEWS of the NEW

CRYSTICILLIN (SQUIBB)—A new type of prolonged-action penicillin—Procaine Penicillin G. for Aqueous Injection—has been made available by E. R. Squibb & Sons. Crysticillin contains no il, wax or vasoconstrictors formerly used to prolong blood levels, hence pain following intramuscular injection is minimal. Crysticillin may be kept at room temperature for a period of one week without significant loss in potency. Supplied in diaphragm-capped vials containing 1,500,000 units (five 1-cc., 300,000 unit doses), of procaine penicillin G and a small quantity of effective and nontoxic dispersing and stabilizing agents.

TRIMETON (SCHERING)—An entirely new chemical substance for the rapid relief of allergic states has been announced by Schering Corporation. Bearing the name Trimeton, a brand of prophenpyridamine, this new antihistaminic is effective clinically in approximately half the dosages employed with older antihistaminics. Packaged in bottles of 100 and 1000 scored tablets, each one containing 25 mg. of the chemically pure prophenpyridamine.

MENAGEN (PARKE, DAVIS)—Menagen, effective in the treatment of menopausal symptoms and in any other condition involving estrogenic deficiency, contains crystalline, equine estrogenic factors. Supplied in soft, gelatine capsules for oral use, each capsule containing 10,000 International units of ketohydroxyestratriene.

PROLUTON (SCHERING)—Active constituent of Proluton is pure crystalline progesterone (corpus luteum hormone); supplied in multiple dose vials of 10 cc., containing 10 mg. per cc.; also available in multiple dose vials of 10 cc., containing 25 mg. per cc. Indicated in habitual and threatened abortion, functional uterine bleeding, premenstrual tension and dysmenorrhea.

RUTIN WITH VITAMIN C (PARKE, DAVIS)—A flavanol glycoside obtained from buckwheat plants, with the addition of Vitamin C; used in the treatment of many conditions in which increased capillary fragility is a factor; supplied in tablets containing 100 mg. each of Rutin and Vitamin C; also in tablets containing 50 mg. each of Rutin and Vitamin C; all forms are available in bottles of 50 and 500 tablets, grooved for fractional dosage.

CASTEEL

(Continued from Page 319)

In every instance the initial principal of $10 as supplied by the Institute of Pharmacy was returned.

The contest, judged by Professors E. A. Brecht and I. W. Rose and H. C. McAllister, was graded on the basis of 60 points for ingenuity exhibited by contestant and 40 points for return on investment.

WOMAN'S AUXILIARY

(Continued from Page 315)

administration to another, I suggest that the constitution be amended so as to provide for the appointment of an Executive Secretary and that a salary be determined by the board to compensate her for her services, this salary to be taken from the registration fees.''

''I suggest that the plan of organizing districts which was inaugurated during this Administration be continued by the incoming Administration, and that the remaining 8 districts be organized as soon as practicable.''

The first recommendation is to be presented to the incoming President, who will in turn appoint a special committee to consider and plan in detail. This committee will be prepared to present the recommendation at the next session to be voted on.

New Officers were installed by Mrs. Starling.

Mrs. Adams presented Mrs. Starling a silver plate as a token of appreciation for her work during the year in office.

The gavel was turned over to the new President, Mrs. Jacobs and there being no further business, the meeting was adjourned.

Tree

A tree is a solid thing that stands in one place for 50 years and then suddenly jumps in front of a woman driver.—Peninsular Life Insurance Co.

Stephen Way

A son, Stephen King Way, was born July 6 to Mr. and Mrs. J. A. Way, Jr., of Winston-Salem. Papa Way is passing out cigars at the Summit Street Pharmacy.

ANNUAL PICNIC

GREENSBORO AUXILIARY AND DRUG CIRCLE

GUILFORD DAIRIES CLUB HOUSE, GREENSBORO

JUNE 18, 1948

Greensboro Picnic Big Success

On the opposite page is a picture story of a picnic sponsored by the Greensboro Auxiliary and the Greensboro Drug Circle in that city on June 18th. Approximately 200 members of the two clubs as well as invited guests attended.

The picnic was held in and near the Guilford Dairies club house located just off the Battle Ground Road, about 5 miles from the city. No better spot could be found for such an occasion, as the club house and adjoining grounds has everything necessary for the successful staging of an outdoor picnic—tables, a lake for those interested in fishing and boating, playground equipment for the children, etc.

As customary in recent years, ladies from a nearby church auxiliary prepared the food and arranged it "cafeteria style." Despite one of the largest attendances on record, ample food was on hand, with plenty for second helpings.

A short humorous talk by Professor C. W. Phillips, a prize drawing, and a dance concluded the night's festivities. Picture identification is as follows:

No. 1. The Committee on Arrangements. Front row, left to right: Mesdames Lawrence Thomas, Dewey Groome and Nina Hobbs McNeely. In the rear: Steve W. Frontis, Earl Adams, Elmore Rouse and Lawrence Thomas.

No. 2. Tom Crutchfield (center) dispenses liquid refreshment to Sam W. McFalls, left, while C. L. Nelson and Frank S. Goodrum lend moral backing to the enterprise.

No. 3. P. A. Hayes, standing, center, and C. C. Fordham, Jr., right, pose with the Fordham Family, who have just finished a sumptuous dinner of country ham, fried chicken, cocoanut cake and all the good food for which the Greensboro picnic is noted.

No. 4. Left to right: Mrs. E. B. Williams, Mrs. E. B. Pierce, C. T. Woodard and V. F. Smith. Woodard is president of the Greensboro Drug Circle; Smith the past-president.

No. 5. Something amusing up front. Present and accounted for, left to right, were L. P. Mayrand, Mr. and Mrs. P. A. Hayes, Professor and Mrs. C. W. Phillips and daughter, and Jim Sykes.

No. 6. Mrs. O. C. Trogdon (center, with white handbag) surveys the situation. The refreshment can seems to be the popular center of interest.

No. 7. Informal gatherings appeared in and near the club house. One included, left to right: Mr. and Mrs. Matthew Topkins, Mrs. C. V. Cagle, Miss Margaret Wilkerson, Mesdames J. B. Alexander, I. O. Wilkerson and Lawrence Thomas, and I. O. Wilkerson.

No. 8. Lawrence Thomas, extreme left, after seeing that everyone had been amply provided with food and drink, took time out for a quick smoke. Helping him enjoy his moment of leisure are, left to right: C. G. Hunt, Jr., W. P. Brewer, O. C. Trogdon (with seegar) and Frank S. Goodrum.

No. 9. Mr. and Mrs. Wilson Simmons and Mr. and Mrs. Wayne Russell were typical of the many family groups present for the picnic.

No. 10. Tom C. Reed of Southern Dairies and Mose Kiser of Guilford Dairies, extreme right, represented the dairy industry. Appearing with them are, left to right: L. P. Mayrand, Earl Adams and M. G. Morris, past president of the TMA.

Nos. 11 and 12. A bird's-eye view of the picnic guests, with early arrivals already up front (extreme left) near the serving tables. Approximately half of the guests attending this party are shown in the two pictures.

No. 13. Mr. and Mrs. J. V. Farrington. Nos. 14 and 15. No party of this sort would be complete without a prize drawing event. Professor Phillips passed out the prizes, one of which C. V. Cagle (No. 15) has won and is happily taking out of circulation. No. 16. Mrs. Robert F. Whiteley (top, center) and Mr. and Mrs. A. A. Gwynn (bottom, at refreshment can) are caught by our photographer.

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Minimum Standards for the Evaluation of Practical Experience

H. C. McALLISTER,

Secretary, N. C. Board of Pharmacy

Practical pharmacy experience has been one of the basic requirements for registration as a pharmacist in this State since the passage of the first Pharmacy Act in 1881. As a matter of fact, the training which an apprentice received in the early days consisted for the most part of practical experience gained through every day duties in the retail drug store plus the information which he received by "reading pharmacy" under the direction of his preceptor. This was not a bad educational system for the time. Such a system would probably prevail today but for the fact that pharmacy has been placed on a more scientific basis and it is necessary for the prospective pharmacist to have much more of a basic scientific background than is possible for him to receive by this method.

Today we speak of the art and science of pharmacy. Educational institutions of high caliber have been developed and staffed by men with advanced scientific training to teach students of pharmacy. These institutions are doing a splendid job. Nevertheless, we hear all too frequently that the graduates of these schools are not qualified to discharge the obligations and duties that are expected of them as pharmacists. These charges have been taken seriously and investigations have been made which substantiate the charges in large measure. The main complaint is that graduates in pharmacy while possessing a wealth of scientific information, are at a loss when they are called upon to use this information as it applies to the practice of pharmacy in the retail drug store. The responsibility for this situation cannot, however, be placed at the door of the schools. It should more properly be charged to the Board of Pharmacy and to the pharmacists themselves.

The responsibility for requiring adequate practical experience before registration has long been recognized by many of the boards of pharmacy in the nation and some have taken concrete steps to insure that the experience gained was of such nature as to complete the pharmaceutical education of persons studying pharmacy by providing conditions whereby the student can learn those things that cannot be taught in a pharmacy school. The interest in this matter became widespread among the members of the National Association of Boards of Pharmacy and in 1944 that Association adopted a set of standards for the evaluation of practical experience. Due to conditions created by the war it became impractical to enforce the standards at that time. However, the matter was again taken into consideration at the end of the war and after making several changes the standards were adopted by the National Association of Boards of Pharmacy in August 1947.

The adoption of these standards by the several members of the National Association of Boards of Pharmacy would mean that all boards entering into reciprocal exchange of licensure would be expected to enforce the standards if their licentiates were to be accepted for reciprocal registration by other states which had adopted the standards. In view of the obligation resting on the North Carolina Board of Pharmacy to provide conditions which will permit as wide range of reciprocal privileges as possible for its licentiates as well as of its desire to contribute to the completion of the pharmaceutical educational program, the Board of Pharmacy adopted the standards at the June 1948 meeting. They are as follows:

1. The term "year" as used to designate the quantitative standard for practical experience shall mean fifty-two average work weeks of apprenticeship training acquired under the supervision of a registered pharmacist.

2. The pharmacy owner or registered pharmacist supervising the practical experience of an applicant for registration must notify the Board of Pharmacy whenever an applicant for registration begins employment

(Continued on Page 341)

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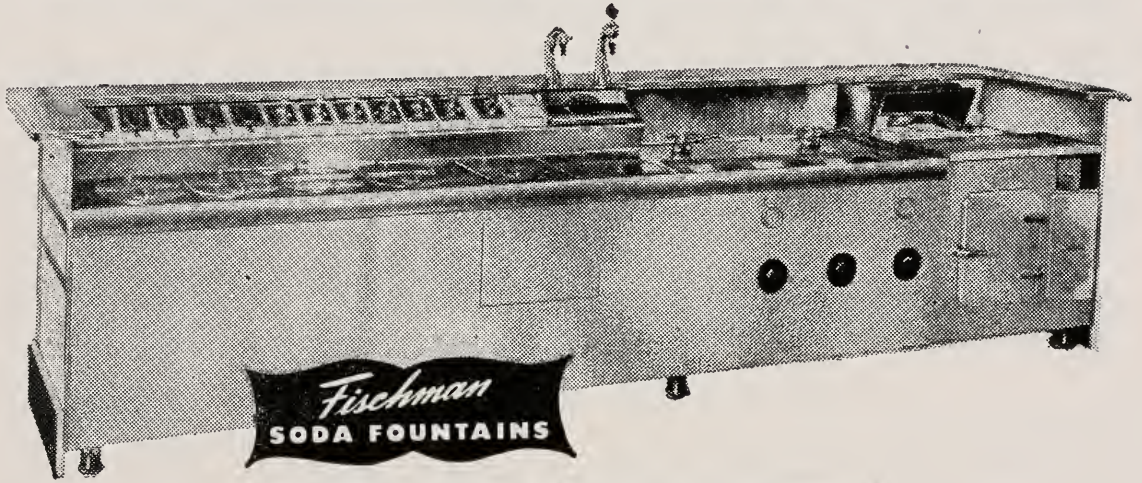

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EXPERIENCE

(Continued from Page 339)

under their supervision and whenever an applicant leaves their employ.

3. Persons working under the supervision of registered pharmacists and expecting to qualify for the registered pharmacist examination must notify the Board of Pharmacy of the beginning and end of their employment under the supervision of a registered pharmacist within five days of the beginning or ending of such employment.

4. Boards of Pharmacy shall not allow credit for claims of practical experience required under the pharmacy laws unless such claims can be corroborated by records on file in the Board office showing the beginning and ending of the practical experience claimed as supplied by the applicant during his training period and by the pharmacist who supervised the practical experience during the training period.

5. Practical experience shall be credited only when it has been obtained in a pharmacy acceptable to the Board of Pharmacy for that purpose.

6. The term "supervision" as used in connection with the practical experience requirement shall mean that in the pharmacy where practical experience is being obtained a registered pharmacist supervising practical experience shall be in personal contact with and actually giving instruction to the person obtaining practical experience during the entire period of such experience.

7. A pharmacy acceptable to the Board of Pharmacy as a proper place to obtain practical experience shall conform to the best traditions of pharmacy in the state. It shall have available all necessary equipment for professional service, necessary reference works, in addition to the official standards, and current professional journals, and shall meet the following minimum standards:

(a) It must be a pharmacy operating under a permit from the Board of Pharmacy. The pharmacy must be operated at all times under the supervision of a registered pharmacist and must have signified its willingness to train apprentices or to employ persons desiring to obtain practical experience in accordance with the state pharmacy laws.

(b) A pharmacy acceptable to the Board for practical experience must have a clear record with respect to the observance of Federal, State and municipal laws and ordinances governing any phase of activity in which it is engaged.

(c) The pharmacy owner and the registered pharmacists supervising the practical experience of applicants for registration must agree to abide by the Code of Ethics of the American Pharmaceutical Association.

8. The individual obtaining experience shall keep a notebook properly certified to by the pharmacist supervising the practical experience covering the details of his practical training and this notebook shall be submitted as a part of the application for the Board examination.

It will be noticed that the standards are of both a quantitative and a qualitative nature. In order to make a record of these two aspects of the experience, certain forms are furnished upon which this data is to be recorded. On the whole they are self explanatory. It will be noticed that the responsibility for keeping the required data rests largely with the student or apprentice, the supervising pharmacist must, however, certify to the accuracy of the reports.

Within five days of the beginning of the apprentice training period the student should fill out Form 1 and have it certified by the supervising pharmacist. A file will then be set up for that applicant in the office of the Board of Pharmacy. This file will serve as a place where the student may keep all of his records relative to the fulfillment of the requirements for registration. The records will be kept in a fire proof file thereby relieving the student of the worry of loss of his credentials. Form 1 further provides that both the apprentice and the pharmacist subscribe to the code of ethics of the A. Ph. A. This should prove to be no barrier since it would be a sorry day for pharmacy if there were those who would refuse to do this. For those who have not read the code of ethics recently, it is reproduced in this issue of the Journal (Page 350).

(Continued on Page 343)

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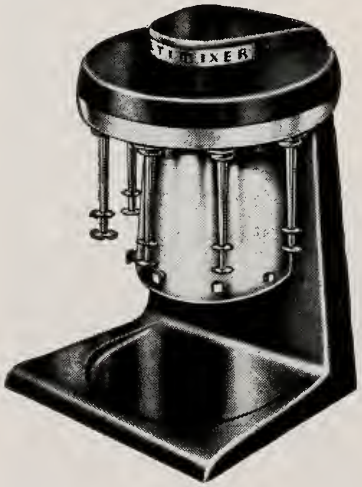

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EXPERIENCE

(Continued from Page 341)

Form 1

NORTH CAROLINA BOARD OF PHARMACY

Application for Apprentice Registration

Applicant's Name.....
(First) *(Middle)* *(Last Name)*

Applicant's Address.....
(Street and Number) *(City or Town)* *(County)* *(Telephone No.)*

.....
(Place of Birth) *(Year)* *(Month)* *(Day)* *(Age)* *(Sex)*

.....
(Race) *(Nationality)* *(Name and Address of Parents)*

.....
(High School Attended) *(Address of School)* *(Date of Graduation)*

.....
(Name of College of Pharmacy Attended) *(Date of Enrollment)*

My previous apprenticeship training was supervised by.....
(Name of Pharmacists)

At.....
(Name of Pharmacy) *(Address of Pharmacy)*

My present apprenticeship training is supervised by.....
(Name of Pharmacist)

At.....
(Name of Pharmacy) *(Address of Pharmacy)*

This apprenticeship began on.....
(Month) *(Day)* *(Year)*

I am now employed on a part time basis.....
(Approximate No. Hours Per Week)

I understand that time of apprenticeship cannot be concurrent with time spent in school or college, that I must keep a notebook record and submit a progress report quarterly while serving this apprenticeship and also at the conclusion of it. I am aware that I cannot legally compound or dispense drugs or medicines except when I do so under the immediate and personal supervision of a Registered Pharmacist.

I subscribe to the code of ethics of the A.Ph.A.

Date..... .....
(Signature of Applicant)

To be filled in by pharmacist who supervises an apprenticeship

I have read the foregoing completed application of.....
(Name of Apprentice)

whose apprenticeship training will have my immediate and present supervision, and find that it accurately relates the place of apprenticeship, which I deem is proper and in accordance with the regulations which are applicable, and other facts. The applicant will be given an opportunity to acquire a well-rounded practical experience which shall predominantly relate to the purchase, storage, compounding, dispensing and sale of drugs and medicines and poisons (including narcotics) and records incident thereto which are required. I subscribe to the code of ethics of A.Ph.A.

....
(Date) *(Signature of Registered Pharmacist)* *(Reg. No.)*

Owner
Manager of..... .....
Pharmacists *(Name of Pharmacy)*

.....
(Address of Pharmacy)

(Continued on Page 344)

EXPERIENCE

(Continued from Page 343)

At the conclusion of any apprentice period the student should complete Form 3 which is a summary of the work done during the training period. If the experience is continuous and extends over a period longer than the summer vacation, the apprentice should complete Form 3 every three months so that his progress can be recorded. He should also keep a copy of this report for use in preparing his summary at the completion of his experience as well as for use in completing his notebook. The pharmacist who supervises the experience should complete Form 4 and forward to the Board of Pharmacy to be filed with the apprentice's record. If the student receives experience during several periods, this form need not be filled out until the completion of the experience period.

(Continued on Opposite Page)

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Form 3

NORTH CAROLINA BOARD OF PHARMACY

Progress Report of Apprenticeship

Name of Apprentice.....
(First) *(Middle)* *(Last Name)*

Place of Apprenticeship.....
(Name of Pharmacy) *(Address of Pharmacy)*

Date of this Progress Report.....Apprenticeship completed.....
(No. of Months)

The number of times I have been permitted to make sales of poisons, dispense and label same under supervision and cause same to be recorded in Poison Register is - .....

The number of times I have been permitted to dispense and label exempt narcotic preparations under supervision and caused same to be recorded in exempt Narcotic Register is - - - - - - - - - - - - .....

The number of times I have made up Narcotic Order Form is - - - .....

The number of times I have assisted in taking Narcotic Inventory is .....

The number of times I have been permitted to fill and label narcotic prescriptions under supervision is - - - - - - - - - - - - - - - - .....

The number of other prescriptions I have filled under supervision and labeled is - .....

The number of other preparations I have prepared under supervision is .....

Indicate the kind of preparations by placing an (x) before any of the following classes that properly designate:

.....Dil. Acids	.....Extracts	.....Liniments	.....Oleates	.....Reagents
.....Aquaes	.....Fl. Gycerates	.....Liquors	.....Pastes	.....Spirits
.....Ampules	.....Glycerites	.....Lotions	.....Pills	.....Suppositories
.....Cerates	.....Glycerogelatins	.....Magmas	.....Petroxolins	.....Syrups
.....Eff. Salts	.....Infusions	.....Mixtures	.....Plasters	.....Tablets, capsules
.....Elixirs	.....Inhalants	.....Mucilages	.....Powders	.....Tinctures
.....Emulsions	.....Inunctums	.....Ointments		

I have read the following pharmaceutical and medical publications:

.....

My notebook recording all activities is up-to-date as of.....
(Date)

.....
(Signature of Apprentice)

If this is a final report on this apprenticeship, apprentice should note the following: Apprenticeship terminated on:

.....
(Date)

To Be Filled in By Pharmacist Supervisor for Apprentice

I have read the foregoing completed progress report of.....
(Name of Apprentice)

whose apprenticeship I have supervised since.....and consider it
(Date)
to be a correct statement of fact.

....
(Date) *(Signature of Registered Pharmacist)* *(Reg. No.)*

If apprenticeship has terminated, give date of termination.....

Form 4

NORTH CAROLINA BOARD OF PHARMACY

Affidavit for Apprenticeship Experience

(Affidavit to be filled out by employers giving exact dates)

AFFIDAVIT OF REGISTERED PHARMACIST UNDER WHOSE SUPERVISION APPLICANT ACTED

State of..... County of.....

On this.....day of.....A.D., 194....., personally appeared before me....., a resident of.....
(Name of Pharmacist Employer) *(City)*

County of....., State of....., a respectable citizen and entitled to credit, who being duly sworn makes the following statements and certificates that he is a registered pharmacist holding Certificate No..... in the State of....., and that..... was in his employ compounding and selling drugs and filling prescriptions for medical practitioners under his supervision from.....to.....,

from.....to....., from.....to.....,

from.....to....., a period of.....years and.....months in a retail drug store at....., ...
(Town) *(State)*

1. Has applicant been permitted to make the sale of poisons, dispense and label them under supervision and cause the same to be recorded in Poison Register?.....
(Yes or No)

   To what extent or approximate number of times?.....

2. Has applicant been permitted to dispense and label exempt narcotic preparations and cause the same to be recorded in the Exempt Narcotic Register?.....
(Yes or No)

   Number of times.....

3. Has applicant made out Narcotic Order Forms?.....
(Yes or No)

4. Has applicant made out a Narcotic Inventory?.....
(Yes or No)

5. Has applicant filled and properly labeled Narcotic Prescriptions under your supervision?

   ..... No. of times.....
(Yes or No)

6. Indicate approximate number of prescriptions applicant has filled during his employment

   .....

7. If applicant has prepared stock preparations belonging to any of the following preparations while in your employ, place a check (x) before that class: (Preparations need not be official.)

.....Dil. Acids	.....Extracts	.....Liniments	.....Oleates	.....Reagents
.....Aquaes	.....Fl. Gycerates	.....Liquors	.....Pastes	.....Spirits
.....Ampules	.....Glycerites	.....Magmas	.....Pills	.....Suppositories
.....Cerates	.....Glycerogelatins	.....Lotions	.....Petroxolins	.....Syrups
.....Eff. Salts	.....Infusions	.....Mixtures	.....Plasters	.....Tablets, capsules
.....Elixirs	.....Inhalants	.....Mucilages	.....Powders	.....Tinctures
.....Emulsions	.....Inunctums	.....Ointments		

8. Name current pharmaceutical journals which have been made available to applicant and indicate if he has covered them.....

.....

9. Under oath I submit that replies to the above questions and all statements given herein are true and that to the best of my knowledge the experience thus gained by applicant has been predominantly related to the practice of Pharmacy as required by law.

.....
(Signature of Employer)

Subscribed and sworn to before me this.....day of..... A.D., 194..... and I certify that the foregoing affidavit was read and explained to affiant before .....he signed the same.

.....
(Notary Public)

My commission expires....., 19....., Notary Public in and for the County of....., State of.....

In order that the student might have a better understanding of prescriptions he is required to make a study of the prescriptions filled in the store where he receives his apprentice training and report his findings on Form 5. In view of the fact that some stores fill a large number of prescriptions, a survey of all of these might involve an unreasonable amount of work to be done by the apprentice. It has, therefore, been decided that the survey should cover no less than one thousand prescriptions.

Form 5

NORTH CAROLINA BOARD OF PHARMACY
Report of Prescription Study Made for Period

Beginning.....Ending.....

To be completed and submitted at the termination of your present apprenticeship engagement.

(a) Total number of new prescriptions compounded in the Pharmacy - .....

(b) Total number of new prescriptions which call for only USP drugs or preparations - - - - - - -

(c) Total number of new prescriptions which call for only N.F. drugs or preparations - - - - - - - - - - - - - - - - - - .....

(d) Total number of new prescriptions which call for only proprietary drugs or preparations - - - - - - - - - - - - - - - - - - .....

(e) Total number of new prescriptions which call for mixtures of USP and proprietary drugs or preparations - - - - - - - - - - - - .....

(f) Total number of new prescriptions which call for mixtures of N.F. and proprietary drugs or preparations - - - - - - - - - - - - .....

(g) Total number of new prescriptions which call for mixtures of USP and NF drugs or preparations - - - - - - - - - - - - - - - .....

(h) Total number of new prescriptions which call for mixtures of USP, NF, and proprietary drugs or preparations - - - - - - - - - - .....

(i) Total number of new prescriptions which call for all other types of preparations not covered above - - - - - - - - - - - - - - - .....

Before mailing this report form, check your figures carefully. Note particularly that the sum total of (b), (c), (d), (e), (f), (g), (h), and (i), should equal (a).

....
(Date) *(Signature of Apprentice)*

I have read the report on this page and consider it to be a correct statement of fact.

.....
(Signature of Registered Pharmacist Supervising Apprenticeship)

(Continued on Page 349)

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More shaving surface . . . greater whisker PICK-UP . . . higher cutter-speed in this sensational new shaver. Has a powerful, brush-type, self-starting motor. Until you've used it you have no idea of the fast, smooth, close-shaving comfort you can now enjoy. We know you will be amazed when you find out the tremendous advance that has been made in electric shavers.

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At the conclusion of the experience training, the apprentice must make a summary of all of the experience which he has gained during his training period. The material for this summary should be secured from the notebook which he has kept during that time. The summary and the notebook are submitted to the Board at the time he makes application for the examination.

Form 6

NORTH CAROLINA BOARD OF PHARMACY

Summary Report of Apprenticeship

To Accompany Notebook Record of Apprenticeship Experience

Name of Apprentice..... *(First)* *(Middle)* *(Last)*

P. O. Address..... *(Street and Number)* *(City or Town)* *(State)*

I have acquired sufficient practical experience for the purpose of qualifying for examination and licensure as a Registered Pharmacist at the following times and places.

Name and Address of Pharmacy	From	To (Give Exact Dates)

Applicant should use balance of this sheet and as many additional sheets of same size as necessary to summarize briefly from notebook record to accompany same:

1. The professional journals, literature, and texts that have been reviewed.
2. The commercial literature supplied by firms and organizations.
3. Lectures and meetings of professional, scientific or trade ass'ns attended.
4. Visitations to colleges, manufacturers, wholesalers, health departments.
5. Contacts with physicians and dentists (detailing and professional relationship).
6. Unusual professional services furnished to the medical profession and the public.
7. Unusual experience encountered in the filling of prescriptions.
8. Comments on new drugs, name, the form in which most frequent use is made, etc.

The effective date for the enforcement of the standards has been set as January 1, 1949. All experience gained prior to that date will be acceptable under the present method of certification. For example, if a candidate has received all of his experience prior to January 1, 1949 but does not make application for examination until February, his experience may be certified in the manner used in the past. On the other hand, if he received six months before January 1 and six months after that date, the second six months' period must meet the requirements of the new standards.

The adoption of these standards was not a perfunctory matter on the part of the Board of Pharmacy. On the contrary, they were adopted only after thorough study and discussion. They should not be looked upon either by the pharmacist or the apprentice as "just so much more red tape" but rather as a real opportunity to extend our educational system into the field of practice. The pharmacists of the State now become a very real part in the training program of future pharmacists. It is hoped that they will not take this responsibility lightly. The Board anticipates that some confusion will develop during the institution of the new system. This is only natural. The Board requests the assistance of the pharmacists in eliminating as much of this confusion as possible. The secretary invites inquiries on any points that have not been made clear.

Code of Ethics

OF THE AMERICAN PHARMACEUTICAL ASSOCIATION

The Pharmacist and the Public

Pharmacy has for its primary object the service which it can render to the public in safeguarding the handling, sale, compounding and dispensing of medicinal substances. The practice of pharmacy demands knowledge, skill and integrity on the part of those engaged in it. Pharmacists are required to pass certain educational tests in order to qualify under the laws of our states. The states thus restrict the practice of pharmacy to those persons who by reason of special training and qualifications are able to qualify under regulatory requirements and grant to them privileges necessarily denied to others.

In return the states expect the Pharmacist to recognize his responsibility to the community and to fulfill his professional obligations honorably and with due regard for the physical and moral well-being of society.

The Pharmacist should uphold the approved legal standards of the United States Pharmacopoeia and the National Formulary for articles which are official in either of these works, and should, as far as possible, encourage the use of these official drugs and preparations and discourage the use of objectionable nostrums. He should sell and dispense only drugs of the best quality for medicinal use and for filling prescriptions.

He should neither buy, sell nor use substandard drugs for uses which are in any way connected with medicinal purposes.

The Pharmacist should be properly remunerated by the public for his knowledge and skill when used in its behalf in compounding prescriptions and his fee for such professional work should take into account the time consumed and the great responsibility involved as well as the cost of the ingredients.

The Pharmacy should not sell or dispense powerful drugs and poisons to persons not properly qualified to administer or use them, and should use every proper precaution to safeguard the public from poisons and from all habit-forming medicines.

The Pharmacist, being legally entrusted with the dispensing and sale of narcotic drugs and alcoholic liquors, should merit this responsibility by upholding and conforming to the laws and regulations governing the distribution of these substances.

The Pharmacist should seek to enlist and merit the confidence of his patrons and when this confidence is won it should be jealously guarded and never abused by extortion or misrepresentation or in any other manner.

The Pharmacist should consider the knowledge which he gains of the ailments of his patrons and their confidences regarding these matters, as entrusted to his honor, and he should never divulge such facts unless compelled to do so by law.

The Pharmacist should hold the health and safety of his patrons to be of first consideration; he should make no attempt to prescribe or treat diseases or strive to sell drugs or remedies of any kind simply for the sake of profit.

He should keep his pharmacy clean, neat and sanitary in all its departments and should be well supplied with accurate measuring and weighing devices and other suitable apparatus for the proper performance of his professional duties.

It is considered inimical to public welfare for the Pharmacy to have any clandestine arrangement with any physician in which fees are divided or in which secret prescriptions are concerned.

The Pharmacist should primarily be a good citizen, and should uphold and defend the laws of the state and nation. He should inform himself concerning the laws, particularly those relating to food and drug adulteration and those pertaining to health and sanitation and should always be ready to cooperate with the proper authorities having charge of the enforcement of the laws.

The Pharmacist should be willing to join any constructive effort to promote the public welfare and he should regulate his public and private conduct and deeds so as to entitle him to the respect and confidence of the community in which he practices.

The Pharmacist and the Physician

The Pharmacist even when urgently requested so to do should always refuse to prescribe or attempt diagnoses. He should, under such circumstances, refer applicants for medical aid to a reputable, legally qualified Physician. In cases of extreme emergency as in accident or sudden illness on the street in which persons are brought to him pending the arrival of a Physician such prompt action should be taken to prevent suffering as is dictated by humanitarian impulses and guided by scientific knowledge and common sense.

The Pharmacist should not, under any circumstances, substitute one article for another, or one make of an article for another in a prescription, without the consent of the Physician who wrote it. No change should be made in a Physician's prescription except such as is essentially warranted by correct pharmaceutical procedure, nor any that will interfere with the obvious intent of the prescriber, as regards therapeutic action.

He should follow the Physician's directions explicitly in the matter of refilling prescriptions, copying the formula upon the label or giving a copy of the prescription to the patient. He should not add any extra directions or caution or poison labels without due regard for the wishes of the prescriber, providing the safety of the patient is not jeopardized.

Whenever there is doubt as to the interpretation of the Physician's prescription or directions, he should invariably confer with the Physician in order to avoid a possible mistake or an unpleasant situation.

He should never discuss the therapeutic effect of a Physician's prescription with a patron nor disclose details of composition which the Physician has withheld, suggesting to the patient that such details can be properly discussed with the prescriber only.

When an obvious error or omission in a prescription is detected by the Pharmacist, he should protect the interests of his patron and also the reputation of the Physician by conferring confidentially upon the subject, using the utmost caution and delicacy in handling such an important matter.

The Pharmacist and Pharmacy

The Pharmacist should strive to perfect and enlarge his professional knowledge. He should contribute his share toward the scientific progress of his profession and encourage and participate in research investigation and study. He should associate himself with pharmaceutical organizations whose aims are compatible with his code of ethics and to whose membership he may be eligible. He should contribute his share of time, energy and expense to carry on the work of these organizations and promote their welfare. He should keep himself informed upon professional matters by reading current pharmaceutical and medical literature.

He should perform no act, nor should he be a party to any transaction, which will bring discredit to himself or to his profession or in any way bring criticism upon it, nor should he unwarrantedly criticize a fellow Pharmacist or do anything to diminish the trust reposed in the practitioner of pharmacy.

The Pharmacist should expose any corrupt or dishonest conduct of any member of his profession which comes to his certain knowledge, through those accredited processes provided by the civil laws or the rules and regulations of pharmaceutical organizations, and he should aid in driving the unworthy out of the calling.

He should not accept agencies for objectionable nostrums nor allow his name to be used in connection with advertisements or correspondence for furthering their sale.

He should courteously aid a fellow Pharmacist who may request advice or professional information or who, in any emergency, needs supplies.

He should not aid any person to evade legal requirements regarding character, time or practical experience by carelessly or improperly endorsing or approving statements relating thereto.

He should not imitate the labels of his competitors or take any other unfair advantage of merited professional or commercial success. When a bottle or package of a medicine is brought to him to be refilled, he should remove all other labels and place his own thereon unless the patron requests otherwise.

He should not fill orders which come to him by mistake, being originally intended for a competitor.

He should deal fairly with manufacturers and wholesale druggists from whom he purchases his supplies; all goods received in error or excess and all undercharges should be promptly reported as are shortages and overcharges.

He should earnestly strive to follow all proper trade regulations and rules, promptly meet all obligations and closely adhere to all contracts and agreements.

Misses First Convention since 1931

A combination of circumstances forced I. T. Reamer, Chief Pharmacist at Duke Hospital, Durham, to miss his first N. C. P. A. Convention since coming to North Carolina in 1931. First, one of his employees resigned to accept work in retail pharmacy. Another left for a scheduled vacation. Shortly before the convention was scheduled to get underway, the husband of a third employee was rushed to the hospital for an emergency operation, which all added up to cancellation of reservation by I. T.

Things are looking up, however, for 1949. His staff has now been supplemented by three of the recent pharmacy graduates from Chapel Hill.

PARTNERSHIP?

Registered Druggist interested in acquiring an interest in a good store. If you wish to share your profits with someone who will take half the responsibility of operating your store, write or phone N. C. P. A. Office, Chapel Hill. Phone F-2751.

For Over Fifty Years **CAPUDINE**

The Liquid Headache Relief

has been promoted to the people of North Carolina for sale through Drug Stores only. Millions of bottles have been sold in the state without a complaint from a consumer. In the achievement of this splendid record we give a large measure of credit to the druggists of North Carolina for their splendid professional co-operation.

"A Good Product Consistently Advertised"

CAPUDINE CHEMICAL COMPANY
Raleigh, North Carolina

Aunt Fanny

Two men were talking. The first man said, "These shoes are so tight, they're killing me!"

The second man said, "Well, if they are so tight, why don't you take 'em off?"

"Listen," answered the first man, "when I get home tonight, supper won't be ready; and if it is, it won't be fit to eat. It isn't bad enough I've gotta look at my mother-in-law, but I've gotta listen to her, too. My daughter married a man I can't stand, and they've got four of the meanest kids that ever walked. My loafin' brother-in-law will be sittin' in the only easy chair in the house, and the only pleasure I have when I get home is taking off these tight shoes!"

Dr. White Returns to Mebane

Dr. and Mrs. James S. White, Jr., and their daughter have returned to Mebane where Dr. White will be associated with the Mebane Clinic in general practice. Dr. White is the son of Pharmacist James S. White of the Carolina Drug Company.

After graduating from the University of North Carolina, Dr. White entered the medical school at Northwestern University. He received his M.D. degree in 1946, and interned at Cook County Hospital in Chicago.

A new addition to the pharmacy staff of T. A. Walker's, Charlotte, is H. A. Hammond of Charlotte. He was formerly associated with Kiser Drug Company of the same city.

John H. Causey has sold his interest in Causey's Pharmacy, 301 Acadia Avenue, Winston-Salem, to C. F. Stonestreet, now manager of the firm. J. F. Rhodes is the pharmacist.

Bill Wortman is now at Savannah for Parke, Davis and may be reached at the Port Wentworth Post Office of that city.

Hickory Firm Changes Ownership

Ownership of the Main Drug Store, Hickory, has passed from John Swindell to B. B. Black and others of Kannapolis. Henceforth the firm will operate under the name "Black's Drug Store."

QUEST guards their daintiness

The positive deodorant that destroys all body oders.

Telephone N-155, Wire, or Mail Orders to

THE PEABODY DRUG COMPANY

Wholesale Druggists

Durham, North Carolina

Howell Hall Happenings

By PAT BURGISS

It's June and thirty-eight seniors have checked in their last lab and signed their last exam. Graduation has been looked forward to for a long time, but as the time comes, Chapel Hill is a hard place to tell good-bye. When the class of '48 meets at its reunion in '98 there will probably be many leaders in the pharmaceutical field present.

Student Branch meetings were highlighted this month by Rho Chi tappings. Honored by election to the society were Zack Finger, Valdese, and James Taylor, Elkin. Kappa Psi presented the last student entertainment for the year in the form of a quiz program. Acting as master of ceremonies was Herbert Temple, who directed questions to the first three class members, Floyd Jones, Ernest Rabil, John Woodard, H. D. Smith, Russell Young and Wayne Mitchell. These boys tested their knowedge against David Claytor, Brainard Burrus and Bob Seaborn, members of the fourth year class. The underclassmen won the round—with the aid of the M. C., so he had to pay the consequences! Ask Herb sometime if he still likes chocolate ice cream—or maybe he never did to begin with.

At the last meeting of the N. C. P. A., Mr. H. C. McAllister, Secretary of the Board of Pharmacy spoke on requirements of state laws for experience necessary to obtain a license. He explained a new form, requiring registration of experience, which the Board may adopt. This form will be used to ascertain the value of the type of experience the student is actually obtaining. Mr. W. J. Smith presented the N. C. P. A. award to the Pharmacy Senate for the best student program during the year, and Lynn Blanchard, Wallace, was presented the Kappa Epsilon cup for outstanding leadership, service, and scholarship in the senior class. Congratulations and best of luck to you, Lynn!

Phi Delta Chi initiated Bill Forrest of Winterville, and Harley Benson, of Robbins, this month. At the regular meeting, May 17, Dr. Fred Semenuik gave a very interesting talk to the chapter on Pharmacy schools in English speaking North America. Especially interesting was his review of the Canadian schools. The six PDC seniors were honored at a party May 22, at Myrtle Beach. The boys report a fine time with few sunburns. For its alumni members, the fraternity is planning a luncheon at the convention. The place: The Royal Palms Hotel, Wednesday, June 9, at 1:15 p.m. The boys would like to see as many alumni present as possible.

Officers to lead the fraternity next year are: Bob Hall, Mocksville, President; J. P. Horton, North Wilkesboro, Vice-President; Truman Hudson, Hickory, Secretary; Bob Phifer, Spencer, Treasurer; Bill Van Valkenburg, Asheville, Master at Arms; Kelly Turner, Speed, Chaplain; and Gene Sherard, Burlington, Inner-Guard.

Kappa Epsilon held its first annual Founder's Day Banquet at the Carolina Inn, May 13. Lynn Blanchard, acting as toastmistress welcomed the alumnae, and Marsha Hood Brewer gave the response. After Jean Synder reported on the convention, new officers were installed. They are: President, Jean Synder; Vice-President, Virginia Callahan; Secretary-Treasurer, Jane Bradford; and Pledge Sponsor, Peggy Simmons.

While speaking of elections this will be a good time to give the results of a very close

school election. Heading the school next year as president will be John Hood. Helping him will be Vice-President, Harry Wilson, and Secretary W. W. Jordon. Honor council representative is Kelly Turner. The N. C. P. A. will move along under the hands of Bill Forrest, President; Jim Boyles, Vice-President; Nina Mosely, Secretary; Bob Phifer, Treasurer. With the capable hands of Doris Sauls as president, Nell Evans as vice-president and Chick Slack as Secretary the Pharmacy Girls Association will be guided through a busy year. New Pharmacy Senate officers are: Henry D. Smith, President; Bob Wilson, Secretary-Treasurer; Jean Synder, Recorder; Floyd Jones, Reporter; and Chick Slack, Parliamentarian.

TWENTY PHARMACISTS

(Continued from Page 311)

A lengthy business session largely devoted to setting up new experience requirements (see page 339) was held by the Board.

Board members present for the examination were J. G. Ballew, of Lenoir, president; H. C. McAllister, Chapel Hill, secretary-treasurer; Roger A. McDuffie, Greensboro; W. A. Gilliam, Winston-Salem and John C. Brantley, Jr., Raleigh.

For Maximum RESPONSE

In Secondary Anemias

Investigators have stressed the advantages of therapy with both crude liver and iron in various types of secondary and nutritional macrocytic anemias.

For effectiveness and convenience, select

LIQUID EXTRACT OF LIVER WITH IRON "Valentine"

a suitable aqueous crude liver extract containing many desirable fractions and all B-Complex factors native to liver, with an assimilable form of iron. Supplied in 8 fl. oz. bottles.

Valentine Co.
RICHMOND, VA.
Since 1871

ATTENTION PHARMACISTS: The advertisement above is appearing in national and sectional medical journals. Check your stock. Be sure your supply of Liquid Extract of Liver with Iron "Valentine" is adequate.

Information gladly supplied

TABLETS

P. H. A.

A SYSTEMIC ANTISPASMODIC

"There is nothing which can better deserve your patronage than the promotion of science"

George Washington

THE UTMOST IN SCIENTIFIC CONTROL

MANUFACTURING CHEMIST L. P. MAYRAND GREENSBORO NORTH CAROLINA

Phones: Office 7857; Home 3-1863 P. O. Box 2522

K. E. Handy, Ph. G.

"Specializing in Sale of Drug Stores"

304 W. Morgan St.
Raleigh, North Carolina

DRUG STORES FOR SALE THIS MONTH

No. 1. South of Raleigh on Highway No. 1; only store in town; Rexall Agency, doing $40,000 annually; filling 7,000 Rx; rent $50.00 month; stock $8,000; fixtures $4,000. Price $10,000.

No. 2. In manufacturing town of 14,000, trading area of 50,000, doing about $40,000 annually on a $4,000 stock; 5,000 prescriptions a year; rent, $42.50 a month. Price $7,500.

No. 3. In Eastern Central part of the State; best corner location in town of 10,000; three other white drug stores; ten physicians; annual volume $70,000; 18,000 Rxs. yearly; $15,000 stock; rent $115 a month. Price $27,500.

No. 4. In Southern Part of State; town of 15,000; trading area of 50,000, county seat; Walgreen Agency Store doing $70,000-$80,000; with an active Rx dept. should do $100,000; has a stock of approximately $18,000—will sell for $28,500.

OTHER ATTRACTIVE STORES FOR SALE

If you want to sell, list with me—If you want to buy, communicate with me

ALKA-SELTZER VACATION SALES

Your customers need a lot of extra Alka-Seltzer this summer for their vacation trips and week-end jaunts. So be sure they buy those extra packages from YOU *before* they leave. Keep Alka-Seltzer "out front" to get this extra vacation business. Tie-in with Miles' big radio advertising campaign which reminds your customers of Alka-Seltzer as a vacation item. Your Miles Man can help you with effective displays and merchandising tips.

ALKA-SELTZER DISPENSERS

The *new* Alka-Seltzer dispenser makes it easier to cash in on the profitable single-tablet business. If you're still using the outmoded grinder, ask your Miles Man for the new Alka-Seltzer Single Tablet Dispenser. Druggists and customers alike acclaim this handier, more hygienic method. The individually-wrapped, moisture-proof tablet speeds up fountain service and, what's more it, does a wonderful sampling job for the 30c and 60c sizes.

NEW ONE-A-DAY (BRAND) MERCHANDISER

The *new* One-a-Day (Brand) Multiple Vitamin Merchandiser No. 2567 occupies but little space, and will help you keep vitamins moving this summer. This colorful display contains ¼ dozen large, 1 dozen medium, and ⅓ dozen small Multiple Vitamin packages. Remember, One-A-Day (Brand) Vitamins leads the advertised brands, and all summer the One-A-Day message will go into millions of radio homes daily.

These "check points" are just three of the ways in which the Miles Man will help you to cash in on Miles advertising. He has many suggestions for making your summer sales climb.

MILES LABORATORIES, INC., Elkhart, Ind.... *Manufacturing Chemists for over 60 Years*

HARMONY . . .

. . . Yes, it's a rare kind of Harmony enjoyed by the Retail Druggist and his Service Wholesaler.

The keynote of a successful lead in Wholesale Distribution is the Theme Song we practice with you: "Friendly and Dependable Service."

W. H. King Drug Company

Wholesale Druggists

Raleigh, North Carolina

"The House of Friendly and Dependable Service"

The Carolina JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.

SCHOOL OF PHARMACY

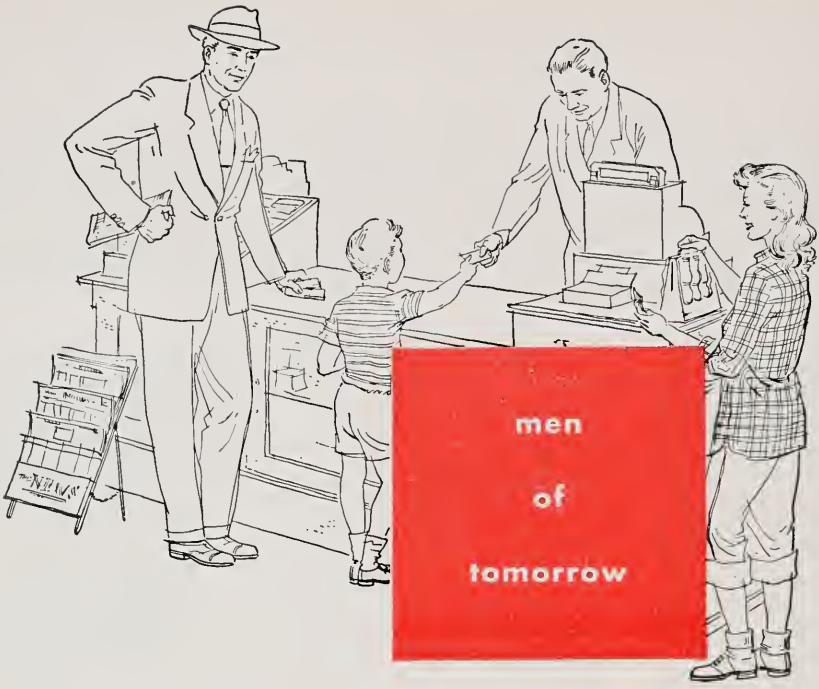
Typical of the young women pharmacists of the State is Miss Tommie Reinhardt of Elm Street Pharmacy, Greensboro.

Aug., 1948

Volume XXIX Number 8

IN THIS ISSUE

- OFFICERS-ELECT, 1949
- NCPA SPEAKERS' BUREAU
- FDA REGULATIONS
- THE PHARMACEUTICAL CHANGE OF LIFE



Nothing is more important to the pharmacist of today than the men and women of tomorrow. The little people who come to the pharmacy on simple errands are the fathers and mothers of a generation to come. The bright face of a child is a challenge to deserve the confidence so freely imposed. Diligent attention to the needs of the young is a professional responsibility. Eli Lilly and Company today is privileged to serve countless physicians and pharmacists whom it served indirectly as children five, six, or seven decades ago. Through the years it has sought to deserve the confidence of the physician, who prescribes, and the pharmacist, who dispenses, by making sincere, honest contribution to both public service and medical care.

Lilly ELI LILLY AND COMPANY

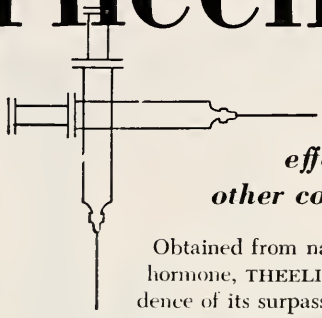
WE PAY HIM BUT HE WORKS FOR YOU

INDIANAPOLIS 6, INDIANA, U.S.A.

dissolved IN OIL

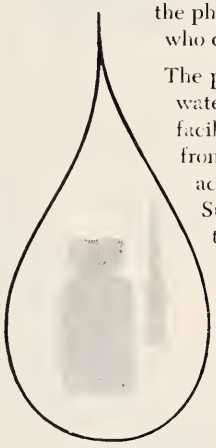
suspended IN WATER

Theelin



by intramuscular injection is highly effective in menopausal disturbances and other conditions requiring estrogenic therapy.

Obtained from natural sources, and standardized as the pure crystalline hormone, THEELIN during the past two decades, has given ample evidence of its surpassing excellence. Truly an estrogen of choice—THEELIN is gratefully welcomed by the patient who receives it, depended on by the physician who administers it, and highly regarded by the pharmacist who dispenses it.



The physical properties of THEELIN—solubility in oil and insolubility in water—have been utilized to prepare forms of administration that facilitate versatile therapy. Thus, THEELIN in Oil is rapidly absorbed from the injection site, exerting its potent and well tolerated estrogenic action with efficiency and dispatch. Absorption of THEELIN Aqueous Suspension is slower and more sustained; the therapeutic effect is, therefore, produced over a more prolonged period of time. The particular form that is chosen depends on a number of factors, such as the intensity of symptoms, and the relative frequency with which the patient is seen by the physician.

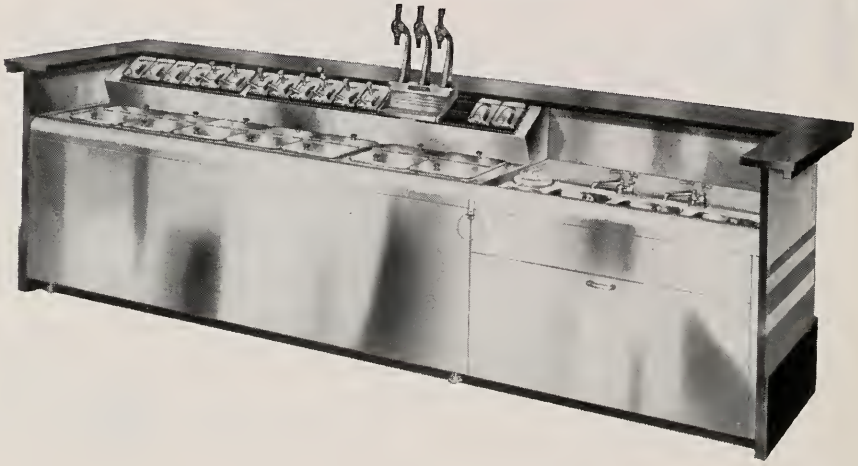
Both THEELIN in Oil and THEELIN Aqueous Suspension are available not only in individual ampoules, but also in 10 cc. Steri-Vials® for greater economy. Whichever form is used, the patient is assured of effective relief of symptoms by a natural, pure, potent, crystalline estrogen.

PARKE, DAVIS & COMPANY · DETROIT 32, MICHIGAN

MEDICAMENTA VERA · P & CO.

STANLEY KNIGHT SODA FOUNTAINS

IN STOCK



The New 1948 Streamliner Available in All Sizes with Triple Sinks—All Stainless Steel Coils—All Stainless Steel Covers—All Stainless Steel Pumps—All Stainless Steel Facing and Full Length Stainless Steel Apron at No Extra Cost.

With Over Thirty Years Experience Built Into Every Stanley Knight Soda Fountain . . . The "Best" Is Just Naturally Offered in the Streamliner

DISTRIBUTORS

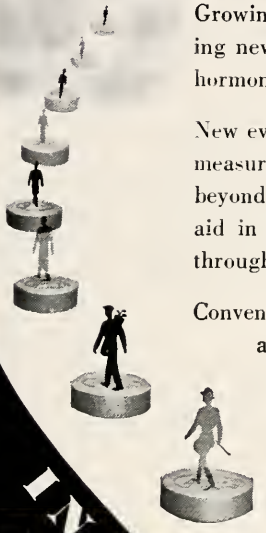
BERRYHILL FOUNTAIN SALES CO.

522-24 EAST TRADE ST.
CHARLOTTE, N. C. PHONE 8945-6527

Optimistic Outlook...

ORETON-M

(Methyltestosterone U.S.P. XIII)



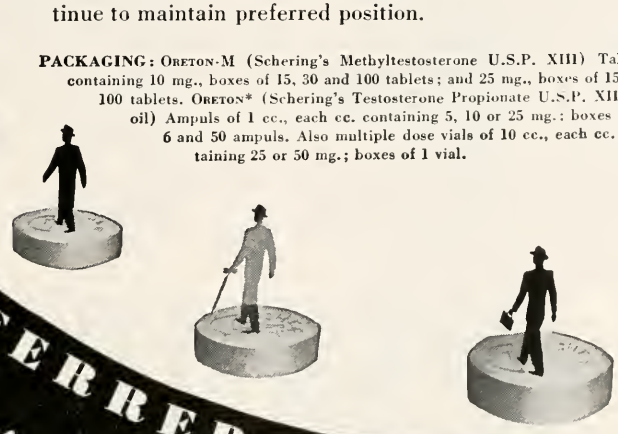
Growing emphasis on prolonging the *useful* life of old persons is opening new fields for ORETON-M,* methyltestosterone, the only male sex hormone effective by mouth.

New evidence reveals that ORETON-M Tablets can often restore a good measure of confidence and mental and physical vigor to the man well beyond middle age. As always, ORETON-M continues to be a primary aid in stimulating gonadal function during the years from puberty through the male climacteric.

Convenience coupled with proved high potency has long made ORETON-M a leader. And now with ever-expanding uses, ORETON-M will continue to maintain preferred position.

PACKAGING: ORETON-M (Schering's Methyltestosterone U.S.P. XIII) Tablets containing 10 mg., boxes of 15, 30 and 100 tablets; and 25 mg., boxes of 15 and 100 tablets. ORETON* (Schering's Testosterone Propionate U.S.P. XIII. in oil) Ampuls of 1 cc., each cc. containing 5, 10 or 25 mg.: boxes of 3, 6 and 50 ampuls. Also multiple dose vials of 10 cc., each cc. containing 25 or 50 mg.; boxes of 1 vial.

*℞



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IN CANADA, SCHERING CORPORATION LIMITED, MONTREAL

Send Us Your
KODAK FINISHING

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TOP QUALITY—POPULAR PRICES—RAPID SERVICE—LIBERAL DISCOUNT

We are serving many of North Carolina's finest drug stores including:

Apothecary Shop	Elizabeth City, N. C.
Basart's Drug	Greenville, N. C.
Baxter's	New Bern, N. C.
Bell's Drug Store	Greenville, N. C.
Bunch Drug Co.	Goldsboro, N. C.
Butler and Carroll	Dunn, N. C.
Clark's Pharmacy	Williamston, N. C.
Coleman Drug	Jacksonville, N. C.
Davis Pharmacy	Williamston, N. C.
Edward's Pharmacy	Ayden, N. C.
Edward's Drug	Wake Forest, N. C.
W. B. Fearing	Manteo, N. C.
Goldsboro Drug Co.	Goldsboro, N. C.
Hall's Drug Co.	Scotland Neck, N. C.
Johnson's Drug	Smithfield, N. C.
Matthews Drug Store	Rocky Mount, N. C.
Matthews Drug Co.	Roanoke Rapids, N. C.
Mitchener's Pharmacy	Edenton, N. C.
Morehead City Drug	Morehead City, N. C.
Parker's Drug Store	Henderson, N. C.
Parker-Taylor Drug Co.	Woodland, N. C.
Phillips Drug	Morganton, N. C.
Rick's Drug	Rocky Mount, N. C.
Rock Drug	Valdese, N. C.
Rosemary Drug	Roanoke Rapids, N. C.
Louis Selig	Elizabeth City, N. C.
Selma Drug	Selma, N. C.
Standard Drug No. 2	Kinston, N. C.
Ward's Drug Store	Nashville, N. C.
Warren's Drug Store	Greenville, N. C.
Weldon Drug	Weldon, N. C.
Whitehead's	Scotland Neck, N. C.
Whitley Drug	Fremont, N. C.
Windsor Pharmacy	Windsor, N. C.
Woolard's	Henderson, N. C.
E. V. Zoeller and Co.	Tarboro, N. C.

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8th & Main Sts.
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NEW

PROLONGED-ACTION PENICILLIN FOR AQUEOUS INJECTION . . . ONCE DAILY

CONTAINS NO OIL OR WAX

EASILY ADMINISTERED

MINIMIZES PAIN

ASSURES 24-HOUR BLOOD LEVELS WITH A SINGLE INJECTION

STABLE

NOW AVAILABLE

CRYSTICILLIN—Squibb Procaine Penicillin G for Aqueous Injection—offers all the advantages of prolonged-action penicillin without the disadvantages of the preparations hitherto available.

Prolonged penicillin blood levels are produced with Crysticillin as a result of the low water-solubility of the procaine penicillin G. A single injection of 300,000 units of an AQUEOUS suspension of Crysticillin maintains therapeutic blood levels for 24 hours in a majority of patients, and for 36 hours in about 50% of patients.

Pain following intramuscular injection is minimal, since Crysticillin contains no OIL or WAX. The absence of these materials also facilitates the cleansing of the syringe, and does away with the necessity of using a dry syringe and needle for injection.

May be used in an ordinary glass syringe with a 20-gauge needle. Freezing of the syringe and blockage of needles are minimized with this new aqueous penicillin suspension.

Supplied in diaphragm-capped vials containing 300,000 units or 1,500,000 units of dry procaine penicillin G together with a minute quantity of effective and nontoxic dispersing and stabilizing agents for suspension with sterile aqueous diluent.

Stable for 12 months in the dry state. In aqueous suspension it is stable for one week without significant loss of potency. No refrigeration required.

CRYSTICILLIN®

SQUIBB Procaine Penicillin G for Aqueous Injection

E·R·SQUIBB & SONS

A Leader in Penicillin Research and Manufacture

This NON-CANCELLABLE POLICY

For Members of the N.C.P.A. & T.M.A.

PAYS $5,000.00 ACCIDENTAL DEATH INDEMNITY

Loss of Time: Pays $200.00 per month for Total Disability due to accident, up to	$12,000.00
Loss of Time: Pays $200.00 per month for Total Disability due to sickness, up to	$ 4,800.00
Hospital or Graduate Nurse at home, $100.00 per month, additionally, up to	$ 200.00
Surgeons Fees: If your injuries require a doctor, but cause no loss of time, bills are paid, up to	$ 50.00
Double Indemnity: Should accident occur while passenger on train, street car or ship, the Death Indemnity would be	$10,000.00
Double Indemnity: If disability is caused by accident as stated above, pays $400.00 per month, up to	$24,000.00

SPECIAL FEATURES

1. Non-cancellable to the individual.
2. Incontestable as to origin of disability.
3. Premiums are waived for permanent disability.
4. Fifteen day grace period.
5. Provides claim arbitration.
6. Freedom from technicalities.

INDEMNITIES MAY BE PURCHASED AS ABOVE OR FOR SMALLER AMOUNTS

F. W. SARLES, State Manager

Inter-Ocean Insurance Company

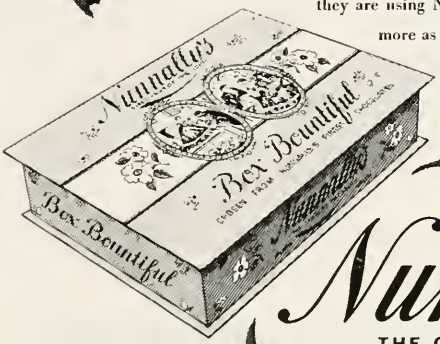
222 PIEDMONT BLDG. GREENSBORO, N. C.

AGENCY REPRESENTATIVES:
R. J. GOLDEN, MRS. J. E. FERGUSON, LUCAS ABELS, J. G. MARVIN

AN OLD SOUTHERN CUSTOM...

More Popular Than Ever!

FROM THE LOVERS of yesterday the lovers of today have inherited the Old Southern Custom of giving Nunnally's. And they are using Nunnally's Box Bountiful more and more as a symbol of affection. Why not give that lovely lady a thrill with a box of Nunnally's today?



GIVE

Nunnally's

THE CANDY OF THE SOUTH

RESEARCH FOUNDATION AIDS PHARMACY SCHOOL

$8,000 GRANT AUTHORIZED

Following a meeting of the Directors of the N. C. Pharmaceutical Research Foundation in Chapel Hill on August 1st, Attorney F. O. Bowman agreed to conduct a personal solicitation campaign for funds. He began work on August 9th and expects to visit most of the drug stores of the State in the next three months in connection with this project as well as The American Druggist Fire Insurance Company, of which he is State Agent.

It was announced by Secretary Brecht at the meeting that 250 persons had contributed to The Foundation, which leaves many persons and firms unaccounted for to date. In a recent communication to members of the N. C. P. A., Foundation President Roger A. McDuffie of Greensboro stated: "We need to approach 100 per cent in the retail field before we can expect large contributions from pharmaceutical manufacturers."

The Board of Directors accepted the Dean E. V. Howell Memorial Fund, amounting to $1,014; authorized transfer of funds to the University for the school year 1948-49 and went on record expressing "appreciation for the generous support received from the pharmacists of North Carolina."

The funds made available to the University include $5,000 for five graduate research fellowships, $1,500 for special equipment, $1,000 for research supplies, and $500 for special library materials.

Members of the Board attending the meeting were Roger A. McDuffie, Greensboro, president; Paul B. Bissette, Wilson; C. T. Council, Durham; P. A. Hayes, Greensboro; H. C. McAllister, Chapel Hill; Alfred N. Martin, Roanoke Rapids; B. Frank Page, Raleigh; W. J. Smith and E. A. Brecht, secretary, Chapel Hill.

In addition to members of the Board, others in attendance were Dean M. L. Jacobs of the School of Pharmacy; Profs. I. W. Rose, Fred Semeniuk and H. O. Thompson, and Controller W. D. Carmichael, Jr., of the Consolidated University.

TABLETS

P. H. A.

A SYSTEMIC ANTISPASMODIC

"One thing forever
is good;
That one thing
is Success!"

—Emerson

THE UTMOST IN
SCIENTIFIC CONTROL

MANUFACTURING CHEMIST L. P. MAYRAND GREENSBORO NORTH CAROLINA

Hazelwood Pharmacy Holds Formal Opening

Formal opening of the Hazelwood Pharmacy, which occupies a new building recently constructed in Hazelwood, was held on Friday, August 6. Advertised as "the largest drug store in Haywood County," the drug firm is managed by Ralph F. Keenum, who is one of the co-owners.

Semi-open type prescription department, floors of inlaid tile, fluorescent lights and the latest in display fixtures mark this Pharmacy as being one of the most modern in Western North Carolina.

The building occupied by the Pharmacy is 44 by 67 feet—approximately three times the size of the old location, which for many years was operated under the firm name of McKay's Drug Store.

Editorially *The Waynesville Mountaineer* had this to say about the opening of the Hazelwood Pharmacy: "It was designed and built for better merchandising and ease of handling larger crowds in all departments. Its growth has not been a mushroom, but built day by day, month in and month out over the years."

Ralph F. Keenum, the manager, is a graduate of the School of Pharmacy, University of Tennessee, and has practiced pharmacy in this State for 16 years, mainly in Gastonia and Sylva.

Memorial to Miss McPhail

In a recent issue of the Winston-Salem *Journal* an editorial was devoted to the action of the Pilot Club of that city in the establishment of a Sara McPhail Memorial Fund of $500, to be used as a loan fund for student nurses, the fund to pay the three-year costs for two nurses at the North Carolina Baptist Hospital.

Miss McPhail was a faithful employee of O'Hanlon's of Winston-Salem for twenty-seven years. She was also active in the N. C. P. A. Woman's Auxiliary and had served as president of The Apothecary Club.

SPECIFIC THERAPY
SPECIFIC POTENCY

For oral anti-anemia therapy, more and more physicians specify "Valentine" liver products. Each 45 cc. of

Liquid
EXTRACT of LIVER
"VALENTINE" (U.S.P.)

represents 1 U.S.P. Oral Unit containing the important Cohn-Minot and Whipple fractions, as well as over twice M.D.R. riboflavin per fluidounce. In 8 fl. oz. bottles.

For intramuscular use, specify
LIVER INJECTION CRUDE U.S.P.
"VALENTINE"
(1 U.S.P. Injectable Unit per cc.) In 10 cc. vials

Valentine Co.
RICHMOND, VA.
Since 1871

ATTENTION PHARMACISTS: The advertisement above is appearing in national and sectional medical journals. Check your stock. Be sure your supply of Liquid Extract of Liver "Valentine" is adequate.

Information gladly supplied

WHITE'S
Flavor-Rich
ICE CREAM

Nutritious-
Vitamin-packed
GOOD!

Take a package home today!

Asheville Briefs

The August meeting of the Asheville Drug Club was cancelled on account of the poliomyelitis epidemic. Arthur Anderson, Bill Jordan and Russell Young are responsible for the September meeting.

Members of the Asheville Club are trying to make it 100 per cent in the local campaign for funds with which to operate the Asheville Orthopedic Home.

Walter Buhmann is being assisted at Liggett's by H. R. Laidlaw, who has been associated with the Grove Park Pharmacy for several years.

An accident suffered in June, which resulted in a broken leg, forced Lloyd Brookshire into a period of non-voluntary retirement. His friends will be glad to know that he has resumed his work at the Pharmacy.

When it comes to archery, Maurice Cable of Adams-Blauvelt knows how to beat the Indians at their own game. He and Chief Standing Deer of the Cherokee Indians participated in a Tournament at Bent Creek Ranch on August 15.

Frances Midyette, age 15, died July 7 from poliomyelitis. She was a niece of Albert Chandley, well known pharmacist of Goode's Drug Store.

Pharmacists Featured in Carboro Story

The Durham *Morning Herald* of July 18 carried a feature story on Carrboro, the enterprising town which many people mistake as a suburban area of Chapel Hill.

Of particular interest to pharmacists was mention in the story of P. L. Senter, the town's board of alderman chairman, and Isaac Emerson, who originated the formula of "Bromo-Seltzer" and later made a fortune from its sale. Senter operates a drug store in Carrboro; Emerson's birthplace is nearby.

Reliably Prepared...Popularly Priced!

EVERFRESH

CITRATE OF MAGNESIA

It's asked for by Name

Customers say "EVERFRESH"

Everfresh Citrate of Magnesia, U.S.P. packed 24 bottles to case, $3.60 a case. Shipping weight, 18-1/3 lbs. per dozen.

The McCAMBRIDGE & McCAMBRIDGE CO.
Baltimore 23, Md. Sole Distributors

Opportunity Unlimited

"Knowing that you are in touch with the most popular druggists of your State, I am taking the liberty of writing you in behalf of one of my Norfolk friends, who is very anxious to secure the services of a good, reliable druggist.

"The gentleman I have reference to is .....of this city, who, I might add, has about the most attractive drug store in Norfolk. Judging from our conversation of Sunday, it would seem that good men in this line are 'few and far between,' there being many vacancies in the city at present.

"Mr..... is willing to pay the right party, at first, $83.33 per month with a chance of more money if the party proves satisfactory. It seems that the greatest trouble here in getting good men is the long hours, they being required to work from 7 A.M. to 11 P.M. one day and from 9 A.M. to 7 P.M. the next, with half a day off every week.

"I am writing you in detail with the hope that you may determine from this whether you know of a man, who would be willing to accept the position, facing these facts."

The above letter, written to the late E. V. Zoeller of Tarboro, is dated September 12, 1905.

Rolling Stone

One Eastern North Carolina drug store proprietor is convinced that "a rolling stone gathers no boss." Here's the way it happened.

One of his clerks approached him in early summer with the request he be allowed the day off to attend funeral of a relative, a request which was readily granted. Next week another death in the family necessitated a day off, then followed the death of a cousin and the serious illnes of a friend, all seven days apart.

Finally, our trusting employer got a bit suspicious, especially since disaster only hit his clerk on Saturday. The case was finally solved when the proprietor learned his clerk had been playing regularly with a baseball team and was their star "Saturday" player.

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods

We solicit your orders

Our experience of over 70 years insures our ability to serve you satisfactorily

To Our —

GOOD FRIENDS IN NORTH CAROLINA

Your orders for Labels, Drug Boxes and Physicians Prescription Blanks are greatly appreciated.

McCourt Label Cabinet Co.

58 BENNETT STREET

BRADFORD, PENNA.

Ralph M. Crosson, Representative

P. O. Box 475, Columbia, S. C.

Births

Recently we reported the birth of twin daughters to Mr. and Mrs. H. Ruffin Horne of Fayetteville—granddaughters of the late S. Ruffin Horne.

This month we are pleased to announce the birth of twin daughters to Mr. and Mrs. W. E. Brewer (nee Marsha Hood) of Kinston. The little girls are also able to claim a pharmacist grandfather, J. C. Hood of Kinston. They were born July 22 and are named Barbara Jane (Bobbie) and Elizabeth Ann (Betty).

Mrs. Brewer was pharmacist for Sloan Drug Company, Chapel Hill, until Mr. Brewer completed his work at the University.

J. M. (Mike) Hall, Jr., of Wilmington writes: "I have just been presented with another son and potential druggist. In view of the continued shortage of druggists it appeared to me that my best bet would be to raise myself a couple. This brings my family up to three: two boys, age 5 years and 16 days respectively, and one girl, age 7½ years.

"I am hereby putting in my request for enrollment of the two boys effective the year after graduation from high school."

A son, born at Mission Hospital in Asheville on July 9, is the cause of all the happiness in the family of Mr. and Mrs. Milton Russell. Milton's brother, Joe, also a pharmacist, says Papa Russell is not letting his new status of parenthood interfere with his work at the Kenilworth Drug Store.

Deaths

Frank Troy Mitchell, age 45, died August 6 after being suddenly stricken at his work in his store, the Mitchell-Caudell Drug Store of Fairmont.

He received his early training in Fairmont, at Wake Forest, and graduated from the U. N. C. School of Pharmacy in 1924. After graduation he worked for the Wiggins Drug Stores in Wake Forest and St. Pauls. In 1925 he returned home where he was engaged in the drug business up to the time of his death.

George W. Waters, Sr., father of Pharmacist George W. Waters, Jr., of Goldsboro, died August 6 of a heart attack. Had he lived until August 10 he would have been 81 years of age.

For many years Mr. Waters operated the Palace Drug Store in Goldsboro.

Charles J. Miller, President of the Bodeker Drug Company, Richmond wholesale drug firm, died July 28. He was the fourth person to head the firm, which has been in existence since 1846.

Richard Watson, age 47, formerly of Hendersonville but more recently of Brevard, died August 11 in an Asheville hospital as the result of injuries suffered in an automobile accident.

At the time of his death Mr. Watson was employed as pharmacist by Varner's Drug Store of Brevard. At one time he was co-owner and manager of the Economy Drug Store of Hendersonville.

"THE SEAL OF SATISFACTION"

FOR PROFIT'S SAKE

Serve GIBSONS

ICE CREAM

Look into this LIQUID vitamin and mineral food supplement—

—ZYRONE—

ZYRONE isn't just "another vitamin pill." It is a LIQUID food supplement which supplies the minimum daily requirements of Vitamins B_1, B_2, and the Vitamin Niacin, 12 times the minimum daily need of Iron, and helpful amounts of Calcium, Phosphorus, and Manganese.

Examine the ZYRONE formula. See if it isn't one of the finest of its kind you have ever seen. Then remember that ZYRONE is backed by a heavy radio campaign designed to reach all classes.

Where ZYRONE has already been introduced, retailers report a high percentage of repeat sales. Stock ZYRONE with the confidence that comes in stocking any product of

—THE CHATTANOOGA MEDICINE CO.—

Chattanooga Tennessee

Here and There

Allen Sinclair, now managing the China Grove Drug Company was almost stumped when a customer ordered a bottle of "omeyel orl." A bottle of Omega Oil filled the bill.

Mr. and Mrs. J. W. Harrell of Raleigh spent the latter part of July in and around Daytona Beach, Florida. J. W. reports the weather "delightful," but no mention of "fishing."

Twice weekly Phil Link of Gardner Drug Company, Reidsville, goes on the air to discuss various health subjects. In a recent talk aired over the local radio station in Reidsville, he discussed the "prescription only" law.

Mr. and Mrs. J. Frank Sherard of Kannapolis were guests of Dr. and Mrs. Foushee at Kure's Beach the week of August 9-14. "Surf fishing is the order of the day," writes Mr. Sherard.

Reaco

Reaco B-Complex with C Tablets
$20.00 Doz. 100s

Reaco A & D Capsules
$10.00 Doz. 100s

A. E. P. Tablets
$24.00 Doz. 100s

Pyridoxine HCl (B6) 10 mg. Tablets
$2.75 per 100

Pyridoxine HCl (B6) 25 mg. Tablets
$5.75 per 100

Reavita Capsules
$34.80 Doz. 100s

Your cooperation in stocking Reaco Products is appreciated.

REACO PRODUCTS

P. O. Box 1922

DURHAM, NORTH CAROLINA

Tono Scalpa

HAIR TONIC

NOW IN A NEW PACKAGE

Two Profitable Deals Now Available

Introductory Deal No. 380	Cost
¼ Doz. s/89 @ $7.20	$ 1.80
½ Doz. s/49 @ 4.00	2.00
⅙ Doz. s/49 FREE	00
1 Only Counter Display FREE	00
	$ 3.80

Profit at Suggested Retail Price 42%

Promotion Deal No. 1520	Cost
1 Doz. s/89 @ $7.20	$ 7.20
2 Doz. s/49 @ 4.00	8.00
1 Doz. s/49 FREE	00
1 Only Counter Display FREE	00
Newspaper Mats FREE	00
	$15.20

Profit at suggested retail price 60%

Also: Regular 5% for cash in case lots applies on Deal No. 1520.

Owens & Minor Drug Company

Incorporated

1000 E. Cary Street Richmond, Va.

"Who have been good drug wholesalers since 1882"

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

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Pharmacy Wage Scales

By RAY SCHLOTTERER, *Executive Secretary Federal Wholesale Druggists' Association*

One subject in the recent survey made by the FWDA of opinions of the Secretaries of State Pharmaceutical Associations concerned pharmacy's economic problem regarding the present wage level of registered pharmacists. While the office took as a base $80 to $100 a week for the average weekly pay of registered pharmacists throughout the nation, one locality took exception to this figure and reported $60 to $80 a week as the maximum wage in his state. A large number felt no one should quibble about paying existing wage scales in view of an increase in prescription practice plus sales volume.

The office asked, in view of such scales, what effects did it have generally? More than 80% of those replying stated that these wages require that prescription prices be raised or that they were accelerating a change in the pricing of prescriptions. In fact, many reported that their prices are now based on an hourly fee basis added to the cost of the medicaments and laboratory overhead. They believed that such repricing was long overdue, and that too many retailers were still using scales operative when pharmacists were hired for $35 a week.

Division of opinion also occurred on the shortage of pharmacists indicating that this has a direct relation to existing high salaries. To some, in view of the shortage, hiring a registered pharmacist is virtually impossible, thus compounding is placed, in some instances, in the hands of a flunky which means a violation of the pharmacy laws. Thus there is a trend toward larger stores in which two registered men can adequately make a living.

The long hours worked by druggists and the need for a shorter week was stressed. High wages, less hours, and a continued shortage are thus predicted. Further, some found fault with the high wage scale on the ground that if sales volume declines, prescription practice will decline with it unless more emphasis is placed on better physician contacts. In other words, the high cost of pharmaceutical service may be subtly acting to spark the progressive druggist to develop more business.

The almost unanimous belief that prescription prices must go up was opposed by those who believe that while they are in favor of continuing present salaries and improving working conditions without unionization, the profession should give serious consideration to the growing high cost of medication—and that if this is not done, socialization will gain favor.

What was noted in the increased clamor for higher discounts where nationally advertised brands were concerned, is similarly noted in the growing clamor for higher prescription prices.

One reply to the survey reads as follows: ". . . Small operators who have no (or little) professional business, are not hiring pharmacists . . . and are, in many instances, heading toward a more nearly non-drug operation."

Does this mean an accelerated trend toward the all-out Prescription Store, rather than one combining both types of service?

Mitchell Buys Martin Drug Co.

John B. Mitchell, formerly associated with the Sterling Drug Company of Charlotte, but more recently with Gibson's of Concord, has purchased Martin's Drug Company of North Kannapolis. The business has been operated by Fred Martin for the past 15 years with the assistance of Pharmacist C. R. Edwards.

A native of Sparta and a graduate of the U. N. C. School of Pharmacy, Class of 1935, Mr. Mitchell returns as owner of a firm of which he was formerly an employee. After graduation, he worked in High Point for a year, then followed several years of employment with Martin's, a position he resigned in 1940 to accept similar work with Sterling of Charlotte.

Apothecary Expands

Bill Dudley, pharmacist-owner of one of the State's exclusive prescription shops—The Carolina Apothecary of Reidsville—is in new and larger quarters. Formal opening was on August 13 following transfer of merchandise and equipment from the old location.

Mr. Dudley seems to have the answer to the question of whether or not an exclusively prescription shop will pay in a small town. A similar setup is in operation in Lexington.

Dr. White Honored

On July 27th Mr. and Mrs. James S. White of Mebane gave a reception honoring their son and daughter-in-law, Dr. and Mrs. James S. White, Jr., who until recently made their home in Chicago. Dr. White will be associated with The Mebane Clinic.

Makes High Grade on Medical Exam

Announcement was recently made by the State Board of Medical Examiners that E. T. Beddingfield, Jr., son of Pharmacist and Mrs. E. T. Beddingfield of Clayton, made the second highest average grade of all candidates taking the examination in early summer. Top honors went to a staff member of the University's School of Medicine at Chapel Hill.

Dr. Beddingfield studied pharmacy and medicine at Chapel Hill and then went on to Harvard to complete his work. He comes from a medically minded family—his father is a pharmacist, his mother is a registered nurse, his uncle (C. H.) is a pharmacist, and his cousin (C. H., Jr.) is a pharmacist.

With all this background we predict that Dr. Beddingfield will write a "pharmacists prescription."

Nab Pair With Narcotics

Two Asheville men, Carl James Blair and Ellis Marion Banks, were captured red-handed on July 20 as they attempted to escape with a quantity of narcotics which they had taken from Dayvault's Drug Store, Lenoir.

A Lenoir policeman surprised the pair as they were leaving the drug store by a rear entrance. The narcotics recovered were valued at $200 by Joe Richardson, an employee of the drug firm.

Sees Game Televised

We envy Johnson Suttlemyre, of Hickory, who watched a baseball game between the Pittsburgh Pirates and the Chicago Cubs while seated in a comfortable hotel room. While on a recent trip to Chicago, P. J. stopped at a hotel with "television room service," which, we understand, is quite the thing these days.

Phillips Promoted

O. J. Phillips, brother of Pharmacist M. Brown Phillips of Albemarle, has been promoted by E. R. Squibb & Sons to Manager of the Philadelphia Sales Division. Last August he was appointed Professional Service Director of the Philadelphia Division and prior to this he carried out sales assignments in Macon, Ga., Memphis, Tenn., and Asheville, N. C. During the last war he served as an officer in the Merchant Marine.

Wanted

Experienced salesman to cover established accounts in North Carolina, selling line of sundries. Prefer salesman who has called on the trade in N. C. for a number of years. Further information by writing this publication.

Jackson, NCPA President-Elect

McDuffie & McAllister Reelected to Board of Pharmacy

J. C. Jackson, Lumberton pharmacist, will be installed as president of the N. C. Pharmaceutical Association at the next annual meeting of the organization. A Board of Tellers consisting of C. J. James, Hillsboro; James S. White, Mebane; and Lloyd M. Senter of Carrboro announced the results of the Association's month long mail ballot election following a meeting of the Tellers in Hillsboro on August 2.

Other officers elected were W. R. McDonald, Jr., Hickory, first vice-president; J. Paul Gamble, Monroe, second vice-president; W. B. Gurley, Windsor, third vice-president; and T. J. Ham, Jr., Yanceyville, member of the N. C. P. A. Executive Committee for a three year term.

Roger A. McDuffie was reelected to the State Board of Pharmacy for an additional five year term and Secretary H. C. McAllister will be recommended to the Governor of North Carolina for recommissioning to the Board for five years, beginning April 28, 1949. Mr. McDuffie's election followed a revision of the Association's By-Laws, which followed a suggestion by the Attorney General of the State.

E. C. Daniel of Zebulon and B. Frank Page of Raleigh were returned to the Board of Directors of the N. C. Pharmaceutical Research Foundation. Both men have served with distinction in getting The Foundation organized and its program underway.

A native of Sampson County, Mr. Jackson is a graduate of the School of Pharmacy, U. N. C. He is a member of the N. C. Board of Health, the Lumberton Merchants Association and is a past president of the Lumberton Rotary Club.

President-elect Jackson has been a conscientious worker in the Association's ranks. He served in various vice-presidential posts, as chairman of the Resolutions Committee for several years, as legislative chairman in his home county of Robeson, and has taken an active part in fund raising drives for The Research Foundation and the Institute of Pharmacy.

The owner-operator of Hedgpeth Pharmacy in Lumberton, Mr. Jackson has developed one of the largest prescription businesses in the State. As a business leader and civic minded citizen, he is acknowledged to be in the forefront in Robeson County.

Mr. Jackson's elevation to the highest office within the ranks of organized pharmacy in this State gives his family "two firsts"—Mrs. Jackson having served in a similar capacity as president of the Woman's Auxiliary of the N. C. P. A.

FOR SALE

Drug Store located in small Eastern North Carolina Town. Stock and Fixtures valued at $8,000. Will sell for $4,000 Cash or $5,000 on time. Only Drug Store in Town. Has Been profitably operated for past 40 years. Sale restricted to a Pharmacist. Y100, this publication.

J. C. JACKSON, *President-Elect N. C. Pharmaceutical Association*

Phi Delta Chi Buys House

Following a fund raising drive which was inaugurated two years ago, Alpha Gamma Chapter of Phi Delta Chi purchased a house in Chapel Hill on July 20th. Located on Fetzer Lane near the Carolina Inn, the new home of Phi Delta Chi is a two story structure with ample quarters to take care of sixteen members.

Since the Chapter House was purchased, members of Alpha Gamma have completely redecorated the interior. The floors have been sanded, varnished and waxed; the walls and ceiling painted, and considerable repair work done to windows, light fixtures, the heating system, etc.

Alpha Gamma Chapter of Phi Delta Chi fraternity was organized May 30, 1923. It succeeded the Galen Club, a local group which had come into existence through the efforts of W. A. Ward of Swannanoa, Bill McDonald of Hickory and others.

Charter members of Alpha Gamma were: J. L. Alderman, Edenton; L. P. Brookshire, Asheville; C. H. McDonald, Jr., Wadesboro; R. H. Curtis, Dillon, S. C.; E. R. Goodyear, Wallace; R. C. Hair, Pineville; W. J. Hickman, Hudson; A. L. Hogan, Ellerbe; J. C. Hord, Shelby; W. L. Johnson, High Point; J. H. Kirby, Kenly; L. M. Lamm, Lucama; W. R. McDonald, Jr., Waxhaw; H. E. Rees, Lincolnton; W. F. Craig, Gastonia; G. W. C. Rush, Biscoe; L. D. Shuford, Lenoir; Sam Sowell, Camden, S. C.; J. E. Tilley, Granite Falls; W. A. Ward, Spencer; W. L. West, Roseboro; A. P. Westbrook, Dunn; C. R. Whitehead, Ramseur; H. E. Whitmire, Cherryville; J. D. Bain, Wendell; J. C. Harris, Wendell; and F. H. Fleming, Fuquay Springs.

During the twenty-five years the Chapter has been in existence, it has had its ups and downs. At one time during the last war, the active membership at Chapel Hill dropped to one. With the ending of the war and return of students to the campus of the University, interest in the fraternity picked up. Nowadays there are around 40 active members and approximately 150 living alumni.

To celebrate realization of a dream of long standing—their own Chapter House—the PDC's recently got together for a group picture. Present on this historic occasion were, kneeling left to right: L. C. Harris, Cliffside; H. O. Benson, Robbins; J. P. Horton, North Wilkesboro; J. C. McGee, Canton; Freeman Hudson, Hickory; George D. Morgan, Clayton; Steve A. Pappas, Charlotte; Daniel E. Rhodes, Morganton; and Lacy E. Gilbert, Parkton.

1st row, left to right: Kelly Turner, Speed; W. G. Forrest, Winterville; A. S. Parrish, Four Oaks; James E. Bennick, Charlotte; B. R. Phifer, Spencer; Clifton S. Brinkley, Hickory; Gene S. Sherrard, Burlington; W. W. Jordan, Raleigh; and Oliver G. Fleming, Smithfield.

2nd row, left to right: Vance G. McGugan, Dunn; Robert B. Hall, Mocksville; William B. Van Vaulkenburg, Asheville; Edgar D. Hoyle, Cooleemee; Henry G. Thomas, Sanford; Herbert McKeithan, Raeford; E. A. Brecht, Chapel Hill; Clifford E. Hemingway, Andrews, S. C.; and J. A. Adams, Chapel Hill.

If any single individual is to be singled out and credited for the PDC's successful drive for a home, it should be Clifford E. Hemingway, who spearheaded the drive for funds, handled the negotiations with the local real estate firm, and in general, has taken care of the remodeling and repair of the Chapter House. The PDC's are in general agreement that Hemingway supplied the necessary spark to help them realize a goal of more than 20 years standing—their own home.

Contributes Chair

Oliver Fleming, of Rocky Mount, PDC Alumni Secretary, has contributed a handsome easy chair to Alpha Gamma Chapter of Phi Delta Chi. The chair, finished in a reddish colored plastic, occupies a center spot in the living room of the local chapter house, and has been the subject of many approving comments.

The question now among the PDC's is who is to be the king bee with special rights to the chair.

..... extra! extra! extra! .....

FAST-SELLING

LYDIA E. PINKHAM PRODUCTS GO FAIR TRADE!

IN THESE ADDITIONAL STATES:

Virginia . North Carolina Connecticut Rhode Island

*New Fair Trade Minimum Prices**

Lydia E. Pinkham's Vegetable Compound	$1.39
" Tablets (large)	1.29
" Tablets (small)	.59
" Herb Medicine	1.39
" Sanative Wash	.59
" Pills for Constipation (coated)	.59
" Pills for Constipation (uncoated)	.29
Phenrin (12 tablets)	.19
" (40 tablets)	.49
" (100 tablets)	.89

*(Effective August 2, 1948, in above states—also in Maine, New Hampshire and Massachusetts)

GOLDEN OPPORTUNITY FOR ALERT DRUGGISTS!!

Prices of Pinkham Products—always fast-selling items — are now stabilized at Fair Trade level. But we're not resting on our laurels—no sir! We're backing up our Fair Trade Prices with one of the most extensive advertising campaigns in our history, putting women everywhere wise to these high quality drug items.

So get your share! Make sure you're well stocked with Pinkham Products. Keep them out in front where eager buyers can help themselves. You'll be gratified with the many additional tie-in sales, too! Get your Lydia E. Pinkham order in right away!

LYDIA E. PINKHAM MEDICINE COMPANY, LYNN, MASS.

NCPA Speakers' Bureau

To more effectively interpret pharmacy to the general public the North Carolina Pharmaceutical Association announces the formation of the "N. C. P. A. Speakers' Bureau." The new service offered by the Association results from an ever increasing demand from civic clubs for properly qualified speakers to discuss pharmacy and related health subjects.

The Bureau begins work with twenty members who have agreed to accept speaking engagements on the following basis: (1) All invitations must be by or through a member of the N. C. Pharmaceutical Association; (2) Invitations to Bureau members must be filed at least 15 days prior to engagement; and (3) Host must agree to reimburse Bureau member for travel expense at the rate of 6c per mile both ways and to provide overnight accommodations wherever necessary.

Generally speaking, members of the Bureau are prepared to deliver a twenty-five minute talk on some phase of pharmacy. Consideration will be given to requests for discussion of specific topics, however, in the absence of this, each speaker will select and will develop his own theme, varying it to fit his own particular audience.

Members of the Bureau who have agreed to participate in the program are as follows:

Kelly E. Bennett, Bryson City Drug Company, Bryson City.

E. A. Brecht, School of Pharmacy, Chapel Hill.

C. C. Fordham, Jr., Fordham's Drug Store, Greensboro.

Wade A. Gilliam, Summit Street Pharmacy, Winston-Salem.

John A. Goode, Goode's Drug Store, Asheville.

W. B. Gurley, Windsor Pharmacy, Windsor.

John T. Henley, Clinic Pharmacy, Hope Mills.

J. C. Jackson, Hedgpeth Pharmacy, Lumberton.

G. Haywood Jones, Zebulon Drug Company, Zebulon.

H. C. McAllister, P. O. Box 471, Chapel Hill.

W. R. McDonald, Jr., Ninth Avenue Pharmacy, Hickory.

Roger A. McDuffie, McDuffie-Eubanks Drug Co., Greensboro.

Thomas H. May, P. O. Box 987, Wake Forest.

I. T. Reamer, Duke Hospital Pharmacy, Durham.

W. Moss Salley, Salley's Drug Store, Asheville.

W. J. Smith, Drawer 151, Chapel Hill.

P. J. Suttlemyre, P. O. Box 755, Hickory.

R. N. Watson, Lee Drug Store, Jonesboro.

W. D. Welch, Jr., Welch's Drug Store, Washington.

W. L. West, Tart & West, Roseboro.

When you are in position to properly utilize one of the Bureau members, call or write direct to your choice, using the above list for reference. Since acceptance of out-of-town speaking engagements entails preparation and advance planning, be sure your invitation is filed at least *fifteen days prior to the engagement.*

Although this is the first official announcement of the Bureau's existence, its work has been underway for sometime. In late July and early August members of the Bureau spoke to The Windsor Rotary Club (W. B. Gurley); The Durham Lions Club (W. J. Smith); The Greensboro Civitan Club (Roger A. McDuffie); The Greensboro Rotary Club (W. J. Smith) and The Zebulon Rotary Club (G. H. Jones). W. Moss Salley is scheduled for an early September address in Asheville.

Mayrand Club Speaker

Chief speaker at a recent meeting of the Winston-Salem Drug Club was L. P. Mayrand, of Greensboro. Mr. Mayrand's topic was "What is Behind a New Drug."

Aaron T. Sallings

Aaron T. Sallings, age 62, died in Wilmington on August 18. A veteran of World War I, Mr. Sallings had been associated with Standard Pharmacy for more than 25 years.

Report on the North Carolina Pharmaceutical Research Foundation, Inc.

E. A. BRECHT, *Secretary*

The North Carolina Pharmaceutical Research Foundation (termed a "mouth-filling name" in a complimentary editorial in the Greensboro *News*) was incorporated directly by this association a little less than one year and six months ago. Although the progress of this foundation has not been spectacular; nevertheless, its progress has been truly satisfactory and gratifying.

The pharmacists of North Carolina are now familiar with the structure and program of the foundation. Last year, on June 4th, the University of North Carolina acted as host to the pharmaceutical profession at a dinner in Chapel Hill to launch the foundation. A wonderful steak dinner was followed by short speeches by administrators of the university, the School of Pharmacy, and the foundation. A complete account of the program was carried in the CAROLINA JOURNAL OF PHARMACY.

This year, in April, every member of the association received a handsome, illustrated brochure, "In Every Drop of Medicine." This booklet was more than a complete explanation of the Pharmaceutical Research Foundation; it was also an honest tribute to pharmacy and its personnel. A half-page feature story, based on the brochure, was printed in most of the state's Sunday newspapers.

As you know, two-thirds of the directors of the foundation are elected by this association. Last year H. C. McAllister and W. J. Smith were re-elected for terms of four years. The Board of Directors then elected D. L. Boone for a similar term.

For the school year 1947-48 the foundation awarded a one thousand dollar fellowship for graduate study with a major in pharmacognosy to J. J. Brehaney, who came from the College of Pharmacy, University of Toledo. This year five fellowships are being offered, three have been awarded at this time, all to graduates of the University of North Carolina: Albert W. Jowdy, Bill Sheffield, and William W. Taylor.

Each fellowship is supplemented by the foundation with a fund of two hundred dollars to the School of Pharmacy for special supplies to insure that research may be conducted with adequate materials.

The foundation also allots to the university, for use by the School of Pharmacy, annual funds of five hundred dollars for library materials and fifteen hundred dollars for special equipment. These funds are used to promote pharmaceutical education and research beyond that point which can be reached with the materials which the university can be expected to provide.

During the past year, the equipment fund has enabled the purchase of a war surplus autoclave (which would have cost seven hundred and fifty dollars new) for seventy-five dollars. Other newly acquired equipment include an Electropode and a DuNouy Interface Tensiometer.

The Drug Plant Garden is in progress on land provided by the university and

BUTTERCUP ICE CREAM

"IT'S FAMOUS

because

IT'S GOOD"

under the direction of a qualified botanist and agriculturist jointly employed by the university and the U. S. Department of Agriculture. The total cost of this project has been two hundred dollars for seeds and plants. Four hundred plants of medicinal interest have been obtained. However, this project must receive a further subsidy for labor in the near future if it is to reach its full development.

The Information Bureau has rendered all possible aid on dispensing problems. One interesting problem was a prescription from Greece calling for four proprietaries. In this instance a secondary reference had to be consulted from which sources of supply could be ascertained as well as identification.

In the program of the foundation the only point not in effect now is the supplementing of faculty salaries at the School of Pharmacy. This point is becoming increasingly important if the best teachers are to be retained. It is the goal of the foundation that the school shall have a faculty second to none. Unfortunately it is a fact that there simply are not sufficient resources at present for this purpose.

The foundation has carefully balanced its expenditures against its permanent growth, as guaranteed by endowment funds from which only the income may be used. The following summary of the complete financial account to June 5th, 1948, shows a maximum of beneficial use from a bare minimum of resources. Included as expenditures are the appropriations authorized in the budget approved at the meeting of the Board of Directors last February.

Income

Retainer fees for research, 2....	$18,000.00
Contributions from directors, 16..	14,450.00
Contributions from pharmacists, traveling men, and wholesale drug firms	6,455.00
Interest	208.33
Total income	$39,113.33

Expenditures

University of North Carolina....	$11,400.00
Operating expenses	494.23
Total expenditures	$11,894.23

Assets

General Endowment	$25,100.00
J. G. Beard Memorial	55.00
E. V. Howell Memorial	100.00
Drug Plant Garden	120.00
Subtotal endowments	$25,375.00
Undesignated Fund	1,844.10
Total assets	$27,219.10

The endowment funds are placed in non-speculative investments such as building and loan paid-up stock and series G United States Bonds yielding two and one-half to three per cent interest.

The value of the foundation goes far beyond its dollar expenditures. There are tangible benefits already being realized, such as an increased feeling of scientific leadership and professional attitude. Furthermore, the public is aware of this movement. The favorable publicity which the foundation has brought to pharmacy could not be purchased at any price. In that sense, every dollar contributed has already brought value received.

At present the foundation is soliciting contributions from the pharmacists of North Carolina. It is obvious that the work can progress only to the extent of its resources. It is believed that important sources for large contributions will become interested in the foundation if and when the support of our pharmacists can be expressed in concrete terms. A pharmacist in each county has been appointed to solicit contributions in his area. Sincere appreciation is expressed here to these county chairmen who have worked unselfishly and effectively for the good of the foundation.

In conclusion I wish to express my appreciation for the willing help and enthusiastic cooperation of the Board of Directors, the faculty of the School of Pharmacy, the administration of the university, and the secretary of the North Carolina Pharmaceutical Association. Once again it has been demonstrated that pharmacy in North Carolina can work for a common goal.

TWIN SALES TWIN PROFITS

O-N

Liquid and tablets for COLD discomforts

ORDER FROM YOUR WHOLESALER

$2.80 Doz.
2 BONUS

$1.20 Doz.
2 BONUS

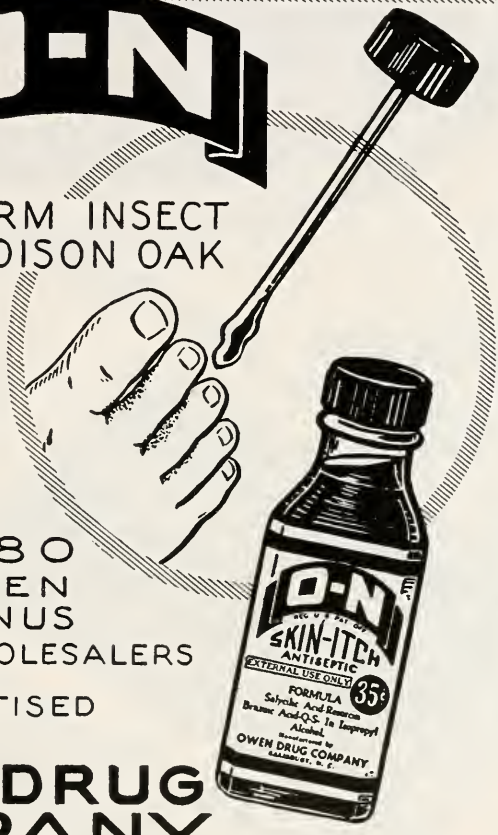
OWEN DRUG COMPANY
SALISBURY · NORTH CAROLINA

for ITCH-BURN of ATHLETE'S FOOT

O-N

RINGWORM INSECT BITES, POISON OAK

Sells! Repeats



$2.80 DOZEN
2 BONUS
AT YOUR WHOLESALERS
—
ADVERTISED

OWEN DRUG COMPANY
SALISBURY, NORTH CAROLINA

Order from your Wholesaler

DOUBLE YOUR SALES
SELL IN PAIRS

SELL O-N FOOT POWDER
$2.80 DOZEN—2 BONUS
RETAIL 35c
STOCK DISPLAY

NOW.. You Can Tell Your Customers to Take Their Choice, but take "BC"

★ Same famous formula—same fast relief. Two tablets equal one powder. Both act quickly to relieve headaches, the pains of neuralgia and minor muscular aches. Nationally distributed. Nationally advertised.

TABLETS
BC
OPEN PRESS CORNER
25¢
BC
FOR THE RELIEF OF PAIN AND DISCOMFORT DUE TO
HEADACHE & NEURALGIA
EACH TABLET CONTAINS 2 GRAINS ACETOPHENETIDIN IN COMBINATION WITH ASPIRIN AND CAFFEINE
12 TABLETS
DISTRIBUTED BY B.C. REMEDY CO. DURHAM N.C.

TRADE MARK
BC
REG. U.S. PAT. OFFICE 25¢
FOR THE RELIEF OF PAIN AND DISCOMFORT DUE TO
HEADACHE & NEURALGIA
"BC" IS ALSO RECOMMENDED FOR RELIEF OF MINOR MUSCULAR ACHES AND PAINS OCCASIONED BY SIMPLE HEAD COLDS. EACH POWDER CONTAINS 5 GRS. ACETOPHENETIDIN IN COMBINATION WITH ASPIRIN AND CAFFEINE.
THIS ENVELOPE CONTAINS 6 POWDERS
PREPARED BY B.C. REMEDY CO. DURHAM, N.C.

POWDER

10¢ and 25¢ SIZES

HEARD OVER 350 Radio Stations - READ IN 247 Newspapers

Can This Drug Be Sold Over-the-Counter?

By F. O. BOWMAN, *Attorney, N. C. P. A.*

I have been asked to talk to you for a few minutes about the "Labeling Requirements of the Federal Pure Food, Drug and Cosmetic Law." To relieve your minds at the outset, I do not have in mind—and I certainly shall not undertake to enter into—a minute discussion of the many requirements under this Act. I shall be pleased if I am able to clarify and answer satisfactorily only a few of the questions in connection with the Act that may not be understood by some of our members.

You know, of course, that the present Food, Drug and Cosmetic Act was passed in 1938, just ten years ago; and too, that that was a very substantial and comprehensive extension of the old Act of 1906. This Act is enforced by the Food and Drug Administration in Washington, which is a part or an agency of the Federal Security Administration.

It is known to all of us, either from reading the press or from personal observation and experience, that the Food and Drug Administration has, in the past several years, had inspectors in the various states who have made purchases in different drug stores, which under their rules and regulations may be sold only in conformity with those rules and regulations. This naturally followed passage of the Act, inasmuch as the reason that the Act of 1938 was passed was for the primary purpose of extending Federal authority over into what, up to that time had been looked upon as intrastate or local sales.

Having read and studied the Food and Drug laws, it was realized that the Act did contain far-reaching terminology. For example, one provision says "that the Federal Authority shall apply if the product has been shipped in interstate commerce or anytime thereafter." Now, "anytime thereafter" is a very broad and comprehensive term, but many authorities doubted that the courts would go so far as to enable the Food and Drug Administration to virtually control the distribution of drugs and medicines in the most minute detail, and to the extent that its authority would extend down to the most local sale in the smallest community in the State. But this is exactly what was done in the Sullivan Case.

Here are the facts in the Sullivan Case:

A shipment of "sulfathiazole tablets" was made from a manufacturer in Chicago to its branch office in Atlanta. These tablets were concededly and admittedly labeled in accordance with the law, and they bore the prescription legend. In other words, the tablets which were shipped in interstate commerce, in every sense, conformed in their labeling with the Food, Drug and Cosmetic Act, within regulations promulgated thereunder.

A bottle from this shipment was sold to a druggist, Sullivan, in Columbus, Georgia. Later, without a prescription, Sullivan sold an inspector of the Food and Drug Administration twelve sulfathiazole tablets in a box labeled only with the name of the drug. In other words, the inspector goes into Sullivan's Drug Store, asks to purchase this drug. Sullivan goes back to the prescription department, gets from the shelf the bottle of a thousand sulfathiazole tablets, takes out twelve, puts them in the ordinary store box, labels them "Sulfathiazole" and gives them to the inspector. I think it needless to remind you of the sharp distinction between the label on the box as it went to the inspector and as the tablets came to Sullivan.

Sullivan was indicted by the Food and Drug Administration, and was tried in the local court in Columbus, Georgia. The lower court, in a lengthy and rather carefully reasoned opinion, held that Sullivan was guilty, and fined him $1,000 and sentenced him to a year in jail, the jail sentence being suspended, however, on prescribed conditions.

The case was appealed, and when it came before the Circuit Court of Appeals in New Orleans, the opinion of the lower court was reversed, thereby upholding Sullivan's side

(Continued on Page 385)

Presented at the 68th Annual meeting of the N. C. P. A., Carolina Beach, June 10, 1948.

Yes, your soda fountain literally can spout dollars when you feature Sealtest Ice Cream. It's the largest-selling ice cream in America by an overwhelming margin! That means more people ask for it . . . more people will shop where it is sold . . . with resulting store traffic and profits for Sealtest dealers.

Your soda fountain *should* be your source of greatest sales. Is yours?

If not, get in touch with your nearest Southern Dairies Plant.

Southern Dairies
Sealtest
ICE CREAM
THE MEASURE OF QUALITY

CAN THIS DRUG?

(Continued from Page 383)

of the case. This court held that the defendant did not violate the Federal Food, Drug and Cosmetic Act when he took these twelve sulfathiazole tablets out of the original bottle and put them in his own container, on the ground that it was beyond the power of Congress to validly write into the Food, Drug and Cosmetic Act a provision which would control that type of local or intrastate sale.

Simply stated, this court said that when the Food and Drug Administration comes into a retail drug store and finds out that the retail pharmacist is selling a drug product under the facts as they obtain in the Sullivan Case, without complying with its rules and regulations, there is nothing that can be done about it, because the Food and Drug Administration had no right to make the regulations in the first place. It said, further, that the only interstate commerce involved here is in the bottles going from Chicago to Atlanta, at least nine months before the sale in question. The boxes came to rest in Atlanta and were opened by the importer, and the bottles were put then in stock of drugs in Atlanta for sale. Over six months thereafter, Sullivan bought one bottle, which was conceded to have been only labeled, and put in his stock for retail sale, and the bottle stayed there for three months. In concluding its opinion, the Circuit Court of Appeals said this: "We are not able to conclude that the Act is to be construed as to bring within these penal provisions most of the sales of all drug stores, beauty parlors, barber shops and grocery stores in the United States."

But the Sullivan Case did not end here. It went on up to the Supreme Court of the United States. And this court reversed the decision of the Circuit Court of Appeals—thereby upholding the lower court in its opinion that the Food and Drug Administration has jurisdiction over drug products until they reach the ultimate consumer. It will be seen, therefore, that if the opinion of the Circuit Court of Appeals had not been reversed by the Supreme Court, the whole Federal Food and Drug Administration program for placing warnings on prescription labels would have been out. The Food and Drug Administration would have been out; and the program for doing any and every thing that would come within the definition of local commerce would be null and void.

I shall now take up some of the specific questions in connection with the Act that may need some clarification.

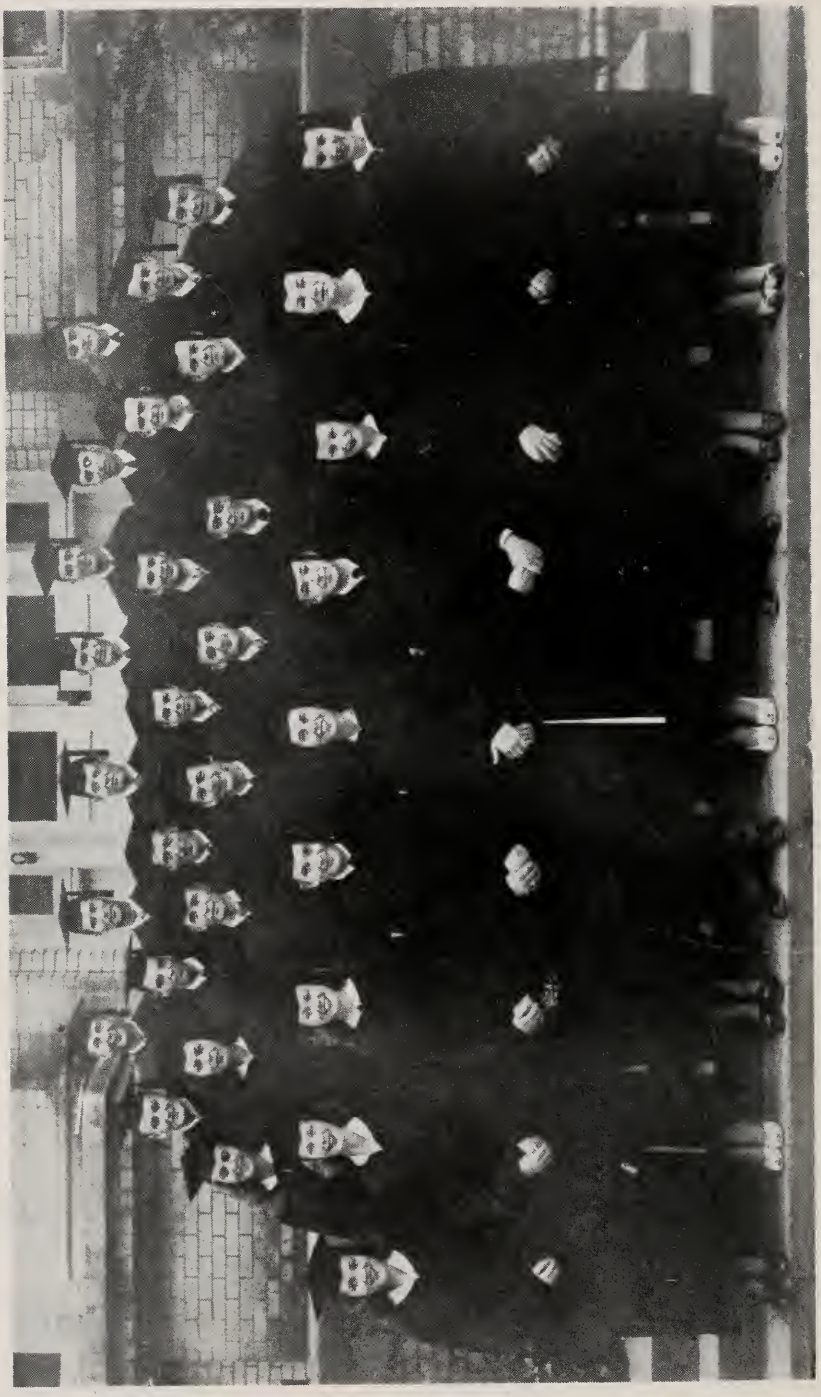
1. *If a druggist develops a new drug, must he apply to the Food and Drug Administration for a new drug application?* The answer is: A manufacturer, whether he be a druggist or any other person, who is operating in interstate commerce, must apply for a new application before he may bring out a new drug, as that term is defined in the law. That drug may not be put on the market until the new drug application has been acted upon and approved. It makes no difference how long the application is held up. It must be acted upon and approved by the Food and Drug Administration before the drug may be placed on the market.

If the question is "Must a retail drug-

(Continued on Page 403)

NORTH CAROLINIANS ASK FOR PINE STATE ICE CREAM

Raleigh, North Carolina



Class of '48

Shortly after the picture on the opposite page was made, members of the Class of '48, School of Pharmacy, University of North Carolina, received greetings from Governor R. Gregg Cherry and a diploma certifying to their having completed all requirements towards the bachelor of science degree in pharmacy.

And just a bit later most of the graduates we have pictured successfully passed the Board of Pharmacy examinations and received their license to practice pharmacy in this State. Had it not been for the 12-month experience requirement, the Class would have showed up 100% at the last Board meeting. As it is, some will have to wait for February or June, 1949, depending on how soon they can meet the experience requirement.

The young men graduates of '48 were mostly veterans of World War 2. Many of them had their formal training in pharmacy interrupted by the war, but recognized the importance of completing the pharmacy course, so returned to "The Hill" for further work.

Members of the Class may be identified as follows (in each case home addresses are given):

First row, left to right: Dorothy J. Lyerly, Belmont; Lucille E. Horner, Patterson Springs; Charlotte Mae Borders, Shelby; Edward S. Powell, Oxford; Viola R. Howell, Mount Airy; Robert H. Seaborn, Victoria, Va.; Doris M. Gilliam, Sanford; Evelyn Sugar, Tarboro; and Patsy R. Burgiss, Sparta.

Second row, left to right: Evelyn P. Blanchard, Wallace; Maryellen C. Millaway, Burlington; Willie C. Rose, Newton Grove; Clifton S. Brinkley, Hickory; Leon L. Gordon, Rutherfordton; George D. Morgan, Clayton; Leon I. Graham, Roseboro; and Charles B. Hawkins, Clyde.

Third row, left to right: Gold B. Propst, Morganton; Winfield P. Rose, Chapel Hill; William C. Brown, Randleman; John F. Rhem, Garysburg; Samuel G. Koonce, Chadbourn; James W. Mitchener, Edenton; and Oliver G. Fleming, Smithfield.

Fourth row, left to right: William C. Brantley, Raleigh; James F. Lovette, Graham; George W. Mathews, Jr., Asheville; Brainard M. Burrus, Canton; David D. Claytor, Hillsboro; Charl H. Sanders, Somerville, Tenn.; and Herbert A. Temple, Sanford.

Four members of the class—Lena S. Campbell, Black Mountain; E. W. Griffin, Jr., Kings Mountain; Larry C. Harris, Cliffside; and Reeves Hawkins, Clyde—were not present when the picture was made.

Fischman Soda Fountains Installed

Ramsey Refrigeration & Manufacturing Corporation of Charlotte announces the following soda fountain installations in the Carolinas:

A new 40-gallon Fischman Soda-Pak Fountain in the Sylva Pharmacy of Sylva, N. C. Also, a new Formica counter built by Ramsey.

A new 40-gallon Soda-Pak Luncheonette in the Ingram Drug of Robbinsville, N. C.

A new fountain and complete store fixtures manufactured by Ramsey in the building of the Carolina Stages in Fort Mill, S. C.

A new fountain in the Boware Restaurant of Fort Mill. Complete store fixtures manufactured by Ramsey making this one of the most modern restaurants in the two Carolinas.

A new fountain and store fixtures sold to Carl Sloop of China Grove which will be operated as a combination soda shop and restaurant.

Ramsey Refrigeration and Manufacturing Corporation says Fischman has been a long-time favorite because of the high quality materials used and, too, Ramsey has one of the largest commercial refrigeration departments in the South installing and servicing their own equipment.

Future Pharmacist

Mr. and Mrs. M. L. Davis of Elm City are the parents of a boy, weight nine pounds, born in Rocky Mount on August 17.

"STANBACK for Peter Donald"

Night after night, over the most powerful and popular radio stations in the country, millions of American families are listening to "The Peter Donald Show" . . . and hearing about Stanback Headache Powders and Tablets.

Peter Donald is Radio's No. 1 Storyteller. Now he's helping to make Stanback the No. 1 Headache Reliever in North Carolina.

New Radio Show Boosts STANBACK Sales

Yes, it's Peter Donald for Stanback . . . in one of the newest and funniest shows on the air. Up . . . up . . . up . . . goes the popularity of Stanback's new hit show. Up . . . up . . . up . . . go the sales of Stanback.

Radio audiences are measured by Hooper Ratings. Latest Hooper Ratings in Charlotte, North Carolina, reveal this show has more listeners than Fred Allen, Amos 'n Andy, Al Jolson, Dennis Day, Mr. District Attorney, Chesterfield Supper Club, the Fitch Bandwagon . . . and many more of the leading network shows.

This record-breaking audience means MORE SALES FOR YOU. And here's proof: Stanback sales for first four months of 1948 are 10.7% ahead of last year!

HEARD ON THESE POWERFUL STATIONS

Plus scores of others throughout the U. S.

WBT	Charlotte, N. C.
WPTF	Raleigh, N. C.
WWNC	Asheville, N. C.
WAIR	Winston-Salem, N. C.
WSTP	Salisbury, N. C.
WRVA	Richmond, Virginia
WTAR	Norfolk, Virginia
WCAU	Philadelphia, Pa.
WSB	Atlanta, Georgia
WNOX	Knoxville, Tennessee
WSM	Nashville, Tennessee
WWL	New Orleans, La.
WLW	Cincinnati, Ohio

All over America people are saying:

Snap Back with STANBACK

The Public's Health—Your First Concern

CANCER OF THE LARYNX

Slight and intermittent hoarseness is not an uncommon complaint. Usually it is symptomatic of a minor ailment, and disappears without medical treatment. But in some cases the hoarseness is the first warning signal of a serious disease—cancer of the larynx.

Of all professional groups concerned with health, pharmacists are often the first to come in contact with new cases of laryngeal cancer. To obtain relief from the hoarseness, sufferers frequently turn to their neighborhood pharmacist, in quest of lozenges, throat sprays or proprietary cough medicines. Where the underlying cause of the hoarseness is cancer of the larynx, self-medication may result in fatal delay in obtaining medical diagnosis and treatment.

For this reason patrons who complain of hoarseness should be cautioned to consult a physician if the symptom persists for two weeks or longer. Obstinate hoarseness, whether or not accompanied by pain, should be regarded with grave suspicion. In some cases there may be a distressing tickling sensation in the throat, and an uncontrollable and continuous need to clear the throat. Sometimes the chief complaint is a constant lump in the throat or slight difficulty in swallowing. A cough may be present as a result of an excessive mucous-like secretion emptying into the larynx. And repeated loss of voice, though not usually a symptom at the early stages, may also be due to malignancy and should receive prompt medical attention.

In urging the patron to consult a physician, where laryngeal cancer is suspected, the pharmacist may be instrumental in saving a human life. For in the vast majority of cases—more than four out of every five—early cancer of the larynx is curable. Cases that are not diagnosed until the later stages, when the malignancy has spread to other parts of the body, are beyond cure. In such cases the death rate is virtually 100 per cent. Thus, as in other types of cancer, early detection and diagnosis are the first and most important steps in reducing mortality due to laryngeal cancer.

Cancer of the larynx occurs among considerably more men than women, and is most frequent between the ages of 45 and 60. But because it also occurs, though rarely, among the younger age groups, they should not be regarded in any sense as immune.

While little is known about the causes of laryngeal cancer, great strides have been made in its therapy. The treatment consists of surgical removal of the growth, x-ray, or a combination of the two. Where only one vocal cord is involved, laryngofissure, or removal of the cancer through the split larynx, is usually recommended. Where the growth is more extensive, with [illegible]ction of the cords, radical surgery involving extirpation of the larynx or total laryngectomy may be necessary. In either case, provided that the disease has not spread, the prospect of cure is excellent.

It should be emphasized that x-ray or radium and surgery are the only effective treatments thus far developed. There is no drug, gargle, spray, massage or other treatment with any therapeutic value. The pharmacist who is familiar with the symptoms of cancer of the larynx, and who warns against self-medication of these symptoms, thus makes an important contribution in the nationwide fight for cancer control.—Prepared and distributed by the U. S. Public Health Service and the American Pharmaceutical Association.

Prescription Balances Repaired

Accurately
Speedily Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.
915C E. Cary Street Richmond, Va.

DELIVERY NOW

IN STOCK

MULTIMIXERS

Mixes 1 to 5 Drinks at the Same Time
Available in Tan, Black or Green
Height 19″ Width 14″ Depth 12″ Weight 46 Lbs.

Price
$146.81
including
Excise Tax
Plus N. C.
Sales Tax

Machine Craft
Single Mixers
in Stock
$45.00
Plus N. C. Tax

Myers Single
Mixers
with One Cup
$42.50
Plus N. C. Tax

ORDER NOW

BERRYHILL-WARD
SALES CO.
CHARLOTTE, N.C.
Phones 8945-6527
522-524 East Trade St.

The Pharmaceutical Change of Life

By RICHARD T. SANNER, Parke, Davis & Company, Baltimore, Maryland

As a great many of you good people know —my early years with Parke, Davis were spent in North Carolina and I assure you that it is very gratifying to be honored by an invitation to speak here tonight. It's like coming home again. I am going to talk about Pharmacy and the facts as I see them. Maybe some of you won't agree with what I say—I hope a few will—but whatever the reaction, I trust all will understand that I am speaking *as* a pharmacist, *for* pharmacists, and *to* pharmacists. In other words, I intend to speak up as a member of the family.

The subject selected for these remarks—*The Pharmaceutical Change of Life*—may surprise you, and some of you may wonder just why it was chosen. I believe that it expresses exactly the situation in which pharmacy finds itself today. We had a vigorous youth; and in the past several decades, we have seen the retail drug business reach a stature of very great importance in the United States. But now, we suddenly are aware that something is happening. We are irritable—we quarrel among ourselves—one phase of the business of drug distribution accuses another of selfishness and downright conspiracy to defraud. We are having hot flashes over our own illogical actions and cold chills in contemplation of the inroads of competitive types of retail businesses.

Let's see if we can confirm this diagnosis and perhaps prescribe some treatment. Perhaps we should adjust to a new way of living—a new outlook on our customers and our competitors—and a new "inlook" on ourselves.

In September 6, 1947, issue of *Business Week* is an article entitled "The Druggist's Plight." This writer, in reporting on the present situation of the retail pharmacist, obtained the material for his observations at the meeting of the A. Ph. A. in Milwaukee. He reports that pharmacists are in a dilemma. He says that our chief stock in trade has always been our status as professional men and that this has helped us in a number of ways, including the public confidence and preference it generates in the products we sell, even if those same products are available in other types of stores. He says we use our legal franchise as dispensers of health items to stay open and sell non-drug items on Sundays, holidays, at night, and so on, when other stores must close. He reports that our professional status has slipped in recent years and projects our eventual fate as that of sandwich men. Now, I'm sure this opinion will come as a surprise to many of you who have seen your professional status and your professional business go steadily and profitably ahead during those same years. Further, this writer tells us that the chief reason for our dilemma is the rise in sales of "ethical proprietary preparations"—which presumably are, or will be, sold in any sort of retail store. Let's look at this a moment

(Continued on Page 393)

RICHARD T. SANNER

Presented at the opening session of the 68th Annual meeting of the N. C. Pharmaceutical Assn., Carolina Beach, June 8, 1948.

Overshadowing

SUPERIORITY

Keeps Sales on the Increase

Peacock

Package No. 17
3's—Retails 50c

REDI-WET skins. Premoistened. Box of 3's in plastic capsules—Retail Prices: 3's $1.25, 6's $2.25, Doz. $4.00.

RESERVOIR END PROPHYLACTICS

When any drug store item registers more-than-ordinary sales increase . . . with notable growing repeats . . . it pays to check up and take steps to keep those extra profits coming in regularly.

The visible health feature plus the quality of Peacock Reservoir End Prophylactics establish a definite trend of customer preference.

To get full earnings potential of Peacock sales . . . keep well stocked with these popular prophylactics at all times. Keep your customers coming back!

Remember . . . stocking Peacock takes little space, time, effort and investment . . . but brings BIG relative returns.

All Dean prophylactics are sold through drug stores ONLY.

Dean RUBBER MFG. CO.
North Kansas City, Mo.

DEAN Headquarters in Your District,
PARAMOUNT SALES CO., P. O. Box 477, Knoxville, Tenn.

THE PHARMACEUTICAL CHANGE OF LIFE

(Continued from Page 391)

and ask just what he is talking about. He may be right; and at least he has focused attention on something that needs discussion and action.

Druggists are concerned, as he says, with their professional status; but I do not believe that many feel it is declining. Rather, it is changing—we are having a "change of life." Change need not be decline—it is just as often improvement, and evolution, and adaptation. Our professional status is changing, to be sure; and why should it not? We have all heard some of our family members bemoan the passing of the "good old days" when the pharmacist was his own exclusive compounder. Perhaps this is what the writer is talking about.

Overlooked, or not considered, is the fact that this same evolution in Rx practice has raised the average cash volume of a prescription from less than 50c to over $1.33, and the profit to the pharmacist by an even greater percentage. This evolution has given the patient far more for every cent he spends for medicine in better therapy, in better forms, and in stable and standardized products. Important, too, in the status of today's pharmacist is the fact that he is, or should be, more than just a compounder—he is achieving his rightful place as the professional consultant and partner of the physician, and his services as such should be recognized by the physician.

In those "good old days," there *was* one problem in prescription practice which did not exist—a problem which, today, plagues every well-stacked prescription room. I refer to the constant complaint of retail pharmacists that the manufacturers flood the market with products which are practically duplicates of one another, and that, as a result, the pharmacist must stock dozens of items of very similar therapeutic nature simply because physicians specify brands and trade names. Certainly this situation increases inventory and, if not watched, can reduce prescription room profit to the vanishing point. But, the very fact that there is this wide and overlapping range of ethical products offers the alert retail pharmacist his greatest opportunity to prove himself to be a true partner with the physician. The doctor, constantly solicited by hundreds of retail men, is just as confused as you are—yes, even more so, since he cannot hope to remember all the details of difference among the products competing for this preference. You, if you are well informed, can rapidly become the physician's consultant on therapy. You can advise him in such a way as to confine his specifications to those lines to which you give preference. This will reduce your required inventory appreciably, yet at the same time enhance your profit and your status as an authority on therapeutic agents. In this way, the evolution from the "good old days" can be made to serve you personally, just as it has benefited the practice of medicine and the health of the public.

This evolution closely parallels that of medical practice. In medicine today, there are few spectacular advances announced from the corner office. Clinical research groups and hospital centers, having available large and specialized research teams and with many patients on whom to evaluate their knowledge, are the source of much of medicine's advance. The pharmacist has closely identified himself with this work, both in the laboratories of pure research and in those of manufacturing pharmacy where methods for making the products of research are developed and from which these products can be made available to the public in practical form.

The writer to whom I have referred says our legal franchise is disappearing, and he is absolutely right—it is—rapidly. In California, in Wisconsin, and in many other states, items which the druggist has considered his exclusive franchise to sell have been, by law, turned over to filling stations, grocery stores, super-markets, or anyone who wishes to sell them. You may say this is nothing new—that certain drug items in ready prepared packages have been sold in non-drug stores for years. But, non-drug outlets are fighting for more such items—and getting them! They feel that if a druggist invades their field, they have an

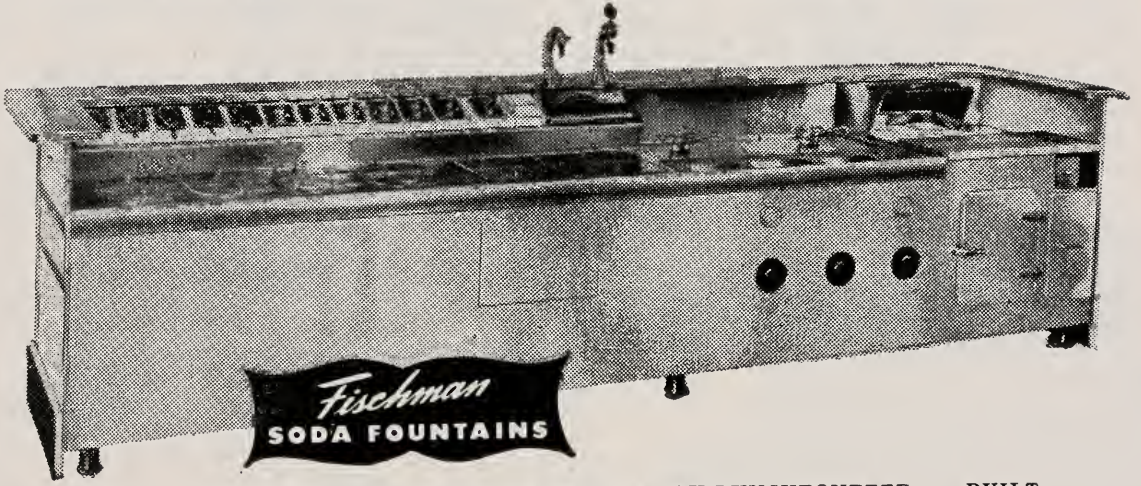
(Continued on Page 395)

EVIDENCE! . . . OF *Fischman's*

SUPERIORITY—OVER 125

FISCHMAN SODA FOUNTAINS

Were Sold by Us to Quality-Conscious Customers During the Past Year . . .



ILLUSTRATED ABOVE IS THE FISCHMAN SODA-PAK LUNCHEONETTE . . . BUILT, SHIPPED, AND INSTALLED IN ONE UNIT . . .

MODERATELY PRICED

"OVER 59 YEARS OF QUALITY LEADERSHIP"

SOLD, DELIVERED, AND INSTALLED BY THE SOUTH'S LARGEST AND BEST EQUIPPED SODA-FOUNTAIN DEALER

RAMSEY REFRIGERATION AND MANUFACTURING CORP.

816 W. TRADE CHARLOTTE, N. C. PH. 4-2482

THE PHARMACEUTICAL CHANGE OF LIFE

(Continued from Page 393)

equal right to invade his.

Here is a cloud now no larger perhaps than a man's head, but it is growing—with the full blessing of the law. It illustrates the futility of dependence on restrictive legislation alone to protect and preserve your stock in trade.

Now what are we going to do about it? Reams have been written on this subject, but the general approach has been: "Let's pass some more laws"; "Let's restrict the sale of this or that to the pharmacist." Laws are fine and, where they can be passed, will *temporarily* hold some of this business; but remember, in the final analysis, no restrictive legislation will substitute for public approval and acceptance. Let me emphasize that I am in complete agreement with every effort to develop better legislation to protect pharmacy. However, we must remember that such laws must work both ways.

Let's assume, for the moment, that the law says no one but you—a registered pharmacist—may sell vitamins, and, in fact, in some states this has been so. Such a law applies to all pharmacists in that state—but what happens? Someone comes in the drug store for this item. Who sells it to him? Frequently, it is a non-registered clerk or the soda boy. The impression the customer receives is obvious.

Just how long do you think the public is going to approve of or comply with a law if we do not enforce it upon ourselves?

Just how long can we continue to argue the necessity for our professional ability in order to make such sales properly, unless *we*, as pharmacists, contribute to public health and safety by giving that personal attention to the distribution of all medicine?

We all know that laws governing pharmacy are necessary, just as they are for the practice of medicine; but how far do you think the doctors would get if they demanded a law forcing people to go to them when they are sick? They know that they must obey the laws which govern their profession, but know, too, that the possession of a license does not, without superior ability and service, give them any right to all the treatment of the sick. They know that public confidence in their ability and public approval of the way they conduct their profession are the final criteria by which their status is judged and their reputation established.

If our professional franchise is disappearing, it must be a challenge not only to organized pharmacy but to each one of us as an individual. Especially, it must be a challenge to each of us since the retail pharmacy is the vital point—the front line of contact with the public—where you and your profession are judged by your habits and actions. Dr. Edward C. Elliott, Director of the Pharmaceutical Survey, in reporting the preliminary results of this study, has said that "pharmacy shows a striking, even tragic, lack of unity," and that "the most important man in the field of medicine is the pharmacist." He is saying that the pharmacist is the man who is, or should be, the impartial and well-posted interpreter, distributor, and consultant on drugs to the doctor and the public.

If we do lack real unity, and if we are to take an important part in health service and distribution, it follows that we have a job to do—one that pharmaceutical leaders recognize, but some pharmacists do not—a job of intensive, co-ordinated, well-planned, and probably extensive public relations. Several starts have been made on this job, and the necessity for doing it is becoming clear; but it must have the absolute support of the man who stands to gain most from its success—the retail pharmacist. At the conclusion of these remarks, I would like to bring to your attention a suggested program to get this job done.

Now, how about these "ethical proprietary medicines?" The author of "The Druggist's Plight" believes that the development of laboratory-made ethical medicines has resulted in a sharp drop in pharmacist's prescription sales. I do not intend to go into the economic statistics of volume in this discussion, but I cannot allow this statement to go unchallenged—nor will you. Laboratory-made ethical medicines have

(Continued on Page 397)

B. F. Goodrich Promotion No. 4142

$44.81 or 43% PROFIT

Merchandise	*Druggists Cost Each*	*Druggists Cost Total*	*Retail Value Each*	*Retail Value Total*
25 FOUNTAIN SYRINGES				
9 each No. 27-F Flamingo	$1.00	$ 9.00	$1.60	$ 14.40
7 each No. 28-F Crusader	1.10	7.70	1.90	13.30
6 each No. 35-F	1.31	7.86	2.50	15.00
3 each No. 36-F	1.80	5.40	3.30	9.90
12 COMBINATION SYRINGES				
5 each No. 27-C Flamingo	1.20	6.00	2.00	10.00
3 each No. 28-C Crusader	1.35	4.05	2.30	6.90
2 each No. 35-C	1.60	3.20	3.00	6.00
2 each No. 36-C	2.13	4.26	4.00	8.00
11 WATER BOTTLES				
3 each No. 27 Flamingo	.87	2.61	1.40	4.20
3 each No. 28 Crusader	1.00	3.00	1.70	5.10
3 each No. 35	1.07	3.21	2.00	6.00
2 each No. 36	1.35	2.70	2.50	5.00
48 Units		$58.99		$103.80
SALES PROMOTION MATERIAL				
1 Floor Display Unit (Holds 12 pieces of Flat Goods)		no charge		
12 Price Cards		no charge		
1 Merchandising Sheet		no charge		
1 National Ad Reprint		no charge		
		$ 58.99		$103.80

Retail Value of Merchandise $103.80
Druggist's Promotion Cost 58.99

Druggist's Gross Profit ..... $ 44.81

SEE OUR SALESMEN FOR FURTHER DETAILS

BODEKER DRUG COMPANY

1416 East Main Street
Richmond 13, Virginia
Long Distance LD 145

THE PHARMACEUTICAL CHANGE OF LIFE

(Continued from Page 395)

proved their economic necessity to modern medicine—and they are sold on prescription, not over the counter. This is so—both by preferential practice and by law. Their development and growth have not resulted in a loss of business, but in a huge and continuing gain, both in profit and in service to the public health.

To return a moment, here, to what you can do to control the size of your prescription stock, I have a suggestion. You all have heard the old saying: "Don't put all your eggs in one basket." The late Henry Ford is credited with a slightly different philosophy. He said: "Put all your eggs in one basket—*and then watch the basket!*" Too many pharmacists, as the new prescription specialty "eggs" keep flowing into their stocks, slide the new items into shelf or drawer space and soon are quite unable to remember whether the item is selling well or not. Too often, in this way, an item acquires shelf room and adds to inventory cost only to become, unnoticed, a "bad egg" with little or no prescription demand. Many alert retail pharmacists are setting aside a definite shelf section for new prescription specialty items, and every new product goes in this section until it has earned its right to a place in regular stock. In this way a lot of potential "bad eggs" never seriously inflate prescription room inventories. Too, this plan will keep the manufacturer's sales and detail staff on their toes since they will have the evidence before them if the product is not being prescribed as they predicted. If this "new item shelf" is combined with an adequate file of reference literature, it will serve another purpose. You can use it to call the physician's attention to your alertness in obtaining new items, and it gives you a fine opportunity to impress him with your knowledge of medical advances.

Dr. Elliott says that we pharmacists are the most important men in medicine today. Here is your real status; here is your challenge—individually and as a group—to awaken the public to the indispensable job you do in applying control, and judgment, and professional ability to the distribution of medicines. But *you* have to prove it—and keep everlastingly proving it. You can't legislate it—you must live it!

Some students of retail business react with disgust to our howls of anguish, when other retail outlets invade what we consider our exclusive preserves and insist that much of our domain was acquired without any contribution from us. They say that many products, and even whole groups of products, especially in the "over the counter" field, were introduced through drug stores, not because the products required any special selling skill, but because drug stores were prevalent, well located as a rule, and enjoyed an unusual public confidence. Therefore, say these observers, we have little reason to complain when the bulk of this business shifts to other retail outlets.

There is, however, one field of profitable operation in which the retail pharmacist need not fear the inroads of any other merchant, one field which is his exclusively, both by law and by public preference—the prescription department. It is no storm cellar to which he must retreat from the cyclone of competition—it is, or should, be in every pharmacy worthy of the name, a proud structure of professional competence and service. It is proving itself, also, to be a citadel of the pharmacist's financial strength. Note this important fact in the prescription department in 1946, the average price received for a prescription was $1.33. In the remainder of the store, the average sale was less than 50c. Note also that as prescription sales volume goes up, the gross margin increases faster than corresponding sales increase in any other department of the store. To phrase it another way, it means that for the effort you put forth to bring a buying dollar into your store, you will realize, both in volume and in profit almost three times as much from the prescription sale as from any other.

To any pharmacist, these figures should be a clear guide as to where to make his major investment and to put his real effort. When your prescription department is growing, so are you—in every way. You are growing

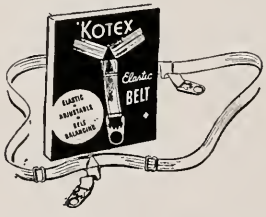
(Continued on Page 399)

Very profitably yours

— this popular line of personal necessities

★ ***New, Softer* KOTEX**
America's fastest selling sanitary napkin.

★ ***Kotex* SANITARY BELT**
fitting teammate for favorite Kotex.



★ ***Soft, Strong* KLEENEX *Tissues***
only Kleenex has the handy Serv-a-Tissue Box.

JUSTICE DRUG COMPANY
GREENSBORO, N. C.
DEPENDABLE SERVICE SINCE 1898

THE PHARMACEUTICAL CHANGE OF LIFE

(Continued from Page 397)

in professional stature, in indispensability to the public, and in profit. But, many pharmacists have forgotten, and some refuse to believe these facts. They pay little or no attention to their prescription department, and they concentrate their time and money in frantic competition with every merchant in town—from the garage to the saloon—and they scatter their efforts over a dozen unrelated fields; whereas if they would figure a few percentages, they would realize that in their basic profession lies their destiny and their best chance for profit —in competition, to be sure, *but only with other pharmacists.* It is retail pharmacy's best chance for survival and hope for the future.

Now, these comments may make it appear that I advocate the abandonment of all departments in the drug store except the prescription department. Such is certainly not my intent or purpose. Your related departments and those classified as non-drug departments are, I believe, a permanent part of the retail pharmacy, but they must be given their proper perspective in the picture —they do not deserve to dominate.

So, in the final analysis we, as a group, need a treatment for our "Change of life" —a treatment that will make us forget the alleged pleasures of the "good old days." We need a stimulant to awaken us to the importance of our new destiny as professional men. We need, and we must have, a big shot of public relations. OK, you will say—let's pass some resolutions—Let's let our overworked association secretary do it. And why do we say that? First, because the term "public relations" sounds like some abstract science or, to many, like bizarre and costly efforts to get our name in the gossip columns. Public relations has nothing to do with the bizarre or freakish, and it is a remarkably exact science, one you have known and even used all your life —the science of preference, the science of good will, the science of service. But, it's not only an association job; it is a job for every one of us, as individuals, day by day. Pharmacy must put on a better show of public relations, *and pharmacists* must act out all the parts. I make no exceptions—the man behind the prescription counter, the employee, the pharmacist in the hospital, the pharmacist in the laboratory, most certainly those of us who represent the field of manufacturing pharmacists.

You who are retail pharmacists may be assured of one thing—the manufacturer who has any sense of, or appreciation of, his future possibilities is willing and eager to do all or more than his part. But, it must be a sort of Marshall Plan—help, and plenty of it, for those who help themselves. It is a colossal job—national in scope, and embracing every phase of our professional existence, from the pharmacy schools the state boards, the state associations, through you the men who must do the most—to the public and to our sister profession, medicine.

The makers of pharmaceutical products are doing some of the job that must be done. Notable in these efforts are a number of radio programs devoted to the retail pharmacist and an important series of national advertisements published solely in the interest of the retail pharmacist. This series, published at no expense to the retail pharmacist, is the first, and so far the only *sustained* campaign of its kind ever promoted in behalf of pharmacists. These advertisements, called the "Know Your Pharmacist Better" series, hammer home, month after month, hard hitting, factual, copy which says the pharmacist is a professional man—and proves it!

And now, I would like to make some suggestions on public relations for retail pharmacy, a program to start at the top level, but one to be operative right down to your own home town—your own store.

First: Organized pharmacy should map a realistic program of public relations, designed specifically for pharmacy, and retain competent public relations counsel to execute it. Not just a program of a few minor news releases, not a program tied loosely to a few pictures of bathing beauties, but one with a specific aim and with public appeal, based perhaps on the revelations of the "Pharmaceutical Survey."

(Continued on Page 401)

Lance

The Best
Peanut Butter
Sandwiches
Peanuts
Candies
and Other
Bakery Products

Scott Drug Company

Wholesale and Manufacturing
Druggists

Charlotte, N. C.

THE PHARMACEUTICAL CHANGE OF LIFE

(Continued from Page 399)

Such counsel should work with those in pharmacy but be sufficiently detached as to retain a completely objective view of our problems.

Second: Individually and through your associations, you should endorse and comply with the resolution passed early this year by the joint session of Council of the A. Ph. A. and the Executive Committee of the N. A. R. D. to eliminate the words "Cut Rate" from pharmacy. The use of that term—"Cut Rate"—is one of the most damning pieces of negative public relations which the retail drug industry ever perpetrated upon itself.

Third: Do the things *you* can do, right in your own home town. Among these things are:

1. Become better acquainted with the editors of your local papers. If you are not already well acquainted with them, cultivate them. Find out what stories they like; what they do not. And, help the editor get his bread and butter—advertise consistently. After all, he is most interested in the success of *his* business, just as you are in yours.

2. Look at the calendar. Note which dates are appropriate for tying your store in with publicity relating to pharmacy.

3. Here are some of the opportunities to identify you and your store.

a. First Aid Week.

b. Baby Week.

c. Pharmacy Week.

d. Easter Week.

e. Spring Gardening.

f. Spring House Cleaning.

g. Animal and Agricultural Advice.

Fourth: Take full advantage of your association and its meetings. You spend good time and money to attend these conventions. Why not make it pay off? Tell your local editor you're going. Tell him when and where. Tell him why—to learn the latest developments in combating disease, latest ideas in drugs or beauty accessories, and the like. It's news; and it marks you as a progressive and up-and-coming pharmacist.

Fifth: Get all the help you can. Your professional magazine, your mails, your manufacturer's salesmen, who are full of information about new drugs and medicines at all times.

Sixth: Stand up and speak up. When opportunity presents itself, be ready to get on your feet and talk. If the Rotary, Kiwanis, Chamber of Commerce, or any other local organization wants a speaker, be ready—don't turn them down. Most national associations, and perhaps your state or local organization, will have ample material on hand that you may adapt to such a talk, to the credit of pharmacy, if you request it.

Now I am not making these suggestions to use up the time on this program. I mean them. These are but a few of the many opportunities which you have daily and weekly in your home town or community to boost your profession. If you, the local pharmacist, make some statement or offer some advice in the printed page that is helpful to your fellow men, it boosts you in their eyes; and since you are Pharmacy to them, you boost your whole profession.

Now, if pharmaceutical organizations get behind some such program and help to prepare such material, slanted at the grass-roots, the task will be easier for you; but you don't have to wait for that—take these suggestions to heart, do a little planning for yourself, and you can start your own public relations program for Pharmacy right where it will do the most good—right in your own store—in your own community.

In conclusion, remember what Dr. Elliott has said—that we have a tragic lack of unity. Remember, too, that our efforts to retain and enhance public esteem must be coherent and cohesive; we cannot pull in a dozen different directions. The associations—local, state, and national—can lead the way—but they need more from you than lip service or resolutions—they will need manpower and lots of hard cash. Give these—and every ounce of effort, every dime of cash—will come back to you a thousand-fold; not only in public esteem but in the profit so richly deserved by a man who is making a real contribution to his way of life.

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What is best for our customers is a matter of constant study in our organization. We want you to be successful. Our own success depends upon it. We want you to feel free to call upon us for every wholesale service, whether your problems concern store operations or commodity distribution difficulties. We are a distributor for Eli Lilly and Company, whose attitude, like our own, is one of helpful co-operation. You are invited to take advantage of our speedy, complete wholesale-drug service.

THE PEABODY DRUG COMPANY

DURHAM, NORTH CAROLINA

CAN THIS DRUG?

(Continued from Page 385)

gist make application to the Food and Drug Administration for a new drug application and obtain action and approval thereon before marketing a new drug sold entirely and exclusively in the boundaries of this state,'' the answer is likewise, ''yes,'' for the reason that the North Carolina law does provide for a new drug application.

2. *What is a new drug?* A new drug is a drug which was not on the market prior to the passage of the Food, Drug, and Cosmetic Act, and also a drug which is so new that it is not generally known to pharmacologists and practitioners in the field to which the drug would apply.

3. *Are you permitted to take a package of a drug preparation that has come in through interstate commerce, and label it to suit yourself, with no reference to what the original label might have said?* This is a case when the druggist wants to scrape off the original label and put his own label on. For instance, let's take a case in which the package that he receives contains the alcohol percentage, the percentage of two or three other drugs contained, and it has on it certain warnings and certain directions for use. Could the druggist scrape this label off and put his own directions for use on alone? The answer is no. I think it clearly is a violation of the Federal Act to pass such a package on to a consumer, unless it contains all the statements, all the cautions, all warnings which are on the original package. This, of course, does not apply in the case of prescriptions.

4. *If a druggist manufactures a preparation or preparations for sale in his store, is he required under the law to give adequate directions for use?* The answer to this is ''Yes,'' both from the standpoint of the Federal Law and the State Law. The Federal Act provides that a product is misbranded, among other things, if it fails to carry adequate directions for use. So, if your product is one which may be sold to the consumer and it moves in interstate commerce, you have to place on it adequate directions. The North Carolina Act contains a similar provision, consequently making it mandatory that all such preparations sold to the consumer carry directions for use. This, of course, does not apply to these preparations, if sold upon prescriptions.

5. *What about the refilling of prescriptions for potent or dangerous drugs?* The answer to this has been furnished by the Food and Drug Administration. Original prescriptions for dangerous drugs may be refilled, provided the prescriber authorizes it to be done.

6. *And, lastly, can this drug product be sold over-the-counter?*

There is a very simple answer to this question. If the label of any product contains the ''Rx legend,'' it *cannot* be sold over-the-counter; if the label contains adequate directions for use, it *can* be sold over-the-counter. The ''Rx legend'' is the druggist's simple warning flag that he cannot sell the product without a prescription.

Government officials note there is still some confusion among druggists on this point. Notwithstanding the fact that this system has been in effect for several years, and has been widely explained in trade publications and speeches, the existence of continued confusion is indicated by the number of requests the Food and Drug Administration gets for its list of so-called dangerous drugs.

Shortly after the 1938 Food, Drug and Cosmetic Law was passed, the Food and Drug Administration did issue a list of drugs which it regarded as being unsafe for self-medication. At that time, however, the Food and Drug Administration left it up to manufacturers to decide whether they wanted to use the ''Rx legend''—and some used it on drugs which were obviously safe for self-medication. Since then, the Food and Drug Administration has changed its regulations; now the ''Rx legend'' can be used only on drugs which are not safe for self-medication. This change eliminated the need for any list of so-called dangerous drugs.

The Food and Drug Administration now has underway an investigation to determine the degree of compliance with the ''Rx legend.'' If this investigation reveals lax compliance, legal action is expected where necessary.

Phones: Office 7857; Home 3-1863 P. O. Box 2522

K. E. Handy, Ph.G.

"Specializing in Sale of Drug Stores"

304 W. Morgan St.
Raleigh, North Carolina

DRUG STORES FOR SALE THIS MONTH

No. 1. South of Raleigh on Highway No. 1; only store in town; Rexall Agency, doing $40,000 annually; filling 7.000 Rx; rent $50.00 month; stock $8,000; fixtures $4,000. Price $10,000.

No. 2. A new store in a coastal town of 40,000 doing $285.00 per day. Each month each department has increased in business. Rent is $250.00 a month; 4 year lease with option for 5 additional years. Will sell for inventory.

No. 3. In Eastern Central part of the State; best corner location in town of 10,000; three other white drug stores; ten physicians; annual volume $70,000; 18,000 Rxs. yearly; $15,000 stock; rent $115 a month. Price $27,500.

No. 4. In Southern Part of State; town of 15,000; trading area of 50,000, county seat; Walgreen Agency Store doing $70,000-$80,000; with an active Rx dept. should do $100,000; has a stock of approximately $18,000—will sell for $28,500.

OTHER ATTRACTIVE STORES FOR SALE

If you want to sell, list with me—If you want to buy, communicate with me

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Vacations mean *extra* Alka-Seltzer sales. On long cross-country trips or week-end picnics, Alka-Seltzer brings welcome relief from the headaches and the stomach upsets so common at vacation-time. All summer long Alka-Seltzer's steady radio advertising will be helping you sell more Alka-Seltzer as a vacation necessity. To get your share of this profitable business, make sure your customers buy their *extra* packages of Alka-Seltzer from *you* before they leave! Keep Alka-Seltzer well displayed . . . *suggest* Alka-Seltzer . . . get in step for more sales, bigger profits.

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"The House of Friendly and Dependable Service"

The Carolina
JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.

Some of the pharmacy students at Chapel Hill will declare Dean M. L. Jacobs is subjecting their grades to microscopic scrutiny but such is not the case. He's checking on Benzenesulfonyldiphenylamine.

Sept., 1948

olume XXIX Number 9

YEAR BOOK

buy

to

sell

The key to sound profits in the prescription department is prompt movement of merchandise stocks at a fair and reasonable cost to the patient. This objective can be accomplished only through the purchase of medicinal agents which are in ready prescription demand. Physicians usually know what they want. The successful pharmacist meets the physician's specifications without argument or equivocation. Keep prescription stocks moving by concentrating on the Lilly Label. Buy as you sell through your service wholesaler. No man ever lost on a Lilly Product. That is the Lilly Policy.

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no unpleasant odor or taste!

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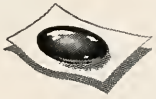

attractive flame-colored soft-gelatin capsules

convenient to take

Features like these give MENAGEN the advantage when it comes to the day-in, day-out therapy so often required. MENAGEN is a highly concentrated and refined crystallizate of *natural* estrogens. Potency, of course, is standardized, backed by world-famous P-D laboratories.

highly effective

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A major advertising campaign and heavy detailing will tell physicians the merits of MENAGEN. You can count on quick response. Be ready—

stock **MENAGEN CAPSULES** ***now!***

SUPPLIED IN BOTTLES OF 100 AND 1000

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For Members of the N.C.P.A. & T.M.A.

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Loss of Time: Pays $200.00 per month for Total Disability due to accident, up to	$12,000.00
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Hospital or Graduate Nurse at home, $100.00 per month, additionally, up to	$ 200.00
Surgeons Fees: If your injuries require a doctor, but cause no loss of time, bills are paid, up to	$ 50.00
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SPECIAL FEATURES

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Where once the main therapeutic agents for functional dysmenorrhea were the ineffectual or dangerous "pain-killers," now PRANONE* Tablets provide rational physiologic therapy.

The effective oral form of corpus luteum hormone, PRANONE Tablets act to *prevent* painful menstruation by helping to correct the hormonal imbalance. Seven out of 10 women can be expected to benefit from PRANONE Tablets for dysmenorrhea.[2,3] PRANONE even allays the psychologic symptoms of premenstrual tension. And this welcome relief is obtained without danger of side effects.

PACKAGING: PRANONE (Anhydrohydroxy-progesterone U.S.P. XIII) Tablets of 5 or 10 mg.; boxes of 20, 40, 100 and 250. Also 25 mg., boxes of 20 and 100.

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*℞

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Convention Snapshots, Carolina Beach, June 8-10, 1948

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ECLIPSE REMOTE CARBONATOR
24 GALLONS CAPACITY
PER HOUR

NOISELESS BELT DRIVE
COMPACT—AUTOMATIC
INSTALL NEAR FOUNTAIN
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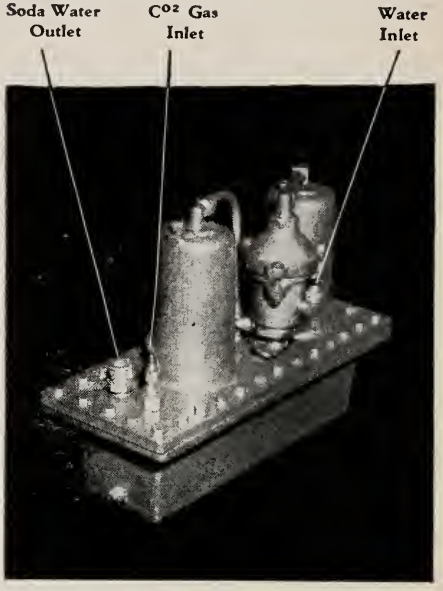
THE SMITH
AUTOMATIC INTERNAL CARBONATOR
Install in Bottle Compartment of Foun ain



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N. C. P. A. District 1

Buncombe—W. A. Ward, Ward's Drug Store, Swannanoa
Cherokee—W. M. Mauney, Mauney Drug Company, Murphy

Clay—L. P. Booth, Hayesville Drug Store, Hayesville
Haywood—J. Louis Cobb, Curtis Drug Store, Waynesville
Henderson—W. B. Wilson, Economy Drug Store, Hendersonville
Jackson—R. W. Hardy, Professional Drug Store, Sylva
Macon—James E. Perry, Jr., Perry's Drug Store, Franklin
Madison—Tom M. Bruce, Mountain Park Pharmacy, Hot Springs
Mitchell—L. G. Day, Day's Drug Store, Spruce Pine
Polk—J. C. C. Foster, Missildine's Pharmacy, Tryon
Swain—Kelly E. Bennett, Bryson City Drug Company, Bryson City
Transylvania—Fred A. Holt, Long's Drug Store, Brevard
Yancey—L. V. Pollard, Pollard's Drug Store, Burnsville

N. C. P. A. District 2

Alexander—R. B. Campbell, Peoples Drug Store, Taylorsville
Alleghany—T. Roy Burgiss, B & T Drug Company, Sparta
Burke—H. F. Bobbitt, Clinic Drug Store, Glen Alpine
Caldwell—Earl H. Tate, Lenoir Drug Store, Lenoir
Catawba—W. R. McDonald, Jr., Ninth Avenue Pharmacy, Hickory
Cleveland—R. R. Wells, Cleveland Drug Company, Shelby
Gaston—Tom M. Holland, Holland Drug Company, Mount Holly
Lincoln—A. H. Cornwell, Economy Drug Store, Lincolnton
McDowell—Dean Tainter, Tainter's, Marion
Rutherford—J. G. Davis, Spindale Drug Company, Spindale
Watauga—O. K. Richardson, Boone Drug Company, Boone
Wilkes—R. L. Irwin, North Wilkesboro Drug Co., North Wilkesboro

N. C. P. A. District 3

Davidson—M. H. Williams, Community Drug Store, Lexington
Davie—S. B. Hall, Hall Drug Company, Mocksville
Forsyth—W. A. Gilliam, Summit Street Pharmacy, Winston-Salem
Iredell—L. W. MacKesson, Statesville Drug Company, Statesville
Rowan—E. R. Fuller, Innes Street Drug Co., Salisbury
Surry—O. W. Smith, Smith Drug Store, Pilot Mountain

N. C. P. A. District 4

Anson—G. E. Andes, Parsons Drug Company, Wadesboro
Cabarrus—Joe W. Pike, Jr., Cabarrus County Hospital, Concord
Mecklenburg—F. H. Cline, T. A. Walker, Inc., Charlotte
Stanly—D. O. Tate, Tate's Drug Store, Albemarle
Union—J. Paul Gamble, Gamble's Drug Store, Monroe

N. C. P. A. District 5

Alamance—C. M. Andrews, Main Street Drug Co., Burlington
Caswell—Robert G. Ham, Yanceyville Drug Co., Yanceyville
Guilford—C. C. Fordham, Jr., Fordham's Drug Store, Greensboro
Randolph—J. H. Fox, Asheboro Drug Company, Asheboro
Rockingham—N. H. McCollum, Carolina Drug Company, Leaksville

N. C. P. A. District 6

Chatham—D. D. McCrimmon, McCrimmon Drug Company, Pittsboro
Cumberland—H. Ruffin Horne, H. R. Horne & Sons, Fayetteville
Harnett—G. C. Kelly, Kelly's Drug Store, Lillington
Hoke—W. P. Baker, Hoke Drug Company, Raeford
Lee—R. N. Watson, Lee Drug Store, Jonesboro
Montgomery—M. A. Nicholson, Troy Drug Company, Troy
Moore—Joe Montesanti, Jr., Broad Street Pharmacy, Southern Pines
Richmond—F. E. Campbell, Campbell's Pharmacy, Hamlet
Robeson—J. C. Jackson, Hedgpeth Pharmacy, Lumberton
Scotland—L. J. Lea, Scotland Drug Company, Laurinburg

N. C. P. A. District 7

Durham—H. L. Kelly, Watts Hospital Pharmacy, Durham
Orange—C. J. James, James Pharmacy, Hillsboro
Person—P. L. Thomas, Thomas & Oakley, Roxboro
Wake—E. C. Daniel, Zebulon Drug Company, Zebulon

N. C. P. A. District 8

Edgecombe—Hubert L. Flynn, Pinetops Drug Store, Pinetops
Franklin—D. O. Langston, Corner Drug Store, Franklinton
Granville—L. R. Creech, Williams Drug Company, Oxford
Halifax—Octavus Griffin, Griffin Drug Company, Roanoke Rapids
Nash—A. R. Johnson, Nashville Drug Co., Nashville
Northampton—A. L. Cochrane, Jr., Jackson Drug Co., Jackson
Vance—D. D. Hocutt, Page-Hocutt Drug Co., Henderson
Warren—Harry Walker, Walker Drug Company, Norlina
Wilson—Paul B. Bissette, Bissette's Drug Store, Wilson

N. C. P. A. District 9

Bladen—B. F. Stone, Bennett-Stone Pharmacy, Elizabethtown

Brunswick—R. M. Willis, Watson's Pharmacy, Southport
Columbus—G. D. Hege, Guiton's Drug Store, Whiteville
Duplin—C. Louis Shields, Wallace Drug Company, Wallace
Johnston—J. L. Creech, Stallings Pharmacy, Smithfield
New Hanover—W. T. Glass, Jr., Standard Pharmacy, Wilmington
Onslow—Marion H. Edmonds, Coleman's Drug Store, Jacksonville
Pender—Robert R. Dees, Dees Drug Store, Burgaw
Sampson—W. L. West, Tart & West, Roseboro
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N. C. P. A. District 10

Beaufort—J. P. Tunstall, Tayloe Drug Company, Washington
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Lenoir—A. L. Hogan, Hogan's Pharmacy, Kinston
Martin—D. R. Davis, Davis Pharmacy, Williamston
Pasquotank—R. S. Bunn, Overman & Stevenson, Elizabeth City
Pitt—Clyde Hollowell, Hollowell's Drug Store, Greenville
Washington—L. N. Womble, Womble Drug Company, Plymouth

Officers of the North Carolina Pharmaceutical Association Being Installed by President T. J. Ham, Jr., Extreme Right. From left to right they are: J. Paul Gamble, Third Vice-President, Monroe; W. R. McDonald, Jr., Second Vice-President, Hickory; and J. C. Jackson, First Vice-President (now President-Elect), Lumberton.

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PUBLISHED MONTHLY BY THE

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

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Vol. XXIX SEPTEMBER, 1948 No. 9

Proceedings

of the

Sixty-Eighth Annual Convention

of the

North Carolina Pharmaceutical Association

and its

Affiliated Auxiliaries

held at

Carolina Beach, North Carolina

June 8, 9, 10, 1948

EDITED BY W. J. SMITH

The auditorium of the Town Hall at Carolina Beach was the setting of the opening session of the Sixty-Eighth Annual Convention of the North Carolina Pharmaceutical Association and its affiliated auxiliaries.

The N. C. P. A. was called to order by its president, T. Roy Burgiss; the Fifteenth convention of the reorganized Woman's Auxiliary was called to order by its president, Mrs. H. C. Starling; the Thirty-Fourth Convention of the Traveling Men's Auxiliary was called to order by its president, F. F. Potter.

The invocation was asked by John D. MacLeod, pastor of the Presbyterian Church at Carolina Beach.

Wilbur R. Adams introduced Glenn Tucker, who, in the absence of Mayor A. P. Peay, welcomed the convention guests to Carolina Beach.

Oscar W. Smith of Pilot Mountain, responded to the address of welcome.

Mrs. W. R. Adams welcomed the ladies to Carolina Beach in her usual charming manner.

Mrs. M. L. Jacobs of Chapel Hill responded to her address of welcome.

A highlight of the evening was a solo by Mrs. T. M. Ward of Angier.

W. J. Smith then introduced the guest speaker of the evening, Richard T. Sanner of Parke, Davis & Company who spoke on the subject "The Pharmaceutical Change of Life."

Since Mr. Sanner's talk was published in the August issue of THE CAROLINA JOURNAL OF PHARMACY, it is omitted here.

Following Mr. Sanner's remarks, Secretary Smith read communications which had been received, and made necessary announcements. This concluded the business part of the first session of the convention.

At the conclusion of the business, the guests were entertained by Larry Walker, Program Director of Station WBT, Charlotte, and The Johnson Family Singers.

SECOND SESSION

The second session convened at the Hotel Bame at 9 o'clock the morning of June 9th. Opening the session, Vice-President Tom G. Crutchfield took the chair while President Burgiss made his address.

The President's Address

Mr. Chairman, Members of the North Carolina Pharmaceutical Association, Ladies and Gentlemen:

I am delighted to be here and meet with my fellow druggists and friends. This is one occasion I look forward to from year to year, to renew our acquaintances and review our achievements this past year, which swells my heart with pride.

And yet there's sadness in my heart as we meet yearly, realizing we have just passed another milestone in our lives, and realizing too, all our priceless values are at the mercy of time. It has been said we are marvelously distilled of globules of divine rain and dew, and cannot last forever, and knowing our limitations we sincerely hope we never travel beyond the arm of the Divine. As we look at the world today, we do not pray for trifles. When we lift our hearts in this valley of tears, we are pleading for this country to be a fortress and sanctuary free from war clouds, and for a peace we once had—and not such a close walk to the infernal destruction of war, beset by economic insecurities and doubts. Let's try to leave this a better world—because we lived. As you know, the ax of destiny will soon be sharpened for our necks.

I realize more every day that we must have a faith which will carry us through new danger and our ever-changing world, and have a sure knowledge that cannot divert us from true facts that are not partly anesthetized. The druggist must have a true balance of soul that comes from within, that which cannot be caught in bottles, nor from a tablet to be taken three times a day. We must associate with ourselves 'til we discover which way we are going. I hope we do not find ourselves in furious pursuit of wealth at any price or sacrifice, which will slip through our fingers like mercury and leave a leprous scab on our souls.

We must work together for the advancement of humanity.

We must sip the cup of joy and sorrow together without inner rebelliousness or jealousy.

The shared warmth of group fellowship will guide us through hazardous channels perhaps ahead of us.

It gives us a feeling of security and a relationship with God when people confide their ills in us, and we penetrate the hidden chambers of the human heart. Then we are not only willing, but anxious, to absorb new insights into human beings; make new discoveries into man's fears, loves, and hates.

We will use the microscope on all new drugs and theories, fuse together the physician and pharmacist by a great necessity to succor diseased humanity, to lift up and annoint its wounds and fill its cup to overflowing with health. The physician and pharmacist bend in unison to lift up the suffering, confused, and ailing human beings.

It is our duty also to work for the best of man's nature. We are all very similar in our weaknesses and strength. Our worries and fears may assume a different shape, but stripped, they

are all quite identical and we all have our inner conflicts. Life is made up of defeats and success, so let's not worry when we do not achieve our aims.

No man has a monopoly on positive success. But every man has within himself untapped creative ability—wonderful ability that is lying dormant.

So we would say to our young druggists, you will meet many defeats and storms which will overcast your bluest heaven, and then there will appear sun rays of success which will pierce the darkest winter skies.

There's hunger in our hearts to hand you a well-lighted torch that you may catch a vision of the possibilities and magnitude of future pharmacy. We want you to be free from the slavery of everything that makes bitter the sweetness of life. Remember, there's something magnetic about the kind heart that tries to help suffering humanity. It keeps your own soul magnetized.

Did you ever stop to think you are a source of infection—a contagious infection for good or evil, and no one can be immunized against you? The world will be a better place to live, or more enslaved, because you lived. Our influence lives on. It would be whistling in the dark to say it does not! and we, whose faces wear many stripes of time and toil, will be yielding our torch to others in the race; we will be approaching the dark valley where death awaits us all. Then our nurse, Death, will take us by the hand, tell us a bedtime story of beauties that have never entered the minds of men, then lie us down in the quiet nursery of earth to sleep. Our stars will be shining in the canopy of eternity.

As we make our exit we hope the air will vibrate with a "song of life richly fulfilled."

At the conclusion of the President's Address, Vice-President Crutchfield appointed the Committee on the President's Address as follows: W. R. Adams, J. C. Brantley, J. V. Farrington. At the third session held the following morning, this committee, through Mr. Farrington, submitted the following report which was adopted as read.

Report of the Committee on the President's Address

Mr. Chairman, Members of the North Carolina Pharmaceutical Association, Ladies and Gentlemen:

I have been asked to reply, and pick out some of the salient points of President Burgiss' address. It is with a great deal of pleasure that I do so. The first reason is that T. Roy Burgiss is a classmate of mine, and I am proud that he was elected and served with dignity and dispatch this high office.

I. I think that one of the salient points that President Burgiss brought out is that we are are living in an ever-changing world. One of the most profound things about life is the uncertainty of it. Make your contribution to the advancement of pharmacy today—don't wait until tomorrow, for procrastination is the thief of time.

II. The second point is that we should work together for the general good of the profession, for in unity there is strength. We should all forget our petty grievances and jealousies, for if we don't hang together, we shall all hang separately.

III. We have lived to see the advent of the sulfonamides and penicillins with their life saving properties, and whose efficacy has well been established.

IV. President Burgiss is also optimistic about the future of Pharmacy and thinks we need have no worries so long as each man in the profession does his full duty. President Burgiss also gave bright hope for the young druggists of tomorrow.

After the appointment of the above committee by Vice-President Crutchfield, President Burgiss resumed the chair and presided until called to the Woman's Auxiliary business session where he brought greetings from the N. C. P. A.

The appointment of the Nominating Committee was the next order of business and was as follows: W. A. Gilliam, Chairman, C. H. Beddingfield, R. R. Copeland, E. C. Daniel, D. R. Davis, B. R. Ward, Sam E. Welfare.

The Committee on Time and Place was also appointed as follows: M. B. Melvin, Chairman, E. A. Brecht and W. B. Gurley.

The guests were then requested to bring any Resolutions forward, or to see that the chairman, J. C. Jackson received them, so that his committee might consider them at its afternoon meeting.

Following these appointments and announcements, W. T. Glass, Jr. of Wilmington gave a most interesting talk on "Detailing the Doctor." In his remarks, which were delivered extemporaneously, he brought out several methods of seeking and retaining the good will and cooperation of physicians. One of the most important points was the faculty of being interested in the physician as a person, recognizing his likes and dislikes, his hobbies and social tendencies, and discussing these with him.

At the conclusion of Mr. Glass' remarks, an informal discussion was held, in which several of the druggists assembled participated.

Due to the unusual interest in remodeling of the drug stores, etc. a forum under the

direction of W. R. McDonald, Jr., Chairman of the Committee on Papers and Queries, was the next feature of the program. Since this was described in some detail in the July issue of the CAROLINA JOURNAL OF PHARMACY, we are omitting it here.

After thanking those participating in the forum, Mr. Crutchfield told of a change in the usual method of hearing committee reports during this meeting. Since the usual afternoon convention business sessions were not held this year, the business of the convention had to be condensed. For this reason the committee reports were mimeographed and distributed during this session of the convention. At the following session they were voted upon by the assembled convention delegates, and were adopted as offered.

Report of the Fair Trade Committee

W. J. SMITH, *Secretary*

This report of Fair Trade activity in the State for the past year will be in two parts: first, a summary of the work of the Fair Trade Bureau, which is under the supervision of Secretary Smith, and secondly, a discussion of the present status of Fair Trade with the emphasis on the need for renewed effort to protect and defend this all-important economic legislation from attacks of a well organized and strongly financed group that is seeking to destroy it.

Late in 1947 it became evident that the monthly mailing service of Fair Trade leaflets would have to be increased due to the multiplicity of price changes. Accordingly, the decision was made to institute bimonthly mailings to all drug stores of the State. The new schedule of mailings became effective the first of the year.

During 1947 leaflets for 85 manufacturers were distributed for 85 manufacturers by the Bureau and so far this year 42 manufacturers have utilized the service. Since the Bureau receives ten dollars ($10) for each group leaflet mailing, a total of $1,345 has been obtained from this source, which, in turn, has been applied to the operation of the Bureau.

Perhaps the most extensive project engaged in by the Bureau during the past twelve months was the assembling of a completely revised Fair Trade book. Those of you who have purchased one of these books, which are sold at cost price of $5, know that it is far larger and superior to the Book in use in the past. In this connection, it is interesting to note that better than fifty orders for the books have been received from other states. Although the Fair Trade Bureau was established as a service medium for drug store proprietors and others doing business in this State, we have cooperated with our nearby neighbors when requested to do so.

Since the availability of the revised Fair Trade Book was announced this past Fall, a total of 306 have been sold for a total of $1,527. Approximately 50 complete books are now on hand and the Bureau anticipates purchasing additional binders in order that requests for the books may be taken care of without delay this summer and fall.

To keep the books up-to-date, a part-time employee has been added to the Association's staff, whose duty it is to compile the books, to add new leaflets as received from manufacturers, and to take care of the bimonthly mailing service previously referred to. The service fees received from cooperating manufacturers have been adequate to take care of the employee's salary, as indicated by the following statement:

1947 mailings made (17) for 85 manufacturers	$905.00	
1948 mailings made (8) for 42 manufacturers	440.00	
		$1,345.00
Fair Trade Books sold during 1947	$657.00	
Fair Trade Books sold during 1948	870.00	
		$1,527.00
Total Fair Trade Revenue for 1947 and to date		$2,872.00
Expenses:		
Fair Trade Book Supplies	$984.74	
Mailing Supplies	620.00	
Extra labor	747.73	
		$2,352.47
Excess of revenue over disbursements		$ 519.53

It may be assumed, providing the Bureau does not become involved in litigation, that ample funds for carrying on Fair Trade activities will be available, and sufficient help is on hand to take care of the necessary work.

At this time the Bureau is interested in a case in a small Eastern North Carolina town where the proprietor of a combination grocery and drug store has announced "We fill your prescriptions and sell you groceries, meats and drugs at cost for $1.50 per week membership." In the firm's initial announcement, the products of twenty-three Fair Trade manufacturers were listed—all at less than the stipulated minimums. Details of this unusual setup has been forwarded to the manufacturers concerned, and we are now awaiting the results of their individual investigations.

Lately our national drug journals have carried articles describing the actions of some opponents

of Fair Trade. Currently the operator of a super store in Florida has announced an all out campaign to kill Fair Trade in that State, and there are others, as you are well aware. The seriousness of the situation has been recognized by the National Association of Retail Druggists, which organization has set up a Fair Trade Policy and Planning Committee whose function will be to develop an educational program for use by the various groups interested in Fair Trade.

Individually we can do much to support Fair Trade. First, don't neglect the Fair Trade price book. Insert leaflets and make price revisions as often as necessary. This responsibility should be assigned to one specific employee—make it his or her duty to keep the book up-to-date.

Secondly, see that advertised prices are in line with the manufacturers stipulated minimums. Most violations spring from the feeling of the individual that he must violate because someone else did so. Since some violations result from ignorance, it is the more important that attention be given to late price changes in order to avoid becoming the instigator of a mass of price violations up and down the street.

Thirdly, we should understand the fundamentals of Fair Trade so well that it can be effectively explained to our clerks, to our customers, yes, to our legislators if need be. Although this legislation has been on our law books for a decade, many of us still do not understand the basic philosophy underlying Fair Trade. Pamphlets on the subject are available from your Association—use them in your pharmacy so the principles, purposes and objectives of Fair Trade may be understood.

Care should be exercised in explaining Fair Trade to consumers. Do not represent it as a barrier to low prices. Instead, explain the stabilizing influence of this legislation. Although general prices rose 59% from 1939 to 1948, the Fair Trade prices on 7,000 items rose only 3%. This fact so impressed the Attorney General of the United States, the Honorable Tom Clark, that he officially commended the druggists of this country for holding the price line.

In Fair Trade we have a way of business life that is fair to the consumer, to the manufacturer, to the wholesaler and to the retailer alike. Its soundness has been tested over a period of ten years; its legal standing has been examined and approved by the highest court of the land. As a basis of sound economic welfare and as an aid toward preserving professional integrity, we need to rededicate ourselves to the principles of Fair Trade, to protect and defend it to the utmost of our abilities.

Toward that end you may expect and will receive the active assistance of the Fair Trade Bureau.

Report of the Legislative Committee

ALFRED N. MARTIN, *Chairman*

This being a non-legislative year, no meetings of the Legislative Committee were held. However, with our General Assembly convening the first of the year, the new committee soon to be appointed by our incoming president, Mr. T. J. Ham, Jr., will doubtless consider and develop a workable plan to support the School of Pharmacy at the University of North Carolina in its effort to obtain a new building. With the present building and equipment inadequate to serve the needs of the State, this project deserves the support of all members of the Association.

A bill consolidating all licensing boards under one head may be introduced in the next Assembly. And, as usual in the past, the Committee will most likely have to deal with numerous bills intended to weaken the requirements for licensure of pharmacists.

For the first time in many years neither the House nor the Senate will include a pharmacist. Fortunately, however, our competent attorney, Mr. F. O. Bowman, will be available and can be depended upon to do an effective job in Raleigh for our Association.

There exists in the State considerably misunderstanding over the sale of barbiturates. The situation is such that our incoming Committee on Legislation should look into the Uniform State Barbiturate Act, as adopted by the National Drug Trade Conference, with the view of sponsoring such legislation in this State.

In order that the various provisions of this Act, which has been approved by representatives of the National Association of Retail Druggists, The American Pharmaceutical Association, the National Association of Boards of Pharmacy and seven other national drug organizations, the bill in its entirety is reproduced herewith.

PROPOSED UNIFORM STATE BARBITURATE ACT

AN ACT

To regulate the handling, sale and distribution of barbiturates

FINDING AND DECLARATION OF POLICY AND PURPOSE

The General Assembly of the State of North Carolina hereby finds that it is essential to the public health and safety to regulate and control the handling, sale, and distribution of barbiturates, as defined in this Act.

It is, therefore, hereby declared to be the policy and intent of the General Assembly and the purpose of this Act to regulate and control such handling, sale, and distribution, and, in particular, but without limitation of such purpose, to ensure that the public shall receive the therapeutic benefits of barbiturates under medical supervision to the full extent required to assure safety and efficacy in their use; to complement and supplement the laws and regulations of the Congress of the United States and the appropriate agencies of the Federal Government affecting such handling, sale, and distribution; to prevent such handling, sale, or distribution for harmful or illegitimate purposes; and to place upon manufacturers, wholesalers, licensed compounders of prescriptions, and persons prescribing such drugs, a basic responsibility for preventing the improper distribution

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Wholesale Druggists
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Pyridoxine HCl (B6) 10 mg. Tablets
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$34.80 Doz. 100s

Your cooperation in stocking Reaco Products is appreciated.

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of such drugs to the extent that such drugs are produced, handled, sold, or prescribed by them.

Be it enacted by the General Assembly of the State of North Carolina.

DEFINITIONS

Sec. 1. For the purpose of this Act—

(a) The term "Barbiturate" means the salts and derivatives of barbituric acid, also known as malonyl urea, having hypnotic or somnifacient action, and compounds, preparations and mixtures thereof.

(b) The term "delivery" means sale, dispensing, giving away, or supplying in any manner.

(c) The term "patient" means, as the case may be, (1) the individual for whom a barbiturate is prescribed or to whom a barbiturate is administered, or (2) the owner or the agent of the owner of the animal for which a barbiturate is prescribed or to which a barbiturate is administered.

(d) The term "person" includes individual, corporation, partnership, and association.

(e) The term "practitioner" means a person licensed by law to prescribe and administer barbiturates.

(f) The term "pharmacist" means a person duly registered with the North Carolina Board of Pharmacy as a compounder, dispenser, and supplier of drugs upon prescription.

(g) The term "prescription" means a written order, and in cases of emergency, a telephonic order, by a practitioner to a pharmacist for a barbiturate for a particular patient, which specifies the date of its issue, the name and address of such practitioner, the name and address of the patient (and, if such barbiturate is prescribed for an animal, the species of such animal), the name and quantity of the barbiturate prescribed, the directions for use of such drug, and the signature of such practitioner.

(h) The term "manufacturer" means persons other than pharmacists who manufacture barbiturates, and includes persons who prepare such drugs in dosage forms by mixing, compounding, encapsulating, entableting, or other process.

(i) The term "wholesaler" means persons engaged in the business of distributing barbiturates to persons included in any of the classes named in subdivisions (1) to (6) inclusive of Section 4.

(j) The term "warehouseman" means persons who store barbiturates for others and who have no control over the disposition of such barbiturates except for the purpose of such storage.

PROHIBITED ACTS

Sec. 2. The following acts, the failure to act as hereinafter set forth, and the causing of any such fact or failure are hereby declared unlawful except as provided in Sections 3 and 4.

(a) The delivery of any barbiturates unless—

(1) Such barbiturate is delivered by a pharmacist, upon an original prescription, and there is affixed to the immediate container in which such drug is delivered a label bearing (A) the name and address of the owner of the establishment from which such drug was delivered; (B) the date on which the prescription for such drug was filled; (C) the number of such prescription as filed in the prescription files of the pharmacist who filled such prescription; (D) the name of the practitioner who prescribed such drug; (E) the name and address of the patient, and if such drug was prescribed for an animal, a statement showing the species of the animal; and (F) the directions for use of the drug as contained in the prescription; or

(2) Such barbiturate is delivered by a practitioner in the course of his practice and the immediate container in which such drug is delivered bears a label on which appear the directions for use of such drug, the name and address of such practitioner, the name and address of the patient and, if such drug is prescribed for an animal, a statement showing the species of the animal.

(b) The refilling of any prescription for a barbiturate unless and as designated on the prescription by the practitioner.

(c) The delivery of a barbiturate upon prescription unless the pharmacist who filled such prescription files and retains it as required by paragraph (e) of section 5.

(d) The failure by a practitioner who gives a prescription to a pharmacist by telephone to furnish such prescription to such pharmacist in writing within 72 hours thereafter.

(e) The possession of a barbiturate by any person, unless such person obtained such drug on the prescription of a practitioner or in accordance with Section 2(a)2.

(f) The refusal to make available and to accord full opportunity to check any record or file, as required by Section 6.

(g) The failure to keep records as required by paragraph (a) or (b) of section 5.

(h) The using of any person to his own advantage, or revealing, other than to an officer or employee of North Carolina Board of Pharmacy, or to a court when relevant in a judicial proceeding under this Act, any information required under the authority of section 6, concerning any method or process which as a trade secret is entitled to protection.

EXEMPTIONS

Sec. 3. Nothing in this Act shall apply to a compound, mixture, or preparation containing salts or derivatives of barbituric acid which is sold in good faith for the purpose for which it is intended and not for the purpose of evading the provisions of this act if—

(a) Such compound, mixture, or preparation contains a sufficient quantity of another drug or drugs, in addition to such salts or derivatives, to cause it to produce an action other than its hypnotic or somnifacient action; or

(b) Such compound, mixture, or preparation is intended for use as a spray or gargle or for external application and contains, in addition to such salts or derivatives, some other drug or drugs rendering it unfit for internal administration.

Sec. 4. The provisions of paragraphs (a) and (c) of section 2 shall not be applicable (a) to the delivery of barbiturates to persons included in

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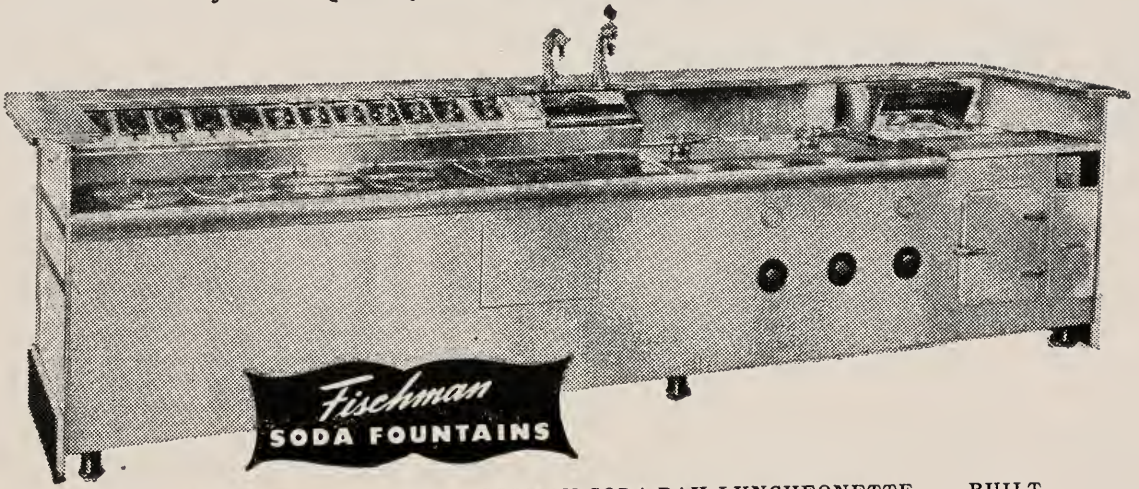
SUPERIORITY—OVER 125

FISCHMAN SODA FOUNTAINS

Were Sold by Us to Quality-Conscious Customers During the Past Year . . .



ILLUSTRATED ABOVE IS THE FISCHMAN SODA-PAK LUNCHEONETTE . . . BUILT, SHIPPED, AND INSTALLED IN ONE UNIT . . .

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"OVER 59 YEARS OF QUALITY LEADERSHIP"

SOLD, DELIVERED, AND INSTALLED BY THE SOUTH'S LARGEST AND BEST EQUIPPED SODA-FOUNTAIN DEALER

RAMSEY REFRIGERATION AND MANUFACTURING CORP.

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any of the classes hereinafter named, or to the agents or employees of such persons, for use in the usual course of their business or practice or in the performance of their official duties, as the case may be; or (b) to the possession of barbiturates by such persons or their agents or employees for such use:

(1) Pharmacists.

(2) Practitioners.

(3) Persons who procure barbiturates (A) for disposition by or under the supervision of pharmacists or practitioners employed by them, or (B) for the purpose of lawful research, teaching, or testing, and not for resale.

(4) Hospitals and other institutions which procure barbiturates for lawful administration by practitioners.

(5) Officers or employees of Federal, State, or local Governments.

(6) Manufacturers and wholesalers.

(7) Carriers and warehousemen.

RECORDS

Sec. 5. (a) Persons (others than carriers) to whom the provisions of Section 4 are applicable shall (1) make a complete record of all stocks of barbiturates on hand on the effective date of this Act and retain such record for not less than two calendar years immediately following such date, and (2) retain each commercial or other record relating to barbiturates maintained by them in the usual course of their business or occupation, for not less than two calendar years immediately following the date of such record.

(b) Pharmacists shall, in addition to complying with the provisions of subsection (a), retain each prescription for a barbiturate received by them, for not less than two calendar years immediately following the date of the filling or the date of the last refilling of such prescription, whichever is the later date.

Section 6. Persons required to keep files or records, relating to barbiturates by section 5 shall, upon the written request of an officer or employee duly designated by the North Carolina Board of Pharmacy, (1) make such files or records available to such officer or employee, at all reasonable hours, for inspection and copying, and (2) accord to such officer or employee full opportunity to check the correctness of such files or records, including opportunity to make inventory of all stocks of barbiturates on hand; and it shall be unlawful for any such person to fail to make such files or records available or to accord such opportunity to check their correctness.

REGULATIONS

Sec. 7. The North Carolina Board of Pharmacy is hereby authorized to promulgate necessary regulations for the administration and enforcement of this Act.

PENALTIES

Sec. 8. Any persons who violate any of the provisions or section 2 of this Act shall upon conviction thereof, be subject to imprisonment for not more than one year, or a fine of not more than five hundred dollars, or both such imprisonment and fine; but if the violation is committed after a conviction of such person under this Act has become final, such person shall be subject to imprisonment for not more than two years or a fine of not more than one thousand dollars, or both such imprisonment and fine.

SEPARABILITY CLAUSE

Sec. 9. If any provision of this Act is declared unconstitutional or the applicability thereof to any person or circumstances is held invalid, the constitutionality of the remainder of the Act and the applicability thereof to other persons and circumstances shall not be affected thereby.

Report of the Membership Committee

L. E. BUNCH, *Chairman*

Total membership of the North Carolina Pharmaceutical Association is now 1,010. On June 1, the members were classified as follows:

Regular members	686
Associate members	138
Life members	43
Honorary members	7
Student branch members	136
Total membership	1,010

The above list includes 66 new members joining the Association in 1947 and 21 who have joined our ranks so far this year.

The ratio of members to licensed pharmacies in this State is one of the highest in the Nation. While there are a few pharmacists practicing in the State not now on the membership roll which we would like to see join forces with us, new members will have to come largely from our younger pharmacists as they complete their training at Chapel Hill or elsewhere.

Our Executive Committee had this in mind when they, on January 21, voted to present each pharmacy graduate of the School of Pharmacy at Chapel Hill, who is licensed to practice pharmacy in this State, membership in the Association for the remainder of the year without cost. Such memberships will be renewable by the member on or after January 1st of each year in the usual manner.

Under this plan 4 such memberships were awarded in February and it is expected that approximately 35 will qualify this month following the examinations of the Board of Pharmacy on June 15, 16, 17. This plan, we believe, will be mutually helpful to all concerned.

A high percentage of the pharmacy students at Chapel Hill are affiliated with our organization through the Student Branch of the N. C. P. A. The Association cooperates with Branch members by making available copies of the CAROLINA JOURNAL OF PHARMACY, by arranging programs from time to time, by stimulating interest in the monthly programs through a prize contest in which the winning organization receives a $25 prize, and by offering free registration at annual meetings. Through the Student Branch many of

"STANBACK for Peter Donald"

Night after night, over the most powerful and popular radio stations in the country, millions of American families are listening to "The Peter Donald Show" . . . and hearing about Stanback Headache Powders and Tablets.

Peter Donald is Radio's No. 1 Storyteller. Now he's helping to make Stanback the No. 1 Headache Reliever in North Carolina.

New Radio Show Boosts STANBACK Sales

Yes, it's Peter Donald for Stanback . . . in one of the newest and funniest shows on the air. Up . . . up . . . up . . . goes the popularity of Stanback's new hit show. Up . . . up . . . up . . . go the sales of Stanback.

Radio audiences are measured by Hooper Ratings. Latest Hooper Ratings in Charlotte, North Carolina, reveal this show has more listeners than Fred Allen, Amos 'n Andy, Al Jolson, Dennis Day, Mr. District Attorney, Chesterfield Supper Club, the Fitch Bandwagon . . . and many more of the leading network shows.

This record-breaking audience means MORE SALES FOR YOU. And here's proof: Stanback sales for first four months of 1948 are 10.7% ahead of last year!

HEARD ON THESE POWERFUL STATIONS

Plus scores of others throughou the U. S.

WBT	Charlotte, N. C.
WPTF	Raleigh, N. C.
WWNC	Asheville, N. C.
WAIR	Winston-Salem, N. C.
WSTP	Salisbury, N. C.
WRVA	Richmond, Virginia
WTAR	Norfolk, Virginia
WCAU	Philadelphia, Pa.
WSB	Atlanta, Georgia
WNOX	Knoxville, Tennessee
WSM	Nashville, Tennessee
WWL	New Orleans, La.
WLW	Cincinnati, Ohio

All over America people are saying:

Snap Back with STANBACK

our prospective members are initiated into the objectives and accomplishments of the parent organization, which, in turn, adds to the strength of organized pharmacy.

For the first time membership cards in addition to certificates are now being issued. As a means of identification and affiliation with Pharmacy, we believe the cards will serve a useful purpose.

Report of the Insurance Committee

P. J. SUTTLEMYRE, *Chairman*

The operation of the Group Health and Accident Insurance, which the N. C. P. A. inaugurated 3 years ago, continues to be one of the most beneficial services offered by our organization. The Inter-Ocean representatives have been most cooperative and prompt in payment of claims.

From January 1, 1947 to January 1, 1948 a total of 199 claims, amounting to $25,463.46 were paid. There were 431 members in the Group on December 31, 1947.

As might be expected in a Group as large as our own, occasionally a policy holder will misinterpret his coverage. Although such misunderstanding is rare, we are listing here four points, as presented by the State Manager of Inter-Ocean, which will help to clarify the situation:

1. That written notice must be given within 10 days from beginning of sickness and within 20 days from date of accident. I am not too strict in construing this but when they wait two or three months it deprives us of the opportunity to make investigations while the facts are still fresh, and the company cracks down on me for paying the claim.

2. The policy does not pay for rest cures. There must be a bona fide disability diagnosed by a physician, and regular medical attention must be given during the period of disability. Regular medical attention is established by custom and court decisions as being once a week.

3. The policy does not pay for x-rays or medicines.

4. It pays for surgeon's fees for accident only if loss of time is not claimed.

If you are not over 65 years of age, if you are insurable, and if you are a member of the N. C. P. A., you are eligible for the insurance. The policy pays up to $200 a month for a period of 2 years, is non-cancellable on an individual basis, and may be purchased at an average saving of 40%.

This insurance can be recommended without reservation.

During the year our Executive Committee thoroughly explored the possibility of offering members of the Association a "group life insurance policy." After determining the average age of N. C. P. A. members to be 53 years, bids were solicited from a number of insurance firms. Further investigation indicated a $5,000 policy could be obtained for an annual premium of $85, provided 75% of the membership agreed to enter the group.

In the late Fall the entire membership of the N. C. P. A. was polled on the question, "Are you definitely interested in a 'group life insurance plan'?" Since less than 125 members replied in the affirmative—600 is needed to establish the group—the question of group life insurance has been dropped for the time being. At this point we are not certain whether group life insurance is a desirable project for the Association or whether we are ahead of economic events.

By limiting group applicants to age 60 or less, we can obtain a $5,000 policy for $60 a year. In order to establish the "group," we may eventually have to resort to some such limitation, but for the time being no such action is contemplated.

Report of the Public Relations Committee

PAUL B. BISSETTE, *Chairman*

If I took a text by way of introducing the subject of "Public Relations," I would take it from the poet Bobbie Burns. Appropriate to the theme, he wrote:

"Oh wad some power the giftie gie us
To see oursels as others see us!"

In interpreting Pharmacy to the general public, the work of the Public Relations Committee would be greatly facilitated if we had some acceptable yardstick by which accurate measurement of the public's appreciation and understanding of our group could be determined. In the absence of such information, your Committee has resorted to the standard methods of reaching the public,—namely, the press, the radio, and the platform.

While it is difficult to gauge the exact progress made by the Committee since its inception in 1944, sufficient evidence is on hand to indicate that the money and effort expended to date have not been wasted. Many of the original objectives of the Committee have been realized. A pharmacist is now serving on the State Board of Health; most county and district boards of health have one or more pharmacists as a part of their official body. And of late there appears a general increasing tendency on the part of our state and national figures to recognize Pharmacy when setting up various official agencies, health groups and the like.

Educationally speaking, Pharmacy is still young. Some of you present today well remember the establishment of the School of Pharmacy in Chapel Hill, whose fiftieth anniversary was celebrated last Fall and widely publicized throughout the State by a cooperative arrangement between our Committee and the News Bureau of the University. While many of us in active practice today did not have the opportunity of extensive study so freely available to the younger generation, our experience in dealing with millions of Tar Heels places upon our shoulders an important responsibility, that of blending practical pharmacy, as practised from day to day in the State's 850 drug stores, with theoretical pharmacy as taught in our schools and colleges of pharmacy.

Lance

The Best
Peanut Butter
Sandwiches
Peanuts
Candies
and Other
Bakery Products

Scott Drug Company

Wholesale and Manufacturing
Druggists

Charlotte, N. C.

We are in the enviable position of being able to blend the new with the old; of interpreting pharmacy to a new generation who look upon the average American drug store as a distinctive part of our way of life, which we have just fought a war to preserve.

Increasingly the Public Relations Committee and the Association have assumed more active roles in the dissemination of pubic health information. As examples, during the past year assistance has been given to the campaigns of the American Heart Association, The American Cancer Society, The North Carolina Good Health Association, The North Carolina Hospital Association, and *Good Health*, a monthly publication sponsored by the North Carolina Social Hygiene Society.

As was the case in 1947, National Pharmacy Week this year was tied in with the program of the American Cancer Society. Our Committee supplied suitable newspaper mats, editorials, and a series of prepared talks and radio scripts to a number of Association members who used them in their local communities. Particularly noteworthy was the work of the Asheville Drug Club, whose members presented four separate radio programs during National Pharmacy Week.

The News Bureau at the University has been unusually helpful to the Committee in preparing news stories for the press. Mention can be made of the 50th Anniversary celebration of the founding of the School of Pharmacy at Chapel Hill; the 3rd District meeting of the Association of Colleges of Pharmacy and Boards of Pharmacy, which met in Chapel Hill in April; and the establishment of the N. C. Pharmaceutical Research Foundation, officially launched at a dinner meeting at the University on June 4, 1947.

Steady demand continues for the sound movie programs, which are supplied through Secretary Smith's office in Chapel Hill. These programs are 30 minutes in length and are available to anyone without cost, the only obligation being the return charges, which must be paid by the individual who exhibits the film. While the Association owns a 16 mm. sound outfit, it is generally more practical for a member to rent or borrow the necessary projection equipment from a local club or school.

The latest addition to the Committee's list of practical aids for the pharmacist who is interested in a suitable talk for use in his home community is a prepared talk, "North Carolina—Nature's Medicine Chest." Twenty color slides of common drug plants found growing in this State, and a powerful slide projector are available to interested parties, along with a prepared script.

To a limited extent professional window displays have been made available by the Committee. "Drugs of the Scriptures," a window display of outstanding merit, is available. Now on display in a Durham drug store, it is attracting widespread attention.

Economic conditions existing during the following World War II have served to implement our program greatly. I refer to the shorter working day, the higher salary scale, and the better qualified applicants being attracted to our schools and colleges of Pharmacy than was the case in the twenties and thirties. With continued improvement of these three basic essentials, the future of the profession appears particularly favorable.

At this time I would like to make a specific recommendation to our incoming president, and that is that he set up a "Speakers Bureau" whose members would make themselves available to talk before interested groups, such as civic clubs, high school assemblies, etc. In order that this activity will never be a burden to anyone, the Bureau should consist of not less than ten speakers, preferably more. Even though each speaker fills but one engagement a year, the sum total of the Bureau's activity would be of definite assistance to our Committee in its desire for interpreting pharmacy to the public.

The Association has a series of prepared talks which could be made available to the Bureau speakers as base material from which to prepare suitable addresses. As to the expense involved, a plan could be developed whereby the host and the Association would share equally in whatever costs resulted from the speaker's trip.

As an outstanding example of the public relations activities of one pharmacist, our Committee points with pride to Earl H. Tate, mayor of Lenoir for the past eleven years, and currently president of the North Carolina League of Municipalities. At a recent dinner held in Lenoir when John W. MacPherrin, editor of the *American Druggist* awarded Mr. Tate a citation and plaque for "outstanding community service," this pharmacist's record as a member of twenty-four separate organizations and groups was cited as a model of community enterprise. Recognition of the pharmacist's role in community life, such as exemplified by the Lenoir dinner party, will do much to enhance the prestige ot all pharmacists in all sections of the State.

Inaugurated this year for the first time was the awarding of a bronze mortar and pestle to Mr. E. W. O'Hanlon of Winston-Salem, who served as president of the North Carolina Pharmaceutical Association in 1901-02 and whose entire life has been so spent as to represent the best traditions of American Pharmacy. Editorially the Winston-Salem *Sentinel* stated in part:

> "During its meeting here a few days ago the Association made the high and coveted award to Mr. O'Hanlon 'for distinguished services in the pharmaceutical arts and sciences . . . and for his eminent contributions as a retail and wholesale pharmacist . . . and specifically for his persevering devotion to the enhancement of the service and prestige of American Pharmacy.' The Association also paid tribute to Mr. O'Hanlon in its award presentation program as 'an outstanding pharmacist, wise counselor, a Good Samaritan, a great humanitarian.'
>
> "Mr. O'Hanlon is all of these and more. Since 1894 when he came to this city from his native Fayetteville, he has been a vital influence for progress and the good in Winston-Salem. Eminently successful in the conduct of his drug business, 'Ed' O'Hanlon has never

NOW.. You Can Tell Your Customers to Take Their Choice, but take "BC"

★ Same famous formula—same fast relief. Two tablets equal one powder. Both act quickly to relieve headaches, the pains of neuralgia and minor muscular aches. Nationally distributed. Nationally advertised.

TABLETS

BC
OPEN PRESS CORNER
25¢
BC
FOR THE RELIEF OF PAIN AND DISCOMFORT DUE TO
HEADACHE & NEURALGIA
EACH TABLET CONTAINS 2 GRAINS ACETOPHENETIDIN IN COMBINATION WITH ASPIRIN AND CAFFEINE
12 TABLETS
DISTRIBUTED BY B.C. REMEDY CO. DURHAM N.C.

POWDER

10¢ and 25¢ SIZES

TRADE MARK
BC
REG. U.S. PAT. OFFICE 25¢
FOR THE RELIEF OF PAIN AND DISCOMFORT DUE TO
HEADACHE & NEURALGIA
"BC" IS ALSO RECOMMENDED FOR RELIEF OF MINOR MUSCULAR ACHES AND PAINS OCCASIONED BY SIMPLE HEAD COLDS. EACH POWDER CONTAINS 5 GRS. ACETOPHENETIDIN IN COMBINATION WITH ASPIRIN AND CAFFEINE.
THIS ENVELOPE CONTAINS 6 POWDERS
PREPARED BY B.C. REMEDY CO. DURHAM, N.C.

HEARD OVER 350 Radio Stations - READ IN 247 Newspapers

been primarily concerned in merely 'making money.' His aim has ever been to serve, and it has well been said of him that no one was ever refused needed medicine by Mr. O'Hanlon because of the lack of money. . . ."

As a means of preserving a voice record of historical occasions of interest to future pharmacists, the Association recently purchased a wire recorder. It was first placed in use at the O'Hanlon Testimonial Dinner, to which I have referred. It will be used at future events which merit historical recognition of the occasions.

Report of Institute of Pharmacy Committee

T. J. HAM, JR., *Chairman*

During the past year favorable progress has been made in our campaign for funds with which to erect an Institute of Pharmacy Building in Chapel Hill. The State has been organized on a county by county basis with a chairman in each area. The financial report which I am about to present is largely the result of the efforts of these county chairmen and the district chairmen, many of whom have given unstintingly of their time in order that this program may succeed.

As of May 24, 1948 the total assets of the Institute of Pharmacy amounted to $27,898.18 distributed as follows:

Cash in Bank of Chapel Hill.	$ 8,898.18
Insured Building and Loan Stock	17,000.00
Salisbury Community Fund	2,000.00

In order that you may have an accurate picture of what has been done in each of the State's ten districts, I will list each district's quota, its contribution to date, and percentage achieved toward the assigned quota (this does not include pledges or endowment contributions):

	Contribution	*Quota*	*%*
Dist. 1	$1,525.25	$5,840.00	26
Dist. 2	1,925.00	6,360.00	30
Dist. 3	3,830.00	6,180.00	61
Dist. 4	1,695.00	5,740.00	30
Dist. 5	2,424.00	6,900.00	35
Dist. 6	1,270.00	6,140.00	20
Dist. 7	3,442.50	6,100.00	56
Dist. 8	1,055.00	5,780.00	18
Dist. 9	1,695.00	5,380.00	31
Dist. 10	1,245.00	4,460.00	28
Out of State	210.00		

It is interesting to note that District 3, of which our good friend, Wade A. Gilliam of Winston-Salem is chairman, has come from the bottom of the list, as reported last year in Charlotte, to the head of the list. Mr. Gilliam, like a number of other district chairmen, has been in frequent touch with his county organization as well as doing a most commendable solicitation job in his home town.

We are grateful to our friends in the wholesale and manufacturing field for their contributions to the Endowment Fund of the Institute. This fund, which will be used to aid in carrying on the Institute program once the building is erected, is equally as important as the construction fund. Contributors to the endowment fund include:

W. H. King Drug Co.	$1,500.00
B. C. Remedy Co.	1,000.00
Scott Drug Co.	1,000.00
Peabody Drug Co.	750.00
Burwell & Dunn	500.00
Justice Drug Co.	500.00
Dr. T. C. Smith Co.	500.00
Pine State Creamery	50.00
Southern Ice Cream Co.	50.00

Memorial plaques which are assigned on the basis of $500 contributions have been reserved by the families or friends of the following: John Grover Beard, Mrs. Franklin Wills Hancock, Mrs. D. Clyde Lisk, Edward Vassar Stephenson, DeWitt C. Swaringen, L. E. Reaves, Sr., and John P. Stedman. These plaques will be imbedded in the wall of the Institute auditorium. Space will be available for a minimum of four more plaques, and will be allocated on the basis of sequence of reservation.

Of ever increasing popularity is the bronze mortar and pestle plaque which will occupy a prominent place near the front entrance of the Institute. Originally it was planned to inscribe 100 names on the plaque, but the reservations have already exceeded this number, hence the Committee has revised its plans so that a minimum of 200 names may appear thereon. If you are interested in having your name appear on the plaque, you may qualify, with certain reservations, by contributing $100 to the Institute of Pharmacy.

At this time your Committee would like to give special recognition to the Woman's Auxiliary for the successful conclusion of their campaign which resulted in a net total of $539.50 being added to the Institute fund. As a result of the excellent work of the Auxiliary ladies, a memorial plaque to the memory of Mrs. F. W. Hancock will appear in the building. Mrs. Hancock organized and served as president of the Woman's Auxiliary for many years.

The Ingenious Pharmacist contest, which the Institute Committee sponsored the first four months of this year, was concluded recently at which time a committee of judges named Pharmacist James R. Casteel of Durham as the winner. Casteel, the manager and co-owner of the Durham Drug Company, invested $10 in drugs and candy with a net profit of $162.04.

Second prize went to J. Louis Cobb of Waynesville, who invested $10 in oil paints and canvass. His profit on paintings amounted to $135.00. J. Frank Pickard, the 3rd prize winner, made a profit of $75.98 on sale of greeting cards and gift wrapping. The fourth prize winner was Fitz L. Smith of Angier.

As a result of this contest a total of $768.13 has been added to the Institute Fund.

An intensified effort will be made this summer and fall to complete this project. If you have not contributed to the Institute, we urge that you do so as soon as possible. At this time, we

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W. B. Fearing	Manteo, N. C.
Goldsboro Drug Co.	Goldsboro, N. C.
Hall's Drug Co.	Scotland Neck, N. C.
Johnson's Drug	Smithfield, N. C.
Matthews Drug Store	Rocky Mount, N. C.
Matthews Drug Co.	Roanoke Rapids, N. C.
Mitchener's Pharmacy	Edenton, N. C.
Morehead City Drug	Morehead City, N. C.
Parker's Drug Store	Henderson, N. C.
Parker-Taylor Drug Co.	Woodland, N. C.
Phillips Drug	Morganton, N. C.
Rick's Drug	Rocky Mount, N. C.
Rock Drug	Valdese, N. C.
Rosemary Drug	Roanoke Rapids, N. C.
Louis Selig	Elizabeth City, N. C.
Selma Drug	Selma, N. C.
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Ward's Drug Store	Nashville, N. C.
Warren's Drug Store	Greenville, N. C.
Weldon Drug	Weldon, N. C.
Whitehead's	Scotland Neck, N. C.
Whitley Drug	Fremont, N. C.
Windsor Pharmacy	Windsor, N. C.
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have reached the midway point in our campaign. Since this has been done by the support of less than one-third of the members of the N. C. P. A., if the other two-thirds share in this program, it will easily be a successful one.

The Association has been giving consideration to various kinds of short-term schools for our pharmacists, for the various personnel in the stores, etc., which we believe will be of great value to the proprietors of drug stores, especially. Material is being assembled for successfully carrying on schools for your cosmetic salesgirls, your kodak and camera sales clerks, your soda fountain help, and all those employed to carry on the normal business of a drug store. Schools for these people, as well as for the pharmacists, will not only be an inspiration to this help, but will, in the long run, mean additional dollars in the cash register. The construction of the Institute will make available space for holding these schools at regular intervals, where you and your sales people may come for instruction. As for the pharmacists, it is our intention to offer professional seminars on a regularly scheduled basis so that plans may be made in advance for attendance.

This program of *Extension of Education* is the primary purpose of the proposed Institute of Pharmacy.

In conclusion, as Chairman of the Building Committee, I want to express my personal thanks to the hundreds of farsighted individuals in the State who have supported us in our effort to obtain a headquarters building. I am confident that one day you will be proud to have had a part in bringing the Institute into existence.

Report from the Student Branch of the N. C. P. A.

JANE BRADFORD, *Secretary*

We of the Student Branch feel that this has been a quiet but most enjoyable year for us. The officers for the year were: President, Harry Wilson, Asheville; Vice-President, Jim Boyles, Cherryville; Secretary, Jane Bradford, Greensboro; and Treasurer, Bruce Williams, Nashville.

We started the year with our first meeting on October 7, 1947, whose primary purpose was to acquaint the new students with the organizations in Pharmacy School. The presidents of Pharmacy Senate, Pharmacy Girls Association, Kappa Epsilon, Kappa Psi, Phi Delta Chi, and the Student Branch of N. C. P. A. gave short speeches on their purposes, functions, and requirements. There was also a Rho Chi tapping at this meeting and we were glad to see 17 of our members honored at this time.

At our second meeting in November the programs were planned for the rest of the year. We accepted the idea of presenting student programs again this year, with $25 going to the winning organization. The prize was given by N. C. P. A. and the judges were our faculty members. After the appointment of two committees, Mr. Smith entertained us with two short films.

The third meeting with the first of the student programs was sponsored by Kappa Epsilon Sorority which presented a four-act play entitled "A Tale of Time." The play depicted the rushed, confused lives of five typical pharmacy girls. All of the members of the sorority took part in the play, with Doris Gilliam acting as director.

The fourth meeting was held in January and featured a sound, technicolor movie on penicillin presented to us by Mr. J. W. Harrell, district manager for E. R. Squibb and Sons. Also at this meeting certificates of membership were awarded the new members present.

The second student program was given by The Pharmacy Senate at the meeting in February. The Senate sponsored the folowing debate: Resolved: That commercial practices in pharmacy are preventing the advancement of its professional status. The affirmative debators were Doris Gilliam and Dave Claytor, and the negative, Gregory Howe and Johnny Rhem. The judges were Dr. Semeniuck, Bill Sheffield, and Bruce Hawkins. The affirmative side won the debate. Also at this meeting 15 students were tapped into Rho Chi.

The Phi Delta Chi Fraternity gave its contribution to the contest with a skit entitled, "A Day in Brinkley's Apothecary Shoppe." The main characters were Buddy Brinkley, pharmacist, Sherwood Parrish and George Matthews, with the majority of the fraternity members participating.

The last of the student programs was presented by the Kappa Psi fraternity which sponsored a quiz program with Herb Temple as master-of ceremonies, judge, and score-keeper. The contest was between five first, second, and third year students and three fourth year students. The "undergraduates" won the contest, but since there was some question as to the fairness of the score-keeper, he suffered the consequences of having two blindfolded contestants feed him ice cream at the same time. After the program, refreshments of punch and cookies were served to everyone present.

The last meeting of the year was held in May with the main purpose of presenting two awards. The first was the $25 award for the best program which went to a well-deserving Pharmacy Senate for their educational and entertaining debate. The other was a silver cup which Kappa Epsilon presented to the most outstanding girl in the senior class. This award was based on leadership, scholarship, and service, and went to Lynn Blanchard. The officers for the coming year were announced as: President, Bill Forrest; Vice-President, Jim Boyles; Secretary, Marina Moseley; and Treasurer, Bob Phifer. Also at this meeting Mr. McAllister explained the new laws concerning the year of practical experience necessary before taking the State Board.

Thus we ended the program for this year. We collected $202.50 from our 136 members, which, after deductions for expenses and the amount which goes to N. C. P. A., leaves a balance of $64.50 at the disposal of the organization next year. We hope that theirs might be as enjoyable and prosperous as ours has been.

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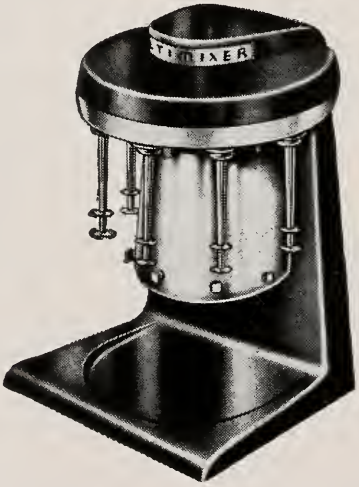

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THIRD SESSION

The third session of the convention was convened at 9 a.m. June 10th at the Hotel Bame.

The first business of the morning was the report of the N. C. Board of Pharmacy by the secretary-treasurer, H. C. McAllister, which was adopted as read. The full text of this report will be found on page ??? of this issue.

At this point Secretary Smith announced the pending by-laws change in regard to the election of a member of the Board of Pharmacy. A motion by Messrs. Brantley and Farrington that Article 1, Section 5 of the by-laws remain as is was defeated by a vote of 39-30.

M. B. Melvin and W. R. McDonald then moved that Article 1, Section 5, be deleted from the by-laws. This section reads as follows:

"The North Carolina Pharmaceutical Association shall elect at each annual meeting from among the most skillful pharmacists in North Carolina, for a term of five years, one pharmacist to the State Board of Pharmacy. The same must have been registered as a pharmacist in North Carolina at least five years previous to his election; he must be actually engaged in pharmacy; and shall not succeed himself; provided that this does not prohibit the re-election of any member of the present board for one additional term."

In order to conform to constitutional requirements involving by-laws changes, the third session was adjourned and immediately thereafter the fourth session was called to order by First Vice-President T. G. Crutchfield.

FOURTH SESSION

After a lengthy discussion of the proposed change in which most of the members present participated, Article 1, Section 5 of the by-laws was ordered deleted by a vote of 55-17.

D. R. Davis and R. P. Lyon then moved that Sections 1 and 2 of Article 1 of the by-laws be amended by adding the words "one member of the Board of Pharmacy." The motion passed by almost a unanimous vote.

The sections, as amended, appear on pages 440-441.

"Showmanship in the Pharmacy," an address by C. E. Deger, Southern Manager of the Market Development Department of Owens-Illinois Glass Company, was presented at this time. Mr. Deger's talk was published in its entirety in the June, 1948, issue of The Carolina Journal of Pharmacy.

W. A. Ward, Chairman of the Committee on Practical Pharmacy and Dispensing, presented the next speaker—Attorney F. O. Bowman, who discussed the N. C. Food, Drug and Cosmetic Act. Mr. Bowman's paper appeared in the August, 1948, issue of The Carolina Journal of Pharmacy.

The report of the Executive Committee and the Secretary-Treasurer of the N. C. P. A., as well as Managing Editor of The Carolina Journal of Pharmacy was adopted. Since this report has been mimeographed and sent direct to all members of the N. C. Pharmaceutical Association, it is not reproduced here.

M. L. Jacobs, Dean of the School of Pharmacy at the University of North Carolina, brought a report of the school's activities for the past year.

Following the adoption of committee reports as recorded in previous pages, the report of the Resolutions Committee was heard. Since the Resolutions were published in the June issue of The Carolina Journal of Pharmacy, they are omitted here.

The Report of the Committee on Time and Place was given by the chairman, M. B. Melvin. It was the opinion of this committee that the final decision concerning the time and place of the next annual convention be left to the Executive Committee, with preference given Durham as the convention city for 1949.

The report of the Nominating Committee followed, and they submitted the following slate of officers to be voted on by mail ballot:

For president:
J. C. Jackson, Lumberton
J. T. Stevenson, Elizabeth City

For 1st vice-president:
W. R. McDonald, Jr., Hickory
Dean Tainter, Marion

For 2nd vice-president:
J. Paul Gamble, Monroe
D. D. Hocutt, Henderson

For 3rd vice-president:
W. B. Gurley, Windsor
H. M. Winders, Farmville

Member of Executive Committee for 3 year term:
J. D. Bain, Clayton
T. J. Ham, Jr., Yanceyville

Member of Board of Pharmacy (1948-49):
Roger A. McDuffie, Greensboro
W. L. West, Roseboro

Member of Board of Pharmacy (1949-50):
H. C. McAllister, Chapel Hill
W. A. Ward, Swannanoa

Director of Research Foundation (2 directors):
Herman Cline, Charlotte
E. C. Daniel, Zebulon
A. N. Martin, Roanoke Rapids
B. Frank Page, Raleigh

Following the Nominating Committee report and its acceptance by unanimous vote, E. C. Daniel was asked to escort T. J. Ham, Jr. to the platform where he was installed as president of the N. C. P. A. for the year 1948-1949. He then installed the following officers: J. C. Jackson, first vice-president, W. R. McDonald, Jr., second vice-president, J. Paul Gamble, third vice-president.

After pertinent remarks concerning the new year's work, President Ham asked for a motion for adjournment of the Sixty-Eighth convention of the N. C. Pharmaceutical Association.

THE CONSTITUTION AND BY-LAWS

CONSTITUTION

ARTICLE I—NAME

This Association shall be called the North Carolina Pharmaceutical Association.

ARTICLE II—OBJECT

The aim of this Association shall be to unite the reputable pharmacists and druggists of this State for mutual assistance, encouragement, and improvement, and to advance the science and art of pharmacy, and thereby restrict the dispensing and sale of medicine to properly qualified pharmacists and druggists.

ARTICLE III—MEMBERSHIP

This Association shall consist of active, associate, life and honorary members.

ARTICLE IV—OFFICERS

The Association shall have the following officers: A President; three Vice-Presidents; a Secretary-Treasurer; an Assistant Secretary-Treasurer; a Local Secretary; and an Executive Committee of seven members, all of whom shall hold office until their successors are elected and have qualified. The President, three Vice-Presidents, and one member of the Executive Committee shall annually be elected by ballot. The Secretary-Treasurer, the Assistant Secretary-Treasurer and the Local Secretary shall be elected annually by the Executive Committee. The President, two ranking Vice-Presidents, and the Secretary-Treasurer shall be *ex-officio* members of the Executive Committee.

(Amended 1930.)

ARTICLE V—AMENDING CONSTITUTION

Every proposition to alter or amend this Constitution shall be submitted in writing and received at an annual meeting, and may be voted on at the next annual meeting, when, upon receiving a vote of three-fourths of the members present, it shall become a part of the Constitution.

The By-Laws may be altered or amended by a submission of the proposed change at one session and a favorable vote of three-fourths of the members present at a succeeding session of the same regular meeting.

(Amended 1935.)

BY-LAWS

ARTICLE I—ELECTION OF OFFICERS

Section 1. A Nominating Committee of seven members shall be annually chosen by the President charged with the duty at each annual convention of selecting candidates for the offices of President, three Vice-Presidents, one member of the Executive Committee, one member of the N. C. Board of Pharmacy, and two Directors of the N. C. Pharmaceutical Research Foundation, Inc.

(Amended 1930, 1947, 1948.)

Sec. 2. The Nominating Committee shall submit at the last session of each annual convention the names of two or more persons as candidates for each of the offices of President, First Vice-President, Second Vice-President, Third Vice-President, Member of the Executive Committee, Member of the N. C. Board of Pharmacy, and four or more persons as candidates for two Directorships of the N. C. Pharmaceutical

Research Foundation, Inc. Additional nominations may be made from the floor. These names are to be submitted by the Secretary-Treasurer by mail to every member of the Association within one month after he receives them, together with the request that the members indicate their preference on a ballot enclosed for that purpose, and return the same by mail within one month.

(Amended 1938, 1947, 1948.)

Sec. 3. The ballots received as indicated in the preceding article are to be received and sent by the President to a Board of Tellers, composed of three members to be appointed by the President. This Board shall count as votes in the annual election only those ballots received from members whose dues have been paid for the current year, and who in turn shall certify to the Secretary-Treasurer the result of the election, after which the latter shall be published.

(Amended 1938.)

Sec. 4. The officers thus elected by a plurality of the votes cast shall be installed at the final session of the next annual meeting.

(Added 1927.)

Article II—Duties of Officers

Section 1. The President shall preside at all meetings, and administer the rules of order usual in deliberative assemblies. He shall nominate all special committees, except a majority of the members present resort to balloting or other means. He shall sign the certificates of membership and countersign all orders upon the Secretary-Treasurer. He shall present at each annual meeting a report of the operations of the Association during the year and suggest such subjects for its benefit as he may deem worthy of notice.

Sec. 2. The Vice-President shall in case of temporary absence or inability of the President to serve, perform his duties in the order of their rank. In case of the death, resignation, removal from the State, or disability of any officer or member of the Executive Committee, the Executive Committee shall be empowered to fill the vacancy and the person so elected shall serve until his successor has been regularly elected and qualified.

(Amended 1938.)

Sec. 3. The Secretary-Treasurer shall keep a fair and correct record of all the proceedings of the Association. He shall keep on file all papers and reports read. He shall be charged with all correspondence, and with the editing, publishing and distributing of the Proceedings of the Association, under the directions of the Executive Committee. He shall notify all members four weeks in advance of each annual meeting, and at each annual meeting render a report of the duties performed by him since the last annual meeting. He shall furnish the Chairman of every Special Committee with a list of its members. He shall be *ex-officio* a member of the Executive Committee.

Sec. 4. The Secretary-Treasurer shall collect and have charge of all funds of the Association, except such funds as are officially delegated to a standing committee. He shall give bond in the sum of three thousand dollars for the faithful performance of his duties. The bond must be acceptable to the Executive Committee and placed in the custody of the President, who shall deliver it to his successor. A Certified Public Accountant shall be engaged annually to audit the financial accounts of the Secretary-Treasurer. The Secretary-Treasurer shall hold and issue the certificates of membership. He shall report to the Executive Committee, previous to each annual meeting, the names of those members who have failed to pay their dues for two successive years. He shall keep a list of the names, residences, and dates of entrance of each member, and furnish a list of the same at the close of each annual meeting for publication. He shall preserve all applications for membership. He shall pay all bills when countersigned by the President, and at each annual meeting render an itemized statement of his account.

(Amended 1938.)

Sec. 5. The Local Secretary shall act under instructions from the Secretary-Treasurer.

Sec. 6. The Assistant Secretary-Treasurer shall aid the Secretary-Treasurer in the performance of his duties, and in the absence of the latter shall serve in his stead.

(Added 1924.)

ARTICLE III—OF COMMITTEES

Section 1. There shall be seven standing committees; an Executive Committee of seven members; a Committee on Trade Interest, a Committee on Papers and Queries, and a Committee on Practical Pharmacy and Dispensing, each to consist of three members; a Resolutions Committee of five members; a Legislative Committee of seven members together with such non-voting auxiliary members as the President may deem it wise to appoint; and a Fair Trade Committee of seven members; all to be elected or appointed annually, according to the will of the Association.

(Amended 1938.)

Sec. 2. The Executive Committee is charged with the following duties: the election annually of a Secretary-Treasurer, an Assistant Secretary-Treasurer, and a Local Secretary; the annual revision of the roll of members; the investigation of applications for membership; the publication and distribution to all members of the annual proceedings; the reporting at each annual meeting of members in arrears for two years; the preparation of appropriate notices of deceased members; and it shall also have general charge of and final authority over all affairs of the Association which are not specifically provided for elsewhere in the By-Laws, and report in writing annually its complete proceedings to the Association.

(Amended 1924, 1925.)

Members of the Executive Committee, other than members *ex-officio*, shall be elected to serve for a term of three years.

(Added 1930.)

Sec. 3. The Committee on Trade Interests shall consider all matters of a trade or commercial nature referred to it, and render a report thereon at such time as may be directed. This committee may make annual reports and suggest remedies of such trade or commercial irregularities as it may deem worthy thereof.

Sec. 4. The Committee on Papers and Queries shall receive all papers or essays for the Association, and designate which of them shall be read at length and which by title. It shall, in connection with the Secretary-Treasurer, arrange the time which may be most appropriate and convenient for presenting them. This Committee annually shall report within three months after its election or appointment a proper number of questions of scientific and practical interest, the answer to which may advance the interest of pharmacy; and shall procure the acceptance of as many such questions for investigation and reply as may be practicable; and in other ways induce the presentation of papers and essays.

Sec. 5. The Committee on Practical Pharmacy and Dispensing shall present to each convention scientific papers for study. It shall also bring before the delegates the experiences of druggists with everyday problems in the laboratory, in prescription compounding, and in research work.

(Added 1924.)

Sec. 6. The Committee on Resolutions shall meet together before each convention and decide on matters upon which the organization should take a public stand. The members shall then present to the delegates in regular session a carefully thought out program which may be accepted, amended, or rejected as the collective judgment of the convention may decide.

The Committee shall receive all resolutions as may be referred to it for study at any annual meeting, and submit to the delegates in regular session of the same meeting its recommendations for adoption, rejection, or amendment of such resolutions.

(Added 1924.)

Sec. 7. It shall be the duty of the Legislative Committee to use its efforts in sponsoring the passage of such legislation as the Association in convention assembled may specifically recommend, and to oppose such legislation as the Association in convention assembled specifically resolves to oppose. If during the intervals between meetings of the Association, unanticipated legislative developments occur, the Legislative Committee shall ask for a called meeting of the Executive Committee in order that the latter committee may act officially for the Association in advising, approving, or opposing such measures or methods as the Legislative Committee may present. The Legislative Committee shall submit in writing annually an itemized financial report

of receipts and expenditures together with a summary of its proceedings to the Executive Committee. The latter Committee may use its discretion in withholding any information which it deems unwise or unnecessary to publish. With this qualification, the report shall be presented to the Association by the Chairman of the Legislative Committee or his appointed representative.

(Added 1938.)

Sec. 8. It shall be the duty of the Fair Trade Committee to formulate and execute such policies and practices pertaining to Fair Trade laws as its own judgment supported by a study of systems in other states may dictate as wise. The Committee shall meet not less than twice each year at the call of the Chairman. Before the Committee makes commitments of funds in excess of its present or immediately available assets, it shall first secure the consent of the Executive Committee. The Committee shall render a financial and general report annually to the Association. Between annual conventions it shall render *ad interim* reports to the Executive Committee if the latter Committee shall deem it necessary to be in possession of such reports.

(Added 1938.)

ARTICLE IV—OF MEMBERSHIP

Section 1. Every pharmacist and druggist residing in the State, of good moral standing, who is registered or is eligible to registration as a Registered Pharmacist under the Pharmacy Act of this State, of which satisfactory evidence shall be produced or shown to the Executive Committee, may become a member of this Association.

Any person, residing in the State, who possesses license as an Assistant Pharmacist, or who has had not less than three years experience in compounding drugs, or who has graduated from a reputable college of pharmacy, may, upon furnishing proof of his eligibility, become an associate member subject to the same fees and regulations that govern registered members. Associate members may not hold office, but may enjoy all other privileges of membership.

(Amended 1925.)

Any member of a Student Branch of the Association, upon furnishing proof of his eligibility, may become an associate member of the Association. Such a member may not hold office or vote for officers but may enjoy all other privileges of membership.

(Added 1936.)

Sec. 2. Any person eligible to membership may apply in writing, with the endorsement of two members in good standing, to any member of the Executive Committee, who shall report his application to said Committee; if, after investigating his claims, they shall approve his election, they shall, at the earliest time possible, report his name to the Association, and he may be elected by a two-thirds vote of the members present on ballot.

Members may also be admitted at any time by making application to the Secretary-Treasurer, with the endorsement of two members in good standing and accompanied by the initiation fee and dues for a year, said application to be approved by the Secretary-Treasurer and the Chairman of the Executive Committee, when the membership certificate will be issued.

(Amended 1915, 1924, 1940.)

Sec. 3. No person shall be considered a member of this Association until he has signed the Constitution and By-Laws and paid into the treasury the sum of $1 as an initiation fee, also, the annual contribution for the current year. All persons who become members shall be considered permanent members, but may be expelled for improper conduct by a vote of three-fourths of the members present at any annual meeting.

Sec. 4. Every member shall pay in advance into the hands of the Secretary-Treasurer the sum of twenty dollars as his yearly contribution, except that those not financially interested in a drug business shall pay eight dollars, and except that members of a Student Branch shall pay one dollar. In case a drug store or pharmacy is owned by a partnership, the first partner shall pay the proprietor's rate of $20; the second partner shall pay one-half the proprietor's rate or $10 yearly. A proprietor owning more than one drug store or pharmacy shall annually pay $20 per drug store or pharmacy.

Any one in arrears at any annual meeting shall not be entitled to vote, and any one neglecting to pay his annual dues for two successive years shall be liable to lose his membership. Members complying with the preceding section of this article are entitled to certificates of membership, signed by the President, a Vice-President, and the Secretary-Treasurer. Ex-members, who are so from omissions to pay their dues, desiring to re-unite with the Association, may do so by applying in writing to the Secretary-Treasurer and paying into the funds of the Association the sum of two years' dues when they were members and the dues for the current year; whereupon their names shall be placed upon the roll.

(Amended 1924, 1933, 1936, 1945.)

Sec. 5. Any member, not in arrears, moving to another State and once in two years reporting to the Secretary-Treasurer his address, shall be regarded as a non-resident member of this Association, and it is hereby provided that such failure to report shall be sufficient warrant for the Secretary-Treasurer to drop the name of such non-resident member from the roll of membership. Non-resident members shall not be eligible to hold office nor be required to contribute to the funds of the Association, but they shall have the privilege of attending the meetings and participating in the deliberations.

Sec. 6. A registration fee shall be paid by each person participating in the affairs of the annual convention. The amount of such fee shall annually be fixed by the Executive Committee.

(Added 1924.)

Sec. 7. Any regular member in good standing is eligible for a life membership and thereafter be exempt from all future annual dues. The cost of such membership may be changed from time to time upon recommendation of the Executive Committee provided each such change recommended is approved by three-fourths vote of the members present at a regular meeting, and provided further that the sum shall never be less than fifty dollars. The present fee shall be $250.00.

(Amended 1920, 1936, 1945.)

ARTICLE V—OF MEETINGS

Section 1. The meetings shall be held annually, or from time to time, as the Association may determine, provided that in case of failure of this from any cause the duty of calling the Association together shall devolve upon the President, or on the Vice-Presidents, with the advice and consent of the Executive Committee. Special meetings may be held upon the written request of fifteen members, who shall state the purpose thereof, and only such matters shall be considered at the meeting.

(Amended 1914.)

Sec. 2. At the opening of each annual meeting, in the absence of the President, or Vice-Presidents, one of the Executive Committee shall take the chair. In the absence of all, a President *pro tempore* shall be elected by the members present. In the absence of the Secretary-Treasurer, the Assistant Secretary-Treasurer shall act in his stead. In the absence of the latter the residing officer shall appoint a Secretary *pro tempore*.

Sec. 3. Fifteen members constitute a quorum.

ARTICLE VI—OF BRANCHES

Section 1. There shall be a Students' Branch within the Association, the membership of which shall be composed of and limited to regularly enrolled students in the School of Pharmacy of the University of North Carolina. The Branch must organize itself, elect a president, a secretary, and a treasurer. These officers shall be responsible to the Secretary-Treasurer of the Association for funds collected as annual dues. It shall have a Constitution and set of By-Laws that shall be approved by the Executive Committee of the Association. No action taken by such Branch shall bind the Association in any way save when a proposed action is submitted as a recommendation to the Executive Committee prior to the annual meeting. If the Executive Committee gives its approval the recommendation may be submitted first to the general membership at a regular meeting and then assigned to the Committee on Resolutions for study and report in the usual manner.

(Amended 1938.)

Sec. 2. When a member of the Students'

Branch becomes licensed as a pharmacist or becomes eligible for license he may be admitted to regular membership, provided he pays the additional fees required of such a membership, and provided he submits satisfactory evidence in writing to the Executive Committee of his eligibility for such a membership.

(Added 1936.)

ARTICLE VII—OF DELEGATES

Section 1. The President shall annually appoint five delegates to the American Pharmaceutical Association; five to the National Association of Retail Druggists; and three to the North Carolina State Medical Society. The delegates shall present their reports at the next annual meeting of the Association. Delegates shall be entitled to appoint alternates.

ARTICLE VIII—ORDER OF BUSINESS

1. Roll Call.
2. Reading of minutes.
3. Election of new members.
4. Presentation of new members present.
5. Presentation of visiting delegates, etc.
6. Reports of officers.
7. Reading of communications.
8. Reports of standing committees.
9. Miscellaneous business.
10. Unfinished business.
11. Election of officers
12. Presentation of new officers
13. Adjournment.

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION ROLL OF MEMBERS

(Corrected to Aug. 1, 1948)

Names of life members are printed in small capitals

A

Abernethy, Joseph Graham—Elkin
Adair, Walter Holmes—Roxboro
Adams, Edward Clarence—Gastonia
Adams, Wilbur Royster—Carolina Beach
Adkinson, Newton Frank—Avondale
Ahrens, Adolph George—Wilmington
Airheart, Walter Thurston—Concord
Allen, Charles Henry—Winston-Salem
Allen, Harry H., Jr.—Durham
Allen, John Watson—Fair Bluff
Allgood, William Walton—Roxboro
Anderson, Carolyn Cox (Mrs.)—Lansing, Mich.
Andes, Garrette Earl—Wadesboro
ANDREWS, CHARLES MCDONALD—Burlington
Andrews, John Puett—Winston-Salem
Andrews, Wesley Thompson—Goldsboro
Arnold, Brodie Duke—Raleigh
Aull, Betty Hanna (Mrs.)—Landis
Austin, Beverley Newton—Shelby

B

Bain, Jones Douglas—Clayton
Baker, Walter Pressley—Raeford
Ballew, James Gordon—Lenoir
Barbour, Joseph Parker—Burlington
Barefoot, Lexie Glenn—Asheville
Barnes, Ben Shaw—Kinston
Barnhardt, Manlus Ray—Rockwell
Barrett, Raymon Ellis—Burlington
Barringer, Harry Alexander—Concord
Basart, Jasper Martin—Greenville
Beavans, Samuel Clark—Enfield
Beddingfield, Charles Herman—Clayton
Beddingfield, Charles Herman, Jr.—Clayton
Beddingfield, Edgar Theodore—Clayton
Bell, Frank Roland—Beaufort
Bender, Walker Meares K.—Fayetteville
BENNETT, KELLY EDMOND—Bryson City
Benson, Ernest Stuart—Wilmington
BERNARD, GERMAIN—Durham
BEST, JOHN HARPER—Greensboro
Betts, John Alvin—Lumberton
Biggs, John W. S.—Greenville
Bigham, Russell Hemphill—Lexington
Birmingham, John Steel—Hamlet
Bishop, Howard Lewis—Asheville
BISSETTE, PAUL BRANCH—Wilson
Bissette, Paul Branch, Jr.—Wilson
Black, Bonner Brevard—Kannapolis
Black, Oliver Randolph—Bessemer City
Black, Samuel Norman—Asheboro
Blanchard, Lynn—Concord
Blanton, Charles Donald—Kings Mountain
Blue, Daniel Adolph—Carthage
Bobbitt, A. Bracey—Winston-Salem
Bobbitt, Hilliard Fletcher—Glen Alpine
Boger, Richard Albert—New Bern
Bolton, Robert Baugham—Rich Square
Bonner, Brem—Hickory
Boone, D. Leonard—Durham
Boone, William Thomas—Roanoke Rapids
Bowman, Carl Edward—Conover
Boyd, Shelton Bickett—Lillington
Bradley, Jesse P.—Burlington
Bradshaw, Edward Luther—Kinston
Brame, Maurice Milam—North Wilkesboro
Brame, Philip Augustus—North Wilkesboro
Brame, Robert Marvin, Jr.—North Wilkesboro
Brantley, John Calvin—Raleigh
Brantley, John Calvin, Jr.—Raleigh
Brecht, Edward A.—Chapel Hill
Brewer, Marsha Hood (Mrs.)—Kinston
Brinkley, Clifton Scott—Winston-Salem
Brison, John Edgar—Gastonia
Brison, Samuel Pressly—Belmont
Britt, Grady—Raleigh
Britt, Lawrence—Wilmington
Brodie, Thomas Lewis—Burlington
Brooks, C. McLane—Monroe
Brooks, Frank Gibbons—Siler City
Brookshire, Lloyd Plemmons—Asheville
Brookshire, Lorain Balfour—Asheville
Brown, John Herndon—China Grove
Brown, William C.—Greensboro
Browning, Alton Cain—Greensboro
Browning, David Benjamin—Kinston
Bruce, Thomas Milton—Hot Springs
Buchanan, Ernest Chadwell—Kinston
Buchanan, Robert Augustus—Greensboro
Buhmann, Walter L.—Asheville
Bullard, Rupert Edison—Fayetteville
Bunch, Luther Elmo—Goldsboro
Bunn, Richard Speight—Elizabeth City
BURGISS, THOMAS ROY—Sparta
Burnett, John Paul, Jr.—Tarboro

Burris, Loy Ray ..... Valdese
Burrus, Brainard M. ..... Sylva
Burrus, Samuel Brainard ..... Sylva
Burt, Milton Stanley ..... Durham
Burwell, William Armistead ..... Raleigh
Butler, Alman Byron ..... Clinton
Byrd, Clement ..... Wilmington

C

Cable, Maurice LeRoy ..... Asheville
Cagle, Carlus Vann ..... Greensboro
Cain, Charles Macbeth ..... Caroleen
Caldwell, Palmer Lee ..... Wilmington
Caldwell, Paul Grier ..... Gastonia
Cameron, William Lauchlin ..... Wallace
Campbell, Francis Earle ..... Hamlet
Campbell, Howard Turner ..... Maiden
Campbell, Rowe Bogle ..... Taylorsville
Canaday, Ralph Clarence ..... Four Oaks
Capps, Earl Uel ..... Ahoskie
Carroll, William Wright ..... Dunn
Carswell, Able Paul ..... Durham
Carswell, John Hampton ..... Chapel Hill
Carswell, Ransom Fred ..... Winston-Salem
CARTER, SAMUEL ..... Salisbury
Casteel, James Ralph ..... Durham
Caudle, Virginia ..... Peachland
Cecil, Aros Coke ..... High Point
Chandler, Emmett Owen ..... Leaksville
Chandley, Albert Brookshire ..... Asheville
Cheek, Germain Bernard ..... Albemarle
Cherry, James Lunsford ..... Charlotte
Cherry, Walter Clement ..... Winston-Salem
Civil, John Keough ..... Charlotte
Clapp, Ernest Bernard ..... Newton
Clarke, Claude Baxter ..... Williamston
Clarke, Claude Baxter, Jr. ..... Williamston
Clark, George Edward ..... Warsaw
Clayton, Albert W., Jr. ..... Durham
Claytor, David D. ..... Chapel Hill
Cline, Clement Eugene ..... Bryson City
Cline, Frederick Herman ..... Charlotte
COBB, CLARENCE HARPER ..... Durham
Cobb, J. Louis ..... Waynesville
Cochrane, Arthur Linwood ..... Jackson
Collette, Roy W. ..... Mocksville
Collier, Halcyone Belle ..... Asheville
Compton, James Wesley ..... Salisbury
Connell, James Beardsley ..... Henderson
COPELAND, ROBERT ROYAL ..... Ahoskie
Coppedge, John Benjamin ..... Raleigh
Cornelius, Robert Eston ..... Concord
Cornwell, Amos Halsted ..... Lincolnton
Cornwell, George Thomas ..... Morganton
Costner, Beverly Pulaski ..... Lincolnton
Council, Commodore Thomas ..... Durham
Cox, Rupert ..... Pilot Mountain
CRABTREE, WILLIAM ALONZO ..... Sanford
Crawford, Edgar Poe ..... High Point
Crawford, Harvey Dinsmore ..... Swannanoa
Creech, James Leonard ..... Smithfield
Creech, Leonard Ralph ..... Oxford
CREECH, WILLIAM H. ..... Selma
Crissman, Uba Frank ..... Lexington
Cromley, Robert Irvin ..... Raleigh
Crowe, David F. ..... Asheville
Crowell, Charles Milton ..... Mooresville
Crumpler, Leonard H. ..... Chapel Hill
Crutchfield, Thomas Garrett ..... Greensboro
Culbreth, Graham McKenzie ..... Southern Pines
Curtis, James Richard ..... Bessemer City
Curtis, Rufus Harrison ..... Rowland

D

Dailey, Robert Irvin ..... Reidsville
Dameron, Hubert Gordon ..... Tabor City
Daniel, Elbert Clifton ..... Zebulon
Darden, Robert Jackman ..... Clinton
DAVIS, DAVID RAMSEY ..... Williamston
Davis, Joseph Gomer ..... Spindale
Davis, Marvin Lee ..... Elm City
Davis, McDonald, Jr. ..... Roseboro
Day, Lewie Griffith ..... Spruce Pine
Dayvault, Frank Wilson ..... Lenoir
Deal, Harland Murlee ..... Lenoir
Dees, Robert Edward Lee ..... Wallace
Dees, Robert Register ..... Burgaw
Dever, James Henry ..... Greensboro
Dillon, Henry Edwards ..... Elkin
Dingler, Kenneth ..... Marion
Dinwiddie, Paul Holmes ..... Marshall
Dowdy, David Astor ..... High Point
Dudley, William Garland, Jr. ..... Reidsville
Duffy, H. Bryan ..... New Bern
Dukes, George W., Jr. ..... Walterboro, S. C.
DURHAM, CARL THOMAS ..... Chapel Hill

E

Eadie, Edward Blease ..... Charlotte
Edmonds, George Heston ..... Jacksonville
Edmonds, Marion Myers ..... Jacksonville
Edwards, Charles Ruffin ..... Kannapolis
Edwards, Gail Barker ..... Wake Forest
Edwards, Kenneth ..... Stantonsburg
Edwards, Otho Crowell ..... Raleigh
Edwards, Sherwood M., Jr. ..... Ayden
Edwards, Snowdie McGroover ..... Ayden
Edwards, Thomas Northey ..... Charlotte
ELDRIDGE, JULIUS ..... Winston-Salem
Elliott, Augustus Green ..... Fuquay Springs
Elliott, Augustus Green, Jr. ..... Fuquay Springs
Elson, John Richard, Jr. ..... Enka
Elson, John Ross ..... Enka
Estes, Joseph C., Jr. ..... Graham
Etheridge, Samuel Bushell ..... Washington
Etheridge, Sidney Gladstone ..... Elizabeth City
Etheridge, Thomas Jarvis ..... Bailey
Eubanks, Clyde Lee ..... Chapel Hill
Eubanks, James Norwood ..... Greensboro
Evans, James Edward ..... Marion
Evans, William Bryant ..... Greensboro

F

Farrington, John Vanstory ..... Greensboro
Feagin, Eugene Lloyd ..... Hendersonville
Fearing, Malcolm Keith, Jr. ..... Manteo
Ferguson, Howard Quinn ..... Randleman
Fishel, Arthur L. ..... Winston-Salem
Fisher, Lester ..... Statesville
Fleming, Carey Hunter ..... Creedmoor
Flynn, Hubert Lanier ..... Pinetops
Fordham, Christopher C., Jr. ..... Greensboro
Forrest, Bedford Broiser ..... Hillsboro
Foster, Dan William ..... Asheville
Foster, J. C. Coke ..... Tryon
Foster, Ralph Emerson, Jr. ..... Franklin, Va.
Fowlkes, William Mortimer, Sr. ..... Enfield
Fox, Charles Michael ..... Asheboro
Fox, Howard Spencer ..... Winston-Salem
Fox, James Hamilton ..... Asheboro
Fox, Junius Claude, Jr. ..... Chapel Hill
Franklin, Kenneth Vaden ..... Raleigh
Franklin, Russell Edmund ..... Greensboro
Frieze, William Scott ..... Concord
Frontis, Steve W. ..... Greensboro
Fuller, Edwin Rudolph ..... Salisbury
Fussell, Thomas Edmund ..... Rosehill

G

Gaddy, Henry Moody ..... Charlotte
Gaddy, Phil ..... Marshville
Galloway, Adrian Eure ..... High Point
Gamble, Charles Franklin ..... Monroe
Gamble, Joseph Paul ..... Monroe
Garren, Fulton Oats ..... Winston-Salem
GATTIS, PHILIP D. ..... Raleigh
Gilbert, Loamie ..... Benson
Gilbert, Loamie Mercer, Jr. ..... Maxton
Gilliam, Wade Axom ..... Winston-Salem
Gillikin, Claude Elton ..... Kenly
Glass, Patrick Gray ..... Kannapolis
Glass, William Thomas, Jr. ..... Wilmington
Glenn, Jamerson Samuel ..... Mt. Olive
GODWIN, CLYDE FILLMORE ..... Pine Level
GOODE, JOHN ALONZO ..... Asheville
Goodrum, Cloyd Smith ..... Davidson
Goodwin, Malcolm ..... Apex
Gorham, Richard Speight ..... Rocky Mount
Graham, John Calhoun ..... Red Springs
Grantham, Lewis Irvin ..... St. Pauls
Grantham, Reid Bridgers ..... Red Springs
Greene, Henry Wilson ..... Wilmington
Greene, Herbert Cooper ..... Charlotte
Greenspan, Joseph ..... Asheville
Griffin, E. W., Jr. ..... Kings Mountain
Griffin, Octavus ..... Roanoke Rapids
Griffin, William Russell ..... Old Fort
Grimes, George David ..... Robersonville

Guion, Clayton Lloyd ..... Aberdeen
Guion, Clyde Doyle ..... Cornelius
Guion, Howell Newton ..... Marshville
Guiton, John Albert ..... Whiteville
Gurley, William Burden ..... Windsor
Guthrie, Clarence Hudson ..... Beaufort

H

Hall, James Malcolm ..... Wilmington
Hall, James Malcolm, Jr. ..... Wilmington
Hall, John Denby ..... Scotland Neck
Hall, John Perry ..... Oxford
Hall, Sam Cannady ..... Oxford
Hall, Stacy Buckner ..... Mocksville
Halsey, William Bradley ..... Winston-Salem
Ham, Robert Gardner ..... Yanceyville
Ham, Thomas J., Jr. ..... Yanceyville
Hamlet, Reginald ..... Raleigh
Hammond, Harry Allan ..... Charlotte
Hardee, Aldridge Kirk ..... Graham
Hardee, Kirk, Jr. ..... Charlotte
Harden, Wilkins ..... Charlotte
Hardwicke, St. John Hart ..... Wake Forest
Hardy, Rudolph ..... Sylva
Harper, William Lacy ..... Hendersonville
Harris, Joseph Claxton ..... Durham
Harris, Thomas Burrus ..... Shelby
Harris, Thomas Reginald ..... Newbern, Tenn.
Harris, William B. ..... High Point
Harrison, James William ..... Asheville
Harrison, Thomas N., Jr. ..... Greenville
Hart, Louis Wellington ..... China Grove
Hartis, Gilbert Clyde ..... Winston-Salem
Harville, Resse Courts ..... Gastonia
Haupt, Edward ..... Newton
HEDGPETH, ROMULUS AUGUSTUS ..... Lumberton
Hege, Gerald Dean ..... Whiteville
Henderson, G. E. ..... Arlington, Va.
Hendrick, Arthur Boyd ..... Monroe
Hendrix, Jennings O'Neal ..... Canton
Henley, John Tannery ..... Hope Mills
Herndon, Harris Howard ..... Marion
Herring, Robert Roscoe ..... Oxford
Herring, Rufus McPhail ..... Wilmington
Hocutt, Delma Desmond ..... Henderson
Hoffman, Florence Bonner ..... High Point
Hoffman, Joe F. ..... High Point
Hogan, Alexander Lacy ..... Kinston
Holland, Lewis Lea ..... Hamlet
Holland, Tom ..... Mt. Holly
Holland, Willis Froneberger ..... Mt. Holly
Hollowell, William Clyde ..... Greenville
Hollowell, W. Herbert, Jr. ..... Edenton
Holt, Fred Anderson ..... Brevard
Hood, John Cogdell ..... Kinston
Hood, Paul Cunningham ..... Dunn
HOOD, THOMAS RUFFIN ..... Dunedin, Florida
Hooper, Fred Lambert ..... Sylva
Horne, H. Ruffin ..... Fayetteville
HOUSE, JOSEPH ..... Beaufort
Houser, William Henry ..... Cherryville
Howerton, John Lansdell ..... Greensboro
Hoyle, Marion Hudson ..... Cooleemee
Hunter, James Boyce ..... Charlotte
Huntley, Clarence Oscar ..... Lenoir
Huss, Kelly William ..... Lincolnton
Hutchins, James Alexander ..... Winston-Salem

I

Ingle, Calvin Eldridge ..... Asheville
Ingram, Laurance Munsey ..... High Point
Inman, George Graham ..... Rockingham
Irwin, Dwayne Alton ..... Elkin
Irwin, Robert Louis ..... North Wilkesboro

J

Jackson, Jasper Carlton ..... Lumberton
Jackson, Leonidas ..... Erwin
Jacobs, Marion Lee ..... Chapel Hill
JAMES, ALBERT ALLISON ..... Greensboro
James, Charles Jordan ..... Hillsboro
Jarrett, Lloyd M. ..... Biltmore
Jenkins, Lawrence Wilson ..... CaVel
Jenkins, Sam ..... Walstonburg
Jernigan, Rupert Watson ..... Chapel Hill
Johnson, Arthur Richardson ..... Nashville
Johnson, Graham Page ..... Jacksonville
JOHNSON, JAMES EDWIN, JR. ..... Lumberton
Johnson, Jay Hugh ..... North Wilkesboro
Johnson, Rowland Hill ..... Robbins
Johnson, Roy Josiah ..... Asheville
Johnson, Troy Humphrey ..... Raleigh
Johnson, Woodrow Wilson ..... Fuquay Springs
Johnston, Clyde Anthony ..... Littleton
Joiner, Arthur Eugene ..... High Point
Joiner, Leon Benjamin ..... Salisbury
Jones, Alpheus ..... Warrenton
Jones, Dolan ..... Monroe
Jones, George Haywood ..... Zebulon
Jones, John Lee ..... Canton
Jones, Joseph Hunter ..... Haw River
Jones, Maynard Lowrey ..... Asheville
Jordan, Dillon Leroy ..... Raleigh

K

Keenum, Ralph Francis ..... Hazelwood
Kelly, George Carl ..... Lillington
Kelly, Hunter Liggett ..... Durham
Kennedy, Lucy Lee ..... Durham
Kerr, Banks Dayton ..... Greensboro
King, Alfred Henderson ..... Durham
King, Benjamin Franklin ..... Hickory
King, James Robert ..... Durham
King, Valdane Jennings ..... Rock Hill, S. C.
Kirby, Guy Smith, Jr. ..... Marion
Kirkpatrick, George Luther ..... Black Mountain
Kiser, Arthur George ..... Asheville
Kiser, Ray Alexander ..... Gastonia
Knight, Edward Hines ..... Black Mountain
Koonce, John Edward ..... Chadbourn
Koonce, Samuel G. ..... Chadbourn
Koonts, Archie Alva ..... High Point
Kritzer, Everett Loftus ..... Albemarle
Krumbein, Nathaniel ..... Charlotte
Kunkle, Austin Boyd ..... Charlotte

L

Lafferty, Parks Moore ..... Concord
Lamm, Lewis Marion ..... Mt. Airy
LANGDON, RALPH EDWARD ..... Fayetteville
Langdon, Roscoe ..... Columbia, S. C.
Langston, Douglas O'Brien ..... Franklinton
Lasley, Charles Glenn ..... Spray
Lazarus, Joseph ..... Sanford
Lea, Lumartin John ..... Laurinburg
LEE, PARMILLUS ARTEN ..... Dunn
LeGett, John S. ..... Charlotte
Lewis, William Clyon ..... Kannapolis
Lewis, Wilson Knowles ..... Mt. Olive
Libbus, Thomas Anthony ..... New Bern
Link, Francis Philip ..... Reidsville
LISK, DANIEL CLYDE ..... Charlotte
Lloyd, Allen Alexander ..... Hillsboro
Lockhart, Bernard Otis ..... Greensboro
Lovett, Herbert Edward ..... Liberty
Lutz, Horace Cleveland ..... Hickory
Lynch, Norman Walker ..... McColl, S. C.
Lyon, Frank Fuller ..... Oxford
Lyon, Robert Phillips ..... Wadesboro

M

Mabry, Charles Snellings ..... Hamlet
MacKesson, Louis Walton ..... Statesville
Macon, Arthur Boise ..... Mt. Airy
Malone, Charles Everette ..... Salisbury
Markham, George Wilber ..... Fayetteville
Martin, Alfred Newman ..... Roanoke Rapids
Martin, Sydnor Lee, Jr. ..... Spray
Massengill, David Waugh ..... Bristol, Tenn.
Matthews, Charles Emmett, Jr. ..... Shelby
Matthews, George Edgar ..... Fayetteville
Matthews, John Ivey ..... Raliegh
Mattison, Elizabeth Weaver (Mrs.) ..... Chapel Hill
Mauney, Walter McCombs ..... Murphy
May, Thomas Hilliard ..... Wake Forest
Mayrand, Louis Phillip ..... Greensboro
McAdams, Jack Webster ..... Burlington
McAllister, Harmon Carlyle ..... Chapel Hill
McBryde, Richard Vincent ..... Fayetteville
McCollum, Numa Hill ..... Leaksville
McCrimmon, Daniel David ..... Pittsboro
McCrimmon, Dan Grier ..... Robbins
McDonald, Angus Henry ..... Durham
McDonald, William Russell, Jr. ..... Hickory
McDowell, Norfleet Owen ..... Scotland Neck
McDowell, Norfleet Owen, Jr. ..... Scotland Neck
McDuffie, Roger Atkinson ..... Greensboro
McFalls, Oliver Wendell ..... Pomona

McFalls, Samuel Woodrow ..... Greensboro
McGee, James Conrade ..... Canton
MCKAY, DANIEL MCNEILL ..... Durham
McLean, Alton Lee, Jr. ..... Raleigh
McLean, George Woodrow ..... Clinton
McLelland, John Howard ..... Troutman
McManus, Matthew T. Yates ..... Winston-Salem
McMillan, Benjamin Franklin, Jr. ..... Lumberton
McNeill, John Albert ..... Whiteville
Melvin, Marion Butler ..... Raleigh
Merriman, William Doctor ..... Charlotte
Miles, Morton Clifton ..... Henderson
Milláway, Eugene Delano ..... Burlington
Miller, Archibald James ..... Asheville
Miller, Clarence Mason ..... Wallace
Miller, Robert Edward ..... Wilmington
Mills, John Craton ..... Cliffside
Mitchell, Clarence Eugene ..... Highlands
Mitchell, Henry Gaither ..... Burlington
Mitchener, James W. ..... Edenton
Mitchener, John Agrippa, Jr. ..... Edenton
Mock, Charles Henry ..... Boone
Montague, George Washington ..... Durham
Montesanti, Joe, Jr. ..... Southern Pines
Moore, Milton Alvin ..... Tarboro
Moose, George Kelly ..... Boone
Moose, Hoy Archibald ..... Mt. Pleasant
Moose, Walter Lee ..... Greensboro
Morton, William Alexander ..... Atlanta, Ga.
Moss, Fred Morris ..... Gastonia
Mullen, Lester Boyd ..... Asheville
Muratori, Francis ..... Raleigh
Murphy, John Carpenter ..... Charlotte
Murr, George Frank ..... Thomasville
Murrell, Harry Thomas ..... Salisbury

N

Nance, John Sanford ..... Charlotte
Negron, Ida Aponte ..... Raleigh
Neil, Joseph Walton ..... Charlotte
Nelson, Stacy Gordon ..... Aulander
Neville, Augustus, Jr. ..... Spring Hope
Newsome, Henry Clay ..... Winston-Salem
Nicholson, Archie Thomas ..... Tarboro
Nicholson, Elliott Nolley ..... Murfreesboro
Nicholson, Michael Albright ..... Troy
Nowell, William Robert ..... Wendell

O

Oakley, Calvin Sneed ..... Mebane
Oakley, Curtis Hill ..... Roxboro
O'Daniel, James Sydney ..... Hickory
O'HANLON, EDWARD WILKINS ..... Winston-Salem
Oliver, Elery Watson ..... Greensboro
Overman, Harold Speight ..... Elizabeth City
Owens, Thurman Quinton ..... Whiteville
Oxner, George Lever ..... Greensboro

P

PAGE, BENJAMIN FRANKLIN ..... Raleigh
Page, Clarence Eugene, Jr. ..... Henderson
Palmer, Archibald William ..... Sanford
Parker, Richard Smith ..... Murphy
Parker, Walter Wellington, Jr. ..... Henderson
Parks, William Allen ..... Fort Mills, S. C.
Parrish, Leland Frederic ..... Rocky Mount
Pegram, Addie Bradshaw (Mrs.) ..... Apex
Pethel, Raymond Eugene ..... Lexington
Petrea, Fred Smith ..... Greensboro
Phifer, Bascom Rommie ..... Spencer
Phillips, Jasper Edward ..... Rocky Mount
Phillips, Millard Brown ..... Albemarle
Phillips, William Penn ..... Morganton
Pickard, Jefferson Franklin ..... Greensboro
Pickard, John Milton ..... Durham
Pierce, James Stanley ..... Rocky Mount
Pike, Jesse Miller ..... Concord
Pike, Joseph William, Jr. ..... Concord
Pilkington, Edward Lee, Sr. ..... Goldsboro
Plemmons, Donald Alton ..... Asheville
Polk, John Bunnie ..... Durham
Porter, Charles Davis ..... Concord
Powell, Joseph Clement ..... Winston-Salem
Pressly, Charles Payson ..... Charlotte
Price, Hubert Graham ..... Raleigh
Price, Samuel Howard ..... Mooresville
Proctor, William Vinson ..... Charlotte
Propst, Gold Blanton ..... Lenoir
Provo, Jean Bush (Mrs.) ..... Raleigh
Pugh, Edward Stuart ..... Windsor
Purcell, David Craig ..... Lexington
PURCELL, SAMUEL MITCHELL ..... Salisbury

R

Rachide, Albert Paul ..... New Bern
Rand, Thomas Reid, Jr. ..... Raleigh
Ranzenhofer, John Arthur ..... Burgaw
Ratley, Warren Archie ..... Goldsboro
Ray, Erwin Linwood ..... Asheboro
RAY, FREDERICK, JR. ..... Jonesboro
Rayburn, Hansel Lewis ..... Charlotte
Reamer, I. Thomas ..... Durham
Reaves, Hallie Craven ..... Asheboro
Reaves, Leonard Erastus, Jr. ..... Fayetteville
Register, Milton Otis ..... Clinton
Rhem, John F. ..... Wilmington
Rhodes, James Frederick ..... Winston-Salem
Rhyne, Clarence Little ..... Charlotte
Rhyne, Wayne Frank ..... Gastonia
Rice, Leslie Davis ..... Maxton
Richardson, Luther Wyatt ..... Goldsboro
Richardson, Odell Kellie ..... Boone
Richardson, Wayne Robert ..... Boone
Ridenhour, Davidson Giles ..... Mt. Gilead
Riegel, Maxwell Stanley ..... Clifton Springs, N. Y.
Riggsbee, Edgar Lloyd ..... Chapel Hill
Rimmer, Eugene Freeland ..... Sanford
Rimmer, Helen Bell (Mrs.) ..... Sanford
Rimmer, Robert Meril ..... Franklin
Ring, Clifton Adolphus ..... High Point
Ring, Clifton Adolphus, Jr. ..... High Point
Ring, Luther Branson ..... Ozona, Florida
Rives, Herbert Lisle ..... Bethel
Roberson, Culas ..... Spray
Roberts, Herschel ..... Weaverville
Roberts, Hubert Earl ..... Marshall
Robertson, Carlton ..... Winston-Salem
Robinson, Derwood Paul ..... Oxford
Robinson, Harriett Agnes ..... Charlotte
Robinson, John Linwood ..... Belmont
Robinson, Thomas Ruffin, Jr. ..... Goldsboro
ROGERS, RALPH PEELE ..... Durham
Rollins, Ernest William ..... Winston-Salem
Rose, Ira Winfield ..... Chapel Hill
Rosser, John Harrington ..... Charlotte
Rouse, Louie Livingston ..... Fayetteville
Royall, George Edwin, Jr. ..... Elkin
Roycroft, William Ruffin ..... Coats
Rudisill, Jones Solomon ..... Forest City
Russell, Jesse Milton, Jr. ..... Asheville
Russell, Joe Terrell ..... Asheville
Russell, Thomas Wayne ..... Greensboro

S

Salley, William Moss ..... Asheville
Sallings, A. T. ..... Wilmington
Sanders, Cornelius Ayer ..... Norwood
Sappenfield, James Alexander ..... Kannapolis
Sappenfield, William Alfred ..... Statesville
Savage, Matthew Council ..... Roanoke Rapids
Savage, Robert Maryland ..... Oakland, Cal.
Sawyer, Robert Brooks ..... Winston-Salem
Scharff, Richard Cole ..... Norfolk, Va.
Scoggin, Herbert Palmer ..... Louisburg
Scroggs, Fleet Hall ..... Richmond, Va.
Seaborn, Robert H. ..... Greenville
SEDBERRY, HENRY STILES ..... Rocky Mount
Selden, Joseph Stancell ..... Weldon
Senter, Lloyd M. ..... Carrboro
Senter, Plennie Lloyd ..... Carrboro
Sewell, Evelyn Salter (Mrs.) ..... Beaufort
Sheffield, Barnard Cleveland, Jr. ..... Warsaw
Sherard, John Frank ..... Burlington
Shieder, George Abbott ..... Asheville
Shields, Clarence Louis ..... Wallace
Shigley, Henry Hall ..... Asheville
Shook, Eulan ..... Hickory
Shook, Eulan, Jr. ..... Hickory
Shuford, Lloyd Durham ..... Forest City
Simmons, Foster Joel ..... Hickory
Simmons, Hansford Randolph ..... Jacksonville
Simmons, William Alfred ..... Winston-Salem
Simpson, Thomas Skinner ..... Winston-Salem
Sinclair, Allen ..... China Grove
Singletary, Walter Oscar ..... Winston-Salem
Sisk, Charles Jones ..... Asheville
Sitison, James Andrew ..... Mount Airy
Slayton, Thomasine ..... Murphy
Sloan, William Lee ..... Chapel Hill

Smith, Claude Norman.....Washington, D. C.
Smith, Fitz Lee.....Angier
Smith, George Washington.....Chapel Hill
Smith, Henry Edwin.....Winston-Salem
Smith, James P. Fillmore.....West End
Smith, Leon.....Kannapolis
Smith, Leon Wriston, Jr.....Kannapolis
Smith, Oscar Wilbur.....Pilot Mountain
Smith, William Julius.....Chapel Hill
Smith, William Oscar.....Arlington, Va.
Sparks, James Ellis.....Elizabeth City
Sparks, Le Roy, Jr.....Durham
Spencer, Buxton William, Jr.....Durham
Stacy, Lewis Blanton.....Gastonia
Stamps, Joseph Neal.....High Point
Stanback, Thomas Melville.....Salisbury
Stevens, Mac Watson.....High Point
Stevenson, John Thomas.....Elizabeth City
Stimson, John Halbert.....Statesville
Stone, Benjamin Franklin.....Elizabethtown
Stone, Bryant Mason.....Charlotte
Stowe, Harry Reid.....Charlotte
Strickland, Charles Brandon.....Fayetteville
Suddreth, Henley Caldwell.....Kinston
Sullivan, Lawrence Steers.....Durham
Summey, Kelly Nims.....Mt. Holly
Suttle, Julius Albert.....Shelby
Suttlemyre, Claude Philip.....Granite Falls
Suttlemyre, Philip Johnson.....Hickory
Sutton, James Linwood.....Chapel Hill
Swaney, Charles Arthur.....Winston-Salem
Swindell, Edmund Slade.....Durham
Sykes, Ralph James.....Greensboro

T

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Tarkenton, Edward Lawrence.....Wilson
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Tart, Paul Edwin.....Greenville
Tate, Donald O.....Albemarle
Tate, Earl Henry.....Lenoir
Tatum, Joseph Myron.....Asheville
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Taylor, William P.....Roanoke Rapids
Taylor, William West.....Durham
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Teague, M. Fitz.....Asheville
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Terrell, John Arthur, Jr.....Sanford
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Vinson, James Thomas.....Goldsboro

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Williams, Earl Gaston ..... Gastonia
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you must make it".
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Nyal Co.	W. McElveen, 1337 E. Morehead St., Charlotte
O'Hanlon-Watson Drug Co.	J. H. Ball, c/o Co., Winston-Salem
O'Hanlon-Watson Drug Co.	J. M. Cocks, c/o Co., Winston-Salem
O'Hanlon-Watson Drug Co.	J. M. Darlington, c/o Co., Winston-Salem
O'Hanlon-Watson Drug Co.	I. H. Rider, c/o Co., Winston-Salem
O'Hanlon-Watson Drug Co.	S. P. Smith, c/o Co., Winston-Salem
O'Hanlon-Watson Drug Co.	J. W. Ward, c/o Co., Winston-Salem
Old Dominion Candies	W. B. Zollman, Box 421, Roanoke, Va.
Owen Drug Co.	M. G. Ramsay, c/o Co., Salisbury
Owen-Illinois Glass Co.	G. C. Hughes, 610 Liberty Life Bldg., Charlotte
Owens & Minor Drug Co.	L. B. Allen, Box 227, Roanoke Rapids
Owens & Minor Drug Co.	Gamble Bowers, c/o Co., Richmond, Va.
Owens & Minor Drug Co.	Curtis Nottingham, Box 1167, Rocky Mount
Owens & Minor Drug Co.	L. S. Whittle, Box 237, Warsaw
Pal & Personna Blade Co.	Harry B. Shub, 86-15 Elmhurst Ave., Long Island, N. Y.
Pangburn Co.	A. D. Pollard, Box 6127, Raleigh
Paramount Sales Co.	William Breeding, 28 Orchard Ave., Knoxville, Tenn.
Parke, Davis & Co.	G. G. Buchanan, Box 826, Sanford
Parke, Davis & Co.	T. C. Hartis, 24 Gloria Ave., Winston-Salem
Parke, Davis & Co.	R. D. Heist, 1610 Queens Road, Charlotte
Parke, Davis & Co.	W. L. Johnson, 109 Market Place, Baltimore, Md.
Parke, Davis & Co.	F. A. Manfred, 163 Pinecrest Parkway, Wilmington
Parke, Davis & Co.	R. T. Sanner, 6807 Baltimore Ave., College Park, Md.
Parke, Davis & Co.	P. L. Trotter, Box 495, Chapel Hill
Parke, Davis & Co.	J. G. Vick, Box 841, Wilson
Parke, Davis & Co.	B. H. Wolfe, Box 1037, Burlington
Parker Pen Co.	David W. Meroney, 576 Amsterdam, Atlanta, Ga.
Peabody Drug Co.	C. T. Byerly, 2315 Sprunt St., Durham
Peabody Drug Co.	W. M. Cannady, Box 517, Oxford
Peabody Drug Co.	Josh Lancaster, Clayton
Peabody Drug Co.	Zack W. Lyon, 1811 Hillcrest Drive, Durham
Peabody Drug Co.	J. A. Weatherford, c/o Co., Durham
Penslar Co.	A. R. Cross, 1204 N. Fairwater Drive, Norfolk, Va.
Pfeiffer, S. Mfg. Co.	L. D. Davidson, 506 Hayne St., Monroe
Pictorial Paper Co.	W. B. Lyon, 110 Ridge Lane, Chapel Hill
Pine State Creamery Co.	J. D. Kilgore, c/o Co., Raleigh
Pine State Creamery Co.	T. P. Matthews, Box 426, Henderson
Proctor & Gamble Dist. Co.	J. E. Brown, 2236 Crescent Ave., Charlotte
Raleigh Pharmacal Co.	Jack Amram, c/o Co., Raleigh
Read, E. B. & Sons Co.	J. G. Barnette, Box 215, Charlotte
Rexall Drug Co.	Louis H. Bogle, Box 358, Louisville, Ky.
Rexall Drug Co.	C. R. Foster, 633 Dixie Terminal Bldg., Cincinnati, Ohio
Rexall Drug Co.	T. M. Foster, 216 Middleton Drive, Charlotte
Schrafft Candies	T. E. Pittman, 409 Gardner St., Raleigh
Schrafft Candies	J. B. Whitley, Jr., 3338 Hanover Ave., Richmond, Va.
Scott Drug Co.	J. W. Bennick, c/o Co., Charlotte
Scott Drug Co.	J. L. Fesperman, c/o Co., Charlotte
Scott Drug Co.	Carlos Fry, Carthage
Scott Drug Co.	I. E. Helms, c/o Co., Charlotte
Scott Drug Co.	H. O. Hovis, c/o Co., Charlotte
Scott Drug Co.	W. K. Kilpatrick, c/o Co., Charlotte
Scott Drug Co.	A. S. McCord, c/o Co., Charlotte
Scott Drug Co.	L. C. Sappenfield, c/o Co., Charlotte
Scott Drug Co.	Walter Scott, c/o Co., Charlotte
Searle & Co.	F. Garland Coble, 901 Fairmont St., Greensboro
Sharpe & Dohme	W. P. Farthing, 232 West Avenue, Lenoir, N. C.
Sharpe & Dohme	Henry C. Hovey, 136 Lake Forest Parkway, Wilmington
Sheaffer Pen Co.	H. J. Farnsworth, c/o Sir Walter Hotel, Raleigh
Smith, Dr. T. C. Co., Inc.	W. C. Braman, c/o Co., Asheville
Smith, Dr. T. C. Co., Inc.	H. E. Phillips, 5 Mildred Apts., Asheville

Smith, Dr. T. C. Co., Inc.	Stacy Smith, c/o Co., Asheville
Southern Dairies	Luke Blackmer, c/o Co., Charlotte
Southern Dairies	H. T. Collins, c/o Co., Albemarle
Southern Dairies	T. C. Reed, Box 1108, Greensboro
Southern Dairies	E. G. Rufty, c/o Co., Salisbury
Southern Dairies	R. E. Tucker, c/o Co., Charlotte
Southern Dairies	Bruce Wingate, c/o Co., Charlotte
Southern Dairies	Duane Wolcott, c/o Co., Charlotte
Squibb, E. R. & Sons	M. R. Caruthers, 24 Jackson Drive, Wilmington
Squibb, E. R. & Sons	J. W. Harrell, 1917 Sunset Drive, Raleigh
Squibb, E. R. & Sons	M. G. Morris, 315 Isabel St., Greensboro
Squibb, E. R. & Sons	J. P. Roche, 1728 E. 7th St., Charlotte
Stanback Co.	C. R. Pursley, Box 340F Carrier 33, Wilmington
Tilden Co.	Walter D. Druen, 860 Victoria Ave., Lynchburg, Va.
Tilden Co.	Henry E. McLeod, 719 Lincolnton Road, Salisbury
Tussy Cosmetiques	H. P. Morris, 118 N. Laurel Ave., Charlotte
Upjohn Co.	F. M. Boyette, 111 Spring St., Fayetteville
Upjohn Co.	F. L. Furr, Box 963, Durham
Upjohn Co.	Alden Hobbs, Box 53, Kinston
Upjohn Co.	H. P. Moore, Box 1015, Hendersonville
Upjohn Co.	C. T. Woodward, 408 Hillside Drive, Greensboro
U. S. Vitamin Corp.	Bill White, Box 27, Taylorsville
Wampole Co.	N. B. Moury, 1713 Rolling Road, Greensboro
Ware & White, Inc.	L. E. Croker, 117 Hunter St., S.W., Atlanta, Ga.
Warner, Wm. R. & Co., Inc.	P. D. Couchman, 401 E. Boulevard, Charlotte
Weco Products Co.	G. E. Cory, 1254 Westover Terrace, Greensboro
White Laboratories, Inc.	C. D. Andrews, 621 S. Mendenhall St., Greensboro
Whitman, Stephen F. & Son, Inc.	K. L. Mills, 2602 Kittrell Drive, Raleigh
Winthrop Chemical Co.	H. E. Henriksen, 3808 Park Ave., Wilmington
Winthrop Chemical Co.	W. C. Simmons, Box 2411, Winston-Salem
Wyeth, John & Bro., Inc.	Paul W. Miller, 713 W. Council St., Salisbury
Wyeth, John & Bro., Inc.	W. D. Pearce, 210 Pogue St., Raleigh
Wyeth, John & Bro., Inc.	H. C. Walters, Box 2737, Greensboro
Yardley, Inc.	H. D. Vail, Box 2063, Charlotte
Young Rubber Co.	Howard Bishop, 355 Derby Circle, Chattanooga, Tenn.
Young Rubber Co.	A. C. Stewart, Box 484, Smithfield
Zonite Products Corp.	E. R. Jones, 1830 San Marco Blvd., Jacksonville, Fla.

LIFE MEMBERS

J. B. Bowers, 3401 Hawthorn, Richmond, Va.
J. R. Brownie, 836 Bainbridge, So. Norfolk, Va.
J. Ben Coppedge, Fairview Road, Raleigh
R. E. Hunter, 334 Circle Avenue, Charlotte
R. C. Cagle, Box 245, Rockingham

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NORTH CAROLINA BOARD OF PHARMACY

Members and Organization, 1948-1949

COMMISSIONED BY HIS EXCELLENCY, THE GOVERNOR OF NORTH CAROLINA

*R. A. McDUFFIE, Greensboro.....Term expires April 28, 1948
H. C. McALLISTER, Chapel Hill.....Term expires April 28, 1949
J. G. BALLEW, Lenoir.....Term expires April 28, 1950
W. A. GILLIAM, Winston-Salem.....Term expires April 28, 1951
J. C. BRANTLEY, JR., Raleigh.....Term expires April 28, 1952

PRESIDENT

J. G. BALLEW.....Lenoir

SECRETARY-TREASURER

H. C. McALLISTER.....Chapel Hill

ATTORNEY

F. O. BOWMAN.....Chapel Hill

* Continues to serve until successor has been elected and qualified (see body of Report).

SIXTY-SEVENTH ANNUAL REPORT OF THE NORTH CAROLINA BOARD OF PHARMACY

Pursuant to the requirements of Section 90-57 of the General Statutes of North Carolina, I have the honor to submit herewith the report of the proceedings of the North Carolina Board of Pharmacy for the twelve months' period ending April 30, 1948.

C. R. WHITEHEAD ELECTED MEMBER OF THE BOARD OF PHARMACY

As a result of the election held by the North Carolina Pharmaceutical Association, Mr. C. R. Whitehead was elected a member of the Board of Pharmacy and was commissioned by Governor Cherry on April 28, 1938, to serve for a period of five years. Subsequent to Mr. Whitehead's election and commissioning, and prior to his taking the oath of office, he found it necessary to resign as a member of the Board due to ill health. This resignation created the problem of determining whether or not Mr. Whitehead was a member of the Board by virtue of his having been commissioned, or whether Mr. McDuffie continued on as a member of the Board due to the fact that Mr. Whitehead had not qualified by taking the prescribed oath of office. This question was presented to the Attorney General for clarification. The opinion rendered follows:

STATE OF NORTH CAROLINA
DEPARTMENT OF JUSTICE
Raleigh
20 May 1948

HARRY McMULLAN,
ATTORNEY GENERAL

SUBJECT: North Carolina Board of Pharmacy; Public Officers; Failure to Qualify after Appointment; Holding Over Until Successor Appointed and Qualified; North Carolina Pharmaceutical Association; Powers in Designating Member of Board of Pharmacy.

Mr. H. C. McAllister, Secretary
North Carolina Board of Pharmacy
P. O. Box 471
Chapel Hill, North Carolina
Dear Mr. McAllister:

In your letter of May 13th, 1948, you call my attention to Section 90-55 of the General Statutes, dealing with the election and ap-

pointment of members of the North Carolina Board of Pharmacy and reading as follows:

"The board of pharmacy shall consist of five persons licensed as pharmacists within this state, who shall be elected and commissioned by the governor as hereinafter provided. The members of the present board of pharmacy shall continue in office until the expiration of their respective terms, and the rules, regulations, and by-laws of said board, so far as they are not inconsistent with the provisions of this article, shall continue in effect. The North Carolina Pharmaceutical Association shall annually elect a resident pharmacist from its number to fill the vacancy annually occurring in said board, and the pharmacist so elected shall be commissioned by the governor and shall hold office for the term of five years and until his successor has been duly elected and qualified. In case of death, resignation, or removal from the state of any member of said board of pharmacy, the said board shall elect in his place a pharmacist who is a member of said North Carolina Pharmaceutical Association, who shall be commissioned by the governor as a member of the said Board of Pharmacy for the remainder of the term. It shall be the duty of a member of the Board of Pharmacy, within ten days after receipt of notification of his appointment and commission, to appear before the clerk of the superior court of the county in which he resides and take and subscribe an oath to properly and faithfully discharge the duties of his office according to law."

You also call my attention to one of the by-laws of the North Carolina Pharmaceutical Association dealing with the election of members of the North Carolina Board of Pharmacy, and this by-law is as follows:

"Sec. 5. The North Carolina Pharmaceutical Association shall elect at each annual meeting from among the most skillful pharmacists in North Carolina, for a term of five years, one pharmacist to the State Board of Pharmacy. The same must have been registered as a pharmacist in North Carolina at least five years previous to his election; he must be actually engaged in pharmacy; and shall not succeed himself; Provided that this does not prohibit the reelection of any member of the present board for one additional term."

As a basis for your question, you relate certain facts which I will briefly outline: In June, 1947, the North Carolina Pharmaceutical Association elected as its member of the North Carolina Board of Pharmacy, Mr. C. R. Whitehead who was to succeed Mr. Roger A. McDuffie; and it was the intention of the Association for Mr. Whitehead to serve for a term of five years, beginning April 28th, 1948, according to the statute above quoted. Mr. Whitehead was issued a commission by Governor Cherry, as provided by the statute, for the regular five-year period beginning April 28th, 1948. Shortly after Mr. Whitehead received his commission from the Governor, Mr. Whitehead tendered his resignation because of ill health; and I assume his resignation was accepted. Mr. Whitehead never did qualify for his term of office by appearing before the clerk of the Superior Court of the county in which he resided and subscribing to the regular oath to properly and faithfully discharge the duties of his office within ten days after the receipt of his appointment and commission. It should perhaps be stated that irrespective of any ten days, he never, at any time, took the oath of office and thereby never qualified himself for such office. It will thus be seen that Mr. Whitehead never did intend to qualify and take the oath of office because of his resignation on account of ill health.

Upon this statement of facts and considering same in connection with the applicable statute and by-law, you submit to this office certain questions as follows:

1. Does Mr. McDuffie remain as a member of the Board of Pharmacy until his successor has qualified?

2. If so, how shall his successor be elected, by the North Carolina Pharmaceutical Association or by the North Carolina Board of Pharmacy?

3. If it is found that the North Carolina Pharmaceutical Association must hold an election for the purpose of electing a member of the Board created by Mr. Whitehead's resignation, is the requirement prohibiting a member from succeeding himself binding in this particular case or, in other words, is Mr. McDuffie eligible for re-election to succeed himself?

4. If it is found that the vacancy is to be

filled by the remaining members of the Board of Pharmacy, would the requirement of the by-laws of the Pharmaceutical Association prohibiting a member from succeeding himself be binding upon the Board of Pharmacy in making the selection of Mr. Whitehead's successor?

Before answering your questions specifically, I desire to deal with the status of Mr. Whitehead upon his resignation and his failure to qualify for office and also the validity of the by-law above quoted as passed by the North Carolina Pharmaceutical Association.

Of course, the above-quoted statute, which provides the machinery for electing members of the Board of Pharmacy and filling vacancies, requires that any person, whether designated by the Pharmaceutical Association or appointed by the Board of Pharmacy, to appear before the clerk of the Superior Court of the county in which he resides and to take and subscribe an oath to properly and faithfully discharge the duties of his office according to law. This is a qualification which must be complied with before such an appointment makes a man a legal member of the Board of Pharmacy or, as we say in legal language, a *de jure* member of the Board of Pharmacy. Section 90-55 of the General Statutes, above quoted, provides that any pharmacist elected to the Board of Pharmacy shall hold his office for the stated term "and until his successor has been duly elected *and qualified.*" This, of course, is nothing but the general law that applies to all public officers and is also found in the chapter on public officers in the General Statutes, Section 128-7, which states: "All officers shall continue in their respective offices until their successors are elected or appointed, *and duly qualified.*"

So far as the information before me is concerned, it does not appear that Mr. Whitehead ever exercised any of the duties of his office, attended any official meetings of the Board or ever, at any time, attempted to act as a member of the Board of Pharmacy. Communications by letters would not, in any way, invalidate what I have said. We are, therefore, of the opinion that Mr. Whitehead never, at any time, became a member of the Board of Pharmacy; and he did not complete the necessary steps to qualify himself for such office by taking the required oath. Mr. Whitehead, therefore, was never, at any time, a legal member of the Board of Pharmacy prior to his resignation; and, therefore, it follows that he never did vacate any office nor does any vacancy exist because of his appointment.

I now deal with the by-law passed by the North Carolina Pharmaceutical Association. It will be noticed that this by-law attempts to set up certain qualifications that a member must have before he can be elected a member of the Board of Pharmacy. This by-law says that before a member of the Pharmaceutical Association can be a member of the Board of Pharmacy, he must (1) be one of the most skillful pharmacists in North Carolina; (2) have had this status of one of the most skillful pharmacists in the State for a period of five years previous to his election; he must have been registered for this period of five years; (3) be actually engaged in the practice of pharmacy; (4) he shall not be eligible to succeed himself as a member of the Board.

Section 90-55 of the General Statutes, which is the law controlling the election of members of the Board of Pharmacy as well as filling vacancies on the Board, simply provides that the North Carolina Pharmaceutical Association shall annually elect a resident pharmacist from its number to fill the vacancy annually occurring in said Board. The membership of the Board is staggered so that the term of one member expires every year. It will be noticed, therefore, that the statute does not set up any such qualifications or conditions of eligibility for this office as is required in the by-laws of the Pharmaceutical Association. The statute only requires that an individual shall be a resident pharmacist and a member of the Pharmaceutical Association in order to hold this office. We are utterly unable to find any authority or power on the part of the Pharmaceutical Association to set up and require these superadded qualifications. Since Section 90-55 of the General Statutes is careful to fix the qualifications and powers for a member of the Board of Pharmacy, we do not think that the North Carolina Pharmaceutical Association has any power and authority to set up, through a by-law, other and additional qualifications for this office. The Pharmaceutical Association derives its

authority from the statute, and the statute does not vest it with authority to create additional qualifications in electing a member to the Board of Pharmacy. There is, therefore, no power under the statute that, either directly given or implied, provides for other or more stringent qualifications for this office to be created by the Association. This is not a new principle, and it might be pointed out by way of analogy that the Constitution of the State fixes the qualifications of certain constitutional officers. This having been done, the Legislature itself cannot create and impose other qualifications. See *State Ex Rel Spruill* v. *Bateman*, 162 N. C. 589; *Lee* v. *Dunn*, 73 N. C. 595. So far as we can see, this principle prevails in nearly all jurisdictions. It follows, therefore, that the above-quoted by-law of the North Carolina Pharmaceutical Association is, in our opinion, invalid, void and of no effect. The superadded requirements that a member must be one of the most skillful pharmacists in North Carolina, must be registered as a pharmacist in North Carolina for at least five years previous to his election, must be actually engaged in the practice of pharmacy and shall not succeed himself in office are invalid requirements and are not enforceable by law. The only requirements fixed by law are that a man must be a member of the Pharmaceutical Association and a resident pharmacist. It should be noticed that I am not saying that the Pharmaceutical Association cannot impose qualifications and conditions on the pharmacists of the State before a man can be a member of the Pharmaceutical Association; but once he is a member of the Pharmaceutical Association and is a resident pharmacist, that is all that is required to be a member of the North Carolina Board of Pharmacy, and no other requirements can be enforced unless and until the General Assembly of the State sees fit to add these qualifications by statute.

I, therefore, answer your question No. 1 that Mr. McDuffie is now a member of the Board of Pharmacy; and, under the law, he remains a member of the Board of Pharmacy until his successor has been duly appointed and qualified.

I answer your question No. 2 that since Mr. Whitehead has never held office and has never qualified, Mr. McDuffie's successor should be elected by the North Carolina Pharmaceutical Association; and this will not be filling a vacancy but will be an original appointment.

I answer your question No. 3 that Mr. McDuffie is eligible to succeed himself in office if the Pharmaceutical Association sees fit to elect him again.

I answer your question No. 4 by saying, as I have said above, that the Pharmaceutical Association will elect Mr. McDuffie's successor and that the by-law above quoted is invalid, void and is not warranted by law. It follows, therefore, that whenever any vacancy does occur, which is filled by the Board of Pharmacy, in such case, the Board can elect an officer to succeed himself on the Board.

Yours very truly,

HARRY MCMULLAN,
Attorney General

RALPH MOODY,
Assistant Attorney General

RM/ek

MEETINGS

During the year there have been five meetings of the Board, two for the examination of candidates. At the two examination meetings, twenty-nine candidates were successful in passing and were registered. During the year seventeen applications for reciprocal registration have been accepted, four rejected. Twenty-six pharmacists have been re-registered and nineteen have been removed from the registered list for failure to renew or for other reasons. Four permitted physicians have been removed from the registered list, and four have been registered during the year.

EXAMINATION OF CANDIDATES

The following candidates were successful in passing the examination held June 17 and 18, 1947 and were ordered registered and licensed.

Twenty-one (21) in Number

Albright, George Bishop	Spencer
Aliton, Emily Harris	Port Jervis, N. Y.
Bissette, Paul Branch, Jr.	Wilson
Britt, Lawrence E.	Clinton
Burnette, Fate Mitchell	Black Mountain
Hamer, Marion Sims	Lenoir
Holden, Eleanor Pearl	Bunnell, Fla.
Horne, Henry Ruffin	Fayetteville

Hunt, Nancy Travis.....Oxford
Kiser, Arthur George.....Asheville
Macon, Ellen Halsey.....Mount Airy
Mayberry, Herbert Clarence.....Elkin
Negron, Ida Aponte.....Raleigh
Rachide, Albert Paul.....New Bern
Reddick, Aubert Evans (col.).....Richmond, Va.
Sheffield, William Johnson.....Orlando, Fla.
Shook, Eulan, Jr.....Hickory
Sinclair, Francis Allen.....Norwood
Snyder, Shuford Everett.....Swannanoa
Stewart, Jesse Southerland.....Wallace
Welborn, William Fowle, Jr.....Lexington

The following candidates were successful in passing the examination held February 17 and 18, 1948 and were ordered registered and licensed.

Eight (8) in Number

Hoffman, Florence Bonner.....High Point
Little, Gilbert LeRoy.....New Kensington, Pa.
Malion, Harold Edward.....Fairmont
Parker, Leonard Jesse.....Greensboro
Ranzenhoffer, John Arthur.....Burgaw
Tann, Flora Maria (col.).....Rich Square
Taylor, William West.....Durham
Williford, John Samuel.....Kinston

Pharmacists Registered by Reciprocity

During the twelve months' period 17 applications for reciprocal registration have been accepted, 4 have been rejected. Those registered are as follows:

Prather, Nathanial Lewis.....May 12, 1947
Marble Hill, Ga. from Georgia
Rogers, Robert Melville.....May 12, 1947
Register, Ga. from Georgia
Scruggs, Edgar T.....May 12, 1947
Springfield, Ky. from Kentucky
Lawson, James Ira, Jr.....June 19, 1947
Wadesboro from Georgia
Fleming, Velma.....June 19, 1947
Great Bend, Ohio from Virginia
Rogers, William Pherrel.....June 19, 1947
Waverly, Tenn. from Tennessee
Snodgrass, Thomas Willard.....July 8, 1947
El Reno, Okla. from Oklahoma
Turnbull, Edward Kenneth.....July 11, 1947
Graniteville, S. C. from South Carolina
Yandell, Charles Robinson.....Sept. 5, 1947
Pineville from South Carolina
Neal, Julius Cody.....Sept. 20, 1947
Machen, Ga. from Georgia
Stone, George Henry, Jr.....October 14, 1947
Batesburg, S. C. from South Carolina
Huber, Henry George.....October 20, 1947
Richmond Hill, L. I., N. Y. from New Jersey
Applebaum, Israel Irvin.....November 14, 1947
Louisville, Ky. from Kentucky
Landaker, Walter Gideon.....January 1, 1948
Fort Lauderdale, Fla. from Illinois
Lindenschmidt, Vincent Joseph..February 19, 1948
Winston-Salem from Indiana
Ellison, Jerome Morris.....February 19, 1948
Asheville from Florida
Millburg, Bernhard Theodore.....March 23, 1948
St. Louis, Mo. from Missouri

Pharmacists Re-Registered

During the twelve months' period twenty-six pharmacists were re-registered.

Twenty-six (26) in Number

Alexander, W. W.....Greensboro
Benford, B. W.....Gainesville, Ga.
Brinkley, J. H.....Kinston
Browning, H. R.....Roanoke Rapids
Clark, S. G.....New Bern
Cooke, H. M., Jr.....Salisbury
Dillehay, J. T.....Graham
Galloway, C. E.....Washington, D. C.
Goode, B. S.....High Point
High, P. J.....Waynesville
Hopkins, V. O.....Dallas, Texas
Kee, H. J.....Norfolk, Va.
Kessler, M. M.....Silver Spring, Md.
Kirby, K. A.....Raleigh
Lockhart, B. O.....Greensboro
McBane, J. O. D.....Greensboro
Merrill, E. E.....Cary
Moore, T. E.....Newport News, Va.
Morris, W. H.....Jacksonville
Mullen, L. B.....Asheville
Pinnix, J. L.....Kernersville
Saxon, H. A.....Staunton, Va.
Smith, E. H.....Weldon
Wheless, J. M., Jr.....Farmville
Whitmire, W. P.....Hendersonville
Woodward, C. T.....Greensboro

Pharmacists Removed from Registered List by Request or for Failure to Renew

Nineteen (19) in Number

Baker, Sidney Lee.....Orlando, Fla.
Blackmon, Broadus Lee.....Lancaster, S. C.
Brooks, Joseph Whitfield.....Savannah, Ga.
Canady, William Angus.....Wilmington
Clark, Samuel Gordon.....New Bern
Evans, Wallace Nickles.....Clover, S. C.
Galloway, Charles Ernest.....Washington, D. C.
King, Carl Davis.....Winston-Salem
Lytle, William Harrison (col.).....Detroit, Mich.
Mattison, Elizabeth W.....Chapel Hill
Merrill, Earle Edwin.....Cary
Merritt, Nello Harward.....Durham
Morriss, Wilton Hamlin.....Jacksonville
Owen, Fred Roth.....Tryon
Rhodes, William Franklin.....Charlotte
Rogers, Robert Melville.....High Point
Russell, Harry Guy.....Phoenix City, Ga.
Saunders, Lawrence Sidney.....Olive, Calif.
Snypes, Coley Lambe.....Charlotte

Permitted Physicians Registered

Four (4) in Number

Koogler, B. Robert.....Candor
Shreve, June Roy, Jr.....Brown Summit

Gasque, Mac Roy ..... Fontana Dam
Davey, Joseph A. ..... Robbinsville

PERMITTED PHYSICIANS REMOVED FROM REGISTERED LIST BY REQUEST OR FOR FAILURE TO RENEW

Bridgers, D. H. ..... Bladenboro
Griffis, J. W. ..... Denton
Howell, W. L. ..... Ellerbe
Hutchinson, S. S. ..... Bladenboro

SUMMARY OF PHARMACIST ON ACTIVE LIST

Total number of Registered Pharmacists in Good Standing on the Board Roster, May 1, 1948, are distributed as follows:

Number of Retail Pharmacies	1,028	
Number in Hospital Pharmacies	16	
Number in Manufactnring and Wholesale Drug Stores	10	
Number Representing Pharmaceutical Manufacturers	36	
Number Teaching, Government and Association Work	7	
Miscellaneous	9	
Total Number Actively Engaged in Pharmacy		1,101
Number of Pharmacists Residing in the State Who Are Not Engaged in Pharmacy	85	
Number Residing Out of State	128	
Total Number of Registered Pharmacists in Good Standing on the Board Roster, May 1, 1948		1,314
Number of Permitted Physicians		46

A review of the above summary brings certain interesting factors to light. There has been a slight increase in the number of pharmacists employed in retail stores over last year, this number being thirty-six. However, these have been about absorbed in the new stores that have opened during the year. There has also been a considerable increase in the number of pharmacists representing manufacturers and wholesalers. This number increases those so employed about fifty per cent over the figure last year. There has also been an increase in the number of those residing out of the State. A considerable increase has been noted in those pharmacists who kept their licenses in force but who are engaged in other fields, this number having increased about one hundred per cent over last year. It is inferred from these figures that other fields still present more attractive employment for some pharmacists than does the retail drug store, since the increase in the number in these fields over the past year has been considerably out of proportion to the increase in the retail field. The location of these pharmacists in other than the retail field continues to aggravate the apparent shortage of licensed pharmacists in this State.

There is another factor regarding the pharmacists of our State which should be a matter of some concern to us. Of the 1,314 pharmacists in good standing, 688 are over fifty years of age, and only 135 are over sixty-five years of age, which means that 553 are between the ages of fifty and sixty-five and will have to be replaced within the next fifteen years. The average age of the pharmacists in the State is slightly under fifty, which average is considerably higher than that of most any other profession. Pharmacy in North Carolina might then be termed "an old man." This age factor will play a very important part in the manner in which our pharmacies are operated in that it is a well known fact that men above fifty years of age are not physically able to endure the rigors of long hours and this must be considered in regulating drug store hours in the State. It will also have a very definite bearing on the available supply of pharmacists, which should be a matter for reflection for those contemplating the opening of new drug stores.

In viewing the over-all picture of the supply of pharmacists, there appears to be no prospect of any considerable relief in the immediate future to the apparent shortage of pharmacists in this State.

SUMMARY OF DRUG STORES REGISTERED

Number of Stores on Active List, January 1, 1948		845
Number of Permits Issued for New Stores Since January 1, 1948	10	
Total Number of Stores in Operation in the State, May 1, 1948		855
Number of Stores Operated by Permitted Physicians	46	
Number of Stores Operated by Pharmacists	809	
Total Number of Stores in Operation in the State		855

In comparing these figures with those of last year, it is found that the number of new stores opening was slightly less than the preceding year. Another interesting fact is that of the new stores opening, about seventy per cent are owned by pharmacists.

There has also been some shift in the total ownership of the stores of the State. As of May 1st, 1948, the 809 stores being operated by pharmacists were owned as follows:

Stores Owned Solely by Pharmacists	42.2%
Stores Owned by Pharmacists and Non-Pharmacists	31.5%
Stores Owned Solely by Non-Pharmacists	26.2%

While the total number of stores owned entirely by non-pharmacists has not changed significantly, the number owned by pharmacists and non-pharmacists has increased considerably at the expense of those owned entirely by pharmacists. This fact may not be significant, however, in that all stores listed as being owned by a pharmacist and his wife were placed in the category of being owned jointly by a pharmacist and non-pharmacist, which was not the case last year. It is significant, however, to note that of the new stores opening, the percentage being owned by pharmacists is considerably higher than that of the total number of stores in the State. It is believed that this is a wholesome trend.

Original Permits to Physicians Discontinued

Section 90-71 of the General Statutes of North Carolina provides that the Board of Pharmacy *may* issue a permit to a physician in villages of not more than six hundred population to conduct a drug store or pharmacy in that village. This clause was included in the law many years ago to provide for pharmaceutical service in rural communities. This was before the day of good roads and modern transportation. Through the years these permits have been issued in small communities and in most cases the store was neither owned nor operated by the physician. From the result of inspections of these stores, it was found that in seventy per cent of the inspections made, the physician was not on duty in the store, nor did he maintain any regular hours of duty there. In the thirty per cent of the cases where the physician was found to be present, he was there largely because his office was in or adjacent to the store and he seldom, if ever, rendered any pharmaceutical service himself. By virtue of the fact that the law does not provide for a person not licensed as a pharmacist to fill prescriptions under the supervision of a physician, the manner of operation of these stores would constitute a violation of the law as well as the potential for a public health hazard. Believing that the people of a rural community are entitled to the same protection as any other segment of the population, it has been the sense of the Board of Pharmacy for some time that permits to these stores should be discontinued. However, to do so for the stores which were already established might create an undue hardship for the owners of those stores due to the current shortage of pharmacists. A compromise action was therefore taken; the Board decided at the February meeting that it will not issue an original permit to a physician to conduct a store in a village of under six hundred population. It will be recalled that an original permit is issued in the following cases:

1. A new drug store.
2. Transfer of an established store to a successor.
3. The transfer of more than fifty per cent of the ownership of an established store to a successor.

This means, then, that those stores operated under a physician's permit which were in existence prior to the time this action was taken will be permitted to continue under the present ownership, but that no permit will be issued for any new store or for any store which is already established but in which there has been a transfer of more than fifty per cent of the ownership.

Beal Membership Prize

Mr. Francis Allen Sinclair of Norwood, North Carolina, made the highest average grade of all candidates taking the examination during the calendar year 1947 which was 93%. I recommend him for the prize of one year's membership in the North Carolina Pharmaceutical Association.

Commission to Study and Investigate the Examining Board of the State

In 1947 the General Assembly created a commission to study and investigate all of

the examining boards in the State. The Board of Pharmacy has complied with every request made by this Commission and has furnished such other information as was felt would be of use to the Commission for the purpose of its investigation. In addition, certain recommendations were made for the revision of the Pharmacy Law, which recommendations have been passed upon by this Association. No report has been received as to the findings of the Commission and therefore it is not known whether the changes in the law will be recommended.

Minimum Standards for the Evaluation of Practical Experience

Section 90-61 of the General Statutes of North Carolina sets up the requirements necessary to be met in order to be licensed as a pharmacist in this State. One of these requirements is that the candidate for licensure must present satisfactory evidence that he has had four years' instruction in pharmacy by a licensed pharmacist. It provides, however, that the time of attendance at a recognized college of pharmacy not to exceed three years may be deducted from the time of experience required. This means that a candidate who has completed the regular four year course of nine months each must obtain twelve months of practical pharmacy instruction under the tutorship of a pharmacist. The quality of the instruction so received has been the subject of wide interpretation. For a number of years the National Association of Boards of Pharmacy has been interested in setting up certain standards for the evaluation of this experience. These standards were first adopted in 1944. However, conditions created by the war made it impractical to enforce the standards at that time.

The adoption of the standards by the several members of the National Association of the Boards of Pharmacy would mean that all boards entering into reciprocal exchange of licensure would be expected to enforce the standards if their licentiates were to be accepted for reciprocal registration by other states who had adopted these standards.

It was, therefore, a matter of concern to the North Carolina Board of Pharmacy as to what the standards should be. The recommended standards as adopted in 1944 were reviewed by the Board of Pharmacy and were presented to the Attorney General to determine whether or not the Board of Pharmacy had the authority to enforce their requirements if it appeared desirable to adopt them. The Attorney General recommended a number of changes which would so alter the regulations as to make them enforceable under the authority granted the Board of Pharmacy by the Legislature. These changes were presented to the National Association of Boards of Pharmacy and based upon the opinion rendered by our Attorney General the standards were revised and adopted on a national scale. The North Carolina Board of Pharmacy then in turn adopted the following standards for the evaluation of practical experience:

1. The term "year" as used to designate the quantitative standard for practical experience shall mean fifty-two average work weeks of apprenticeship training acquired under the supervision of a registered pharmacist.

2. The pharmacy owner or registered pharmacist supervising the practical experience of an applicant for registration must notify the Board of Pharmacy whenever an applicant for registration begins employment under their supervision and whenever an applicant leaves their employ.

3. Persons working under the supervision of registered pharmacists and expecting to qualify for the registered pharmacist examination must notify the Board of Pharmacy of the beginning and end of their employment under the supervision of a registered pharmacist within five days of the beginning or ending of such employment.

4. Boards of Pharmacy shall not allow credit for claims of practical experience required under the pharmacy laws unless such claims can be corroborated by records on file in the Board office showing the beginning and ending of the practical experience claimed as supplied by the applicant during his training period and by the pharmacist who supervised the practical experience during the training period.

5. Practical experience shall be credited only when it has been obtained in a pharmacy acceptable to the Board of Pharmacy for that purpose.

6. The term "supervision" as used in connection with the practical experience requirement shall mean that in the pharmacy where practical experience is being obtained a registered pharmacist supervising practical experience shall be in personal contact with and actually giving instruction to the person obtaining practical experience during the entire period of such experience.

7. A pharmacy acceptable to the Board of Pharmacy as a proper place to obtain practical experience shall conform to the best traditions of pharmacy in the state. It shall have available all necessary equipment for professional service, necessary reference works, in addition to the official standards, and current professional journals, and shall meet the following minimum standards:

(a) It must be a pharmacy operating under a permit from the Board of Pharmacy in states where annual permits are required. In states where there is no permit law, the pharmacy must be operated at all times under the supervision of a registered pharmacist and must have signified its willingness to train apprentices or to employ persons desiring to obtain practical experience in accordance with the state pharmacy laws.

(b) A pharmacy acceptable to the Board for practical experience must have a clear record with respect to the observance of Federal, State and municipal laws and ordinances governing any phase of activity in which it is engaged.

(c) The pharmacy owner and the registered pharmacists supervising the practical experience of applicants for registration must agree to abide by the Code of Ethics of the American Pharmaceutical Association.

8. The individual obtaining experience shall keep a notebook properly certified to by the pharmacist supervising the practical experience covering the details of his practical training and this notebook shall be submitted as a part of the application for the Board examination.

Suitable procedures are in process of being developed for the purpose of carrying out the requirements set forth above. It is felt that the adoption of these standards will have a wholesome effect on the pharmaceutical education in the State and will assure employers of getting pharmacists with a better rounded experience background than has been the case in the past. It is expected that, although these standards will require closer supervision of practical experience on the part of the preceptor, the time required will not be a burden upon the pharmacist. This statement is substantiated by information from several boards which have used the standards for a number of years. It will, however, require closer attention on the part of the candidates for licensure to those things which they customarily take for granted but which when faced with the responsibility of discharging their obligations as a pharmacist they have been found many times to be deficient.

It is anticipated that some confusion will develop during the initial steps of the institution of this program. The Board of Pharmacy requests the cooperation of every pharmacist in eliminating as much of this confusion as is possible.

INSPECTION AND LAW ENFORCEMENT WORK

The long range program of enforcement of the pharmacy laws was dealt on at length in the last Annual Report of the Board of Pharmacy. Since that time the inspection activities of the Board have been carried out in a manner designed to implement the program. During the year the inspector has been instructed to personally notify every pharmacist and/or drug store proprietor of the requirements as outlined at that time. It will be noticed from his report that all of the stores in the State have been inspected at least one time during the year. The cooperation afforded the Board in this work by the pharmacists of the State has been measured and it is found to be encouraging. The details of the inspection work to a large extent will be found in the report which follows:

REPORT OF THOMAS H. MAY

To the Members of the North Carolina Board of Pharmacy:

I have the honor to submit herewith a summary of inspection work from May 1, 1947 to April 30, 1948. I have made 1,295 inspections of establishments and 109 miscellaneous calls and investigations in 387 towns covering the following types of business:

Retail Drug Stores	1,089
Wholesale Drug Companies	12
Soda Shops	123
Hospitals	15
Physicians' Offices	40
Grocery Stores	10
Manufacturing Plants	6
Miscellaneous Calls	109

It will be noticed that there are a large number of calls listed as "Miscellaneous." These were made during the first four months of the year when a number of important non-inspection visits were required in connection with conditions which normally might have required prosecution. It will be noted, also, that some of the inspections listed are as a result of having called on the same places more than one time during the year. I have covered every town from Manteo to Murphy at least one time. The problems encountered are similar throughout the State.

Although the ratio of pharmacists per drug store has shown little or no improvement during the year, it is indeed gratifying to report that the pharmacists are cooperating whole-heartedly with a reasonable compliance to the requirements of the law, such as, for instance, requiring that prescriptions be held during the absence of a pharmacist for his attention and supervision upon return. It is true, however, that there are a few pharmacists over the State who are not discharging their obligations to public health in that pharmaceutical service is permitted to be rendered in their absence. A record of this has been made where found and it is to be hoped that a repetition of similar conditions will not be found on subsequent inspections.

The public health hazard created by the sale of sulphonamides and barbiturates as reported to me over the State has been lessened, but by no means to an extent that would eliminate this hazard altogether in some areas. I recommend that the necessary steps be taken to fully inform physicians of their responsibility under the law to their patients and of our interest in eliminating the health hazard resulting from the indiscriminate distribution of these drugs and particularly as it relates to the refill of prescriptions for them.

One item that has been of particular use and of great assistance in the inspection work is that of making a written recommendation for the correction of any irregularities found, a copy of which is left with the person to whom it is directed. This arrangement is unusually effective in securing close observation of the regulations as they apply to the sale of drugs in non-drug store outlets.

I have found it necessary to eliminate a considerable number of items being sold by soda shops, grocery stores, etc., which items were required to be sold only under the immediate supervision of a pharmacist. I should like to express my appreciation to the wholesale houses for their cooperation in receiving items returned to them by grocery stores and soda shops. In addition to removing certain drugs from the stocks of non-drug store outlets, it has been necessary for me to require the removal of signs which advertise these places as drug sundry shops or otherwise use the title of drugs in connection with their advertisements. As can be understood, it is impossible for me to inspect all of the grocery stores in the State. In those inspected the number of prohibited items has been found small and consist largely of certain proprietary poisons. In each instance the management removed this stock immediately with the explanation that it had been informed that the sale of this item was not illegal. It is hoped that representatives of wholesale houses, whether they be drug houses or otherwise, will refrain from distributing such misinformation.

During the year there have been a great many problems presented for correction. Each of these has been approached with a sense of fair play wherein the emphasis has been placed on correction rather than punishment. As a result, it has been unnecessary for me to present any of the matters to the courts.

In conclusion I should like to state that it is my purpose to work impartially in the interest of all persons concerned and, at the same time, to discharge my obligation to the public. I will continue to exert every effort to secure a satisfactory remedy of violations, irregularities, etc., wherever they are found. The records collected during the past year will provide a good basis upon which any further irregularities will be handled.

Respectfully submitted,

(Signed) THOMAS H. MAY.

DISCIPLINARY ACTION

As mentioned in the report of Mr. May, no prosecutions have been instituted during the year. However, eleven individuals have been cited to appear before the Board and show cause why they should not be prosecuted and/or have their licenses suspended or revoked. In each case appropriate action was taken and entered in the permanent records of the Board.

It is the purpose of the Board to continue with the law enforcement program along the lines which it has been carried out during the past year. In connection with the Board of Pharmacy law enforcement program the facilities of the State Bureau of Investigation have been made available to the Board for those conditions wherein this assistance is found desirable.

In Memoriam

Pharmacists who have died during the year (30):

Atkinson, Thomas H., Jr. ..... Selma
Bilbro, Quinton Trotman ..... Asheville
Birdsong, Edward G. ..... Raleigh
Britt, Carl Borden ..... Chadbourn
Brookshire, Guy Elliott ..... W. Asheville
Brown, James Dulon ..... Garner
Butler, Alfred Enston ..... Raleigh
Coppedge, James William ..... Raleigh
Dawson, Benjamin Truet ..... Rocky Mount
Dosher, George Rufus ..... Southport
Greene, John Gustovus ..... Shelley
Grove, Charles Elemer ..... Asheville
Hand, Jasper Kennedy ..... Charlotte
Hart, George Washington ..... Winston-Salem
Holroyd, Robert McFerrin ..... Whiteville
Holshouser, John Leidy ..... Chapel Hill
Horne, Samuel Ruffen ..... Fayetteville
Horne, Warren Winslow ..... Fayetteville
Hunnicutt, Fabius Jefferson ..... Durham
Lane, William Cobb ..... Sanford
Lord, Charles Alric ..... Asheville
Mathews, George Washington ..... Asheville
McDonald, Henry Clyde ..... Brevard
Parker, Roland Hern ..... Tarboro
Phifer, Walter Lenoir ..... Charlotte
Robinson, Gordon Costner ..... Charlotte
Roth, Richard Henry ..... Asheville
Smith, Charles H. ..... Charlotte
Stowe, Lester Holland ..... Charlotte
White, James Ira ..... Burlington

FINANCIAL REPORT

The financial report as audited by Mr. Raymond L. Price, Certified Public Accountant, Raleigh, North Carolina, follows herewith:

May 24, 1948

To the Officers & Members of the North Carolina Board of Pharmacy:

Gentlemen:

As requested, we have made an audit of the financial records of Mr. H. C. McAllister, Secretary and Treasurer of the North Carolina Board of Pharmacy for the period from May 1, 1947 to April 30, 1948, and the attached statement of Cash Receipts & Disbursements presents a summary of operations for the fiscal year.

All receipts reported in the books were traced to the bank. Disbursements for the year were made for apparently proper purposes and are supported by signed, paid checks, receipted bills, etc.

The Balance on Hand at April 30, 1948 consists of the following:

CASH IN BANK OF CHAPEL HILL:	
General Account	$17,012.60
INVESTMENTS:	
U. S. Treasury Bonds (2½%)	5,000.00
TOTAL BALANCE APRIL 30, 1948	$22,012.60

The Cash in Bank was reconciled and verified. The five U. S. Treasury Bonds of $1,000.00 each, were inspected.

The fidelity bond for the Secretary and Treasurer, in the amount of $5,000.00 has been continued. A fire insurance policy on office equipment in the amount of $1,000.00 was examined.

Inasmuch as your Secretary-Treasurer has no fire resistant or adequate place to keep valuable records, we suggest that consideration be given to the advisability of procuring a modern fire proof safe sufficiently large for this purpose.

As heretofore, the records are in a very satisfactory condition and no difficulty was experienced in preparing this statement therefrom.

Respectfully submitted,
(Signed) R. L. PRICE,
Certified Public Accountant.

NORTH CAROLINA BOARD OF PHARMACY

Chapel Hill, North Carolina

CASH RECEIPTS AND DISBURSEMENTS

May 1, 1947 to April 30, 1948

RECEIPTS:	
Pharmacist Renewal Licenses	$ 6,415.00
Asst. Pharmacist Renewal Licenses	165.00
Physician Renewal Licenses	220.00
Pharmacist Re-registrations	300.00
Examination Fees	385.00
Reciprocal Registrations	425.00
Physician Registrations	40.00
Drug Store Permits—Original	1,500.00
Drug Store Permits—Renewal	8,350.00
Drug Store Re-registrations	200.00
Duplicate Certificates	35.00
Sale of Poison Registers	192.50
Returned Checks Collected	45.00
Miscellaneous	98.57
TOTAL RECEIPTS	$18,371.07
Balance May 1, 1947	17,839.80
TOTAL RECEIPTS AND BALANCE	$36,210.87

DISBURSEMENTS:

Salaries:		
Secretary and Treasurer	$ 4,725.00	
Office Assistants	1,194.03	$ 5,919.03
Office Expense:		
Office Supplies	175.36	
Office Equipment and Repairs	28.47	
Telephone and Telegraph	120.25	
Postage and Box Rent	199.50	
Printing	763.95	
All Other	95.88	$ 1,383.41
Inspection Expense:		
Salaries	3,258.75	
Travel	2,125.86	$ 5,384.61
Board Meetings:		
Per Diem $380.00; Expense $30.00	410.00	
Examination Material	74.91	
Expense	192.83	$ 677.74
Miscellaneous Expense:		
Attorney Fee	50.00	
Audit	60.00	
Bank Charges	19.43	
Dues	35.00	
Bond Premium	25.00	
Expense, A. P. A. Convention	136.12	
Banquet and Expense, District 3 Meeting	174.48	
Reports on Applicants for Registration	15.00	
Annual Report	231.70	
Withholding Taxes	9.50	
Refunds and Other	96.25	833.48
TOTAL DISBURSEMENTS		$14,198.27
BALANCE APRIL 30, 1948:		
Bank of Chapel Hill	17,012.60	
U. S. Treasury Bonds	5,000.00	$22,012.60
TOTAL DISBURSEMENTS AND BALANCE		$36,210.87

Respectfully submitted,
(Signed) H. C. MCALLISTER,
Secretary-Treasurer

Prescription Balances Repaired

Accurately
Speedily Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.
915C E. Cary Street Richmond, Va.

VA Pharmacy Service Plan

If your pharmacy has not been authorized to fill prescriptions for veterans with service incurred illnesses, and you desire to do so, write or call The N. C. Pharmaceutical Association, Drawer 151, Chapel Hill, N. C.

List of Registered Pharmacists

REVISED MAY 1, 1948

Please notify the Secretary promptly of any change in address

The state of original registration appears in parentheses after the names of pharmacists registered by reciprocity.

A

1344. Abernethy, J. G. ... 1907 Elkin
2161. Adair, W. H. (Ala.) ... 1924 Roxboro (Cavel)
1429. Adams, E. C. ... 1908 Gastonia
2207. Adams, E. E. ... 1924 Lincolnton
1117. Adams, J. L. ... 1903 Gastonia
1845. Adams, R. McC. ... 1915 La Grange
2653. Adams, W. R. ... 1933 Carolina Beach
2503. Adams, W. J. ... 1929 Bryson City
3068. Adelson, I. N. ... 1944 Albuquerque, N. M.
2974. Adkinson, N. F. ... 1941 Avondale
1075. Ahrens, A. G. ... 1902 Wilmington
1784. Aiken, J. H., Jr. ... 1914 Biltmore
1874. Aiken, L. W. ... 1916 Asheville
2658. Airheart, W. T. (Ga.) ... 1934 Concord
3181. Albright, G. B. ... 1947 Spencer
2118. Alderman, J. L. ... 1923 Jacksonville
2981. Alexander, W. W. (S.C.) ... 1942 Greensboro
3185. Aliton, Emily H. ... 1947 Port Jervis, N. Y.
1887. Allen, C. H. ... 1916 Winston-Salem
1838. Allen, H. H. ... 1915 Cherryville
3027. Allen, H. H., Jr. ... 1943 Durham
2865. Allen, J. W. ... 1939 Fair Bluff
2707. Allen, W. D. (Va.) ... 1936 Morganton
2937. Allgood, W. W. ... 1941 Roxboro
2552. Allison, J. B. (Ga.) ... 1930 Concord
2162. Alston, M. J. (col.) (Tenn.) ... 1923 Wake Forest
2631. Anderson, Clarice C. (Mrs. F. I.) ... 1932 Lansing, Mich.
1605. Anderson, J. M. ... 1911 New Bern
2470. Andes G. E. (Va.) ... 1929 Wadesboro
1346. Andrews, C. McD. ... 1907 Burlington
1702. Andrews, J. P. ... 1913 Winston-Salem
1739. Andrews, R. H. ... 1914 Burlington
1906. Andrews, W. T. ... 1917 Goldsboro
2625. Andrews, W. A. ... 1932 Louisburg
3210. Applebaum, I. I. (Ky.) ... 1947 High Point
2115. Armstrong, W. E. (col.) ... 1922 Rocky Mount
2654. Arnold, B. D. ... 1933 Raleigh
2048. Arps, E. G. ... 1921 Plymouth
1864. Arps, P. M. ... 1916 Tarboro
2471. Artice, A. R. (col.) (Pa.) ... 1928 Newport News Va.
999. Ashford, A. J. ... 1901 Kinston
3163. Aull, Betty Hanna (Mrs. A. H.) ... 1947 Landis
2449. Austin, B. N. ... 1928 Shelby

B

1791. Bailey, L. A. ... 1914 Charlotte
2212. Bain, J. D. ... 1924 Clayton
2371. Baker, J. L. ... 1927 Nashville
2051. Baker, W. P. ... 1921 Raeford
2499. Ballance, G. H. ... 1929 Alexandria, Va.
1061. Ballew, J. G. ... 1902 Lenoir
2405. Barbour, J. P. ... 1927 Burlington
2573. Barefoot, L. G. ... 1931 Asheville
2377. Barger, C. N. ... 1927 Oakboro
891. Barker, W. B. ... 1898 Kannapolis
1145. Barnes, B. S. ... 1903 Kinston
3117. Barnes, H. J. (Miss.) ... 1946 Petersburg, Va.
2462. Barnhardt, M. R. ... 1928 Rockwell
1676. Barnhill, W. L. ... 1912 Wilson
1959. Barrett, R. E. ... 1917 Burlington
2912. Barringer, H. A. ... 1940 Concord
2818. Basart, J. M. ... 1938 Greenville
1229. Baucom, A. V. ... 1905 Apex
3041. Beam, W. G. ... 1944 Chatham, Va.
3013. Beavans, S. C. ... 1943 Enfield
3116. Beck, A. L., Jr. (S. C.) ... 1946 Hendersonville
3162. Beck, Q. H. (S. C.) ... 1947 Hendersonville
3151. Beck, W. C. (S. C.) ... 1946 Hendersonville
1904. Beddingfield, C. H. ... 1917 Clayton
3073. Beddingfield, C. H., Jr. ... 1945 Clayton
1729. Beddingfield, E. T. ... 1913 Clayton
2551. Bell, H. C. ... 1930 Gastonia
2725. Bell, L. R. ... 1936 Greenville
1686. Bell, F. R. ... 1912 Beaufort
2458. Bender, W. M. K. ... 1928 Fayetteville
1638. Bennett, K. E. ... 1912 Bryson City
1891. Benson, E. S. ... 1916 Wilmington
767. Bernard, Germain ... 1894 Durham
2128. Best, J. H. ... 1923 Greensboro
1719. Betts, J. A. ... 1913 Lumberton
3109. Bewan, J. W., (Fla.) ... 1945 Miami, Fla.
2253. Biddy, O. D. ... 1925 Brevard
3004. Biggs, J. W. S. ... 1942 Greenville
1450. Biggs, J. W. ... 1909 Williamston
1282. Biggs, W. H. ... 1905 Williamston
2688. Bigham, R. H. (S. C.) ... 1935 Lexington
2134. Binford, B. W. (Ga.) ... 1922 Hapeville, Ga.
1857. Bingham, W. H. ... 1916 Concord
1640. Birmingham, J. S. ... 1912 Hamlet
2958. Bishop, H. L. ... 1941 West Asheville
2135. Bissette, P. B. (Va.) ... 1923 Wilson
3186. Bissette, P. B., Jr. ... 1947 Wilson
2002. Bizzell, H. L. ... 1920 Charlotte
2044. Black, B. B. ... 1921 Kannapolis
2454. Black, F. L. ... 1928 Charlotte
2408. Black, O. R. (Ariz.) ... 1927 Bessemer City
3009. Black, Samuel (Fla.) ... 1942 Hendersonville
3074. Black, S. N. ... 1945 Asheboro
2340. Blades, M. W. ... 1926 Apex

2337. Blanton, C. D.....1926 Kings Mountain
2977. Blower, Anna D. B. (Mrs. E. R.).....1941 Akron, Ohio
2324. Blue, D. Adolph.....1926 Carthage
1824. Boaz, R. J.....1915 Rose Hill
1980. Bobbitt, A. B.....1919 Winston-Salem
2671. Bobbitt, H. F.....1934 Glen Alpine
2517. Bobst, H. R. (N. J.).....1930 Brevard
3118. Boger, R. A. (Ga.).....1946 New Bern
2409. Bolinger, C. E. (Ga.).....1927 Asheville
2575. Bolton, R. B.....1931 Rich Square
1721. Bonner, Brem.....1913 Granite Falls
1231. Boone, D. L.....1905 Durham
3042. Boone, W. T.....1944 Roanoke Rapids
2708. Booth, G. D. (S. C.).....1936 Durham
3014. Borders, M. L., Jr.....1943 Chadbourn
2828. Bowman, C. E.....1938 Conover
1843. Boyce, J. B., Jr.....1915 Warrenton
2845. Boyd, S. B.....1939 Lillington
1395. Bradley, J. P.....1908 Burlington
2384. Bradshaw, E. L.....1927 Kinston
1483. Bradsher, W. D.....1909 Durham
1619. Brady, C. A.....1911 Hickory
2410. Brakebill, R. L. (Tenn.).....1928 Chattanooga, Tenn.
2650. Brame, M. M.....1933 N. Wilkesboro
2772. Brame, P. A.....1937 North Wilkesboro
2959. Brame, R. M., Jr.....1941 North Wilkesboro
933. Brantley, J. C.....1899 Raleigh
2534. Brantley, J. C., Jr.....1930 Raleigh
1786. Brantley, P. C.....1914 Wendell
3069. Brecht, E. A., Jr.....1944 Chapel Hill
1393. Bretsch, Albert.....1908 Southern Pines
3028. Brewer, Mary M. H. (Mrs. W.).....1943 Kinston
1781. Brewer, S. O.....1914 W. Durham
3031. Brewer, S. O., Jr.....1943 W. Durham
1651. Brinkley, J. H.....1912 Roanoke Rapids
2636. Brison, J. E. (S. C.).....1933 Gastonia
2021. Brison, S. P. (S. C.).....1920 Belmont
2113. Bristow, E. B.....1922 Rockingham
3135. Britt, G. H.....1917 Raleigh
3203. Britt, L. E.....1947 Wilmington
2461. Brodie, T. L.....1928 Burlington
2063. Brooks, F. G.....1921 Siler City
3124. Brooks, H. R.....1946 Goldston
3015. Brookshire, L. B.....1943 W. Asheville
2208. Brookshire, L. P.....1924 Asheville
3089. Brown, C. G. (Ga.).....1944 Roanoke, Ala.
3157. Brown, J. H. (Ga.).....1946 China Grove
1688. Brown, J. K.....1912 Greenville
3019. Brown, Mary L. G. (Mrs. J. W.).....1943 Barnsville
2913. Browning, A. C.....1940 Greensboro
1394. Browning, B. H.....1908 Littleton
2501. Browning, D. B.....1929 Kinston
1590. Browning, H. R.....1911 Elm City
2853. Bruce, T. M.....1939 Hot Springs
2316. Bryan, R. B.....1926 Charlotte
1200. Bryan, W. D.....1904 Tarboro
2645. Buchanan, E. W.....1933 Greensboro
2808. Buchanan, E. C.....1938 Beaufort
2676. Buchanan, R. A.....1934 Greensboro
1977. Buffaloe, J. M.....1919 Raleigh
1284. Buhmann, Walter.....1905 Asheville
2779. Bullard, R. E.....1937 Fayetteville
2709. Bullock, Clifton (Conn.).....1935 Black Mountain
2651. Bunch, L. E.....1933 Goldsboro
2745. Bunn, R. S.....1936 Elizabeth City
3115. Burbage, W. H. (S. C.).....1946 Albemarle
2259. Burgiss, T. R.....1925 Sparta
3090. Burke, G. H. (Mich.).....1944 Pompano Beech, Fla.
2789. Burlage, H. M. (Wash.).....1937 Austin, Texas
1612. Burnett, B. J. (col.).....1911 Rocky Mount
1650. Burnett, J. P.....1912 Whitakers
3016. Burnett, J. P., Jr.....1943 Lumberton
3182. Burnette, Fate M.....1947 Black Mountain
2858. Burris, L. R.....1939 Valdese
2165. Burrus, S. B. (Ga.).....1923 Sylva
2544. Burt, M. S.....1930 Durham
1681. Burwell, W. A.....1912 Raleigh
1872. Butler, A. B.....1916 Clinton
3008. Butler, Claudia J. E. (Mrs. G. B.).....1942 Gainesville, Fla.
2450. Bynum, C. W.....1928 New Bern
1097. Byrd, Clement.....1903 Wilmington

C

2914. Cable, M. L.....1940 Asheville
2225. Cagle, C. V. (Ga.).....1924 Greensboro
2473. Cain, C. M. (S. C.).....1929 Carolden
2050. Cain, L. D.....1921 Wilmington
2866. Caldwell, E. L. (col.).....1939 Martinsville, Va
2292. Caldwell, P. L. (Ga.).....1925 Wilmington
1748. Caldwell, P. G.....1914 Gastonia
2018. Callahan, E. F. (S. C.).....1920 Durham
2637. Cameron, W. L. (S. C.).....1933 Carthage
2962. Campbell, E. G., Jr.....1941 Rocky Mount
2219. Campbell, F. E.....1924 Hamlet
1894. Campbell, H. T.....1916 Maiden
1955. Campbell, R. B.....1917 Taylorsville
2198. Campbell, T. N. (col.).....1924 Fayetteville
3051. Canaday, M. S.....1944 Four Oaks
1706. Canaday, R. C.....1913 Four Oaks
1837. Canaday, W. H.....1915 Wichita Falls, Tex.
3125. Canipe, J. C., Jr.....1946 Asheville
2823. Capps, E. U.....1938 Ahoskie
2502. Cardell, J. C.....1929 Worcester, Mass.
2617. Carroll, W. W.....1932 Dunn
2331 Carswell, A. P.....1923 E. Durham
3017. Carswell, J. H.....1943 Chapel Hill
2043. Carswell, R. F.....1921 Winston-Salem
1232. Carter, Samuel.....1905 Salisbury
1659. Carter, Stamey.....1912 Salisbury
3084. Caruthers, M. R.....1945 Wilmington
1787. Cassel, A. S.....1914 Raleigh
3142. Casteel, J. R. (W. Va.).....1946 Durham
1839. Caton, E. J.....1915 Norfolk, Va.
2900. Caudill, Alatajane H. (Mrs. J.).....1940 Holly Hill, Fla.
3164. Caudle, Lexie Virginia.....1947 Winston-Salem
2831. Causey, J. H.....1938 Winston-Salem
2131. Cecil, A. C.....1923 High Point
2326. Champion, H. C.....1926 Kannapolis
2274. Champion, H. O.....1925 Waynesville
2555. Chandler, E. O. (Va.).....1930 Leaksville
2920. Chandley, A. B.....1940 Asheville
1348. Chapman, D. S.....1907 Greensboro
2744. Chapman, H. C.....1936 Durham
1775. Chappell, J. C.....1914 Raleigh
1945. Cheek, G. B.....1917 Albemarle
1453. Cherry, J. L.....1909 Charlotte

1562. Cherry, W. C.....1910 Winston-Salem
1960. Chesnutt, J. M.....1917 Clinton
1614. Christian, J. B. (col.).....1911 Winston-Salem
2711. Civil, J. K. (S. C.).....1935 Charlotte
2683. Clapp, E. B.....1934 Newton
1561. Clark, C. B.....1910 Williamston
2668. Clark, C. B., Jr.....1934 Williamston
2978. Clark, G. E.....1941 Warsaw
2938. Clarke, Blanche E. B. (Mrs. H. T., Jr.).....1941 Rochester, N. Y.
2680. Clark, S. G.....1934 New Bern
2341. Clark, W. A.....1926 Fayetteville
2392. Clayton, A. W., Jr.....1927 Durham
2205. Cline, C. E.....1924 Bryson City
1999. Cline, F. H.....1920 Charlotte
2649. Cline, M. L.....1933 Asheville
2976. Cloer, P. L.....1941 Lenoir
2042. Cobb, J. L.....1921 Waynesville
2608. Coble, J. C.....1932 Greensboro
2747. Cochrane, A. L., Jr.....1936 Jackson
3126. Cole, Jessie Frances.....1946 Winston-Salem
2226. Cole, T. R. (Ga.).....1924 Sanford
1563. Coleman, H. G.....1910 Durham
2886. Colina, G. D. (S. C.).....1940 Charlotte
3091. Collette, R. W. (S. C.).....1945 Mocksville
3085. Collier, Haleyone B.....1945 Asheville
1484. Compton, J. W.....1909 Salisbury
2542. Connell, J. B.....1930 Henderson
1981. Cooke, D. B. (col.) (Tenn.).....1919 Weldon
1165. Cooke, H. M.....1904 Spencer
2876. Cooke, H. M., Jr.....1939 Winston-Salem
2790. Cooley, F. R. (Ga.).....1938 Raleigh
1900. Copeland, R. R.....1916 Ahoskie
1667. Coppedge, J. B.....1912 Raleigh
3107. Corbett, Muriel Upchurch.....1945 Smithfield
2098. Corbitt, A. R. (W. Va.).....1922 Charlotte
2594. Cornelius, R. E. (Ohio).....1932 Concord
2777. Cornwell, A. H.....1937 Lincolnton
2669. Cornwell, G. T.....1934 Morganton
3075. Corwith, F. H.....1945 Southampton, N. Y.
4131. Costner, B. P.....1908 Lincolnton
1320. Council, C. T.....1906 Durham
2227. Cousins, W. G. (Pa.).....1924 Charlotte
3140. Cowan, W. L. (S. C.).....1946 Forest City
1452. Cox, M. H.....1909 Asheville
2138. Cox, R. O. (Mich).....1923 Detroit, Mich
2925. Cox, Rupert.....1940 Pilot Mountain
1689. Crabtree, E. P.....1912 Raleigh
2825. Craig, L. B.....1938 Vass
2276. Craig, W. F.....1925 Charlotte
715. Cranmer, J. B. (Md.).....1893 Wilmington
1684. Craven, C. H.....1912 High Point
1599. Crawford, E. P.....1911 Lenoir
2864. Crawford, H. D.....1939 Black Mountain
2939. Creech, J. A.....1941 San Antonio, Texas
2822. Creech, J. L.....1938 Smithfield
2699. Creech, L. R.....1935 Oxford
2623. Creech, W. H.....1932 Selma
1235. Crews, E. T., Jr.....1905 Orlando, Fla.
2646. Crissman, U. F.....1933 Lexington
2752. Cromley, R. I. (Ga.).....1937 Raleigh
3169. Crowe, D. F. (Ga.).....1947 Oteen
2733 Crowell, C. M., Jr.....1937 Charlotte
2681. Crumpler, L. H.....1934 Chapel Hill
2001. Crutchfield, T. G.....1920 Greensboro
2862. Culbreth, G. M.....1939 Southern Pines
1609. Culpepper, F. D.....1911 Louisburg
2464. Curtis, J. R.....1928 Bessemer City
2342. Curtis, R. H.....1926 Rowland

D

1835. Dailey, R. I.....1915 Reidsville
3076. Dameron, H. G.....1945 Tabor City
2863. Daniel, A. G.....1939 Portsmouth, Va.
1692. Daniel, E. C.....1915 Zebulon
3136. Dantzler, S. A. (S. C.).....1946 Spartanburg, S. C.
2830. Darden, R. J.....1938 Clinton
2099. Darlington, J. M. (Va.).....1922 Winston-Salem
3033. David, J. P.....1943 Henderson
3092. Davis, Benard, (Mo.).....1944 Winston-Salem
2888. Davis, C. E., Jr. (S. C.).....1939 Kershaw, S. C.
2064. Davis, C. V.....1921 Mt. Airy
2343. Davis, D. R.....1926 Williamston
1763. Davis, H. E.....1914 Andrews
2334. Davis, J. G.....1926 Spindale
1740. Davis, J. W.....1914 Edenton
1731. Davis, K. W.....1913 Winston-Salem
2855. Davis, M. L.....1939 Elm City
2965. Davis, McDonald, Jr.....1941 Roseboro
1485 Dawson, M. P.....1909 Rocky Mount
2521. Day, L. G. (S. C.).....1930 Spruce Pine
2498. Dayvault, F. W.....1929 Lenoir
2281. Deal, H. M.....1925 Lenoir
2015. Dees, R. E. L.....1920 Wallace
3119. Dees, R. R.....1946 Burgaw
2476. Dennis, C. M. (S. C.).....1928 Shelby
3176. Dente, M. A. (N. J.).....1947 High Point
2832. Dever, J. H.....1938 Greensboro
2386. Dill, G. W.....1927 Morehead City
2923. Dillon, H. E.....1940 Elkin
3143. Dingler, K. L.....1946 Marion
1773. Dinwiddie, P. H.....1914 Marshall
2600. Dodd, C. N. (Va.).....1932 Raleigh
1218. Douglas, J. D. (col.).....1904 Henderson
1911. Dowdy, D. A.....1917 High Point
2702. Dudley, W. G., Jr.....1935 Reidsville
2817. Duffy, H. B.....1938 New Bern
2964. Duguid, Helen W.....1941 Chapel Hill
3149. Dukes, G. W., Jr., (S. C.) 1946 Walterboro, S. C.
1961. Durham, C. T.....1917 Chapel Hill

E

2791. Eadie, E. B. (S. C.).....1938 Charlotte
2712. Easley, Willa V. (col.) (D. C.).....1935 Whiteville
1594. East, J. S.....1911 Draper
2975. Eatman, G. A.....1941 Wilson
3114. Eberly, M. D. (Ind.).....1946 Louisville, Ky.
3093. Edmonds, G. H. (S. C.).....1944 Wilmington
2891. Edmonds, M. M. (Mo.).....1940 Wallace
2619. Edwards, C. R.....1932 Kannapolis
3094. Edwards, G. B. (Ga.).....1944 Wake Forest
2867. Edwards, L. K., Jr.....1939 Stantonsburg
2081. Edwards, O. C.....1921 Raleigh
2940. Edwards, S. M., Jr.....1941 Ayden
1922. Edwards, S. M.....1917 Ayden
1004. Edwards, T. N.....1901 Charlotte
1006. Eldridge, Julius.....1901 Winston-Salem
3072. Eller, R. C.....1944 Belmont
935. Ellington, C. P.....1899 Greensboro

1351. Elliott, A. G. ..... 1907 Fuquay Springs
3077. Elliott, A. G., Jr. ..... 1945 Fuquay Springs
3221. Ellison, J. M. (Fla.) ..... 1948 Asheville
2826. Elson, J. R., Jr. ..... 1938 Enka
2522. Elson, J. R. (W. Va.) ..... 1929 Enka
3070. Estes, J. C., Jr. ..... 1944 Graham
1457. Etheridge, S. B. ..... 1909 Washington
1585. Etheridge, S. G. ..... 1911 Elizabeth City
2008. Etheridge, T. J., Jr. ..... 1920 Bailey
837. Eubanks, C. L. ..... 1896 Chapel Hill
1859. Eubanks, J. N. ..... 1916 Greensboro
2686. Evans, J. E. ..... 1934 Marion
2170. Evans, W. B. (Ga.) ..... 1923 Greensboro

F

2687. Farmer, W. F. ..... 1934 Wendell
1908. Farrell, R. D. ..... 1917 Greensboro
2328. Farrington, J. V. ..... 1926 High Point
1743. Faucette, W. P. ..... 1914 Raleigh
1459. Faulconer, R. C. ..... 1909 Burlington
2171. Feagin, E. L. (Ala.) ..... 1923 Hendersonville
3127. Fearing, M. K., Jr. ..... 1946 Manteo
2172. Fearrington, T. B. (Miss.) ..... 1924 Valdese
2982. Felkel, O. L. (S. C.) ..... 1941 Salnda, S. C.
2194. Ferguson, H. Q. ..... 1924 Randleman
2467. Ferguson, J. S. ..... 1928 Raleigh
1920. Fields, J. T., Jr. ..... 1917 Laurinburg
1800. Finley, G. B. ..... 1915 Marion
1797. Fishel, A. L. ..... 1915 Winston-Salem
1946. Fisher, Lester ..... 1917 Statesville
1861. Fitchett, C. E. ..... 1916 Dunn
1704. Fleming, C. H. ..... 1913 Creedmoor
3201. Fleming, Velma (Va.) ..... 1947 Rocky Mount
3018. Flynn, H. L. ..... 1943 Pinetops
2255. Fordham, C. C., Jr. ..... 1925 Greensboro
1487. Fordham, C. M. ..... 1909 Greensboro
2652. Forrest, B. B. ..... 1933 Hillsboro
1672. Foster, Caney ..... 1912 Weldon
2332. Foster, D. W. ..... 1926 W. Asheville
1685. Foster, J. C. C. ..... 1912 Tryon
2941. Foster, R. E., Jr. ..... 1941 Franklin, Va.
1735. Fowlkes, W. M. ..... 1913 Enfield
1322. Fox, C. M. ..... 1906 Asheboro
2781. Fox, H. S. ..... 1937 Raleigh
2843. Fox, J. H. ..... 1939 Asheboro
2942. Fox, J. C., Jr. ..... 1941 Chapel Hill
1033. Fox, L. G. ..... 1901 Rockingham
3036. Fox, Margaret T. L. (Mrs. J. C., Jr.) ..... 1943 Chapel Hill
2400. Franklin, K. V. ..... 1927 Raleigh
3150. Franklin, R. E. (Miss.) ..... 1946 Greensboro
1564. Frieze, W. S. ..... 1910 Concord
1434. Fullenwider, Phifer ..... 1908 Raleigh
2979. Fuller, E. R. ..... 1941 Salisbury
2892. Fulmer, P. A. (S. C.) ..... 1940 Greer, S. C.
2086. Furr, F. L. ..... 1921 Durham
3055. Fussell, T. E. ..... 1944 Rose Hill
2928. Futrell, C. L. ..... 1940 Cary
1646. Futrelle, W. L. ..... 1912 Wilmington

G

2898. Gaddy, E. P. ..... 1940 Greensboro
1488. Gaddy, H. M. ..... 1909 Charlotte
2943. Gaddy, Phil ..... 1941 Marshville
3139. Gaddy, R. L., Jr. (Fla.) ..... 1946 Gainesville, Fla.
2770. Galloway, A. E. ..... 1937 High Point
1810. Gamble, C. F. ..... 1915 Monroe
2050. Gamble, J. P. ..... 1921 Monroe
3156. Gamm, Henry (S. C.) ..... 1946 Spartanburg, S. C.
2286. Gardner, Mattie E. Smith (Mrs. W. K.) ..... 1925 Charlotte
1403. Gardner, T. L. ..... 1908 Reidsville
1954. Garner, C. V. ..... 1917 Warsaw
2465. Garren, F. O. ..... 1928 Winston-Salem
2039. Garrett, W. D., Jr. (col.) ..... 1920 Durham
2022. Gatling, T. R. (col.) (S. C.) ..... 1920 Reidsville
1886. Gattis, P. D. ..... 1916 Raleigh
1124. Gilbert, Loamie ..... 1903 Benson
2784. Gilbert, L. M., Jr. ..... 1937 Maxton
2069. Gilbert, W. B. (Ga.) ..... 1921 Raleigh
2257. Gilliam, W. A. ..... 1925 Winston-Salem
2557. Gillikin, C. E. (S. C.) ..... 1931 Kenly
2272. Glass, P. G. ..... 1925 Kannapolis
2731. Glass, W. T., Jr. ..... 1936 Wilmington
2588. Glenn, E. F. ..... 1931 Morehead City
2270. Glenn, J. S. ..... 1925 Mt. Olive
2701. Glenn, R. A. ..... 1935 Burnsville
1602. Godfrey, P. V. ..... 1911 Charlotte
2624. Godwin, C. F. ..... 1932 Pine Level
2119. Goode, B. S. ..... 1923 High Point
1489. Goode, J. A. ..... 1909 Asheville
2294. Gooden, D. W. (Va.) ..... 1926 Grottoes, Va.
1709. Goodrum, C. S. ..... 1913 Davidson
2899. Goodwin, M. N. ..... 1940 Apex
2629. Gordon, T. W. ..... 1932 Thomasville
1100. Gorham, R. S. ..... 1903 Rocky Mount
1916. Graham, J. C. ..... 1917 Red Springs
1565. Grantham, L. I. ..... 1910 St. Pauls
2771. Grantham, R. B. ..... 1937 Red Springs
924. Green, C. F. ..... 1899 Wilmington
1490. Greene, H. C. ..... 1909 Charlotte
2944. Greene, H. W. ..... 1941 Wilmington
3165. Greenspan, Joseph ..... 1947 Asheville
2217. Greenwood, A. M. (col.) ..... 1924 High Point
3096. Gregory, W. S. (S. C.) ..... 1944 Forest City
2736. Greyer, Mary Alice Bennett (Mrs. J. P.) ..... 1936 Delplane, Va.
2295. Griffin, O. (Va.) ..... 1926 Roanoke Rapids
3170. Griffin, W. A. (Ala.) ..... 1947 New Smyrna Beach, Fla.
2508. Griffin, W. R. ..... 1929 Old Fort
1374. Griffith, Wiltshire ..... 1907 Hendersonville
1829. Grimes, G. D. ..... 1915 Robersonville
3147. Grist, F. M. (Ga.) ..... 1946 Franklin
3110. Gucker, L. V. (Ind.) ..... 1945 Chandler, Ariz.
1860. Guion, C. D. ..... 1916 Cornelius
2055. Guion, C. L. ..... 1921 Aberdeen
2056. Guion, H. N. ..... 1921 Marshville
2252. Guiton, J. A. ..... 1925 Whiteville
1856. Gurley, W. B. ..... 1916 Windsor
2829. Guthrie, C. H. ..... 1938 Beaufort

H

3104. Hahl, Marguerite W. (Mrs. J. W.) ..... 1945 Raleigh
2273. Hair, R. C. ..... 1925 Pineville
1939. Hairston, R. S. (col.) ..... 1917 Winston-Salem
3050. Haith, J. W., Jr. (col.) ..... 1944 Burlington
2601. Hall, H. B. (Ala.) (col.) ..... 1932 Winston-Salem
2460. Hall, I. B., Jr., (col.) ..... 1928 Winston-Salem
1170. Hall, J. D. ..... 1904 Scotland Neck
1028. Hall, J. M. ..... 1901 Wilmington
2381. Hall, J. M., Jr. ..... 1927 Wilmington

2265. Hall, J. P. ... 1925 Oxford
2282. Hall, S. B. ... 1925 Mocksville
2189. Hall, S. C. ... 1924 Oxford
1491. Hall, S. P. ... 1909 Charlotte
2844. Halsey, W. B. ... 1939 Winston-Salem
3020. Ham, R. G. ... 1943 Angier
2146. Ham, T. J., Jr. (Va.) ... 1922 Yanceyville
3197. Hamer, M. S. ... 1947 Wadesboro
971. Hamilton, R. L. ... 1900 Oxford
1307. Hamlet, Reginald ... 1906 Raleigh
2147. Hamlin, J. T. (col.) (W. Va.) ... 1922 Raleigh
2945. Hamlin, V. C., Jr. (col.) ... 1941 Raleigh
2792. Hammond, H. A. (S. C.) ... 1937 Charlotte
1291. Hardee, A. K. ... 1905 Graham
2850. Hardee, A. K., Jr. ... 1939 Charlotte
2714. Harden, Wilkins (Ark.) ... 1936 Charlotte
2148. Hardwicke, St. J. H. (S. C.) ... 1923 Wake Forest
3129. Hardy, R. W. ... 1946 Sylva
1893. Harper, C. T. ... 1916 Charlotte
2456. Harper, W. L. ... 1928 Hendersonville
2209. Harris, J. C. ... 1924 Durham
2660. Harris, T. B. (S. C.) ... 1933 Shelby
2616. Harris, W. B. ... 1932 High Point
3123. Harrison, J. W. ... 1946 Asheville
2321. Harrison, L. S. ... 1926 Greenville
1462. Harrison, T. N., Jr. ... 1909 Greenville
940. Hart, L. W. ... 1899 China Grove
2682. Hartis, G. C. ... 1934 Winston-Salem
1404. Harville, R. C. ... 1908 Gastonia
2251. Haupt, Edward ... 1925 Newton
1865. Hayes, G. E. ... 1916 Hickory
2769. Hayes, W. A. ... 1937 Reidsville
1722. Haymore, J. B. ... 1913 Kinston
603. Hays, Francis B. ... 1890 Oxford
3078. Hege, G. D. ... 1945 Fayetteville
1437. Henderson, A. J. (col.) ... 1908 Fayetteville
3174. Henderson, C. B. (Ga.) ... 1947 Bryson City
1718. Henderson, J. L. ... 1913 Salisbury
2756. Hendrick, A. B. (S. C.) ... 1937 Monroe
2877. Hendrix, J. O'Neal ... 1939 Canton
3032. Henley, J. T. ... 1943 Hope Mills
2841. Henriksen, H. E. (S. C.) ... 1939 Charlotte
2664. Hern, E. L. (col.) (S. C.) ... 1947 Charlotte
2929. Herndon, H. H. (Ga.) ... 1940 Marion
1171. Herndon, M. D. ... 1904 Durham
316. Herring, Doane ... 1884 Wilson
1944. Herring, N. B. ... 1917 Wilson
1375. Herring, R. R. ... 1907 Oxford
3058. Herring, R. M. ... 1944 Wilmington
2715. Hertzog, C. W. (S. C.) ... 1935 Shelby
1567. Hesterly, L. E. ... 1910 Hendersonville
2677. Hicks, A. M. ... 1934 Charlotte
1493. Hicks, C. G. ... 1909 Raleigh
1007. Hicks, J. E. F. ... 1901 Goldsboro
2595. High, P. J. (S. C.) ... 1932 Waynesville
2509. Hill, G. L. (col.) ... 1929 New Bern
2012. Hocutt, D. D ... 1920 Henderson
2271. Hodges, F. H. ... 1925 W. Palm Beach, Fla.
3105. Hoffman, E. N. (S. C.) ... 1945 Wilmington
3212. Hoffman, Florence B. ... 1948 High Point
1752. Hoffman, J. F., Jr. ... 1914 High Point
2122. Hogan, A. L. ... 1923 Kinston
3187. Holden, Eleanor P. ... 1947 Bunnell, Fla.
1724. Holding, T. E., Jr. ... 1913 Wake Forest
3007. Holland, L. L. ... 1942 Hamlet
2019. Holland, R. F. (Ga.) ... 1919 Charlotte
3002. Holland, T. M. ... 1942 Mt. Holly
1240. Holland, W. F. ... 1905 Mt. Holly
2734. Hollowell, W. C. ... 1936 Greenville
3043. Hollowell, W. H., Jr. ... 1944 Edenton
3171. Holt, Ernest (S. C.) ... 1947 Forest City
2695. Holt, F. A. ... 1935 Brevard
2868. Honeycutt, G. W. ... 1929 Rockingham
1494 Hood, H. C. ... 1909 Smithfield
1595. Hood, J. C. ... 1911 Kinston
1712. Hood, P. C. ... 1913 Dunn
2283. Hood, T. R. ... 1925 Dunedin, Fla
1101. Hood, W. D. ... 1903 Smithfield
1782. Hooper, F. L. ... 1914 Sylva
2930. Hooper, J. L., Jr. (Ga.) ... 1941 Hiawassee, Ga
1622. Hopkins, V. O. ... 1911 Dallas, Texas
1495. Horne, C. J. O'H. ... 1909 Greenville
3188. Horne, H. R. ... 1947 Fayetteville
1376. Horne, W. H. ... 1907 Greenville
1844. Horsley, H. T. ... 1915 Belmont
2085. Horton, J. P. ... 1921 North Wilkesboro
2175. Hough, J. T. (S. C.) ... 1923 Charlotte
1522. House, Joseph ... 1910 Beaufort
2705. Houser, W. H. ... 1935 Cherryville
3011. Howell, J. G. (S. C.) ... 1942 Charleston, S. C.
3061. Howell, W. L., Jr. (Ga.) ... 1943 Raeford
1408. Howerton, J. L. ... 1908 Greensboro
1813. Hoyle, M. H. ... 1915 Cooleemee
2793. Hubbard, Estill (Ky.) ... 1938 Lexington, Ky
3209. Huber, H. G. (N. J.) ... 1947 Charlotte
3183. Hunt, Nancy T. ... 1947 Raleigh
1546. Hunter, J. B. ... 1910 Charlotte
3006. Huntley, C. O. ... 1942 Lenoir
2696. Huntley, W. A ... 1935 Kernersville
3167. Hurwitz, Shirley ... 1947 Richmond, Va.
2633. Huss, K. W. ... 1933 Cherryville
1542 Hutchins, J. A. ... 1910 Winston-Salem

I

2878. Ingle, C. E. ... 1939 W. Asheville
2009. Ingram, L. M. ... 1920 High Point
2980. Inman, G. G. ... 1941 Rockingham
2946. Irwin, D. A. ... 1941 Elkin
3021. Irwin, R. L. ... 1943 N. Wilkesboro
2446. Isler, J. H. (col.) ... 1928 Charlotte
1753. Isler, W. A. (col.) ... 1914 New York City

J

2385. Jackson, J. C. ... 1927 Lumberton
2222. Jackson, Leonidas ... 1924 Erwin
2559. Jackson, Oseola (col.) (Tenn.) ... 1930 Goldsboro
2091. Jacobs, M. L. ... 1922 Chapel Hill
927. Jacocks, F. G. ... 1899 Elizabeth City
1463. James, A. A. ... 1909 Greensboro
2512. James, C. J. ... 1929 Hillsboro
1377. James, S. T. (col.) ... 1907 Durham
1545. Jarrett, L. M. ... 1910 Biltmore
1244. Jenkins, J. V. ... 1905 Asheville
1438. Jenkins, L. W. ... 1908 Carvel
2375. Jenkins, Sam ... 1927 Walstonburg
2596. Jenkins, W. I. (Va.) ... 1931 Biscoe
1756. Jernigan, R. W. ... 1914 Chapel Hill
2947. Johnson, A. R. ... 1941 Nashville
2966. Johnson, G. F., Jr. ... 1941 Wadesboro
2396. Johnson, G. P. ... 1927 Jacksonville

2223. Johnson, J. E., Jr.....1924 Lumberton
1937. Johnson, J. H. .....1917 North Wilkesboro
2716. Johnson, O. L. (Md.).....1935 Charlotte
3022. Johnson, R. H.....1943 Robbins
2232. Johnson, R. J. (S. C.) .....1924 Asheville
2733. Johnson, T. B.....1936 Hickory
3034. Johnson, T. H.....1943 Raleigh
2200. Johnson, W. L.....1924 Raleigh
2006. Johnson, W. R.....1920 Raleigh
2632. Johnson, W. S.....1933 Rocky Mount
2739. Johnson, W. W.....1936 Fuquay Springs
930. Johnston, A. S.....1899 Smithfield
3049. Johnston, C. A.....1944 Littleton
2151. Joiner, A. E. (Ga.).. .....1923 High Point
2034 Joiner, L. B. (S. C.).....1920 Salisbury
1589. Jones, Alpheus.....1911 Warrenton
3086. Jones, Constance DuBose (Mrs. O. M., Jr.)..... 1945 Elmhurst, Ill.
2213. Jones, Dolan (Ga.).....1925 Monroe
2485. Jones, G. H.....1939 Zebulon
1174. Jones, H. E. (col.).....1904 Asheville
2152. Jones, J. L. (Ga.) .....1922 Canton
1693. Jones, J. Hunter.....1913 Haw River
2757. Jones, M. L. (Tenn.).....1937 Asheville
2041. Jordan, D. L.....1921 Raleigh
3023. Jowdy, A. W., Jr.....1943 Chapel Hill
1736. Joyner, J. D.....1914 Dallas

K

2576. Kale, R. G.....1931 Durham
3113. Kearns, T. N. (Ga.).....1946 Asheboro
2809. Kee, H. J.....1938 Norfolk, Va.
2690. Keenum, R. F. (Tenn.)....1935 Hazelwood
1892. Keever, J. W., M.D.....1916 Hickory
918. Kellam, R. A.....1898 Ellerbe
2350. Kelly, G. C.....1926 Lillington
2967. Kelly, H. L.....1941 Durham
959. Kendall, B. H.....1900 Shelby
3130. Kennedy, Lucy Lee.....1946 Durham
3024. Kerr, B. D.....1943 Greensboro
1466. Kerr, James.....1909 High Point
2848. Kessler, M. M.....1939 Charlotte
1356. Kibler, R. E.....1907 Morganton
2999. King, A. H.....1942 Durham
2399. King, B. F.....1927 Hickory
1046. King, H. L.....1902 Durham
1496. King, J. R.....1909 Durham
3097. King, V. J. (S. C.).....1944 Rock Hill, S. C.
2027. King, W. H. (col.) (S. C.)1919 Greensboro
3166. Kingsbury, Mary F. H. (Mrs.).....1947 Durham
2201. Kirby, James H.....1924 Charlottesville, Va.
1997. Kirby, G. S., Jr.....1920 Marion
1750. Kirby, K. A.....1914 Raleigh
2421 Kirkpatrick, G. L. (S. C.)1927 Black Mountain
3189. Kiser, A. G.....1947 Asheville
2948. Kiser, R. A.....1941 Gastonia
2758. Klein, B. F. (Pa.).....1936 Asheville
1620. Knight, C. V.....1911 Wilson
3079. Knight, E. H.....1945 Black Mountain
2193. Knight, R. S., Jr.....1924 Columbia
952. Koonce, J. E.....1906 Chadbourn
1799. Koonce, T. R.....1915 Fair Bluff
2580. Koonts, A. A.....1931 High Point
2968. Kornegay, G. B.....1941 Durham
3000. Kornfeld, Abraham.....1942 Rocky Mount
2931. Kraus, Emma Myrtle (Va.).....1940 Charlotte
2586. Kritzer, E. L.....1931 Albemarle
3141. Krumbein, Nathaniel (S. C.).....1946 Charlotte
2267. Kunkle, A. B.....1925 Charlotte

L

1409. Lafferty, P. M.....1908 Concord
2178. Lamar, W. L., Jr. (Ala.) ..1923 Albemarle
2116. Lamm, L. M.....1923 Mt. Airy
3211. Landaker, W. G. (Ill.).....1948 Fort Lauderdale, Fla.
1358. Lane, W. A.....1907 Winston-Salem
2120. Langdon, R. E.....1923 Fayetteville
2746. Langdon, Roscoe.....1936 Columbia, S. C.
3080. Langston, D. O'B.....1945 Franklinton
2662. Lasley, C. G. (Pa.).....1934 Spray
1880. Lasley, M. I.....1916 Winston-Salem
2836. Laughlin, D. A. (Pa.).....1938 Raleigh
3200. Lawson, J. I., Jr. (Ga.).... 1947 Southern Pines
2049. Layton, C. C.....1921 High Point
2457. Lazarus, Joseph.....1928 Sanford
1439. Lea, L. J.....1908 Laurinburg
2013. Lea, V. D.....1920 Durham
1148. Leboo, P. S. (col.).....1903 Wilmington
1942. Ledbetter, E. D.....1917 Chapel Hill
2932. Ledford, J. E. (Ga.).....1940 McCaysville, Ga.
1128. Lee, P. A.....1903 Dunn
2387. LeGette, J. S.....1927 Charlotte
815. Leggett, W. A.....1896 Edenton
2261. LeMon, H. H. (col.)..1925 High Point
2481. Lever, T. H. (S. C.).....1928 Charlotte
2933. Lewis, B. B. (Ohio).....1941 Kings Mountain
1671. Lewis, H. R.....1912 Winston-Salem
1675. Lewis, R. B.....1912 Statesville
2783. Lewis, W. C.....1937 Kannapolis
2949. Lewis, W. K.....1941 Mt. Olive
2749. Libbus, T. A.....1936 New Bern
3220. Lindenschmidt, V. J. (Ind.).....1948 Winston-Salem
2821. Link, F. P.....1938 Reidsville
2788. Linn, T. L.....1938 Landis
1467. Lisk, D. C.....1909 Charlotte
3213. Little, G. LeR.....1948 Lumberton
2901. Lloyd, A. A.....1940 Hillsboro
2011. Lloyd, T. P.....1920 Chapel Hill
3146. Lockhart, B. O.....1946 Greensboro
1468. Loftin, J. U.....1909 Albemarle
2927. Lorek, L. A.....1940 Radford, Va.
2706. Lovett, H. E.....1935 Liberty
1976. Lowry, W. A.....1919 Alexandria, Va.
1670. Lunn, F. H.....1912 Winston-Salem
667. Lutterloh, A. I. H., M.D.1891 Sanford
1357. Lutz, H. C.....1907 Hickory
2852. Lynch, Ernestine R. B. (Mrs. H. W.).....1939 Chapel Hill
1176. Lynch, N. W.....1904 McColl, S. C.
2872. Lynch, W. F.....1939 Hillsboro
1774. Lyon, F. F.....1914 Oxford
2510. Lyon, J. F.....1929 Rocky Mount
1666. Lyon, O. H.....1912 Kenly
1379. Lyon, R. P.....1907 Wadesboro

M

1902. Mabry, C. S.....1917 Hamlet
1833. Macon, A. B.....1915 Mt. Airy
3190. Macon, Ellen H.....1947 Winston-Salem

3214. Malion, H. E. ..... 1948 Fairmont
1645. Malone, C. E. ..... 1912 Salisbury
2609. Maness, R. C. ..... 1932 Greensboro
1081. Mansfield, A. L. ..... 1092 Fayetteville
2469. Markham, G. W. ..... 1928 Fayetteville
1330. Marsh, N. F. ..... 1906 Silk r City
1994. Martin, A. N. ..... 1920 Roanoke Rapids
1849. Martin, S. L., Jr. ..... 1915 Spray
1687. Mathes, T. J. ..... 1912 E. Durham
1918. Matthews, C. E., Jr. ..... 1917 Shelby
958. Matthews, G. E. ..... 1900 Fayettevill
2780. Matthews, J. I. ..... 1937 Raleigh
1550. Matthews, W. F. ..... 1910 Randleman
2729. Matthews, W. F., Jr. ..... 1936 Raleigh
1528. Mattocks, A. M. ..... 1910 High Point
2268. Mauney, W. M. ..... 1925 Murphy
1639. May, T. H. ..... 1912 Wake Forest
3191. Mayberry, H. C. ..... 1947 Marion
2971. Mayrand, L. P. ..... 1941 Greensboro
2016. Mebane, W. M. ..... 1920 Fayetteville
2213. Melvin, M. B. ..... 1924 Raleigh
2005. Melvin, P. J. ..... 1920 Roseboro
2424. Merriman, W. D. (S. C.) ..... 1928 Charlotte
1963. Miles, M. C. ..... 1917 Henderson
2970. Millaway, E. D. ..... 1941 Burlington
3222. Millburg, B. T. (Mo.) ..... 1948 Belhaven
2504. Miller, A. J. (Mich.) ..... 1925 Mountain Home
1862. Miller, C. M. ..... 1916 Wallace
986. Miller, E. H. ..... 1898 Mooresville
2919. Miller, P. W. ..... 1940 Salisbury
2717. Miller, R. E. (S. C.) ..... 1935 Wilmington
1883. Millican, A. G. ..... 1916 Wilmington
2782. Millis, A. E. ..... 1937 Washington, D. C.
2062. Mills, J. C. ..... 1921 Cliffside
1815. Mills, J. A. ..... 1915 Tabor City
2922. Minton, S. S., Jr. ..... 1940 W. Asheville
2693. Mitchell, C. E. (S. C.) ..... 1934 Highlands
1840. Mitchell, C. P. ..... 1915 Elizabeth City
2338. Mitchell, F. T. ..... 1926 Fairmont
1707. Mitchell, H. G. ..... 1913 Burlington
2738. Mitchell, J. D. ..... 1936 Concord
847. Mitchener, J. A. ..... 1897 Edenton
2755. Mitchener, J. A., Jr. ..... 1937 Edenton
2748. Mitchener, Mary P. (Mrs. J. A., Jr.) ..... 1936 Edenton
2897. Mock, C. H. (Tenn.) ..... 1939 Boone
1129. Montague, G. W. ..... 1903 Durham
3081. Montesanti, Joseph, Jr. ..... 1945 Southern Pines
2031. Mooneyham, A. O. (Ala.) 1919 Asheville
2425. Mooneyham, O. J. (Ga.) ..... 1928 Forest City
2426. Moore, A. L. (Ga.) ..... 1927 Mt. Ulla
2004. Moore, A. R. ..... 1920 Wilson
2994. Moore, B. M. ..... 1942 Eastport, N. Y.
875. Moore, B. C. ..... 1897 Rocky Mount
2404. Moore, H. P. ..... 1927 Hendersonville
1588. Moore, J. P. ..... 1911 Wilmington
2327. Moore, M. A. ..... 1926 Tarboro
2759. Moore, T. E. (Va.) ..... 1936 Newport News, Va.
2339. Moore, T. J. ..... 1926 Wilson
1747. Moose, G. K. ..... 1914 Boone
2372. Moose, H. A. ..... 1927 Mt. Pleasant
2365. Moose, W. L. (Md.) ..... 1926 Greensboro
2819. Morris, A. F. ..... 1938 Maxton
1331. Morrison, M. S ..... 1906 Wilson
1499. Morton, J. X., M.D. ..... 1909 Faison
3053. Morton, W. A. ..... 1945 Atlanta, Ga
2648. Moss, F. M. ..... 1933 Gastonia
1629. Mullen, L. B. ..... 1912 Asheville
1733. Munday, C. C. ..... 1913 Taylorsville
1991. Mundy, J. C. ..... 1931 China Grove
3099. Muratori, Francis ..... 1945 Wilson
1657. Murchison, E. E. ..... 1912 Rocky Mount
1727. Murphrey, L. W. ..... 1913 Rocky Mount
3062. Murphy, Beth M. (Ala.) ..... 1944 Atlanta, Ga.
1606. Murphy, J. C. ..... 1911 Charlotte
2548. Murr, G. F. ..... 1930 Thomasville
3067. Murray, Alexander (W. Va.) ..... 1944 High Point
2730. Murrell, H. T. ..... 1936 Salisbury

Mc

1048. MacNair, W. R. ..... 1902 Henderson
2997. McAdams, J. W. ..... 1942 Burlington
2694. McAllister, H. C. ..... 1935 Chapel Hill
1411. McArthur, R. M. ..... 1908 Suffolk, Va.
2065. McBane, J. O. ..... 1921 Greensboro
2023. McBride, T. L. (Pa.) ..... 1919 Marshville
2787. McBryde, R. V. ..... 1937 Fayetteville
2741. McCarn, Rebekah M. ..... 1936 Mt. Pleasant
2704. McCollum, N. H., Jr. ..... 1935 Leaksville
2348. McCrimmon, D. D. ..... 1926 Pittsboro
2996. McCrimmon, D. G. ..... 1942 Robbins
2277. McCrummen, D. C. ..... 1925 Aberdeen
2540. McDaniel, P. L. ..... 1930 Arlington, Va.
1569. McDonald, A. H. ..... 1910 W. Durham
2215. McDonald, W. R., Jr. ..... 1924 Hickory
2053. McDowell, N. O. ..... 1921 Scotland Neck
3052. McDowell, N. O., Jr. ..... 1944 Scotland Neck
1742. McDuffie, R. A. ..... 1914 Greensboro
2902. McFalls, C. D. ..... 1940 Madison
2859. McFalls, O. W. ..... 1939 Pomona
2903. McFalls, S. W. ..... 1940 Greensboro
2960. McGee, J. C. ..... 1941 Canton
2995. McGowan, D. F. ..... 1942 Long Beach, Cal.
805. McKay, D. M. ..... 1895 Durham
1767. McKay, J. W. ..... 1914 Asheville
1801. McKenzie, L. M. ..... 1915 Lumberton
1050. McKesson, L. W. ..... 1902 Statesville
1498. McKnight, L. E. ..... 1909 Fayetteville
2993. McKnight, L. E., Jr. ..... 1942 Buies Creek
3106. McLean, A. L., Jr. ..... 1945 Raleigh
2767. McLean, G. W. ..... 1937 Clinton
1472. McLelland, J. H. ..... 1909 Troutman
2395. McLeod, A. B. ..... 1927 Jacksonville
1584. McManus, M. T. Y. ..... 1911 Winston-Salem
1825. McMillan, B. F., Jr. ..... 1915 Lumberton
3100. McNair, K. H. (col.) ..... 1945 Greensboro
2550. McNeill, A. D. ..... 1930 Norwood
1247. McNeill, G. R. ..... 1905 Whiteville
2904. McNeill, J. A. ..... 1940 Whiteville
2679. McNeill, L. J. ..... 1934 Norwood

N

2096. Nance, J. S. ..... 1922 Charlotte
2672. Neal, C. L. ..... 1934 Suffolk, Va.
3207. Neal, J. C. (Ga.) ..... 1947 Gastonia
3144. Neely, C. M. (col.) ..... 1946 Winston-Salem
3192. Negron, Ida A. ..... 1947 Raleigh
2785. Neil, J. W. ..... 1937 Charlotte
2497. Nelson, J. B. ..... 1929 Reidsville
2325. Nelson, S. G. ..... 1926 Aulander
1913. Nelson, W. G. ..... 1917 Atlanta, Ga.
2380. Neville, Augustus, Jr. ..... 1927 Spring Hope
1934. Newsome, H. C. ..... 1917 Winston-Salem

1178. Nicholson, A. T.....1904 Tarboro
2614. Nicholson, E. N.....1932 Murfreesboro
1516 Nicholson, M. A.....1910 Troy
2795. Noell, R. J. (Ga.).....1937 Asheville
2181. Norman, J. P.....1924 Greensboro
993. Nottingham, G. S.....1901 Norfolk, Va.
1310. Nowell, Edwin.....1906 Asheville
1537. Nowell, W. R.....1910 Wendell

O

2950. Oakley, C. S.....1941 Mebane
2466. Oakley, C. H.....1928 Roxboro
2802. Oates, C. C., Jr.....1938 Hendersonville
2879. O'Daniel, J. S.....1939 Hickory
637. O'Hanlon, E. W.....1891 Winston-Salem
3159. O'Hara, J. B. (Mass.).....1946 Laurinburg
2665. Oliver, E. W. (Ala.).....1933 Greensboro
3012. Oliver, G. G. (S. C.).....1943 Laurinburg
2315. O'Neal, W. P.....1926 Belhaven
1381. Overman, H. S.....1907 Elizabeth City
3154. Owen, F. R. (Ga.).....1935 Tryon
3040. Owens, T. Q.....1943 Whiteville
3033. Oxner, G. L. (S. C.).....1944 Greensboro

P

1036. Page, B. F.....1901 Raleigh
2803. Page, C. E., Jr.....1938 Henderson
2220. Palmer, A. W.....1924 Sanford
3155. Parker, A. F. (Fla.).....1943 Angier
3120. Parker, J. G. (col.).....1946 Durham
3215. Parker, L. J.....1948 Greensboro
2474. Parker, N. M. (col.).....1929 Jacksonville
1333. Parker, R. S.....1906 Murphy
2123. Parker, W. W., Jr.....1923 Henderson
2827. Parks, W. A.....1938 Fort Mills, S. C.
2569. Parrish, L. F.....1931 Rocky Mount
3101. Parsons, R. H.....1945 Greensboro
3057. Patterson, Phyllis J. S. (Mrs. R. C.) (Ohio)..1944 Fort Wayne, Ind.
1013. Patterson, W. D.....1901 Elizabethtown
1500. Peacock, M. A.....1909 Benson
1621. Pearson, Maleria E. Dye (col.).....1911 Durham
3131. Pecora, Ruth P. (Mrs. John).....1946 Erwin
2089. Pegram, Addie L. B. (Mrs. C. W.).....1922 Apex
1783. Pender, F. H., Jr.....1914 Asheville
1668. Perry, D. L. (col.).....1912 Fayetteville
1082. Perry, W. M.....1902 Elizabeth City
2568. Perry, W. R. (col.).....1931 Burlington
2934. Peters, D. B. (D. C.).....1940 Asheville
3145. Pethel, R. E.....1946 Lexington
1995. Petrea, F. S.....1920 Greensboro
2452. Phifer, B. R.....1928 Spencer
2675. Phillips, J. E.....1934 Rocky Mount
2014. Phillips, M. B.....1920 Albemarle
2833. Phillips, O. J.....1938 Bala-Cynwyd, Pa.
2329. Phillips, W. P.....1926 Morganton
3029. Pickard, J. F.....1943 Greensboro
2951. Pickard, J. M.....1941 Durham
1998. Pierce, J. S.....1920 Rocky Mount
2349. Pigott, D. S.....1926 Gloucester
2905. Pike, J. M.....1940 Oteen
2861. Pike, J. W., Jr.....1939 Concord
2880. Pilkington, E. L.....1939 Goldsboro
1180. Pinnix, J. M.....1904 Kernersville
2533. Pinnix, J. L.....1930 Winston-Salem
1382. Pinnix, W. M.....1907 New Bern
816. Pleasants, F. R.....1896 Louisburg
2906. Plemmons, D. A.....1940 Asheville
1519. Polk, J. B.....1910 Durham
2204. Poole, L. B.....1924 Thomasville
2597. Pope, A. R. (Ga.).....1931 Gastonia
1821. Porter, C. D.....1915 Concord
1660. Porter, Ernest.....1912 Concord
3098. Porter, J. B. (Kan.).....1945 W. Jefferson
2598. Porter, J. D. (Ga.).....1931 Spruce Pine
1802. Powell, J. C.....1915 Winston-Salem
3177. Prather, N. L. (Ga.).....1947 Blue Ridge, Ga.
2881. Pressly, C. P.....1939 Charlotte
2804. Price, H. G.....1938 Raleigh
2007. Price, S. H.....1920 Mooresville
2910. Proctor, W. V.....1940 Charlotte
2801. Provo, Joan Bush (Mrs.)..1938 Raleigh
2697. Puckett, U. S.....1935 Stovall
2111. Pugh, E. S.....1922 Windsor
2732. Purcell, D. C.....1936 Lexington
954. Purcell, S. M.....1900 Salisbury
2915. Purcell, S. M., Jr.....1940 Salisbury

Q

1416. Quinn, F. D.....1908 Shelby

R

3193. Rachide, A. P.....1947 Havelock
2317. Raker, W. G.....1926 Lexington
2907. Rand, T. R., Jr.....1940 Raleigh
2873. Rankin, W. B.....1939 Manassas, Va.
3216. Ranzenhofer, J. A.....1948 Burgaw
2589. Ratley, W. A.....1931 Goldsboro
1884. Ray, E. L.....1916 Asheboro
2611. Ray, Frederick, Jr.....1932 Jonesboro
2269. Rayburn, H. L.....1925 Charlotte
2607. Reamer, I. T. (Md.).....1931 Durham
2724. Reaves, H. C.....1936 Asheboro
2535. Reaves, L. E., Jr.....1930 Fayetteville
3194. Reddick, A. E. (col.).....1947 Richmond, Va.
2129. Reeves, Jefferson.....1923 Waynesville
2615. Register, M. O.....1932 Clinton
1870. Reid, S. H.....1916 Washington
1669. Reins, C. C.....1912 Winston-Salem
1641. Rhineheardt, C. B.....1912 Hendersonville
2612. Rhodes, C. R.....1932 Charlotte
2871. Rhodes, J. F.....1939 Winston-Salem
2110. Rhyne, C. L. (Ga.).....1922 Charlotte
1503. Rhyne, W. F.....1909 Gastonia
2262. Rice, L. D.....1925 Maxton
3044. Richardson, A. D.....1944 Chapel Hill
1389. Richardson, L. W.....1907 Goldsboro
2546. Richardson, O. K.....1930 Boone
2584. Richardson, W. R.....1931 Boone
1680. Ridenhour, D. G.....1912 Mt. Gilead
3102. Riegel, M. S.....1945 Clifton Springs, N. Y.
2432. Rigby, J. N. (S. C.).....1928 Ahoskie
1386. Riggan, R. D.....1907 Raleigh
3103. Riggsbee, E. L.....1945 Chapel Hill
2882. Rigsbee, E. L.....1939 Durham
1647. Rimmer, E. F.....1912 Sanford
2916. Rimmer, Helen Bell (Mrs. E. F.).....1940 Sanford
2083. Rimmer, R. M.....1921 Franklin
1301. Ring, C. A.....1905 High Point

2468. Ring, C. A., Jr. ..... 1928 High Point
1182. Ring, L. B. ..... 1904 Ozona, Fla.
2627. Rittenbury, R. S. ..... 1932 Charlotte
1827. Rives, H. L. ..... 1915 Bethel
2511. Roberson, Culas ..... 1929 Spray
1969. Roberts, Herschel ..... 1918 Weaverville
2973. Roberts, H. E. ..... 1941 Marshall
1517. Robertson, E. G. ..... 1910 Norfolk, Va.
2674. Robinson, Carlton ..... 1934 Winston-Salem
2740. Robinson, D. P. ..... 1936 Oxford
3137. Robinson, Harriett A. (S. C.) ..... 1946 Charlotte
1364. Robinson, J. L. ..... 1907 Belmont
2816. Robinson, T. R., Jr. ..... 1938 Goldsboro
1644. Rogers, R. P. ..... 1912 Durham
2527. Rogers, W. L. (S. C.) ..... 1929 Pembroke
3202. Rogers, W. P. (Tenn.) ..... 1947 Asheville
2720. Rollins, E. W. (S. C.) ..... 1935 Winston-Salem
1337. Rose, I. W. ..... 1906 Chapel Hill
3059. Rosser, J. H ..... 1944 Charlotte
2700. Rouse, L. L. ..... 1935 Fayetteville
2952. Royall, G. E., Jr. ..... 1941 Elkin
2263. Roycroft, W. R. ..... 1925 Coats
1419. Rudisill, J. S. ..... 1908 Forest City
2874 Russell, J. M., Jr. ..... 1939 Canton
2983. Russell, P. B. (Neb.) ..... 1941 Los Angeles, Calif.
2924. Russell, T. W. ..... 1940 Greensboro

S

3064. Salley, B. M., Jr. (S. C.) ..1944 Charlotte
1554. Salley, W. M. ..... 1910 Asheville
1533. Salling, A. T. ..... 1910 Wilmington
1420. Sample, W. A. ..... 1908 Statesville
1658. Sanders, A. J. ..... 1912 Gastonia
2796. Sanders, C. A. (S. C.) ..... 1937 Thomasville
1852. Sanford, R. D. ..... 1916 Lumberton
2240. Sappenfield, J. A. (Ga.) ..... 1924 Kannapolis
1421. Sappenfield, W. A. ..... 1908 Statesville
1152. Sauls, M. M. ..... 1903 Ayden
2917. Savage, M. C. ..... 1940 Roanoke Rapids
2433. Savage, R. L. (Md.) ..... 1928 Greensboro
2308. Sawyer, R. B. (Colo.) ..... 1925 Winston-Salem
2528. Saxon, H. A. (Ga.) ..... 1930 Staunton, Va.
3045. Scharff, R. C. ..... 1944 Norfolk, Va.
2991. Scoggin, H. P. ..... 1942 Louisburg
1256. Scoggin, L. E. ..... 1905 Louisburg
2572. Scoggin, L. E., Jr. ..... 1931 Louisburg
2318. Scroggs, F. H. ..... 1926 Richmond, Va.
1875. Scruggs, B. P. ..... 1916 Rutherfordton
3179. Scruggs, E. T. (Ky.) ..... 1947 Winston-Salem
682. Sedberry, H. S. ..... 1892 Rocky Mount
2379. Selden, J. S. ..... 1927 Weldon
2908. Senter, L. M. ..... 1940 Carrboro
2889. Senter, P. L. ..... 1921 Carrboro
3132. Sewell, Evelyn E. S. (Mrs. J. B., Jr.) ..... 1946 New Bern
2313. Sewell, G. L. ..... 1926 Kinston
1338. Shade, I. A. (col.) ..... 1906 Wilson
2990. Shade, K. M. (col.) ..... 1942 Wilson
3158. Sharpe, W. C. (S. C.) ..... 1946 Durham
1929. Shaw, R. S. ..... 1917 Scotland Neck
2953. Sheffield, B. C., Jr. ..... 1941 Warsaw
3184. Sheffield, W. J. ..... 1947 Chapel Hill
843. Shell, J. E. ..... 1896 Lenoir
824. Sheppard, J. W. (Pa.) ..... 1896 Charlotte
2075. Sherard, J. F. (S. C.) ..... 1920 Burlington
2721. Sherrod, W. I. (Tenn.) ..... 1936 Bristol, Va.
1988. Shieder, G. A. (Ga.) ..... 1918 W. Asheville
3030. Shields, C. L. ..... 1943 Wallace
2666. Shigley, H. H. (Ohio) ..... 1934 Asheville
1973. Shook, Eulon ..... 1918 Hickory
3196. Shook, Eulan, Jr. ..... 1947 Hickory
1088. Shore, M. L. ..... 1902 Raleigh
2214. Shuford, L. D. ..... 1924 Forest City
2989. Simmons, F. J. ..... 1942 Hickory
2585. Simmons, H. R. ..... 1931 Jacksonville
3168. Simmons, W. A. ..... 1947 Winston-Salem
2856. Simmons, W. C. ..... 1939 Winston-Salem
1730. Simpson, J. F. ..... 1913 Winston-Salem
3199. Sinclair, F. A. ..... 1947 Fayetteville
1772. Singletary, F. B. ..... 1914 Greensboro
1014. Singletary, W. O. ..... 1901 Winston-Salem
2221. Sisk, C. J. ..... 1924 Asheville
1085. Sisk, C. T. ..... 1902 Bryson City
2742. Sisk, R. C. ..... 1936 Asheville
2391. Sitison, J. A. ..... 1927 Mt. Airy
2935. Skinner, F. L. (Va.) ..... 1941 Spencer
3153. Slayton, Mary Thomasine ..... 1946 Murphy
3111. Slesinger, Stanley (D.C.) ..1945 Raleigh
3172. Sloan, H. T. (Va.) ..... 1947 Asheville
2435. Sloan, R. R. (Va.) ..... 1927 Rutherfordton
2875. Sloan, W. L. ..... 1939 Chapel Hill
2378. Sloop, M. B. ..... 1927 Hickory
1556. Smith, C. N. ..... 1910 Washington, D. C.
2195. Smith, D. A. ..... 1924 Baltimore, Md.
2972. Smith, E. H., Jr. ..... 1941 Lynchburg, Va.
1952. Smith, F. L. ..... 1917 Angier
3148. Smith, G. W. (Neb.) ..... 1946 Chapel Hill
2810. Smith, H. E. ..... 1938 Winston-Salem
2241. Smith, J. M. (Wis.) ..... 1925 Spartanburg, S. C.
2183. Smith, J. P. F. (S. C.) ..... 1923 West End
3056. Smith, Jessie L. ..... 1944 Durham
1634 Smith, Leon ..... 1912 Kannapolis
2926. Smith, L. W. ..... 1940 Kannapolis
2768. Smith, O. W. ..... 1937 Pilot Mountain
2403. Smith, T. E. ..... 1927 Goldsboro
1259. Smith, T. L. ..... 1905 Plymouth
2488. Smith, V. F. (Mo.) ..... 1928 Greensboro
2776. Smith, W. J. ..... 1937 Chapel Hill
1678. Smith, W. O ..... 1912 Arlington, Va.
3204. Snodgrass, T. W. (Okla.) ..1947 Reidsville
3195. Snyder, S. E. ..... 1947 Enka
2603. Sparkman, D. D., Jr. (Va.) ..... 1931 St. Pauls
2336. Sparks, J. E. ..... 1926 Elizabeth City
2961. Sparks, L. R., Jr. ..... 1941 Durham
2641. Spencer, B. W., Jr. (S. C.) ..... 1932 Durham
2642. Spencer, R. B. (Va.) ..... 1932 Raleigh
2437. Stacy, L. B. (Ga.) ..... 1928 Gastonia
1769. Stainback, T. E. ..... 1914 Norfolk, Va.
3138. Staleup, H. R. (Ind.) ..... 1946 Morehead City
2505. Stamps, J. N. ..... 1929 High Point
1260. Stanback, T. M. ..... 1905 Spencer
1637. Stancill, J. H. ..... 1912 Charlotte
2678. Stanley, V. E. ..... 1934 Charlotte
2565. Stein, Meyer (Pa.) ..... 1930 Phila., Pa.
3121. Stephens, Frank ..... 1946 Quantico, Va.
1818. Stephens, J. L., M. D. (col.) ..... 1915 Cleveland, Ohio
2921. Stevens, M. W. ..... 1940 High Point
1919. Stevenson, J. T. ..... 1917 Elizabeth City

3180. Stewart, J. S.....1947 Warsaw
1153. Stewart, W. M.....1903 Charlotte
1557. Stimson, J. H .....1910 Statesville
2506. Stone, B. F... .....1929 Elizabethtown
2762. Stone, B. M. (Fla.).....1936 Charlotte
2626. Stone, E. V.....1932 Charlotte
3208. Stone, G. H., Jr. (S. C.)..1947 Charlotte
2094. Stone, W. L.....1922 Franklinton
1936. Stowe, C. D.....1917 Portsmouth, Va.
1558. Stowe, H. R.....1910 Charlotte
766. Streetman, J. W.....1894 Marion
2613. Strickland, C. B.....1932 Fayetteville
3071. Stringfield, Billie J. (Mrs. P. C.).....1944 North Wilkesboro
2496. Strowd, Dortch.....1929 Kinston
2887. Sullivan, H. M. (S. C.) ....1940 Waynesville
2453. Sullivan, L. S.....1928 Durham
1578. Summey, K. N.....1910 Mt. Holly
1926. Summey, P. B.....1917 Mt. Holly
2869. Suominen, Maggie M. (Mrs. W. N.).....1939 Rocky Mount
3046. Sutphin, E. C.....1944 Galax, Va.
1340. Suttle, J. A.....1906 Shelby
2698. Suttlemyre, C. P.....1935 Granite Falls
1785. Suttlemyre, P. J.....1914 Valdese
1744. Sutton, J. L.....1914 Chapel Hill
2224. Swaney, C. A.....1924 Winston-Salem
1592. Swindell, E. S.....1911 Durham
1388. Sykes, Ralph J.....1907 Greensboro

T

2604. Tainter, D. W. (Tenn.)....1931 Marion
3217. Tann, Flora M. (col.).....1947 Rich Square
1020. Tarkenton, E. L.....1901 Wilson
1312. Tart, D. W.....1906 Roseboro
3025. Tart, P. E.....1943 Dunn
2703. Tate, D. O.....1935 Albemarle
2256. Tate, E. H.....1925 Lenoir
2455. Tatum, J. M.....1928 Asheville
1423. Taylor, C. A.....1908 Jacksonville
1577. Taylor, D. G.....1910 Leaksville
2797. Taylor, H. R. (col.) (Tenn.).....1938 Tarboro
2786. Taylor, H. T.....1937 Goldsboro
1948. Taylor, J. C.....1917 Durham
2398. Taylor, L. B.....1927 Conway
2737. Taylor, N. T.....1936 Raleigh
3218. Taylor, W. W.....1948 Durham
1627. Taylor, W. P.....1912 Roanoke Rapids
3047. Teague, J. R.....1944 High Point
2988. Tee, H. C., Jr.....1942 Harrington, Del.
2353. Templeton, G. S.....1926 Mooresville
2333. Tennant, W. D., Jr.....1926 Crossnore
3038. Terrell, J. A., Jr.....1943 Sanford
3173. Thayer, S. S. (Ohio).....1947 Avon Park, Fla.
1701. Thomas, E. E.....1913 Roxboro
1086. Thomas, E. R.....1902 Erwin
2839. Thomas, F. E. (Ala.).....1938 Charlotte
2883. Thomas, J. I.....1939 Dunn
2577. Thomas, P. L.....1931 Roxboro
1604. Thomas, W. G., Jr.....1911 Varina
1087. Thompson, A. J.....1902 Badin
2811. Thompson, H. O.....1938 Chapel Hill
2258. Thompson, J. L.....1925 Reidsville
2242. Thompson, J. V. (S. C.)....1924 Wilmington
2190. Thompson, P. H.....1924 Fairmont
2987. Thompson, T. H. (col.)....1942 Danville, Va.
2884. Thornton, G. P.....1939 Goldsboro
2986. Thornton, J. W., Jr.....1942 Lumberton
1754. Thornton, W. H .....1914 Newton
2156. Threatt, J. B. (Ga.).....1922 Durham
3112. Tilles, Irving (N. J.).....1946 High Point
2159. Tilley, J. E.....1923 Mount Airy
3133. Timberlake, C. V., Jr.....1946 Youngsville
1947. Tingen, W. Z.....1917 Charlotte
2440. Tolson, J. G., Jr. (S. C.) ...1927 Henderson
1600. Toms, B. C.....1911 Salisbury
1990. Toms, E. R. (Ga.).....1919 Wilmington
968. Townsend, E. F.....1900 Red Springs
1520. Townsend, J. H.....1910 Red Springs
1703. Trent, J. A.....1913 Danville, Va.
2160 Tripp, G. O.....1923 Carolina Beach
1343. Trotter, J. R.....1906 Salisbury
2985. Trotter, P. L.....1942 Chapel Hill
879. Tucker, R. H.....1897 Reidsville
2847. Tunstall, J. P.....1939 Washington
1808. Turlington, J. E.....1915 Lumberton
3205. Turnbull, E. K. (S. C.). ..1947 Gastonia
2045. Turnmyre, A. P.....1921 Mt. Airy
2778. Tyson, J. W.....1937 Greensboro
2834. Tyson, W. B.....1938 Rocky Mount

U

2570. Umstead, O. L.....1931 Durham
2493. Underhill, J. A. (S. C.) ....1928 Madison
2954. Underwood, H. P., Jr.....1941 Fayetteville
2667. Upchurch, M. T.....1934 Smithfield
2578. Usher, J. T.....1931 Greensboro

V

2909. Varner, S. E., Jr.....1940 Brevard
2311. Vaughan, A. M. (Va.).....1926 Norfolk, Va.
3054. Viall, W. R., Jr.....1944 Pinehurst
1445. Vinson, E. L.....1908 Halifax
1778 Vinson, J. T.....1914 Goldsboro
2566. Voorhees, P. L. (Wash., D. C.).....1931 St. Louis, Mo.

W

3108. Waldrop, J. E. (Ga.).....1946 Fountain City, Tenn.
2278. Walker, A. D.....1925 Wilmington
2010. Walker, H. W.....1922 Norlina
2504. Walker, H. L.....1929 Greensboro
2192. Wallace, A. C.....1924 Star
2918. Walters, A. K.....1940 Burlington
2441. Walters, J. E. (S. C.).....1928 Morven
1895. Walton, R. C.....1916 Raleigh
2583. Ward, B. R.....1931 Goldsboro
1761. Ward, E. H.....1914 Tarboro
3160. Ward, J. L., Jr. (Ga.).....1946 Canton
2186. Ward, W. A.....1924 Swannanoa
2330. Warren, B. G.....1926 Winston-Salem
1425. Warren, B. S.....1908 Greenville
3122. Warren, B. S., Jr.....1946 Greenville
1816. Warren, J. C.....1915 Benson
1923. Warren, L. A.....1917 Garland
2849. Warren, L. A., Jr.....1939 Garland
1539. Waters, G. W., Jr.....1910 Goldsboro
2846. Waters, P. V.....1939 Mooresville
2243. Watkins, F. D. (S. C.).....1925 Charlotte
2955. Watkins, J. C.....1941 Emporia, Va
3039. Watkins, Rose Staey (Mrs. J. C.).....1943 Emporia, Va
2814. Watson, J. W.....1938 Rocky Mount

2202. Watson, Richard.....1924 Hendersonville
2805. Watson, R. N.....1938 Jonesboro
2813. Way, J. A., Jr.....1938 Winston-Salem
1110. Webb, C. I.....1903 Charlotte
1367. Webb, E. I.....1907 Thomasville
2621. Webb, T. P., Jr.....1932 Shelby
2936. Webster, W. B. (S. C.)....1941 Tabor City
1089. Welborn, W. F.....1902 Lexington
3198. Welborn, W. F., Jr.....1947 Lexington
2541. Welch, W. D., Jr.....1930 Washington
1269. Welfare, S. E.....1905 Winston-Salem
2685. Wells, R. R.....1934 Shelby
2870 Wells, V. D., Jr.....1939 Columbus, Ohio
1848. West, J. F.....1915 Winston-Salem
2800. West, June Bush (Mrs.)....1938 Raleigh
2254. West, W. L.....1925 Roseboro
1510. Wharton, L. A.....1909 Gibsonville
1979. Wheeler, C. R.....1919 Winston-Salem
1021. Wheless, J. M.....1901 Farmville
2670. Wheless, J. M., Jr.....1934 Farmville
2459. White, C. B.....1928 Henderson
2448 White, D. F.....1928 Mebane
2059. White, E. S.....1921 High Point
1574 White, G. S.....1910 Lexington
1154. White, H. G.....1903 Elm City
2054. White, J. S.....1921 Mebane
2402. White, J. J.....1927 Henderson
1698. White, J. E.....1913 Raleigh
1741. White, Luther.....1914 Kinston
2532. White, R. L. (S. C.).....1929 Troy
1544. White, W. R.....1910 Warrenton
2245. White, W. G. (S. C.).....1924 Charlotte
2211. Whitehead, C. R.....1924 Ramseur
1631. Whitehead, J. D., Jr.....1912 Enfield
3026. Whitehead, J. D., III.....1943 Enfield
2567. Whitehead, T. E. (Ga.)....1930 Charlotte
2806. Whiteley, I. C.....1938 Morganton
2673. Whiteley, R. S.....1934 Greensboro
2956. Whitford, B. H.....1941 Rocky Mount
2507. Whitford, C. P.....1929 Washington
2547. Whitley, H. E.....1950 Concord
1898. Whitley, J. R.....1916 Hendersonville
2885. Whitley, W. Y.....1939 Fremont
1888. Whitmire, W. P., Jr.....1916 Tuscon, Arizona
3082. Whitson, W. J.....1945 Phelps, N. Y.
1869. Wiggins, W. W.....1916 Raleigh
1625. Wilkerson, I. O.....1911 Greensboro
1187. Wilkins, W. R.....1904 Mocksville
1573. Williams, A. H. A.....1910 Oxford
3175. Williams, C. H. (Va.).....1947 Lumberton
3087. Williams, J. D.....1945 Swannanoa
2084. Williams, J. C.....1921 Bessemer City
3134. Williams, Laurel Lee.....1946 Greensboro
2077. Williams, L. L. (Ga.).....1920 Morven
2969. Williams, M. H.....1941 Lexington
1899. Williams, M. V. B.....1916 Winston-Salem
1060. Williams, M. P.....1902 Charlotte
3152. Williams, Nina E. Fish (Mrs.) (Kan.).....1946 High Point
2923. Williamson, C. M.....1926 Concord
2057. Williamson, J. W.....1921 Salisbury
3219. Williford, J. S.....1948 Kinston
2088. Willis, Beatrice Averitt (Mrs.).....1922 Fayetteville
2112. Willis, R. B.....1922 Southport
2442. Williston, F. D. (col.) (Tenn.).....1927 Fayetteville
2158. Wilson, C. A. (Ga.).....1922 Monroe
1534. Wilson, C. H.....1910 Blacksburg, Va.
2032. Wilson, E. C. (Va.).....1919 Burlington
1876. Wilson, L. R.....1916 Lowell
1511. Wilson, T. H.....1909 Cramerton
2537. Wilson, W. A.....1930 Belton, S. C.
1655. Wilson, W. B.....1912 Hendersonville
2017. Wimberley, R. E. (col.)....1920 Raleigh
2957. Windecker, G. H.....1941 Ridgefield Park, N. J.
2264. Winders, H. M.....1925 Farmville
1575. Wohlford, H. W.....1910 Charlotte
1265. Wolfe, J. C.....1905 Hickory
1717. Wolfe, W. S.....1913 Mount Airy
2203. Womble, D. J.....1924 Durham
2726. Womble, L. N., Jr.....1936 Plymouth
1267. Wood, E. H.....1905 New Bern
2857. Woodard, B. P.....1939 Princeton
1770. Woodard, E. V.....1914 Selma
2247. Woodward, C. T. (S. C.)..1925 Greensboro
2723. Woodward, G. B. (Tenn.) 1936 Franklin
1809. Woolard, E. W.....1915 Henderson
844. Wooten, G. R.....1896 Hickory
2218. Wooten, I. W. (col.).....1924 Washington, D. C.
2351. Wooten, J. W. F.....1926 Fayetteville
3083. Wooten, Mary R. Aycock (Mrs. C. C.).....1945 Durham
1903. Worthington, E. C.....1917 Kinston
1268. Worthy, F. S.....1905 Washington
2046. Wrike, W. C.....1912 Graham
2854. Wyatt, Blanche J. Bulloek (Mrs.).....1939 Wilson
2545. Wynn, W. McK. (col.).....1930 Greensboro

Y

1342. Yancey, D. C. (col.).....1906 Wilson
1428. Yancey, L. A. (col.).....1908 Greensboro
3206. Yandell, C. R. (S. C.).....1947 Pineville
1512. Yates, C. L.....1909 Charlotte
2798. Yearwood, T. C. (Ill.).....1938 Nicholasville, Kentucky
1449. Yoder, C. R.....1908 Conover
1270. Young, C. T.....1905 Cary
3048. Youngblood, Frances R. (Mrs. R. L.).....1944 Sanford

Z

1576. Zuckerman, I. L.....1910 Greensboro

List of Drug Stores

(Revised May 1, 1948)

*Drug Stores Operated under Physician's Permit.

ABERDEEN—Moore County
1. Bryan Drug Company, Inc.
2. McCrummen's Drug Store

AHOSKIE—Hertford County
3. Copeland Drug Company
4. Walker-Holloman Drug Co., Inc.

ALBEMARLE—Stanly County
5. Albemarle Drug Co.
6. Loftin's Drug Store
7. Phillips Drug Co.
8. Purcell Drug Co.
889. Tate's Drug Store
970. The Drug Centre

ANDREWS—Cherokee County
9. Davis Drug Company

ANGIER—Harnett County
10. Adams & Young Drug Co.
841. Talton Drug Store

APEX—Wake County
868. Goodwin's Pharmacy
821. Pegram's Pharmacy

ASHEBORO—Randolph County
14. Asheboro Drug Co., Inc.
957. Kearns Service Drug Store
15. Randolph Drug Co.
16. Reaves Pharmacy
17. Reaves Walgreen Agency Drug Store
18. Standard Drug Store

ASHEVILLE—Buncombe County
19. Adams-Blauvelt, Inc.
21. Asheville Pharmacy
884. Barefoot's Drug Store
867. Charlotte Street Pharmacy, Inc.
967. Crouch-Coppedge Pharmacy, Inc.
23. Eckerd Drugs, Inc.
25. Goode's Drug Stores, Inc.
26. Grove Park Pharmacy
24. Jones Rexall Drugs
30. Kenilworth Drug Store
850. Langren Drug Store
31. Liggett's Drug Store, No. 1150
28. Lord's Drug Store
32. Merrimon Avenue Pharmacy
1004. Mooneyham's Drug Store
34. Mullen's Pharmacy
965. Nolburn Hospital Pharmacy, The
35. Norwood Pharmacy
37. Public Service Pharmacy, Inc.
858. Radford Drug Company
898. Rollins Drug Store
39. Shigley's, Inc.
1009. Steele's Drug Store (col.)
(See West Asheville)

ATKINSON—Pender County
41. *Atkinson Drug Company

AULANDER—Bertie County
42. Aulander Pharmacy

AURORA—Beaufort County
43. *Windley Drug Store

AVONDALE—Rutherford County
44. Adkinson Drug Company

AYDEN—Pitt County
45. Edwards Pharmacy
46. M. M. Sauls

BADIN—Stanly County
47. Badin Drug Company, Inc.

BAILEY—Nash County
48. Etheridge Drug Store

BAKERSVILLE—Mitchell County
49. *City Drug Store

BEAUFORT—Carteret County
50. F. R. Bell, Druggist
51. Guthrie-Jones Drug Co.
52. Joseph House, Druggist

BELHAVEN—Beaufort County
991. Belhaven Pharmacy
54. O'Neal Drug Store

BELMONT—Gaston County
55. Belmont Drug Company
56. Catawba Pharmacy
57. Robinson Drug Store

BENSON—Johnston County
58. Benson Drug Company, Inc.
59. Peacock Drug Company
60. Warren Drug Company

BESSEMER CITY—Gaston County
61. Central Drug Store
62. Curtis Pharmacy

BETHEL—Pitt County
63. H. L. Rives Drug Company

BILTMORE—Buncombe County
64. Aiken's Pharmacy
66. Biltmore Drug Store

BISCOE—Montgomery County
67. Biscoe Drug Store

BLACK CREEK—Wilson County
880. *Black Creek Drug Company

BLACK MOUNTAIN—Buncombe County
69. Black Mountain Drug Co., Inc.
964. Key City Pharmacy
835. Knight's Pharmacy

BOONE—Watauga County
73. Boone Drug Company
74. Carolina Pharmacy

BOONEVILLE—Yadkin County
75. *Booneville Drug Store

BREVARD—Transylvania County
887. Long's Drug Store
77. S. M. Macfie Drug Company
78. Varner's Drug Store

BROADWAY—Lee County
79. *Broadway Drug Company

BROWN SUMMIT—Guilford County
992. *Guilford Drug Company

BRYSON CITY—Swain County
80. Bryson City Drug Company
968. Conley's Drug Store
973. Riverside Drug Store

BUIES CREEK—Harnett County
938. Wiggins Drug Store

BUNN—Franklin County
83. *Bunn Drug Company

BURGAW—Pender County
84. Dees Drug Store

BURLINGTON—Alamance County
85. Acme Drug Company, Inc.
86. Asher-McAdams Drug Company
87. Burlington Drug Company, Inc.
88. City Drug Company, Inc.
89. Davis St. Pharmacy, Inc.
90. East End Drug Store
91. Heritage-Wilson Drug Company
92. Main Street Drug Co., Inc.
93. Mann's of Burlington, N. C., Inc.
94. Worth Street Drug Store (col.)

BURNSVILLE— Yancey County
95. Pollard's Drug Store

CANDOR—Montgomery County
876. *Candor Drug Company

CANTON—Haywood County
97. Canton Drug Store
98. Champion Cut-Rate Drug Store
99. Hendrix Drug Store
100. Martin's Drug Store

CAROLEEN—Rutherford County
101. Henrietta Mills Store, No. 2

CAROLINA BEACH—New Hanover County
940. Carolina Beach Drug Company
878. Seashore Drugs

CARRBORO—Orange County
103. Senter's Drug Store

CARTHAGE—Moore County
104. Shield's Drug Company, Inc.

CARY—Wake County
105. Adams Drug Store

CATAWBA—Catawba County
106. *Catawba Drug Company

CHADBOURN—Columbus County
899. Derrick's Pharmacy
107. John E. Koonce Drug Company

CHAPEL HILL—Orange County
108. Carolina Pharmacy
109. Eubanks Drug Company
994. Sloan Drug Company
110. Sutton's Drug Store
972. The Village Pharmacy, Inc.

CHARLOTTE—Mecklenburg County
977. Avondale Pharmacy
112. Bailey's Prescription Shop
113. Bizzell's Pharmacy
1007. Blair Drug Company
873. Boulevard Pharmacy
116. Carolina Cut-Rate Drug Store, Inc.
117. Carolina Pharmacy
909. Cay Drug Store
990. Charlotte Drug Company
119. Charlotte Memorial Hospital Pharmacy
139. Civil's Plaza Drug Store
966. Cox Pharmacy
831. Dilworth Pharmacy
983. Dorton's Drug Store
121. Eckerd Drugs, Inc., No. 1
122. Eckerd Drugs, Inc., No. 2
849. Elizabeth Drug Store
124. Hardee's Pharmacy
125. Hawthorne Pharmacy
126. Hoskins Drug Company
928. Hotel Charlotte Pharmacy
128. Independence Drug Store
129. James P. Stowe and Company, Inc.
902. Kiser Drug Company
893. Liggett Drug Co., Inc., No. 1151
131. Lisk Pharmacy

815. Myers Park Pharmacy
135. Nance Drug Store
136. Niven Drug Company
137. Park Place Pharmacy
932. Presbyterian Hospital Pharmacy
138. Rayburn's Parkwood Pharmacy
141. Rex Drug Store (col.)
142. Rhyne Drug Store
143. Selwyn Cut-Rate Drug Store, Inc.
144. Stanley Drug Stores, Inc., No. 2
145. Sterling Drug Store, Inc.
146. T. A. Walker, Inc.
147. Walgreen Company
934. Warner-Phillips Pharmacy (col.)
149. Yancey's Drug Store (col.)

CHERRYVILLE—Gaston County
150. Allen Drug Company
151. Houser Drug Company, Inc.

CHINA GROVE—Rowan County
913. Brown Drug Company
152. China Grove Drug Co.

CLARKTON—Bladen County
154. *G. L. and E. S. Clark

CLAYTON—Johnston County
155. Beddingfield Brothers
156. Whitley-Bain Drug Company

CLEVELAND—Rowan County
848. *Cleveland Drug Company

CLIFFSIDE—Rutherford County
158. Mills Drug Company

CLINTON—Sampson County
159. Butler's Pharmacy
161. Moseley Chesnutt
162. Register Drug Store
160. Reynolds Drug Company

CLYDE—Haywood County
163. *Clyde Pharmacy

COATS—Harnett County
164. Roycroft Drug Co.

COLERAIN—Bertie County
165. *Wade's Pharmacy

COLUMBIA—Tyrrell County
166. Tyrrell Drug Company

CONCORD—Cabarrus County
167. Airheart Pharmacy
944. Cabarrus County Hospital Pharmacy
168. Cabarrus Drug Company
169. Cline's Pharmacy
170. Gibson's, Inc.
171. Pearl Drug Company
172. Porter Drug Company, Inc.
173. Whitmore Drug Company
174. Wilmar Drug Store

CONOVER—Catawba County
175. Bowman Drug Company
176. Conover Drug Company

CONWAY—Northampton County
177. Taylor Drug Company

COOLEEMEE—Davie County
178. Cooleemee Drug Company

CORNELIUS—Mecklenburg County
179. Guion Drug Company

CRAMERTON—Gaston County
180. Cramerton Drug Company
839. Moss Drug Company

CREEDMOOR—Granville County
182. Creedmoor Drug Company

CROSSNORE—Avery County
181. Crossnore Drug Store

DALLAS—Gaston County
919. Summey Drug Company

DAVIDSON—Mecklenburg County
184. White Drug Company

DENTON—Davidson County
185. Denton Drug Store

DRAPER—Rockingham County
187. Draper Pharmacy

DREXEL—Burke County
923. Drexel Drug Company

DUNN—Harnett County
188. Butler and Carroll Drug Co.
189. Dunn Pharmacy
190. Fitchett Drug Company, Inc.
191. Hood Drug Store

DURHAM—Durham County
979. A. & S. Drug Company
192. B. and B. Drug Co.
193. Boone Drug Co.
900. Broad Street Drug Company
194. Bull City Drug Store (col.)
212. Carswell Drug Company
1000. Center Drug Store of Durham, Inc.
862. Coleman's Drug Store
213. Crabtree Pharmacy
197. Duke Hospital Pharmacy
198. Durham Drug Company
199. Eckerd Drugs, Inc.
200. Garrett's Biltmore Drug Store (col.)
201. Holloway Street Pharmacy
202. Hospital Pharmacy
203. Mangum Street Pharmacy
204. Montague's Pharmacy
205. North Durham Drug Store

892. Northgate Pharmacy
206. People's Cut-Rate Drug Store
856. People's Cut-Rate Drug Store, No. 2
207. Rogers Drug Store
840. Sawyer & Moore, Inc.
209. Walgreen Company
210. Watts Hospital Pharmacy
211. Westside Pharmacy
(See West Durham)

EDENTON—Chowan County
214. Leggett and Davis, Inc.
215. Mitchener's Pharmacy

ELIZABETH CITY—Pasquotank County
220. The Apothecary Shop
217. City Drug Store
905. Jacock's Pharmacy
219. Overman and Stevenson

ELIZABETHTOWN—Bladen County
221. Bennett-Stone Pharmacy
222. Hutchinson Drug Store

ELKIN—Surry County
223. Abernethy's Pharmacy
224. Elk Pharmacy, Inc.
225. Turner Drug Company

ELLERBE—Richmond County
97. Henderson Drug Company
226. Warner Drug Co

ELM CITY—Wilson County
228. Elm City Pharmacy

ENFIELD—Halifax County
229. Harrison Drug Company
230. W. E. Beavans Drug Store
231. Whitehead Drug Store

ENKA—Buncombe County
232. Community Pharmacy
233. Elson's Drug Store

ERWIN—Harnett County
234. E. R. Thomas Drug Company

FAIR BLUFF—Columbus County
235. Floyd-Anderson Drug Company
236. Rogers Drug Store

FAIRMONT—Robeson County
237. Fairmont Drug Company, Inc.
238. Mitchell-Caudell, Druggists

FAISON—Duplin County
239. Morton Drug Store

FAITH—Rowan County
847. *Barger-Lingle Co.

FALLSTON—Cleveland County
861. *Fallston Drug Store

FARMVILLE—Pitt County
241. City Drug Company
242. Wheless Drug Company, Inc.

FAYETTEVILLE—Cumberland County
243. Bender's Drug Store
244. Fayetteville Drug Co.
245. Hamont Drug Co., No. 1
246. Henderson's Drug Store (col.)
247. H. R. Horne and Sons
248. MacKethan and Company, Druggists
249. Matthews Pharmacy
982. Reaves Drug Store
250. Service Drug Store (col.)
251. Souder's Pharmacy
890. William's Drug Store (col.)
908. Wooten Drug Company

FLETCHER—Henderson County
912. Fletcher Pharmacy

FONTANA DAM—Graham
999. *Fontana Drug Store

FOREST CITY—Rutherford County
974. Forest City Drug Company
254. Piedmont Drug Company
255. Smith's Cut-Rate Drug Store

FOUNTAIN—Pitt County
256. *Beasley Drug Company

FOUR OAKS—Johnston County
257. Four Oaks Drug Company

FRANKLIN—Macon County
258. Angel Drug Store
259. Perry's Drug Store

FRANKLINTON—Franklin County
995. Corner Drug Store
260. L. W. Henderson's Pharmacy

FREMONT—Wayne County
261. Whitley Drug Company

FUQUAY SPRINGS—Wake County
262. Elliott's Pharmacy
263. Johnson's Drug Store

GARLAND—Sampson County
264. L. A. Warren & Son

GARNER—Wake County
265. Brown's Drug Store

GASTONIA—Gaston County
266. Caldwell's Drug Store
267. Cox Drug Company
268. Firestone Drug Store
269. Franklin Drug Store
270. Kennedy's, Inc.
271. Rhyne's Drug Store
969. Smith's Cut-Rate Drug Store
272. Smith's Drug Store
273. Victory Drug Co.

GIBSON—Scotland County
274. *Gibson's Drug Company

GIBSONVILLE—Guilford County
275. Gibsonville Drug Co.

GLEN ALPINE—Burke County
276. Clinic Drug Store

GOLDSBORO—Wayne County
865. Almand's Drug Store
914. Ash Street Pharmacy
278. Brown Drug Company, Inc.
863. Bunch's Drug Store
279. Cash Drug Company
280. Goldsboro Drug Company
281. Jackson Drug Co. (col.)
282. Ratley's Drug Store
283. Robinson's Drug Store
284. Vinson Drug Store

GOLDSTON—Chatham County
962. Lee Drug Store

GRAHAM—Alamance County
286. Graham Drug Company
287. Wrike Drug Company

GRANITE FALLS—Caldwell County
885. Caldwell Drug Store

GREENSBORO—Guilford County
289. Ashe Street Drug Store (col.)
290. Asheboro Street Pharmacy
291. Best Drug Store
293. Cecil-Russell Drug Co.
824. College Drug Store
1006. Crutchfield-Browning Drug Co.
295. Eccles-Wynn Drug Store (col.)
296. Elam Drug Store
816. Elm Street Pharmacy, Inc.
292. C. C. Fordham Drug Store
897. Franklin's Drug Store
298. Greene Street Drug Company
299. Greensboro Drug Company
300. Home Drug Store
981. Hotel Pharmacy
301. Liggett Drug Co., No. 1152
302. Mann's O.Henry Drug Store
303. McDuffie-Eubanks Drug Co.
998. McNair Brothers' Drug Store (col.)
304. Marrow Drug Store (col.)
1002. New White Oak Drug Co.
305. Oliver's
306. Revolution Drug Company
308. Textile Drug Company
1002. The New White Oak Drug Co.
310. Walgreen Co.
311. Wilkerson-McFalls Drug Co., Inc

GREENVILLE—Pitt County
312. Basart's Drug Store
313. Bell's Pharmacy
314. Bissette's Drug Store
315. Greenville Drug Co., J. Key Brown
316. Harrison Drug Store
317. Hill Horne, Druggist
838. Hollowell's Drug Store
318. B. S. Warren, Druggist

GRIFTON—Pitt County
319. *Grifton Pharmacy

GROVER—Cleveland County
320. *People's Drug Company

HALIFAX—Halifax County
321. Vinson's Pharmacy

HAMLET—Richmond County
322. Birmingham Drug Company
820. Campbell's Pharmacy
813. Mabry and Wabberson

HAVELOCK—Craven County
942. Cherry Point Pharmacy

HAW RIVER—Alamance County
326. Purity Drug Company

HAYESVILLE—Clay County
327. Hayesville Pharmacy

HAZELWOOD—Haywood County
879. McKay's Pharmacy, Inc.

HENDERSON—Vance County
329. Douglas Drug Store (col.)
929. Henderson Drug Company
331. Miles Pharmacy
332. Page-Hocutt Drug Company
333. Parker's Drug Store
334. People's Service Drug Store
335. Southside Drug Company
336. White Brothers Drug Company
337. Woolard's

HENDERSONVILLE—Henderson County
836. Economy Drug Store
339. Freeze Drug Company, Inc
340. Jackson Pharmacy
1010. Justus Drug Store, The
342. Rose Pharmacy
343. Wilson Drug Company

HICKORY—Catawba County
344. Hickory Drug Company
345. Highland Drug Store
346. King's Pharmacy
347. Lutz Drug Store
348. Main Drug Company
349. Ninth Avenue Pharmacy
350. Shook Drug Company

HIGHLANDS—Macon County
351. Highlands Drug Store

HIGH POINT—Guilford County
352. Anderson's West End Drug Store
353. Arthur's Pharmacy
853. Cecil's Drug Store
357. Eckerd Drugs, Inc.
864. Galloway's Pharmacy, Inc.
931. Greene Drug Company, Inc.
358. Hoffman's Drug Company
359. Ingram's Pharmacy
360. Jeff's Cut Rate Drug Store
361. Koonts-McGhee Drug Store
362. Leonard's Drug Store
363. Mann Drug Store, No. 1
364. Mann Drug Store, No. 2
365. McLarty Drug Co.
355. C. A. Ring and Son Drug Store
366. Ring-Harris Pharmacy
367. Walgreen Company
368. Washington Street Pharmacy (col.)

HILLSBORO—Orange County
920. Corner Drug Store
369. James Pharmacy

HOPE MILLS—Cumberland County
859. Clinic Pharmacy

HOT SPRINGS—Madison County
845. Mountain Park Pharmacy

HURDLE MILLS—Person County
372. *D. L. Whitfield & Company

JACKSON—Northampton County
373. Jackson Drug Company

JACKSONVILLE—Onslow County
952. Coleman's Drug Store
374. Johnson's Drug Store
375. W. L. Ketchum Drug Company

JAMESTOWN—Guilford County
976. Jamestown Drug Store

JONESBORO—Lee County
376. Lee Drug Store

KANNAPOLIS—Cabarrus-Rowan County
377. Black's Drug Store, No. 1
378. Black's Drug Store, No. 2
379. Black's Drug Store, No. 3
380. Center View Pharmacy, Inc.
381. Kannapolis Drug Company, Inc.
382. Mann's of Kannapolis, Inc.
383. Martin Drug Co.
384. F. L. Smith Drug Company

KENANSVILLE—Duplin County
385. *Kenansville Drug Co.

KENLY—Johnston County
387. Kenly Drug Company
941. Talton's Drug Company

KERNERSVILLE—Forsyth County
388. Huntley's Pharmacy
389. Pinnix Drug Store

KING—Stokes County
390. *King Drug Company

KING'S MOUNTAIN—Cleveland County
391. Griffin Drug Company
392. King's Mountain Drug Co.

KINSTON—Lenoir County
393. Chadwick Drug Co.
401. The City Drug Co.
394. College Street Pharmacy
396. Harry Sutton Drug Store
961. Hogan's Pharmacy
397. J. E. Hood and Company
398. Kinston Drug Company
395. E. B. Marston Drug Company
937. Sewell's Pharmacy
399. Standard Drug Company
400. Temple Drug Company

KNIGHTDALE—Wake County
402. *Knightdale Pharmacy

LA GRANGE—Lenoir County
403. Adams Drug Company

LAKE WACCAMAW—Columbus County
404. *Lake Drug Store

LANDIS—Rowan County
947. Aull's Pharmacy
405. Linn-Edwards Drug Co., Inc.

LAUREL HILL—Scotland County
948. *Laurel Hill Drug Store

LAURINBURG—Scotland County
406. Everington Drug Store
407. J. T. Fields, Jr.
823. Legion Drug Store
409. Oliver Drug Co.
410. Scotland Drug Company

LEAKSVILLE—Rockingham County
411. Carolina Drug Company
412. Chandler Drug Company
413. Chandler Drug Company, No. 2

LENOIR—Caldwell County
414. Ballew's Cash Pharmacy
415. Blackwelder Hospital Pharmacy
416. Dayvault's Drug Store
417. Lenoir Drug Store
418. McNairy's Drug Store

LEXINGTON—Davidson County
419. City Drug Company, Inc.
958. Community Drug Store
420. Grant's Pharmacy

421. Lexington Drug Company
422. People's Drug Store
423. Purcell Drug Co. of Lexington

LIBERTY—Randolph County
424. Liberty Drug Co.

LILLINGTON—Harnett County
426. Kelly's Drug Store
918. Lafayette Drug Company

LINCOLNTON—Lincoln County
427. Economy Drug Co.
428. Lawing & Costner
429. Lincolnton Cut-Rate Drugs, Inc.

LITTLETON—Halifax County
430. Browning's Drug Store
431. G. A. Threewitt's Drug Company

LOUISBURG—Franklin County
432. Boddie Drug Store
434. O'Neal Drug Company
433. F. R. Pleasants, Druggist
435. Scoggins Drug Store

LOWELL—Gaston County
436. Lowell Drug Company

LUCAMA—Wilson County
437. *Cash Drug Store

LUMBERTON—Robeson County
438. Hedgepeth's Pharmacy
440. Johnson's Drug Store
896. Lumberton Drug Company
439. J. D. McMillan & Son
959. Modern Pharmacy Company
443. Sanford Drug Company

MACCLESFIELD—Edgecombe County
444. *Martin Drug Co.

MADISON—Rockingham County
446. Brown-McFalls Drug Co.
445. Madison Drug Co., Inc.

MAIDEN—Catawba County
447. Campbell's Drug Store

MANTEO—Dare County
975. Fearings Incorporated

MARION—McDowell County
448. Harrison's Drug Store
449. Kirby Drug Company, Inc.
451. McDowell Drug Company
452. Streetman Drug Company
453. Tainter's

MARSHALL—Madison County
454. Moore's Pharmacy
455. Roberts Pharmacy

MARS HILL—Madison County
456. Mars Hill Pharmacy

MARSHVILLE—Union County
457. Guion's Drug Store
458. McBride's Drug Store
459. Union Drug Co.

MATTHEWS—Mecklenburg County
460. Matthews Drug Company

MAXTON—Robeson County
461. Austin Drug Company
462. Maxton Drug Company
980. Rice's Drug Store

MEBANE—Alamance County
463. Carolina Drug Company
464. Mebane Drug Company
465. Warren's Drug Store

MICRO—Johnston County
466. *Hinnant Drug Company

MIDDLESEX—Nash County
467. *Eatman Drug Store

MIDWAY PARK—Onslow County
888. Ketchum Drug Company

MOCKSVILLE—Davie County
468. Hall Drug Company
469. Wilkins Drug Company

MONROE—Union County
470. Gamble Drug Store
471. Jones Drug Co., Inc.
472. Secrest Drug Company, Inc.
473. Wilson Drug Company

MOORESVILLE—Iredell County
474. George C. Goodman & Co.
476. Miller Drug Company, Inc.
857. Mooresville Drug Co.
475. J. A. White & Co.

MOREHEAD CITY—Carteret County
478. Morehead City Drug Company
870. S & W Drug Store

MORGANTON—Burke County
480. Cornwell Drug Company
481. Kibler Drug Company, Inc.
482. Phillips Drug Co.
483. The Spake Pharmacy

MORVEN—Anson County
484. Morven Drug Company, Inc.
996. Walters Drug Company

MOUNT AIRY—Surry County
485. Hollingsworth Drug Company
486. Hollingsworth Pharmacy
487. Lamm Drug Company

488. Turnmyre's Drug Store
489. W. S. Wolfe Drug Company

MT. GILEAD—Montgomery County
490. Cochrane-Ridenhour Drug Co.

MT. HOLLY—Gaston County
984. Charlie's Drug Sundries
491. Holland Drug Company
492. Summey Drug Company

MT. OLIVE—Wayne County
493. Glenn and Martin
494. Lewis Drug Co.

MOUNT PLEASANT—Cabarrus County
495. A. W. Moose Company

MURFREESBORO—Hertford County
496. Nicholson Pharmacy

MURPHY—Cherokee County
497. Mauney Drug Co.
498. R. S. Parker

NASHVILLE—Nash County
499. Nashville Drug Company
500. Ward Drug Company

NEW BERN—Craven County
501. Joe Anderson's Drug Store
502. Bynum's Drug Store
872. City Drug Store
503. Clark's Drug Store of New Bern, N. C., Inc.
505. Hill's Five Points Drug Store (col.)
506. Pinnix Drug Store
507. Tony's Drug Store

NEWTON—Catawba County
833. City Pharmacy
510. H & W Drug Company

NORLINA—Warren County
512. Walker Drug Company, Inc.

NORTH WILKESBORO—Wilkes County
514. R. M. Brame and Sons
515. Horton's Drug Store
516. North Wilkesboro Drug Company
517. Red Cross Pharmacy
518. Wilkes Drug Store

NORWOOD—Stanly County
1008. Economy Drug Store
519. Norwood Drug Company

OAKBORO—Stanly County
520. Barger Drug Store

OLD FORT—McDowell County
521. Bradley Drug Company
522. Old Fort Drug Company

OTEEN—Buncombe County
936. *Oteen Drug Store

OXFORD—Granville County
523. Hall's Drug Store
524. Herring's Drug Store
525. Lyon Drug Company
526. Williams Drug Company
822. Williams Home Drugs

PARKTON—Robeson County
527. *Gram Drug Company

PEMBROKE—Robeson County
926. Rogers Drug Store

PIKEVILLE—Wayne County
817. *Pikeville Drug Store

PILOT MOUNTAIN—Surry County
530. Smith Drug Store
881. Surry Drug Company

PINEHURST—Moore County
532. Carolina Pharmacy, Inc.

PINE LEVEL—Johnston County
533. Godwin Drug Co.

PINETOPS—Edgecombe County
883. Service Drug Store

PINEVILLE—Mecklenburg County
534. Pineville Drug Company

PITTSBORO—Chathan County
536. McCrimmon Drug Co.

PLYMOUTH—Washington County
538. E. G. Arps
1014. Plymouth Drug Company
539. Womble Drug Company

POLLOCKSVILLE—Jones County
950. *Creagh Drug and Soda Shop

POMONA—Guilford County
540. Pomona Drug Store

PRINCETON—Johnston County
541. Woodard's Pharmacy

RAEFORD—Hoke County
542. Hoke Drug Company
927. Howell Drug Company

RALEIGH—Wake County
545. Brantley and Son, Inc.
546. Central Drug Store (col.)
547. City Drug Store
548. City of Raleigh Drug Dispensary
549. College Court Pharmacy
550. Community Drug Store (col.)
877. Cromley's Drug Store
561. Dodd Drug Company
552. Eckerd Drugs, Inc.
553. Edwards Drug Company
1005. Five Points Pharmacy

556. Franklin's Carolina Pharmacy
557. Hamlin's Drug Co., Inc. (col.)
1012. Johnson's Pharmacy
559. Laughlin's Drug Store
551. Melvin's Pharmacy
1003. Person Street Pharmacy No. 1.
563. Person Street Pharmacy, No. 2
564. Pine Drug Company
832. Professional Pharmacy
566. Rex Hospital Pharmacy
568. Saunders Street Pharmacy
814. State Drug Store
570. Walgreen Company
571. Walton's Pharmacy
572. Wilmont Pharmacy

RAMSEUR—Randolph County
573. Ramseur Pharmacy, Inc.

RANDLEMAN—Randolph County
574. Economy Drug Company
575. Randleman Drug Company

RED OAK—Nash County
576. *Dr. J. H. Martin

RED SPRINGS—Robeson County
577. Red Springs Drug Company
578. Townsend's Pharmacy

REIDSVILLE—Rockingham County
830. Carolina Apothecary
579. Dailey's Drug Store
580. Gardner Drug Company
581. Mann's Drug Store
582. Reidsville Drug Company (col.)

RICH SQUARE—Northampton County
583. Bolton's Drug Company

ROANOKE RAPIDS—Halifax County
584. Griffin Drug Company, Inc.
954. Matthews Drug Co.
586. Roanoke Pharmacy Co.
587. Rosemary Drug Co.
588. Taylor's Drug Store

ROBBINS—Moore County
589. McCrimmon-Johnson Drug Co
949. Tar Heel Drug Company

ROBBINSVILLE—Graham County
590. *Ingram's Drug Store

ROBERSONVILLE—Martin County
592. David Grimes Drug Company

ROCKINGHAM—Richmond County
593. Bristow Drug Company
1001. Federal Pharmacy
594. Fox Drug Company, Inc.

ROCKWELL—Rowan County
595. Rockwell Drug Company

ROCKY MOUNT—Edgecombe and Nash Counties
596. Almand's Drug Store
597. Burnett Drug Company, Inc. (col.)
599. Douglas-Armstrong Drug Company (col.)
600. H. L. Hicks Drug Company
601. Kyser Drug Company, Inc.
602. Matthews Drug Company
603. May and Gorham
930. Ricks Drug Company
604. I. W. Rose Drug Company
971. Standard Pharmacy
606. Thompson Pharmacy

ROSEBORO—Sampson County
608. Davis and Melvin Drug Store
609. Tart and West

ROSE HILL—Duplin County
610. Fussell Drug Co.
922. Rose Hill Drug Company

ROWLAND—Robeson County
611. Curtis Drug Company
612. Rowland Drug Company

ROXBORO—Person County
613. Adair Drug Store
946. Ca-Vel Drug Store
614. Hambrick, Austin and Thomas
978. Roxboro Drug Company
616. Thomas and Oakley

RURAL HALL— Forsyth County
1013. Warren's Drug Store

RUTHERFORDTON—Rutherford County
618. Rutherford Drug Company
619. Sloan Drug Company

ST. PAULS—Robeson County
680. Grantham Drug Company
681. St. Pauls Drug Company, Inc.

SALEMBURG—Sampson County
620. *Salemburg Drug Company

SALISBURY—Rowan County
621. Carter & Trotter, Inc.
988. Fulton Street Pharmacy
987. Innes Street Drug Company, Inc.
624. Main Drug Company, Inc.
625. Malone Cut-Rate Drug Store, Inc.
626. Purcell Drug Company
627. Purcell Drug Company, No. 2
986. Salisbury Pharmacy, Inc.
628. Tom's Drug Store, Inc.

SANFORD—Lee County
629. Acme Drug Company
630. Cole's Pharmacy
632. Lee Drug Company
631. Dr. I. H. Lutterloh
633. Rimmer Drug Store

SARATOGA—Wilson County
634. *Saratoga Drug Company

SCOTLAND NECK—Halifax County
635. Hall's Drug Store
636. North End Drug Store
637. Whitehead's

SEABOARD—Northampton County
903. Community Drug Store

SELMA—Johnston County
639. Selma Drug Company
640. Woodard and Creech Drug Company, Inc.

SHALLOTTE—Brunswick County
641. *Costal Drug Store

SHELBY—Cleveland County
642. Bolt's Drug Store, Inc.
643. Cleveland Drug Company
645. Kendall's Drug Store
647. Shelby Drug Company
953. Smith's Drug Store
644. Suttle's Drug Co.
646. Paul Webb & Son

SILER CITY—Chatham County
649. Siler City Drug Co.
650. Taylor Drug Store

SIMS—Wilson County
651. *Sims Drug Store

SMITHFIELD—Johnston County
652. Hood Brothers, Inc.
653. Johnston Drug Co.
654. Stallings Pharmacy
655. Upchurch Pharmacy

SOUTHERN PINES—Moore County
656. Broad Street Pharmacy
657. Sandhill Drug Co.
837. Southern Pines Pharmacy

SOUTHPORT—Brunswick County
659. Watson's Pharmacy Co.

SPARTA—Alleghany County
660. B. and T. Drug Company

SPENCER—Rowan County
661. H. M. Cooke Pharmacy
662. Rowan Drug Company

SPINDALE—Rutherford County
663. Spindale Drug Company

SPRAY—Rockingham County
664. Spray Drug Company
665. Tri-City Pharmacy

SPRING HOPE—Nash County
666. South Side Pharmacy

SPRUCE PINE—Mitchell County
667. Day's Drug Store
668. Spruce Pine Pharmacy

STANTONSBURG—Wilson County
669. Stantonsburg Drug Company

STAR—Montgomery County
670. Wallace Drug Store

STATESVILLE—Iredell County
671. Fisher Drug Company
672. Hawkins Drug Store
673. Holmes Drug Store, Inc.
674. Logan Stimson and Son
675. Purcell Drug Company
676. Statesville Drug Company, Inc.

STOKESDALE—Guilford County
993. *Powell's Drug Store

STONEVILLE—Rockingham County
678. *Stoneville Drug Store

STOVALL—Granville County
679. Puckett's Drug Store

SUMMERFIELD—Guilford County
935. *Summerfield Drug Store

SWANNANOA—Buncombe County
682. Ward's Drug Store

SYLVA—Jackson County
683. Hooper Drug Store
921. Professional Drug Store
933. Sylva Pharmacy

TABOR CITY—Columbus County
917. Dameron Drug Store
685. Harrelson Pharmacy

TARBORO—Edgecombe County
687. Bryan's Pharmacy
688. Edgecombe Drug Company
691. Moore's Pharmacy
692. Tarboro Drug Company
834. Taylor's Pharmacy (col.)
689. E. V. Zoeller and Company

TAYLORSVILLE—Alexander County
693. People's Drug Store

THOMASVILLE—Davidson County
694. Mann's of Thomasville, Inc.
695. Poole's Drug Store
696. Thomasville Drug Company

TRENTON—Jones County
697. *Trenton Drug Company

TROUTMAN—Iredell County
698. Troutman Drug Store

TROY—Montgomery County
699. Standard Drug Co.
700. Troy Drug Co.

TRYON—Polk County
701. Missildine Pharmacy
702. The Owen Pharmacy

VALDESE—Burke County
703. People's Drug Store
826. Rock Drug Store

VARINA—Wake County
705. Thomas' Drug Store

VASS—Moore County
706. Vass Drug Store

WADESBORO—Anson County
707. Fox and Lyon
708. Parsons Drug Company, Inc.

WAGRAM—Scotland County
709. *Wagram Drug Co.

WAKE FOREST—Wake County
911. Edwards Pharmacy
711. T. E. Holding and Company, Inc.

WALLACE—Duplin County
951. Gowan Drug Company
712. C. M. Miller Drug Co., Inc.
713. Wallace Drug Company

WALSTONBURG—Greene County
925. Jenkins' Drug Store

WARRENTON—Warren County
716. Boyce Drug Company
717. Hunter Drug Company, Inc

WARSAW—Duplin County
960. Clark's Cut Rate Drug Store
718. Warsaw Drug Company

WASHINGTON—Beaufort County
724. S. B. Etheridge Drug Store
720. S. H. Reid, Prescription Druggist
721. Tayloe Drug Co.
722. Welch's Drug Store
723. Whitford Drug Company

WAYNESVILLE—Haywood County
844. Curtis Drug Store
725. Smith's Drug Store
726. Waynesville Pharmacy

WEAVERVILLE—Buncombe County
727. Weaverville Drug Company

WELDON—Halifax County
728. Selden's Pharmacy
729. Terminal Drug Store (col.)
869. Weldon Drug Company

WENDELL—Wake County
732. W. R. Nowell Drug Store
731. Wendell Drug Company

WEST ASHEVILLE—Buncombe County
735. Carolina Pharmacy
818. Ideal Drug Store
882. Malvern Hills Drug Store
736. Palace Pharmacy
36. Pinner's Drug Store
737. West Asheville Pharmacy

WEST DURHAM—Durham County
738. Brewer's Drug Store
739. McDonald's Drug Store

WEST END—Moore County
740. West End Pharmacy

WEST JEFFERSON—Ashe County
741. Graybeal's Drug Store

WHITAKERS—Edgecombe County
742. Burnett's Drug Store

WHITEVILLE—Columbus County
743. Columbus Drug Store
744. Easley's Pharmacy (col.)
745. Guiton's Drug Store
746. J. A. McNeill & Sons
901. Simmons Drug Company, Inc.

WILLIAMSTON—Martin County
750. Warren H. Biggs Pharmacy
748. Clark's Pharmacy, Inc.
749. Davis Pharmacy

WILMINGTON—New Hanover County
751. Brooklyn Pharmacy
963. Center Drug Co., Inc.
752. Fair Price Drug Store
753. Futrelle's Pharmacy
754. Green's Drug Store
755. Hall's Drug Store
904. James Walker Memorial Hospital Pharmacy
758. Jarman's Pharmacy
759. Lane's Lake Forest Pharmacy
760. Lane's Market Street Pharmacy
762. Saunders Drug Company
763. Service Drug Store
851. Shew's Drug Store
764. Southside Drug Company
842. Standard Pharmacy
766. Toms Drug Company

WILSON—Wilson County
767. Barnhill's Drug Store
768. Bissette's Drug Store
769. Bissette's Drug Store, No. 3
770. Herring's Drug Store
771. Morrison's Drug Store
772. Shade's Pharmacy (col.)
773. Terminal Drug Store
774. Wilson Drug Company, Inc.
775. Yancey's Drug Store (col.)

WINDSOR—Bertie County
776. Pugh's Pharmacy
777. Windsor Pharmacy Company, Inc

WINSTON-SALEM—Forsyth County
778. Acme Drug Store (col.)
779. Chas. H. Allen, Drugs
780. Andrews Drug Store
781. Bobbitt's College Pharmacy
783. Bobbitt's Pharmacy
784. Carolina Drug Store, Inc.
945. Causey's Pharmacy
809. City Hospital Pharmacy
785. Crescent Drug Company
793. Rufus Hairston Drug Store (col.)
989. Hawthorne Pharmacy, Inc.
786. Hutchin's Drug Store
939. Hutchin's Drug Store, Fourth Street
787. Mason-Neely Drug Store (col.)
788. Nissen Drug Company, Inc.
819. N. C. Baptist Hospital Pharmacy
789. E. W. O'Hanlon, Inc.
790. Patterson Drug Company
792. Read's Drug Company
794. Sawyer's Drug Store
795. Standard Drug Company, Inc
1001. Summit Street Pharmacy
797. Swaney Drug Store
798. Swaney Drug Store, No. 2
801. Walgreen Company
802. Welfare's Drug Store
803. Willson Drug Store
895. Woodland Pharmacy (col.)
804. York Drug Company, The

WOODLAND—Northampton County
805. *Parker-Taylor Drug Company

YANCEYVILLE—Caswell County
806. Yanceyville Drug Company

YOUNGSVILLE—Franklin County
807. Timberlake Drug Store

ZEBULON—Wake County
985. Wakelon Drug Co., Inc.
808. Zebulon Drug Company

Service that serves

No drug store is so large or so small that it cannot profit by featuring professional service. Such service is the very lifeblood of the retail pharmacy and the most profitable division of the business. Likewise, the wholesale druggist profits only in proportion to his ability to render competent, comprehensive drug-commodity service. In that field we are specialists. You are invited to take advantage of our superb wholesale service. It is prompt and complete. We are a distributor for Eli Lilly and Company.

THE PEABODY DRUG COMPANY DURHAM, NORTH CAROLINA

Phones: Office 7857; Home 3-1863 **P. O. Box 2522**

K. E. Handy, Ph. G.

"Specializing in Sale of Drug Stores"

304 W. Morgan St.
Raleigh, North Carolina

DRUG STORES FOR SALE THIS MONTH

No. 1. South of Raleigh on Highway No. 1; only store in town; Rexall Agency, doing $40,000 annually; filling 7,000 Rx; rent $50.00 month; stock $8,000; fixtures $4,000. Price $10,000.

No. 2. A new store in a coastal town of 40,000 doing $285.00 per day. Each month each department has increased in business. Rent is $250.00 a month; 4 year lease with option for 5 additional years. Will sell for inventory.

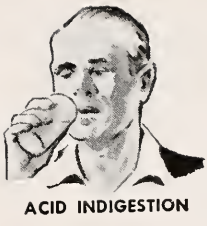
No. 3. In Durham; doing $85,000.00 to $90,000.00 yearly gross, no delivery, no Sunday hours, excellent lease, rent only $100.00 a month. Inventory value of store approximately $25,000.00. Price, $30,000.00. Terms—negotiable paper.

No. 4. In Durham's best suburban business district, yearly gross $60,000.00, filling 45 Rx daily. Fountain and fixtures valued at $9,000.00, Stock $9,000.00. Price $18,000.00. Will secure new lease at $125.00 a month.

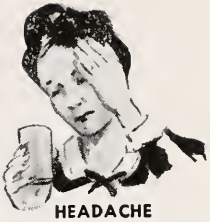
Other attractive Stores: one for $5,000.00; One for $7,500.00—$2,000.00 cash, balance terms.

If you want to sell, list with me—If you want to buy, communicate with me

ACHES AND PAINS



ACID INDIGESTION



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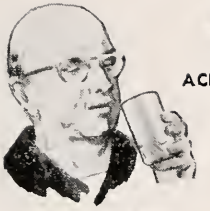


COLD DISTRESS

No Wonder...

Alka-Seltzer is Such a Big Seller

MORNING MISERY

SORE THROAT

MUSCULAR FATIGUE

HEARTBURN

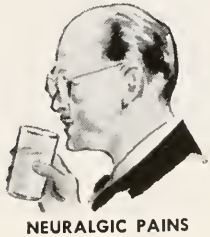
Alka-Seltzer is one of the fastest-moving items in your whole store. It's a big-seller because it brings prompt, dependable relief for so many different ailments.

Alka-Seltzer is a fast-seller because it's the most heavily advertised drug product in your store.

Right now, Alka-Seltzer is one of your biggest profit-makers . . .

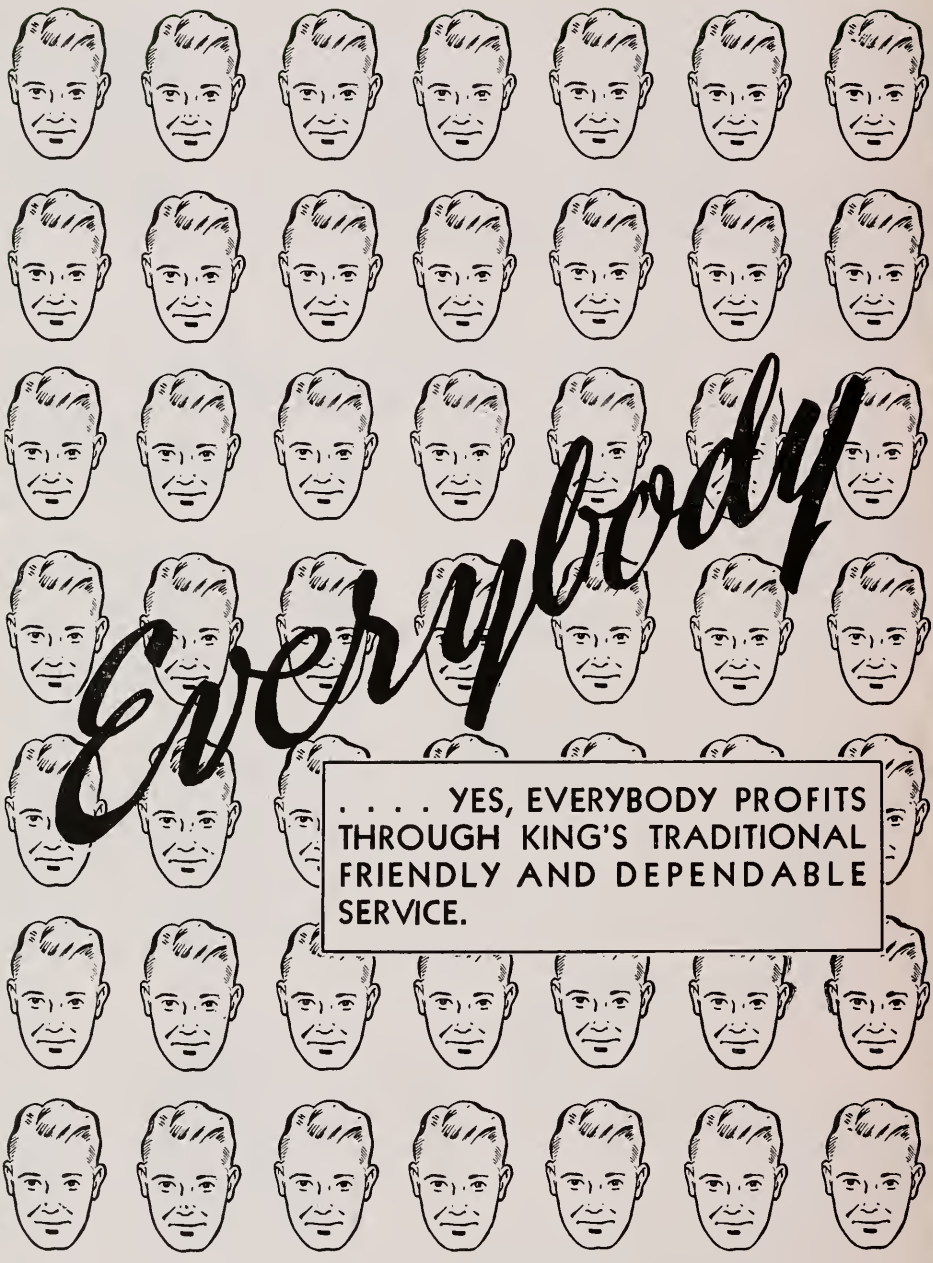
But if...

you give Alka-Seltzer plenty of counter and store display, if you remind your customers to buy two packages instead of one, Alka-Seltzer will be an even BIGGER-SELLER, a BIGGER-PROFIT-MAKER for you! Try it in your store for one or two weeks and watch your Alka-Seltzer sales climb to new high levels.



NEURALGIC PAINS

MILES LABORATORIES, INC., Elkhart, Ind. . . *Manufacturing Chemists for over 60 Years*



. . . . YES, EVERYBODY PROFITS THROUGH KING'S TRADITIONAL FRIENDLY AND DEPENDABLE SERVICE.

W. H. King Drug Company

Wholesale Druggists

Raleigh, North Carolina

"The House of Friendly and Dependable Service"

The Carolina JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.

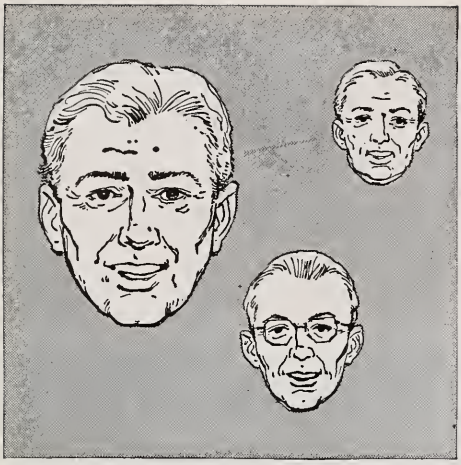
Fire insurance rates reputedly took a nose dive when Luther Bunch, of Goldsboro, went on duty as Chief of Pump Station No. 2. As is evident from the picture, Mrs. Bunch, shown seated beside the Chief, is no back seat driver. Photo, Courtesy Galeski Photo Center, Richmond, Virginia.

Oct., 1948

me XXIX Number 10

IN THIS ISSUE

- A PRACTICAL SALES BONUS PLAN
- WHY ARE YOU PAYING HIGH PRICES?



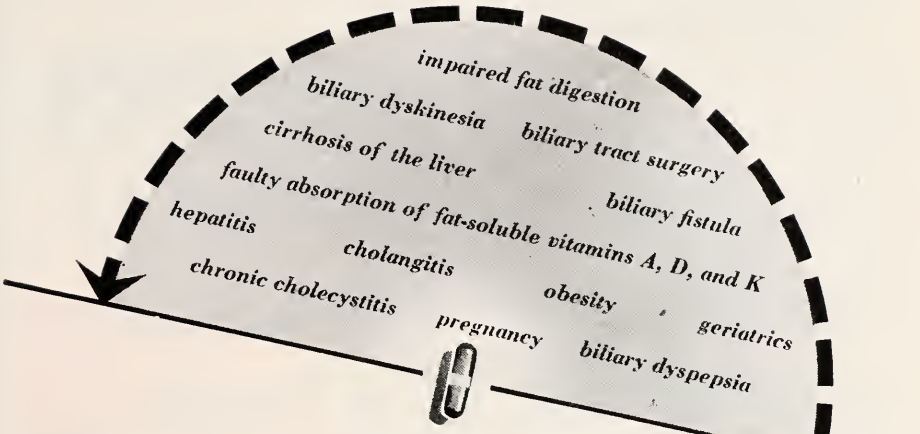
the power of the spoken word

Every time a Lilly medical service representative calls on a physician, the power of the spoken word is working in behalf of pharmacy. There is no substitute for a personal call. The visit may not be long, but it never fails to be productive. It is here, in the physician's office, that prescription demand begins. It is here that the seed is sown which quickly flowers into increased prescription volume, improved relationship between physician and pharmacist. In order to enjoy the full benefits of the hundreds of thousands of calls which Lilly medical service representatives make upon physicians every year, the pharmacist must be ready and willing to serve. Stocks must be readily available, service unexcelled. Your Lillyman works for you, never against you. That is the Lilly Policy.

Lilly ELI LILLY AND COMPANY

WE PAY HIM BUT HE WORKS FOR YOU

INDIANAPOLIS 6, INDIANA, U.S.A.



wide arc of therapy

KAPSEALS®

DESICOL®

desiccated whole bile

wide professional endorsement

A veritable army of persons is afflicted with disorders of the liver and the biliary tract. Chronic cholecystitis alone is estimated to affect 1 out of 10 persons, and biliary stasis is common in persons past middle age, in the obese, in pregnant women.

Bile therapy is finding ever-increasing favor in the treatment of these conditions. But many bile preparations such as salts and acids have limited function. Some are only cholagogues, emptying the gallbladder. Others only stimulate production of bile. But KAPSEALS DESICOL have a four-fold use:

1. *CHOLEPOIETIC—increase bile secretion in the liver*
2. *CHOLERETIC—promote excretion of bile by the liver*
3. *CHOLAGOGUE—promote emptying of the gallbladder*
4. *REPLACEMENT—provide WHOLE bile directly*

Fresh whole bile with only water removed, KAPSEALS DESICOL supply *all* the original bile factors. They dissolve readily in water, yielding a solution similar to natural bile in clinical effect. KAPSEALS DESICOL thus have a wide therapeutic range that makes them favored by physicians on their prescriptions.

KAPSEALS DESICOL are supplied in bottles of 100 and 1000.

MEDICAMENTA VERA · P & CO.

PARKE, DAVIS & COMPANY · DETROIT 32, MICHIGAN

LCDR. Timberlake to Supervise Testing of Equipment

Ledr. C. V. Timberlake (MSC) USN, has been transferred from Pensacola, Florida, to Brooklyn, New York, where he is serving as Senior Pharmacist for the Navy at the Army-Navy Procurement Office. His title is Assistant Chief, Laboratory Branch, Material Standards Division.

Function of the office is the procuring, analyzing and testing of all drugs, biologicals and equipment used by the Army, Navy and Veterans Administration.

"Tim," as he is known here at Chapel Hill, says "the only trouble about my new assignment is that I don't know as much about the work as the thirty-nine civilians, chemists, pharmacists and lab technicians who are under my supervision." He goes on to say: "it is quite different from pushing planes around the skies, but I still get to fly at nearby Floyd Bennett Field on weekends, just to keep my hand in."

Lcdr. Timberlake invites his friends and fellow pharmacists to visit him when in New York. The address is 84 Sands Street, Brooklyn.

News Briefs

Ahoskie—Formal opening of the newly remodeled Copeland Drug Company was held on August 20th. The store has been completely air-conditioned, with new booths, a soda fountain and sandwich bar being installed. The owners, R. R. Copeland and Earl U. Capps, are to be congratulated on their enterprise.

Greensboro—H. E. Whitmire, now head of the Whitmire Research Laboratories in Saint Louis, returned to his home state in August for a bit of vacationing. He and his family spent most of their vacation in Greensboro, where Mr. Whitmire at one time was an employee of Vick's. Mr. Whitmire, a graduate of the U. N. C. School of Pharmacy, Class of 1924, is the manufacturer of several well known lines of insecticides, one of which is "Jitter Bug."

Asheville—David F. Crowe, after serving as pharmacist at the Norburn Hospital and the Veterans Administration Hospital (Moore General) at Black Mountain, has returned to Baltimore.

BUTTERCUP ICE CREAM

"IT'S FAMOUS

because

IT'S GOOD"

SERVICE - -

Insurance is largely a service business—plus financial strength, security and expert know-how.

Your fire insurance in the Druggists' Own Company gives you everything.

Over 40 years of Service to Druggists.

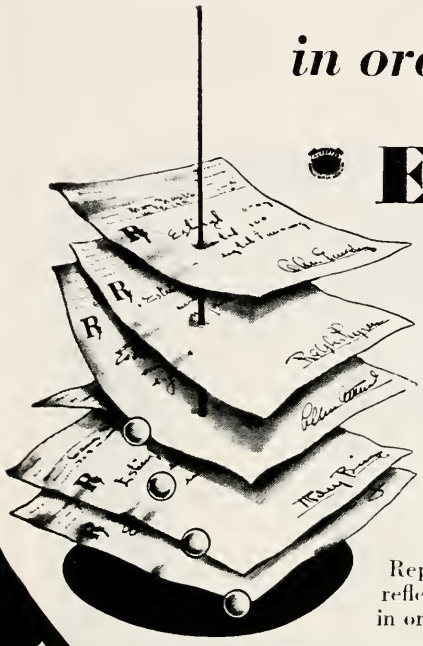
THE AMERICAN DRUGGISTS' FIRE INSURANCE CO.
CINCINNATI 2, OHIO

Our Agents for the Carolinas are:

F. O. Bowman
P. O. Box 688
Chapel Hill, N. C.

Ralph M. Crosson
1812 Marion Street
Columbia 3, S. C.

SUSTAINED leadership in oral estrogen therapy



ESTINYL

(ethinyl estradiol)

Clinically confirmed efficacy maintains ESTINYL's standing in the forefront of oral estrogen preparations. Its potency is unequalled by any estrogen—natural or synthetic—in use today. In rapidity of action, ESTINYL* is comparable to preparations requiring injection. Its noteworthy freedom from side effects in therapeutic dosage permits undisturbed treatment. Beneficial response to minute doses—*measured in hundredths of a milligram*—makes for economy.

Repeated specification reflects ESTINYL's status in oral estrogen therapy.

ESTINYL Tablets, 0.02 (buff) or 0.05 mg. (pink), in bottles of 100, 250 and 1000.

ESTINYL LIQUID, 0.03 mg. per 4 cc. (teaspoonful), in bottles of 4 and 16 oz.

*®

IN PREFERRED POSITION

SCHERING

Schering CORPORATION BLOOMFIELD, NEW JERSEY

IN CANADA, SCHERING CORPORATION, LIMITED, MONTREAL

STANLEY KNIGHT SODA FOUNTAINS

In stock

Free Designing
and Planning Service

The Stanley Knight Bobtail Streamliner—Up to $250.00 Lower Than Other Bobtails.

HEADQUARTERS FOR AMERICA'S FINEST SODA FOUNTAINS

DISTRIBUTORS

BERRYHILL

FOUNTAIN SALES CO.

522-24 EAST TRADE ST.
CHARLOTTE, N. C. PHONE 8945-6527

Faculty Vacations

The faculty of the School of Pharmacy at Chapel Hill used the brief respite between the end of the second term of summer school and the beginning of the Fall Quarter to get in a bit of vacation-visiting.

Dean Jacobs attended the A. Ph. A. meeting in San Francisco, but he was kept so busy representing various organizations that his trip could hardly be counted a vacation.

Dr. and Mrs. E. A. Brecht made a hurried trip to Minnesota Lakes, Minnesota, where Dr. Brecht's father and brother operate a pharmacy.

Dr. and Mrs. H. O. Thompson visited in W. Lafayette, Indiana, with Dr. Thompson's parents. While in that State, Dr. Thompson and his brother-in-law traveled by air to Guatemala, where they spent several days.

Of the faculty, Dr. Fred Semeniuk probably appreciated the 25 days' absence from Chapel Hill more than any of the others, as he visited his parents for the first time in eight years. This may sound a bit unusual, but Dr. Semeniuk's home is 3,000 miles from Chapel Hill—in Canada.

Professor I. W. Rose remained in Chapel Hill, resting up for the busy year ahead when he will have one of the largest classes in Dispensing Pharmacy in the history of the School.

Prescription Pharmacy

M. C. Miles, Henderson pharmacist, has opened a professional "prescription pharmacy" in that city.

After operating the usual type of drug store for nearly a quarter of a century, Mr. Miles decided to eliminate the soda fountain and discontinue selling many items not directly related to Pharmacy.

His working schedule was also shortened. The Pharmacy is open from 9 A.M. to 6 P.M. on week days, closed on Sundays.

"I keep busy nearly all the time," Mr. Miles says. He concludes with: "Operating a professional pharmacy is a new venture for me, but I like it very much."

DOLLARS... COMING AND GOING

Profit potentialities occur in your business only when more dollars come into it than go out.

However, it takes sales to bring in dollars—more sales today than ever before because more dollars are required for operational expenses.

It is our business as service wholesale druggists to help you increase sales and lower your operating costs through competent, economical wholesale drug service.

We have spared no effort or expense to provide you with the right merchandise at the right price at the right time. You are invited to take advantage of our modern distribution facilities.

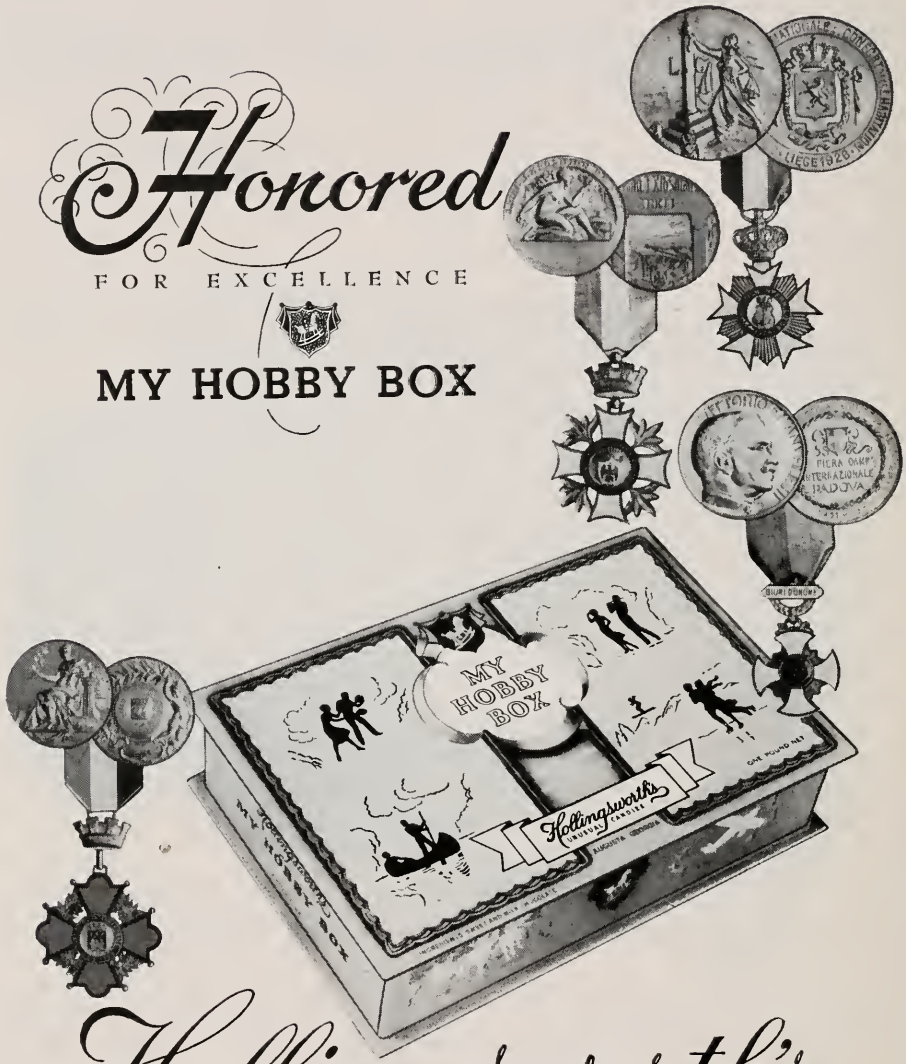
We are a Lilly distributor.

THE PEABODY DRUG COMPANY
DURHAM, NORTH CAROLINA

Honored

FOR EXCELLENCE

MY HOBBY BOX



Hollingsworth's

UNUSUAL CANDIES

FOR THOSE WHO LOVE FINE THINGS

New Draper Pharmacy

Culas Robertson and C. G. Lasley, the owners of the Lasley & Robertson Drug Company of Draper, are mighty pleased over their second pharmacy which they opened in late summer. According to a reporter, the pharmacy was packed with customers on opening day, who have long since become steady and frequent visitors to this establishment.

Mr. Robertson is well known in the section, where he has operated the Tri-City Pharmacy, of Spray, for many years. Mr. Lasley was associated with the Lutz Drug Store, of Hickory, before forming the partnership with Mr. Robertson.

New Pharmacy for Rural Hall

For a great many years pharmacy service in Rural Hall was rendered under a "physician permit," but no longer, thanks to the enterprising spirit of Pharmacist B. G. Warren, of Winston-Salem, who has opened a brand new pharmacy in the town.

Blond fixtures, a semi-open prescription department, a modernistic front all help to brand this new firm as a progressive one fully capable of taking care of the citizens of Rural Hall and surrounding area.

Mr. Warren reports business good to date; his prescription volume is steadily increasing; prospects for the future appear to be particularly bright.

Rocky Mount Club Hosts at Supper

The Rocky Mount Drug Association was host to approximately 60 physicians, dentists and special guests at a supper meeting held near that city on September 26. Purpose of the meeting was to stimulate better interprofessional relations between the three groups.

Wendell Tyson, President of the Rocky Mount Drug Association, presided. He introduced Curtis Nottingham, Secretary of the Virginia Pharmaceutical Association, and Col. W. A. Brame, retired drug salesman, both of whom spoke briefly.

WHITE'S
Flavor-Rich
ICE CREAM

Nutritious-
Vitamin-packed

GOOD!

Take a package home today!

Look into this LIQUID vitamin and mineral food supplement—

ZYRONE

ZYRONE isn't just "another vitamin pill." It is a LIQUID food supplement which supplies the minimum daily requirements of Vitamins B_1, B_2, and the Vitamin Niacin, 12 times the minimum daily need of Iron, and helpful amounts of Calcium, Phosphorus, and Manganese.

Examine the ZYRONE formula. See if it isn't one of the finest of its kind you have ever seen. Then remember that ZYRONE is backed by a heavy radio campaign designed to reach all classes.

Where ZYRONE has already been introduced, retailers report a high percentage of repeat sales. Stock ZYRONE with the confidence that comes in stocking any product of

THE CHATTANOOGA MEDICINE CO.
Chattanooga Tennessee

NORTH CAROLINIANS ASK FOR

PINE STATE ICE CREAM

Raleigh, North Carolina

To Our —

GOOD FRIENDS IN NORTH CAROLINA

Your orders for Labels, Drug Boxes and Physicians Prescription Blanks are greatly appreciated.

McCourt Label Cabinet Co.
58 BENNETT STREET
BRADFORD, PENNA.

Ralph M. Crosson, Representative
P. O. Box 475, Columbia, S. C.

Research Director

Secretary E. A. Brecht of the N. C Pharmaceutical Research Foundation has an nounced the reelection of Alfred N. Martin of Roanoke Rapids, to the Board of Direc tors. Mr. Martin's directorship is for period of four years.

A Special Service for Pharmacy

Parke, Davis & Company, Detroit 3 Michigan, through its Manager of the Trad Relations Department, Mr. J. A. MacCar ney, has announced establishment of "Th Parke-Davis Speakers' Bureau." Purpos of the Bureau is intended primarily to mee requests for speakers for local drug club city drug associations, and pharmacy school

The Bureau consists of 44 speakers. I this area (Baltimore Branch) three speaker are listed. They are: W. L. Johnson, C. I Wilson and R. T. Sanner.

Additional information concerning avai ability of the speakers may be obtained b writing Mr. MacCartney.

Treatment

King Charles was treated by his physicia as follows: "a pint of blood was extracte from his right arm, and a half-pint fro his left shoulder, followed by an emetic, tw physics, and an enema comprising fifte substances. The royal head was then shave and a blister raised; then a sneezing powde more emetics and bleeding, soothing potion a plaster of pitch and pigeon dung on h feet, potions containing ten different su stances, chiefly herbs were administere Finally, forty drops of extract of huma skull were given, followed by applicatio of the bezoir stone."

Following the treatment, King Charl joined his ancestors.

Buys Durham Firm

Lawrence S. Sullivan, formerly of Boone Drug Store, Durham, recently purchase Carswell's Drug Store of the same ci from A. P. Carswell. The name of the fir has been changed to Sullivan's Pharmacy.

ANNOUNCING

SQUIBB CRYSTALLINE ESTROGEN

(principally estrone)

FOR AQUEOUS INJECTION

Each injection an "implant"—Neo-Amniotin acts as an "implantation" of crystalline estrone. Its aqueous vehicle is absorbed quickly, leaving a depot of relatively large estrone crystals.

Prolonged blood levels—The crystal deposit results in estrogen blood levels of therapeutic value for three days to a week.

Effective symptom relief—Flushes and sweating usually are relieved promptly. Well-being is restored with no sense of "drug stimulation."

Virtually no reactions—The vehicle is *aqueous*. Hence, no allergic or sensitivity reactions often caused by oil suspensions.

Economy and flexibility—10-cc vials of 3 strengths provide a wide range of dosage potencies from which the physician can select the appropriate strength and volume. These three strengths when uniformly suspended, yield:
1mg. (equiv. 10,000 I.U. estrone) per cc.
2mg. (equiv. 20,000 I.U. estrone) per cc.
5mg. (equiv. 50,000 I.U. estrone) per cc.

NEO-AMNIOTIN®

E·R·SQUIBB & SONS

Manufacturing chemists to the medical profession since 1858

Doctors' Earnings at Record High

Total gross income of physicians in this country in 1947 was about $2½ billion, according to *Medical Economics'* Sixth Quadrennial Survey made public here today by William Alan Richardson, editor of the national business magazine for physicians.

Average net incomes of private physicians have almost tripled from a depression low in 1935 of $3,792 to a new postwar high of $9,884 a year, the survey showed. Gross incomes for 1947 averaged $17,476. The net was after deduction for such professional expenses as office rent, personnel, utilities, automobile, instruments and medical supplies, Mr. Richardson explained. Median gross was given as $14,500 and median net as $8,744.

"Physicians in 1947 were in the top 3 per cent national income bracket," the survey reported. "Net income of physicians rose 14 per cent from 1943 to 1947, while incomes of all gainfully employed persons increased 32 per cent during the same period.

"Highest gross reported by any physician, a specialist in proctology (the branch of medicine dealing with the rectum and its diseases) was $180,000. His net was $86,000.

"Of the total number of active private physicians, 2.8 per cent grossed $50,000 or more and 0.1 per cent grossed $100,000 or more."

Independent physicians, those active practitioners who derive less than half of their incomes from salaries, earned an average net of $11,300 in 1947, as compared to those who get more than half their incomes from salaries, whose net was $7,914. From this group the survey showed men earned $17,588 annually gross for a net of $11,036 as compared to women doctors who earned a gross average of $12,868 and a net of $7,929.

"The average gross income from practice, reported here as $17,476, represents the fee-for-service income and salary income of 4,393 independent physicians and 485 salaried physicians (total sample, 4,878)," *Medical Economics* reported. Material for the survey was obtained by means of a reply postcard bound into each of the 135,50 copies of the March issue of the magazine The total response of 6,706 was considere unusually high, since the physicians wer asked to write down answers to 38 question Some cards were eliminated in weighing re turns to obtain the final working sample.

"The median gross from practice, re ported as $14,500, is appreciably lower tha the average gross and may well constitut a more typical figure, being undistorted b some extremely high incomes among thos reported," the article by Mr. Richardso stated.

"The biggest four-year rise occurred, a might have been expected, between 1939 an 1943; gross in that period jumped fro $7,365 to $13,605."

Details on the practice of seven physician reporting gross incomes from practice o over $100,000 were furnished in this su vey. The $86,000 a year net proctologis for instance, practices in a Middle East cit of 2,000,000 population, employs two M.D.' seven secretaries, works 18 hours daily an takes no vacation. He sees 60 patients dail and has been practicing for 20 years.

A practitioner of internal medicine in New England city of 100,000 grosses $167 350, but tops the proctologist with a ne of $96,000. He has been in practice fo five years, he declared, sees 43 patients du ing a 9-hour day and takes a 45-day vaca tion annually.

The remaining five of the top seve whose grosses ranged from $100,000 t $150,000 a year, with net incomes fro $42,689 to $81,553, included an obstetrician gynecologist, a general practitioner, anothe specialist in internal medicine and two su geons. All reported from 10 to 15 hour of daily practice and had been engaged i their professions from 10 to 30 years. Thei staffs numbered from five to 10 employee They all took vacations, ranging from 14 t 30 days each year.

Narcotics Taken

Eight hundred grains of narcotic drug were stolen from the Hambrick, Austin Thomas Drug Store of Roxboro on the nigh of October 3. Thieves smashed a rear doo and broke into a locked cabinet in whic the drugs were stored.

Sir Goody, P. K. *

INTRODUCES....

THE

NEW 25c PACKAGE

of **Goody's** headache powders

12 POWDERS HEAT-SEALED IN ALUMINUM FOIL FOR SURE PROTECTION

Quick Relief for Your Customers

EXTRA PROFIT
EXTRA SALES
NEW CUSTOMERS

FOR YOU

Your jobber will gladly supply your requirements—or we will be pleased to ship you direct and bill you through the jobber of your choice.

*PAIN KILLER

GOODY'S, Ltd.
WINSTON-SALEM, N. C.

FOR MORE THAN FIFTY YEARS

David's

SANATIVE WASH

Has been the standard remedy for Scabies
(the Itch) over the Southeastern States.

The current deal is
One bottle with each 11/12 dozen
as extra compensation for buying in dozen lots.
Expiration date November 30, 1948
Price $4.80 Per Dozen

From your own Wholesaler or from

Owens & Minor Drug Company
Incorporated
1000 E. Cary Street Richmond, Va.

"Who have been good drug wholesalers since 1882"

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

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Vol. XXIX OCTOBER, 1948 No. 10

Prescription Blank Advertising

Upon the recommendation of N. C. P. A. President T. J. Ham's "Advisory Committee," which met in Chapel Hill on September 15th, the Association's Executive Committee will soon consider a proposal looking towards the elimination of the so-called "pharmacists' card" on prescription blanks. This proposal is already a reality in Connecticut and has been endorsed by the Kentucky Pharmaceutical Association.

If the proposal meets with the approval of the Association's Executive Committee, the question of imprinting prescription blanks with advertising will be considered in more detail at the district meetings to be sponsored by the N. C. P. A. this Fall. Favorable reaction to the proposal would mean the necessary legislation could be considered by the next General Assembly, which meets in Raleigh shortly after the first of the year.

One suggestion that has been made is to use the wording "HAVE THIS PRESCRIPTION FILLED BY A PHARMACIST" in lieu of the more common type of directive in which the patient is directed to take the prescription to a specific pharmacy.

The use of the "pharmacists' card" on prescription blanks is generally considered in the same category with professional advertising in newspapers and other media reaching the general public, but there is a major difference. Most legal authorities concede that the "prescription" is the property of the patient held in trust by the pharmacist for a stipulated period. Aside from the ethical question involved, the patient all too frequently is apt to think in terms of collusion and secret rebates, especially when the pharmacy specifically recommended is other than the one he customarily patronizes.

The American Professional Pharmacist, commenting on this subject, had this to say, in part, in a recent issue: "Even if there is no such situation (secret rebates) existing between a physician and a pharmacist, and no real pharmacist who has any respect for his profession will engage in the practice of rebates to physicians, the informed layman today may well suspect that it is present when the physician too forcefully directs his patient to one store. It may seem to be 'good business' today but will prove to be 'bad business' tomorrow."

Perfect Day

September 25th has been labeled the "perfect day," especially by U. N. C. Alumni who attended the Texas-Carolina football game.

The N. C. P. A. was host at an outdoor luncheon to 350 members and their guests that day, prior to the game, which Carolina won by a top heavy score.

Chancellor House from the University and President Graham of the Greater University visited briefly with the luncheon group.

List of Physicians Holding Permits to Conduct Drug Stores

(LIVING IN TOWNS OF NOT MORE THAN 600 INHABITANTS TO WHOM PERMITS TO CONDUCT DRUG STORES HAVE BEEN GRANTED)

May 1, 1948

307. Baynes, R. H.
Hurdle Mills ..... Person County
203. Beard, G. C.
Atkinson ..... Pender County
139. Beasley, E. B.
Fountain ..... Pitt County
204. Bonner, J. B.
Aurora ..... Beaufort County
233. Bradshaw, T. G.
Sims ..... Wilson County
181. Brown, C. E.
Faith ..... Rowan County
364. Brown, J. A.
Cleveland ..... Rowan County
373. Campbell, T. A.
Grover ..... Cleveland County
280. Clark, D. D.
Clarkton ..... Bladen County
361. Cole, W. F.
Bunn ..... Franklin County
330. Credle, C. S.
Colerain ..... Bertie County
369. Creed, G. O.
Laurel Hill ..... Scotland County
178. Currie, D. S.
Parkton ..... Robeson County
379. Davey, J. A.
Robbinsville ..... Graham County
345. Dawson, J. N.
Lake Waccamaw ..... Columbus County
355. Eagles, C. S.
Saratoga ..... Wilson County
356. Finney, J. R.
Boonville ..... Yadkin County
372. Fryar, C. H.
Summerfield ..... Guilford County
332. Fulp, J. F.
Stoneville ..... Rockingham County
378. Gasque, M. R.
Fontana Dam ..... Graham County
281. Gooding, G. V.
Kenansville ..... Duplin County
305. Gouge, A. E.
Bakersville ..... Mitchell County
298. Hackney, B. H.
Lucama ..... Wilson County
374. Hammond, A. F., Sr.
Pollocksville ..... Jones County
365. Helsaback, R. S.
King ..... Stokes County
138. Hinnant, Milford
Micro ..... Johnston County
367. Holton, A. J.
Fallston ..... Cleveland County
371. Jacobs, Paul
Oteen ..... Buncombe County
376. Koogler, B. R.
Candor ..... Montgomery County
162. Long, F. Y.
Catawba ..... Catawba County
362. Morgan, E. L.
Clyde ..... Haywood County
366. Nanzetta, L.
Rural Hall ..... Forsyth County
319. Parker, C. G.
Woodland ..... Northampton County
363. Pate, J. G.
Gibson ..... Scotland County
304. Patterson, J. H.
Broadway ..... Lee County
294. Powell, E. C.
Middlesex ..... Nash County
289. Rose, J. W.
Pikeville ..... Wayne County
321. Rourk, M. H.
Shallotte ..... Brunswick County
274. Royal, D. M.
Salemburg ..... Sampson County
370. Shields, W. E.
Stokesdale ..... Guilford County
377. Shreve, J. R., Jr.
Brown Summit ..... Guilford County
243. Smith, A. J.
Black Creek ..... Wilson County
312. Tucker, E. V.
Grifton ..... Pitt County
360. Vassey, Thomas
Trenton ..... Jones County
263. Weathers, R. R.
Knightdale ..... Wake County
375. Womble, E. C.
Wagram ..... Scotland County
339. Wright, J. E.
Macclesfield ..... Edgecombe County

Registered Assistant Pharmacists

May 1, 1948

73. Adams, L. T. ..... 1934 Winston-Salem
79. Badgett, E. W. ..... 1935 Mt. Airy
50. Bass, J. A. ..... 1932 Wilson
11. Bell, E. V. ..... 1926 Winston-Salem
41. Birkitt, S. P. ..... 1931 Charlotte
43. Brame, P. J. ..... 1932 N. Wilkesboro
20. Branch, B. C. ..... 1928 Rocky Mount
28. Brooks, C. M. ..... 1931 Monroe
48. Brown, H. S. ..... 1932 Goldsboro
106. Bryant, Nan ..... 1938 Tarboro
23. Carrigan, J. F. ..... 1930 Salisbury
61. Chadwick, S. T. ..... 1933 Kinston
27. Griffin, T. W. ..... 1930 Statesville
96. Gwynn, A. A. ..... 1938 Leaksville
4. Heslep, F. W. ..... 1923 Beaufort
72. Humphries, A. T. ..... 1934 Charlotte
62. Kemp, A. T. ..... 1933 Burlington
56. King, R. G. ..... 1933 New Bern
19. Maus, F. B. ..... 1928 Greensboro
7. McConnell, Ethel ..... 1926 Newton
64. Moore, H. W. ..... 1933 Lexington
74. Moose, H. F. ..... 1934 Statesville
68. Munns, R. F. ..... 1934 Wilmington
5. Musgrove, W. M. ..... 1924 Catawba
88. O'Brien, C. C. ..... 1936 Greensboro
53. Porter, J. N. ..... 1933 Charlotte
26. Russell, L. D. ..... 1930 Greensboro
47. Stiles, M. O. ..... 1932 Mooresville

Dr. Hartung New Staff Member

Dr. Walter H. Hartung, formerly Professor of Pharmaceutical Chemistry in the School of Pharmacy of the University of Maryland, has accepted a similar position in the School of Pharmacy, University of North Carolina. Dr. and Mrs. Hartung and their family moved to Chapel Hill early in September.

Dr. Hartung was born at Welcome, Minnesota, January 4, 1895. He received the B.A. from the University of Minnesota in 1918 and Ph.D. from the University of Wisconsin in 1926. After service in the U. S. Marine Corps with the A.E.F., he served as research chemist with Sharpe and Dohme until 1936, at which time he resigned his position to enter the teaching profession at the University of Maryland.

He is a member of the American Pharmaceutical Association and is currently one of the candidates for Second Vice-President, a post to which he was nominated at the recent A. Ph. A. meeting in California.

Dr. Hartung has served as secretary and chairman of the Division of Medicinal Chemistry, American Chemical Society, and is a member of Rho Chi, Phi Delta Chi, Phi Lambda Upsilon and Sigma Xi fraternities. He is a fellow of the American Institute of Chemists.

Dr. Hartung is co-author with Dr. Glenn Jenkins of Purdue of "Chemistry of Organic Medicinal Products." He received the Ebert prize in 1947 and is generally acknowledged to be one of the ten leading pharmaceutical chemists in the United States.

The faculty of the School of Pharmacy and the directors of the Pharmaceutical Research Foundation are looking forward to Dr. Hartung's work in this State, feeling confident that the association will be mutually beneficial to all concerned.

DR. WALTER H. HARTUNG

Communism

There's a story going around Washington of a public official who was asked a direct question concerning a certain individual. "Well," he replied, "I can't prove that he's a Communist, but when I see a bird with feathers like a duck and squawks like a duck, that has webbed feet and a beak like a duck, that waddles and swims like a duck and associates with ducks, then I feel justified in concluding that the bird is a sure-enough duck."—Quoted in Whaley-Eaton Service.

Omission in Year Book

Through error the list of "Registered Assistant Pharmacists" and the list of "Physicians Holding Permits to Conduct Drug Stores" was ommitted from the 1948 Year Book. To complete the Book, please detach the opposite page and insert in the Year Book following page 487, which is the normal position of these two lists.

November Feature

A pictorial story of the recent dinner held in Raleigh in honor of B. Frank Page and the Alumni of Page's School of Pharmacy will be featured in this publication in November.

A Practical Sales Bonus Plan

By H. W. ADKINS, *Executive Vice-President Yahr-Lange, Inc.*

The first step in any program of sales education, which is designed to stimulate sales at the retail drug store level, is to adopt a simple and effective incentive plan of retail clerk compensation.

Here Is a Simple Plan

1. Take your present wage scale as "The Base."

2. Total all your weekly wage costs (owner exempted).

3. Multiply such total weekly wages by fourteen.

4. This sum (No. 3) will be your "break even" sales quota for the week for your entire store.

5. Advise your clerks, that if your total weekly sales of the store exceed this "break even" quota, you will pay them in excess of their wages:

(a) An efficiency sales bonus equal to 8% of total sales in excess of "break even" quota, and

(b) Such bonus will be divided equally among all sales personnel.

Calculation of Break-Even Sales Quota

1 Pharmacist @	$80.00 per week
1 clerk @	40.00 per week
1 clerk @	35.00 per week
	$155.00

Multiply by 14: 14 x $155

Break-Even sales quota	$2,170.00 per week
Sales for Week	$2,400.00
Quota for Week	2,170.00
Excess Sales	230.00
Efficiency bonus for week, calculation @ 8%	$18.40
Each employee would receive	6.13

This plan does three things:

(1) It inspires a clerk to sell all kinds of merchandise, rather than to push some particular item or brand due to a special "PM" compensation.

(2) It has a tendency for one clerk to watch the other to see that each is doing his share to increase total sales, because they all share equally if the sales quota is reached. It's a case of "One for all, and all for one."

(3) The plan does not require any record keeping other than the present sales tally which every dealer now secures weekly or daily—all you need to know is the total sales of the entire store on a weekly basis.

Questions and Answers

Q. 1. Would this compensation plan eliminate the so-called "PM Plan?"

A. 1. It would eliminate the "PM Plan" in most instances. The "PM," as a general rule, is merely a subsidy paid to promote the sale of some product which, standing by itself or on its own merit, is a "lame duck" as far as the customer is concerned.

If a product is known and desired, it will sell by display or clerk suggestion and this, we think, is not the type of merchandise which needs the use of the so-called "PM." The efficiency sales bonus plan should inspire the clerks sufficiently to sell by display or suggestion.

At this point, we believe your attention should again be directed toward stocking and selling the type and brands of merchandise that your customers know about and prefer.

Q. 2. How can I afford to pay 8% sales bonus on narrow margin items?

A. 2. The purpose of this compensation plan is to increase your over-all sales beyond your present "break-even" point and, from this point on, most all of your margin on sales, less the 8% commission, becomes net profit.

In addition, if your clerks build up their sales volume with some of the smaller margin items, the inventory of such class of

merchandise will be turning over so much more rapidly that you will be making a larger net profit on investment even though the volume of lower margin items is increasing with the corresponding lower ratio of gross profit.

Remember, the gross margin ratio is important only in relation to your total expense ratio, and an increase in sales lowers your fixed expense ratio and produces a larger net profit.

Q. 3. Why do you multiply the total weekly wages by 14 as shown in your calculation?

A. 3. The "safety zone" for employee wage costs is between 7% and 8% of sales, therefore, to determine total sales volume equal to this ideal wage cost, you should use the equation of 14 times such wage cost, which will give you the total sales desired. 7% is approximately 1/14th of 100, therefore, you multiply the 7% factor by 14 to secure the 100% factor.

Q. 4. Why do you divide the sales bonus equally among all the clerks?

A. 4. Because all clerks can and should contribute equal effort in developing sales in a drug store operation. While individual incentives are preferred by many authorities over this Group Incentive Plan, the detail accounting and control of employees makes it less desirable for the average small retail store employing one to three clerks.

Individual incentives are very likely to produce a high competitive condition to exist between clerk effort, to the extent that, if not controlled by good personnel management, open warfare can be expected which may cause ill will and friction among your help.

The variation in the element of skill of each individual employee is usually taken care of in setting the "base scale of pay." Therefore, the sales bonus does not have to be adjusted to take care of this factor of individual skills, such as the difference between a pharmacist and an ordinary clerk.

Scott Drug Company

Wholesale and Manufacturing

Druggists

Charlotte, N. C.

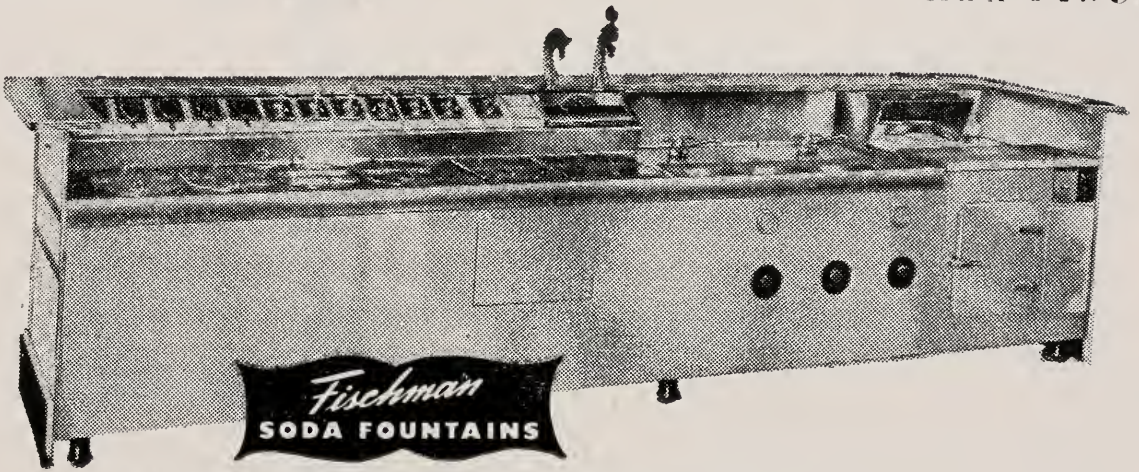
FISCHMAN SODA FOUNTAINS

Buy Where You Can Get Service!

THE EQUIPMENT YOU BUY IS NO BETTER THAN THE SERVICE BEHIND IT.

PACK AWAY YOUR TROUBLES—BUY A **FISCHMAN**

STACK UP THE DOLLARS —USE A **FISCHMAN**



ILLUSTRATED ABOVE IS THE FISCHMAN SODA-PAK LUNCHEONETTE . . . BUILT, SHIPPED, AND INSTALLED IN ONE UNIT . . .

MODERATELY PRICED

"OVER 59 YEARS OF QUALITY LEADERSHIP"

SOLD, DELIVERED, AND INSTALLED BY THE SOUTH'S LARGEST AND BEST EQUIPPED SODA-FOUNTAIN DEALER

RAMSEY REFRIGERATION AND MANUFACTURING CORP.

816 W. TRADE CHARLOTTE, N. C. Phone 4-2482

PROPOSED NEW PHARMACY BUILDING TO BE ERECTED IN MEDICAL CENTER AREA, CHAPEL HILL, N. C.

George Watts Carr, an architect assigned by the University of North Carolina to prepare plans for the new pharmacy building, has submitted the above sketch to Dean M. L. Jacobs and the University's Buildings & Grounds Committee. The proposed building, of Williamsburg style, is designed to take care of immediate needs as well as future expansion of the School. Estimated cost, including equipment, is $950,000. Whether the building becomes a reality or remains an architect's sketch depends largely on what is done by alumni and friends of the School between now and the convening of the next General Assembly.

NOW.. You Can Tell Your Customers to Take Their Choice, but take "BC"

★ Same famous formula—same fast relief. Two tablets equal one powder. Both act quickly to relieve headaches, the pains of neuralgia and minor muscular aches. Nationally distributed. Nationally advertised.

TABLETS

BC
OPEN PRESS CORNER
25¢
25¢
BC
FOR THE RELIEF OF PAIN AND DISCOMFORT DUE TO
HEADACHE & NEURALGIA
EACH TABLET CONTAINS 2 GRAINS ACETOPHENETIDIN IN COMBINATION WITH ASPIRIN AND CAFFEINE
12 TABLETS
DISTRIBUTED BY B.C. REMEDY CO. DURHAM N.C.

POWDER

10¢ and 25¢ SIZES

TRADE MARK
BC
REG. U.S. PAT. OFFICE 25¢
FOR THE RELIEF OF PAIN AND DISCOMFORT DUE TO
HEADACHE & NEURALGIA
"BC" IS ALSO RECOMMENDED FOR RELIEF OF MINOR MUSCULAR ACHES AND PAINS OCCASIONED BY SIMPLE HEAD COLDS. EACH POWDER CONTAINS 5 GRS. ACETOPHENETIDIN IN COMBINATION WITH ASPIRIN AND CAFFEINE.
THIS ENVELOPE CONTAINS 6 POWDERS
PREPARED BY B.C. REMEDY CO. DURHAM, N.C.

HEARD OVER 350 Radio Stations - READ IN 247 Newspapers

Lawing and Costner Has Served Lincolnton 82 Years

Lawing and Costner and the town of Lincolnton have traveled side by side down through the years—eighty-two of them. It was in 1866 that Dr. J. M. Lawing and Dr. Means formed a partnership for the purpose of conducting a retail drug store in Lincolnton. When Dr. Lawing passed away, his son, K. L. Lawing, took over and conducted it in the name of Lawing's Drug Store until 1914 when B. P. Costner, the present owner, bought an interest and the name was changed to Lawing and Costner.

In 1934, upon the death of K. L. Lawing, Mr. Costner purchased the remaining interest, becoming sole owner, but the store has continued under the name of Lawing and Costner. The Lawing name has stuck with the store through these four score and two years. And as far as it is known Lawing and Costner is the oldest business in Lincolnton and has been in the same location since its beginning.

The man you see so busy there in the prescription department and elsewhere in the store is none other than B. P. Costner himself, the man who first came to work under Mr. Lawing in 1910. Born in Dallas, Gaston County, July 4, 1883, the son of S. P. and Betty Clemmer Costner, he received his pharmaceutical training at Page's School of Pharmacy in Greensboro. His first position was with the Lincoln Drug Company here, after which he spent six months with the Marion Drug Company of Marion, before coming to work at Lawing in 1910.

Lawing and Costner has been under excellent management through the years. It has been kept up to date in the drugs and supplies sold, as well as in fixtures and displays. Changes have been made with every logical and permanent change of time. His stock stresses quality and quantity to serve any demand. For about ten years now, the store has been serving delicious homemade ice cream that is made right there in the store.

Married to the former Annie Nixon, they have four children, B. P. Costner, Jr., eldest of the Costner children is associated with his father in the drug store. During the war he served in the Army. Alfred Nixon Costner started in his father's footsteps by studying pharmacy at the University of North Carolina. He became a licensed pharmacist and then took some extra long steps to become an M.D. after graduating from Washington University in St. Louis. He is now at Duke University, specializing in eye work.

Not to be outdone, Peggy Anne, one of the Costner's daughters, is also studying pharmacy at the University of North Carolina. She is married to Mercer Simmons, who is also a student at the University. Another daughter, Jane, who is Mrs. Jimmy Ware, makes her home in Mt. Holly.

Mr. Costner is a very busy man, but finds a few weekends that are not quite such busy ones and takes off with his family to the beach. He is always there on the job, however, when he is needed, as he has always been in the past.

This interesting sketch of Lawing & Costner, one of the State's oldest retail drug concerns, originally appeared in *The Lincoln Times*, Lincolnton, August 12, 1948.

APPETIZING APPETIZER

Nutritional adequacy is an essential for normal convalescence—in geriatrics—for growing children—during pregnancy and lactation.

To stimulate the appetite and gastric secretion, thousands of physicians have employed

VALENTINE'S MEAT EXTRACT

the internationally-known liquid Meat Extract. Professional literature gladly supplied on request.

Valentine's MEAT-JUICE CO. Richmond, Va. SINCE 1871

ATTENTION PHARMACISTS: The advertisement above is appearing in national and sectional medical journals. Check your stock. Be sure your supply of Valentine's Meat Extract is adequate.

Information gladly supplied

PAGE'S SCHOOL OF PHARMACY, 1916

Page's School of Pharmacy, Class of 1916

Another interesting and historically important picture of Page's School of Pharmacy comes to light this month through the generosity of Pharmacist E. L. Ray of Asheboro, who loaned us the original to the group shown on the opposite page. The picture was made in Raleigh in 1916.

Identification of a small number of the pharmacists pictured has been made, but for the most part the individuals are yet to be named.

Positive identification has been made of the following: (3) C. P. Mitchell, Elizabeth City; (4) M. E. Dizor, deceased; (7) Jack Henderlite; (8) Dr. James W. Keever, Hickory; (9) W. R. Johnson, Raleigh; (11) Charles H. Allen, Winston-Salem; (12) C. T. Harper, Charlotte; (14) S. B. Etheridge, Washington; (21) B. Frank Page, Raleigh; (22) P. D. Gattis, Raleigh; (23) Q. T. Bilbro, deceased; (25) James I. White, deceased; (32) J. C. Lasley, Winston-Salem; and (35) Professor Roy Champion, deceased.

Tentative identification has been made of the following: (24) L. W. Aiken, Asheville; (26) E. C. Worthington, Kinston; (28) R. C. Walton, Raleigh; (29) Earl Weatherly, Greensboro; (30) W. Z. Tingen, Charlotte; (31) H. T. Campbell, Maiden; and (34) A. L. Moir, deceased.

The assistance of JOURNAL readers is solicited toward complete and positive identification of the pharmacists pictured in the group. If you recognize any of the pharmacists, please let us hear from you. Further information concerning this class will appear in the November issue of THE CAROLINA JOURNAL OF PHARMACY.

News Briefs

Since the national health service plan got underway in England, prescription volume has more than doubled. The sale of proprietary remedies has dropped.

Sign in a drug store: "Baby Needs—Cigars and Cigarets."

Dr. E. A. Brecht of the U. N. C. Pharmacy School faculty is teaching an advanced course in first aid sponsored by the Chapel Hill chapter of the American Red Cross.

Lance

The Best
Peanut Butter
Sandwiches
Peanuts
Candies
and Other
Bakery Products

"STANBACK for Peter Donald"

Night after night, over the most powerful and popular radio stations in the country, millions of American families are listening to "The Peter Donald Show" . . . and hearing about Stanback Headache Powders and Tablets.

Peter Donald is Radio's No. 1 Storyteller. Now he's helping to make Stanback the No. 1 Headache Reliever in North Carolina.

New Radio Show Boosts STANBACK Sales

Yes, it's Peter Donald for Stanback . . . in one of the newest and funniest shows on the air. Up . . . up . . . up . . . goes the popularity of Stanback's new hit show. Up . . . up . . . up . . . go the sales of Stanback.

Radio audiences are measured by Hooper Ratings. Latest Hooper Ratings in Charlotte, North Carolina, reveal this show has more listeners than Fred Allen, Amos 'n Andy, Al Jolson, Dennis Day, Mr. District Attorney, Chesterfield Supper Club, the Fitch Bandwagon . . . and many more of the leading network shows.

This record-breaking audience means MORE SALES FOR YOU. And here's proof: Stanback sales for first four months of 1948 are 10.7% ahead of last year!

HEARD ON THESE POWERFUL STATIONS

Plus scores of others throughout the U. S.

WBT	Charlotte, N. C.
WPTF	Raleigh, N. C.
WWNC	Asheville, N. C.
WAIR	Winston-Salem, N. C.
WSTP	Salisbury, N. C.
WRVA	Richmond, Virginia
WTAR	Norfolk, Virginia
WCAU	Philadelphia, Pa.
WSB	Atlanta, Georgia
WNOX	Knoxville, Tennessee
WSM	Nashville, Tennessee
WWL	New Orleans, La.
WLW	Cincinnati, Ohio

All over America people are saying:

Snap Back with

STANBACK

State Has Seven New Pharmacies

The establishment of new pharmacies and transfer of ownership of pharmacies already licensed by the N. C. Board of Pharmacy has been greatly accelerated of late. During the war years the number of licensed pharmacies in this State dipped below the 800 mark, but the decline was checked in early 1945, and since that time there has been a steady growth in the list. Yet with all the recent upsurge in the licensing of new pharmacies, the State is low in comparison to other states on a ratio of pharmacies to population. The national average is roughly 1 pharmacy to 2,000 persons; in this State the average is roughly 1 pharmacy to 4,000 persons.

New pharmacies licensed by the Board include:

(1) The Hillsboro Pharmacy, Raleigh. W. F. Farmer, formerly of Eckerd's, is the pharmacist and co-owner; June Bush West is the relief pharmacist.

(2) Webster's Pharmacy, Fairmont. W. B. Webster, formerly of Harrelson's Pharmacy, Tabor City, is the owner and pharmacist in charge.

(3) Pembroke Drug Company, Pembroke. John A. Betts, of Lumberton, is the pharmacist.

(4) Durham Drug Company, Burgaw. V. J. King, of Rock Hill, S. C., is the pharmacist; E. L. Durham, the owner.

(5) Burk's, Inc., Winston-Salem. H. B. Hall, colored pharmacist, will be in charge of the prescription department.

(6) Beck Bros. Pharmacy, Hendersonville. Two pharmacists, Albert L. Beck, Jr., and William C. Beck, are the owners.

(7) Five Point Drug Company, Clinton. Roland A. Glenn, formerly of Burnsville, is part owner and will manage the business. George W. McLean and Joe Reynolds are also partners in this new pharmacy.

Transfer of ownership of established pharmacies include:

(1) W. F. Matthews, Sr., has sold the Randleman Drug Company to H. C. Reaves of Asheboro and A. W. Faircloth of Randleman. The name of the firm has been changed to Reaves Walgreen Agency Drug Store of Randleman, N. C. Mr. Matthews continues with the firm.

(2) John D. Mitchell is the new owner of Martin Drug Company, Kannapolis. No change in the name of the firm.

(3) The Dixon Drug & Variety Store, of Elm City, owned by John L. Dixon, is the successor to Dixon Drug Company. C. L. Snypes is the pharmacist. No change in ownership.

(4) John J. Williams is now the sole owner of the Dilworth Pharmacy, Charlotte. The pharmacist is John S. LeGette.

(5) Harry T. Murrell, of Salisbury, has purchased the Maxton Drug Store, of Maxton, from C. M. Castevens. Harry expects to assume active management of the business just as soon as he is able to complete work with the Purcell organization, with which he has been associated for a number of years.

(6) Stanley S. Slesinger has sold the Five Points Pharmacy, 1620 Glenwood Avenue, Raleigh, to R. I. (Bob) Cromley and Leonard Crumpler. Mr. Crumpler, who has been associated with the Carolina Pharmacy of Chapel Hill for the past two years, has already moved his family to Raleigh.

(7) Purcell's Drug Store of Lexington has been sold to the Mann Drug Company organization. The firm name has been changed to Mann's of Lexington, Inc. Stamey Carter of Salisbury is the pharmacist with assistance of others.

A number of new pharmacy permit applications are now on file with the Board of Pharmacy, but since final action has not been taken by the Board, a listing of these will have to await future developments.

Prescription Balances Repaired

Accurately
Speedily Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.
303 S. Sixth Street Richmond, Va.

A Message to Late Buyers

The Gift and Holiday merchandise has been going out fast, but we believe there is plenty left for you. So, come on in . . . Mrs. Walker will be happy to assist you. We understand Santa is planning for a big Christmas, and you will want to be prepared to see that his plans come true.

JUSTICE DRUG COMPANY

GREENSBORO, N. C.

DEPENDABLE SERVICE SINCE 1898

Tar Heel News Briefs

Greensboro—Roland S. Whiteley is now living in Alexandria, Virginia. With the exception of a short period spent with the Sofskin Company, of Ohio, Roland has been an employee of Vick's of Greensboro for the past 15 years.

Wadesboro—Freddy S. Johnson will represent Parke, Davis & Company around Wadesboro. He assumed his new work early in September following a period of practical training under G. C. Hartis, veteran PDCO representative.

Winston-Salem—Leslie M. Myers, a graduate of the U. N. C. School of Pharmacy, has joined the N. C. Pharmaceutical Association. Since receiving his license to practice pharmacy in June, he has been affiliated with the Patterson Drug Company of this city.

Chatham, Va.—W. Glenn Beam, who represents Eli Lilly & Company in portions of Virginia and North Carolina, orders a pharmacists' gold-filled lapel button, which the N. C. P. A. sells for $3.00.

Roanoke Rapids—Octavus Griffin says he and his family will attend some of the home football games of Carolina this Fall. Since he had to pass up a vacation this summer due to an extended illness of one of his employees, Mr. Griffin is entitled to some rest and relaxation.

Raleigh—Miss Ida Negron, pharmacist at Walgreen's, is on an extended vacation to Porto Rico, her native country.

Valdese—Pharmacist L. R. Burris of The Rock Drug Company, Mrs. Burris, and their son, Loy Ray, Jr., spent the latter part of August and early part of September at Myrtle Beach, S. C. L. R. says this was his first vacation in three years.

Mount Airy—Pharmacist A. P. Turnmyre became so involved with construction details of a new $90,000 building he is erecting in Mount Airy that he had to call for some help for his pharmacist, C. V. Davis. Mr. Turnmyre was fortunate in employing Raymond E. Pethel, of China Grove, who, until recently, was manager of Grant's Pharmacy, Lexington.

Raleigh—After serving several years as chemist in the Analytical Department of the State Department of Agriculture, C. L. Futrell has returned to the prescription department of Eckerd's. He will continue to live in Cary.

Albemarle—After a short period with the China Grove Drug Company, Allen Sinclair has returned to Phillip's Drug Company as prescriptionist. Both drug concerns are owned by Brown Phillips.

Clayton—Beddingfield Brothers will soon be housed in a new building which has been erected immediately adjacent to their present location. An all-glass front has been installed. A formal opening will be held in early Fall at which time the two Beddingfield Brothers, E. T. and C. H., and C. H., Jr., will exhibit their "new home."

Garner—Jake Alderman has done extensive remodeling of Alderman's Garner Drug Store, which he purchased from the estate of J. D. Brown in early summer. The interior has been painted and a new soda fountain installed. Business has exceeded expectations, so Jake reports.

Greensboro—A post card from the Chateau Frontenac Hotel, Quebec, Canada, is evidence that J. H. Best, of the Best Drug Store, is paying a return visit to our northern neighbor. Mr. Best spent several weeks in Canada in 1947, and was so impressed with the country, that he decided to return this year for a more extended visit.

Charlotte—T. E. Whitehead, a member of T. A. Walker's Prescription Staff, is recovering following a heart attack suffered August 18th. He was rushed to the Charlotte Memorial Hospital and placed in an oxygen tent. Late reports indicate he is recovering very nicely.

Kannapolis—Following change in ownership of the Martin Drug Company of this city, Pharmacist C. R. Edwards returned to Black's Drug Store No. 1 (Midway), where he was formerly employed. John D. Mitchell is the new owner of Martin's.

Fayetteville—B. C. Brooks, until recently co-owner of The Fayetteville Drug Company, entered the University of North Carolina recently, where he plans to study pharmacy. His interest in the drug firm has been purchased by John W. F. Wooten.

BIGGEST O-N ADV. CAMPAIGN IN HISTORY

for ITCH-BURN of ATHLETE'S FOOT

O-N

RINGWORM INSECT BITES, POISON OAK

Sells! Repeats

$2.80 DOZEN
2 BONUS
AT YOUR WHOLESALERS
—
ADVERTISED

OWEN DRUG COMPANY
SALISBURY, NORTH CAROLINA

HERE
A
SURE
FIRE
Repeat
O-N
FOO
POWDE
—
Wond
Formu
really
does
the
work
—
$2.80 d
2 Bon
—
RETA
35c

TWIN SALES TWIN PROFITS

O-N

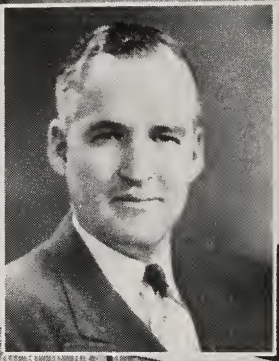
Liquid and tablets for cold discomforts

ORDER FROM YOUR WHOLESALER

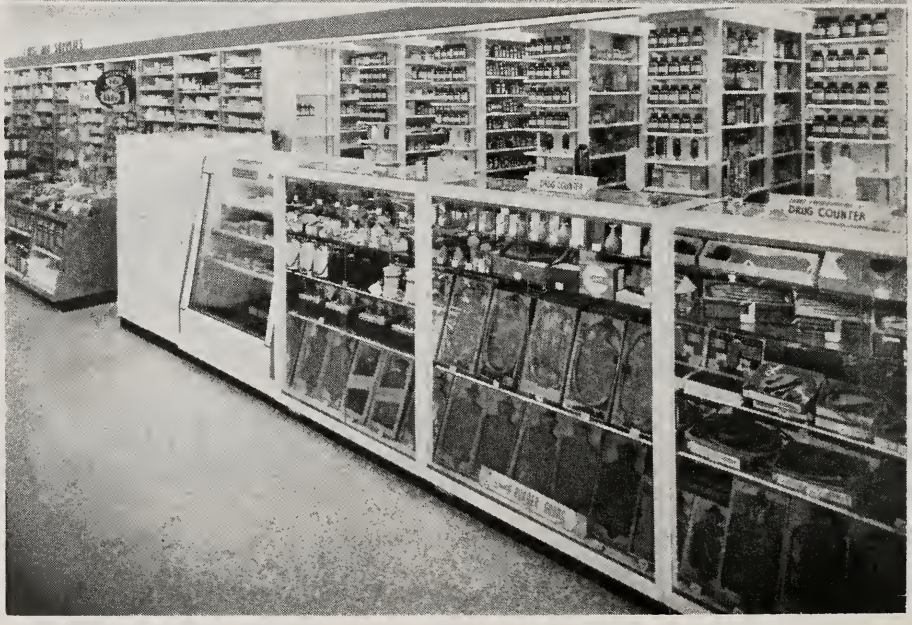
$2.80 Doz.
2 Bonus

$1.20 Doz.
2 Bonus

OWEN DRUG COMPANY
SALISBURY · NORTH CAROLINA



E·R·SQUI S & SON


DRUG COUNTER

Carolina Camera

Members of the Charlotte Woman's Druggist Auxiliary are pictured on the opposite page, top, left. The occasion was an all-day picnic party at the Charlotte Drug Travelers cabin on the Catawba River. Plenty of delicious food and a freezer of home-made ice cream brought to the picnic by Mrs. Thelma Bizzell helped to make the party one of the most successful of the season.

Mrs. Luther Bunch (top, right) is pictured behind the wheel of a fire truck. Luther, who appears to be a bit apprehensive about the situation, is right up front with "Chief Bunch." There'll be no back seat driving for him when it is a 4-bell alarm.

Occupying the entire first floor of the new building at Spring and Fifth Streets, the new headquarters of E. R. Squibb & Sons Atlanta Branch is shown in the center. Under the leadership of Sales Division Manager Rease Inge (center, right), who is known to most of the pharmacists of this State, the volume of Squibb business in the entire southeast, which is serviced by the Atlanta Branch, has increased so rapidly in recent years that larger and more modern facilities were required.

A 20th Century version of a semi-open type prescription department is shown at the bottom. Note the open face biological cabinet and excellent treatment of atomizers, vaporizers and rubber goods. Picture was made in an Owl-Rexall Superstore in Los Angeles.

Patent Medicine Manufacturing Business for Sale

Established territories in three states. Average sales per year approximately 500 gross. Sale includes present stock, manufacturing equipment and thirty-year-old formula. Other interests make it impossible for owner to devote full time to business.

Further information supplied upon request. Address P. O. Box 2348, Greensboro, N. C.

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods

We solicit your orders

Our experience of over 70 years

insures our ability to serve you

satisfactorily

"THE SEAL OF SATISFACTION"

LABORATORY Quality Tested SUPERVISED

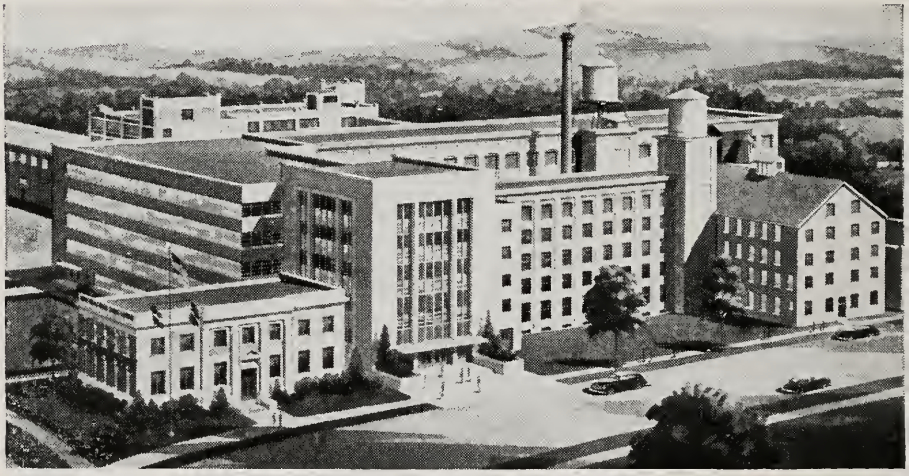
FOR PROFIT'S SAKE

Serve GIBSONS

ICE CREAM

Gibson Ice Cream

Norwich*



PARTIAL VIEW OF THE MAIN NORWICH PLANT AND LABORATORIES

The home of Pepto-Bismol, Unguentine,
Norforms, Sway, Amolin Deodorants, Zemacol
and other profit-makers in your store.

THE NORWICH PHARMACAL COMPANY. NEW YORK

*Reg. U.S. Pat. Off.

Why Are You Paying High Prices?

What's wrong with prices? Who's responsible? What's the cure? What can you do about it?

There's a lot of loose talk about what is causing our present high prices. We don't profess to know all the answers. But here are what we believe to be *10 definite reasons* for today's high price tags:

1. Government's spending more than it took in.

2. Rationing and price control in war years—without adequate wage control.

3. Necessary shooting away of about half the country's production in the war years, but failure to tax back from consumers—to take out of existence—the extra bonds and money printed during the war to pay for that war production.

4. High cost of government in peacetime—taking almost 20% of the country's production and income for its own purposes.

5. Paying subsidies to put and keep prices up—even in a seller's market.

6. Round after round of post-war general wage increases to most everybody—thus diluting further the value of money because there was no corresponding individual contribution to increased production.

7. Too-anxious consumer demand for available production.

8. Spending of savings and too much unnecessary buying on credit.

9. Needed aid to Europe, and the new re-armament program.

10. Lowered taxes on individuals—which freed extra money for further upward pressure on prices.

16 Years of Living Beyond Our Income

For 16 out of the last eighteen years we Americans have had our government follow a policy of spending more than it took in. This spend-thrift policy has left us with a new debt of over $250 billion in bonds and extra "printed" money for which there are no goods. That's more than the whole output of everybody in the United States for a whole year. We are also having our government take about $40 billion from us each year—about $10 worth of goods and services out of each $50 worth produced; about $10 directly or indirectly out of each $50 pay check. For a while everybody was fooled. We enjoyed it until we suddenly realized that all too often our new $2.00 was buying even *less* than our old $1.00 did before the value of our money was diluted.

The Post-War Money Hangover

During the war years, we *gave* away or *shot* away about half the output of the country. The government paid for this half with extra money and bonds printed to cover the difference between what the government was spending and what the government took back in taxes. Thus the actual goods disappeared while the money paid for them remained hanging over the market. The money left from this high war and post-war income, and the lack of a corresponding supply of consumer goods resulted in an enormous demand for what products there were. And most of us just couldn't understand why there were not the goods to match the extra inflated money and bonds in our hands. So, too many of us kept on frantically offering more and more for what we wanted, thereby merely bidding up the prices of what goods were available.

Keeping Prices Up While Trying to Get Them Down

One way we, through our government, have kept food prices rising is in the use of the public's money to subsidize agricultural products. For example, we now see potatoes being bought with our money by

(Continued on Page 535)

This significant article, which originally appeared in General Electric's "Commentator," is recommended to readers of THE CAROLINA JOURNAL OF PHARMACY as being an intelligent discussion of our present day economic situation. You'll find the article interesting and helpful. Pass it along to your clerks for they, too, have a share in our American way of life and will have to work to preserve it.

THE COMPLETE LINE OF 1948

SUNDRIES NOW AWAITS YOU AT

THE BODEKER DRUG CO.

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and

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RICHMOND 13, VIRGINIA

LONG DISTANCE CALL RICHMOND LD 145

SERVING THE DRUG TRADE FOR MORE THAN A CENTURY

WHY . . . HIGH PRICES?

(Continued from Page 533)

the government to keep the price up—these potatoes to be resold by the government at *20c a ton* for hog food while we pay 10c a pound, or $200 a ton, for those we eat as human food. Likewise, we saw the recent heavy buying of eggs by the government to support egg prices—already 75c to 85c a dozen at the grocery—when there are millions and millions of eggs in dried storage previously bought by the government to keep egg prices up.

Subsidies to farmers were the desire of the majority of the people some time back—and may still be. But we are certain the farmers themselves are not for any unwise abuse of the subsidy idea at a time when the country faces *high* prices—and not *low* prices which the subsidies were originally intended to remedy.

Round After Round of General Wage Increases

It was only natural that the first reaction of most of us was that we wanted more income to meet these rising prices *we* had created through *our own* unwise actions individually and through our government.

But our problem is not one of income. Our trouble is that too many of us are taking some of this extra money from our savings and adding it to our incomes to buy our present output. Also, too many—where it isn't really necessary—are going into debt.

Last year 25% of us Americans drew on our savings to pay out more than we took in. This caused misery for those whose savings had been exhausted through misfortune or lack of prudence.

We can buy our present output with our present income—if we only will! And no amount of adding to incomes will stop our paying out more than our incomes—if so many of us keep on insisting on wasting some of our savings on each purchase.

But so far, as the public had been amply warned, each general wage increase to practically the entire work force has simply resulted in just about a corresponding increase in prices.

One further thought—it's mighty hard to keep *prices down* and keep putting *costs up.*

And Now More Money—and Less Goods

Not only is the dilution in the value of money from the new third round of general wage increases already being felt, but there is an extra $5 billion in personal tax reductions coming into the market to compete further for what goods there are. But there are now *less* goods available to consumers in proportion to total production—because of the new aid to Europe and the new military preparation program. So our problem grows greater instead of smaller.

In this connection, probably a good example of what too many of us are doing to ourselves and others is in how we are needlessly bidding up the prices of automobiles. There aren't as many cars as people want—or as many as they have the money to buy. So, too often now, a new car is driven around the block to a "used car" lot—and somebody bids $250 to $1,000 above the new price at which the authorized dealer has sold it in accordance with the manufacturer's recommendation. So many of us do this that we needlessly have not only raised the manufacturer's list price to a much higher "going" price, but have also run up the price of used cars.

Even by any reasonable standards of our own—much less of the rest of the world—we have enough old cars and new production to satisfy any actual *need.* We could buy at the manufacturer's recommended price what production of cars there is—if we would only all practice a little self-restraint in our own individual selfish interests and not be in such an eager and expensive hurry.

What's the Cure—and Who's the Doctor?

Prices will not come down—or even level off—except as we get *both* more and more production *and* less and less frantic, heedless, expensive *bidding up* of what production is gotten out.

We have got to make up our minds to do both these things *voluntarily* if we want them done. We Americans are not easily *forced* by government to do anything a majority of us have decided we don't want to do. Just remember the widespread violation of the prohibition law and the over-

(Continued on Page 537)

YES, cabinet hinges get a good workout when you're scooping out Sealtest Ice Cream. And your cash register jingles profitably, too.

That's because Sealtest is the largest-selling ice cream in America by a wide margin. That leadership was built upon *quality*, and is maintained by one of the greatest promotion plans in ice cream history.

If you are not already a Sealtest dealer, why not hear the Sealtest story? Just telephone the Southern Dairies Plant in your area.

Southern Dairies
Sealtest
ICE CREAM
THE MEASURE OF QUALITY

WHY . . . HIGH PRICES?

(Continued from Page 535)

whelming post-war outwitting of the rationing and price control regulations by entirely too many people.

Here's what we have each got to do—we believe if we are to solve this critical problem intelligently, honestly, patriotically—and with just pure individual selfish good sense:

1. Each of us has got to restrain himself *sensibly* in his own and his country's interest. We can't make a good deal when we are mad or in a hurry or too obviously willing to pay *any* price. We have got to stop wasting our present savings and begin making new savings.

2. Each of us has got to tell his representative in government that we want to pay as we go—have no more overdrafts or "deficit financing" even for short periods; that we want real waste elimination and economy in government; that we want our huge debt managed wisely and reduced gradually; that we want government purchases made prudently and not to favor any special interest that don't need favoring.

3. Each of us as an individual worker or manager must produce more—exercise ingenuity and effort to give a bigger and bigger value—in full realization of how that is for the good of *each* and *all*.

4. Each business man must "save" or hold back a substantial portion of earnings and plow them into expanded and improved equipment and methods to increase output per worker—as well as total production—must, both in *buying* and *selling* goods, do his part in arresting and curing our present price disease.

We believe that's the only way . . . the voluntary and intelligent way . . . the American way . . . with work, thrift, self-control . . . by which each and all of us together can cure high prices and go on to the higher standard of living we are so capable of achieving.

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Everfresh Citrate of Magnesia, U.S.P. packed 24 bottles to case, $3.60 a case. Shipping weight, 18-1 3 lbs. per dozen.

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Convention Snapshots

Through the courtesy of Galeski Photo Center, Richmond, Virginia, we reproduce on the opposite page a pictorial story of some convention doings at Carolina Beach this past June.

If you were among those present, you may find yourself in one or more of the groups. Other pictures taken by Galeski will appear in subsequent issues of THE CAROLINA JOURNAL OF PHARMACY.

Marriages

Miss Patsy Roy Burgiss, daughter of Mr. and Mrs. T. R. Burgiss of Sparta, and Mr. Charl Henry Sanders of Wilmington, were married in the Sparta Baptist Church on September 3rd.

Mr. and Mrs. Sanders are graduates of the School of Pharmacy, U. N. C., Class of 1948, and both are licensed pharmacists. The young couple will make their home in Wilmington where Mr. Sanders is associated with Tom's Drug Store. Mrs. Sanders has accepted a position with the Standard Pharmacy of Wilmington.

Miss Maryellen Millaway, daughter of Pharmacist and Mrs. E. D. Millaway of Burlington, and Dorma Earl Holt, only son of Mr. and Mrs. A. T. Holt of Snow Camp, were married Sunday, October 3, at the Millaway home.

The bride is a graduate of the U. N. C. School of Pharmacy and is associated with the Mann Drug Store of Burlington as pharmacist. The bridegroom, a veteran of World War II, is assistant manager of Rose's 5 and 10 Cent Store in Reidsville.

Miss Eleanor Holden of Bunnell, Florida, and Samuel N. Black of Asheboro, both graduates of the U. N. C. Pharmacy School, were married in the bride's hometown on October 24.

Since receiving her degree in pharmacy in 1947, Mrs. Black has been associated with the S. E. Massengill Company of Bristol, Tenn. Mr. Black is now employed by Reaves Pharmacy, Asheboro.

Births

Pharmacist and Mrs. Marion S. Hamer of Hickory (Lutz Drug Store) announce the birth of Elizabeth Wilson Hamer, their second daughter, on October 6th.

Deaths

R. M. Rimmer, age 53, died in Franklin on September 1 as a result of an accident May 15 when he was burned by Sulfuric Acid.

Mr. Rimmer suffered the burns when he fell, knocking over a bottle of acid. He had been hospitalized since the accident.

A native of Person County, Mr. Rimmer had resided in Franklin for 22 years. For the past decade, he has been associated with Angel's Drug Store as pharmacist.

S. Lawrence Saunders, age 53, former owner of Saunders Drug Stores of Wilmington, Rocky Mount and Fayetteville, died at his home in Medford, Oregon, recently. Death was attributed to a heart attack.

Mr. Saunders moved to Santa Ana, California, in 1944, where he established a drug firm. About a month prior to his death he expanded his drug interests to Medford, Oregon, where he recently opened a new drug store.

Burial was in Olive, California.

Likes Fair Trade Book

"Just recently I had the pleasure of seeing a copy of the Fair Trade Book that has been compiled by your Association. For this I think that you should be commended and I should like to take this opportunity to extend my congratulations.

"I have been informed that this Book can be obtained from your office there in Chapel Hill for $5.00. Enclosed you will find check for this amount. Will you see that I get a copy?"

Very truly yours,
(Signed)
B. J. Broadwater
Scott Apothecary
Gate City, Virginia

In connection with the letter reproduced above, it will doubtless be of interest to readers of the JOURNAL to know that many similar requests have come from pharmacists in Virginia and South Carolina. Although the Association barely breaks even on the Books at $5, all out-of-state requests for the service have been honored. It is our bit toward the promotion of Fair Trade.

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Goode's Drug Store

Parlays a 1c Sale into $500,000 Gross

For a 1915 penny—any drink at the soda fountain, a prescription refill, or any one of a wide variety of sundries sold at Goode's Drug Store.

Says John A. Goode, owner: "We ran this one-cent sale for ten years. I think it introduced us to more people in Asheville than anything else."

Mr. Goode began his sale in 1920 to celebrate the fifth birthday of his store. He plans to revive the idea year after next, his thirty-fifth year in business in this mountain resort city of 60,000.

This is only one of many trade devices used by Mr. Goode to build an independent drug store which will sell around $500,000 of goods and services this year.

Some others: A doctor's library and super-rich ice cream; eight hour photograph developing and free baby books: "The Cleanest Drug Store in the World" and a cosmetic expert; salesmen-pharmacists, pay incentives for key employees, and a line of advertised brand merchandise.

Before Mr. Goode began exchanging his merchandise for 1915 pennies, he did a lot of digging. He dug through $100 in pennies from banks and coin machines to find how often one coined in 1915 would turn up. With the statistics he compiled, Mr. Goode had a reliable foundation for determining what merchandise he could afford to sell for one-cent.

This is typical of Mr. Goode's business approach. Plenty of digging and a firm foundation, he believes, are highly important for a successful enterprise.

"Many years ago," Mr. Goode relates, "my grandfather told me some things about success that I've always remembered. He was a preacher who had also been a Civil War gunsmith, a jewelry store operator, and a '49er.

"He told me he supposed the word success meant to me what it did to most people—money and climbing the ladder. But, he said, if you look it up, the word means something else, too. It comes from two Latin words, *sub* meaning under, and *cedere* meaning going along. Success, he explained, means a 'going under,' a lot of digging. My grandfather concluded that a young man should dig a solid foundation for whatever he is going to do."

Laying a Foundation

Mr. Goode took the advice to heart. He spent over ten years digging his own foundation before he opened Goode's Rexall Drug Store in Asheville. Following his graduation from pharmacy college, he worked in the laboratories and sales departments of several wholesale drug houses.

"I wanted to learn as much about operating a drug store as I possibly could before going into business for myself."

Then in 1915 he drew his $300 savings out of the bank, borrowed $50.50 on his insurance policy, and raised another $5,000 of capital from friends. In June Goode's Drug Store opened for business in downtown Asheville.

Mr. Goode worked night and day. Two years later the store was beginning to prosper, and he bought out his stockholders, paying them $1.33 for every dollar they had invested with him.

Prosperity of Goode's Drug Store has fluctuated with the general business cycle, but over the years it has grown steadily. From a few employees, the store has expanded to 36, plus 12 more employees in the photograph developing shop. Dollar volume has doubled since 1940 and prices are up an average of only 3%-4%. Mr.

(Continued on Page 543)

To find out what makes for success in running a small business, *The Wall Street Journal* sent Reporter John Bridge to Asheville to talk to Pharmacist John A. Goode. After a three-day visit with Mr. Goode, the success story of Goode's Drug Store appeared on the cover page of *The Wall Street Journal*, August 19, 1948, and is reprinted here in its entirety.

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GOODE'S DRUG STORE

(Continued from Page 541)

Goode says. He doesn't know what the business could be sold for today. However, he declares, he was recently offered $6,000 each year for the next 23 years for his location alone.

Goode's is one of about 53,600 drug stores in the United States, 90% of which are independents. Number of drug stores is about the same as before the war, although the $3.6 billion annual sales they are currently experiencing is double 1940. Drug stores average a little over five employees per store, and 1.7 registered pharmacists per establishment.

Advertising and Goodwill

How did Goode's grow from a "shoestring" operation to a successful small business enterprise? In part through a consistent advertising program, this year to cost $6,000 and including spot commercials daily over four local radio stations. But many years of building goodwill in Asheville have also been important. Although as much as one-third of the store's sales come from the tourist trade, Mr. Goode thinks the firm's reputation among townfolk has been fundamental to its success.

For example, for 25 years Goode's has been greeting new babies born in Asheville —some of the recent arrivals have been the second generation to be greeted by Goode's.

The store sends a letter to each baby as soon as it is born. The letter welcomes the baby to Asheville, and says, in effect: We know you'll be busy meeting all your new relatives for the next few weeks, but after you get settled at home bring this letter to Goode's where there's something for you.

When the baby's mother takes the letter to Goode's, she's given a baby book, to keep a history of the infant's first years. The store returns that letter, usually the baby's first. Each subsequent month, the mother can get a free book of instruction at Goode's, written from authoritative sources.

"By the time a baby is a year old, we've had the mother in the store thirteen times," says Mr. Goode. "And by that time we can usually make her a customer." Among the attractive display counters in Goode's, is one devoted to the sale of baby equipment.

Plugging Cleanliness

Goode's has stressed cleanliness for many years, as another of its appeals for goodwill. The firm advertises itself as "the cleanest drug store in the world." When the store opened in 1915 the soda fountain was supplied with hot water, a legal responsibility now, but then an innovation, Mr. Goode explains. The store was also one of the first to require health certificates from its employees, he believes.

When in 1942 the store moved to its present location at the crossroads of Asheville's business district, the soda fountain was constructed of tile and provided with drains so it could be hosed down twice a day. Modern showcases, good lighting and decoration in light shades of blue, green, red and yellow help heighten the impression of cleanliness Goode's strives for.

With a substantial summer tourist trade as a basis, Goode's has built a thriving picture developing and printing business. This department takes in between $3,000 and $4,000 a month. It also processes films for 30 or 40 other dealers in Asheville and nearby towns.

The picture department features eight-hour service. Films left before ten in the morning are ready by six that night. About 5:45 in the evening during the summer season, camera fans begin to queue up in front of Goode's to get their pictures. Mr. Goode thinks this quick service, started in 1924, was the first of its kind in the United States. Recently, the picture developing rooms above the drug store were re-equipped with new assembly-line machinery.

Eye on the Tourist

Mr. Goode's expanded his picture department with an eye to a further growth in tourist trade. The local Chamber of Commerce advertises Asheville as the Gateway of the Great Smoky Mountain National Park.

Picture business now accounts for about

(Continued on Page 545)

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GOODE'S DRUG STORE

(Continued from Page 543)

15% of Goode's total sales volume—the cigar and picture department as a whole for 23.68%. The general department, including cosmetics, rubber goods and sundries, does the most business—30.83% of the total. Soda fountain trade accounts for 24.45%; prescription business for 21.04%.

The prescription department returns more profit per sales than any other. And in the past year, Goode's prescription business has doubled. The drug store employs four licensed pharmacists, not counting Mr. Goode, who occasionally helps out when business is exceptionally heavy.

The pharmacists are encouraged to get to know Asheville doctors, and thus bring more prescription business to Goode's. "We've taken our pharmacists out of the clerk class and made them salesmen to the doctors," declares Mr. Goode.

A Doctor's Library

Along this same line of catering to the medical profession, Mr. Goode turned over a large room above the store to local doctors as a library and meeting room. Showcases outside this doctor's library display some of the pharmaceuticals handled at Goode's, and the pharmacists are close by to mingle with the doctors.

Currently Mr. Goode is seeking to match the growth of his pharmacy business in some other departments. Several weeks ago, for example, he introduced a super-rich ice cream, to bring more customers to his busy soda fountain. Goode's soon will start a campaign advertising its cosmetics department, headed up by a graduate beautician. "Drug stores generally have lost the desirable cosmetics business to department stores. We intend to get this trade here in Asheville," says Mr. Goode.

Mr. Goode believes that pay incentives to employees are another good way to build a business. Most employees get bonuses and commissions. The heads of the four departments get 25% of any increase in net profit their department shows over the previous year.

Albert Chandley, Mr. Goode's nephew and right hand man, is the highest paid employee of the store. This year he will earn about $10,000. Joe Greenspan, head of the prescription department will make $6,000 or better. Clerks earn around $45 a week, including bonuses; waitresses $25-$30 a week.

That these wages provide a better living in Asheville than they would in metropolitan centers is attested by this fact: employee turnover is very small, with the exception of waitresses who stay an average of two to three months. Joe Brownlaw, head of the soda department, has been with Goode's 15 years, as has H. S. Chambers, who heads the cigar and camera sales department. The author, Thomas Wolfe, who grew up in Asheville, once worked in Goode's soda fountain.

As his drug store expanded, Mr. Goode began to find his job more and more an administrative one. To keep up with his business, he devised a system of daily reports from the heads of his four departments—prescriptions, soda fountain, cigar and photograph, and general department. The cashier also makes a daily report and the bookkeeper a weekly one.

An Eight Months' Record

Keeping tabs on what goes on in his store means an extensive system of inventory records for Mr. Goode. A card file system, learned during his years with big wholesale drug houses and adapted to his needs, provides him with an accurate eight months' history of each supply item. These cards tell things like which items are selling best, as well as furnishing a ready reminder of trade discounts when ordering new supplies.

These reports and records provide Mr. Goode with a thorough check on his operations. For example, he can readily tell you that it cost him 19 cents to wait on a customer in 1947, compared with 11 cents in 1940.

While his operating costs are much higher, the average sale has gone up too, from 32 cents in 1940 to 59 cents last year. Gross profit increased from 39% of sales to 43% in the same years.

In building its volume, Goode's has had

(Continued on Page 547)

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Johnson's Drug	Smithfield, N. C.
Matthews Drug Store	Rocky Mount, N. C.
Matthews Drug Co.	Roanoke Rapids, N. C.
Mitchener's Pharmacy	Edenton, N. C.
Morehead City Drug	Morehead City, N. C.
Parker's Drug Store	Henderson, N. C.
Parker-Taylor Drug Co.	Woodland, N. C.
Phillips Drug	Morganton, N. C.
Rick's Drug	Rocky Mount, N. C.
Rock Drug	Valdese, N. C.
Rosemary Drug	Roanoke Rapids, N. C.
Louis Selig	Elizabeth City, N. C.
Selma Drug	Selma, N. C.
Standard Drug No. 2	Kinston, N. C.
Ward's Drug Store	Nashville, N. C.
Warren's Drug Store	Greenville, N. C.
Weldon Drug	Weldon, N. C.
Whitehead's	Scotland Neck, N. C.
Whitley Drug	Fremont, N. C.
Windsor Pharmacy	Windsor, N. C.
Woolard's	Henderson, N. C.
E. V. Zoeller and Co.	Tarboro, N. C.

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GOODE'S DRUG STORE

(Continued from Page 545)

to contend with plenty of competition. Twenty-eight other independent drug stores and two big chain companies do business in Asheville. Competition is still stiff, but it has ceased to be the cut-throat affair it was before fair trade legislation was passed. Like most independent druggists, Mr. Goode is a great believer in fair trade, which requires retailers to sell a product at the price set by the manufacturer.

Tribute to Fair Trade Law

Says he: "The enactment of Fair Trade legislation was the most beneficial law enacted in behalf of small business since the anti-trust laws. It was more than that, even. It was possibly the greatest business law ever enacted in behalf of safeguarding the public."

Mr. Goode is active in both local affairs and trade association work. He's been president of the Asheville Chamber of Commerce and has served as one of the ten North Carolina highway commissioners. During the N.R.A. Blue Eagle days, Mr. Goode was chairman of the National Drug Code Authority. In 1932, he was president of the National Association of Retail Druggists.

Drug Circle Meets

Members of The Greensboro Drug Circle met in that city on October 14.

Following a delicious dinner, members of the Circle entertained themselves by having their voices recorded on a wire recorder. The program was arranged by Wayne Russell of Elm Street Pharmacy; the recordings were made by N. C. P. A. Secretary W. J. Smith, of Chapel Hill.

Dean M. L. Jacobs of Chapel Hill attended the meeting as a guest of the Circle and spoke briefly.

A spirited discussion of current problems in the drug field concluded the session. President C. T. Woodard appointed J. V. Farrington as program chairman for the November meeting.

New Arrival

Mr. and Mrs. John H. Brown of China Grove announce the birth of a son, Robert Herndon Brown, on September 9th.

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N. C. P. A. PRESIDENT'S ADVISORY COMMITTEE, 1948

President's Advisory Committee Meets

A special advisory committee appointed by N. C. P. A. President T. J. Ham, Jr., of Yanceyville, to consider problems of mutual interest to the profession met in Chapel Hill on September 15. A wide list of subjects were considered by the committee during an afternoon session and have been referred to the Association's Executive Committee for action.

Chief among the subjects discussed were ways and means of implementing three objectives of the Association: (1) The Institute of Pharmacy; (2) The N. C. Research Foundation, and (3) a new building to house the School of Pharmacy on the campus of the University of North Carolina. Plans have already been initiated to lend added impetus to these programs this Fall.

Several members recommended the Association inaugurate a "clean up" campaign, with prizes going to the pharmacies showing the biggest improvement. Another suggestion, which is being considered, is that this State, like Connecticut, seek legislation to eliminate the use of advertising on prescription blanks. In lieu of advertising directing the patient to take the prescription to a specific pharmacy, some such wording as the following would be used: "Have this prescription filled by a pharmacist."

Members of the committee are pictured on the opposite page. They are, left to right: H. C. McAllister, W. J. Smith, Ralph P. Rogers, C. C. Fordham, Jr., Sam E. Welfare, E. F. Rimmer, M. L. Jacobs, T. J. Ham, Jr., W. A. Gilliam, I. W. Rose, F. O. Bowman, R. P. Lyon, Paul B. Bissette, C. L. Eubanks, P. A. Lee, Walter H. Hartung, R. R. Copeland, Roger A. McDuffie, J. C. Jackson and E. C. Daniel.

T. Roy Burgiss, a member of the committee, although present for the occasion and an active participant in the discussions, arrived too late to appear in the picture.

Three members of the committee were unable to attend. They were: John A. Goode, John C. Hood and P. J. Suttlemyre.

Since the meeting was scheduled on Cliff Daniel's sixty-fourth birthday, the occasion was appropriately observed by presenting to Mr. Daniel a two-tier birthday cake.

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Reaco B-Complex with C Tablets
$20.00 Doz. 100s

Reaco A & D Capsules
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A. E. P. Tablets
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Pyridoxine HCl (B6) 10 mg. Tablets
$2.75 per 100

Pyridoxine HCl (B6) 25 mg. Tablets
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DOINGS OF THE AUXILIARIES

The Greensboro Drug Circle Auxiliary

MRS. GORDON E. CORY
Corresponding Secretary

The Woman's Auxiliary of the Greensboro Drug Circle has not yet had its first Fall meeting, but the members of the Executive Board met for luncheon at Bliss' Restaurant on Wednesday, August 11 to discuss their Fall plans and to outline a tentative plan of operation for the coming year. The new president, Mrs. Stephen Forrest, had some excellent ideas to present, as did many others of the Board, and we are enthusiastically looking forward to a new year in the Drug Circle.

Mr. B. O. Lockhart, with McDuffie-Eubanks, is spending his vacation in Saltville, Virginia. We'll bet there is a history to a town with a name like "Saltville," and intend to ask Mr. Lockhart when he returns.

The Roland Whitley's have moved from Greensboro to their new home in Alexandria, Virginia, but in the process of getting settled Mrs. Whitley returned to Greensboro to help out her old boss, Mr. Hines, at the *Daily News* office.

Mrs. Dewey E. Groome answered the telephone one evening this summer to hear the Long Distance Operator say that Washington, D. C. was calling. (We wonder if her thoughts raced back over her past misdemeanors to see which one could possibly warrant a Federal check-up!!) The call was to inform her that she had won First Prize for her work appearing in the *National Dairy Magazine*. The prize was awarded on the basis of the material she had submitted during the entire year, judgment being made on the consistently good quality of her work. The prize was a radio for her car. We congratulate you, Eva, and want you to know we are proud of you.

Mr. Wilkerson has been on the sick list for several weeks, but his spouse tells us he will live. Mr. Singletary is working in the drug store during his absence. We hope Mr. Wilkerson will be back again before the next issue of the JOURNAL is out.

The W. A. Sigmon's are hoping to move into their new house on Kensington Road before the cold weather sets in. Just the prospect of moving into a brand new house should thaw the coldest temperature.

W. C. (Bill) Brown has his bride installed in one of the recently finished apartments on Whilden Place. We can't imagine anything nicer than starting out with a brand new kitchen. It should inspire her to great things! However, at the moment she is following in both her husband's and her father's footsteps and working at Crutchfield-Browning Drug Co. Her father is in the drug business in Mt. Airy. And Bill is with Green Street Pharmacy.

Gordon Cory, (Southeast Division Sales Manager for Dr. West's) had to present his new Fall Deals all alone and unassisted because of his lack of foresight. In hiring two men to help him in his huge territory which comprises the Southeast Division, he failed to note that both men were expecting to wave a welcome to the Stork at approximately the same time. As it turned out, both of them were pacing the floor just outside the maternity ward the same weekend. One, Joseph A. Bryant, Jr., of Columbus, Georgia, was awaiting his second; and the other, W. R. (Dick) Steele, of Charlotte, N. C., was expecting his third. Fate, as she so often does, played a mean trick on these fellows. Joe had a boy and thought it would be just dandy to have a little sister for him to play with. But no, he got another boy! And Dick, who already had two little girls, was blessed with another girl!!!

Charlotte Woman's Druggist Auxiliary

MRS. LAWRENCE SMITH
Corresponding Secretary

The Charlotte Woman's Druggist Auxiliary held their first meeting of the year on September 14, 1948. This luncheon meeting was held at Efird's dining room with Mrs. Lester C. Smith, President presiding.

As this reporter approached the dining room, she heard much laughter and chatter of friends, as one would naturally expect

from a group of women after a three months' separation. It was obvious from the expression on the faces of everyone that all were glad to be back again, starting on the 10th year of the auxiliary.

Mrs. T. N. Edwards gave the invocation, after which a delicious lunch was served.

Mrs. Smith asked the secretary to read the names of those on the committees for the coming year, which are as follows:

Devotional: Mrs. P. W. DeLaney.

Program: Mrs. J. Lloyd Fesperman.

Hostess: Mrs. L. E. Barnhardt and Mrs. J. A. Monroe.

Social: Mrs. F. F. Potter, Chm., and Mrs. W. K. Gardner.

Door Prize: Mrs. J. W. Bennick.

Membership: Mrs. H. L. Bizzell and Mrs. M. W. Stone.

Flowers: Mrs. J. G. Barnette and Mrs. W. R. Dixon.

Telephone: Mrs. T. D. Bennett, Chm., Mrs. H. W. Wholford, Mrs. C. H. Smith, Mrs. T. E. Whitehead, Mrs. H. A. Niven, Mrs. H. A. Hammond.

From all indications, everyone is going to be busy making this year one of the best years the auxiliary has known. Mrs. W. K. Gardner gave a detailed and interesting account of the convention at Carolina Beach. She reported that it was a grand convention and that a "good time was had by all."

Mrs. Smith introduced six new members and one visitor. Holders of the lucky numbers for the door prizes were Mrs. Irving Ferster and Mrs. S. A. Beaty. Thirty-six members were present.

The Apothecary Club

Mrs. E. W. Rollins, *Reporter*

On Thursday night, September 9, The Apothecary Club had a very delightful dinner meeting at the Reynolds Grill, with Miss Annie B. Cooksey and Mrs. Jack Cocks as hostesses. Special guests of the club were E. W. O'Hanlon, Jack Cocks, James Darlington, E. P. Crabtree, and I. A. Rider.

Five new members were welcomed into the club: Mrs. Eugene Merchant, Mrs. Clifton Brinkley, Mrs. Conrad Stonestreet, Mrs. Carl Robinson, and Mrs. Craig Lewis.

The incoming president, Mrs. Leon Cahill, presided over the business session, and told of interesting and enthusiastic plans for the year. She had divided the membership into five groups. To each group she presented a dollar bill to start interest in projects for raising money for the pharmaceutical fund.

All who attended had a wonderful time, and were delighted to be together again after the summer inactivity. We look forward to a successful year!

Officers Entertain Raleigh Woman's Drug Club

Mrs. Ralph E. Woodcock, *Reporter*

The outgoing and incoming executive boards entertained the members of the Raleigh Woman's Drug Club at the September meeting in the home of Mrs. John C. Brantley, Jr., on Saint Mary's Street.

Mrs. D. L. Jordan, new president of the Club presided at the business meeting and the following standing committees were appointed: Ways and Means, Mrs. Kenneth V. Franklin, Chairman, Mrs. T. E. Pittman, Mrs. George Bryan, Mrs. R. W. Hunter, Mrs. Homer Starling and Mrs. Osborne S. Lucas.

Entertainment Committee, Mrs. O. G. Duke, Jr., Chairman, Mrs. W. C. File, Mrs. John C. Brantley, Jr., Mrs. J. C. Warren and Mrs. Jenny Sharp.

Membership and Telephone Committee, Mrs. Phifer Fullenwider, Sr., Chairman.

Sick Committee, Mrs. J. B. Gaither, Chairman.

Card Sales Committee, Mrs. M. B. Melvin, Chairman.

Scrap Book Chairman, Miss Evelyn Newsome.

The club was divided into two groups: Reds and Blues, each headed by a group captain. This is a competitive plan for having a higher percentage of member-attendance at each meeting. At the end of the year the losing team will entertain the winners.

Following the business meeting, bridge and bingo were played. Ice cream, party cookies and nuts were served by the hostesses.

Asheville Chapter

The September meeting of the Asheville Chapter of the Woman's Auxiliary of the N. C. P. A. met at the home of Mrs. H. H. Shigley. Local projects were discussed, and a rummage sale was planned, with Mrs. C. E. Bolinger to act as chairman of the committee conducting the sale.

At the conclusion of the business meeting, tea was served.

The rummage sale planned at the business meeting was held September 25th, and $45 was realized from it. This money will be used to further the chapter's projects.

Mortar and Pestle Club

The Mortar and Pestle Club of Durham-Chapel Hill held its first meeting of the fiscal year in Durham, October 8th, with the president, Mrs. E. A. Brecht of Chapel Hill, presiding. Plans for the year were made and projects for the club were discussed.

Viewing Greener Pastures

North Carolina pharmacists have been on the move lately.

Mr. and Mrs. Ralph P. Rogers of Durham have just returned after an extended tour through the Western and Pacific States.

In early October Mr. and Mrs. John C. Hood of Kinston left for Seattle, Washington, where Mr. Hood will attend a national meeting of the Housing Authority.

The M. B. Melvin's of Raleigh spent two weeks in Canada late in September. While away on vacation Mrs. Ruth Aycock Wooten did a bit of relief work for Mr. Melvin at his pharmacy in Raleigh.

By the time this issue of the JOURNAL is circulated the W. A. Wards of Swannanoa will be in California. Leaving Asheville on October 1st, their first stop was in Saint Louis. On October 4th, the Wards sent post cards from Denver. "W. A." expects to visit the Rexall super-store while on the West Coast and then go on to Oregon and Washington, returning by way of the Canadian Rockies. The trip is expected to take five or six weeks.

Another item which will be a bit dated when you read it is Phil Gattis of Raleigh is in Cleveland taking in the World's Series. The Gattises, incidentally, intend to visit Europe next Spring.

TABLETS

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"If you have an idea, the value of your time may jump from 10¢ to $10 — or $10,000 — an hour"

THE UTMOST IN SCIENTIFIC CONTROL

MANUFACTURING CHEMIST L. P. MAYRAND GREENSBORO NORTH CAROLINA

Pharmacist of the Month

In an article "Prescription for Citizenship" appearing in the current monthly issue of *Good Health*, Pharmacist-Mayor Earl H. Tate of Lenoir is written up in grand style by Ben M. Patrick.

Tate has a hand in on practically everything of a worthwhile nature that goes on in his home county of Caldwell. If there is another pharmacist in the State participating in so many outside activities (see below) we haven't heard of him.

Read what Harold Coffey, a prominent furniture manufacturer of Lenoir, has to say about Earl:

ADDRESS MADE BY HAROLD COFFEY EARL H. TATE TESTIMONIAL DINNER

Our esteemed fellow citizen, Earl H. Tate, has made great strides, in spite of the trouble he faced early in life.

It has been told that when Earl was first brought to town by his father, he stood on the corner all day, thinking that he had been hitched, because they made him wear a necktie.

Back in the early days when there were really only two automobiles in Lenoir, Earl was unfortunate enough to be run over by one of them.

Seriously, however, Earl Tate has lived a very active life, and how he can be all the things that he is, and have time to give to his own business, is indeed a mystery. I have been given only a few moments and in that time, I will outline to you the positions now held or which have been held by Earl H. Tate.

1. He has been Mayor of the City of Lenoir since 1937.

2. He is President of the North Carolina League of Municipalities.

3. He is a member of the Caldwell-Burke-McDowell District Board of Health.

4. He is one of the Directors of the Caldwell Memorial Hospital recently formed for the erection of a community hospital.

5. Vice-Chairman of Lenoir-Morganton Airport Authority.

6. Director Lenoir Merchants Association.

7. Vice-President and Director of Lenoir Baseball Corporation.

8. Steward of First Methodist Church, Lenoir.

9. He served five terms as President of the Caldwell County Chapter of the University of North Carolina Alumni Association, of which University he is a graduate.

10. Charter member and first President of the Foothills Shrine Club, an eight-county organization formed in 1944, and he is still a Director of this Club.

11. During World War II, he assisted with all War Loan Drives.

12. In 1940 he served as Caldwell County Campaign Chairman for the fight against Infantile Paralysis.

13. For three years during the war period, he served as Chairman of the Caldwell County Chapter of the American Red Cross.

14. He is a member of the State Employees and Teachers Retirement Board.

15. He has been a member of the Lenoir Kiwanis Club for many years.

16. He is a member of the Board of Directors of the Lenoir Community Foundation.

17. At present he is Caldwell County Campaign Manager for Charles M. Johnson, candidate for Governor.

18. For a number of years he has had charge of the local sale of tickets for the Shrine Bowl Football Game, played for the benefit of the Shriners' Hospital for Crippled Children.

19. He is a member of Masonic Lodge, Hibriten No. 262.

20. He is a member of Oasis Shrine Temple, Charlotte, N. C.

21. He belongs to the Royal Order of Jesters, Charlotte, N. C.

22. He has been a member of the Knights of Pythias for over 25 years.

23. He is a member of the Loyal Order of the Moose.

24. He is also a member of the Woodmen of the World.

Last but not least, he is President of his own company, the Lenoir Drug Company and how he has any time for that, I do not know.

During World War II, Mayor Tate volunteered for service with the United States Navy but was not called into active service.

Howell Hall Happenings

John C. Hood, Jr., *Reporter*

On September 18th, fifty-seven first year Pharmacy students and transfers convened at U. N. C. with twelve hundred other new students for orientation week. Counselors for the Pharmacy group were Jean Snyder, Kelly Turner, and John J. Hood, Jr., assisted by Henry Dale Smith. Their job was to coordinate with the general orientation work and approach subjects pertaining to pharmacy organizations, in addition to all of the many other topics that are new for any first-year student.

Nine of the new students are coeds. Jean Snyder was counselor for these girls.

Essential to U. N. C. life are the honor code, honor system, and student government. Each of these subjects were covered thoroughly.

The entire program was student originated and conducted. That is certainly in keeping with the Carolina way of life.

A group photograph of the new students was made on the steps of Howell Hall on September 23rd for the historical records of the N. C. P. A. On the same day the faculty of the School was introduced to the new students by Dean Jacobs.

The Carolina-Texas weekend proved to be a reunion with many former Howell Hall frequenters. It is always a pleasure to see former graduates return to the School.

The year 1948-'49 promises to be the answer to the prayers of many drug store proprietors. There are approximately seventy seniors anticipating graduation.

It is of great interest that the Pharmacy School now has twelve graduate students and a very capable leader in the graduate and research field—Dr. Walter Hartung—who joined the staff in mid-summer.

The first-year students were honored by the entire Pharmacy School at an outdoor supper on October 1st. Tables were set up on the lawn immediately adjacent to Howell Hall and the supper served picnic-style.

Future Pharmacists

(Photo on Opposite Page)

(1) Miss Sarah Bradshaw Pegram, Apex; (2) Miss Allene Marie Warren, Dunn; (3) Miss Margaret Carolyn Burgess, Broadway; (4) Miss Helen Marie Kelly, Apex; (5) Miss Mary Frances Parsons, Winston-Salem; (6) Miss Shirley Lee Waters, Pittsboro; (7) Miss Betty Tate Sparks, Draper; and (8) Miss Ruth Obeda M. Hood, Richlands.

(9) John Paul Friday, Dallas; (10) William Lewis Summey, Dallas; (11) Harry Lynn Hauss, China Grove; (12) Latimer Breck Alexander, Statesville; (13) Wilbur Aubrey Crumpler, Roseboro; (14) William Henry Andrews, Winston-Salem; (15) Earl Triplett Brown, Leicester; and (16) Clayburn Irven Hawkins, Madison.

(17) Joseph Earl Hatcher, Chinquapin; (18) Loy Ray Burris, Valdese; (19) Aubrey Chester Dollar, Mount Airy; (20) Douglas Allen Roberts, Fayetteville; (21) Dale Melvin Shepherd, Ball; (22) Lee Harrison Carter, Thomasville; (23) Wade Melvin Hall, Walnut Cove; (24) Herman Hallett Daniels, Merry Hill; and (25) Joe Neal Reese, Kannapolis.

(26) Keith Norman Fulbright, Guilford College; (27) Arthur Alexander Anderson, Asheville; (28) Louis Edwin Messer, Raleigh; (29) Henry Paul Cogdell, Goldsboro; (30) Richard Ferrell Rollins, Jonesboro; (31) Harold Vann Day, Spruce Pine; (32) Asa James Gunter, Sanford; (33) Wilbur Shepard Ward, Swannanoa; (34) William Hurley Randall, Jr., Falcon; (35) Robert Howard Honeycutt, Kannapolis; and (36) William Maxwell Shaheen, Robbinsville.

(37) John William Gresham, Beaulaville; (38) Billie Swartz Daniel, Roxboro; (39) James Ambler Speight, Rocky Mount; (40) Gilbert Clark Russell, Greensboro; (41) Wyndham Stlee Dukes, Gibson; (42) John LaFayette Mullen, Huntersville.

The following students were not present when the picture was taken: Jimmie Barnett, Henderson; Alvin Bryant, Durham; R. E. Collins, Plymouth; R. B. Fairley, Salisbury; B. R. Harward, Moncure; W. I. Herring, Clinton; Elizabeth Ann Hogan, Kinston; D. C. McKinnon, Biscoe; W. N. Robertson, Laurinburg; H. B. Sauls, Raleigh; W. F. Setzer, Morganton; E. C. Speight, Rocky Mount; J. H. Thigpen, Edenton; and Joe Battle Vinson, Durham.

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DRUG STORES FOR SALE THIS MONTH

No. 1. South of Raleigh on Highway No. 1; only store in town; Rexall Agency, doing $40,000 annually; filling 7.000 Rx; rent $50.00 month; stock $8,000; fixtures $4,000. Price $10,000.

No. 2. A new store in a coastal town of 40,000 doing $285.00 per day. Each month each department has increased in business. Rent is $250.00 a month; 4 year lease with option for 5 additional years. Will sell for inventory.

No. 3. In Durham; doing $85,000.00 to $90,000.00 yearly gross, no delivery, no Sunday hours, excellent lease, rent only $100.00 a month. Inventory value of store approximately $25,000.00. Price, $30,000.00. Terms—negotiable paper.

No. 4. HALF interest, for very little cash; receive salary, and let profit pay for store. The owner a M.D. writes 35 Rx a day. Store grosses $50,000.00 a year. No night or Sunday hours. Will furnish living quarters.

Other attractive Stores: one for $5,000.00; One for $7.500.00—$2,000.00 cash, balance terms.

If you want to sell, list with me—If you want to buy, communicate with me

NATIONAL ADVERTISING IS PRODUCING MILLIONS OF NEW CUSTOMERS

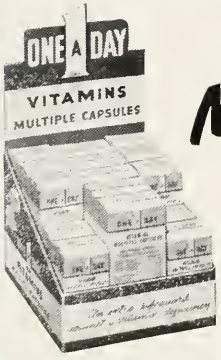
MILES HELPS YOU GET YOUR SHARE

From coast to coast, effective advertising sends millions of customers into drugstores to buy Miles products. But Miles doesn't stop there! Miles supplies you with window displays to help bring this profitable business into *your* store . . . with effective counter merchandisers to help you cash in fully on this national advertising.

Look, for example, at this brand new window display. It has even more emotional "kick" to it than the other Miles' "human interest" displays that have preceded it.

"The Sailor in Distress" is high in interest, high in selling power! It promises quick relief from the many ailments for which Alka-Seltzer is so effective! Side panels, furnished with it, do a selling job for One-A-Day (Brand) Vitamins.

When our window trimmer puts this display in your window, you'll see how many more customers it brings into your store!



NEW!

And here's something else: a vitamin merchandiser that will help you step up sales in the busy Fall vitamin season. Ask the Miles Man for this colorful One-A-Day (Brand) Multiple Merchandiser The unit is small in size, takes little display space, and will bring you fast turnover and profits!

MILES LABORATORIES, INC., Elkhart, Ind. . . . . *Manufacturing Chemists for over 60 Years*

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"The House of Friendly and Dependable Service"

The Carolina
JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.

B. Frank Page (left), President of the W. H. King Drug Company, is shown receiving a book of testimonial letters from T. J. Ham, Jr., President of the N. C. Pharmaceutical Association. Mr. Page and the Alumni of Page's School of Pharmacy were honored at a testimonial dinner in Raleigh on October 8.

Nov., 1948

ne XXIX Number 11

IN THIS ISSUE

- B. FRANK PAGE HONORED
- UNC CLASS PICTURE PROJECT INITIATED
- BOARD OF PHARMACY MODERNIZES EXAMINATION
- CONTRIBUTORS TO INSTITUTE OF PHARMACY ANNOUNCED

Although few of the ancient medicinal agents have been able to survive the merciless pace of medical research, the practice of pharmacy is fundamentally the same today as it was thousands of years ago. The pharmacist who recognizes the compounding of prescriptions and the sale of drugs and medicines as his most important function is the one most likely to succeed. No drug store that enjoys a substantial prescription business ever fails to prosper. Despite all the economic changes now so much in evidence, drugs and medicines are still the chief stock in trade of every successful drug store. The Lilly Label has helped to build professional prestige for many successful pharmacists.

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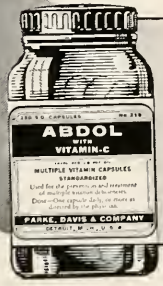
EVERYONE GAINS because ABDOL with Vitamin C is more potent and more economical.

the patient gains—he receives more than protective quantities of clinically important vitamins in balanced proportions at a lower cost than that of less potent supplementary mixtures.

the doctor gains—he can be certain that his patients' daily vitamin requirements are more than satisfied at a cost permitting continued treatment.

the pharmacist gains—he receives more *new* and *renew* calls for ABDOL with Vitamin C at a liberal margin.

Like all Parke-Davis products, ABDOL with Vitamin C is professionally promoted and distributed. It is "as good pharmacy to stock and dispense Parke-Davis preparations as it is good medicine to prescribe them".



ABDOL with Vitamin C, Multiple Vitamin Capsules pravide in each capsule

Vitamin A	10,000 Units (2½ M.D.R.)
Vitamin D	1000 Units (2½ M.D.R.)
Vitamin B_1 (Thiamine Hydrochloride)	2.5 mg. (2½ M.D.R.)
Vitamin B_2 (G) (Riboflavin)	2.5 mg. (1¼ M.D.R.)
Vitamin C (Ascorbic Acid)	50 mg. (1⅔ M.D.R.)
Vitamin B_6 (Pyridoxine Hydrochloride)	0.5 mg.
Nicotinamide (Niacinamide)	20 mg.
Pantothenic Acid (as the Calcium Salt)	5.0 mg.

M.D.R. = Minimum daily requirement for adults.

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Bunch Drug Co.	Goldsboro, N. C.
Butler and Carroll	Dunn, N. C.
Clark's Pharmacy	Williamston, N. C.
Coleman Drug	Jacksonville, N. C.
Davis Pharmacy	Williamston, N. C.
Edward's Pharmacy	Ayden, N. C.
Edward's Drug	Wake Forest, N. C.
W. B. Fearing	Manteo, N. C.
Goldsboro Drug Co.	Goldsboro, N. C.
Hall's Drug Co.	Scotland Neck, N. C.
Johnson's Drug	Smithfield, N. C.
Matthews Drug Store	Rocky Mount, N. C.
Matthews Drug Co.	Roanoke Rapids, N. C.
Mitchener's Pharmacy	Edenton, N. C.
Morehead City Drug	Morehead City, N. C.
Parker's Drug Store	Henderson, N. C.
Parker-Taylor Drug Co.	Woodland, N. C.
Phillips Drug	Morganton, N. C.
Rick's Drug	Rocky Mount, N. C.
Rock Drug	Valdese, N. C.
Rosemary Drug	Roanoke Rapids, N. C.
Louis Selig	Elizabeth City, N. C.
Selma Drug	Selma, N. C.
Standard Drug No. 2	Kinston, N. C.
Ward's Drug Store	Nashville, N. C.
Warren's Drug Store	Greenville, N. C.
Weldon Drug	Weldon, N. C.
Whitehead's	Scotland Neck, N. C.
Whitley Drug	Fremont, N. C.
Windsor Pharmacy	Windsor, N. C.
Woolard's	Henderson, N. C.
E. V. Zoeller and Co.	Tarboro, N. C.

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have an unequalled record for *preventing* infection following eye injury (foreign bodies, corneal abrasions, etc.) and in *curing* rapidly and safely established ocular infections due to susceptible organisms.

SODIUM SULFACETIMIDE NASAL SOLUTION 10%
(Sodium SULAMYD)

with the effective vasoconstrictor, *dl*-desoxyephedrine hydrochloride 0.125%, combats secondary invaders of the nasopharynx effectively and safely and helps prevent the common complications of coryza such as sinusitis, bronchitis and otitis media.

To assure stability, Schering's Sodium Sulfacetimide (Sodium SULAMYD) solutions now contain 0.05% methyl and 0.01% propyl *p*-hydroxybenzoates as preservatives, stabilized with sodium thiosulfate anhydrous. These are well proved as to effectiveness and safety.

PACKAGING:

Sodium Sulfacetimide Solution 30% is available in 15 cc. amber, eye-dropper bottles.

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Cancer of the Stomach

Vague and persistent stomach discomfort is the most common early symptom of gastric cancer. Unfortunately, these and other early indications often seem trivial, and the patient does not bother to see a physician until it is too late. Stomach cancer now causes more than 25,000 deaths annually.

But the pharmacist can help bring many of these cases into the doctor's office while they are still curable. In their search for relief from indigestion or gas, these men and women will often ask the advice of their pharmacist. *In every case where the symptoms have persisted for two weeks or more, the pharmacist should advise a visit to the physician.*

Early symptoms of stomach cancer vary from case to case. The following complaints have been found most common:

(1) Vague digestive disturbances, such as indigestion, heartburn, gas, nausea or belching. These are mentioned by some 90% of cases.

(2) Unexplained weight loss. This complaint is noted in about 75% of cases. Unfortunately, it is not an early sign, but it may often bring the patient to see a physician when earlier and less alarming indications have been ignored.

(3) Loss of appetite. This complaint is mentioned by almost half of all cases. It usually takes the form of a distaste for meat, but may apply to other foods as well.

Other symptoms may include:

(4) Lack of energy, labored breathing and other signs of anemia.

(5) Difficulty in swallowing food may appear if the cancer growth is near the upper end of the stomach and obstructs the passage of food. It may also be a symptom (usually the only early symptom) of cancer in the esophagus.

(6) Vomiting and regurgitation. This may be due to the growth of obstructing lesions.

(7) Bleeding is a relatively rare sign of early stomach cancer. However, blood in vomit or tarry stools always indicates trouble.

No one knows how often gastric ulcers become cancerous. However, stomach cancer often appears after a long history of chronic ulcers, and the two ailments may be casually related. In any case, ulcer symptoms should always be discussed with a doctor.

Surgery is the only accepted treatment for stomach cancer. Techniques are constantly being improved and the surgeon now expects to cure a third of his operable gastric cancer patients. Even when the cancer has begun to spread into nearby tissues, the surgeon can often give his patients several more years of useful and relatively comfortable life.

Doctors find, however, that 35-50% of stomach cancer has already become inoperable by the time it is diagnosed. This means that our hope of saving more lives now lies in earlier detection. Every persistent stomach ailment must be regarded with suspicion, particularly in men and women over 35.

For Maximum RESPONSE
In Secondary Anemias
Investigators have stressed the advantages of therapy with both crude liver and iron in various types of secondary and nutritional macrocytic anemias.
For effectiveness and convenience, select
LIQUID EXTRACT OF LIVER WITH IRON
"Valentine"
a suitable aqueous crude liver extract containing many desirable fractions and all B-Complex factors native to liver, with an assimilable form of iron. Supplied in 8 fl. oz. bottles.
Valentine Co.
RICHMOND, VA.
Since 1871

ATTENTION PHARMACISTS: The advertisement above is appearing in national and sectional medical journals. Check your stock. Be sure your supply of Liquid Extract of Liver with Iron "Valentine" is adequate.

Information gladly supplied

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More Popular Than Ever!

FROM THE LOVERS of yesterday the lovers of today have inherited the Old Southern Custom of giving Nunnally's. And they are using Nunnally's Box Bountiful more and more as a symbol of affection. Why not give that lovely lady a thrill with a box of Nunnally's today?

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Nunnally's

THE CANDY OF THE SOUTH

New Hinds Beauty Bottle Sets New High In Sales

Extra Profit Deal With Bonus Goods!

HINDS DEAL #135

CONTAINS:	LIST
6 bottles—13½ oz. size	$4.20
11 bottles— 6½ oz. size	3.78
11 bottles— 3 oz. size	1.94
	$9.92

PLUS BONUS!

1 bottle—6½ oz. size	BONUS
1 bottle—3 oz. size	BONUS

YOUR COST ($9.92 list less 7½%) **$9.18 NET** Incl. cash disc.

Order this deal now!

JUSTICE DRUG COMPANY

GREENSBORO, N. C.

DEPENDABLE SERVICE SINCE 1898

Frank W. Hancock Memorial

Established by His Son, F. W. Hancock, Jr.

Franklin Wills Hancock, beloved leader of North Carolina pharmacy, was born at New Bern on August 12, 1854. His forbears had played a prominent and distinguished part in Craven County affairs from early Colonial times.

He chose pharmacy for his life work before he had graduated from high school when he began eight years of apprenticeship with a local pharmacist whom he, with his brother, Charles, then bought out, operating as Hancock Brothers for eight more years.

During this period he was active, in 1880, in organizing the North Carolina Pharmaceutical Association, eventually becoming its surviving charter member. Holding every elective office in that organization he served as its eighth president, 1887-8, and secretary-treasurer, 1890-4. Outstanding in his service on many committees was his work on Education, instrumental in the organization of the School of Pharmacy in the University of North Carolina, and Legislation, calling for decades of service at the meetings of the State Assembly. He was elected a life member in 1923.

In 1884, Mr. Hancock accepted an attractive offer from Parke, Davis, and Company acting as their representative in the Carolinas and Virginia.

After his marriage in 1891 to Miss Lizzie Hobgood of Oxford he conducted a pharmacy in that city for seven years.

Mr. Hancock's greatest service to his profession was effected during his fifty years as a member of the North Carolina Board of Pharmacy. First elected in 1887 to fill an unexpired term, he was re-elected in 1898. He then served continuously, and from 1902 as its secretary-treasurer, until his resignation in 1944, nevertheless continuing his service as elected Chief Adviser to the Board. His enforcement of the law was characterized by fine tact and good judgment, with resort to courts only as a last measure.

The comprehensive civic responsibilities of F. W. Hancock were illustrated by his position on the Board of Aldermen in New Bern and Oxford, his work in the organization of the National Bank of Granville and his service on its Board of Directors, his membership on the Board of Trustees of the University of North Carolina for fourteen years, and his chairmanship of the Board of Education, Granville County, for six years.

His constant interest in aiding and encouraging young pharmacists caused him, in 1890, to institute a Hancock Prize consisting of a cabinet of materia medica specimens and awarded on an annual basis to the writer of the best paper. Later, for a number of years, he annually awarded the prize of a gold watch, suitably engraved, to the member of the graduating class who achieved the highest scholastic rating during four years of study in the School of Pharmacy.

Mr. Hancock's deeply religious interest was shown by his service as a Deacon in the Baptist Church dating from his earliest manhood.

A cheerful man, rewarded with universal friendship, Mr. Hancock's greatest happiness and pleasure were found in his family. The talented Mrs. Hancock was his constant aid in the conduct of his secretarial work. His four children whom he saw rise to outstanding success, presented him with fourteen grandchildren and three great-grandchildren.

Unlimited honors were paid to F. W. Hancock: honorary membership in Rho Chi, national pharmaceutical scholastic society; honorary president of the National Association of Boards of Pharmacy; and dedications, testimonials, and awards.

Active and energetic to his last day, Franklin Wills Hancock passed away on January 4th, 1947. "Frank Hancock's name is synonymous with pharmaceutical history in North Carolina."

In loving memory to his father, F. W. Hancock, Jr., has established the FRANK W. HANCOCK MEMORIAL FUND in the North Carolina Pharmaceutical Research Foundation, Inc. It is appropriate that this endowment shall be used to aid young students in their pursuit of pharmaceutical education and research.

He Fainted

P. J. Suttlemyre sends this one in from Hickory:

An Irishman, who was coming out of the ether in the ward after an operation exclaimed audibly: "Thank God! That's over!"

"Don't be too sure," said the man in the next bed. "They left a sponge in me and had to cut me open again."

Just then the surgeon who had performed the operation stuck his head in the door and called out: "Has anybody seen my hat?"

The Irishman fainted.

Asheville Firm Changes Name

Lexie Barefoot, well known pharmacist of Asheville, and J. M. Tatum, for many years an associate of Eckerds of Asheville, have pooled their professional skills and henceforth will operate under the firm name of Barefoot & Tatum Drugs, Inc. The newly organized firm will continue in the same location where Mr. Barefoot has operated since he purchased the Mooneyham Drug Store several years ago.

The Case of the Missing Door

State-wide publicity has been given to "The Case of the Missing Door," which is an account of the collapse of one section of a plate glass door recently installed in Beddingfield Brothers Drug Store of Clayton.

As a result of the accident, for a period of five days Beddingfield Brothers Drug Store enjoyed the distinction of being the only drug store in that section of the State open day and night.

The door, which collapsed on account of faulty installation, has been replaced; the Beddingfield Brothers have held the formal opening of the Pharmacy and everyone is happy down Clayton way.

TABLETS

RUTIN

"The difficult we do immediately; the impossible takes a little longer."

General Kenney
U.S.A. AIR CORPS

THE UTMOST IN SCIENTIFIC CONTROL

MANUFACTURING CHEMIST L. P. MAYRAND GREENSBORO NORTH CAROLINA

LOOK AT THIS!

Five of the Seven

NEW PHARMACIES LICENSED BY THE NORTH CAROLINA BOARD OF PHARMACY, AS ANNOUNCED IN THE OCTOBER, 1948, ISSUE OF THE CAROLINA JOURNAL OF PHARMACY, WISELY SELECTED

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Quality And Service

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Order your share of Better Baby Profits! Order the New DAVOL NURSER!

Now! The famous Davol Anti-Colic* Nipple—long-time favorite of doctors and mothers—tops off its own modern nurser unit! Make sure your customers know you have the new complete Davol Nurser!

Everything about it is better for babies . . . better for mothers . . . better for your sales!

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2. Slimmer Streamlined Bottle!
3. Plastic Collar!
4. Amber Rubber Seal!

Every mother who needs one, needs six! So to really pile up sales, display the Davol Layette Set in your window, on your counter!

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*Reg. U.S. Pat. Off.

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

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Administrative Meddling Points the Way to Chaos

If pharmacy is to retain any degree of self-government in the State it will have to give careful consideration to the proposal to set up a general licensing board to act as a "watch dog" over the 21 examining and licensing boards now functioning in North Carolina. The general board, as suggested by a special commission designated by the last General Assembly to investigate licensing boards, would be composed of six members: three to be appointed by the Governor plus the attorney-general, the state health officer, and the superintendent of public instruction.

Shortly after the first of the year the General Assembly will convene in Raleigh. At that time hearings on the proposal will be held. While organized pharmacy is charting its course and will be prepared to properly present its case at the hearings, pharmacists individually should determine if their Board of Pharmacy, which is one of the oldest licensing boards in the State, having been established in 1881, warrants continued existence under its present setup or whether its duties should be turned over to laymen.

Our State Board of Pharmacy has been in existence so long, and has functioned so efficiently and without fanfare, that many of us take it for granted. Yet it has been a most powerful force in the State in elevating the profession through stimulation of increased educational standards, through promotion of approved pharmaceutical practices, and through close supervision of those who practice pharmacy.

From the very beginning the Board of Pharmacy has been self-supporting—not a penny having been appropriated by the State for operation of the Board or its examining and licensing program during its 67 years of existence. Your Legislator will be interested in this fact when he considers the "super-board" proposal.

At the present time there are only five states in which boards of pharmacy are not fully autonomous. In several states where consolidation has taken place, licensing has become the chief function of the boards rather than protection of the public through proper law enforcement. The end result has been a steady deterioration of professional moral and quality of pharmaceutical service. Such, we hope, will not be our fare in North Carolina.

From a standpoint of efficiency, economy and public protection, pharmacy will have to continue to deal with its problems; physicians with problems arising within the medical field, etc. Basically, each professional group is best fitted to interpret and enforce its own codes of ethical practice. To ignore this fact through administrative meddling will lead to chaos among the professional groups of the State.

Hancock-Zoeller Plaques

As a result of a letter written by N. C. P. A. President T. J. Ham, Jr., of Yanceyville, in which was outlined a plan of honoring the late Franklin Wills Hancock of Oxford and Dr. E. V. Zoeller of Tarboro, contributions totaling $424 have been received to date. As explained in the letter, both Mr. Hancock and Dr. Zoeller are to be honored with separate bronze plaques in the North Carolina Institute of Pharmacy.

Total cost of the two bronze memorial plaques is $1,000. Since this particular project is less than half complete, the list of contributors appearing below will enable you to determine if you have already done your part toward honoring these two pharmacists who spent the better part of their lives in organized pharmacy—first as organizers of the State Pharmaceutical Association and later as members of the State Board of Pharmacy.

Contributions, which may be in any amount, should be sent to the N. C. Institute of Pharmacy, Drawer 151, Chapel Hill, N. C. The Plaque Committee recommends $10 from owners of pharmacies; $2 from employees.

Clement Byrd, Wilmington	$ 2.00
W. A. Simmons, Winston-Salem	2.00
E. L. Ray, Asheboro	10.00
D. L. Boone, Durham	10.00
J. A. Goode, Asheville	10.00
W. R. Adams, Carolina Beach	10.00
P. A. Lee, Dunn	10.00
J. F. Smith, West End	5.00
Brem Bonner, Granite Falls	10.00
Sam Jenkins, Walstonburg	10.00
W. B. Gurley, Windsor	10.00
B. Frank Page, Raleigh	10.00
I. T. Reamer, Durham	10.00
D. R. Davis, Williamston	10.00
Robert G. Ham, Yanceyville	10.00
Germain Bernard, Durham	10.00
Roger A. McDuffie, Greensboro	20.00
Bernard Cheek, Charlotte	5.00
W. L. Buhmann, Asheville	2.00
C. Macbeth Cain, Henrietta	2.00
O. C. Edwards, Raleigh	2.00
H. H. Herndon, Marion	2.00
M. S. Burt, Durham	5.00
O. W. Smith, Pilot Mountain	10.00
C. P. Suttlemyre, Granite Falls	10.00
E. C. Buchanan, Kinston	2.00
C. H. Beddingfield, Clayton	10.00
E. R. Anderson, High Point	10.00
J. H. Fox, Asheboro	10.00
R. A. Boger, New Bern	2.00
C. D. Blanton, Kings Mountain	10.00
Frank F. Lyon, Oxford	10.00
W. F. Welborn, Lexington	10.00
D. Adolph Blue, Carthage	10.00
Alfred N. Martin, Roanoke Rapids	10.00
J. C. Graham, Red Springs	10.00
R. B. Grantham, Red Springs	10.00
J. C. Williams, Bessemer City	5.00
C. P. Pressly, Charlotte	2.00
M. M. Brame, N. Wilkesboro	2.00
Ralph G. Coley, Wilmington	2.00
Julius A. Suttle, Shelby	5.00
J. Milton Russell, Asheville	5.00
Paul B. Bissette, Wilson	10.00
W. H. Houser, Cherryville	10.00
B. R. Ward, Goldsboro	10.00
Kelly E. Bennett, Bryson City	10.00
I. L. Zuckerman, Greensboro	2.00
G. D. Matthews, Stoneville	5.00
J. Paul Gamble, Monroe	10.00
O. Griffin, Roanoke Rapids	5.00
V. V. Secrest, Monroe	10.00
Fitz L. Smith, Angier	10.00
John C. Hood, Kinston	10.00
Horace C. Lutz, Hickory	10.00

W. J. Smith, Drawer 151, Chapel Hill, N. C.

Here is my contribution toward the memorial plaques to be installed in The N. C. Institute of Pharmacy in memory of Franklin Wills Hancock and Edward Victory Zoeller. It is a privilege to assist in honoring these two pharmacists.

Name ..... Address .....

MAKE YOUR CHECK PAYABLE TO: N. C. INSTITUTE OF PHARMACY

B. Frank Page & Alumni of Page's School of Pharmacy Honored

B. Frank Page, President of the W. H. King Drug Company, and the Alumni of Page's School of Pharmacy were honored at a testimonial dinner held in Raleigh at the Sir Walter Hotel on October 8. The dinner was attended by 180 persons representing all segments of the pharmaceutical profession in this State.

The dinner was arranged by the N. C. Pharmaceutical Association of which Mr. Page is a life member; and with which he has been associated in various official capacities for more than 40 years. Highlight of the program was the presentation to Mr. Page of a book of testimonial letters from his friends and associates throughout the State.

M. B. Melvin, Raleigh pharmacist and a former member of the N. C. Board of Pharmacy, called the assemblage to order; the invocation was by Professor I. W. Rose of Chapel Hill. Neil Hester, headline writer of the *News and Observer*, served as toastmaster.

Mr. Hester, in introducing the formal part of the speaking program, said: "We have taken Mr. Page apart, as Gaul in the days of old, and divided him into three parts."

First to pay tribute to Mr. Page was Allison A. James, State Director of the U. S. Savings Bonds Division of the U. S. Treasury Department, Greensboro. Mr. James, an alumnus of Page's School of Pharmacy and a past president of the Association, gave an interesting account of Page's School of Pharmacy, and the manner in which the various courses were taught. The School was established in Greensboro in 1903, moved

(Continued on Page 571)

Allison A. James, of Greensboro, who delivered one of the main addresses during the testimonial dinner honoring B. Frank Page and the Alumni of Page's School of Pharmacy, is shown at the speaker's stand. Mr. and Mrs. Page are seated at the left.

B. FRANK PAGE

(Continued from Page 569)

to Raleigh in 1913, and discontinued in 1917.

The subject of Mr. E. C. Daniel's address was "B. Frank Page, Wholesale Druggist." Mr. Daniel, also an alumnus of the School and a past president of the Association, spoke of the sympathetic and efficient service rendered to the trade by Mr. Page personally as well as by his organization.

The official tribute of the N. C. Pharmaceutical Association was presented by President T. J. Ham, Jr., of Yanceyville, who said, in part: "Mr. Page was an integral part of our organization during its most crucial years—the formative period—during which he served as an official on several occasions and on practically every standing committee. During his membership a great many of the pharmacy laws now in force in the State were enacted and intensive organization work in our pharmacies has been carried out.

"The Association has grown from a group of a few persons to an organization of more than 1,000 members. And it has been through the interested cooperation of people like Mr. Page that the Association has grown and prospered."

President Ham, at the conclusion of his talk, presented a large volume of testimonial letters to Mr. Page, with his name stamped in gold upon the front cover. During the evening members of the audience signed the volume as additional personal tributes.

Mr. Hester presented to Mr. Page a bouquet of roses from the women employees of the W. H. King Drug Company. While the picture of the Alumni was being made, the Toastmaster recognized a number of members of the audience for brief, informal tributes to Mr. Page. Among the speakers were Congressman Carl T. Durham of Chapel Hill, The Honorable P. D. Snipes, Mayor of Raleigh, Dean M. L. Jacobs of the School of Pharmacy, University of North Carolina, Judge W. C. Harris, Oscar Leach, L. A. Lentz, all of Raleigh, C. T. Council of Durham and Mrs. B. P. Costner, Lincolnton.

The Woman's Auxiliary of the N. C. P. A. was represented by its president, Mrs. M. L. Jacobs of Chapel Hill, and the Traveling Men's Auxiliary of the N. C. P. A. by President C. E. Davis.

During the dinner music was furnished by a string trio led by Major C. D. Kutschinski, head of the State College Band.

The banquet program closed with a yell of Page's School of Pharmacy, delivered by Roger A. McDuffie of Greensboro.

The local committee in charge of arrangements consisted of M. B. Melvin, Chm., Homer C. Starling and E. C. Daniel.

Testimonial Dinner in Pictures

On the opposite page (top) are some of the Alumni members of Page's School of Pharmacy, who attended the testimonial dinner in Raleigh on October 8 given in their honor as well as B. Frank Page, who established the School in Greensboro in 1903.

Those appearing in the picture are, front row seated: D. L. Boone, Durham; F. D. Culpepper, Louisburg; E. C. Daniel, Zebulon; E. W. Woolard, Henderson; Ralph J. Sykes, Greensboro; E. S. Benson, Wilmington; B. Frank Page, Raleigh; Paul B. Bissette, Wilson; W. F. Matthews, Sr., Randleman; J. P. Andrews, Winston-Salem; M. A. Nicholson, Troy; Frank F. Lyon, Oxford; Allison A. James, Greensboro; J. B. Boyce, Warrenton; and B. P. Costner, Lincolnton.

Second row, left to right: E. L. Ray, Asheboro; C. H. Beddingfield, Clayton; H. Mitchell, Raleigh; C. P. Mitchell, Elizabeth City; F. R. Bell, Beaufort; O. Henry Lyon, Kenly; W. P. Taylor, Roanoke Rapids; and E. V. Woodard, Selma.

Third row, left to right: W. G. Thomas, Jr., Varina; E. T. Beddingfield, Clayton; C. A. Taylor, Jacksonville; Edwin Nowell, Asheville; J. R. King, Durham; W. A. Burwell, Raleigh; and Carl E. Fitchett, Dunn.

A small section of the 180 persons who attended the dinner is shown in the center photo. Thirty-two persons were seated at the speaker's table, which was decorated with red and white flowers.

Major C. D. Kutschinski of State College and two assistants, including Miss Rachel Rosenberger of the Meredith College Music Department, furnished music during the dinner. The trio is pictured in the photo at the bottom of the page.

This NON-CANCELLABLE POLICY

For Members of the N.C.P.A. & T.M.A.

PAYS $5,000.00 ACCIDENTAL DEATH INDEMNITY

Loss of Time: Pays $200.00 per month for Total Disability due to accident, up to	$12,000.00
Loss of Time: Pays $200.00 per month for Total Disability due to sickness, up to	$ 4,800.00
Hospital or Graduate Nurse at home, $100.00 per month, additionally, up to	$ 200.00
Surgeons Fees: If your injuries require a doctor, but cause no loss of time, bills are paid, up to	$ 50.00
Double Indemnity: Should accident occur while passenger on train, street car or ship, the Death Indemnity would be	$10,000.00
Double Indemnity: If disability is caused by accident as stated above, pays $400.00 per month, up to	$24,000.00

SPECIAL FEATURES

1. Non-cancellable to the individual.
2. Incontestable as to origin of disability.
3. Premiums are waived for permanent disability.
4. Fifteen day grace period.
5. Provides claim arbitration.
6. Freedom from technicalities.

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AGENCY REPRESENTATIVES:
R. J. GOLDEN, MRS. J. E. FERGUSON, LUCAS ABELS

Board of Pharmacy Extends Scope of Practical Exam

Members of the N. C. Board of Pharmacy have made considerable progress in modernizing their examination, which is held twice yearly in Chapel Hill.

In revamping its examination, the Board has emphasized the practical phase so as to better determine the candidate's fitness for actual work in the prescription department. Since the practical examination is much more comprehensive than those given in the past, the time devoted to this particular work has been doubled—from an afternoon to a full day.

The examination is divided into five parts: (1) Written Work; (2) Telephone Prescriptions; (3) Prescription Reading and Interview; (4) Laboratory Work and (5) Identification of Specimens.

Through an arrangement with the N. C. P. A., one of the members of the Board acts the part of "the physician" and telephones prescriptions to the candidate, who gets a thorough test as to his ability to accurately and quickly take such prescriptions by wire. "The physician" in this instance requires a lot of information concerning dosages, forms and strengths of medication, vehicles, etc. And occasionally a much embarrassed candidate has to put through a second call to "the physician," the latter having purposely (?) failed to mention his name. Following receipt of the Rx by phone, "the physician" checks the prescription as well as a label for accuracy.

Another addition to the examination is an "interview" conducted by the Board. Purpose of this part of the examination is to determine the candidate's reaction to questions which are likely to confront the young pharmacist once he embarks on his professional career. Here are a few representative questions that have been asked in the past:

(1) You are given a prescription by a patient to be filled. After looking it over you decide that the dosage prescribed is too large and will obviously cause injury to the patient. You contact the physician and inform him of this fact, but he insists that the dosage written is the one wanted. How would you handle this situation?

(2) You have a request from a customer for half-grain tablets of phenobarbital. The customer states that this medication was prescribed by a physician, and that she had been taking them for some time, and was able to purchase them in her hometown without a prescription. How would you handle this situation?

(3) On which pan of a balance do you place the material to be weighed, and why?

(4) What is meant by gauge on a hypo needle? Explain.

(5) How would you instruct a customer on the care and use of a clinical thermometer?

(6) How would you instruct a customer in the care of (a) fountain syringe, (b) hot water bottle?

The Board has on hand several thousand prescriptions carefully selected from the files of various pharmacies throughout the State. These are used to determine the candidate's "reading knowledge" as well as his ability to spot incompatibilities, excessive dosages, incorrectly written narcotic orders and the like. The file is kept up-to-date so as to adequately reflect actual conditions in the field.

Still an important part of the examination is the compounding of various prescriptions in the laboratory. Of lesser importance, but still a part of the Board's schedule, is identification of various crude drugs, chemicals and medicinal preparations.

In order that readers of The Carolina Journal of Pharmacy may have a better appreciation of the type examination now being used in this State, a portion (approximately 5% of the total examination) is reproduced herewith. Normally the Board does not release such examinations for publication, but its consent has been given in this instance. If you are a pharmacist and would like to do a bit of self-analysis, why not try the examination? For perfect answers to all questions, give yourself 5 points towards the entire examination, graded at 100 points.

Candidate No.....

NORTH CAROLINA BOARD OF PHARMACY EXAMINATION FOR REGISTERED PHARMACIST

PRACTICAL PHARMACY

(Written Work)

Insert Your Identification Number at Once!

Read all questions carefully. Interpretation of the question is part of the examination. Do not communicate with other candidates. DO NOT write your name on this examination sheet. Turn in all portions of examination when you have finished.

1. Directions: A list of preparations is given. In the space provided indicate by appropriate letter from the KEY LIST the dosage form or forms in which they are available.

B, Q, & S 0. Digifolin (Example)

KEY LIST

.....	1. Sulfamerazine	A. None of the following	K. Liniment
.....	2. Syntropan	B. Ampule	L. Magma
.....	3. Combex with Vit. C.	C. Capsule	M. Ointment
.....	4. Beta-Concemin	D. Cream	N. Paste
.....	5. Lextron	E. Elixir	O. Pill
.....	6. Aminophylline	F. Emulsion	P. Powder
.....	7. Proluton	G. Fluidextract	Q. Solution
.....	8. Ocey-Cristine	H. Granular effervescent salt	R. Spirit
.....	9. Ox Bile Extract	I. Jelly	S. Tablet
.....	10. Tuinal	J. Lotion	T. Tincture

2. Directions: A list of preparations is given. In the space provided indicate by appropriate letter from the KEY LIST the *principle* action or the condition for which each of the preparations is used.

X 0. Agarol (Example)

KEY LIST

.....	1. Diphenylhydantoin Sod.	A. None of the following	M. Antipyretic
.....	2. Merthiolate	B. Achlorhydria	N. Antiseptic
.....	3. Panalgesic	C. Amebacide	O. Antiseptic-Urinary
.....	4. Neurosine	D. Analgesic-local	P. Antispasmotic
.....	5. Pyridium	E. Analgesic-systemic	Q. Counter-irritant
.....	6. Proflavine	F. Antianemic	R. Detergent
.....	7. Novocain	G. Anticonvulsant	S. Expectorant
.....	8. Chiniofon	H. Anesthetic-general	T. Fungicide
.....	9. Ergotrate	I. Anesthetic-local	U. Hematinic
.....	10. Aluminum Hydroxide Gel	J. Antacid	V. Hemostatic
		K. Antiasthmatic	W. Hypnotic
		L. Antipruritic	X. Laxative

3. Directions: A list of preparations is given. In the space provided indicate by appropriate letter from the KEY LIST the *average adult* dose of each.

G 0. Quinidine Sulfate (Example)

KEY LIST

.....	1. Ferrous Sulfate	A. None of the following	K. 1/60 gr.
.....	2. Histidine Monohydrochloride	B. 0.2 mg	L. 1/10 gr.
		C. 10 mg	M. 1/2 gr.
.....	3. Sparteine Sulfate	D. 0.025 Gm	N. 1 gr.
.....	4. Estradiol	E. 50 mg	O. 5 gr.
.....	5. Barbital Sodium	F. 100 mg	P. 15 gr.
.....	6. Potassium Bromide	G. 0.20 Gm	Q. 60 gr.
.....	7. Nicotinamide	H. 0.1 cc	R. 15 ♏
.....	8. Morphine Sulfate	I. 0.5 cc	S. f3 i
.....	9. Potassium Thiocynate	J. 5.0 cc	T. f3 ii
.....	10. Magnesium Hydroxide		U. f3 iv

4. Directions: A list of drugs is given, the sale of which is regulated by Federal or State laws or both. Select from the KEY LIST the letter indicating the condition under which each drug can be sold at retail in North Carolina.

KEY LIST

A. Bearing a proper label.
B. Bearing proper poison label, but no record kept of its sale.
C. Bearing proper poison label with a complete record kept of its sale.

(Continued on Opposite Page)

D. No restrictions on its labeling or sale.
E. Pursuant to a prescription of a physician, dentist or veterinarian only.
F. If the label bears the statement, "Caution. May be habit forming."
G. Bearing proper label with complete record kept of its sale.

E 0. Sulfathiazole tablets (Example)
.....

..... 1. Tincture of Nux Vomica
..... 2. Lead Acetate
..... 3. Elixir of Terpin Hydrate
..... 4. Paregoric
..... 5. Sodium Amytal Capsules
..... 6. Lysol
..... 7. Emplets Thyroid
..... 8. Prontylin Tablets
..... 9. Sulfathiazole Gum
.....10. Benzedrine Sulfate Tablets

5. John Jones, a licensed pharmacist in this State, operates a drug store in a North Carolina town, which store is registered with the Board of Pharmacy. Jones employs an unlicensed clerk by the name of William Smith, which clerk is permitted under the law to sell drugs under the immediate supervision of Jones. Jones is the only licensed pharmacist employed in the store. During Jones' absence Smith sells, without a prescription to Mrs. Brown, a bottle of fifty tablets labeled "Phenobarbital Tablets 1 1/2 grains. Take one at night and repeat in one half hour to one hour if necessary."

Three days later Mrs. Brown was found dead in bed. An autopsy and investigation established the following facts:

1. The deceased had been dead for about twenty-four hours.

2. The deceased had died as a result of an overdose of phenobarbital.

3. The deceased had taken approximately eighteen (18) grains of phenobarbital during a period of about six hours prior to death.

The coroner's jury rendered the verdict of accidental death due to poisoning. During the inquest the probable sequence of events was reconstructd as follows: The deceased was undergoing menopause and was extremely nervous. A friend had recommended to her to take a phenobarbital tablet at night to make her sleep. The deceased had followed the suggestion of the friend and had purchased the drug as described above. The evening before her death she became exceedingly worried over financial matters and took a phenobarbital tablet to make her sleep. Failing to experience sleep, she repeated the dose in from one half to one hour. After that she became confused and repeated taking tablets until a sufficient number had been taken to cause death.

Questions:

1. What law or laws, if any, were violated?

2. Who, if anyone, violated the law and in what respect?

3. What recourse, if any, and on what grounds did the husband of the deceased have?

4. If legal action were instituted in this case, what type or types of action might be taken?

5. In what court or courts would the case or cases be tried?

Maryland Seeks Funds for Kelly Memorial

The Maryland Pharmaceutical Association is attempting to raise $50,000 with which to erect a headquarters building—E. F. Kelly Memorial—in Baltimore. The amount subscribed to date, including one $5,000 donation, totals $17,500.

The proposed building will have a frontage of 30 feet, depth of 75 feet. A kitchen will be located in the basement, an auditorium on the second floor.

Dr. Kelly, a native of this State, was Secretary of the Maryland Association for many years.

Unlike the North Carolina campaign to raise funds for an Institute of Pharmacy building, which has been in progress for the past two years, the Maryland group hopes to complete their drive in weeks.

Examination day for salesladies enrolled in second class, Cosmetic School of Beauty Fashion, sponsored by the N. C. Pharmaceutical Association, Chapel Hill, Oct. 22.

Not Just Salesgirls. . .
But Trained "Beauty Consultants"

The picture on the opposite page shows a group of salesgirls employed in North Carolina drug stores assembled in Chapel Hill for an examination, conducted by the Cosmetic School of Beauty Fashion of New York, after they completed an 8-week course of study embracing all divisions of cosmetics and related beauty products. The successful graduates have received certificates as "Beauty Consultants," which they will display at point of sale.

Shown in the background are Miss Lillian Traub, Associate Editor of *Beauty Fashion* magazine, who conducted the examination, and W. J. Smith, Secretary of the N. C. P. A., the co-sponsoring organization.

The second cosmetic school, of which the group on the opposite page is a part, consisted of twenty-three salesgirls. Present for the examination were the following:

Miss Evelyn M. Hinton, Raleigh; Mrs. Peggy Brantley Lewis, Zebulon; Miss Audrey Hope Watson, Wilson; Mrs. Ruth Goff, Dunn; Miss Lostine Godwin, Dunn; Mrs. Sibyl C. Basart, Greenville; Miss Barbara Ellen Lewis, Macclesfield; Mrs. Louise G. Umberger, Elizabeth City; Mrs. Leon Moore, Jr., Jacksonville; Mrs. Mary Gaddy Peele, Wagram; Miss Louise Humphrey, Red Springs; Mrs. Vannie Gilbert, Mount Airy; Miss Margaret Eleanor Post, Sanford; Mrs. Addrie Otterbourg, Salisbury; Miss Mildred Curlee, Marshville; Mrs. Hessie Swaim, Elkin; Miss Margaret Louise Oakley, Roxboro; and Miss Elizabeth Raper.

Five members of the class were unable to be present for the examination. They were: Mrs. Lottie B. Whealton, Black Creek; Mrs. Alex L. Hogan, Kinston; Mrs. Jack C. Killian, Stanley; Mrs. Emma McCormick, Winston-Salem; and Miss Dollie Chambers, Warsaw.

Mr. Elmer Sheets, Editor of *Beauty Fashion* magazine and the Director of The Cosmetic School of Beauty Fashion, made a special trip to Chapel Hill to assist with the examination. Before returning to New York, Mr. Sheets attended the Carolina-Louisiana football game to see Charlie "Choo Choo" Justice in action.

At the conclusion of the course, Secretary Smith announced the N. C. P. A. would sponsor a third class in 1949, provided a minimum of twenty salesgirls wish to enroll. Persons desiring to qualify as trained beauty consultants should file their name with Secretary Smith in order to receive application blanks at the proper time.

Rotarians Hear Drug Talk

N. C. P. A. Secretary W. J. Smith of Chapel Hill spoke to the Liberty Rotary Club on November 4. He was introduced by Pharmacist H. E. Lovett of the Liberty Drug Company.

Smith told his audience that North Carolina is the most important source of native crude botanical drugs on this continent. The address was illustrated by a number of color slides of common drug plants found growing in the State.

Sir Goody, P. K.*

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*PAIN KILLER

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Tar Heel News Briefs

Carl Wolfe of the Ninth Avenue Pharmacy, Hickory, reports fishing none too good while on a recent trip to Topsail Island . . . for rest and relaxation the trip was tops, reports Mr. Wolfe.

"The best sport in the ring is by all odds the bull," according to John Goode, of Asheville, who sends the message from Mexico, which he visited following a business session of the Directors of Rexall in Los Angeles, the latter part of October.

Ed. Fuller of the Innes Street Drug Company, Salisbury, persuaded W. A. (Bill) Morton to forsake Atlanta for the Old North State. Bill, a graduate of the U. N. C. Pharmacy School, is glad to get back among his classmates and says he is mighty pleased with his associates at Innes Street.

Dr. Coy Waller (U. N. C. '37) was among the seminar speakers at the School of Pharmacy, University of Kansas City, on November 4. Title of his talk was "Development in Cancer Research."

The three drug stores of Brevard—Varner's, Long's and Macfie's—have agreed on a Sunday schedule of 9 A.M. to 9 P.M., with each store open once every third Sunday.

A broken foot suffered by W. N. Wilkins of the Standard Drug Company, Kinston, resulted in a non-scheduled vacation. He's back on the job after recovering nicely from the accident.

Bernard Cheek, formerly of Durham and Albemarle, joined the prescription staff of Eckerd's Drug Store, Charlotte, early in November. He and his family have located living quarters at 2157 McClinock.

Roscoe Langdon, who received his pharmacy license in 1936, is now located in New Orleans with McKesson & Robbins, Inc. A veteran of World War II, Mr. Langdon went with McKesson & Robbins in 1946 and for more than a year was located with this firm in Columbia, S. C.

W. T. Boone has moved to Ahoskie where he is associated with the Walker-Holloman Drug Company. He formerly managed Matthews Drug Company, Roanoke Rapids.

Banks D. Kerr resigned his position at Wilkerson-McFalls Drug Company, Greensboro, to accept a new post at Liggett's in the same city. He is to manage the business.

Bob Parsons, now located with Liggett's of St. Petersburg, Florida, stopped by for a brief visit with his Chapel Hill friends while enroute to New York State to pick up a new Ford car. Bob says he likes Florida but has not forgotten the Tar Heel State to which he may return some day.

James Fox has been elected treasurer of the Asheboro Junior Chamber of Commerce.

While on his way to attend a Clemson (S. C.) football game the latter part of October, Pharmacist A. B. Hendrick of the Secrest Drug Company, Monroe, became involved in a serious auto accident. Hospitalization was required for both Mr. and Mrs. Hendrick.

Pharmacist-Congressman Carl T. Durham, of Chapel Hill, was returned to Congress by the voters of the 6th Congressional District, who ran up a tremendous majority for him during the recent election. As a result of his reelection, Congressman Durham is in line for several important committee posts, the more important being The Atomic Commission.

Pictures for Sale

If you are interested in obtaining enlarged copies (8 x 10 inch glossy prints) of The Alumni of Page's School of Pharmacy (page 570); The Cosmetic School of Beauty Fashion (page 576); or The First and Second Year Pharmacy Class, 1900-'01 (page 602) send $1 for each picture desired to Wallace Patterson, 107 South Columbia St., Chapel Hill.

HAPPENINGS IN ASHEVILLE

(Continued from Page 585)

unusual incident at a late hour the night of November 8 when a young lady driver of a new Dodge used reverse gear in error and literally backed through the store's side window into the store, smashing a show case inside the store before the car was stopped. The accident happened after the store was closed for the night and luckily no one was injured.

Jack and Evelyn Ingle are the proud parents of another son born November 7. Jack is connected with the Norwood Pharmacy and both he and Evelyn were once with the Dr. T. C. Smith Company.

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The Case of the Missing Fish, Or . . .
Who Pulled the Wool Over Charlie's Eyes?

Here for the first time Charlie Andrews, of Burlington, will discover what sort of fishing pals he has and how he was "taken in" by some of the boys while on a recent trip to the coast. Paul Bissette sends us the details; Hazel Hitchcock will have to do the explaining.

"As I recall, we drove down on Tuesday afternoon and had a nice seafood dinner and spent the night at our apartment at the Bogue Sound Club. We left very early the following morning on Captain Bill's yacht 'Victory.' The weather was perfect and we did have a delightful day.

"Perhaps the one thing that the rest of us got the biggest kick out of was the fact Charlie Andrews had 9 strikes, but didn't catch a single fish while everybody else caught a fish everytime they had a strike. The small fish shown in the picture was, of course, given Charlie as a booby prize.

"Charlie was sitting on the afterdeck with his back to the bulkhead and right next to the door. Every fifteen or twenty minutes Hazel Hitchcock would slip in the cabin, get a long pole, place it carefully against the butt end of Charlie's rod, and give it a good push. This, of course, gave all the effects and sensations of having a good healthy strike.

"With all the enthusiasm of a dyed-in-the wool fisherman, Charlie would yell, 'I've got one boys, I've got one.' Of course, they all got away."

So there you have it, Charlie. It's too bad none of your strikes materialized.

Mr. Bissette goes on to say: "We did catch a number of King Mackeral or Cero, as they call them down there, and all of us had enough Mackeral steaks to put in our deep freeze lockers."

Proudly displaying their catch are, left to right, W. Y. Whitley, Fremont; C. H. Beddingfield, Clayton; H. L. Hitchcock, Winston-Salem; Paul B. Bissette, Wilson; E. C. Daniel, Zebulon; and Charlie Andrews, Burlington.

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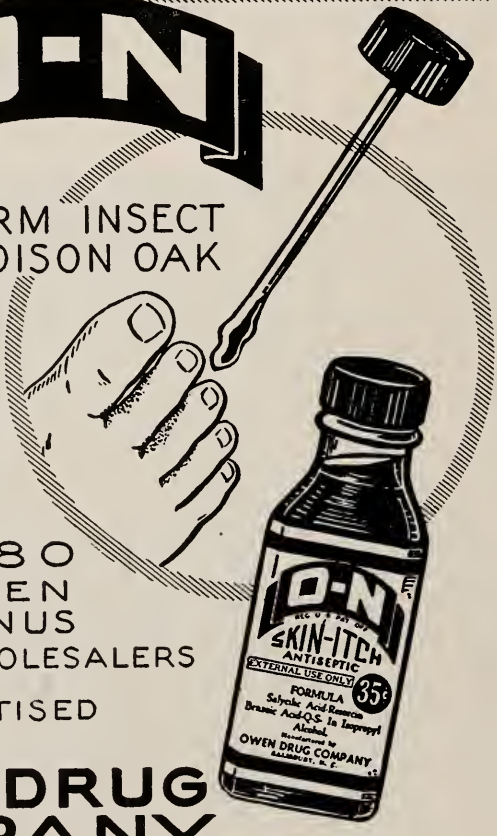

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1—4 ft. sandwich unit	492.00	375.00
1—8-hole stainless steel remote ice cream cabinet	485.00	385.00
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1—2½ ft. Stanley Knight sandwich unit	381.15	295.00
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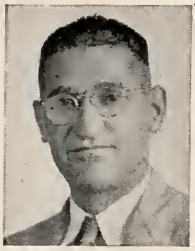

Mist from the Mountains

By JAMES W. HARRISON, Asheville

HAPPENINGS IN ASHEVILLE

A. R. Upchurch of Norwood, North Carolina purchased the Merrimon Avenue Pharmacy from L. E. Murrow on September 13 and is now operating that business. Mr. Upchurch had been connected with Pearl Drug Company of Concord for the past four years. H. R. Lewis, recently of City Hospital, Winston-Salem is prescriptionist.

John A. Goode attended a meeting of the Rexall Advisory Board of Directors of which he is a member in Los Angeles in mid-October. He combined a vacation trip during his return and visited Mexico where he attended that nation's festive sport, a bull fight.

The Mission-Memorial Hospital has its pharmacy department functioning with Andrew J. Darling in charge. Mr. Darling came to Asheville from Rochester, New York where he was pharmacist at General Hospital there. He is in his sixteenth year of hospital pharmacy administration and brings a wealth of experience to his new post. Two hospitals in Asheville have pharmacists and pharmacy departments, Norburn Hospital being the other with Miss Halcyone Collier in charge. Miss Collier was pharmacist at Eckerd's prior to assuming her hospital charge.

Albert Chandley of Goode's spent a week in September as an exchange observer in the Lane-Rexall super store in Jacksonville, Florida. He returned with many new constructive ideas that he will apply in his store.

Joe Pearce, Florida and North Carolina pharmacist, is now with the West Asheville Pharmacy. Joe purchased a home in West Asheville and plans to remain the year 'round.

Drug Travelers to make their headquarters in Asheville since this column appeared several months since include Ed Boswell with Upjohn and W. C. Breazeale with Wyeth. Ed succeeds W. P. Wortman who went with Parke, Davis in Savannah and Breazeale succeeds J. C. McGhee who acquired an interest in a Canton store.

Joe Greenspan of Goode's spent a week's vacation with relatives in New York in late October. His wife and baby made the trip with him.

Barefoot's Drug Store becomes an incorporated partnership and takes the name of Barefoot & Tatum Drugs Inc. effective November 1. This corporation joins two experienced pharmacists, L. G. Barefoot and J. M. Tatum. For the past seventeen years Mr. Tatum had been with Eckerd's where for the past few years he was assistant manager. Mr. Barefoot operated a store at Fontana during the late war and purchased the present North Pack Square store from A. O. Mooneyham. These two veterans, Barefoot and Tatum, now join hands and skills to augment the pharmaceutical service to Asheville and vicinity.

The five-year-old son, Zack Erwin, of Beaman and Evelyn Pinner underwent an emergency operation at Alton Road Hospital, Miami Beach October 19 and for days after it was touch and go whether the child would survive. However the boy rallied and was brought to his home in West Asheville in early November. The Pinner's were attending the American Legion national convention in Miami Beach when the child was stricken. At this writing the boy is well on the road to recovery.

The Carolina-Tennessee game in Knoxville the last Saturday in October was well attended by Asheville and Western North Carolina druggists, more than a score making the trip.

Biltmore Drug Store was the scene of an

(Continued on Page 579)

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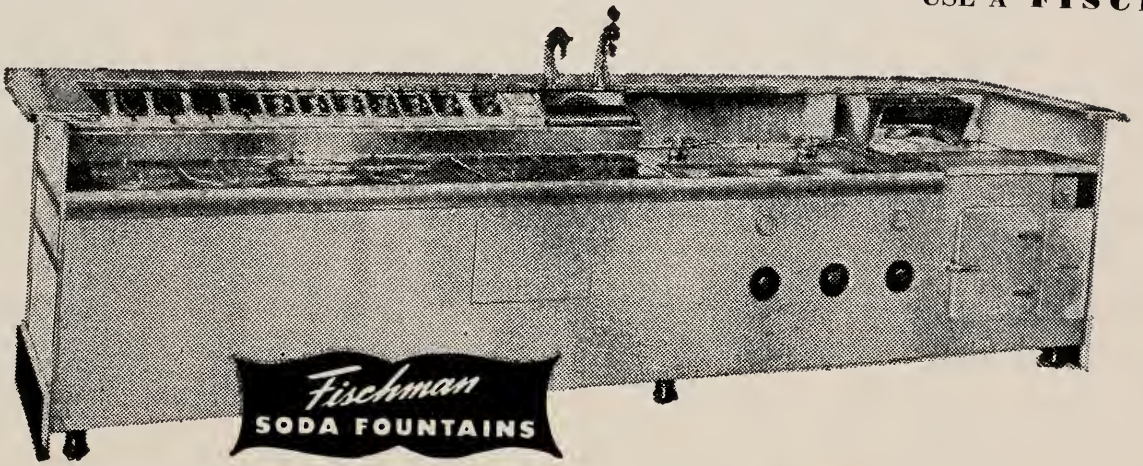

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Institute of Pharmacy Fund Over $30,000 Mark

CONTRIBUTORS LISTED

A detailed statement released by N. C. P. A. Secretary W. J. Smith to the Association's Executive Committee on November 10th showed a total of $30,197.18 in the Institute of Pharmacy account. The funds, contributed by approximately 300 supporters of organized pharmacy, will be used to erect a headquarters building to house the offices of the N. C. Pharmaceutical Association and the N. C. Board of Pharmacy. A prominent feature of the Institute Building will be a well equipped auditorium from which will be conducted the Association's "short term refresher courses," such as the one described and pictured on pages 576-77.

In releasing the statement, Mr. Smith reported no effort had been made to list pledges, which amount to several thousand dollars, as the cash has to be on hand before the contract for construction of the building can be let.

Most popular of several contribution plans available to interested donors has been the "mortar & pestle plaque"—136 persons having qualified to have their names cast in bronze on this plaque by contributing a minimum of $100. The original plaque, designed to carry 100 names, is being redesigned to take care of 150 names, which means that 14 additional persons still have a chance to get in on the honor roll.

Seven of the twenty memorial plaques for which space will be provided in the building have been reserved. The number will be increased to nine upon completion of the current drive to raise necessary funds for plaques to honor the memory of the late Dr. E. V. Zoeller and Mr. Franklin Wills Hancock.

Some of the State's wholesale and manufacturing firms have generously supported the Institute project by contributing to the Endowment Fund. The list which is made a part of this report indicates our wholesale and manufacturing friends are doing their share in helping to bring the Institute of Pharmacy building into existence.

If you have contributed to the Institute of Pharmacy, you will find your name listed below. If you would like to have a part in this project but have delayed mailing your check, there's still time to qualify for the "mortar & pestle plaque," reserve one of the memorial plaques, or get your name in the "Donor Book," which will be placed in the archives of the N. C. Pharmaceutical Association.

Complete details of the Institute of Pharmacy and its proposed program appear in a booklet, copy of which may be had without cost by addressing your request to The N. C. Institute of Pharmacy, Drawer 151, Chapel Hill, N. C.

CONTRIBUTORS TO THE BUILDING FUND N. C. INSTITUTE OF PHARMACY

W. H. Adair, Roxboro	$ 50.00
W. R. Adams, Carolina Beach	100.00
W. T. Airheart, Concord	15.00
Miss Emily Aliton, New York	10.00
Mrs. Carolyn C. Anderson, Michigan	25.00
E. R. Anderson, High Point	100.00
G. E. Andes, Wadesboro	100.00
C. M. Andrews, Burlington	70.00
W. T. Andrews, Goldsboro	100.00
J. P. Andrews, Winston-Salem	20.00
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J. P. Barbour, Burlington	100.00
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E. A. Brecht, Chapel Hill	20.00

(Continued on Page 589)

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(Continued from Page 587)

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F. G. Brooks, Siler City	100.00
G. E. Brookshire, Asheville	100.00
A. C. Browning, Greensboro	25.00
E. C. Buchanan, Kinston	20.00
J. M. Buffaloe, Raleigh	20.00
L. E. Bunch, Goldsboro	200.00
S. B. Burrus, Sylva	100.00
M. S. Burt, Durham	20.00
A. B. Butler, Clinton	100.00
C. M. Cain, Caroleen	25.00
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Joe House, Sr., Beaufort	100.00
W. H. Houser, Cherryville	100.00
M. H. Hoyle, Cooleemee	100.00
Miss Shirley Hurwitz	10.00
Dwayne A. Irwin, Elkin	25.00
J. C. Jackson, Lumberton	100.00
C. J. James, Hillsboro	100.00
E. T. Jenkins, Winston-Salem	25.00
Sam Jenkins, Walstonburg	100.00
A. R. Johnson, Nashville	20.00
G. P. Johnson, Jacksonville	100.00
J. E. Johnson, Lumberton	100.00
Alpheus Jones, Warrenton	12.50
Dolan Jones, Monroe	10.00
G. Haywood Jones, Zebulon	100.00
M. L. Jones, Asheville	100.25
D. L. Jordan, Raleigh	50.00
H. L. Kelly, Durham	50.00
J. R. King, Durham	50.00
L. M. Lamm, Mt. Airy	100.00
Roscoe Langdon, Fayetteville	20.00
C. G. Lasley, Spray	5.00
Joe Lazarus, Sanford	25.00
Tony A. Libbus, New Bern	20.00
Philip Link, Reidsville	5.00
G. A. Littlefield, Gastonia	100.00
A. A. Lloyd, Hillsboro	20.00
N. W. Lynch, McColl, S. C.	20.00
F. F. Lyon, Oxford	100.00
R. P. Lyon, Wadesboro	300.00
L. W. MacKesson, Statesville	100.00
A. H. McDonald, Durham	5.00
W. R. McDonald, Jr., Hickory	100.00
R. A. McDuffie, Greensboro	100.00
Sam W. McFalls, Greensboro	30.00
G. W. McLean, Clinton	100.00
J. H. McLelland, Troutman	10.00
A. B. Macon, Mt. Airy	50.00
A. N. Martin, Roanoke Rapids	100.00
C. E. Matthews, Shelby	100.00
W. C. Matthews, Morehead City	100.00
W. H. Maxwell, Greensboro	15.00
T. H. May, Wake Forest	100.00
M. B. Melvin, Raleigh	100.00
E. D. Millaway, Burlington	20.00
C. E. Mitchell, Highlands	25.00
T. J. Moore, Wilson	100.00
F. M. Moss, Gastonia	100.00
J. S. Nance, Charlotte	25.00
H. C. Newsome, Winston-Salem	100.00
W. R. Nowell, Wendell	100.00
Curtis H. Oakley, Roxboro	50.00
J. S. O'Daniel, Hickory	100.00
E. W. O'Hanlon, Winston-Salem	100.00

(Continued on Page 591)

"STANBACK for Peter Donald"

Night after night, over the most powerful and popular radio stations in the country, millions of American families are listening to "The Peter Donald Show" . . . and hearing about Stanback Headache Powders and Tablets.

Peter Donald is Radio's No. 1 Storyteller. Now he's helping to make Stanback the No. 1 Headache Reliever in North Carolina.

New Radio Show Boosts STANBACK Sales

Yes, it's Peter Donald for Stanback . . . in one of the newest and funniest shows on the air. Up . . . up . . . up . . . goes the popularity of Stanback's new hit show. Up . . . up . . . up . . . go the sales of Stanback.

Radio audiences are measured by Hooper Ratings. Latest Hooper Ratings in Charlotte, North Carolina, reveal this show has more listeners than Fred Allen, Amos 'n Andy, Al Jolson, Dennis Day, Mr. District Attorney, Chesterfield Supper Club, the Fitch Bandwagon . . . and many more of the leading network shows.

This record-breaking audience means MORE SALES FOR YOU. And here's proof: Stanback sales for first four months of 1948 are 10.7% ahead of last year!

HEARD ON THESE POWERFUL STATIONS

Plus scores of others throughout the U. S.

WBT	Charlotte, N. C.
WPTF	Raleigh, N. C.
WWNC	Asheville, N. C.
WAIR	Winston-Salem, N. C.
WSTP	Salisbury, N. C.
WRVA	Richmond, Virginia
WTAR	Norfolk, Virginia
WCAU	Philadelphia, Pa.
WSB	Atlanta, Georgia
WNOX	Knoxville, Tennessee
WSM	Nashville, Tennessee
WWL	New Orleans, La.
WLW	Cincinnati, Ohio

All over America people are saying:

Snap Back with STANBACK

CONTRIBUTORS

(Continued from Page 589)

R. H. Parsons, Florida	20.00
M. B. Phillips, Albemarle	100.00
W. P. Phillips, Morganton	50.00
Jesse M. Pike, Concord	5.00
C. P. Pressly, Charlotte	10.00
S. H. Price, Mooresville	50.00
J. A. Ranzenhofer, Burgaw	50.00
E. L. Ray, Asheboro	34.00
Fred Ray, Jr., Jonesboro	100.00
I. T. Reamer, Durham	100.00
M. O. Register, Clinton	100.00
O. K. Richardson, Boone	15.00
W. R. Richardson, Boone	5.00
C. A. Ring, Jr., High Point	50.00
Culas Roberson, Spray	100.00
H. E. Roberts, Marshall	100.00
Herschel Roberts, Weaverville	100.00
B. F. Rogers, Fair Bluff	100.00
Ralph P. Rogers, Durham	100.00
P. D. Rollins, Asheville	50.00
I. W. Rose, Chapel Hill	100.00
G. E. Royall, Elkin	100.00
G. E. Royall, Jr., Elkin	25.00
J. M. Russell, Asheville	25.00
Lon C. Russell, Greensboro	100.00
R. C. Russell, Greensboro	100.00
Thomas Wayne Russell, Greensboro	20.00
Salley W. Moss, Asheville	100.00
Robert Savage, California	10.00
V. V. Secrest, Monroe	100.00
J. S. Selden, Weldon	100.00
J. F. Sherard, Kannapolis	20.00
L. D. Shuford, Forest City	100.00
H. R. Simmons	20.00
T. S. Simpson, Winston-Salem	100.00
J. A. Sitison, Mt. Airy	50.00
J. M. Smith, S. C.	100.00
Lester Smith, Charlotte	100.00
O. W. Smith, Pilot Mountain	100.00
E. P. Snead, Durham	25.00
Y. E. Spake, Morganton	100.00
L. R. Sparks, Jr., Durham	12.50
T. M. Stanback, Salisbury	2,000.00
J. T. Stevenson, Elizabeth City	100.00
J. H. Stimson, Statesville	5.00
A. J. Strum, Winston-Salem	25.00
P. J. Suttlemyre, Hickory	100.00
Noah Swofford, Canton	100.00
R. J. Sykes, Greensboro	10.00
Dean Tainter, Marion	100.00
Earl H. Tate, Lenoir	50.00
Herbert Taylor, Williamston	35.00
G. S. Templeton, Mooresville	25.00
E. E. Thomas, Roxboro	100.00
Philip L. Thomas, Roxboro	100.00
Paul Thompson, Fairmont	100.00
E. Reid Toms, Wilmington	100.00
J. P. Tunstall, Washington	20.00
J. W. Tyson, Greensboro	100.00
W. R. Viall, Pinehurst	200.00
C. E. Wade, Colerain	50.00
Harry Walker, Norlina	25.00
B. R. Ward, Goldsboro	100.00
W. A. Ward, Swannanoa	100.00
B. G. Warren, Rural Hall	25.00
L. A. Warren, Sr., Garland	100.00
P. V. Waters, Mooresville	25.00
R. N. Watson, Jonesboro	100.00
E. L. Webb, Thomasville	100.00
Sam Welfare, Winston-Salem	100.00
W. L. West, Roseboro	100.00
C. R. Wheeler, Oxford	16.67
C. B. White, Henderson	30.00
Geo. L. H. White, Raleigh	100.00
Walter R. White, Warrenton	12.50
C. R. Whitehead, Ramseur	100.00
W. Y. Whitley, Fremont	25.00
A. H. A. Williams, Oxford	16.67
J. C. Williams, Bessemer City	10.00
Miss Laurel Williams, Greensboro	5.00
T. H. Wilson, Gastonia	20.00
W. B. Wilson, Hendersonville	100.00
B. H. Wolfe, Burlington	5.00
J. C. Wolfe, Hickory	100.00
W. S. Wolfe, Mt. Airy	100.00
E. H. Wood, New Bern	10.00

CONTRIBUTORS TO THE ENDOWMENT FUND

B. C. Remedy Company	$1,000.00
Burwell & Dunn	500.00
Justice Drug Company	1,000.00
W. H. King Drug Co.	1,500.00
Peabody Drug Company	750.00
Pine State Creamery	50.00
Southern Ice Cream Co.	50.00
Scott Drug Co.	1,000.00
Dr. T. C. Smith Co.	500.00

MEMORIAL PLAQUES

Plaque to John Grover Beard, subscribed by Mrs. Beard and Jack Beard.

Plaque to E. V. Stephenson, subscribed by T. J. Ham, Jr., Yanceyville.

Plaque to Mrs. D. Clyde Lisk, subscribed by D. Clyde Lisk, Charlotte.

Plaque to L. E. Reaves, Sr., subscribed by H. C. Reaves and L. E. Reaves, Jr.

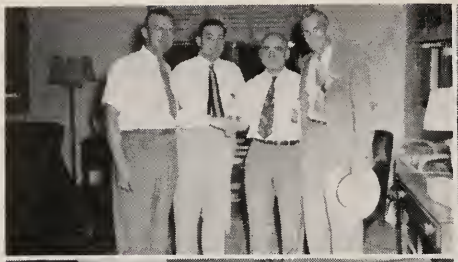
Plaque to DeWitt C. Swaringen, subscribed by Mr. and Mrs. Ralph P. Rogers, Durham.

Plaque to J. P. Stedman, subscribed by his son, J. P. Stedman, Lumberton.

Plaque to Mrs. Franklin Wills Hancock, subscribed by Woman's Auxiliary, N. C. Pharmaceutical Association.

MISCELLANEOUS INCOME

Ingenious Contest (Net)	$ 663.13
Interest on Stock	570.80
Hancock-Zoeller Plaques	424.00
Convention Pitch Game	93.00
	$1,750.93



KAPPA PSI

Carolina Camera

The six pictures appearing on the opposite page (top) were made at the 1948 Convention of the N. C. P. A. and Affiliated Auxiliaries by Galeski Photo Center, Richmond, Va. If you attended the meeting at Carolina Beach, you may find yourself in one or more of the groups.

The Apothecary Club of Winston-Salem is shown in the photo at the bottom of the page. The occasion was a dinner at Reynolds Grill.

Dr. Henry C. Newsome, Jr. (inset, lower right), son of Mr. and Mrs. H. C. Newsome of Winston-Salem, who recently returned from two years service as Captain with the U. S. Army Air Corps, has opened offices for the practice of general medicine in Pilot Mountain.

Dr. Newsome received his B.S. degree from the University of North Carolina. He was a member of Phi Beta Kappa, Alpha Kappa Kappa, and Phi Kappa Sigma fraternities. He received his M.D. degree from the University of Virginia, and served his internship at the N. C. Baptist Hospital, Winston-Salem.

During his army service he was Chief of the eye, ear, nose and throat clinic at Barksdale Field Hospital at Shreveport, La., Dispensary Surgeon at the National Air Port, Washington, D. C., and Base Surgeon at the Presque Isle Air Base.

Cobb Paintings

Two oil paintings—"The Acorn" and "The Mighty Oak"—by J. Louis Cobb of Waynesville have been entered in the Twelfth Annual N. C. Artists Exhibit, sponsored by The State Art Society.

The two paintings are the property of the N. C. Institute of Pharmacy. "The Acorn" depicts the U. N. C. Pharmacy School Building (Person Hall) as it appeared in 1924; "The Mighty Oak" is a painting of the present Pharmacy Building (Howell Hall).

The exhibit is open to artists who are natives of the State, or who have lived in N. C. at some time for a period of 5 years, or who have lived in the State for 12 months preceding December, 1948.

Pharmacy will also be represented in the Exhibit by the work of still another pharmacist—Phil Link of Reidsville.

High Praise for "Elixir"

For the past year The Asheville Drug Club has been publishing a monthly bulletin of news notes, sales helps, editorial copy, etc. Edited by James W. Harrison of the Dr. T. C. Smith Company, the bulletin is named "Friday Night Elixir."

In a recent communication to N. C. P. A. Secretary Smith, the Editor of *The American Druggist*, Mr. John W. McPherrin of New York, said: "This is one of the best bulletins I have ever seen put out by a city association."

And the praise is well deserved as those of you who have been reading the bulletin are thoroughly aware. Editor Harrison and his co-workers are to be commended for establishing and continuing "The Friday Night Elixir." It will doubtless prove to be one of the most important factors in sustaining interest in and support of The Asheville Drug Club.

New Address

Parke, Davis & Company has announced removal of its Baltimore, Maryland office from 100 Market Place to 81 W. Mosher Street.

The new location will enable Parke, Davis & Company to better serve its customers in this area. Manager of the Baltimore office is W. L. Johnson, well known in North Carolina where he started in the drug business.

Prescription Balances Repaired

Accurately
Speedily Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.
303 S. Sixth Street Richmond, Va.

Pictured above are some of the pharmacists and their wives who attended the recent N. A. R. D. Convention in Atlantic City. They are, left to right: Mesdames J. C. Jackson, Lumberton; J. R. King, Durham; D. L. Boone, Durham; T. J. Ham, Jr., Yanceyville; and J. S. White, Mebane. Standing in the rear are E. P. Crawford, High Point; P. J. Suttlemyre, Hickory; and J. R. King, D. L. Boone, J. C. Jackson, J. S. White and T. J. Ham, Jr.

Lloyd Alan Senter

Mr. and Mrs. Lloyd M. Senter, of Carrboro, are the proud parents of a son, Lloyd Alan Senter, born November 5 in Watts Hospital, Durham. Both Mr. and Mrs. Senter are well known in drug circles where they have been assisting in the operation of Senter's Drug Store, Carrboro.

"THE SEAL OF SATISFACTION"

LABORATORY Quality Tested SUPERVISED

FOR PROFIT'S SAKE

Serve GIBSONS

ICE CREAM

Gibson Ice Cream COMPANY

N.A.R.D. Convention Outstanding Success

The Golden Jubilee Convention of the N. A. R. D. was a humdinger in every respect. The program was excellent and the entertainment provided enjoyable interludes. There were more than 3,000 registrations.

J. C. Jackson, N. C. P. A. President-Elect, officially represented the N. C. Pharmaceutical Association at the meeting and was selected to serve on the Resolutions Committee.

In addition to Mrs. Jackson, who accompanied her husband to Atlantic City, there were President and Mrs. T. J. Ham, Jr., of Yanceyville. Both Mr. and Mrs. Ham were enthusiastic over the meeting and were lucky, too—Mrs. Ham won the first major prize given away during the convention, but missed out on the car, which was won by Ernest Druschke of Milwaukee.

Others from this State who attended the meeting were Mr. and Mrs. Clyde L. Eubanks of Chapel Hill, Mr. and Mrs. D. L. Boone and Mr. and Mrs. J. R. King of Durham, Mr. and Mrs. W. H. Houser of Cherryville, Mr. and Mrs. James S. White of Mebane, Mr. and Mrs. E. F. Rimmer of Sanford, Dr. P. J. Suttlemyre and Mr. Eulank Shook of Hickory and others.

After serving as a member of the N. A. R. D. Executive Committee all during the war years, Dr. Suttlemyre retired this year. During his tenure of office, "P. J." was very faithful to his national responsibilities as has been the case here in North Carolina, where he has served in many official capacities with the State Association.

Adopted resolutions condemn refusals of certain manufacturers to modify their discounts in line with the present overhead costs of the retail druggists; discriminations of various producers of pharmaceutical and veterinary products; block sales of magazines by distributors; and combination deals that are detrimental to the owners of drug stores. The delegates voted a protest against the efforts of the cosmetic industry to nullify the ruling of the Federal Trade Commission prohibiting allowances for selected stores without granting like allowances on a proportionate basis to all retailers.

Other resolutions call for equitable wholesale prices; a uniform system of pricing and discounts; placement of the exact amount of the excise tax on the packages of items subject to the levy; elimination of duplicated drugs that increase the graveyard of the prescription department; uniform time for payment of bills to procure cash discounts.

The delegates reasserted opposition to the excise tax on toiletries and the present levy on medicinal alcohol. They also voted to urge the members of the organization to intensify their efforts to inform the public on the benefits of Fair Trade. One of the resolutions emphasized necessity for legislation to confine the application of the federal food, drug and cosmetic act to interstate commerce. The actions of the delegates included support to the movement directed against vicious comic books and obscene publications.

Secretary Dargavel in the report he submitted declared that the majority of the manufacturers continue to ignore the urgent requests of the retail druggists for margins in line with overhead costs today. "They refuse to modify their discounts, or even discuss them with us," he said. "This they do despite the fact they are aware that most of the current discounts are obsolete. They display an arrogance which seems to imply that you retail druggists are children whose pleas may safely be ignored."

Dr. Dargavel cited evidence that shows it is possible for the majority of the manufacturers to increase their discounts. "To be honest, they must concede that they can afford to revise their margins to give you retail druggists the discounts you need to cover the present costs of your operations," he said. Dr. Dargavel continued: "It is plain that we must go on with the campaign to obtain adequate discounts. By their loud silence the manufacturers have told us that they have much to learn about the backbones of the retail druggists. Will it be necessary for us to teach them?"

Enrollment Statistics

Total enrollment of the School of Pharmacy, University of North Carolina, for the Fall Quarter is 226. This figure includes 8 graduate and special students.

Of the 218 students in the four classes, 60% (132) are veterans. Three out of every ten pharmacy students at the School are married. And there are 20 women working towards a pharmacy degree—9 in the first year class, 2 each in the second and third year classes, and 7 in the graduating class.

The fourth year graduating class, which totals 64, is one of the largest in the history of the School and offers potential relief for the acute shortage of pharmacists which has been existent in the State for so many years.

Most noticeable has been the increase in the number of graduate students. Heretofore, one or two graduate students was the most the School ever carried on the roll; this year the figure is 8, with one member coming all the way from China to do work in this department. Highly instrumental in developing the graduate department has been the N. C. Pharmaceutical Research Foundation, which organization has allocated $8,000 to the School for carrying on a research program. The figure includes $5,000 for five graduate research fellowships, $1,500 for special equipment, $1,000 for research supplies, and $500 for special library materials.

New Type Laboratory

P. J. Suttlemyre, Hickory druggist, sends us a picture of two mountaineers sitting around a whiskey still with the following notation:

"You will see my new prescription laboratory. It takes five to eight years to complete a course in it. Applicant must be 21 years of age, born in North Carolina, and a high school graduate with two years prechemical experience, with willingness to work for U. S. Government if sent to Atlanta."

Behind the moonshiners, or more correctly "alcohol technicians," is shown an arsenal of stacked guns. We wonder if this shows unwillingness on the part of the technicians to become wards of the U. S. Government?

Reliably Prepared...Popularly Priced!

EVERFRESH

CITRATE OF MAGNESIA

Fair Trade Price.....25¢

You will be surprised at the low cost of this premium citrate through your jobber in case lots of 24 bottles. If your jobber is not an Everfresh distributor write to the McCambridge and McCambridge Co.

The McCAMBRIDGE & McCAMBRIDGE CO.
Baltimore 23, Md. Sole Manufacturers

NOW.. You Can Tell Your Customers to Take Their Choice, but take "BC"

★ Same famous formula—same fast relief. Two tablets equal one powder. Both act quickly to relieve headaches, the pains of neuralgia and minor muscular aches. Nationally distributed. Nationally advertised.

TABLETS
BC
OPEN PRESS CORNER
25¢
BC
FOR THE RELIEF OF PAIN AND DISCOMFORT DUE TO
HEADACHE & NEURALGIA
EACH TABLET CONTAINS 2½ GRAINS ACETOPHENETIDIN IN COMBINATION WITH ASPIRIN AND CAFFEINE
12 TABLETS
DISTRIBUTED BY B.C. REMEDY CO. DURHAM, N.C.

TRADE MARK
BC
REG. U.S. PAT. OFFICE 25¢
FOR THE RELIEF OF PAIN AND DISCOMFORT DUE TO
HEADACHE & NEURALGIA
"BC" IS ALSO RECOMMENDED FOR RELIEF OF MINOR MUSCULAR ACHES AND PAINS OCCASIONED BY SIMPLE HEAD COLDS. EACH POWDER CONTAINS 5 GRS. ACETOPHENETIDIN IN COMBINATION WITH ASPIRIN AND CAFFEINE.
THIS ENVELOPE CONTAINS 6 POWDERS
PREPARED BY B.C. REMEDY CO. DURHAM, N.C.

POWDER

10¢ and 25¢ SIZES

HEARD OVER 350 Radio Stations - READ IN 247 Newspapers

Marriages

Miss Elizabeth Aurelia Harrison and Steve Carter Uzzell were married September 26 at the Swannanoa Presbyterian Church.

The bride is a graduate of the Woman's College of the University of North Carolina.

Mr. Uzzell attended the U. N. C. School of Pharmacy and expects to complete his work at that Institution in early 1949. He is a veteran of World War II and is associated with his father in the operation of the Black Mountain Drug Company.

Deaths

Walter Thurston Airheart, age 60, proprietor of Airheart's Pharmacy, Concord, died in that city on October 9 after a lengthy period of declining health.

Mr. Airheart was born in Marion, Alabama. A graduate of the Southern College of Pharmacy, he managed Jacob's Pharmacy in Atlanta prior to coming to this State. For a period after graduation from Southern, he was associated with the Black Belt Pharmacy of Uniontown, Alabama.

In addition to Mrs. Airheart, who has helped in the management of Airheart's Pharmacy, he leaves two children, W. T. Airheart, Jr. and Jack Warren Airheart.

John Worthley Valentine, age 69, of Raleigh, died at his home on November 11 after an illness of two years.

Mr. Valentine was well known by pharmacists throughout the State, where he represented various soda fountain manufacturers for many years. He was generally considered to be one of the best fountain repair men in North Carolina, and a specialist in the care and upkeep of carbonators.

Whitley Drug Co. Sold

W. Y. Whitley has sold the Whitley Drug Company, of Fremont, to Jesse S. Stewart of Warsaw, who has already assumed active management of the business.

Mr. Stewart has changed the name of the firm to Fremont Pharmacy.

Until the first of the year Mr. Whitley says he is going to take things easy, but the help shortage being what it is, we rather anticipate him doing a bit of relief work from time to time.

Scott Drug Company

Wholesale and Manufacturing

Druggists

Charlotte, N. C.

DOINGS OF THE AUXILIARIES

Bennick Addresses Charlotte Auxiliary

Mrs. D. L. Smith, *Reporter*

The October meeting of the Charlotte Woman's Druggist Auxiliary was well attended. The luncheon meeting was held in Efird's private dining room on October 12. The president, Mrs. Lester Smith, presided. Mrs. J. Lloyd Fesperman gave the invocation.

The flowers on the speakers' table were colorful and pretty, and denoted the fall season.

Mr. J. W. Bennick, Vice-President of the Scott Drug Company, presented a subject of deep interest to everyone present—The Shrine Hospital at Greenville, S. C. Mr. Bennick spoke of the successful work being accomplished at the Hospital in the treatment of polio.

A color film of the 1947 Shrine Bowl game in Charlotte was shown by R. C. Meigs of Meigs & Conner, Inc. He also showed many interesting pictures of the patients and the hospital.

Door prizes were won by Mrs. Lester Smith, Mrs. W. E. Hardee and Mrs. J. D. Nance.

On October 30 members of the Auxiliary attended a Costume Halloween party at the Charlotte Drug Travelers' Club House on the Catawba River. The party, which was also attended by members of The Travelers' organization, was a gala affair.

Greensboro News

Mrs. Gordon E. Cory,
Corresponding Secretary

Halloween was the motif for the October meeting of the Greensboro Drug Circle Auxiliary. After a brief and to-the-point business session, the members vied to see which was smart enough to guess the answers to sixteen questions containing the word "eat" in the answer. For example, "What e-a-t is a waterfall?", or "What e-a-t is a sauce?", or "What e-a-t is found in the marshes?" There were some harder ones too, as "What e-a-t is an elementary manual in the principles of a religion?" Catch on? Just in case you don't—the answer to the first is "Cataract"; the second, "Catsup"; the third, "Cattail"; and last, "Catechism." Mrs. N. B. Moury and Mrs. Frank Hayes tied for first place and both received a prize. Guests for the afternoon were Mrs. Wilbert Starling of Charlotte, sister of Mrs. Kerr, and Mrs. George Roach, who provided the musical portion of our program. Accompanied by Mrs. R. F. Whiteley, Mrs. Roach sang "Let All My Life Be Music" and "When I Have Sung My Songs."

Mr. Wilkerson is back working a little each day, and is now on the road to recovery although he was a mighty sick man there for awhile.

Mr. P. A. Hayes, Justice Drug, Greensboro; Homer Starling and Earl Jones, W. H. King Drug, Raleigh; Jimmy Darlington, O'Hanlon-Watson Drug, Winston-Salem; Stacy Smith, Dr. T. C. Smith Drug, Asheville, and Gordon Cory, Weco Products, got together for a pleasant evening at the theatre seeing "Mr. Roberts" while in Chicago at the N. W. D. A. Convention the week of October 18.

Lawrence Thomas and his sales force at Justice Drug Company are guests of Eli Lily to go through the Indianapolis plant and are being royally entertained. They left Saturday, November 6, and will return Thursday. They will also be the guests of Owens-Illinois Glass Company at their Gas City, Indiana plant during this period.

"Everything happens to me!" wailed Gordon Cory after his practically new Studebaker was taken by a hotel garage attendant and smashed to smithereens. The ruins were finally appraised at a value of $200, so you can imagine what the car looked like!

For the first time since the start of World War II, the Greensboro Drug Circle offered the female citizens of Greensboro a Benefit Bridge, spelled with capital letters. And it was evident that they had not lost their touch at producing a perfect party. Bliss' Restaurant was full and overflowing with women, all eager to win one of the host of georgeous prizes provided by druggists,

grocers, dairies, florists and members of the Club. Mrs. Charles Wilkins won both the door prize—an orchid corsage—and high score prize, a roast of beef, which she selected from many choice articles. Each of the 48 tables had its own high score prize and also a consolation, a small bottle of perfume. Bottled drinks were sold during the play to go with donated tidbits. Little boxes of candy and cigarettes went to all participants. A tired, but triumphant committee, headed by Mrs. B. D. Kerr, jubilantly counted their proceeds and announced a profit of $126.00 to go for the State Auxiliary Scholarship loan to a pharmacy student at the University of North Carolina.

Asheville Auxiliary Hold Luncheon-Bridge

The Asheville Auxiliary met in regular bi-monthly meeting with a luncheon-bridge party at the Battery Park Hotel, November 5th. The table was resplendent with center piece decoration of large yellow chrysanthemums and small yellow pom poms interspersed with sheaves of wheat, and surrounded by large red oak leaves.

Between luncheon and bridge a brief business meeting was held at which Mrs. Albert Chandley, president, presided. Another Rummage Sale was planned for the benefit of the Auxiliary's Scholarship Fund at the University.

Eleven members attended, and one new member, Mrs. A. R. Upchurch, was welcomed into the group. Mesdames Hammond Strom, Joseph Greenspan, and Ben F. Klein were hostesses for this occasion.

McKay Named Receiver

Joseph W. McKay, formerly of Hazelwood where he owned and operated McKay's Pharmacy for many years, has been named receiver for Rollins Drug Store of Asheville.

Suit has been brought against P. D. Rollins, trading as Rollins Drug Store, to recover $523.49 allegedly owed for merchandise sold and delivered and $3,000 allegedly loaned on a promissory note.

Operation of the business by Rollins was discontinued on or about October 24.

J. V. Jenkins, Asheville pharmacist, is assisting Mr. McKay in operating the firm at the present time.

POWERS-TAYLOR DRUG COMPANY

Richmond, Va

Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods

We solicit your orders

Our experience of over 70 years insures our ability to serve you satisfactorily

NORTH CAROLINIANS ASK FOR PINE STATE ICE CREAM

Raleigh, North Carolina

Howell Hall Happenings

John C. Hood, Jr., *Reporter*

The Student Branch of the N. C. P. A. held its first meeting of the Fall quarter on October 12. Bill Forrest, the president, appointed the various committee chairmen. Steve Pappas directed the membership drive during the second week of November. Dr. Walter Hartung spoke on "Changing Trends in Pharmacy" at the October 12th meeting. Dr. Hartung was selected faculty advisor for 1948-49.

Eight new members were tapped by Rho Chi, the honorary society for pharmacy students. They were Ben F. Cooper, Kelly Turner, Ralph Knox, Virginia Callahan, James Brookshire, William Dement, Frank Barnett, and Henry Dale Smith. These new members were given speed and accuracy tests while compounding capsules of Light Magnesium Oxide and Carmine. The winner, William Dement, had to make a minute talk on "Why I Like Professors." The loser, Kelly Turner, had to speak on "Why I Don't Like Professors."

An open meeting of the Pharmacy Senate now presided over by Henry Dale Smith, was held Tuesday, October 12th, and all students were invited to familiarize themselves with the Senate activities. Discussions relating to summer pharmacy experiences were led by Greg Howe, Floyd Jones, and Rex Paramore.

New members of the Senate are Gene Gallogley, Truman Hudson, LeRoy Lanier, Larry McAllister, Doris Sauls, Jimmy Speight, Kelly Turner, Waits West, Lloyd Whaley, Jarvis Alligood, Jimmy Bowers, Arthur Brothers, Oscar Mills, Moss Salley, Jr., and Christine Tunstall. The Senate is extremely active and has chosen to submit a program of professional nature each quarter to the entire school. On November 1, Mr. Harrell of E. R. Squibb and Sons, brought to Howell Hall a film on the recently publicized Intraeostine. Medical students and faculty were invited, as well as the Pharmacy students.

Congratulations to Sybil Austin Skakle on the birth of a son, Don Edmund Skakle in July, and best wishes to Jane Bradford who is to be married in December, and to Tommie Holden, '47, who was married October 24 to Sam Black of Asheboro. Mrs. Black has been working for Massengill & Company in Tenn.

On the 19th of October the K. E.'s gave a Halloween Party for the pharmacy girls and the wives of the faculty, especially honoring the new girls and Mrs. Hartung. Refreshments included peanuts, candy corn, pumpkin pie with whipped cream, and coffee. High score prizes went to Mrs. Jacobs and Mrs. Brecht.

Officers for the various organizations, fraternities and the sorority are listed below. Rho Chi: Russ Young, Waynesville, president; John Hood, Kinston, vice-president; William Puckett, Fuquay Springs, secretary-treasurer. Pharmacy Senate: Henry Dale Smith, Spartanburg, president; Bob Wilson, Hendersonville, secretary-treasurer; Jean Snyder, Hagerstown, Md., recorder; Greg Howe, Washington, parliamentarian. Student Branch, N. C. P. A.: Bill Forrest, Winterville, president; Jim Boyles, Cherryville, vice-president; Nina Moseley, Warrenton, secretary; Bob Phifer, Spencer, treasurer. Pharmacy Girls Association: Doris Sauls, Raleigh, president; Nell Evans, Asheville, vice-president. Pharmacy School: John Hood, Kinston, president; Harry Wilson, Asheville, vice-president; Bill Jordan, Raleigh, secretary-treasurer; Kelly Turner, Speed, representative to the Honor Council. Kappa Epsilon: Jane Snyder, Hagerstown, Md., president; Virginia Callahan, Asheville, vice-president; Jane Bradford, Greensboro, secretary-treasurer. Kappa Psi: Ben Collins, Weldon, president; John Hood, Kinston, vice-president; Hal Hawkins, Statesville, secretary; Bob Wilson, Hendersonville, treasurer. Phi Delta Chi: Bob Hall, Mocksville, president; John P. Horton, Jr., North Wilkesboro, vice-president; Truman Hudson, Hickory, secretary; Bob Phifer, Spencer, treasurer.

Class elections were held October 12 and

(Continued on Page 605)

First and Second Year Pharmacy Classes, Univ. of North Carolina, 1900-1901

Pharmacy Class Pictures to Be Assembled

1900-1901 CLASSES PICTURED

The picture on the opposite page was taken 47 years ago. Shown are pharmacy students of the School of Pharmacy, University of North Carolina; both the first and second year classes being assembled in one group as was the custom in those days.

While three classes preceded the one pictured ('98, '99 and 1900), the 1901 class picture is the oldest in the historical archives of the Pharmacy School and appears here through courtesy of the School and its librarian, Miss Alice Noble, who has worked diligently for the past several years in trying to assemble a complete set of class pictures.

The N. C. P. A. will devote considerable space in future issues of THE CAROLINA JOURNAL OF PHARMACY in reproducing the various class pictures now on hand. As the special feature goes along we hope to accomplish two definite objectives: (1) Aid the School in completing its set of pictures, and (2) identify some of the persons appearing in the various pictures who up to this time are not known. Towards achieving this goal the cooperation of JOURNAL readers is solicited.

With the exception of three persons (Nos. 9, 24 and 25) all of the individuals shown on the opposite page have been identified.

They are, as follows: (1) W. C. Worrell, Rich Square; (2) P. E. Davenport, Pactolus; (3) J. E. F. Hicks, Goldsboro; (4) W. D. Patterson, Chapel Hill; (5) N. D. Bitting, Rural Hall; (6) J. C. Bolton, Rich Square; and (7) Julius Eldridge, Benson.

(8) L. G. Fox, Rockingham; (9) Unknown; (10) H. H. Ewbank, Hendersonville; (11) B. Frank Page, Raleigh; (12) J. G. Greene, Marshville; (13) E. V. Howell; (14) Dr. C. S. Mangum and (15) Chas. Baskerville, all of Chapel Hill; (16) L. C. Griffin, Marshville; (17) W. O. Singletary, Winston-Salem; and (18) G. M. McNeill, Rowland.

(19) Prof. J. E. Latta and (20) Pro. A. S. Wheeler, both of Chapel Hill; (21) J. M. Cutchin, Whitakers; (22) P. L. Trotter, Mount Airy; (23) A. M. McDonald, La Grange; (24) and (25), unknown; (26) Walton Phifer, Morganton; (27) C. N. Simpson, Monroe; (28) M. M. Pendleton, Warrenton; (29) D. A. Bulluck, Wilmington; and (30) A. F. Floyd, Spartanburg, South Carolina.

Since the following persons were members of these two classes, it is conceivable that Nos. 9, 24 and 25 will be identified from this list: A. G. Ahrens, T. W. Edwards, C. E. Gallaway, F. W. Hoskins, J. E. Hudson, R. W. McKay, W. R. McNair, D. L. St. Clair, J. E. Wall and W. L. McKinnon.

Class Pictures Wanted

In order that the Association may complete its file of U. N. C. class pictures, any person having a picture of any of the following groups is asked to loan it to the Association sufficiently long enough for a copy to be prepared:

1897-98; 1898-99; 1899-00; 1901-02; 1904-05; 1917-18; 1918-19 and 1920-21.

Mail picture to W. J. Smith, Drawer 151, Chapel Hill, N. C.

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Funds for New Pharmacy Building Requested

The State's Advisory Budget Commission, now in session in Raleigh, has received a request from the University of North Carolina for $966,000 with which to erect a new pharmacy building at Chapel Hill. Funds requested for the three units of the Greater University (State College, Greensboro and Chapel Hill) total more than $45,000,000.

Purpose of the Commission is to receive requests from all State Agencies and to make recommendations to the General Assembly for necessary appropriations.

While it is conceded that the Commission will have to scale down many of the requests, and delete others entirely, in order to bring their recommended budget within reasonable limits, it is hoped pharmacy will share in the University's building program during the next biennium.

In addition to the new pharmacy building, the University is seeking funds for a Y. M. C. A. center, journalism and military teaching buildings, an addition to the chemistry building, a school of commerce building, three new dormitories, an addition to the law building, an Institute of Government building, two classroom buildings, a public health building, and $500,000 for faculty apartments and homes.

Mars Hill College Selects Fischman Fountain Equipment

Ramsey Refrigeration and Manufacturing Corporation, Charlotte, has just completed a model fountain installation for the college cafeteria and book store of Mars Hill College. The soda fountain, salad unit, and workboard sections are all conveniently arranged for speedy service within a beautiful, twenty-four foot modern All-Formica counter designed and built by Ramsey.

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HOWELL HALL HAPPENINGS

(Continued from Page 601)

13. Fourth year students elected Hal Hawkins of Statesville president, Daniel Rhodes of Morganton vice-president, and John Rancke of Lumberton, secretary-treasurer. The third year class chose Sherwood Parrish of Benson president, Edgar Hoyle of Cooleemee vice-president, Robert Scharff of Asheville, secretary-treasurer, and Gene Sherard of Burlington chaplain. Second year students elected William Van Valkenburgh of Asheville president, Robert Eugene Allen of Shelby vice-president, and William C. Griffin of Rose Hill secretary-treasurer. First year students selected Harry Hauss of China Grove president, Robert Fairley of Salisbury vice-president, and Mary Frances Parsons of Winston-Salem secretary-treasurer.

This Fall the graduate students meet with the faculty each Friday noon to hold a seminar for the purpose of discussing pharmaceutical problems, research findings, journal reports, and other subjects relative to the field. An informal luncheon is served.

Between October 25 and October 30 rush week for the two pharmacy fraternities was held and the new students were kept busy. The new men were given an opportunity to meet the members of each fraternity and to become familiar with the activities of each. After November 10, the fraternities pledged the men of thir choice. Both Kappa Psi and Phi Delta Chi now have houses, and have that as an added attraction to prospective members.

Kappa Epsilon activities started this Fall with an initiation ceremony. Doris Harrell Sauls became a member at this time and was elected historian of the group at the following meeting. Among the missing faces this year are those of Chick Slack who became Mrs. James Henderson in June; Doris Gilliam who is working at the North Carolina Baptist Hospital Pharmacy at Winston-Salem; Lynn Blanchard, now at Cabarrus County Hospital Pharmacy; Mary Ellen Millaway who married D. E. Holt after graduation and is employed at Burlington; Pat Burgiss, now Mrs. Charl Sanders, with a residence in Wilmington; and Mrs. William Brown (nee Ellen Macon) who is working in Greensboro.

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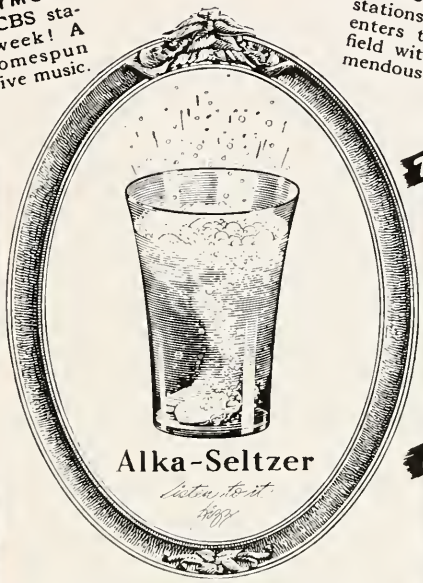

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Dec., 1948

e XXIX Number 12

IN THIS ISSUE

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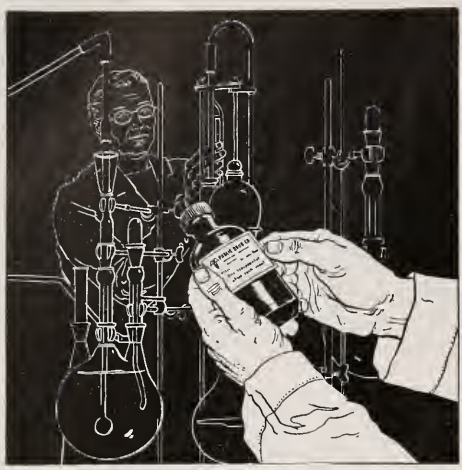

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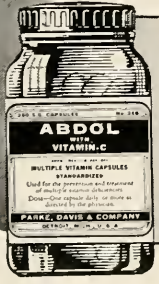

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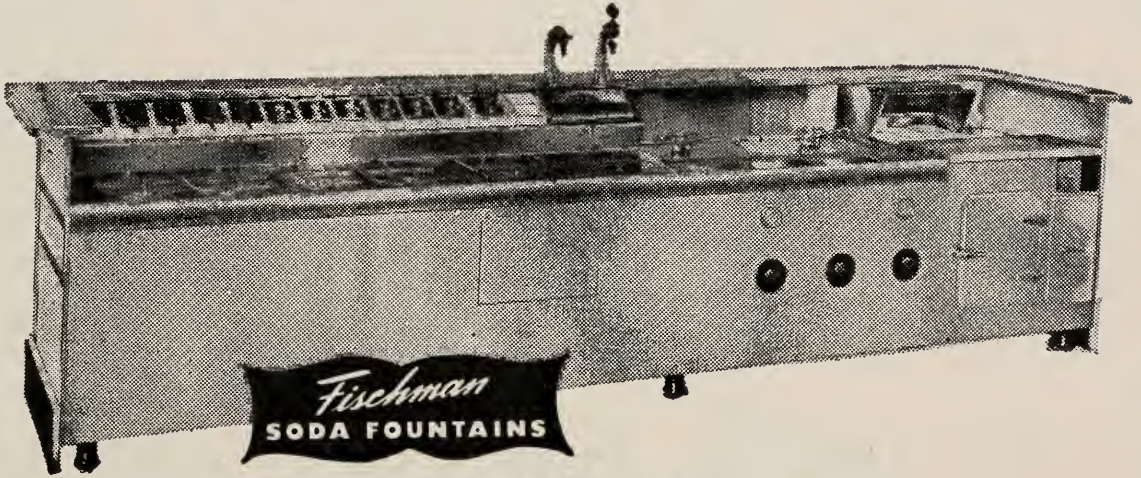

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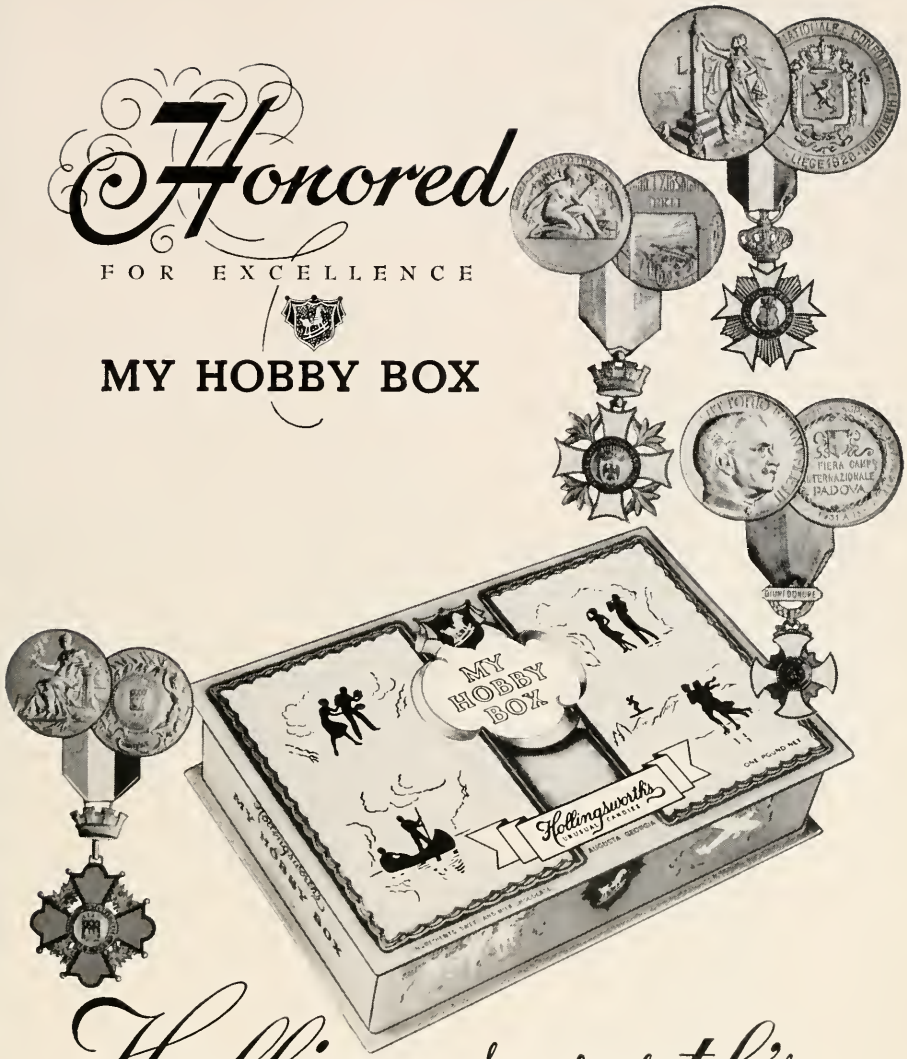

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W. J. SMITH, MANAGING EDITOR

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Financing of Pharmaceutical Education

It may come as a pleasant surprise to some individuals to learn that the drug industry of the State has invested well over $100,000 since the war in various educational projects designed to further advance the profession of Pharmacy. The N. C. Pharmaceutical Research Foundation, The N. C. Institute of Pharmacy, Scholarship Funds, including one of better than $5,000 established by The Woman's Auxiliary of the NCPA, and Phi Delta Chi and Kappa Psi Chapter House Funds are typical of the projects in this State supported by all segments of our profession—by individuals who appreciate their work and are grateful for the opportunity to do their bit towards furthering worthy causes expressly designed to improve the scientific and economic phases of their profession.

In many instances those who earn their living by or through the nation's 60,000 pharmacies have been neglectful of their own educational institutions and organizations—the two agencies which spell the difference between "the corner pharmacy" being primarily a professional health center rather than just another retail establishment.

In a recent report released by The Pharmaceutical Survey, the statement was made, in summing up the problem of financing pharmaceutical education: there must be "a concerted willingness on the part of the whole of the pharmaceutical industry, and those others whose products are distributed through retail drug stores, to assume a rightful share of the responsibility for the financial welfare of the colleges and schools."

As a solution to the problem, The Survey Group goes on to recommend, in part: "that the individual establishments comprising the business of pharmacy recognize and assume their direct professional and financial responsibility for the effective maintenance of the profession of pharmacy through the support of pharmaceutical education."

If Pharmacy is to continue to merit the confidence of the Public, we shall all, from the sales clerk to the executive, have to be ever-vigilant to the needs of our educational institutions and organizations . . . each contributing his share in his own way in order that the "Art of the Apothecary" shall remain an essential part of the American system of free enterprise.

This is a particularly appropriate time to take stock of the situation. With a new pharmacy building about to materialize and The Institute of Pharmacy and The Research Foundation developing rapidly, ask yourself if you have done your utmost in supporting the causes to which Pharmacy in this State has dedicated itself. If your answer is in the negative, the way is open for inclusion of "Pharmacy"—your bread and butter—on your Christmas shopping list.

We appreciate more than these few words can tell the friendly contacts we have had with you during the past year.

Our best wish for the future is a continuation of this relationship and a generous measure of Happiness and Success to each of you.

☆ ☆ ☆

JUSTICE DRUG COMPANY

GREENSBORO, N. C.

DEPENDABLE SERVICE SINCE 1898

Remodeling: A Business Necessity

R. N. Watson, Jonesboro

A short time ago Mr. Smith, knowing that our pharmacy in Jonesboro had undergone some extensive remodeling, asked me to come down here and tell you folks about some of our experiences involved and the reason behind such a venture.

There were two main reasons why our store was changed and given a new look. First of all in order to render the best pharmaceutical service possible to our customers, it was necessary to enlarge and modernize the prescription department. And, secondly, we needed more space in which to display merchandise. Drug stores are losing many sales annually that go to other outlets because of lack of room. And then, too, the general public has developed to a very high degree a "want to see" complex.

The progressive druggist will realize that the increase of his business depends more and more upon the proper display of the articles he has for sale. So we thought this improved pharmaceutical service and more space out front would mean greater sales and profits.

The plans were drawn and the job undertaken by a local contractor, in March of last year, and consumed about 14 hectic weeks. The contractor really had a problem in our particular case. Our entire original store was 22 feet by 78 feet. The prescription department was 16 x 10 and it had only an eight-foot ceiling. This and a stockroom of 110 square feet were completely torn down.

Our drug store today is 94 feet long—16 feet longer than before. The front part is 8 feet longer. The prescription department is 18 x 26 or 468 square feet, with at least eight times more shelf space than before. In the rear a 6 x 8 foot office was constructed.

The stockroom, which is adjacent to the prescription department, has 420 more square feet than before, with 12, 15, and 28-inch-deep shelves, and a 12-foot ceiling.

Many customers have made favorable remarks about our place of business. People who are passing through and stop by often tell us that we have a good small town drug store. We hope this additional goodwill and more space out front will mean greater sales and profits.

Remodeling a drug store is not only a test of your patience but a strain on your bank balance as well. Frankly, we hesitated to undertake such a job during a period of inflationary building costs, but we are happy now we carried out our plans. The druggist who waits for everything to be just right can be left so to speak "holding the bag."

Our actual construction cost was $6,250, which does not include light fixtures and new displays. The contractor told me that five years ago this job could have been done for a third less; two years ago 15% less, and that now the cost would be 10% greater than last year. He estimated building costs would not get any lower within five years, if by then.

In my opinion it is the duty of every pharmacist in North Carolina to improve his store. I know of no more certain way to advance the profession of Pharmacy than for us to have better drug stores, with emphasis on the prescription department. The work which is now being done in Chapel Hill and other places to make Pharmacy a greater and more respected profession will amount to nothing if we pharmacists out where public opinion is moulded do not make our stores outstanding in the field of retail business.

So remodeling becomes not only a business necessity but a challenge as well. And I hope the pharmacists of North Carolina will prove equal to this challenge and will set a pattern that others will follow. If we do, we will all profit in many ways.

Presented at the Sixty-eighth Annual Convention of the N. C. Pharmaceutical Association.

Pharmacy and Med Students Attend Joint Lecture

Students of the UNC Pharmacy and Medical Schools attended a joint lecture on "Intocostrin" in Chapel Hill on November 16. The speaker—J. W. Harrell of Raleigh—supplemented his remarks with a film demonstrating the use of Intocostrin in various surgical operations.

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Advisory Budget Commission Considering

Funds for New Pharmacy Building

LETTERS CITE NEED FOR NEW BUILDING

Recently President Graham presented to the Advisory Budget Commission a request for funds with which to undertake a permanent improvement program among the three units of The Greater University. In connection with his request for $966,000 to build and equip a suitable pharmacy building at Chapel Hill (this building was pictured in the October issue of THE CAROLINA JOURNAL OF PHARMACY, page 519), we are publishing two letters having a direct bearing on the subject.

Due to the unusually large number of requests for funds which the General Assembly will be asked to consider, all organized pharmacy will have to do its utmost in selling the various legislators on the urgent need for more adequate quarters to house the School of Pharmacy at Chapel Hill, if we are to be successful in obtaining the $966,000 appropriation.

If you are willing to help the cause along, please read the two letters prepared by Secretary McAllister and Dean Jacobs, as they contain the basic facts which you will need to present to your legislative representatives. In particular call their attention to the following facts: The Pharmacy School at Chapel Hill is the only one in the State offering this type of training; the School is housed in a building originally erected for Chemistry in 1904 and is totally inadequate to meet the present-day needs of Pharmacy; The School, with facilities to take care of 150 students, has an enrollment of 225; and, finally, the present building, while not suitable for the proper teaching of scientific subjects requiring the use of technical equipment, could be easily adapted for use as a general classroom building, of which there is an acute shortage at the University.

If the Association is to be successful in its effort to obtain the necessary appropriation, the preliminary work must be done before January 1. After the General Assembly convenes, it is most difficult to secure appointments with the various legislators, all of whom must be caught "on the wing" while on infrequent visits home.

It will be helpful if you will report to the Association the reaction of your Representative and your Senator to President Graham's request for necessary funds with which to erect a new pharmacy building. This information, to be of value to the Legislative Committee, should be filed with the Association prior to January 1st.

NORTH CAROLINA BOARD OF PHARMACY
CHAPEL HILL, N. C.

Dr. M. L. Jacobs, Dean
School of Pharmacy
University of North Carolina
Chapel Hill, North Carolina

Dear Dr. Jacobs:

In the discharge of its duty connected with the enforcement of the pharmacy laws, the Board of Pharmacy has become acutely aware of a shortage of pharmacists in the State. This situation has now developed to an extent that the prescription departments of a number of stores are being closed due to the inability of the proprietors to secure the services of pharmacists. As of this date there is not a single employable pharmacist in the State who is not working. The Board of Pharmacy and the North Carolina Pharmaceutical Association have on file a large number of urgent requests for pharmacists which they have been unable to fill. There are a number of communities in the state which are entirely without pharmaceutical service. An explanation of this critical situation might be found in a review of the total supply of pharmacists in the State.

As of January 1, 1948, the number of pharmacists in good standing on the Board roster was 1294. Of this number, 1089 were actively engaged in pharmacy in the State in the following categories:

Retail Pharmacy	1013
Hospital Pharmacists	16
Manufacturing and Wholesaling Establishments	10
Field Representatives of Manufacturers	34
Teaching and Governmental Positions	7
Other Miscellaneous Pharmaceutical Capacities	9

As of the same date, 841 pharmacies were in operation in the State. This includes both retail and hospital pharmacies. Comparing the two figures it is found that there is a ratio of pharmacists to drug stores and hospitals of 1.25 in North Carolina. This contrasts with the national

(Continued on Page 625)

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NEW BUILDING

(Continued from Page 623)

ratio of 1.59* and with the ratio of surrounding states* as follows:

District of Columbia	2.30
Virginia	1.74
West Virginia	1.48
Kentucky	1.48
Tennessee	1.95
Georgia	1.33
South Carolina	1.40
Florida	2.11
Alabama	1.40

The 1294 pharmacists are divided as to age as follows:

Under 30 years of age	140
30-39	258
40-49	280
50-59	343
60-64	138
65-69	64
70 and older	71

It will be noted from the above that slightly under fifty percent (616) of the pharmacists are over fifty years of age. It is further noted that 135 are over sixty-five years of age, which means that there are 481 between the ages of fifty and sixty-five that will require replacement within the next fifteen years.

Based upon the replacement figure calculated by the Pharmaceutical Survey of 3.5%, North Carolina requires a replacement of 45.3 pharmacists per year *to maintain the status quo*. If we are to improve the ratio of pharmacists to drug stores, and to conform with that of the national average, we must train fifty-eight pharmacists per year for replacement only. This does not take into account making up the difference between the existing conditions in North Carolina today and that of the nation as a whole, nor does it take into account the advanced age of the pharmacists in the State. In order to place North Carolina on a comparable basis to that of the nation as a whole would require immediately 285 pharmacists, and to place us on a comparable basis with the neighboring states would require immediately 353 pharmacists. Obviously, it is impossible to secure that number of pharmacists within the immediate future. However, if this were spread over a fifteen-year period, it would require twenty-three pharmacists per year in addition to the fifty-eight. This means, then, that if we are to render pharmaceutical service in North Carolina on a comparable basis to that of the area in which we are located, it immediately becomes necessary to train a minimum of about seventy pharmacists per year for the next fifteen years. This in itself constitutes an ambitious program and one which cannot likely be realized in the length of time set forth.

A comparison of the distributive outlets for drugs and medicines in North Carolina with those of the nation as a whole reveals that there is one pharmacy for every 4,200 population in North Carolina against one for every 2,700 population in the nation as a whole.

There is the further consideration of the location and distribution of pharmaceutical service outlets in the State. It was stated above that in the nation as a whole there is one such outlet for each 2,700 population and in North Carolina there is one for 4,200 population. If the average for the nation as a whole is an accurate index, there is ample room in North Carolina for a large expansion of the drug industry. Such expansion in the retail field necessarily involves an expansion in all of the other fields connected therewith, such as manufacturing and wholesaling.

From a cross-section survey of the pharmacies in North Carolina, it is found that there are approximately fifteen million prescriptions filled annually. This would mean an average of about forty per pharmacist per day. To those who are familiar with the practice of pharmacy, it becomes immediately evident that this is a greater burden than any one pharmacist can safely carry when the other duties incident to the filling of prescriptions are considered, such as replacement of supplies and maintenance of proper inventories, counseling of patients, reviewing of current literature, etc., all of which are as much a part of the safe distribution of drugs as the actual filling of prescriptions. This statement is borne out by the fact that the application for renewal of drug store permits states that there are 963 "unlicensed clerks" who are assisting with the rendering of this pharmaceutical service. This constitutes a dangerous hazard to the health of the people in the State.

In addition to the requirements of retail pharmacy there is developing a strong demand for the services of pharmacists in hospitals. The conclusions drawn above regarding replacement requirements do not take into consideration this new demand. It now appears that every hospital in North Carolina with one hundred beds or more will require the services of a full-time pharmacist. Those of smaller size will likely require the services of a pharmacist on a part-time basis. In this connection, it is anticipated that the medical care program of the State under which a number of hospitals will be established, will further increase the demand for hospital pharmacists. To my knowledge there is no formal program set up within this State to meet the demand of this specialized field.

In considering the entire health service, it is readily recognized that it is just as important to have competent, trained personnel to render pharmaceutical service in supplying those agents used in the treatment of disease as it is to have a competent physician to diagnose and prescribe for them. Indeed, much of the facilities provided through well-trained medical personnel might well go to naught if the same care is not exercised in regard to pharmacists of superior training in furnishing materials to the patient for ultimate

(Continued on Page 629)

* Report of the National Association of Boards of Pharmacy, January 1, 1947.

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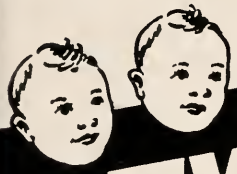

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NEW BUILDING

(Continued from Page 625)

treatment. This is especially true in view of the highly specialized nature of the potent and sensitive medication used today.

The Board of Pharmacy views with great concern the existing situation and expresses alarm at what will develop unless immediate steps are taken for its proper remedy. It is felt that the responsibility for training pharmacists rests with the State through the facilities available at the University. It is hoped that you will give this matter consideration and take such steps as are necessary to the end that this condition can be corrected. Please be assured that this letter is not intended in any way to be a reflection on the splendid work in training pharmacists that has been done at the School of Pharmacy. On the other hand, it is hoped that it will be of value to you in planning your enrollments for the future.

Yours very truly,
H. C. McALLISTER
Secretary-Treasurer

hcmca;bp

THE UNIVERSITY OF NORTH CAROLINA
CHAPEL HILL, N. C.

School of Pharmacy
Office of the Dean

Mr. H. C. McAllister, Sec.-Treas.,
North Carolina Board of Pharmacy
Chapel Hill, North Carolina

Dear Mr. McAllister:

I am very much interested in your letter of August eleventh in which you present carefully compiled facts concerning the shortage of registered pharmacists in North Carolina. Since the State Board of Pharmacy is charged with the enforcement of the pharmacy laws of North Carolina and since it is the agency most vitally concerned with the necessity for an adequately trained personnel to render efficient pharmaceutical service to the citizens of the state, it is easy to understand why the Board views with alarm the present situation.

Your statement is clearly recognized that the responsibility for training pharmacists rests with the state through the facilities available here at the University. The state created the school to give our boys and girls the opportunity to prepare themselves for their chosen profession. Such a school or college of pharmacy has been established as an integral part of practically every state university in this country in recognition of the need for thorough professional training of students in pharmacy. There can be no question of the responsibility of the University here at Chapel Hill to do everything within its power to train a sufficient number of pharmacists to meet the requirements for rendering efficient pharmaceutical service to protect the health and safety of its citizens.

Your careful analysis points out that seventy newly licensed pharmacists will be needed annually in the state for the next fifteen years. I am confident that your estimate is based upon sound analytical data, but I believe your analysis should have gone even further and taken into consideration population trends in North Carolina. If such a study is made for the period under consideration it may well be that your figures are conservative.

For a number of years we here in the School of Pharmacy have been disturbed greatly over the problem of the shortage of pharmacists and we have done everything in our power to meet the situation. We have strained our physical facilities to the utmost to accommodate a greater number of students. We have admitted more applicants during the past three or four years than ever before. Last year the enrollment was 223 and the registration for the coming term will be approximately the same figure. Even with these efforts to meet the situation we have been compelled to deny admission to a large number of North Carolina boys and girls, many of them Veterans, because of lack of space. During the past several years we have been unable to admit more than one-third of those applying for admission. It is clear, therefore, that the present shortage is not due to the lack of qualified applicants, but instead to a lack of physical facilities to accommodate them.

We realize that the shortage of pharmacists is not a temporary one and that it cannot be alleviated until a larger number of studeuts are graduated annually. The maximum number that can be taken care of in our graduating class with the present physical facilities is approximately forty. We should have the facilities to graduate twice this number.

Both the Visiting and Building Committees of the University Board of Trustees have recognized the inadequacy of our present building and have recommended that we be included in the program of necessary improvements for the University in the immediate future.

I appreciate greatly your letter. It deals with a matter of grave concern to me as well as to other officials of the University. I am glad too to have this opportunity to explain how anxious we are to admit all properly qualified applicants. In seeking a remedy for the situation the following facts should be weighed carefully: (1) the demand for pharmacists in the state has increased greatly in recent years; (2) the number of applicants clamoring for entrance is more than sufficient to supply the demand for graduate pharmacists if we could accommodate them; (3) the present physical facilities of our building are not adequate to supply the demand for trained pharmacists; and (4) the only hope for a satisfactory solution is a new and adequately equipped pharmacy building here at the University to enable the institution to fulfill its obligations to the citizens of the state. It is hoped that North Carolina pharmacists realize the need for larger and more up-to-date quarters for the School of Pharmacy and will exert their best efforts to help us secure a new building.

Sincerely yours,
M. L. JACOBS, Dean
School of Pharmacy

Dean M. L. Jacobs Elected Member of Commission on Human Medicine and Health Services of Regional Council for Education

In February, 1948, a Compact "providing for the planning and establishment of regional educational facilities" was signed by Governors of fourteen southern states. The Compact, upon ratification by the legislatures of at least six states, will operate through a Board of Control for Southern Regional Education.

Since the Compact must be ratified by at least six states and since this will take time, the Regional Council for Education was established in March, 1948, under the auspices of the governors and several educators in the southern states to undertake needed action prior to the ratification of the Compact.

The Council has set up several commissions, among which is The Commission on Human Medicine and Health Services. Professor Robert C. Wilson, former Dean of the School of Pharmacy, University of Georgia, and M. L. Jacobs, Dean of the School of Pharmacy, University of North Carolina, have been elected as members of this Commission to represent pharmacy in the region.

The Commission on Human Medicine and Health Services met in Atlanta, Georgia, on November 22-23 for the purpose of seeing what can be done to improve the health professions on a regional basis. During the deliberations at this meeting, two main points of interest to pharmacists evolved. These were: (1) that pharmacy schools in the area may be strengthened and (2) that graduate instruction in pharmacy may be greatly improved through regional effort. It is felt that only two or three schools in the region should undertake to offer graduate work in pharmacy leading to the doctorate degree. Since the School at Chapel Hill has already developed a program of graduate study, it stands to profit from financial support from other states who are interested in graduate training in pharmacy but who are not in a position to develop a graduate program. Similar instances of possible cooperative effort can be visualized in the fields of medicine, dentistry, veterinary medicine and nursing.

The Snake Preacher

Phil Link of Reidsville, has on display at the exhibition of the North Carolina Art Society, a painting entitled "The Snake Preacher" which is causing a great deal of comment among those viewing the showing.

Phil is a graduate of the Pharmacy School with the class of 1938, having been associated with Phi Kappa Sigma and Rho Chi fraternities while there.

We understand that Phil became interested in sketching as a hobby, and later became interested in paintings. His work is much in demand, so that his "leisure" hours away from the Gardner Drug Company of Reidsville, are reserved for some time in the future.

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Executive Committee Meets

Members of the Association's Executive Committee met in Chapel Hill on November 10 to consider a number of problems requiring their official attention, and to report on conditions within each member's immediate area of the State.

Present for the meeting were President T. J. Ham, Jr., E. C. Daniel, J. C. Jackson, W. R. McDonald, Jr., W. A. Gilliam, J. Paul Gamble, W. B. Gurley and Secretary Smith.

Increased emphasis on District Association meetings was voiced by Mr. Gilliam. President Ham reported at least one meeting would be held in each of the State's 10 Districts before the next convention, and that he would make a personal effort to be present at each meeting.

The Committee received a financial report of the Institute of Pharmacy and discussed several proposals to complete the drive for funds with which to erect the building, which is to house the executive offices of the Association and the Board of Pharmacy. The Committee is hopeful of raising an additional $10,000 this fall in order to have sufficient funds on hand next spring at which time construction of the building is planned.

After a lengthy discussion of the inspection program now being carried on by the State Board of Pharmacy, the Committee instructed Secretary Smith to request The Board to intensify its law enforcement program, particularly as it relates to the correction of violations of long standing. Several members of the Committee were of the opinion that The Board had not fully utilized its power in dealing with various individuals reported to be operating pharmacies without having one or more pharmacists in their employ.

Secretary Smith was instructed to write the Collector of Internal Revenue, and urge that various types of retail concerns be checked to ascertain if excise taxes are being collected and reported as required by law. One member reported few concerns in his area, other than drug stores, were collecting excise tax on hair tonics and the like.

The Committee's attention was directed to the rather general practice nowadays of omission of dosage from the labels of most pharmaceutical preparations. Particularly in the case of new drugs, the dosage of which is not generally known, the Committee felt that this information should be included as a part of the labeling if for no other purpose than a double check on the physician's directions.

President Ham and Secretary Smith were designated to work out a suitable time and place for the next annual meeting. The Committee suggested the month of May and to avoid conflicts with other state conventions.

After Secretary Smith reported that less than 15% of the Association's members were interested in group life insurance, the Committee voted to table the matter. In order to establish the group, 75% of the members would have to agree to participate.

The Committee received a financial report for the first nine months of the year. It showed gross income of $19,983.97 and expenses of $17,980.98. Assets, including $7,610.24 in cash and $2,000 in paid up building and loan stock, amounted to $12,-068.81 on September 30, 1948. Total liabilities amounted to $99.90.

The Committee directed President Ham to investigate the feasibility of setting up an annuity policy for Secretary Smith and to report his findings at the next meeting.

The Committee voted to pay a 25% commission to inspectors of the Board of Pharmacy on the first year membership fee of all new pharmacists' members secured as a result of the inspector's personal solicitation work. The commission is not to apply to dues of present members nor to new Associate members.

A report of the operation of the Veterans Administration Pharmacy Service Plan was presented by Secretary Smith. He reported the service on the increase, necessitating the setting up of a completely new bookkeeping system. In September, he reported, 564 prescriptions were processed, averaging $3.72 each.

A discussion of "prescription blank advertising" will appear in a future issue of *The Tar Heel Digest*. The Committee was of the opinion that the elimination of advertising on prescription blanks was desirable and to be encouraged, but that the Association should not seek legislation to prohibit it. Voluntary elimination of such advertising is the answer to this problem appeared to be the consensus of opinion as expressed by the Committee.

The Committee referred the proposal to consolidate all examining and licensing boards into one "super-board" to the Association's Legislative Committee for action. Similarily, since the University's request for $966,000 with which to erect a new pharmacy building will have to be considered by the next General Assembly, the Legislative Committee will map the Association's support program on this request when it meets in Chapel Hill on November 24th.

The Committee examined the Association's new biographical file, now being assembled, and heard details of how the pictures of the various UNC classes are to be published. The Committee also heard a report of the successful conclusion of the second class of The Cosmetic School of Beauty Fashion and voiced its approval of the manner in which "The B. Frank Page Testimonial Dinner" and the pre-game (Carolina-Texas) luncheon had been conducted.

Gastonia Pharmacist Dies

Reece C. Harville, age 65, died in Gastonia November 29 following a heart attack.

Mr. Harville was a native of Reidsville. After graduation from the UNC School of Pharmacy, he operated the Harville Drug Company in Thomasville for 20 years. Later he was associated with a drug firm in Kings Mountain. Since 1942 he had made his home in Gastonia.

Scott Drug Company

Wholesale and Manufacturing Druggists

Charlotte, N. C.

Merry Christmas
and
a Happy and
Prosperous
New Year

Bodeker Drug Co.
Richmond, Va.

For Extra Profits!

Display - Sell:

STANBACK HEADACHE POWDERS and STANBACK HEADACHE TABLETS are fast repeaters—give you extra profits per dollar invested.

The same quick-acting formula in both STANBACK POWDERS and STANBACK TABLETS brings satisfied customers back to your store again and again.

All over America people are saying:

Snap Back with STANBACK

Legislative Committee Considers Barbiturate Bill

The Association's Legislative Committee, meeting in Chapel Hill on November 24, set up a tentative legislative program to be followed during the coming session of the General Assembly. Included in the list of proposed bills is one to regulate the handling, sale and distribution of barbiturates.

The Committee considered the proposal, advanced by a State Commission, to set up a "super-board," which would have as its main objective the supervision of the State's 23 licensing and examining boards. A plan was developed by the Committee to deal with the proposal, if and when legislation is introduced by the sponsors.

The Committee directed Secretary Smith to inform the members of the Advisory Budget Commission of pharmacy's need of a new building to house the School of Pharmacy at Chapel Hill; to seek the active support of all of the State's legislative representatives, and to work with the Association's "county legislative chairmen" in order that the General Assembly vote favorably on President Graham's request for $966,000 to be used to erect and equip a new pharmacy building.

Several proposed changes in the State's Pharmacy laws by John C. Brantley, Jr., of Henderson, a member of the N. C. Board of Pharmacy, were discussed by the Committee and ordered referred back to Mr. Brantley for presentation and consideration at the next annual meeting of the Association.

Alfred N. Martin, of Roanoke Rapids, Chairman of the Committee, presided during the session, which was attended by Paul B. Bissette, Wilson; W. B. Gurley, Windsor; and W. R. McDonald, Jr., Hickory.

Roger A. McDuffie, of Greensboro, and H. C. McAllister, of Chapel Hill, represented the Board of Pharmacy at the meeting.

Also present were Octavus Griffin, of Roanoke Rapids; J. S. Selden, of Weldon; and Attorney F. O. Bowman and Secretary Smith of Chapel Hill.

The Committee is slated to hold its next session immediately after the General Assembly convenes in Raleigh, at which time final action on the barbiturate bill, the consolidation proposal and the University's request for building funds will be considered.

The barbiturate bill now under consideration by the Committee was printed in its entirety in the September issue of THE CAROLINA JOURNAL OF PHARMACY, pages 425-429. Section 2d, relating to barbiturate prescriptions taken by phone, and the entire section entitled "records" were ordered deleted by the Committee. A copy of the proposed bill is available on request.

"THE SEAL OF SATISFACTION"

FOR PROFIT'S SAKE

Serve GIBSONS

ICE CREAM

Carolina Camera

Professor Herman O. Thompson, shown on the opposite page, is one of the younger staff members of the School of Pharmacy, University of North Carolina. He is a graduate of the School, Class of '37, and prior to completing work leading to the degree of Ph.D., he did detail work for Eli Lilly & Company, with headquarters in Durham, and retail work in pharmacies of Beaufort and Sanford.

The instrument on the table in front of Professor Thompson is a polarscope, used in determining specific rotation of such substances as camphor, ephedrine sulfate, scopolamine hydrobromide and certain sugars. The polarscope tube, which Professor Thompson holds in his hand, is being filled with Dextrose in preparation for the reading, which is carried out in a dark room.

Nine employees of Justice Drug Company, Greensboro, were guests of Eli Lilly Company at their Indianapolis plants for a four day period beginning on Sunday, November 7. Those making the trip included (center, opposite page), left to right:

L. R. Davis, Lawrence A. Thomas, T. S. Simpson, C. V. Cagle, W. P. Brewer, T. B. Waugh, R. G. Carroll, H. L. Walker and O. C. Trogdon.

S. W. Frontis, Lilly's representative in the Greensboro area, went along with the group to take care of the party, and, seeing that none of the boys went astray in the wilds of Indiana, he must have done a good job as official proctor and guide supervisor.

While in Indiana the group was royally entertained by officials of Eli Lilly & Company. The program included a series of luncheons and dinners, entertainment, visits to and inspection of the McCarty Street Plant, the Lilly Pharmaceutical Research and Biological Laboratories.

The North Carolina party heard addresses by Messrs. J. W. Lansdowne, R. H. Rhodehamel and E. S. Retter. Before departing for Greensboro, the group visited the Owens-Illinois Glass Company.

The Chamber of Commerce of Atlantic City is not likely to use the picture on the opposite page, lower left. Shown on Atlantic City's famous boardwalk are NCPA President-Elect J. C. Jackson of Lumberton and NCPA President T. J. Ham, Jr. of Yanceyville. The occasion is an early morning stroll before activities of the NARD Convention got underway.

The picture proves one thing: NCPA officials are firm believers in that old saying about "early to bed and early to arise makes an Association healthy, wealthy, and wise."

Mrs. Luther Bunch, of Goldsboro, is shown (lower right) with Messrs. L. A. Warren of Garland and W. W. Gayer of Wilmington. J. S. Montgomery of the Galeski Photo Center, Richmond, Virginia, is in the background. Picture was made by Galeski during the 68th Annual Convention of the NCPA at Carolina Beach.

BUTTERCUP ICE CREAM

"IT'S FAMOUS

because

IT'S GOOD"

AMONG OUR ASSETS WE LIKE TO COUNT
THE ONLY ONE THAT MONEY CANNOT BUY - - -

Your Good Will

AND SO AT THIS HOLIDAY SEASON
WE EXTEND TO YOU, NOT AS A CUSTOMER ALONE, BUT AS A FRIEND

The Best of Wishes
for the Coming Year

THE PEABODY DRUG COMPANY · DURHAM, NORTH CAROLINA
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Reliably Prepared...Popularly Priced!

EVERFRESH

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Customers say "EVERFRESH"

Fair Trade Price.....25¢

You will be surprised at the low cost of this premium citrate through your jobber in case lots of 24 bottles. If your jobber is not an Everfresh distributor, write to the McCambridge and McCambridge Company.

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DOINGS OF THE AUXILIARIES

Charlotte Woman's Druggist Auxiliary

MRS. D. L. SMITH
Corresponding Secretary

The regular monthly meeting of the Charlotte Woman's Druggist Auxiliary was held in Efird's Dining Room November 9th. Mrs. Lester Smith, president of the Auxiliary, presided, and Mrs. R. E. Hunter gave the invocation. Lovely corsages were presented to everyone by Mrs. Robert Biberstein.

After the luncheon the president introduced the new members and guests. Mrs. Lloyd Fesperman, the program chairman, announced that instead of a regular planned program a "get acquainted" hour would be enjoyed. Everyone was asked to introduce themselves to one another. This suggestion was heartily received and soon all were enjoying the friendly association and exchanging bits of news and gossip, which added an informality to the meeting. Mrs. Henry Fairley, Jr. of Salisbury, and Mrs. Paul Gamble of Monroe were among those present.

Door prizes were won by Mrs. H. A. Hammond, Mrs. E. H. Hemmle, and Mrs. Gilbert Colina. Forty-one members were present.

The Apothecary Club

MRS. E. W. ROLLINS, *Reporter*

The Apothecary Club held its November meeting at the Bon Air Woman's Club with Mrs. J. P. Andrews, Mrs. Carl Robinson, and Mrs. Charles Ridenhour as hostesses. As a special feature of the social hour, a gifted magician charmed us with his tricks. Lovely refreshments were served to about twenty members. Miss Doris Gilliam of the Baptist Hospital Pharmacy, was a visitor at the meeting.

Mrs. E. L. Roberts' group had charge of the meeting, and as a means of obtaining money toward the Scholarship Fund of the Woman's Auxiliary, had brought lovely gifts to be auctioned off. In addition to being a financial success, the auction sale was just lots of fun. The other groups within the Apothecary Club will be all agog to catch up with Mrs. Roberts' group financially.

Now we are looking forward to our December meeting, at which time O'Hanlon-Watson always honors us with a lovely Christmas dinner party.

News Notes from Winston-Salem

Richard Welfare, son of Mr. and Mrs. Sam Welfare, is now in Europe. He is in the Marine Corps. He reached Gibralter the 23rd of September.

"Tootsie" Ridenhour, attractive daughter of Mr. and Mrs. Charles Ridenhour, is a freshman at Woman's College at Greensboro. The son is on the football team of Reynolds High School and doing swell work. He is called "Choo-Choo" Ridenhour.

Laurence "Frog" Roberts, son of Mrs. E. L. Roberts, is also on the Reynolds High team.

We are so sorry that Janie Wheeler continues to stay very ill in the hospital in Charlottesville, Virginia.

Dr. John Williams, son of Mr. and Mrs. M. L. Williams, is practicing Dentistry in Winston-Salem. All the single girls here are so glad!

Mr. and Mrs. J. C. Powell's daughter, Betsy, married Mr. Burton on October 9.

Betty Cocks, daughter of Mr. and Mrs. Jack Cocks, is at Sherwood School of Music in Chicago.

E. W. Rollins of the Baptist Hospital Pharmacy, is recovering rapidly from a recent operation.

Raleigh Club Makes Plans for Christmas Party and Spring Concert

MRS. R. E. WOODCOCK, *Reporter*

The monthly meeting of the Raleigh Woman's Drug Club was held November 4 at the home of Mrs. B. D. Arnold on Montgomery Street. The house looked lovely with fall decorations in bronze and yellow chrysanthemums.

Mrs. D. L. Jordan, president, presided. A

(Continued on Page 643)

Reaco B-Complex with C Tablets
$20.00 Doz. 100s

Reaco A & D Capsules
$10.00 Doz. 100s

A. E. P. Tablets
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Pyridoxine HCl (B6) 10 mg. Tablets
$2.75 per 100

Pyridoxine HCl (B6) 25 mg. Tablets
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warm welcome was extended to members. Reports were given by chairmen of the standing committees. Plans were made for the annual Christmas Party to be held December 11th at Carolina Club. Mrs. J. C. Warren was appointed chairman of party arrangements. Special committees to work with her are: decorating committee: Mrs. John E. Treadwell, Chairman, Mesdames B. F. Page, R. W. Hunter, and John C. Brantley, Jr.; program committee: Mrs. R. I. Cromley, Chairman, Mesdames T. E. Pittman, A. D. Pollard, and J. M. Sharp.

Members of the club and their invited guests are looking forward to this festive occasion, planned by these capable committee chairmen.

Plans were made to sponsor the Carolina Glee Club in the spring at a date to be decided later.

After the business session, a social hour was held. Punch, cookies, sandwiches, and nuts were served by the hostesses: Mesdames Arnold, R. L. Alphin, A. T. Baugh, John C. Brantley, Jr., H. W. Brege, Grady Britt, J. R. Brockwell, George Bryan, John Buffaloe, and W. R. Burwell.

Marriages

Mr. Jack Webster Adams and Miss Emogene Thomas were married in Burlington at the First Presbyterian Church on November 25.

The young bridegroom is a graduate of the School of Pharmacy, University of North Carolina, and is associated with his father in the operation of Asher-McAdams Drug Company of Burlington.

Births

Mr. and Mrs. H. C. McAllister, of Chapel Hill, are the parents of a third son, William Collins, born November 26 in Watts Hospital, Durham.

Prescription Balances Repaired

Accurately
Speedily Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

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TABLETS

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"We are just in the kindergarten of uncovering things and there is no down curve in science."

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MANUFACTURING CHEMIST **L. P. MAYRAND** GREENSBORO NORTH CAROLINA

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Raleigh, North Carolina

DRUG STORES FOR SALE THIS MONTH

No. 1. South of Raleigh on Highway No. 1; only store in town; Rexall Agency, doing $40,000 annually; filling 7,000 Rx; rent $50.00 month; stock $8,000; fixtures $4,000. Price $10,000.

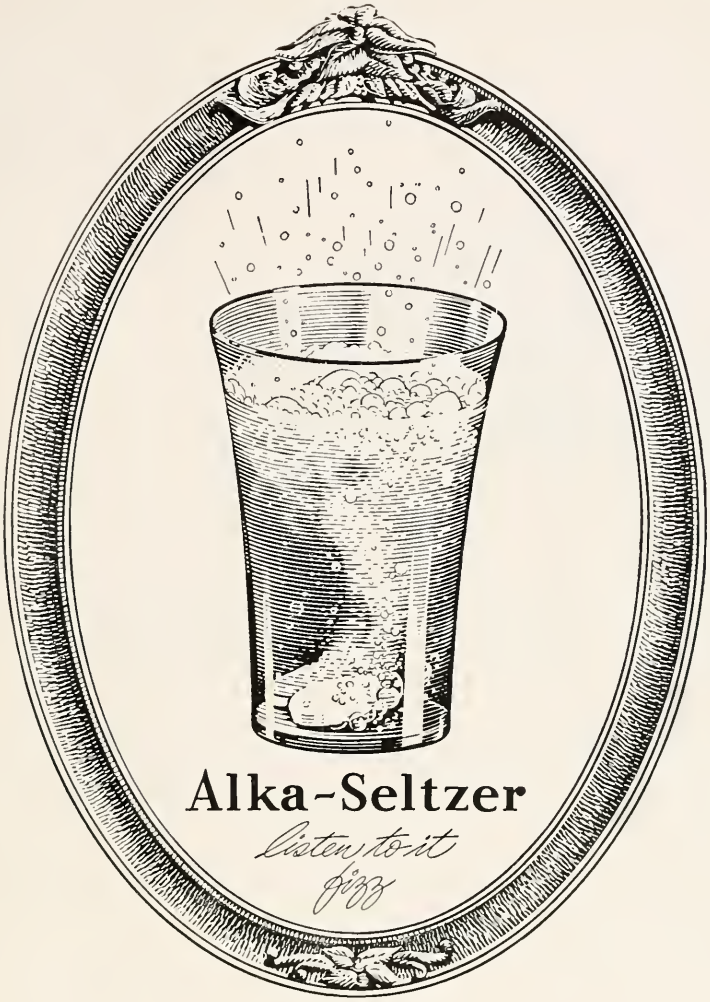
No. 2. A new store in a coastal town of 40,000 doing $285.00 per day. Each month each department has increased in business. Rent is $250.00 a month; 4 year lease with option for 5 additional years. Will sell for inventory.

No. 3. In fast growing Eastern North Carolina town; only one other drug store; 6 physicians, 2 dentists; grossing $90,000.00; rent only $100 a month; new fountain; $16 to $18,000 stock; price $26,000 with liberal terms.

No. 4. HALF interest, for very little cash; receive salary, and let profit pay for store. The owner a M.D. writes 35 Rx a day. Store grosses $50,000.00 a year. No night or Sunday hours. Will furnish living quarters.

Other attractive Stores: one for $5,000.00; One for $7,500.00—$2,000.00 cash, balance terms.

If you want to sell, list with me—If you want to buy, communicate with me



Quality is the essence of Leadership

The secret of Alka-Seltzer's success is found in every Alka-Seltzer tablet.

Throughout the years each tablet of Alka-Seltzer has delivered the prompt, dependable relief you druggists promised it would bring to your customers. Quality is the essence of loyalty . . . the essence of leadership.

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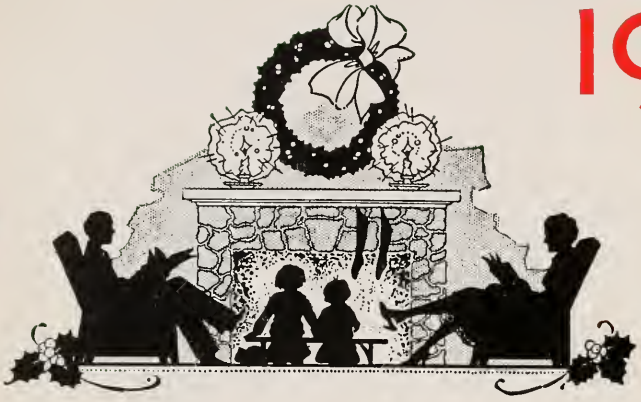

1949

NEW YEAR'S GREETINGS

THE YEAR 1948 has been a year of business success, and a year of pleasant personal association with our many friends.

WE WISH to express our sincere appreciation for the loyal support which has made 1948 a successful year.

BUT in particular, we want to tell you what a pleasure it has been to work with our close friends in the drug business, and to express our best wishes for continued success throughout the coming New Year!

W. H. King Drug Company

Wholesale Druggists

Raleigh, North Carolina

"The House of Friendly and Dependable Service"